



OFFICIAL BULLETIN OF THE VICTORIA BEACH CLUB  
Vol. 32, No. 10 Published during the holiday months. Address all correspondence to Bulletin Editor, 206 Allison Street, 65th Princeps Street, Winnipeg 3, Man. August 30, 1957

### Here's To Our Beach

Well, there goes another summer, and although many of us will enjoy some wonderful week-ends here at Victoria Beach during the coming autumn, holiday activities are largely concluded here at the finest family resort in North America. We can't complain about the weatherman this year; he produced about as fine summer weather as we could ask for, making the holiday picture a very bright one. I feel, too, that an important part of that holiday picture has been your Community Club here at Victoria Beach. The large numbers of participants, the howls of delight, and the pleased look on the faces of the fathers and mothers of winners leads to the conclusion that our Community Club has completed another successful season.

However, I would be greatly remiss if I left you with the impression that I was patting myself on the back. As a week-ending father I had little time to participate in the organizing of the various functions, although I was present at most of them. My job consisted of presiding at business meetings and assigning duties. From there on the executive "carried the ball". Perhaps you would like to know who were responsible for the various functions. Here they are!

Snow Train ("way back in March): Maurice Thompson. Every one enjoys this early start on the summer season. (Brrrrr, the water's cold.)

Children's Masquerade: Mrs. Glasco.

Sports Day: George Heron.

Beach Events: your president.

Dog Show: Mrs. W. Fallis. (Victoria Beach always has the best dogs.)

Golf: Harold Parker.

Garden Contest: Mrs. J. J. Smith.

Sunday Films: Ted Allden.

Weekday Films: Allan Couch.

Adult Wind-up: Mrs. J. J. Smith, Mrs. M. Wise, Mrs. W. Fallis. For grown-ups at the Beach this was a real high spot in the year. There were 530 people in attendance and every one seemed to have such a good time your executive might consider having two such events next year.

Herald: Frank Garland. This job is one of the most difficult for the president to assign. As the club organ, the Herald reflects directly on the club and whoever is given the job must be capable and responsible. We've been fortunate in having Frank edit our paper and make it the interesting week-end highlight it is.

Water Sports, Fishing Derby, Pine Falls Trip were all organized by Gordon Tully, our Recreational Director, who also conducted weekly dances, nightly baseball, and projected films (in a professional way) through the week and on Sunday. Gordon is an important part of the club now, and I hope we'll be able to have him again next year.

At this point I should mention Mrs. Spinks, our Secretary-Treasurer, who, in working for the club year after year, provides continuity indispensable to any organization.

A very special thank you goes to Mrs. A. D. Robinson who again organized a very successful membership drive. No organization of this kind can operate without financial support. Mrs. Robinson and her canvassers did an excellent job in obtaining it.

Obviously, it would be impractical to name and thank individually all the people who have lent assistance to the Community Club this year. But to all you canvassers who pitched in and helped, to all you Dads who carried benches, conducted events or picked the winners, to those who donated prizes, to all those who donated transportation services, and to the Municipal Men who helped, Thank You! Most of our activities are beamed at the youngsters at the Beach, and the way they enjoyed themselves makes me certain that the efforts of all who helped the club were worthwhile.

But what is it that makes every one like Victoria Beach? I would be an excessively vain president if I claimed all the credit for the Community Club. The club is an important part of the holiday picture, but only part. Have the long stretches of sandy beach and water anything to do with it? Have the people themselves anything to do with it? Has the rugged countryside anything to do with it? The answer of course is "Definitely!" We've got the best combination of features that go to make up a fine family resort. And the fishing and berries mustn't be forgotten. My oldest son kept us eating Perch all summer while the younger ones did their best to supply us with blueberries for pies. That's a very tempting combination.

In conclusion, I think most of you will agree, it has been a fun-filled summer, and I expect I speak for most of you when I express the hope that the Power that controls all our destinies will give us more of the same next year. Your Community Club will do its best to help Him out.

See you on the Snow Train in March.

Ron MacIntosh.

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**Last Sunday's Church Service**

The Very Rev. W. G. Burch, formerly of St. Luke's Anglican Church, Winnipeg, and now Dean of the Diocese of Edmonton, was the guest preacher last Sunday.

His message to the children stressed two reasons for attending church, even at Victoria Beach, during holidays. 1. God takes no holiday. 2. The devil takes no holiday. Religion is the best road on which to travel through life. As in all travels we need a guide and a resting period. The Bible is our guide and Sunday is the day to rest. How good it is for all to come, to the clubhouse by the water's edge, hear God's message—be refreshed and rest a while.

Mr. Burch based his sermon on Chapter V. of the Gospel of St. Mark. "The Transforming power of God's love to human life."

This great power might be applied to the life of modern man in four ways.

1. The man had an unclean spirit. Even today man refuses to accept change or progress. He looks to the past for the needs of the present; he lacks the insight to accept the spirit of faith as a creative power.

2. The man was changed. The people resented this—they saw Jesus as a disturber. They were frightened and alarmed at this power. Even today man accepts Christ with reservations not letting Him come too close, lest He spoil their fun.

3. What reception would Jesus get here? In this materialistic age—where earth's treasures assume high importance—would He be welcome?

4. The change in the man was obvious. When man accepts Christ, he is given new power to over-

**Community Church Service**

Club House, Victoria Beach

SUNDAY, SEPTEMBER 1st at 10:45 a.m.

Preacher: REV. C. L. MONK

Accompanist: Mrs. Gordon Tully

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 Councilors: JOHN ATEAH, H. CHITTICK,  
 E. W. POPE, COL. N. H. NAELIN  
 Secretary-Treasurer: J. N. GLENNAN  
 400 Nanton Bldg., Ph. WH 3-5178  
 Superintendent: Mr. A. W. ANDERSON  
 Police Officers: JOHN LAURANCA, SAM ATEAH  
 Medical Health Officer: 124 Birch Ave.  
 July—Dr. C. KIRK OSTERLAND  
 August—Dr. R. K. MACCOMB

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come difficulties. Jesus work for man and with man—motivates his life, his thoughts, his words, offering to him freedom and peace.

Mrs. Helen Dallas contributed to the service with the beautiful solo "This is My Commandment." The flowers were from the gardens of Mrs. W. J. T. Kerr and Mrs. Wm. Martin.

**Golf Notes**

With the exception of the Junior Tournament, the result of all golf events for the season, showing the respective winners, were reported in last week's "Herald". The play-off of the tie in the Junior competition between John Gartrell and John Kemp resulted in another tie at the end of 18 holes and, by mutual arrangement, the boys played three extra holes on an even basis which ended in a win for John Kemp. With this kind of keen competition, we look to 1958 in anticipation of a much larger entry from the junior ranks.

The presentation of prizes won during the season was made on Saturday evening at the adult wind-up, all events being satisfactorily concluded with the exception of the "Jimmy Grant Memorial Trophy" in which entries were sadly lacking, resulting in the withdrawal of the Trophy from competition this season. It is the hope of the Committee that, during 1958, more interest will be shown in this event, particularly on the part of some of our "old timers" who were possibly instrumental in having this Trophy provided for annual competition.

Once again, thanks to all those who participated in our Beach golf events during the past season.

Enjoy your holiday . . .

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**Municipal Affairs**

With the approach of Labor Day another summer season comes to its close. This week-end will mean a final closing up for many cottage owners, for others the season will extend to over Thanksgiving week-end.

It has been a very active and successful season, the weatherman was very kind through July until this final week.

The Community Club can take a well deserved bow for the excellent and well organized activities planned for all, the final Get-together of last week-end being the highlight of the season. To the executive, Mr. Tully and all others who gave their time on our behalf, the Council say thank you.

The members of your Council have given many hours in dealing with the increasing complex problems of municipal administration that must be met to provide the many services required.

Costs in all departments continue to rise each year despite the rigid control of your Council on expenditures.

The new gravelled road to the Grand Beach highway has provided us with excellent and comfortable driving facilities to and from the Beach and is wholly maintained by the Provincial Government without cost to the Municipality.

With the referendum on electric power last fall resulting in a majority vote of two to one in favour, and Council receiving assurance that the cottage area would be serviced with power clearing for the pole lines started in January, this was done by Municipal staff and some 100 cords of wood were obtained and subsequently sold, other logs were retained for lumber. The scars of clearing are fast disappearing and Council are satisfied that the tree cutting was kept to a minimum. At present 405 cottages are serviced with power on a seasonal basis, with more pending for next year.

A new subdivision of Wonsing Beach has been established by a group of Pine Falls people, this will be developed similar to our own subdivision, as a family resort. Many meetings were spent in dis-

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cussion for the protection of your interests, before final approval of the scheme.

With the opening of the new road your Council has been very conscious that this would bring an increase in motor traffic, and that control must be maintained. By-law 222 restricting traffic within the municipality does not provide adequate control and will be reviewed and revised in its entirety to plug the gaps. There is no intent by Council to change the present restricted period.

An application was received from a Bus Company for approval of a bus service to and from the Beach. With consideration to the train service as provided for this season, approval was withheld until the season's end, when such service may be inaugurated, whether this be extended through next season, will depend upon the train service we are given by the railway company.

The duties of the municipal staff steadily increases each year, and it is a continual daily task to keep abreast of the many duties that have to be performed to maintain a neat and tidy area. Let one item be overlooked and some anonymous person writes a letter to the Herald blasting Council for its inefficiency. The cottage owners would be better served if the complaint be given to the responsible authority for attention.

To our Permanent Residents our thanks for their co-operation throughout the past season, our differences of opinion have never been too great to disrupt the friendly atmosphere that prevails throughout this beautiful resort.

H. E. Gibson, Mayor.

Rev. and Mrs. H. Atkinson of Carman are occupying their cottage, 441 Sunset, for their 36th year at the Beach. Their son-in-law and daughter, Dr. and Mrs. T. A. Boyd, with their children, are staying with them until the end of the season before taking up residence in Regina.

**FOR SALE** — Almost new Rangette, white enamel (Tudhope), \$45.00. Phone 42-8298.

SUMMER REFRESHER !



DRY GINGER ALE

**Victoria Beach Club Annual Meeting, January, 1958**
**Church Service in Clubhouse — Sunday at 10:45 a.m.**

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WINNIPEG

#### "Au Revoir Summer, 1957"

Early and competent plans for our annual adult wind-up assured every one who attended a gay time. Saturday evening's capacity crowd at the Community Hall — folk of all ages — danced, sang together, visited with old and new friends. They munched doughnuts, sipped coffee. Lively yellow streamers, bright balloons, waved airily above laughing parents, grandparents, teenagers, as they stepped out together to such items as the "Butterfly Threesome" or the amusing Statue Dance.

Our Mayor, Council, merchants, business men, policemen, with all their ladies, along with all others who have helped make 1957 the success it has been, led us off in the Grand March to the wowing music of the four-piece City Orchestra.

President Ron MacIntosh was Master of Ceremonies and welcomed every one. Recreation leader Gordon Tully directed dancing. Mr. and Mrs. J. J. Smith, Mrs. S. Wise and Mr. and Mrs. W. Fallis convened the whole occasion.

Frank Garland presented the garden trophies, Harold Parker awarded golf trophies. Sport trophies were presented by G. Tully. Comments of these informed Executive Members on these three of the several projects carried out by the Community Club annually, were received with interest by the whole assembly.

Those assisting were Miss Jessie Kerr, Mrs. Douglas Irving, Mrs. A. Spinks, Mr. and Mrs. Cam Thompson, Mrs. M. S. Milne, Mrs. Garland, Mrs. G. Tully, Mr. and Mrs. A. Boyne and Jack Down. Mrs. J. W. T. Kerr and Mrs. Ivan Sutherland donated dance prizes. Tables, for those who might wish to play cards, or for coffee, were transported for us by Eddy Ateah.

**COTTAGE WANTED FOR NEXT SUMMER** — We wish to rent for all or part of Season 1958 a cottage with electricity. Sunset Blvd. or First, vicinity Alexander or King Edward preferred. Call or write: George Heffelfinger, 315 Hosmer Blvd., Phone 40-5132.

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#### Re: Parking Lot

With the season rapidly drawing to a close, I feel this is the appropriate time to express, through the medium of your paper, on behalf of my family and myself and also, on behalf of a number of friends and summer residents who, during the past summer, have utilized the facilities of the Parking Lot, appreciation to Mr. John Ateah, operator of the Lot. Messrs. Eddy and Peter Ateah, the Purdy boys and their assistants, not only for the manner in which the routine operation of the Lot has been carried on, but also, for the many courtesies extended all of us throughout the season.

Even at the busiest times, nothing seemed to be too much trouble for those charged with the responsibility of transporting us and our baggage (which more often than not is quite voluminous) to our cottages and when you consider that, generally within ten to twenty minutes of arriving at the Lot, you are in your cottage, together with all your baggage, I feel that I can safely speak for all our summer residents and visitors in saying once again, "Many thanks for a job well done."

Yours very truly,  
H. R. Parker,  
330 Third Ave.

#### Cars Unlimited

The ban prohibiting the driving of cars except for permit holders within the Beach Area will this year be lifted Monday September 2nd (Labor Day). Commencing that day any one can drive anywhere, anytime.

The present traffic regulations will apply Saturday and Sunday — only commencing on Monday (Labor Day) will it be legal for any one to drive in the Beach Area.

This experiment will be of special benefit for those who plan to close their cottage or to move their families on that date. It will be possible to drive down to the Beach for the week-end, park in the parking lot until Monday, get your car, load up

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and go back home more conveniently than in previous years.

This revision is definitely an experiment and the results will determine whether or not it should become an annual policy.

There are inherent dangers.

We must drive carefully and slowly, otherwise there is danger of collision or accidents either crippling to man or child or to the vehicles.

We should confine our driving to only the barest essentials. Our roads will not take a tremendous traffic. There will not be room for joy riding. Let us one and all confine our driving to the minimum of parking lot to cottage — cottage to highway.

Let us one and all be most careful where we park so that we do not obstruct other traffic.

Parents should warn their children to keep away from the roads and all pedestrians should be especially careful.

This innovation will make our departures much easier. If we are all careful and use common sense this policy can become permanent. If it unfortunately results in chaos or accidents it will be most unfortunate and will be but an experiment which proved to be unwise.

It is up to you!

Remember — the present regulation of traffic applies Saturday and Sunday — only commencing Monday will it be legal for any one to drive in the Beach area.

#### VICTORIA BEACH GOLF COURSE

ADULTS — 9 Holes . . . 50c  
CHILDREN — 18 and under . . . 25c  
(Holidays and Week-ends, 50c)  
CHILDREN'S DAY — TUESDAYS, 1:30 to 3:30 p.m.  
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#### First Wedding — Victoria Beach

On August 27th, 1919 Miss Helen Neelan and Mr. Wm. Muir of Winnipeg were married by the Rev. Mr. Polson, pastor of the East Kildonan Presbyterian church, at Patstone Lodge the home of Judge and Mrs. Peterson, 343 Sunset Blvd.

Only a few relatives and friends of the couple were present. James, Miss Neelan's brother, had just returned from France, was best man, while Miss Elva Wright was bridesmaid. At the close of the ceremony the Victoria Beach Company presented the couple with a lot on Second Avenue, and as is customary a Bible from the Pastor to the first couple married in a newly opened community.

Traveling via boat, Selkirk to Victoria Beach was still in vogue at this time.

Mrs. Muir lives in Winnipeg, her husband died some years ago.

#### Water - Water Everywhere

It is nice to have a good steady supply of nice clean water always available for washing, etc.—water that does not have to be carried from the corner pumps.

Originally the only practical solution was by means of coves around the cottages and water storage tanks. However, it was only a partial solution and relatively unsatisfactory.

Eventually with the installation by Council of the storage tank on Eighth Avenue private cottagers were able to obtain pipe connections to the municipal system. This was particularly easy for those on or near the water mains. All they had to do was make an application to Council, agree to pay the full piping costs; the annual water charge—now \$5.00 per season—and presto a constant supply of pure clean water was available from June to September.

The cost, however for those far removed from the mains was, and is, too excessive unless your neighbours can be persuaded to jointly apply and share the charges for the piping installation.

The result is that those near the mains or with affluent neighbours have water while those less

favorably situated still rely on the uncertainties and disadvantages of rain water.

A complete piping plan for the entire beach area is overdue.

If piping was available for all, few there would be who would forego its pleasures and conveniences for the payment of the nominal annual water charge. The costs of providing the extra water would be negligible and surely the extra income of the water charge would soon pay the installation costs. There might be a slight temporary increase in taxes but eventually the income from the water charge would not only repay the original piping costs but would result in added income for the municipality. Truly it could be self liquidating and what a pleasure the extra liquid would be!

Can Council explore the possibilities?

We wish to thank Mrs. E. A. Blanchard, Mrs. Rene' Desmet of Norwood, and Peter Wengel for drawing and painting the gay artistic posters that were as bright and helpful this year as last, in advertising our Garden Festival and Adult Wind-up.

The Evening Branch of the W. A. of St. Luke's Anglican Church, Winnipeg, held a picnic over the week-end at the summer home of Mrs. Alice Gibson, Fifth Avenue.

We thank the thoughtful merchants who have been popping copies of the Herald in with grocery orders delivered to distant cottagers who may not be in town to pick it up.

Those awaiting friends at the train have enjoyed the colorful C.N.R. Station Garden at the entrance to our village at Victoria Beach. There were flowers there to greet Springtime passengers. They were still fresh and colorful at our last look back in late August. Mr. Smith of Pine Road and Eighth Ave. is the gardener. He is to be congratulated.

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