



SPONSORED BY THE VICTORIA BEACH CLUB
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DON'T MISS THE REGATTA

If you want to see thrilling distance swimming as well as graceful boat races, come to Government Pier at 10:00 a.m., August 1. Sporting families enjoy it all — from tots to granddaddies. But who wants to merely spectate, when you can swim or row a boat? Go on in, the water's fine! Persuade your wives, sisters, daughters, to take a fling at the races. They'll like it. Victoria Beach is filled with good, too modest swimmers! Folk who have lived their summer lives around Lake Winnipeg. Come now, up you step! Set tiny Bill or Betty an example. Competition spices life!

About The Editor

Mrs. J. J. Smith is a professional free lance writer. Her husband bought a warm cottage here for longer seasons. She had been set aside, for several years, with a strained heart muscle. Strength came soon, at Victoria Beach, once she could walk! She began to write again. First nature stories, observed here, for children. Articles like "Canada's Fighting Fishermen" gave the lonely war-time winter vigil of men on Lake Winnipeg. Food for the continent! Some lived here. Besides American magazines, newspapers from "The Vancouver Province", across Canada to the "Montreal Star", used work on colorful prairie Canadians, some from this tiny peninsula.

Later work on forest conservation - music - medical discoveries - sketches on national leaders, their wives, were used by McLean's, Canadian Journal, Toronto Saturday Night, Montreal Standard. Mrs. Smith corresponds for Toronto Star Weekly. "Chatelaine" assigned her the first national article on "The Winnipeg Ballet" The Manchester Guardian Company buys her work. It goes as far as Auckland, New Zealand. Much has been written here.

In one of Harriet Smith's radio series, "Where Would You Live?" CBC, she compared rural and city living, spoke on the health and well-being to be had at this resort! Mrs. Smith visited Scotland, England, France, Italy and Switzerland with 70 journalists, radio and television artists, members of the Canadian Women's Press Club, in 1955.



Harriet Duff Smith

They were received at Canada House, London, the Canadian Embassy in Rome, and given official dinners by European cities as accredited and established Canadian writers.

Editing the Herald is simple voluntary work. But it steals time, of which writers are short. At first Mrs. Smith refused. But the sweet air, warm sand, and life-giving pine scent had helped heal her. She felt it time to be more selfless.

Last year's ten issues, and this year's 6-paged weeklies, to date, have been written, mainly, by the editor. She feels the lack of news space, in this mushrooming resort, for almost all of the paper is now in tiny 8-point print. Every facet of resort life is touched on. The Victoria Beach Company, the Community Club, (this paper's sponsor), Council! Club programs are well covered.

Among public relations jobs, Mrs. Smith did radio work for the Winnipeg Symphony. A Board Member of the Volunteer Bureau, she wrote on the founding of projects like "United Services Centre". During its first six months half a million service men and women from the world's corners, found a home away from home in Winnipeg. Mrs. Smith's most recent television appearance was last April 16, CBWT!

Get Your Gardens Ready

The judge will be around next Wednesday. He was very busy, very hot, and very late last year. There were too many gardens to look at in one day. A committee has tried to lighten his chore by choosing those gardens they consider in the running. Mr. J. Simm, Convenor, has walked miles in the heat, with others. Mrs. Stan Milne is working hard too! They are pleased to see more Rock Gardens.

Remember all the classes. Put your modest neighbour's name in either grocery store if he has a garden you like. You wouldn't want it to be missed! Have you a Large Garden, a Small Garden, a Rock Garden, an improved Garden, a Vegetable Garden, or a Natural Garden, with whipped or cut grass, trees, shrubs, natural flowers? This is the new class this year.

There is an annual Grand Aggregate Trophy for flowers. It may be won in either of two ways. If you hold last year's Large, Small, or Rock Garden trophy, you can try for it on points. If you have held any of these three cups three years running, this puts you in the Grand Aggregate class automatically! Trophy can be held but one year!

Elections

J. Ateah, E. Pope, H. Warne are contesting two council seats in the Friday, July 31 election. Vote as you please, but Please Vote!

VICTORIA BEACH MUNICIPALITY

Reeve: H. E. GIBSON
 Councillors: J. ATTELL, C. HENSLAVIE, E. W. POPE,
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 July: Dr. C. J. MONGEON August: Dr. E. F. LENORSKI

Sunday Evening Films

Dr. A. Robinson

MANNERS ABOARD—This humorous film lightly but effectively touches on the subject of safety and common sense on the water.

FOSSIL STORY—A colorful story of the earth-locked remains of animal and vegetable life as it flourished hundreds of millions of years ago.

SKI TRICKS—Famed water ski expert Bruce Parker explains the "How-to's" of advanced water skiing tricks and jumping. Unique microphone hook-up gives an on-the-spot account of the action.

SILKS AND SULKIES—The thrill of harness racing in P.E.I., with a glimpse behind the scenes at the training of a colt for this sport.

ALL JOKING ASTRIDE—A comedy showing what happened when a novice like John Pratt decides to take up riding as a pastime.

Those Among Us

Stanley M. Jones, whose cottage is at 218 Fourth Ave. has been with us now for two years. Mr. Jones is President of the Winnipeg Grain Exchange. He is a Director of the Sovereign Life Insurance Co., and President of the Canadian Section of the International Chamber of Commerce. Mr. Jones is Past Chairman of Ravenscourt School for Boys. He directed the Actimist Club for Young Men in Winnipeg. Between 1944 and 1946 Mr. Jones was Chairman of the Manitoba Division of the Sea Cadet League of Canada. He served in the Air Force for two years. Fraternal affiliations: Scottish Rite and Khartum Temple. We wish Mr. Jones and his wife many happy years here, with comfort and rest in the cottage home he is relishing and altering himself. He enjoys hard labor! He has had plenty of it.

SWIMMERS

Beginners who have passed their first swim tests are: Paula Brett, Lacey Lawrence, Valerie Derrington, Tommy Lough, Glenda Cooper, Tommy Williams, Fay Thomson, Billie Porter, Jamie Horne, Irene Grainger, Judy Saunders, Alyce Anderson, Peggy Leydecker, Margaret Cockriel, Joyce Wylie, Billy Macfarlane, Trudy Monkman, Barbara

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14 years and under 10c

Reeve, Patricia Reeve, Myrna Morrison and Pat Little teach. Your membership fee pays for it. We will bring you a list of the first Juniors and the first Intermediates to pass their tests next week.

Go Forth To Witness

Rev. Fraser Muldrew's sermon, last Sunday, was based on Jesus sending the 12 disciples to visit every city and place to preach the gospel. Later he sent 70 others. All these men brought back reports on the great power they had in Jesus name. "With faith in God," our great leader, he said "that power could be ours today. We could find, in this holiday season, such faith as had those early disciples and go forth as Christian witnesses!"

Rev. Muldrew told the children of four boys whose father had given them each a peach. One boy doubled his, one ate his as well as some of his mother's, the third buried his, thinking it might become a tree. But the small fourth boy gave his to a needy friend. Did he get the most happiness?

Mrs. F. C. Niermeier and Mrs. M. Bartholomew sang a sweet and pleasing duet, "Tis Jesus". Mrs. Roy Borrowman grew the dainty decorative pink and white bloom in her garden.

Rev. Canon F. Glover will preach Sunday and Rev. Lloyd Pierce of North Bay, August 9. Services at 10:45 a.m.

FOR SALE — CHOICE LOT, Sunset Blvd. Interested parties contact T. Scott, WH2-3404.

CATHOLIC MASS — Every Sunday morning at 9:00 a.m. (Daylight Time) at the Clubhouse.

Municipal information may be had by telephoning the Municipal office.

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Community Church Service

Club House, Victoria Beach

SUNDAY, AUGUST 2 at 10:45 a.m.

PREACHER: CANON F. GLOVER

President Church Board: H. A. Dayne

Music: Dr. F. C. Niermeier

The Gift of Song

Dr. F. C. Niermeier has had charge of Music for our Community Church Services for eight summers. He has dutifully persuaded vacationers to give their talent. Here are some of the soloists congregations have enjoyed hearing these years. If there is any name we cannot recall at the moment, and have left off, forgive us! Mr. Frank Farmer, Mrs. Helen Dallas, Mrs. Phil Nutter, Mrs. Foster Woolley, Mrs. Audrey Munro Fogg, Miss Gertrude Newton, Mrs. F. C. Niermeier, Mrs. N. Russell, Mrs. B. V. Angus, Mr. Linton Kent, Mrs. Joan Borbridge, Mrs. Margaret Hood, Mrs. A. B. Johnson, Miss Betty Johnson, Mrs. B. Still, Mr. D. C. Henderson, Miss Ann MacLeod, Mrs. Mima Bartholomew, Glen Lester, Miss Marina Lester, Bob McFee, Bob Kester, Mrs. Doris Benson, Rev. W. H. Davis, Master George Gartrell, Master Billy Cummings, Mr. Norman McLennan, Miss Hazel Elcombe.

PS—Are there any singers vacationing here at present whom Dr. Niermeier has not been in touch with? If you care to help please get in touch with him at 303 Fourth.

BEACH CONTESTS

By Cecil Grover

Despite last Saturday's rather stiff breeze, a large number of boys and girls up to twelve took part in Beach Events. Many parents were present. The building of designs in the sand was enthusiastically tried for. In the four and five year old group, first prizes were won by Marion Carmichael and Thomas Spooner. Second prizes were won by Gweneith Thomas and Curtis Booth. First prizes were won by Sheila Grover and Donald Cavaghan in the six and seven year old group. Second prizes went to Patricia Reeve and Teddy McLachlan. In the eight and nine year old group Joan Smith and Gary McLachlan were first. Jennifer Campbell and Paul Darracott were second. There were some splendid sun tans! If all boys and

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girls with tans drink enough milk now, they are not likely to catch cold this winter. Pamela Swystun and David Quinton came first in the up to four year old. Paul Suderman and Nell Summers came second. Five and six year old winners were Lisa Swanson and John Nutter first, Deborah Campbell and Eric Pratt second. The seven to eight were Patricia Reeve and Steven Toothill first, Janie MacBeth and Donald Pratt second!

Every one hoped the lake would calm. It didn't. So swimming was held Sunday at two. Girl winners up to eight were Allison Carmichael and Jennifer Campbell, first and second. Paul Darracott was first boy.

Nancy O'Brian and Glen McKay came first in the aged nine group swimmers. Andrea Guest and Douglas Johnson came second. Penny Jones and Rosemary Brown were the first and second ten-year-olds. Clint Harvey and Ross McNabb were first and second boys. First and second

girls, aged 11, were Barbara Guest and Margaret Isblaster. Boys were Andrew Campbell and Rick McKay. Susan Derracott and Robble Lough were first in the 12 year class, Dorothy Dangerfield and John Grainger were second. Underwater swimming was a difficult race. Penny Jones and Dick Long came first, Janie Simpson and Edward Brown were second!

There was plenty of creamy Modern Ice Cream given to the boys and girls by Modern Dairies, St. Boniface. Boys and girls were ready for it after all that hard work. Mesdames C. Jones, H. J. Bennington, E. Blanchard and W. Toothill. Mrs. G. Tully recorded. Mrs. A. Wilson presented prizes. The children seemed to enjoy every minute of it. We thank all those who helped!

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EVERYBODY HELPS

Members for the season, a month, and two weeks. The Evan McCormacks, the Percy Hands, the R.S. MacLeans, the G. Lawsons, the F. G. Girlings, the T. E. Sauls, the A. Larsons, the J. Simms, the C. Harveys, the A. H. Conklins, the J. G. Conklins, the J. Dangerfields, the A. Vincents, the A. J. Heberts, the H. A. Baynes, Rev. and Mrs. N. R. Mercer, Mrs. J. W. Beech, Messrs. G. Saunders, and A. Hunt.

Recent donations were from the H. M. Smiths, the J. Caplains, Dr. A. Wengel, Mrs. L. Borrowman, Mrs. C. Gerrie, Mrs. Bruce, Mrs. Schioler, Messrs. J. Balmie, E. P. Fourslaw, F. Verity, E. G. Box, A. D. Willows, G. Clubb, and Mr. Trimble.

Other members are the R. J. Jones, F. C. McKays and Mesdames E. Simpson, G. D. Saunders, R. Pippus, and G. Letchford. Our Membership Chairmen feel it is better not to put too many names in the Herald at once. They may not be read. Holidays are hurried. If you do not see your name it will come along! Here are a few more for this week. Mr. and Mrs. D. C. Henderson, Mrs. A. G. Lawrence, Mrs. E. Bloomer, Mrs. W. Tyndall, Mr. A. J. Kitchen and Mr. M. Smith.

WOLF CUBS HERE AGAIN!

Fourteen Wolf Cubs of the 67th Winnipeg, St. Aidan's Anglican Church "Moostoo's" Pack spent July 17, 18, 19 at the campsite of Mr. and Mrs. G. K. Heron, 333 Fourth Ave. The boys were under the leadership of their cubmaster, Mr. George Heron and Assistant Cubmaster, Mr. George Kent. They had a happy and busy time with games, swimming, hiking and a campfire lunch at Sandy Beach. On Sunday they attended the community church service. This has been the sixth summer Cub camp.

GOOD BLACK GARDEN LOAM is brought from Albert Beach by Victor Parisian. He also evacuates stones, shrubbery, etc. Popular prices. Leave word at Hugh Stewart's.

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"GAB" IT AROUND! Victoria Beach is a private resort. There are no picnic tables, no buildings for personal use, such as bath houses, etc! Those who own the land have willed not to drive on the resort themselves. Folks must park outside and pay for it! As the little girl who was to sing on radio persuaded "Please Gab it all 'round Winnipeg!"

COME AND ENJOY YOURSELF

- AUGUST 1—Water Sports, Half-Mile Swim, Govt. Pier.
- " Victoria Beach Regatta, starts at 10 a.m. Dancing in the evening.
- " 5—Garden Festival, Beach Area.
- " 8—Children's Fishing Derby, Govt. Pier, 9:00 a.m. to 2:00 p.m. Victoria Beach Sports Club Dance (Permanent Residents).
- " 15—Dog Show, Memorial Park, 7:00 p.m.
- " 22—Adult Wind-up, Dancing (live music), Refreshments, Clubhouse, 8:45 p.m.

If you want your mail to follow you home you must leave your address at the Post Office.

A taxpayer is a man who doesn't have to pass a Civil Service examination to work for the government.



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 PINE ROAD AT EIGHTH VICTORIA BEACH

Victoria Beach Was Fur Traders Route
 By Dr. Ross Mitchell

Victoria Beach, once an island, was called Little Elk Island or Indian Portage. For over two hundred years it was on the main street of the Canadian fur traders route. Starting from Montreal they ascended the St. Lawrence and Ottawa rivers, turned west via the Mattawa to Lake Neplasing, thence by the French river to Georgian Bay, Lake Huron and Sault Ste. Marie to Fort William on Lake Superior. There the lighter canoes would pass to Rainy Lake and Rainy River, Lake of the Woods and the Winnipeg River to Lake Winnipeg. Here they could ascend the Red and Assiniboine rivers or the Saskatchewan. The route was constantly travelled. Its physical aspects are recorded. LaVerendrye (1638), John Macdonnell (1794), Alexander Henry Jr. and Daniel Harmon (1800), Henry Y. Hind and Dr. James Hector (1857), Colonel Wolsley and Capt. Huxley (1870).

Henry spoke of the white sands, clumps of birch and spruce, Harmon of the profusion of berries, Macdonnell of the roughness of the lake, Hind and Hector of the geology of the area. Here is what one of the travellers wrote one hundred and seventy-five years ago, when looking down on the present Patricia Beach: "I am filled with admiration for the pure white sand which lies deep along the shore of this beautiful bay guarded by pine and birch. It will someday be a spot of great delight for city dwellers of the future on the great plains". Captain Huxley predicted in 1871 that this beach would be "the Brighton of Winnipeg belles."

After the railway came to Winnipeg in 1879 the old waterway was little used. Being accessible by railway, Kenora at Lake of the Woods and later Winnipeg Beach, were principal summer resorts for Winnipeg people as the nineteenth century closed. Lake Winnipeg's Eastern shore could be reached only by boat. In 1900 the Victoria Beach Company was founded by Kennedy and Vokes. George Elliott was the company's lawyer and Frank E. Sprague its manager. To compete with the Canadian Pacific railway at Winnipeg Beach the Canadian National built a line to Grand Beach. In 1915 it was extended to Victoria Beach. The aim of the Victoria Beach pioneers was to create a resort for quiet enjoyment by families. Until recent years an all-weather road was discouraged.

The peninsula lies on one of the great North American flyways and the abundance of wild life caused it to be declared a bird sanctuary. The Natural History Society of Winnipeg erected a hut for its members and held annual picnics to Victoria Beach. Pelicans, cormorants, ospreys, bittern, goshawks, humming birds and many others can

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be seen. Bears, deer, skunks, porcupines and rabbits also visit the district. The late Alfred Ateah set up the first milk ranch. Now the raising of milk is the principal industry.

The resort is not only a collection of resorters but a community of like minds which has its visible evidence in the Club House. We have good roads, police, doctor, and a good water supply. The Company has a nine-hole golf course with water laid on to the greens, stores, and a bakery. In the last two years electric power has been supplied by the Manitoba Power Commission. One might call the resort of Victoria Beach a modern Forest of Arden where "one may fleet the time carelessly as in the golden world."

ANNUAL SILVER TEA

The Merry Makers hold their Annual Silver Tea and Sale of Home Baked Goods on Friday, August 7 at 3:00 p.m. Daylight Time, in the Community Clubhouse, Pier Road. Proceeds from the Tea go to St. Michael's Church. Proceeds from the raffle on Food Hampers go to community work.

TAKE THE BUS

MONDAY to SATURDAY: (Daylight Time)
 Leave Victoria Beach 7:40 a.m. Ar. Winnipeg 11:00 a.m.
 Leave Winnipeg 5:45 p.m. Ar. Victoria Beach 9:10 p.m.
 SUNDAY and HOLIDAYS:
 Leave Victoria Beach 4:30 p.m. Ar. Winnipeg 8:00 p.m.
 Leave Winnipeg 9:00 p.m. Ar. Victoria Beach 12:15 a.m.

Your copy of the Herald is at your store, the Inn, the Golf Course or Car Park.

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Beach People

Club members wanted to practice for the Regatta. The program was printed. Social notes were delayed. We know you won't mind!

The Misses Ethel Collier and Alice Muse were guests of the H. A. Baynes, Sunset Blvd.

CBC televises a light documentary called "Heat", Tuesday, August 25 at 10:15 p.m. Some scenes from here. How Manitobans enjoy their beaches.

Rev. and Mrs. Fraser Muldrew are honeymooning at the family cottage on Second.

Mr. and Mrs. G. Plummer are enjoying their cottage, 324 Fifth.

Miss Louisa Bode and her brother Henry, 306 Fifth, have their sister, Mrs. B. Smith as their guest, from England.

Mr. Stan Whalley, of New York, was the guest of Mrs. Lillian Lockhart, his sister. He fell in love with this resort at first sight. He'll be back.

The A. G. Mahons, Joy and G. E. Hale enjoy their new cottage at 218 Fifth. Forty-two Winnipeg Tribune business friends were recent "house-warming" guests. We hope all four have many happy years in their cottage home.

"HOMING" — The Clifford Wilsons, who now live in the west, are holidaying at their cottage.

The Reeves enjoyed a reunion at the family cottage, 303 Fourth. The J. O. Reeves of Toronto, the J. M. Reeves of Montreal, the S. Dunkas of Kelowna, B.C., (now at 339 Sunset), and the P. E. Reeves of "Ahmeek" here.

Mr. M. L. Borrowman, who directed our club tennis courts 20 years ago, is a guest at the family cottage "Edwell", on Sunset. He was also Free Press agent.

Miss Betty Emmertz was the guest of Mrs. G. D. Saunders. Richard Dalley was the guest of David, both of Charleswood.

Mr. G. Letchford has joined his family, on Third.

Miss Peggy Corrigan has been the guest of the V. Maccready.

The Rev. Nelson Mercer and family are at their Bayview cottage.

One Herald to a family please! We now order hundreds extra weekly. Moonlight Inn was out of their large supply by Saturday last week.

The F. Byars are holidaying at their cottage, King Edward and Fourth.

Guests of the D. MacKays on Sixth were Misses Marilyn McDougal, Francis Davidson, Mrs. R. J. Cruikshanks and both her children. Their daughter Margaret and family will come in August.

GUEST SHOES Community Stores

- ELMWOOD - EAST KILDONAN—235 Kelvin St.
- NORWOOD - ST. BONIFACE—133 Marlon St.
- WEST WINNIPEG—696 Sargent Avenue
- ST. VITAL—663 St. Mary's Road.

The fair winsome Miss at the Inn is Lila Davis. Her brother Bill clerks at Hugh Stewart's. They are Daniel McIntyre students. The family cottage is at Bayview. Their parents, Rev. and Mrs. W. H. Davis.

The D. A. Camerons of Edmonton are guests of Mr. and Mrs. W. D. Fallis, on Sunset.

The Geo. Moores are at their cottage, Seventh and Patricia.

Mrs. Norah Houston spent July at 210 Sixth, with the children.

The H. B. Peppards and June, of Port Arthur are enjoying their cottage, 318 Eighth. Mrs. Peppard's sister's family are on Sixth.

Mr. and Mrs. N. A. Black of Toronto are the guests of the N. J. Blacks, 407 Sunset.

The H. M. Porters are at the "Beehive", 209 Fourth, with Kathy and Bill.

The J. C. Mays of Brandon are guests of the J. Browns, Seventh.

Mr. and Mrs. T. Captain are guests, with their children, at the family cottage.

The M. J. McCaigs and family are holidaying at 310 Fourth.

The Macfarlanes are at their cottage, 341 Fifth.

Diana Danwich, Traverse Bay, is in her second year at Moonlight Inn, she worked at Einfelds two years. Diana goes to college in the Fall.

Kathie Huston, 210 Sixth, is here with her mommie, after serious spinal surgery. Run in and see her, after 11 a.m.?

The H. M. Meiklejohns and J. R. Lindsays were recent guests of Mr. and Mrs. Stan Jones.

Mr. and Mrs. L. Wuckert are holidaying on Third. Miss Hazel Cook is a guest at the E. Misener cottage.

The Alan Dallas family are guests at Seventh and Patricia. Mrs. J. Dallas is enjoying the rest after performing in "Guys and Dolls" at Rainbow Stage, Kildonan Park.

The R. H. Brayshaya enjoy the cottage they bought at 215 Fifth. We welcome them, with Rowland and Susan and hope they have many pleasant years with us.

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