



OFFICIAL BULLETIN OF THE VICTORIA BEACH CLUB
Vol. 33, No. 1 Published during the holiday months. Address all correspondence to Bulletin Editor, c/o Albion Press, 204 Princess Street, Winnipeg 3, Man. June 27, 1958

WELCOME TO ALL COTTAGERS

Aren't we fortunate, having this sort of sanctuary to come to? Winter-weariness is easily doffed at Victoria Beach. Tender sun-warmed sand, sweet-scented pine, birdsong; replace gas-filled air, unyielding concrete and the burden of noise. With village shops but a stone's-throw away, a barber, lumberyard, post office, telephone and taxis! Much of this service is more convenient than in Winnipeg. Such pleasures as golf, tennis, baseball and the movies are all here in a nut-shell! We walk to church. The Herald distributes local news, weekly, until September. A Community Club service!

New Club President

G. M. Derrington, who will head this year's Executive, is a leader. He looks it. We'll have a snap and more news on George next week. He will do an article on our Memorial Park, to set forth his ideals for it. George is a military man! Thus, each new personality brings his own dream — true to the club's pattern.

New executive members are Mrs. E. A. Blanchard, C. B. Grover, Miss Jessie Kerr, R. W. Spear, and Dr. T. H. Williams. Other members are: A. Couch, S. Down, Mrs. W. Fallis, D. Guest, Mrs. W. G. Glasco, G. Heron, R. MacIntosh, H. Parker, Mrs. S. Wise, Mrs. A. Spinks, and Mrs. J. J. Smith.

Drive In Full Swing

Membership Chairmen Miss Jessie Kerr and Mrs. W. G. Glasco have appointed 10 able assistants. When any one of the following come calling, they are missing that part of their own vacation to keep your club strong. Be your friendly selves?

Mrs. A. Conklin, Mrs. S. Wise, Mrs. K. J. Annandale, Mrs. Harold Brown, Mrs. T. Rathwell, Mrs. M. McLandress, Mrs. H. J. Bennington, Mrs. S. Ferguson, Mrs. S. J. Down, and Mrs. J. E. Simpson.

The Editor Thanks

Frank Garland, past editor of the Herald, for invaluable advice. Mr. David Milliken has again organized and sold our advertising. Ends should now meet — for the Herald. We are more than grateful! Mr. C. B. Grover is a "1958" find. He knows publishing.

It will be interesting to me to edit this Community Club newspaper. Built and written by volunteers, it has now been of consistent service for a third of a century. When leaders like D. Grant and P. Nutter were delegated to ask me to do this a few years back I had to shirk. Didn't know the community well enough. Now I work 'bout time! Am better acquainted. Work is a good way.

Harriet D. Smith (Mrs. J. J.)

Club Secretary-Treasurer

Mrs. Alice Spinks will again take care of accounts, receive and bank our money, pay our bills! She will organize meetings and notify Executives. Winnipeg meetings must be held, too — fringing the resort season. This sort of club must have this sort of quiet efficiency in executive direction.

Here's a Man You Should Know

The teens know J. G. Tully, so do the others right down to our moppets. This is his fourth year as their Recreational Director. He has left John Macdonald High School and will continue to teach science and maths at Daniel McIntyre next Fall. Daughters Sharon and Phyllis, aged 14 and five, with 11-year Ken are active members. Mrs. Tully is now Church Secretary. Last year she played our church music!

These are the eight major jobs Mr. Tully did last year: projected weekday films, supervised caretaking, organized the Fishing Derby, managed evening baseball for boys and girls, ran weekday dances for teenagers, officiated or assisted at most major events, planned our gala mid-summer Water-sports Day, Swimming, canoe and novelty races! Small to big things from sidewalk repairs to handling much of our money.

BOYS AND GIRLS are you getting your costume ready for the JUNIOR MASQUERADE on July 12th at 7:00 p.m. in the Clubhouse. Simple costumes are fun. Get your parents to help you think about one. Mrs. E. A. Blanchard, 224 Fourth, can tell you all about it!

SUNDAY MASS for local Catholics, 9:00 a.m., Daylight Saving Time at Community Clubhouse.



QUALITY FLOWERS
 AT LOWEST PRICES



 TAMMAS SCOTT
 310 DONALD ST. WINNIPEG, MAN.

RAIL AND BUS TRANSPORTATION

This helpful story by C. B. Grover

The C.N.R. trains will provide daily service from June 28th to September 1st. Their published schedule provides precise information but, briefly, trains leave the C.N.R. depot in Winnipeg at 9:30 a.m. and arrive at the Beach at 12:05 noon on Saturday, Sunday, Monday and Wednesday. A Friday train leaves Winnipeg at 6:10 p.m., arrives at the Beach at 8:45 p.m., and another Saturday train leaves Winnipeg at 2:40 p.m. and arrives here at 4:55 p.m.

The return train leaves Victoria Beach Sunday, Monday, and Wednesday at 7:00 p.m. and arrives in Winnipeg at 9:55 p.m. Yet another train leaves here each Saturday and Sunday at 4:55 p.m., arrives in Winnipeg at 8:10 p.m.

Another train leaves Victoria Beach each Friday at 9:15 p.m. and arrives in Winnipeg at 12:00 p.m.

Single fares are \$1.50, one day return \$2.00 and season return \$3.00, with children 5 to 11 riding for half fare, under 5 free.

Red River Motor Coach Lines operate a 38 passenger bus leaving the Bus Depot, Hargrave and Graham, Monday through Saturday at 4:45 p.m., and arriving at Victoria Beach Parking Lot at 9:10 p.m. The same bus leaves Victoria Beach at 7:40 a.m., arriving in Winnipeg at 11:00 a.m. On Sundays the bus leaves Winnipeg at 9:00 a.m. and arrives at the Beach at 12:15 p.m., the return run leaves here at 4:30 p.m. and arrives in Winnipeg at 8:00 p.m.

The one way fare for adults is \$2.50 and the return trip is \$4.50. Children 5 to 11 ride at half fare, and those under 5 ride free. 150 lbs. of luggage is allowed each adult and 75 lbs. each child.

All times for bus and train schedule above are daylight saving time.

A GLANCE BACK FROM CALENDAR '58

Here are the services you can expect your club fee to buy. Based upon the way last year's volunteers stretched your purse-strings.

"1957 was a good year for Victoria Beach Community Club" said Ron Macintosh, Past President, at the Annual Meeting. It was held at Guide House, Winnipeg. "If the money raised and spent indicates success, it was probably the best ever. I saw club operations from a distance having to spend most of the summer away from the Beach.

"Credit for the success of separate club activities goes to individual Chairmen left in full charge of their delegated programs. This, to me, is an ideal system, when one is dealing, as I was, with capable people. The President's duty seems to be to direct and coordinate but never stifle initiative with too much interference.

"Mrs. Robinson's canvassers again met with huge success in the membership drive," the report goes on.

If you wish to
BUY, SELL or RENT a COTTAGE
 see . . . **JOHN FRASER**
 Next to The Moonlight Inn.

BARBER SHOP
 Harold Jenkinson, Prop.
 BEST OF SERVICE
 Soft Water Open 10:00 a.m. to 8:00 p.m.

VICTORIA BEACH MUNICIPALITY

Mayor: H. E. GIBSON
 Justice of the Peace: PHILIP G. NUTTER
 Councillors: JOHN ATEAH, H. CHITTICK,
 E. W. POPE, COL. N. H. MAGLE
 Secretary-Treasurer: PHILIP G. NUTTER
 206 Toronto General Trusts Bldg., Ph. W13 3-4333
 Superintendants: Mr. A. W. ANDERSON
 Police Officers: DONALD HARRER, SAM ATEAH
 Medical Health Officer: 124 Birch Ave.
 July and August — DR. F. RUDELMAN

KILPATRICK'S

"THE GREATEST NAME IN MEATS"
 Serving Victoria Beach for over 35 years.
BEEF · LAMB · PORK · BACON · HAM · EGGS
POULTRY · FRESH VEGETABLES
 • Our Own Sausages Made Daily.
 "Modern Equipment"

Residents of Victoria Beach

With Electrification your Beach Property has increased in value. Are you adequately insured?

CONSULT DESMOND F. COX LIMITED
 505 Kensington Bldg. — Winnipeg 2
 (422 FIRST AVE. — VICTORIA BEACH)

Sutherland's Store

GROCERIES FRESH FRUITS VEGETABLES
 CLOTHING and HARDWARE
 Self Service Free Delivery

THOMAS TRANSFER

WALTER THOMAS, Prop.
WOOD - ICE - TAXI - BAGGAGE
 GENERAL FREIGHT
 VICTORIA BEACH TO WINNIPEG.

Enjoy your holiday . . .

Cook With Gas!
 Stoves — Refrigerators — Lighting Equipment
 See
SAM ATEAH
 Your representative for
CANADIAN PROPANE MANITOBA LTD.

MOONLIGHT INN

Where Friends Meet and Eat . . .
CHIPS AND HOT DOGS
SODA FOUNTAIN
NOVELTIES SUNDRIES
 Joan and Len Bowerman

surpassed last year's record total and brought in more money than all other sources combined. The entire club offers thanks!"

"The Herald, edited by Frank Garland, had another banner year. Its continued role as a strong community force was made possible by articles of sustaining interest. The Herald, official organ of the club, was a credit to it.

"We are indebted to Mrs. W. Falls and her prize-arranging committee. They worked for everyone else with none of the glory! Mrs. Falls was also guiding-light of the noisy fun-filled Dog Show. Finding so many categories for prize-winning dogs must strain the ingenuity.

"Golf was a steady Beach attraction, Harold Parker helped keep it that way. Through tournament play he again sustained successful interest. Harold conducted seven contests, including the McKinney, the Porter, and Pratt trophies — also various ringer board categories.

"I feel our summer season really begins in March when most cottagers make their year's first trip on the snow train. Organized, again, by Maurice Thompson, a Past President! His interest in this event each year is deeply appreciated. The Snow Train was again a money-maker. Hundreds of us enjoyed hockey, hot dogs, pie, and a chance to let off steam in the freshest air this side of Spunk.

"Children holidaying at the Beach early enough for the Masquerade are fortunate. Time and effort put into the costumes reveals the parents look forward to it. There were favors for all and age-group prizes. Credit for this happy success goes to Mrs. W. G. Glasses.

"Sports Day, again conducted by Geo. Heron, went off with flying colors! Numbers of children, Moms and Dads jumped, ran and stumbled in the sack-race to their heart's content. I don't know how George's bicycle fared, but hope he did not have to put on another 90 miles planning things this year.

"Summer by-weekly highlights are the week day films. Allan Couch is credited for selecting top grade films in 1957. The crowds that went to see them witnessed his wise choices. This is the club's second greatest source of revenue!"

"The Children's Beach Events, handled by your President, proved worth while. Yearly water-level rises have

SHOWING AT THE CLUBHOUSE

Tuesday, July 1st at 8:45 p.m.

"AWAY ALL BOATS"

The Battle Cry of the South Pacific

Starring:

JEFF CHANDLER, GEORGE NADER,
 JULIE ADAMS, LEX BARKER

Thursday, July 3rd at 8:45 p.m.

"THE KETTLES ON OLD

MacDONALD'S FARM"

An Acre of Laughs and a Barn-Full of Fun With

MARJORIE MAIN, PARKER FENNELLY

Gloria Talbot, John Smith



"Freshness Guaranteed"

LIVE BETTER

ELECTRICALLY

With Full Housepower

THE MANITOBA POWER COMMISSION

WHEN YOU RETURN FROM YOUR VACATION

Please Call **SU 3-7101**

FOR REGULAR DAILY SERVICE

MILK — CREAM — BUTTER

and other "quality guarded" dairy products.

Crescent Creamery Ltd.

WINNIPEG

ATEAH'S BAGGAGE

TRANSFER

ICE — WOOD

Orders taken at Parking Lot

"Courtesy and Service at all times."

OFFICE LOCATED NEXT TO SUTHERLAND'S STORE.

VICTORIA BEACH GOLF COURSE

ADULTS — 1st 9 Holes 60c

2nd 9 consecutive 50c

CHILDREN — 16 and under 25c

(Holidays and Week-ends, same as adults)

CHILDREN'S DAY — TUESDAYS, 1:30 to 3:30 p.m.

14 years and under 10c

CAPS OFF TO REAL THIRST-QUENCHERS


LEMON · LIME · ROOT BEER
 SUPER · GRAPE · DRY GINGER ALE

KNOW CANADA BETTER



made a large beach at Patricia uncertain. Our small sand-castle builders welcomed the expanse of sand at the Club-house Beach, with plenty of room for a large crowd, benches, tables and power at hand. And where else can you get four ice-cream dishes each, free?

"The 1957 Garden Festival, one of the most successful held, was strengthened by the personal interest of the Chairman, Mrs. J. J. Smith. Among winners were those who had never before held a trophy, those who made better classes, and weekend gardeners."

"Victoria Beach oldtimers say one can feel at loose ends Sunday evening after Dad and the weekend visitors have left. What can we do? As in '56, Chairman Ted Aiden buoyed up sagging spirits by providing fine Sunday film, selected personally, and shipped out!"

"The Adult Wind-up saw its second year in '57 and is becoming an established event. Glances around the hall revealed smiling faces everywhere. Good music, low cost, fellowship and real fun for all from teenagers on up in the best club tradition. Mrs. J. J. Smith, Mr. and Mrs. S. Wise and Mrs. W. Falls, with helpers, planned us an enjoyable evening!"

"That is most of '57's story. Something for every age-group from toddlers to Gran. We had to spend a slice of money — probably more than ever. But we ended well in the black! In conclusion, I thank all others who helped our club to success. It is not practical to name you all. But if it were not for you Dads and Moms who held the finish-line tapes, judged contests, served coffee, donated prizes, or bought ads, our club could scarcely function. I turn over the reins to the 1958 Executive. You take a well-respected organization!"

Club policy and opinions, expressed in the Herald, carry weight. Interest is strong. Sustain it. Advertise widely. Get as many people working as you can. Good luck to you!" Ronald A. MacIntosh.

WHICH MRS SMITH ?

Even small 2-line items must be at the Albion Press, 50½ Princess St., Winnipeg, by Monday for Thursday's issue of the Herald. But for pre-publicity on larger events send it two weeks ahead. Even then it may be late for our limited space unless we know it is coming.

Both clubhouse Denominations, as well as St. Michael's would p'raps give one person this tiny job.

Every Community Club Chairman knows his project will succeed only to the extent that busy people can plan ahead for it. If you want your news to interest folk we must have initials! The Smythes like a "y", the Smiths an "i"!

Your friends want to know you are here. Pop your name into the little box at either grocery store?

Leave Your Opening Order With

STEWARTS STORE

MILE . . . "Welcome down FRESH FRUITS
BREAD . . . to Our VEGETABLES
GROCERIES Many Friends."
Post Office WE DELIVER Long Distance Telephone

A. LARSEN

BUILDER

EINFELD'S BAKERY

BREAD, FINE CAKES
and PASTRY

"Baked Fresh Daily"

LOVER REST HONEY

E. D. Smith & Sons Ltd.

Your favourite Jams, Jellies, Marmalades and Flo
Fills available at your Summer Resort.Try our delicious . . .
RED SEEDLESS RASPBERRY
BLACK SEEDLESS RASPBERRY
Your grocer has a special introductory offer for
July. Ask for them.

Wittmeir Electric

ELECTRICAL CONTRACTORS

Wiring Installations and Repairs
Guaranteed WorkmanshipLEAVE MESSAGES AT STEWARTS STORE
OR PARKING LOT.

VICTORIA BEACH PARKING LOT

EIGHTH AVE. and ARTHUR ROAD

RATES

1st. Day 50c, Week-end 75c,
Week \$1.50; Month \$4.00; Season \$7.50
TAXIS AND TRUCKS AVAILABLE

Operator: J. Ateah