

Victoria Beach Herald

Sponsored by the Victoria Beach Club



Vol. 37, No. 4

July 20, 1962

Editor:
C. H. GROVER
218-1st Avenue

Published during July and August by Hensell Printing Ltd., 488 Marshall Street, Winnipeg.
Address correspondence to Editor, Box 1989, Victoria Beach or to Mr. C. H. Grover at above
address.

Business Managers:
MRS. and MISS J. J. SMITH
208 Seventh Ave.

Kiddies' Beach Events of 1962

One of our better mornings of the 1962 season, July 14th to be exact, brought out an excellent attendance at the Children's 12 and under Beach Events. The results were:

In the Sun Ten Contest:

4 and Under Girls — (1) Jennifer Harris, (2) Patty Suderman.

4 and Under Boys—(1) Peter Douglas Suderman (2) John Wylie.

5 and 6 Years—Girls—(1) Christine Allan, (2) Andrea Little.

5 and 6 Years—Boys—(1) Jeffrey Mann, (2) Gord Alex Ateah.

7 and 8 Years—Girls—(1) Julie Swanson, (2) Patricia Wilson.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

7 and 8 Years—Boys—(1) Nathan Harris (2) Eric Pratt.

8 Years and Under—Boys—(1) Glen Booth, (2) Jamie Lough, (3) John Beech.

9 and 10 Years—Girls—(1) Gail Conklin, (2) Carol Guest, (3) Eileen McMorris.

9 and 10 Years — Boys — (1) Bruce Boyd, (2) Andy Wiswell, (3) Tommy Lough.

11 and 12 Years—Girls—(1) Andrea Guest, (2) Allison Carmichael, (3) Gail Conklin.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

11 and 12 Years—Boys—(1) Doug Johnson, (2) Jamie Horne, (3) Robbie Hume.

SPORTS DAY—MEMORIAL PARK SPORTS FIELD—10:00 A.M., SATURDAY, JULY 21

VICTORIA BEACH MUNICIPALITY

Mayor: H. E. GIBSON
 Councillors: J. ATYAH, C. McKEWIE, H. R. PARKER,
 E. W. POPE
 Secretary-Treasurer and Justice of the Peace: P. O. NUTTER
 306 Toronto General Trusts Bldg., Ph. WH 2-8801
 Superintendent: A. W. ANDERSON
 Police Constable: ELMER SPALDING
 Director: DR. IAN MORROW—121 Birch Avenue

COVER BEST MONEY

Letter to the Editor

To the Editor, C. B. Grover,
 Victoria Beach Herald.

Dear Sir—

My wife and I are staying at Victoria Beach with Mr. David Thomas, 416 Sixth St., a long lost uncle of mine, having just met just two years ago, when he came east to locate us. So by invitation, we are returning the visit at the Beach. Also we intend meeting some other long lost relatives in Winnipeg and Clearwater, Manitoba.

I would like to comment on the administration of Victoria Beach, with much forethought in the numerous facilities to be had here at the Beach.

The restrictions on cars on the grounds is a very good innovation, as it keeps the place peaceful and quiet.

The water pressure system was well planned. In the rear lot lines, your Manitoba Power Commission has done a very good job of electrifying your community to be able to live better electrically while away in the peaceful surroundings of their holiday sojourn at Victoria Beach. Your beaches among the rocks and trees are just magnificent—and to think of a golf course and your many other sports activities, dances, shows and many other efficient services and a place of worship each Sunday, back in a part of the province which was very remote years ago. It is unbelievable until one has visited Victoria Beach.

Again I will congratulate everyone on their part in making Victoria Beach a place very worthy of mention anywhere, in our country or any other country. I also see by your Beach Herald that you are in your

PLEASE JOIN THE VICTORIA BEACH CLUB

For the whole family for the whole season \$5.00
 For the whole family for a month \$3.00
 For the whole family for two weeks \$2.00

Consult the Herald for future programs. Clip the coupon below, fill it out, enclose your donation, and put it in the Club Box at Hugh Stewart's Store.

Your receipts and membership cards for each child will be available at the Post Office.

Name _____
 Res. Address _____
 Beach Address _____
 For Cards (Each child's name) _____
 Amount Enclosed \$ _____
 Membership from _____ to _____

SPORTS DAY—MEMORIAL PARK SPORTS FIELD—10:00 A.M., SATURDAY, JULY 21

EINFELD'S BAKERY

Service & Satisfaction
 Bread, Buns, Cakes, Pies, Cookies &
 Pastries Baked Fresh Daily
 Birthday Cakes Made to Order
 SATURDAY SPECIALS
 Doughnuts, Busters, Cinnamon Twists
 and Meat Pies

MOONLIGHT INN

Where Friends Meet and Eat
 CHIPS — SODA FOUNTAIN — HOT DOGS
 NOVELTIES — SUNDRIES
 Joan and Len Bowerman

BINGO WILL BE REPEATED

The Victoria Beach Club's first Bingo night, held at the Club House last Wednesday evening, proved an interesting one for the hundred people in attendance. This type of evening, your executive believes, provides a mid-week break for the adults, particularly the ladies, and last week's crowd voted overwhelmingly for an encore.

In consequence there will be another Bingo night on Wednesday, July 25 at the Club House at 8:00 p.m.

BEACH PEOPLE

Mr. and Mrs. W. N. Andrew with their children Alita, Lianne and Paul are holidaying at 208 Fourth. Last weekend their guests were Mr. and Mrs. Tom Montgomerie and small son Leslie, Miss Verna Sundberg and Mr. Eddie Van Vliet.

Mr. and Mrs. Allan Moore entertained his brother and family, Mr. and Mrs. Lloyd Moore and daughter Diane of Hamilton over the weekend at their new cottage on Fourth.

Mr. and Mrs. Gordon Hutchison and family are spending the month of July on Eighth Avenue.

Mr. and Mrs. Bert Meen and family Geoffrey, Patti, and Kerry are down for the month of July at 217 Fifth.

Mr. and Mrs. Nestor Swystun with their children Pamela, Sandra and Robert are spending the summer at their cottage at 201 Sunset. Mr. Swystun will holiday a week in July and a week in August.

Mr. and Mrs. J. H. Ridd and family Margaret and Bobby are at the family cottage at 308 Sixth.

Mr. and Mrs. Percy Smith of Regina, their daughter Dorothy and friend Diana, also Mr. and Mrs. H. P. Withell of Edmonton were visitors at Bowmans, 327-6th.

Mr. and Mrs. A. A. Sarchuk, Renee, Leslie and Alex Jr. are here for the summer at their new cottage at 422-8th Avenue.

Mr. and Mrs. Alex Stewart—Alex is well-remembered as a former C.P.R. city ticket agent — are staying for the balance of the month at 317-6th Avenue along with their son Kelvin, and his wife, Beverley.

Mr. and Mrs. J. Innes and girls, Wendy, Moira and Aven are in their new cottage at 215-8th Avenue. Mother, Mrs. H. Penner, is spending her holidays with them.

Mr. and Mrs. Mel Waddell with their children Pat, Betty, Laurie and Ross have been holidaying at the Bergman cottage, 211 Fourth Avenue.

(Continued Next Page)

GEORGE'S BARBER SHOP

Ladies' and Gents' Haircuts — Children's Work a Specialty
 Mondays, Tuesdays and Wednesdays only
 from July 3 to August 23 — Hours: 9:00 a.m. to 6:00 p.m.

HUGH STEWART'S

Milk & Bread "Welcome down Fresh Fruits
 Groceries to our Vegetables
 Many Friends!"
 Post Office WE DELIVER Telephone

DON'T FORGET THE MILE SWIM AT GOVERNMENT PIER, 2:00 P.M., SUNDAY, JULY 21

forty-sixth year. Here's hoping you have many more years of success. While as much as I would like to get back here again soon, I don't know whether I will be able to make it. A place like this sure grows on one, but nevertheless, if I cannot make it in the near future, I sure would love to drop in again on your Golden Anniversary in 1966. I will be telling all my friends in the east what a lovely, relaxing beach spot you have here.

This has been written with respect and sincerity.
 Yours sincerely,

David Thomas,
 62 West Street,
 Port Colborne, Ont.

Ed. Note: This very kind letter will be appreciated by all of us.

O TASTE AND SEE THE LORD IS GOOD

Rev. Dr. Bruce Johnson took his sermon from the above psalm. The sermon was introduced by a story of a prince who sent a gift to a princess. It was a silver ball and when she opened it she found a series of objects that opened. With each discovery she moved closer to the final prize, namely a diamond ring, which was the symbol of his love and the asking of her hand in marriage. The connection here is "O taste of the Lord". The further you go the more you find of his love and goodness. Until at last you receive the ultimate prize.

Like the Jews who said "If thou be the Christ tell us plainly" (John 10: 24), some people complain that the Bible is not concrete enough to convince them of God's goodness. "Taste of the Lord and you will find the Lord is good." (e.g. read Psalm 40.)

The Lord's Prayer was sung by Mrs. A. B. Johnson. The flowers, this morning, were from the garden of Miss Kathleen Ball.

Next Sunday's service will be conducted by Rev. Wm. Conly, Sturgeon Creek United Church.

Community Church Service

Club House, Victoria Beach

SUNDAY, JULY 22nd, 1962

at 11:00 a.m.

PREACHER: REV. WM. W. CONLY

Sturgeon Creek United Church, St. James

President Church Board: A. H. Conklin

Music: Mrs. J. G. Tully

Catholic Church Service

Victoria Beach

MASS — SUNDAYS OF JULY and AUGUST, 1962

9:00 a.m. (DST) — Club House

QUALITY FLOWERS AT LOWEST PRICES

The Quality
TAMMIS SCOTT
310 DONALD ST. WINNIPEG, MAN.

More About Beach People —

Mr. and Mrs. William T. Koltek, with their children — Terry, Mary-Lynne, Peter, Paul, Darla and Kathy, have been enjoying their cottage at Lot 29, Womasing Beach, off and on since the Easter vacation.

The family came down to stay for two months on July 1st. Mr. Koltek spent the first week in July, as part of his vacation, with them, and will be back for a week in August.

Mr. and Mrs. J. W. Rice were down on Fourth Ave. over the July 7th week-end. With them was Mrs. Rice's brother, Mr. Harold Turner of Los Angeles, California.

Mr. and Mrs. Robert Morrison are holidaying at Lot 9, Bayview, for the last two weeks in July. With them are their children Murray, Joanne, Bobby, Susan and Michael.

Mrs. Kay Hodgson with Brian, Rosemary and Rusty is at 325 First for the season.

Mrs. Wm. Toothill, with Barbara, Stephen and David, are in their First Avenue cottage for the summer months. Mr. Toothill and Ginny join them on weekends.

Mrs. Charles Spittle has her daughter, Mrs. Barry Boychuk, and her two small children visiting with her for three weeks at 309 Sixth. Mr. Boychuk will join them on weekends.

Rev. and Mrs. Conly with Margaret and Jimmy are down for three weeks at 205 Sunset.

Mrs. A. Petrin of Fifth with her grand-daughters Marianne and Allyson Scott from Warren, Man. Mrs. Petrin's sister, Miss Mary Murray, will visit most weekends.

Norman and Pat Nagle with their four children are down for two weeks at the family cottage at 309 First Avenue.

Mr. and Mrs. Ken Pratt and their five sons are down for the season at 411 Seventh Avenue.

Mr. and Mrs. Dan Scott and their family are at the family cottage at 201 Fourth for two weeks.

Dr. and Mrs. F. C. Niermeier are occupying their cottage "Hollandia" at 303-4th Ave. for the summer.

Their son Stuart, who is taking a Ph.D. course at the University of Toronto, will join them in the latter part of August.



ENJOY YOUR COTTAGE LONGER!

Contact MANITOBA HYDRO for facts about ELECTRIC HEAT. Write P.O. Box 815, Winnipeg, or see Bob Smart, District Supervisor, Grand Beach!

INDLES Automatic and Window Washers, Dryers—gas and electric, Water Heaters—gas and electric.
MARQUETTE Fridges and Refrigerators.
EMERSON Radio and TV.
MARBREEZE Sewing Machines and Tape Recorders.
CROSLY HOPKIN Range, gas and electric and built-in.
SUNBEAM Household Appliances.
DECCA, CORAL AND AFEE Radios.

Thomas Rathwell Limited
Telephone 8Pruce 4-4581

Mr. and Mrs. Douglas Irving with their three children, Christopher, Douglas and Bonnie will be arriving Thursday to stay the rest of the season at their cottage on Sunset.

Mrs. P. Suderman is at Glo-Glen on the corner of 2nd and Alexander till the end of the month with her four children.

Mr. and Mrs. J. Down with their three children, Nancy, Judy and Marilyn are down for July at their cottage on 3rd Avenue.

Mrs. Frank Moorehouse with her three children, Nancy, Cathy and Teddy are staying at her mother's — Mrs. D. Baker, on Sunset Blvd. for several weeks.

Among visitors during the past week were Mr. and Mrs. Geo. Goodwin of Burbank, California, along with her sister, Miss Marie Bolin and Miss Bolin's cousin, Mrs. Winstrom from Sweden and a friend, Mrs. Olson of Edmonton.

They were visiting some old-time friends in Bayview — All enjoying the beautiful view of the Bay.

(Continued Next Page)

GALLANT GENTLEMEN

Mr. J. E. Meacham, who is 79 years of age, has not lost his buoyant outlook on life for he has had such serious surgery. He has had to have both his legs amputated this past winter. He is down again, smiling as usual, and would welcome a chat with friends at the family cottage at 339-6th Ave.

LOCKHART

In Loving Remembrance of Mary Ann, wife of Donald M. Lockhart, who died in Winnipeg last November. The family cottage is at 207-6th Avenue. Mrs. Lockhart had been coming to the lake for over 30 years and will be especially missed by the members of St. Alban's Anglican Church, Fort Rouge, who have cottages here. She is survived by her husband, two daughters and young grandson, Robert Large.

There will be a service at the Gospel Hall every Sunday evening, 7:30 p.m. Also Remembrance Service at 11:00 a.m.

The Gospel Hall is at the North End. Everyone Welcome.

NOTICE OF EVENING CHURCH SERVICE

Church Service Every Sunday
at St. Michael's Church, Pine Road
7:30 p.m.
Captain David Holmes officiating.



JAMES RICHARDSON & SONS
ESTABLISHED 1887
Serving Investors Across Canada

CHILDS BUILDING, WINNIPEG 2
TELEPHONE Whitehall 3-8511
R. W. SPEAR, Supervisor
Manitoba and Saskatchewan Offices

More About Beach People —

The David Millikens, after a motor trip to Banff, Lake Louise and Jasper, are again enjoying their cottage, 133 First Ave. Mrs. Milliken's mother, Mrs. Ritz, remained in the West for an extended visit with her other daughter, Mrs. F. D. Riley, Vernon, B.C. Barry Cranston was a week-end guest with David Junior. While in the West Mrs. Milliken paid a visit to her home town, Humboldt, Sask. where her Father, a pioneer merchant in the Lumber and Hardware business, was a member of the first town council, 1906. Humboldt celebrated its 50th Anniversary in 1953 with the publication of a booklet, "The Humboldt Story 1903-1953", which was presented to Mrs. Milliken by the Principal of the school when she visited it. She saw the school register of those early days, recognized names and recalled faces and sat in the very desk in the very room she was in 47 years ago. It was a first visit since 1916.

Mr. and Mrs. Sam Hale are down for the season at their cottage on Sunset.

Dr. and Mrs. Ken Thorlaksson and their three children, Carla, Patricia and Derek are at "Monica Lodge" for July. Mrs. Thorlaksson's mother, Mrs. Olson, is spending a few days with the family.

Miss Sharon Boyd, last year's winner of the half-mile swimming race, is staying with the Rigore family on 7th Avenue.

(Continued on Page 8)

PLEASE LET US KNOW!

If you have guests, and wish to have it printed in this column or if you are new to the Beach, let's have the details:

Leave this at P.O. Box 1000, Victoria Beach (Hugh Stewart's Store) and it will be published.

CHILDREN REGISTER FOR FREE SWIMMING LESSONS—CLUB HOUSE BEACH—10:00 A.M.

SELF SERV

Victoria Beach Grocery

FRESH MEATS, FRUITS, VEGETABLES
Store Hours: 8:00 a.m. to 9:00 p.m. Daily
DELIVERY SERVICE Marion and Al Stewart

SHOWING AT THE CLUB HOUSE

Cinemascope

Tuesday, July 24th, at 8:30 p.m.

"TWO LOVES"

Starring:

SHIRLEY MacLAINE — LAURENCE HARVEY

Thursday, July 26th, at 8:30 p.m.

"THE WRECK OF THE MARY DEARE"

Starring:

GARY COOPER — CHARLTON HESTON

GARDEN CLUB JUDGING

Get your gardens ready for judging, Wednesday, August 1st. Every garden is eligible. Our cottages are on a well treed resort. It is possible that a highly developed garden may be hidden and missed by the judge. Do send your entries to Executive Members Mr. and Mrs. G. H. Bennett, 312 Eighth Avenue, before Wednesday, July 25th. Have you a large, small, rock, or simply an improved garden? There is a trophy for neat and interesting natural gardens, in which no cultivated flowers appear unless they be field flowers native to the resort. There is also the Grand Aggregate trophy, and don't forget the Vegetable Garden trophy. There will also be second prizes for each of these classes.

ONE MILE SWIM THIS SUNDAY

The One Mile Open Swim meet will be held at 2 p.m. Sunday, July 22 at the pier. This event has been neglected in past years and we urge all possible contestants to come out and participate. It is open to everyone. The trophies at stake are the Rumford for Ladies and the Orchid Trophy for Men. Spectators are an important part of any event so we ask you all to come and watch this exciting swim meet. Come out and encourage our swimmers.

VICTORIA BEACH GOLF COURSE

ADULTS — First 9 Holes \$1.00
Second 9 Consecutive 50c

*JUNIORS — 16 and under, 9 Holes 50c

Tuesdays, 1:30-4 p.m., 9 Holes 25c

*Fall Adult Rates—Saturdays, Sundays & Holidays.

FREE SUNDAY NIGHT FILMS SPONSORED BY THE VICTORIA BEACH CLUB

July 22, 1962, at the Club House — 8 p.m.

WYOMING'S WONDERFUL WATERWAYS
A young family of four trailer their boat half-way across the U.S.A. to take advantage of the wonderful man-made waterways of Wyoming.

BRITAIN'S SPORTING HERITAGE
Famous sporting personalities, and some young champions of the future, are seen here in a wide variety of indoor and outdoor pastimes.

CARIBOU HUNTERS
Camp life domestic chores and colourful handicrafts of the Cree and Chippewa Indians of Northern Manitoba as they move by dog team in search of the caribou, their main source of food.

BRUINS ON A SPREE

ARTICLE III

Fishflies and Mosquito Hawks

by George Heffelfinger

In spite of the fact that I promised an article on that noble fish, the Sturgeon, this issue, I think it is more appropriate at this particular time of the summer to tell you of two of the very important insect foods of many of our Lake Winnipeg fish. Some of our commercial fish are bottom feeders and as such utilize the nymphs and larvae of insects as forage.

The dynamics of food production in any lake are complex and of course vary from lake to lake. Fundamentally the food chain begins with the simplest of elements — dissolved minerals and sunlight. Microscopic plants and animals suspended in the water thrive in the proper contamination of dissolved minerals, sunshine and temperature. These minute forms are called plankton and are just as important in the food chain in our own Lake Winnipeg as they are in the highly productive Grand Banks of the North Atlantic. Plankton sustains itself on the mineral elements and chemicals dissolved in the water. Insects and certain fishes feed directly on the plankton — large fishes prey upon the plankton — eat and so on. The fertility of any body of water however, goes right back to the basic chemical elements present in the water. Lakes vary greatly in the amount of dissolved salts. It has been said that the productive ability of a lake bears relation to the fertility of the surrounding land. Some of the most productive lakes in North America in terms of pounds of fish are those surrounded by fertile crop lands. Probably some of the nutrients in the soil leach out into the lake and constantly replenish the supply of important basic elements.

GUEST SHOES Community Stores
 • ELMWOOD - EAST KILDONAN—235 Kelvin St.
 • NORWOOD - ST. BONIFACE—133 Marion St.
 • WEST WINNIPEG—480 Sargent Ave.
 • ST. VITAL—243 St. Mary's Road

Travel by Bus			
Daily Bus Service To And From Victoria Beach			
Leaves	Arrives	Leaves	Arrives
Winnipeg	Via Beach	Via Beach	Winnipeg
WEEKDAYS			
Morning 8:00 a.m.	11:20 a.m.	7:45 a.m.	11:00 a.m.
Evening 5:45 p.m.	8:00 p.m.	5:00 p.m.	7:20 p.m.
SUNDAYS			
Morning 8:00 a.m.	11:20 a.m.	—	—
Evening 8:00 p.m.	11:59 p.m.	5:00 p.m.	7:20 p.m.
— All Times Central Daylight			

Red River Motor Coach Lines Ltd.

But back to our subject. During the month of July we are all aware of the tremendous number of "fishflies" and gnats or midges that are in evidence at our beach. Both of these insects, as aquatic larvae, provide the staple diet for whitefish and sturgeon and other fishes for much of the year.

The winged adult "fishfly" or more properly the Mayfly, lives for only a few days. Mass emergence from the water takes place about mid-July resulting in the appearance of clouds of these insects over the lake and along the shoreline. The adult apparently takes no solid food as its eating apparatus is poorly developed. It exists only to find a mate. The fertilized female swoops low over the water and releases several hundred to several thousand eggs into it.

The eggs hatch soon after being deposited in the water and a nymph develops on the lake bottom for a whole year eating micro-organisms and bits of plant material. It slowly grows larger and the following year when full grown swims to the surface — escapes from its nymphal skin and the cycle begins again.

The importance of the Mayfly as food for fish should not be underestimated. Harkness and Dymond in their fine book *The Lake Sturgeon* have the following to say: "It is not only bottom feeding fish such as sturgeon and whitefish and a few others that feed on Mayflies. When they are making their way to the surface of the lake in preparation for taking wing many other kinds of fish turn from their more usual diet and for a week or ten days gorge themselves on Mayflies. Even lake herrings (which for much of the year are plankton feeders) take to eating Mayflies at this season."

The midge—our children call them mosquito hawks — develop in a similar manner. They belong to the family Chironomidae and resemble the mosquito but are larger and do not bite. On almost any still evening this month just at dusk you may have heard the faint hum of countless thousands of these insects performing their nuptial dance just over the tree tops. Like the Mayfly the eggs of the midge are deposited in the water where they hatch in a few days into a larva which lives on the lake bottom until the following season.

Next Article: *The Sturgeon — A Freshwater Monster.*



Schweppes
 "TONIC WATER"
 "DRY GINGER ALE"
 "CLUB SODA"
 PEPSI-COLA CANADA LTD.
 Ottawa & Wall St.
 Phone ED 9-1961

VISIT —

PINE FALLS

AND

Manitou Lodge Hotel

"EASTERN MANITOBA'S FINEST"

YOU WILL ENJOY THE AIR-CONDITIONED COMFORT OF OUR DINING ROOM
 MODERN ROOMS . . . Phone 252

LETTER OF THANKS

To all my friends who so kindly came to see me when in the St. Boniface Hospital, to all who sent me cards of comfort and flowers, to the W.A. of Victoria Beach and to the Merry Makers — in fact to one and all — thank you. It sure made me feel good to know I have friends that care for me.

Also to the nurses and staff that were so kind to me during my stay in the hospital.

Thanks to all,
 Mrs. Wm. Parisian,
 Victoria Beach, Man.

ELECTION NOTICE

TAKE NOTICE that at a meeting of the Electors of the Rural Municipality of Victoria Beach held on Tuesday, the 17th day of July, 1962, for nomination of two Councillors for the years 1963 and 1964, the following nominations were received:

CHARLES McKELVIE
 HAROLD RICHARD PARKER

I HEREBY CERTIFY them to be elected, there being no other candidates nominated.

DATED at the City of Winnipeg, in Manitoba, this 17th day of July, A.D. 1962.

PHILIP G. NUTTER,
 Returning Officer.

WATCH NEXT WEEK'S HERALD FOR REGATTA PROGRAM

Trophies for various events are on display at the Club House.

WHEN YOU RETURN FROM YOUR VACATION Please Call **SU 3-7101**

For Regular Daily Service of Milk, Cream, Butter

Cresecent Creamery Ltd.
 WINNIPEG

PROPANE GAS WOOD - ICE

SAM ATEAH

TRANSFER BAGGAGE

Long Distance is Warm and Reassuring

Use it often to keep in touch when you're away from home.

MANITOBA TELEPHONE SYSTEM

V. PARISIAN

Good Black Earth — Reek — Sand and Gravel
 Motor Car Repairs
 Message Hugh Stewart or Telephone 754-2343

CAMPBELL, KELLY & MERCURY

BARRISTERS and SOLICITORS
 A. LOBNE CAMPBELL, Q.C. 300 WESTERN SAVINGS BLDG.
 M. MAUREEN KELLY 200 Smith St., Winnipeg
 A. JOHN MERCURY Tel. WH 3-4595

NOW WE KNOW DEPARTMENT

Mrs. Roy Borrowman and Mrs. Burch opened the family cottage, Edwell, at the end of June. Mrs. Borrowman is down for the season.

Reading of "Glo-Glen's" manner of being created makes one think of the number of persons who stopped to read and wonder about the cottage name "Edwell".

When her father had a ranch in Alberta, so much mail was being carried by the cowboys to them that he decided to get a Post Office.

So to come up with a new name for it, they coined the name "Edwell" from the first syllables of the two older children's names, Edith and Wilson. The last "d" was misprinted as an "e", hence "Edwell", which is now a thriving part of the original ranch, church and school named for it.

CLASSIFIED ADS

Submit to Business Manager or Box 14, Victoria Beach by Tuesday prior to issue in which it is to appear. Payment to be enclosed with advertisement.

Rates — \$1.00 per issue per 3 lines of print.

PAINTING, ROOFING, TILING AND ODD JOBS PROPERLY DONE at a good price. See Wayne Alip, 321-2nd Ave. or Dal McCloy, 321-4th Ave.

RUDY'S ESSO SERVICE PEARL'S COFFEE BAR

Junction Grand & Victoria Beach Roads
 8 a.m. to 10 p.m. (D.S.T.) Daily Phone 754-2390
 TIRES — GAS — OIL — GENERAL REPAIRS

Our Swimming Instruction Programme

by Sheila Quinton

The biggest single activity of your Victoria Beach Club is its swimming instruction programme, and, in the view of your executive, the most logical and necessary one, since our beaches are teeming with little ones, all anxious to wade and swim.

Our instructors have always been chosen with great care. First they must have Red Cross Water Safety qualifications — they take a course and pass rigid tests to earn these. In addition to instructing swimming, they must also be well-qualified in life-saving techniques. We try to engage the services of young people of good character, with a background of Victoria Beach life and consequent knowledge of the resort and its people.

This year we believe we are particularly fortunate in having Pat Little, down here for her fourth year, George Gartrell, here as an instructor for the first time, but with teaching instruction experience last year at another resort, and Jane Harvey, in her first year. All these grew up down here, and their families are well known to many of us. We know your children are in good hands.

May we stress the point that these instructors are trained by the Red Cross, hired by us through the Red Cross, and conduct their tests at the Beginner, Junior, Intermediate and Senior level in accordance with Red Cross standards. But the actual cost of the programme — instructors salaries — is paid for by your Beach Club, from fees which you contribute.

So far this year we have had about 350 registrations. Before the season is over the number will be over 500. The majority of these pass their tests and receive their badges — but pass or not they all receive correct instruction.

33 Beginners, whose names appear below, passed their tests on July 13th.

Beginners (33) who passed their test:

John Pollock, Andrea Pollock, Lisa Swanson, Brenda Bahinec, Donald Hrynchuk, Lori Wolfenden, Susan Alcock, Barbara MacKenzie, John-Daniel Lees, Georgia Lees, Virginia Lees, Nancy Grierson, Donald Simonsen,

Ricky Vogt, Tanis Langdon, Nancy Smith, David Wind, Scott Brett, Gaylen Scott, Sheila Westbury, Stewart McKelvie, David Quinton, Lorna Scott, Gordon Monson, James Zastro, Kelly Srenson, Yatin Kodasew, George Ball, Henry Sinclair, Patrick Budd, Patty MacDonald, Ricki Smith, Diane Neal.

Juniors who passed their test:

Mary Wiswell, Amber David, Sheila Grover, Paula Brett, Rolanda Henderson, Carla David, John Neal, Tam Scott, Park Hefelinger, Jamie Lough, Andy Wiswell.

Intermediate who passed her test:

Pat Waddell.

Seniors who passed their test:

John Casey, John Jessiman, Gordon Hayward.

To round out the aquatic programme your club has purchased and installed a fine new regulation diving board. It is 16 feet long, one solid piece of oak, with a slip-proof surface. Its value, installed, would be about \$100. Thanks to hours of work by Tammas Scott, Bert Trainor and Gordon Tully it cost us about half that.

EDITOR'S NOTE—It has been brought to the editor's attention that three activities DO NOT contribute to water safety in this area. First, the running of motor boats in an area where people are swimming. A churning propeller has been the cause of more than one fatality in the province. Let's not have it happen here. Second, boats in Club House Bay running in close to swimming classes throw up waves that make it hard for the little nippers just learning to swim, or taking their tests. This can easily be avoided by keeping the boats on a course closer to the south side of the Bay. Third, horsing around and pushing other youngsters into the water off the various levels of the pier. This just can't and won't be tolerated. We ask all parents to co-operate. Also please remember that the potentially deadly air mattress and other inflated water toys are so dangerous that the province is considering ruling them illegal.

More About Beach People —

Mr. and Mrs. Hank Benninghan are at their cottage on 5th for the summer with their children. Mrs. Benninghan's sister, Mrs. Hunt, will be visiting from Calgary.

Mrs. Rubena Mignon with Sharon, Patricia and Angela are at their cottage, No. 6 Elm Ave. for the summer. Mr. Mignon joins them on week-ends.

Mr. and Mrs. Norman Reimer and family are spending a month in one of the Mignon cottages at No. 7 Elm Avenue.

Mr. and Mrs. B. G. Stewart are at 316 2nd Ave. with daughters Barbara and Susan for the month of July.

Mr. and Mrs. Bob Nosworthy, with Jane and Tim, are at 310 4th Ave. until the end of July.

Mr. and Mrs. Eric Wind and their three boys are enjoying a holiday at 207 First Ave.

Mr. and Mrs. Bill MacKenzie and John, Barbara and Shelagh are at 223 3rd Ave. for July, as are Dr. and Mrs. John Alcock with John, Gerald and Susan.

Dr. and Mrs. Richard Maccoomb and small daughter Catherine, and Mrs. Robert Hoeschen with little sons Richard and Bruce are spending the first three weeks of July at 209 First Ave.

The family of R. W. Garrett are on holidays at their cottage at 330-6th Ave. until mid-August. Doreen and Audrey have had as guests, Miss Susan Gammon and Miss Olga Brown.

Mr. and Mrs. J. A. McAllister are at the family cottage on Second Ave. for the season with their children Johnnie, Billy and Margo.

Mrs. Jas. McAllister has spent a June holiday at the family cottage.

Mrs. P. Torbiak is visiting with her parents, Mr. and Mrs. L. Seebach, 312-4th Ave.

Mrs. Joyce Bushnell and son Taber are at their cottage — 311-3rd Avenue for July. Alys-Lynne Bates was their guest for the week ending July 15th.

Dr. and Mrs. W. S. Neal are staying at 125 Birch with their children, John and Diane, for the month of July. They have as their guest Miss Pat Little.