

Victoria Beach Herald

Sponsored by the Victoria Beach Club



Vol. 39, No. 1

Editor:
E. G. PRATT
222 4th Ave.

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June 30, 1964

Business Manager:
MRS. A. H. CAMPBELL
315 - 1st Ave.

Welcome to Victoria Beach

The Victoria Beach Club extends a very hearty welcome to our summer paradise, whether you are a new-comer or an oldtimer. Over the past forty-six years Victoria Beach has become a tradition, and although it has been a progressive community, it has resisted radical changes which would detract from its original charm. Now we are faced with the pleasant prospect of enjoying this heritage for another summer season.

A new approach to the operation of the Club is to be tried this year. Instead of a President, the Club is being operated by a Management Committee of which I have agreed to act as Chairman. We hope that this approach to the task of organizing summer activities will spread the work out amongst many people and prove to be an effective pattern for the future. The other members of the Management Committee are Lorne Campbell, Tammas Scott, Peter Reeve, Michael McCuaig, and Alex Noble.

While it is a relatively simple job to plan activities for the summer months that are sufficiently comprehensive to cover most beach residents, there are two problems which come to the fore each season. These problems are manpower and money.

Our campaigns for membership fees in the past have not been completely successful—a problem common to community clubs the world around. A good many residents subscribe to their annual fee on simply being notified that the fees are due and payable. Every year, however, a surprisingly large number of homes do not subscribe their fee, either from lack of interest in the Club activity or, I hope, as a result of plain old-fashioned forgetfulness. If you have not done so already, please send in your fees for the 1964 season, and what is even more important, keep your eyes open for monthly and fortnightly reports who are probably benefitting from the Club activities but have not been reminded that such activities cost money.

As to the manpower problem, I ask you all, particularly those with children, not to be bashful about offering your services in the various activities. Sports Day, teen age dances, masquerade, dog show, all need the support of parents. And don't forget the "Herald"—your news items, comments, or articles will make our paper readable over the summer season.

May I devote a special paragraph to our Recreation Director, Gordon Tulley, who will once again be in the front line of all community activities this year. Gordon

and his family are the real workers when all is said and done. Any support you can give him, I know, will be very much appreciated.

From the records of the Municipality of Victoria Beach, we note the following names as new owners in the beach, and to them we extend a particular welcome:

Bishop and Mrs. John C. Anderson, 318-2nd Ave.; Misses Eleanor and Marion Archibald, Birch Ave.; Mr. and Mrs. H. M. Avery, and Mr. and Mrs. D. H. Avery, 401-1st Ave.; Mr. and Mrs. C. B. S. "Bas" Avery, 219-4th Ave.; Mrs. Donna K. Baker, 311 Sunset Blvd.; Mr. and Mrs. E. P. Battaglia, 451 - 8th Ave.; Mrs. Lauraine Beeston, 216 - 8th Ave.; Mr. and Mrs. H. A. Brown, 338 - 4th Ave.; Mr. and Mrs. J. N. Bennet, 409 - 8th Ave.; Mr. J. K. Brown, 338 - 4th Ave.; Mrs. Daisy S. Butler, 418 - 7th Ave.; Mr. and Mrs. Tim F. Ching, 311 - 3rd Ave.; Mr. and Mrs. Edward Cooke, 443 - 8th Ave.; Mr. and Mrs. Gordon Dewar, 219 - 3rd Ave.; Mr. and Mrs. Walter Dubowec, 224 - 8th Ave.; Mr. Thomas C. Dunn, 511 Sunset Ave.; Mr. C. B. Fasi, Lot 5 Victoria Blvd.; Mr. and Mrs. Anthony Fijal, 401 - 8th Ave.; Mr. and Mrs. H. G. Gardner, 328 - 5th Ave.; Mrs. P. M. Large, 205 - 6th Ave.; Mr. and Mrs. F. H. Leigh-Spencer, 204 - 5th Ave.; Miss Millicent Barbara Martin, 435 - 7th Ave.; Mr. Anatol Matusewycz, 213 - 8th Ave.; Mr. and Mrs. Lawrence A. Muir, 217 - 7th Ave.; Mr. and Mrs. Charles M. Murray, 419 - 7th Ave.; Mr. and Mrs. John C. Pearce, 312 - 6th Ave.; Mr. Frederick Redgwell, 224 - 5th Ave.; Mr. and Mrs. Thomas Ricou, 310 - 6th Ave.; Mrs. Hilda Robinson, 337 - 6th Ave.; Mr. and Mrs. John Robinson, 206 - 6th Ave.; Mr. Heinz Schuster, 308 - 6th Ave.; Mr. Anthony Smaha, Lot 13 Centre Ave.; Mr. J. W. Smith, 327 - 1st Ave.; Mrs. Hilja Sonya, 413 Sunset Blvd.; Mr. F. L. Spencer, 204 - 5th Ave.; Mr. and Mrs. Alfonso Sedzki, 329 - 5th Ave.; Mr. and Mrs. A. L. Stevens, 329 - 5th Ave.; Mrs. Marjorie and Violet Taylor, 419 - 7th Ave.; Mr. and Mrs. Cornelius Warkentin, 408 - 8th Ave.; Mr. R. Waters, 210 - 8th Ave.; Mr. and Mrs. Don Wookey, 325 Sunset Blvd.; Marguerite Zastre, 303 - 8th Ave.; Mary Lucy Robinson, 218 - 8th Ave.; Mr. and Mrs. Wm. Toothill now live at 423 Sunset Blvd.

There are certainly others, whom we have missed, since until the Municipality receives confirmation from the Land Titles Office, the very recent new owners do not appear in their records.

To each and every reader I trust this will be a summer full of pleasure and relaxation.

—George Heffelfinger.

VICTORIA BEACH MUNICIPALITY
 REVE, H. E. GIBSON
 Justice of the Peace: Fraser Campbell
 Councillors: J. ATEAH, C. MCKELVIE, H. R. PARKER,
 E. W. POFF
 Secretary-Treasurer: Joseph Kevin McLaughlin
 306 Toronto General Trusts Bldg.—Ph. W11-5861
 Superintendent: A. W. ANDERSON
 Police Officers: Joseph Badry, Charles Cudrough
 Medical Health Officer: (121 Birch Avenue):
 Dr. Edward Lemke; Assistant: Dr. William Carr

NOMINATION DAY NOTICE
 RURAL MUNICIPALITY OF VICTORIA BEACH
 TAKE NOTICE that a meeting of the Electors of the Rural Municipality of Victoria Beach will be held in the Municipal Office, 306 Toronto General Trusts Building, 283 Forthage Avenue, Winnipeg 2, Manitoba, on Tuesday, July 21st, 1964, at the hour of ONE O'CLOCK (Daylight Saving Time) in the afternoon for the purpose of nominating the following candidates:
 TWO COUNCILLORS—each for a term of two years;
 FURTHER TAKE NOTICE that each and every nomination paper must include a duly completed statutory declaration by the candidate and a certificate by the Treasurer of the Municipality as to certain qualifications of the candidate, which certificate must be obtained from the Treasurer of the Municipality not earlier than seven days immediately prior to and not later than TWELVE O'CLOCK noon (Daylight Saving Time) of July 21st, 1964. The time for receiving nominations shall be between the hours of ONE O'CLOCK and TWO O'CLOCK (Daylight Saving Time) in the afternoon and all nominations shall be made in writing by a proposer and a seconder who shall be duly qualified electors of the Municipality. Each nomination shall be accompanied by a written acceptance thereof by the candidate named in such nomination and also a declaration signed and duly attested by the candidate before a Commissioner of Oaths, a Police Magistrate or a Justice of the Peace.
 Retiring members are:
 COUNCILLORS—Charles McKelvie
 Harold Richard Parker
 DATED at Winnipeg, Manitoba, this 12th day of June, A.D. 1964.
 JOSEPH K. McLAUGHLIN,
 Secretary-Treasurer.

MUNICIPAL ELECTION DAY
 FRIDAY, JULY 31, 1964

JOIN THE VICTORIA BEACH CLUB
 For the whole family for the whole season \$7.50
 For the whole family for a month \$5.00
 For the whole family for two weeks \$3.00
 For individuals, or couples with no children
 of participating ages, whole season \$5.00
 2 weeks \$2.00 month \$3.00
 Consult the Herald for future programs. Clip the coupon below, fill it out, enclose your donation, and put it in the Club Box at Hugh Stewart's Store.
 Your receipts and membership cards for each child will be available at the Post Office.

Name _____
 Res. Address _____
 Beach Address _____
 For Cards (Each child's name) _____

 _____ Amt. Encl. \$ _____
 Membership from _____ to _____

To Anglers of All Ages — Fishing Derby Saturday, July 4, at the Pier — 9:00 A.M. to 12:00 Noon

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 to our
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NEW GOLF COURSE ATTENDANTS

The Victoria Beach Company is happy to announce that the attendants at the Golf Course this season will be two well known residents of the Beach. Mr. and Mrs. Harry Spinks of 327-5th Avenue. Harry and Alice are well known in sport circles and Fraternal organizations in Winnipeg, as well as having taken a very active part in Beach community affairs over the past years. Harry has served as House Chairman of the Victoria Beach Club and has also been President of the well-known Victoria Beach Garden Club. His own garden is one of the beauty spots at the beach. Alice served faithfully as Secretary and Treasurer for the Community Club for eight years. Harry and Alice are looking forward to seeing many of their friends throughout the coming season.

GARDEN CLUB MEMBERS

We would like to take this opportunity to wish all Beach Garden Club members and friends a very happy summer. Will all Garden Trophy holders please return their trophies either to Mr. H. Spinks or leave them at Hugh Stewart's store? We hope you will all get your gardens ready for Wednesday, August 5th, when there will be a competent judge come down from the city to judge the gardens.

Please notify the Secretary, Mrs. A. Spinks, 327 5th Avenue, if you wish to enter your garden, or if you have a friend whose garden you think should be visited. The Garden Club is open to receive your membership of \$1.00. Please send this to either Mrs. A. Spinks, or Miss Jessie Kerr, at the beach. Thanking you all.

—Harry Spinks, President.

Community Church Service

Club House, Victoria Beach

SUNDAY, JULY 5th

at 11:00 a.m.

REV. GEO. D. KELLY

Rector of Holy Trinity Church

Winnipeg

Musical by Dr. F. C. Niermeyer

Soloist—Mr. G. M. Davies

Catholic Church Service

Victoria Beach

MASS—Sundays from June 30 to end of August, 1963
 9:00 a.m. (DST) — Club House

RUDY'S ESSO SERVICE PEARL'S COFFEE BAR

Junction Grand & Victoria Beach Roads
 8 a.m. to 9 p.m. (D.S.A. Daily — Phone 754-2390)
 TIRES — GAS — OIL — GENERAL REPAIRS

COVER CREST HONEY

Safe Mooring for your Boat

With the increasing popularity of sailing and boating at Victoria Beach, we thought all readers and boating enthusiasts particularly would be interested in some of the practices of good mooring that are currently being used in various parts of the country, and which have the sanction of the various motor boating and sailing authorities, as well as the United States Coast Guard Service and the Department of Transport in Canada.
 Safe boating begins with a proper mooring, but, despite warnings and advice, wrecked boats lie on every shore after a real blow, and the major cause is mooring failure. From a recent survey conducted by Motor Boating editors, several reasons are given for this constant problem of mooring failure. As one informed harbour master put it: "Many people spend their last nickel on a new boat and there just isn't enough left for putting down the proper mooring." Another harbour expert stated: "Boatmen don't check their mooring often enough. We found moorings that have been down for years without being checked, and when the boat breaks loose the owner is amazed."

The important advice to boatmen is simply this: moor for the worst local weather possible, and this means in effect exceeding mooring specifications by at least twenty percent and inspecting this set-up as frequently as conditions warrant.

When one really thinks about it, the only thing which is holding his boat from disaster is a good strong anchor, a chain and a pennant. Any one of these can fail in some way, so it behooves every boat owner to protect his craft at the moorings stage.

Moorings are roughly divided into two broad classifications, on-shore and off-shore, and as the circumstances dictate at Victoria Beach in the Bayview area, the on-shore mooring is the one that we will go into at this particular point. Circumstances of course will dictate the type of anchor applicable in any particular case. For example, a permanent one would be of very little use to a craft that was just putting in for the night or a day or two at the most. And conversely a semi-permanent anchor would be of very little use or practicability for a person accustomed to moor his boat in the bay throughout the whole summer season, with a view to leaving his anchor in permanently over the winter months.

We will consider permanent anchors first; and in this instance it is generally conceded that the mushroom anchor is by far the best for holding power. This anchor,

as the name suggests, closely resembles an inverted mushroom and consists of a dish shaped steel plate from the center of which extends a good solid iron bar with a ring, varying in length as circumstances dictate, such as boat length, weight of boat, etc. The lovely part about the mushroom anchor is that they sort of "worry" themselves into the mud or sand and continue to increase their grab over the months. In some parts of the country, particularly out on the West Coast, a heavy concrete block (not a building block!) with an eye bolt embedded is becoming popular, but the mushroom still prevails. The concrete block depends more on dead weight than shape and is usually less effective than the more conventional mushroom. The classic engine block falls into the concrete category and this according to some experts is often a risky makeshift arrangement. Now, regarding chain sizes, here again rules of thumb are difficult to prescribe but, generally speaking, size and length of chain are of course dictated by the depth of water and the size of a craft. For example, on boats 25-40 feet in length, 3/4 inch chain will hold and on boats under 25 feet, 1/2 inch galvanized chain should be ample.

Regarding the mooring buoy itself, here again there are many varieties and all shapes and sizes. Increasingly popular these days and, (we might add very practical) in that they are unsinkable and are the new conical and cylindrical shaped styrofoam buoys, through which extends a solid galvanized rod of various lengths, the bottom end of which attaches to the chain from the main anchor and the top end which is used for mooring the boat itself. With a set up such as this, modified of course to suit every individual size and weight of boat, an owner should be able to rest assured that his craft will weather out even the stiffest blow in the Bay. Actually, all the available mooring advice can probably be pared to a simple statement, MOOR FOR HEAVY WEATHER AND INSPECT YOUR RIG REGULARLY. With this basic philosophy, the boat owner should be able to go home and rest during the storm.

Temporary anchors for lighter craft are available in all shapes and sizes and may be purchased at any good marine equipment dealers. Two of the better known makes currently in use are Danforth and Northhill who have built up an excellent reputation over the years and whose holding power per pound of weight is considered to be the best obtainable.

The above article was donated by Mr. Art Vincent and was condensed from "Motor Boating" May '64.

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\$50 REWARD

Vandalism has reached such serious proportions in Victoria Beach recently that a \$50 reward has been offered by the Victoria Beach Company for information leading to the arrest and conviction of anyone committing any act of vandalism not only on company property, but anywhere in the cottage area. This was announced by Arthur J. Vincent, president of the company, following several acts of wanton damage over the Victoria Day long week end.

During this three day week end the beach seemed to be "taken over" by undisciplined parties of teenagers, easily detected at any hour of the day or night by unnecessary noise and excessive use of cars. Several cars travelling at high rates of speed through the cottage area were stopped by incensed residents.

At 12.30 Sunday night cottagers were treated to a display of teenage driving when a car, less muffler, raced along every avenue on the beach, stopping to syphon gas from a parked car at Fourth and Patricia, and then screaming its tires up and down the highway for an hour. This same night a car broke down the rear gate of the golf course and ruined greens number 3, 5,

and 7 by driving over them. This act not only cost the course hundreds of dollars but has inconvenienced all golfers by delaying the course opening. The car involved is believed to be a V-8 of Ford make. A similar incident occurred late in September 1953 at the golf course caused by a small car.

It is hard perhaps to attach blame for these irresponsible acts directly to Beach young people, but unsupervised teenage parties lead to intrusions by outsiders and lead to trouble. If you weren't at the Beach over the holiday week-end—ask your neighbours.

The golf course seems to attract vandalism, and many instances were reported last year—a destroyed tee box, broken ball washers, stolen towels.

Last fall, who broke the windows of almost every telephone booth on the beach? Who smashed the overhead gasoline sign at the parking lot?

This is your beach, and if you think these things don't happen here, you are wrong. Someone knows who is responsible for this destruction and the \$50 reward is just one step being taken to stop it.

MEET OUR POLICEMEN

The Reeve and Council of the Victoria Beach seem to have made a very good choice in the men who will be our police constables this year. A NEW name is Joseph Bagley, well known to thousands of those in the Winnipeg area. Mr. Bagley retired as Chief of the St. James Police Department in May, 1953.

Born in Birmingham, England, he came as a small child to Canada, and was educated at Linwood School in St. James.

He served in the armed forces for 3½ years in World War I.

In 1922 he joined the St. James Police, and has fought crime and criminals over a span of 40 years.

Mr. Bagley is a family man, with two sons, and two daughters.

We welcome Mr. and Mrs. Bagley to Victoria Beach and hope they spend an enjoyable summer at our favorite resort.

Well known to most beach residents after last year's excellent service, is Charles Coubrough. Between these two gentlemen we expect to have conscientious police protection.

 **ENJOY YOUR COTTAGE LONGER!**
Contact MANITOBA HYDRO for facts about ELECTRIC HEAT! Write P.O. Box 815, Winnipeg, or get in touch with District Supervisor, Grand Beach!

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SHOWING AT THE CLUB HOUSE

Thursday, 2nd July at 8:30 p.m.

"SHAGGY DOG"

FRED MACMURRAY — JEAN HAGEN
TOMMY KIRK

Tuesday, 7th July at 8:30 p.m.

"DOCTOR IN LOVE"

VIRGINIA MAREKELL — MICHAEL CRAIG
JAMES ROBERTSON JUSTICE — CAROLE LESLIE
LESLIE PHILLIPS

Thursday, 9th July at 8:30 p.m.

"DOG OF FLANDERS"

DAVID LADD — DONALD CRISP
THEODORE BIKEL

TAXI !!

We were grateful for the comfortable bus ride down, but, forced to hobble the ten blocks to this earthly paradise, my love and I needed that jug of wine. Surely, just one taxi could be available to meet the three buses per week.

—The Voice

Editor's Note: Bus service commenced on May 15 this year and preceded telephone service so that a cab could not even be summoned. Perhaps arrangements could be made to have at least one car meet the post-season buses, which continue to Sept. 7th, or later, depending on traffic.

SENIOR CITIZENS' LAMENT

We pay our money and we take our choice of entertainment. Our golfing days are over since Ma got bursitis. We can't dance this twist stuff—Pa's back is too bad. Now tennis, you've got to admit, is a bit strenuous even with a good heart. Well, there's the lake and lessons in swimming, but you can't teach an old dog new tricks. So how about a bowling green or shuffle board for the likes of us?

—V.W.

Editor's Note: Two very reasonable suggestions, V.W. The senior citizens of Victoria Beach are among the most loyal supporters of the Club even though they no longer receive much direct benefit. There is (was) an excellent lawn along side of the station, and with the proposed takeover of this property for community purposes, perhaps the club executive may be able to implement your idea in the near future.

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Beautifully Decorated — Fully Air-Conditioned
Meals until midnight in the Hotel Restaurant
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Note Improved Daily Bus Service for Victoria Beach

DAILY	Leave	Arrive	Leave	Arrive
June 28 to	9:30 a.m.	11:25 a.m.	5:35 p.m.	7:45 p.m.
Sept. 7 (incl.)				
Every Friday Evening until Sept. 4 5:45 p.m. 7:40 p.m.				

Thiessen—Grey Goose—Red River Lines

CHILDREN'S SWIMMING LESSONS

Registration for the Red Cross swimming classes will be held on Thursday and Friday morning—July 2nd and 3rd—from 10-12 o'clock at the club house.

Classes for children from the age of 5 years and up will start Monday, July 6th and end Friday, August 14th. Tests will be held every two weeks. There are four classes—Beginners, Juniors, Intermediates and Seniors.

Anyone interested in Life Saving please speak to Miss Jane Harvey, who is our senior instructor again this year. Any comments should be directed to Jane also.

Misses Janet Carmichael and Barbara Guest are the junior instructors.

We are looking forward to a successful summer and are very fortunate in having three such capable instructors.

—Sheila Quinton

Editor's Note: Although the swimming instructors are trained by the Red Cross, the cost of the program is borne entirely by the Victoria Beach Club. Last year \$981 was paid in salaries. It is essential, therefore, that children taking instruction present their club membership cards, in order to support this very worthwhile project.

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"Doctor, please help me. I am losing my memory. I can't seem to remember anything anymore, and it is driving me crazy."

"Hm. How long has this been going on?"

"How long has WHAT been going on?"

VICTORIAN

It has been reported that most men look down on low cut dresses.

  
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July 5

**EGYPT AND THE NILE**

How this famous river sets the pattern of Egyptian life.

**THE GOLDEN GUERNSEY**

A breed of cattle owes its origin to William the Conqueror and is of world-wide importance today.

**HELICOPTER**

Their kinds and importance.

**AN IMPRESSION OF LONDON**

A "round the clock" tour of London.

**MONKEY TALE**

A family of chimpanzees show how and how not to ride a bicycle.

**Make Yourself Drownproof**

In reading about swimming, many people are confused by terms such as waterproofing, drownproofing and swimming. One way to keep these terms straight is to remember that waterproofing is what you do to basements, raincoats and boots to keep out unwelcome water. Swimming is merely a method of getting from here to there in water. But drownproofing is a set of simple skills and attitudes you need to keep yourself alive in deep water. Although waterproofing is fine in its place, and swimming is fun when everything is going well, nothing can take the place of drownproofing when you and deep water are determining who is boss. The science of drownproofing really is a special kind of water training which guarantees that unless you are: (1) held or pinned under water; (2) dazed or unconscious in the water; (3) so badly cramped or injured you are useless in the water, or (4) faced with an impossible problem in thickness of foam, rate of heat loss, etc., you will survive any water accident, regardless of age, sex or condition. Ordinary swimming is generally considered to be any means of propelling a body from here to there in the water. There are dozens of different ways to do this and each method has its supporters. Babies less than a year old have been taught to swim. So have Red Cross beginners, old ladies, fat men and country kids. And yet, we are still averaging nearly 7,000 drownings annually in the United States. In this respect, could not the swimming of ordinary people include a lot of ornamental but impractical skills which could and should be swapped for more practical ones? Drownproofers believe this is the key to practically all swimming troubles. Considering that most people never take more than a single course of instruction in swimming,

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Week \$2.00; Month \$3.00; Season \$30.00

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ADULTS — First 9 Holes . . . . . \$1.00  
Second 9 Consecutive . . . . . 50¢

\*JUNIORS — 16 and under, 9 Holes . . . . . 50¢

Tuesdays, 1:30-4 p.m., 9 Holes . . . . . 25¢

\*Full Adult Rates—Saturdays, Sundays & Holidays.

**SPECIAL FIRST EDITION**

Due to the mid-week July 1st holiday this year, it was decided to publish the first edition of the Herald three days early in order to greet the arrival of early vacationers. The second edition will be published Friday, July 10th, and subsequent editions will appear each Friday until August 28th. The Herald is designed to serve the vacationers of the Victoria Beach area, and any comments, news, or articles will be happily received.

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usually consisting of a dozen or so lessons, the first thing an intelligent person should do is to make the most of this instruction. That is, he should decide what is the most important single skill of all and learn that first. Would such a skill be the ability to swim the length of the pool and return? Perhaps, with conventional pool teachers. Drownproofing, however, think of turbulent lakes, sailing, fishing, skating—and shake their heads. They can't understand how people can fail to see that the first and only water skill of any real importance is the ability to remain on the surface an indefinite length of time, regardless of conditions.

Obviously, if one can do this, whether it is in a pool, lake or ocean, sooner or later, he will drift ashore, be blown to shore, work himself to shore or be rescued. It's simply foolish to learn anything else first. Only the simple act of staying afloat is needed to avoid drowning.

Now assuming that one has learned how to stay up indefinitely, what's the next objective? If, for example, one falls out of a boat in the middle of a large lake, he is certainly happy if he can stay up indefinitely, but the next most desirable skill is the ability to propel oneself to shore. Not halfway up a pool length and back, but from the middle of any lake to the shore. Yet, with standard techniques, this takes great endurance and condition—two qualities lacking in many people. With the Georgia Tech drownproofing techniques adapted to travel—or propulsion—instead of just standing still in the water, it does not.

Until these two primary skills are mastered, drownproofers consider it downright criminal to teach other irrelevant skills. Indeed, they believe these traditional but unessential skills in many cases produce drownings by creating false, unjustified confidence. Few beginners

(Continued on page 7)

MOONLIGHT INN

Where Friends Meet and Eat
CHIPS — SODA FOUNTAIN — HOT DOGS
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DELIVERY SERVICE Marlon and Al Stewart

(Continued from page 6)

learning in a pool can realize the difference between pool swimming and dangerous lake, ocean and river swimming. Without experience, it is impossible to realize how terrifying rough water can be. Clothes cling, fatigue mounts, cramps often occur—all show how pitifully unprepared is the beginner who has experienced only standard basic swimming a pool.

Considering the pertinent circumstances of the 7,000 annual drownings in the United States, every person who master the basic drownproofing, learned in one course, could, in all probability, cope with about 6,500 emergencies. The other 500 cases would probably fall into the special categories where swimming skill would be of no help anyhow.

Now just what is the technique for staying afloat and traveling which we guarantee anyone can do indefinitely without tiring?

It should be mentioned here that there is a big difference in the way men and women learn drownproofing, because of differences in build. Salt or fresh water also accounts for variations.

Roughly speaking, bodies are made up of varying amounts of muscle, bone, fat and air, plus a lot of fluids which don't count as far as floating is concerned. Fat and air float, bone and muscle sink. The distribution and proportion of these substances, especially fat, determine if and how you float. Usually, how big a breath you take is the answer to floating or not floating.

It should be remembered that floating means different things to different people. Most people have a mental picture of someone floating with face, hands and toes out of the water, perhaps even smoking or reading. That is one kind of floating—very desirable, but not possible for everyone. What we mean by floating is merely remaining at the surface without moving, not necessarily with the face out and not necessarily horizontal.

(TO BE CONTINUED IN NEXT ISSUE)

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Beach Weather Information

Weather plays a very prominent role in the enjoyment of a beach holiday, and your editorial assistant has made some inquiries into the possibility of procuring and publishing in the Herald the forecast for the coming week's weather. The Weather Bureau in Winnipeg believe they can give us a reasonably valid forecast on this basis, but point out that many unforeseen elements can arise to disturb what appears to be a predictable pattern. This is understandable, but we intend to give it a try anyhow. At best it may be very helpful; at worst it at least becomes a subject for a lot of comical remarks. What have we to lose?

It has also been suggested that a few articles on cloud identification and such may be something our readers would like to know more about. We have several men at this resort well qualified to write on this subject and hope to be able to provide some very interesting information. Certainly nowhere that I know of can cloud scanning be more interesting than over our own Lake Winnipeg.

New Steps at Alexandra Beach

We congratulate our council on the building of concrete steps down to the shore at this popular location. It certainly improves the access to the beach, as well as looking much better.

**NOTICE OF
EVENING CHURCH SERVICE**

Church Service Every Sunday
at St. Michael's Church, Pine Road
7:30 p.m.
Captain Gray officiating

EINFELD'S BAKERY

Service & Satisfaction
Bread, Buns, Cakes, Pies, Cookies &
Pastries Baked Fresh Daily
Birthday Cakes Made to Order
SATURDAY SPECIALS
Doughnuts, Busters and Meat Pies

IMPROVED CONDITIONS

AT PARKING LOT!

Due to vandallism and the theft of gas and parts of the cars parked in the Parking lot last summer, a petition was forwarded to the Council by some of the ratepayers, suggesting the following alterations in the parking lot.

1. Clear all the trees on lanes.
2. Install proper lighting.
3. Erect watchman's fence seven feet in height with barbed wire at top.
4. Widen lanes.
5. Twenty-four hour surveillance.

These requests I have complied with to the best of my ability and I feel sure that your cars will be safer this summer than if they were in your own yard. To cover most of this extra expense I have raised the parking rates slightly.

As your local councillor I am interested in keeping Victoria Beach decent, and looking after the interests of the Permanent and Summer residents. I think these alterations to the parking lot will do more to keep the avenues free of cars during the summer season than anything else.

Wishing you a happy and healthy summer.

Yours truly,

John Ateah

HATS OFF TO THE ENGINEERING DEPARTMENT

Prompt response by the Municipal Engineering Department to a telephone call June 18th averted what would surely have been a disaster, when fire broke out in a cottage at First and Patricia.

The fire, burning between walls, was ignited from a workman's torch. The municipality's newly acquired pumper was on the scene in minutes, and the efficient crew brought the blaze quickly under control and minimized damage.

The fire engine, a pump truck carrying approximately one thousand gallons of water, is stationed at the engineers' headquarters on 8th Avenue, which is connected by telephone from any phone booth on the beach.

The engineers have also been responsible for an early water system connection this year, and two mosquito foggers have been busy for several weeks making possible your greater summer enjoyment.

Hats off to Mr. Anderson and his staff!



LOST, STRAYED OR STOLEN

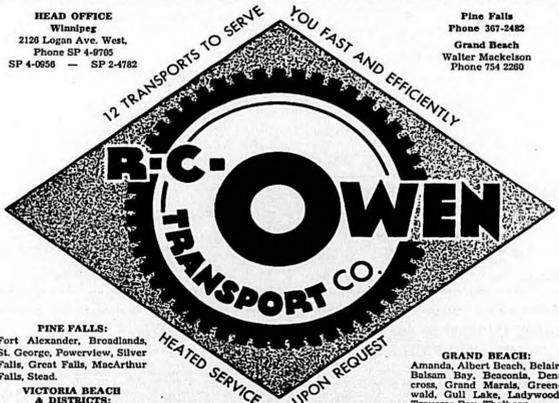
The heavy roller that has been used for many years to keep the tennis courts playable has disappeared. It may have been borrowed and not returned, or mislaid, or actually stolen from the tennis courts last fall. In any event, one of the key activities at our resort will be necessarily suspended until it is found. Let's hope it will be found—and soon.

Late Bulletin, it was finally returned, and just in time.

HEAD OFFICE
Winnipeg
2128 Logan Ave. West,
Phone SP 4-9705
SP 4-0656 — SP 2-4782

Pine Falls
Phone 367-2482
Grand Beach
Walter Mackelson
Phone 754 2260

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Balsam Bay, Beaconia, Den-
cross, Grand Marala, Green-
wald, Gull Lake, Ladywood,
Traverse Bay, Thalberg.

VICTORIA BEACH & DISTRICTS: Now Operating Lac du Bonnet Transport