



OFFICIAL BULLETIN OF THE VICTORIA BEACH CLUB
Vol. 28, No. 4 Published during the holiday months. Address all correspondence to Bulletin Editor, c/o Albin Press, 84 1/2 Princess Street, Winnipeg 2, Man. July 19th, 1957

NOMINATIONS

Saturday, July 27th is Nomination Day for Victoria Beach. The term of the present Mayor, Mr. H. E. Gibson and Councillors John Ateah and Mr. E. W. Pope expire. They have served the municipality well and it is to be hoped they will accept nominations for another term.

It is also desirable that we have an election. Acclamation is the negation of Democracy. It signifies apathy. It signifies the possibility of control by a clique. It is totally unsatisfactory. The taxpayers may or may not be satisfied with the results of an acclamation, and certainly it is small comfort to the candidates who thus have no way of determining whether or not they are really supported by the majority of taxpayers, or are simply tolerated through apathy.

Victoria Beach over the many years has been remarkably well served by its Mayors and Councillors. This Editor in common with his predecessors has on numerous occasions voiced criticism. Criticism principally because they have been tardy in preparing the Beach for the summer influx, critical because of their reluctance to build and install slides. (Where are the two promised additional slides?) Critical because of their penurious attitude toward the spending of money for summer residence benefit, and critical too because of their lack of progressiveness in improving the old inn site and the Beach generally.

The Municipality however has been well developed and well managed. The Finances are in excellent condition. The major items of business have been well resolved. The introduction of the Hydro, the traffic restrictions, the building and financing of the road has been quite satisfactory.

To maintain and ever improve our Beach, we require a strong vigorous Council. To maintain a strong Council we require nominations and an election.

You and I the taxpayers must this week look at our friends, our neighbors, our acquaintances — select competent men or women, and persuade them to allow their names to be placed for nomination. To a degree it is a thankless task to be nominated, and yet it is a great honor — the greatest honor we can bestow on any one at Victoria Beach. It is not enough in this world to always be a passenger or to "Let George do it". We must each and every one be prepared to pull our weight and spend some time

and energy on Municipal affairs. Let us not be apathetic.

Let's take a genuine interest.

Let's have sufficient nominations to ensure an election.

This is the week to act.

Tragic Drowning

Last Wednesday the six year old daughter of Mr. and Mrs. Victor Parisian was drowned while playing on a raft in the Bayview area. An off shore breeze took the raft and child out in the Bay. Mr. Parisian noticed the incident, quickly obtained a boat, but unfortunately the girl slipped into the water before he could reach the raft. Dragging operations commenced immediately.

This is the first drowning at the Beach in the past twelve years.

The sincere sympathy of the entire Beach is extended to Mr. and Mrs. Parisian and family on this tragic loss.

PUBLIC NOTICE

NOMINATION DAY

TAKE NOTICE that a meeting of the Electors of the Rural Municipality of Victoria Beach will be held in the Police Constable's Office (near Station) at Victoria Beach, Manitoba, on Saturday, July 27th, 1957 at the hour of ONE O'CLOCK (Daylight Saving Time) in the afternoon for the purpose of nominating the following candidates:

REEVE — For a term of TWO YEARS

TWO COUNCILLORS — each for a term of TWO YEARS

FURTHER TAKE NOTICE that each and every nomination paper must include a duly completed statutory declaration by the candidate and a certificate by the Treasurer of the Municipality as to certain qualifications of the candidate, which certificate must be obtained from the Treasurer of the Municipality not earlier than seven days immediately prior to and not later than twelve o'clock noon (Daylight Saving Time) of July 27th, 1957. The time for receiving nominations shall be made in writing by a proposer and a seconder who shall be duly qualified electors of the Municipality. Each nomination shall be accompanied by a written acceptance thereof by the candidate named in such nomination and also a declaration signed and duly attested by the candidate before a Commissioner of Oaths, a Police Magistrate or a Justice of the Peace.

Retiring Members are:

Reeve—H. E. GIBSON

Councillors—J. ATEAH, E. W. POPE

Dated at Winnipeg this

5th day of July, 1957.

J. N. McLENNAN,
Secretary-Treasurer.

The Herald is Free — Take One.

QUALITY FLOWERS
AT LOWEST PRICES

The Oskia

TAMMAS SCOTT

310 DONALD ST. WINNIPEG, MAN.

Last Sunday's Church Service

Rev. Bassam M. Madany, formerly of Lebanon, now with the British and Foreign Bible Society, Winnipeg, was guest preacher at the Community Church Sunday last. In the children's story, Mr. Madany told of the secret introduction of the New Testament into Korea. This New Testament had been translated into the Korean language by a missionary in an adjoining country. A few copies were taken into Korea by a dedicated Korean at the risk of his life.

The sermon topic was "Christian Missions and the Word of God", in which it was stressed that the spreading of the gospel has been impelled by (1) Jesus' Great Commission (2) inward force in man yearning to share the Good News; and (3) New conditions of our world — so different now to the time of St. Paul.

The Christian faith is to be spread by preaching, not by force, although the Christian Church is to be militant spiritually. The Word of God is important as a preparation for those joining the Christian Church; is used by God to bring about wonderful changes in the hearts of people; and is a spiritual food for this life and the life to come.

Fifteen Wolf Cubs from the 67th Winnipeg St. Aidan's Anglican Church Wolf Cub Pack, attended, accompanied by Cubmaster Geo. K. Heron and Assistant Cubmaster, A. Sawney. The basket of stately larkspur, adorning the place of worship, was from the garden of Mrs. William Martin, Traverse Bay. (Mrs. J. W. Beech is Flower Convener for the season.)

Community Church Service

Club House, Victoria Beach
SUNDAY, JULY 21st at 10:45 a.m.
Preacher: REV. NELSON R. MERCER
Soloist: MISS MARINA LESTER
Music: Mrs. Gordon Tully

If you wish to
BUY, SELL or RENT a COTTAGE
see... JOHN FRASER
Next to The Moonlight Inn.

BARBER SHOP
Harold Jenkinson, Prop.
BEST OF SERVICE
Soft Water Open 10:00 a.m. to 8:00 p.m.

VICTORIA BEACH MUNICIPALITY

Mayor: H. E. GIBSON
Council: JOHN ATEAH, H. CHITTICK,
E. W. POPE, COL. N. R. NAGLE
Secretary-Treasurer: J. M. McLENNAN
400 Nanton Bldg., P.O. WH 3-478
Superintendent: Mr. A. W. ANDERSON
Police Officer: JOHN LAURANCA, SAM ATEAH
Medical Health Officer: 124 Birch Ave.
July—Dr. C. KIRK OSTERLAND
August—Dr. R. K. MACGORM

KILPATRICK'S

"THE GREATEST NAME IN MEATS"
Jim Kilpatrick is again anxious to maintain the usual high standards of quality, cleanliness, courtesy and service which have been synonymous with Kilpatrick's at Victoria Beach for over 20 years.
BEEF · LAMB · PORK · BACON · HAM · EGGS
FRESH VEGETABLES
• Our Own Sausages Made Daily.

Wolf Cubs At The Beach

For the fourth season the Grand Howl of Wolf Cubs from the 67th Winnipeg (St. Aidan's Church) Pack was heard echoing through the woods from the campsite at G. K. Heron's cottage, 339 Fourth Avenue.

Enjoyable activities included swimming, rambles and campfire lunches under the leadership of Cubmaster George Heron and Assistant Cubmaster Allan Sawney.

It was a happy event for the Cubs and we are sure they returned home with pleasant memories of Victoria Beach.

Letter To The Editor

Dear Sirs:

A lot is being said of the beauties and comforts at Victoria Beach but summer residents using Birch Avenue have a great discomfort.

There is too much unnecessary vehicle traffic on this small avenue. It seems that trucks and cars come down the highway and then Birch to shop, or for a ride, returning too. The dust we swallow from them is terrible and something should be done about this.

A suggestion is that vehicles not on genuine business use Pine Road, or Eighth Avenue, as these roads are not used as much by the summer residents, so that we can have more pleasure when walking on Birch Avenue.

Anonymous.

Enjoy your holiday...

Cook With Gas!

Stoves — Refrigerators — Lighting Equipment

See
SAM ATEAH
Your representative for
CANADIAN PROPANE MANITOBA LTD.

July 27th, Beach Events, Clubhouse Beach — 10 a.m.

MOONLIGHT INN

Where Friends Meet and Eat...
CHIPS AND HOT DOGS
SODA FOUNTAIN
NOVELTIES SUNDRIES
Joan and Len Bowerman

THOMAS TRANSFER

WALTER THOMAS, Prop.
WOOD · ICE · TAXI · BAGGAGE
GENERAL FREIGHT
VICTORIA BEACH TO WINNIPEG.

Beach People . . .

Mr. Alan Irving of Ottawa, Ont., spent a few days of last week with his parents, Mr. and Mrs. J. T. Irving, Sunset Blvd.

Miss Joan Kelley of Ottawa, Ont., was also a welcome visitor of Mr. and Mrs. J. T. Irving, 357 Sunset Blvd.

Mr. and Mrs. R. Thompson are spending their holidays with Mrs. Thompson's father, Mr. A. Hunt, of 215 Third Avenue.

Miss Willa Allan, of Campbellford, Ont., was a week-end visitor of Mr. and Mrs. J. T. Irving. Miss Allan is Superintendent of the hospital at Cochrane, Ont.

Ateah — Thomas Wedding

The wedding of Larrette Joyce, daughter of Mr. and Mrs. Samuel Ateah to Leslie George, son of Mr. and Mrs. Walter Thomas, was solemnized last Saturday at St. Michael's Church, Eighth and Pine, Victoria Beach.

A general invitation having been issued to all friends at the Beach, the Church was soon filled to capacity with many standing at the rear of the church and literally hundreds in the church yard. Vacationers and permanent residents alike attended the church service as well as the wedding reception which was held in the Legion Hall.

The bride and groom are honeymooning at Banff.

SHOWING AT THE CLUBHOUSE

Tuesday, July 23rd at 8:45 p.m.

"THE NAKED SPUR"

(In Color)

JAMES STEWART, JANET LEIGH,
ROBERT RYAN, RALPH MEKER

Thursday, July 25th at 8:45 p.m.

"BATHING BEAUTY"

Musical Comedy

Starring:
ESTHER WILLIAMS and RED SKELTON
with Basil Rathbone, Helen Forrest

VICTORIA BEACH GOLF COURSE

ADULTS — 9 Holes . . . 50c

CHILDREN — 16 and under . . . 25c
(Holidays and Week-ends, 50c)

CHILDREN'S DAY — TUESDAYS, 1:30 to 3:30 p.m.
14 years and under . . . 10c

SUMMER REFRESHER!

DREWRY'S

DRY GINGER ALE

Dancing Every Friday and Saturday — Clubhouse.

"Birches Mutilated"

It is great fun to play with a birch bark—to make little canoes, boxes, even post cards, and to use it for masquerades and to adorn costumes. It is easy to sew, nice to work, very attractive, and is a material which is difficult to find at home.

Evidently it is too easy to obtain at Victoria Beach and again unfortunately last week was evidently in great demand.

Many birches were mutilated.

A part of the beauty of the Beach is the whiteness of the slender straight birch against the background of the green foliage,—truly a beautiful combination. Unfortunately due to the demand of birch bark in some areas this beauty has been permanently spoiled by the indiscriminate stripping of the bark. Such stripping may eventually kill the tree. Of greater consideration however is the resulting blemish all too evident until the tree dies.

Long after the little boat or plaything, made from the bark has been lost or discarded, the blemish remains as evidence of man's disrespect for the beauty of nature.

Please leave the birch to be a thing of beauty.

Sunday Night Movies — July 21st

MUSICAL RIDE — A film presentation of the famous Musical Ride of the Royal Canadian Mounted Police. In color.

THE FONY — Two Saskatchewan farm children had their hearts set on a pony.

CHIMP THE FIREMAN — Shorty joins the Fire Department but soon makes things pretty hot for the fireman.

ON YOUR NEXT TRIP, TRAVEL ON ONE'S SMART, MODERN



Only 1 night on the train from Winnipeg to Toronto, Ottawa, Montreal.
Only 1 night on the train from Winnipeg to Saskatoon, Edmonton, Jasper.
Only 2 nights on the train from Winnipeg to Vancouver.

Children's Masquerade

The Children's Masquerade was a great success this year as usual, due to the willing helpers who contributed so much of their talents, and the many children, who came in large numbers all in very "well thought out" costumes. We can't help admiring the ingenuity of the parents and children for the outstanding costumes that appear, and marvel at the new ideas that crop up each year.

Mrs. W. G. Glasco would like to thank the following people for the very real contribution they made: Mrs. E. A. Blanchard and Peter Wengel for making the delightful posters to announce the event. Mrs. J. A. Peebles for so ably playing the marches at the piano.

Mrs. R. A. Copland, Mrs. W. J. H. Chittick, Mrs. W. D. Fallis and Mrs. W. Harold Nixon for acting as judges. This was a difficult task as the costumes were all so good, decisions were difficult, but they did a grand job.

Mr. Neville Smith for his all around help and experience at this event.
Mr. Gordon Tully for announcing and being M.C. Mrs. Gordon Lawson for giving out the prizes. Linda Bennington, Aldis Wengel, Pamela Wintrup, and Roberta Fallis for helping with the children.

We would also like to extend our thanks to Mr. Stewart, Mr. Sutherland, the C.N.R., and Johnny Ateah at the parking lot for letting us put up notices to announce the masquerade.

Editor's Note—A very special "thank you" to Mrs. Glasco who so willingly accepted, and so ably conducted the masquerade. The Victoria Beach Club and the community appreciate her enthusiasm and her activity.

4 and under—Original: Carol Guest, Corinne Horne, Robert Peebles, Freddie Manson. Comic: Barbara Laidler, Debbie Campbell, Roddy McCormick, George Ball. Fancy: Marion Carmichael, Rosemary Hodgson, Curtis Booth, Glen Booth.

5 to 7 years—Original: Sandra Goodchild, Joyce Wylie, Christopher Anderson, Laurie Macintosh.

Leave Your Opening Order With

STEWARTS STORE

MILK "Welcome down to Our FRESH FRUITS
BREAD to Our VEGETABLES
GROCERIES Many Friends."

Long Distance Telephone
Post Office WE DELIVER Telephone

A. LARSEN

BUILDER

Comic: Sarah Johnson, Tomina De Jong, Donald Heron, Ronald Foster. Fancy: Susan White, Sharon O'Brien, Paul Johnstone, Tony Stewart.
8 to 10 years—Original: Lindy Boak, Janet Carmichael, Dennis Houston, Robert Milne (Pair), Kenny Parker. Comic: Barbara Graham, Cathie Anderson, Bruce McCormick, John Glasco. Fancy: Carol Jones, Susan O'Brien, Kenny Tully, Don Strachan.

11 to 13 or over—Original: Cathy Williams, Susan Glasco, Ted Williams. Comic: Carol Johnson, Denna Allott, Jay Morton. Fancy: Caroline Roy and Kathleen Houston, Kathryn Foster, John Preston.

Best in show — Girl: Joyce Lynn Wylie (Clock). Boys: Dennis Houston and Robert Milne (Clockwise). All prize winners compete for best in show.

Silver Tea and Sale of Home Cooking

The Merry Makers will hold their Annual Sale of Home Cooking and Silver Tea on July 26th at 8:00 o'clock. Proceeds from the Silver Tea go to St. Michael's church. There will be a draw on an Electric Frypan and Lamp, proceeds will go to our sports funds. Proceeds from the sale and draws at the sale will be used for community.

Come early for choice tid-bits and have a cup of tea with us. We love to have you.

CATHOLIC CHURCH SERVICE — Holy Mass is held every Sunday morning in the Clubhouse at 9:00 a.m.



FILMS, CAMERAS, PROJECTORS AND ACCESSORIES FOR YOUR VACATION.

The Camera Shop
350 Donald Street Phone W111chall 3-5518

The Victoria Beach Club Sponsors Beach Activities

Sutherland's Store

GROCERIES FRESH FRUITS VEGETABLES
CLOTHING and HARDWARE

Self Service Free Delivery

Boat, Train, Car, Jet

The original vacationers at Victoria Beach came by boat from Gimli or Winnipeg Beach. However, Victoria Beach would not have developed into the resort it is to-day without the Canadian National Railways. For many years we all came by train, and the Company was very cooperative in arranging schedules to suit the convenience of the passengers. Crowds descended from the 3:10 and from the 4:00 on Saturday afternoon in such numbers that one visitor said "It's as crowded as the Grand Central Station and I know because I was there last week." In less than a half an hour the crowds had disappeared into the woods and the new arrivals were in their camp clothes enjoying a cup of tea or a beer on a shady verandah.

In days long ago there was the meeting of the 3:10 on Saturday. Few cottages there were, which were not represented on the platform. As the five day week became common, the meeting of the 7:40 Friday night — the Daddies Special — became the thing to do. The early birds sat on the platform benches or the fence rail, and from their grand stand seats watched the other vacationers parade past. Many found enjoyment in this past time, even though not themselves meeting any one on the incoming train. It was a festive period — a chance to see who was at the Beach — a chance to visit and renew summer acquaintances. Train time was "The Event of the Week".

Now many of us come down by car. To old timers in Manitoba, or to those of us who occasionally attempted the old route, the road is good. There are young people who have never been off main highways who find the road in from the Grand Beach Junction something of a surprise. But to any of us who have had experience in driving in Manitoba in the "good old days" it is a good road—no gumbo—no mudholes.

People coming to Victoria Beach on the train have never been too self-conscious about the baggage they carried. But it is a lot easier to bring the mop and the broom and the frying pan by car from

one's own back door, to say nothing about the dunnage bags full of blankets.

Perhaps the greatest comfort of all is not having to dress up to go home. The chipped nail polish, the too straight or too fuzzy hair, the new and painful sunburn do not concern us too much while we are here, but as we descended from the train in Winnipeg we did hope we would not meet any of our well groomed friends before we could dash into a taxi.

And what a satisfaction it is not to be ruled by the tyranny of the clock and time tables! Twenty minutes one way or the other makes no difference. When there is a cloudburst we can wait until the sun shines to set forth. If it is a very warm day we can wait until the cool of the evening. No longer the bustle and hustle to be on time and the concern about finding a seat or the worry whether or not the clock is fast or slow.

For those who dislike driving, or find bumper to bumper driving of crowded week-ends harrassing, we still have a good train service. On the Dominion Day holiday week-end this writer was so intimidated by the constant warnings over the radio about safe driving and the continued recital of accidents that the temptation was strong to leave the car at the Beach, abandon it forever, and take the train home.

The original vacationers enroute by boat could hardly visualize our choice today by train or car. Who knows — tomorrow we may be jet propelled right to our cottage.

Beach Club Memberships

The volunteer canvassers have been on the job early and late and to date 163 persons or families have joined the Victoria Beach Community Club or contributed financially to it. Mrs. J. T. Irving reports a 100% response from her area—Sunset from Alexandra to just past King Edward. New members include: Mr. and Mrs. C. H. Alsop, Mr. and Mrs. J. K. Barnes, Mrs. Dorothy Archibald and family, Mr. and Mrs. H. J. Benningen, Mr. and Mrs. L. D. Best, Mrs. E. Bjarnason, Mrs. R. J. Boak, A. S.

NOW . . . you can

Live Better Electrically

THE MANITOBA POWER COMMISSION

Join the Club—Make Your Vacation More Enjoyable

VICTORIA BEACH PARKING LOT

EIGHTH AVE. and ARTHUR ROAD

RATES

1st. Day 50c, Week-end 75c,
Week \$1.50; Month \$4.00; Season \$7.50

TAXIS AND TRUCKS AVAILABLE

Operator: J. Ateah

one's own back door, to say nothing about the dunnage bags full of blankets.

Perhaps the greatest comfort of all is not having to dress up to go home. The chipped nail polish, the too straight or too fuzzy hair, the new and painful sunburn do not concern us too much while we are here, but as we descended from the train in Winnipeg we did hope we would not meet any of our well groomed friends before we could dash into a taxi.

And what a satisfaction it is not to be ruled by the tyranny of the clock and time tables! Twenty minutes one way or the other makes no difference. When there is a cloudburst we can wait until the sun shines to set forth. If it is a very warm day we can wait until the cool of the evening. No longer the bustle and hustle to be on time and the concern about finding a seat or the worry whether or not the clock is fast or slow.

For those who dislike driving, or find bumper to bumper driving of crowded week-ends harrassing, we still have a good train service. On the Dominion Day holiday week-end this writer was so intimidated by the constant warnings over the radio about safe driving and the continued recital of accidents that the temptation was strong to leave the car at the Beach, abandon it forever, and take the train home.

The original vacationers enroute by boat could hardly visualize our choice today by train or car. Who knows — tomorrow we may be jet propelled right to our cottage.

Beach Club Memberships

The volunteer canvassers have been on the job early and late and to date 163 persons or families have joined the Victoria Beach Community Club or contributed financially to it. Mrs. J. T. Irving reports a 100% response from her area—Sunset from Alexandra to just past King Edward. New members include: Mr. and Mrs. C. H. Alsop, Mr. and Mrs. J. K. Barnes, Mrs. Dorothy Archibald and family, Mr. and Mrs. H. J. Benningen, Mr. and Mrs. L. D. Best, Mrs. E. Bjarnason, Mrs. R. J. Boak, A. S.

WHEN YOU RETURN FROM YOUR VACATION

Please Call **SU 3-7101**

FOR REGULAR DAILY SERVICE
MILK — CREAM — BUTTER
and other "quality guarded" dairy products.

Crescent Creamery Ltd.
WINNIPEG

EINFELD'S BAKERYBREAD, FINE CAKES
and PASTRY

"Baked Fresh Daily"

E. D. Smith & Sons Ltd.Your favourite Jams, Jellies, Marmalades and Pie
Fills available at your Summer Resort.

Try our new delicious . . .

BLACK SEEDLESS RASPBERRY.
Your grocer has a special introductory offer.
Ask for it.

Boulton and family, Mrs. L. Bowerman, Mrs. Henrietta Bowman, Milton Cameron, Mrs. Chatwin, N. Clapham, Mr. and Mrs. W. T. Cummings, Mrs. E. Daly, Mrs. De Jong, Mr. and Mrs. W. D. Falls, Mr. and Mrs. Faranhurst, Jay Fawcett, R. M. Fisher, Mr. and Mrs. John Fraser, Mr. and Mrs. H. E. Gibson, Mr. and Mrs. W. G. Glasco, Mr. and Mrs. G. K. Heron, Mr. and Mrs. K. C. Kennedy, Mrs. G. W. Long, Mr. Kolteck, S. MacLean and family, Dr. and Mrs. Mather, W. J. Matyer, Mr. and Mrs. S. McArton, Dr. and Mrs. G. P. McLeod, D. H. McNabb, Mr. and Mrs. W. Milne, Mr. and Mrs. W. Mortimer, Mr. and Mrs. G. Nemes, Mr. R. E. Nosworthy, Mr. Charles Paterson, Mr. and Mrs. E. Plant, Mr. and Mrs. J. L. Rice, Mrs. K. A. Ryan, Mr. and Mrs. J. J. Smith, Leslie Smith, Mr. and Mrs. G. S. Steinhoff, Mr. and Mrs. R. Strachan, J. I. R. Taylor, G. J. Verry and family, Mr. and Mrs. T. C. White, Mr. and Mrs. A. R. Williams, Dr. and Mrs. T. H. Williams, R. Wingate and family, Mr. and Mrs. S. J. Wise.

Cash donations have been received from: H. Best, J. Babinec, Mr. R. H. Brayshay, Mr. and Mrs. R. Cameron, Mr. A. G. Carmichael, Mrs. W. Culbertson, Dr. Dyma, G. Glover, Mr. and Mrs. W. O. Hodgert, W. H. Johnson, Mrs. J. S. Jones, Mrs. E. E. Joseph, A. Koge, Mrs. P. J. Kennedy, Mrs. W. T. Lough, Mrs. Lockhart, Mr. F. N. Manson, Mr. and Mrs. Fletcher McDonald, Mr. D. H. McGregor, Mr. and Mrs. E. Moore, Dr. Neufeld, L. C. Newman, Dr. W. H. Onions, Miss Doris Pascoe, Mr. and Mrs. F. Porter, Miss G. Reeve, Mrs. E. M. Richardson, Prof. and Mrs. Sibley, Miss M. Simpson, Miss Dorothy Slaughter, Mrs. George Smith, Miss L. Strath, Mrs. C. W. Wright, Walter White and the folks at 410 Sixth.

Leaflets Three? Then Let It Be

If it has three leaves on the stem — avoid it. That's the best advice on how to prevent poison ivy. The innocent-looking plant that runs wild along the roadside, up riverbanks, frequently around the best looking picnic spots, and sometimes dangerously near to summer cottages and playgrounds, can cause

a great deal of summertime discomfort — and even serious infection, warns the Health League of Canada.

If a word of warning is not sufficient and you find yourself in contact with poison ivy — or even with the smoke from burning poison ivy — then here is what to do.

1. Immediately wash the exposed parts of the body with laundry soap and warm water. Make it a thorough washing but do not scrub with a brush. Rinse several times.
2. Apply rubbing alcohol liberally to the exposed areas.
3. Next take a complete shower or tub bath.
4. Dress in clean clothing, and see that the clothing which may have been contaminated is cleaned—either by laundering or with a cleaning solvent.
5. If a rash appears, consult your doctor at once.

COMING EVENTS

August 3—HALF-MILE SWIM, 2:00 p.m. Government Pier.

August 4—WATER SPORTS, 2:00 p.m. Government Pier.

August 7—GARDEN CONTEST, Beach Area.

August 10—CHILDRENS' FISHING DERBY, Government Pier, 9:00 a.m. to 2:00 p.m.

August 17—DOG SHOW, Memorial Park, 7:30 p.m.

August 24—ADULT WIND-UP, Dancing (live music), Presentation of Cups, Eats, Clubhouse, 8:45 p.m.

A COMPLETE INSURANCE SERVICE**DESMOND F. COX LIMITED**

505 Kensington Bldg. — Winnipeg 2
Telephone WHITEhall 2-4949

Wittmeir Electric

ELECTRICAL CONTRACTORS

Wiring Installations and Repairs
Guaranteed WorkmanshipCALL ANYTIME (In residence at the Beach)
310 THIRD AVENUE**ATEAH'S BAGGAGE
TRANSFER**

ICE — WOOD

Orders taken at Parking Lot

"Courtesy and Service at all times."

OFFICE LOCATED NEXT TO SUTHERLAND'S STORE.

Church Service Every Sunday, Clubhouse, 10:45 a.m.