



OFFICIAL BULLETIN OF THE VICTORIA BEACH CLUB
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Beach Taxes — are they too low? "One Man's Opinion"

Taxes are an unpleasant sordid subject at the best of times and they are particularly obnoxious to write about, read, think or discuss during the vacation period in the hot summer weather. Rather we should be reading lighter literature, relaxing in the shade, sun bathing, swimming, playing golf or simply being convivial. Due, however, to the Herald being a summer publication only and because it is distributed only on the week-end at the Beach, we have no other opportunity to dwell on this repulsive subject except while on vacation.

All cottage owners received their tax notices late in May—practically too late to take advantage of the May discount—and it is well rewarding to note the statement of revenue and expenses which accompanied the tax notice. In 1954 and again in 1955 there was a \$6,000 per year contribution to the new road with the 1954 payment mostly from previously accumulated surplus and the 1955 payment resulted in a deficit of approximately \$3,100. The third and final \$6,000 payment is due and payable this year. Since there was no increase in the mill rate presumably, therefore, there will be a deficit again in 1956.

Under the present circumstances therefore there is little opportunity for the council to expand its services without unduly increasing this deficit, at least until the road has been fully paid and the municipal finances have recovered from this extraordinary expenditure. It appears doubtful that the total assessment through additional new building or any substantial increase in sundry revenue (sundry revenue total only \$565.00 in 1955) will prove adequate compensation. To aggravate the situation even more seriously the school levy was increased in 1956 and with no increase in the total mill rate the amount available for other municipal services, will be reduced accordingly.

Let us not be critical of school expenses—they are a legitimate charge against our property. Similarly there must be expenditure on police, fire, street lighting, administration, garbage collection, water system, road maintenance, etc. There is no doubt that we get our money's worth, on all these expenditures.

We firmly believe that the Council is doing an extra-ordinarily good job on the money they spend.

This writer's complaint is that they do not spend enough!

Taxes should be increased. This increase should not be for more roads, more road equipment, better lighting, increased administration, etc., but should be increased for improved recreational facilities for the majority of tax payers—the vacationer. Too little in recent years *has been and is being spent* for the comfort and convenience of those who holiday at Victoria Beach.

It does not take much imagination to think of several relatively small expenditures which would add joy and happiness.

Once again heading the list would be to provide at least 3 children's slides near the shore line at the most popular beaches. In the past when there was such a slide at Patricia Beach it was in use constantly, adding fun and enjoyment for the children and a pleasure also for adults watching the boisterous scenes around the slides. These by no means would constitute a major expense and would add much to our enjoyment.

There are many vacationers who spend many hours sun bathing on the beaches. The sand is the nicest in the world and definitely should not be marred by an overabundance of small rocks, twigs, and debris. Who wants to sit next to a dead fish? An annual spring clean-up coupled with periodic collection of debris would indeed enhance the pleasure of many.

Only by trial and error is it feasible to find a route through the multitude of rocks to the deeper swimming water. Only the initiated enter the water with confidence that he will not stub a toe or bruise a knee on a small or large submerged rock. A clearing of sections of the beaches of such hazards would also add to our enjoyment.

It is a pleasure to walk through the leafy foliage of the foot paths on the road or along and around the cliffs, but not when the paths are overgrown too much. Small expenditure on the careful clearing of such foot paths would make our summers more pleasant.

By arrangement with the Beach Company—who own the site—the old Inn point could readily be developed to a thing of beauty and a joy to behold.

Join The Victoria Beach Club

QUALITY FLOWERS AT LOWEST PRICES

The Vase
TAMMIS SCOTT

310 DONALD ST. WINNIPEG, MAN.

The grass could be kept cut and benches installed for the parents with swings and playground equipment for the young. What a pleasure such a spot could afford to both the parents and to the younger children.

The community club could be assisted in the maintenance of tennis courts, and the conversion of sections of them to badminton courts. These tennis courts have been a disgrace for years but the Victoria Beach Club simply cannot finance their proper maintenance. Incidentally, tennis after a relapse in popularity is regaining favour among the youth as a glance at the courts in Winnipeg will quickly verify.

Everyone cannot descend those steep steps to the beaches or enjoy exposure to the sun. There are at present a few benches at the top of the banks overlooking the beaches, but more such benches could be installed to advantage.

Would it be practical—and what fun it would be—to have a floating dock complete with diving boards, anchored some 50 to 75 yards from shore, either at the beach or in the bay by the dock.

None of these suggestions involve large sums of money nor do they need to be completed in one year but they could be a part of a long range plan.

Let us not think only of major projects like the relatively new water system, the road or the hydro. Let us also think of those many little items which would improve our recreational pleasures.

It is human nature to complain about taxes and probably we all indulge in protesting individually to individual councillors about the amount of taxes

VICTORIA BEACH MUNICIPALITY

Mayor: H. E. GIBSON
Councillors: JOHN ATEAH, H. CHITTICK,
E. W. POPE, COL. N. R. NAULS
Secretary-Treasurer: KEN JONES
75 Royal Bank Bldg., Ph. 22-7222
Engineer & Supervisor: Mr. A. W. ANDERSON
Police Officers: ALEXANDER HUPPE, SAM ATEAH
Medical Health Officer: 124 Birch Ave.
July—Dr. W. S. NEAL
August—Dr. P. RUDERMANN

paid. It is therefore understandable that councillors should hesitate to vote to increase the tax rate, and to be over-impresed with the desire of the rate-payers to keep the taxes at the lowest possible level. It is doubtful, however, if they are right in thinking we would resist an increase in the mill rate, provided the increase was spent to improve conditions for the majority of Victoria Beach tax payers . . . the vacationers.

What would a modest increase amount to? According to the Secretary-Treasurer the average cottage owner pays between \$25 and \$30 per year in taxes. The highest cottage tax is less than \$65.00 per year. An increase of 10% in the mill rate would yield about \$2,500 and for the average tax payer amount to only \$3.00 per year. This would be a small premium to pay for increased pleasure and enjoyment, which would result from increased expenditure of \$2,500 per year.

Let us then urge a 10% increase in our taxes especially earmarked for recreation and perhaps administered by the Victoria Beach club or by a semi-independent board somewhat equivalent to a parks and recreation commission. The beneficial results of a small increase would far outweigh the few additional dollars involved.

Beware of cool, still pools of crystal clear water. Just because they look clean is no indication they are safe. Drinking from open pools, brooks or streams is dangerous.

Community Church Service

Club House, Victoria Beach
SUNDAY, JULY 8th at 10:45 a.m.
Preacher: CAPTAIN R. G. ELLSWORTH
of Salvation Army
Soloist: MRS. MIMA BARTHOLOMEW
Music: Dr. F. C. Niermeier

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SODA FOUNTAIN

NOVELTIES SUNDRIES

Joan and Len Bowerman

TRY FOR THE GARDEN TROPHIES?

Time to begin to get your garden in shape for the Annual Competition in August! There will be five classes: Best Large Garden, Best Small Garden, Best Vegetable Garden, Best Rock Garden, and Best Improved Garden. One of the many cottagers who has developed a garden through the years, and finally entered it in this competition said: "I did not win a prize but I mean to try again. Work in my garden gives me physical strength, mental rest, and much spiritual satisfaction." What dividends!

The gardens will be judged Wednesday, August 15th. Further notices will be published in the Herald. Trophies will be awarded Saturday evening, August 25th, at the final Get-together and dance for adults at Victoria Beach Community Hall.

LAST SUNDAY'S CHURCH SERVICE

Rev. W. H. Davis of the British and Foreign Bible Society conducted the opening service of the Victoria Beach Community Church last Sunday morning at 10:45 a.m. Despite the rainy weather there was an attendance of sixty.

The children's story "The Birch Bark Talks" fascinated young and old alike.

In his thoughtful Dominion Day message, using Jer. 1:11-12 ". . . and Jeremiah said, I see a sprout of the waking (almond) tree. Then said the Lord: Thou hast well seen: for I will hasten my word to perform it!" Mr. Davis stated God is awake to the needs of his people concerning His word which was stressed by illustrations from the work and experiences of the Bible Society. His hearers were reminded that when our forefathers came to this land they sought not prosperity but liberty to worship God according to the dictates of their hearts.

The solo of Mrs. Helen Dallas "The Lord is My Shepherd" was beautifully rendered and much appreciated. Dr. F. C. Niermeier, director of music, was accompanist. The basket of beautiful flowers

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"THE GREATEST NAME IN MEATS"

Mr. Jim Kilpatrick is again anxious to maintain the usual high standard of quality, cleanliness, courtesy and service which have been synonymous with "Kilpatrick's" at Victoria Beach for over 25 years.
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RATES

1st. Day 50c, Week-end 75c,
Week \$1.50; Month \$4.00; Season \$7.50

TAXIS AND TRUCKS AVAILABLE

Operator: J. Ateah

on the piano were through the kindness of Mrs. L. F. Borrowman.

The service this Sunday will be conducted by Captain R. G. Ellsworth of St. James Citadel, Salvation Army.

Welcome to our new editor and best of luck in your new venture sir! Your first edition is a refreshing change and I for one am happy to see that you are strongly in favor of "boosting" the social column—after all, that was originally the primary purpose in publishing the Herald — not to serve as a medium for an exchange of "courtesies" between Council, V. B. Company and sundry other disgruntled individuals.

We have a lot of new owners and visitors now, let's make them feel welcome and that we are interested in them and their doings—back to our old standing—a real family Beach with its own hometown paper which is eagerly waited for each week. "Scribe".

SHOWING AT THE CLUBHOUSE

Tuesday, July 10th at 8:30 p.m.

"IT'S A WONDERFUL LIFE"

Never so many academy award winners in one picture!

Starring:
JAMES STEWART — DONNA REED

Thursday, July 12th, at 8:30 p.m.

"ABOVE US THE WAVES"

Daring Sea Saga. A story of impudent gallantry.

Starring:
JOHN MILLS — JOHN GREGSON
DONALD SINDEN

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COMING EVENTS

DANCING every Friday and Saturday, June 30 to September 1st.

MOVIES every Tuesday and Thursday, 8:45 p.m., during July and 8:30 p.m. during August; Adults 40c. Children 25c.

FILMS every Sunday, 8:30 p.m., July 1, - Sept. 2

GOLF events scheduled at golf course and in Herald.

SOFT BALL every night (except Sunday), 7:00 p.m., July 2nd to September 1st.

TENNIS, VOLLEYBALL, BASKETBALL, anytime (Ball available at the Club house on request.)

JULY 14—Children's Masquerade, Club House at 7:00 p.m.

JULY 24—Sports Day, Memorial Park, 10:00 a.m.

JULY 28—Beach Events, Patricia Beach, 10:00 a.m.

AUGUST 5—Water Sports, Government Pier at 2:00 p.m.

AUGUST 15—Garden Contest, Beach Area.

AUGUST 18—Dog Show, Memorial Park, 7:00 p.m.

AUGUST 25—Adult Wind-up, Club House, 8:45 p.m., Dancing, Presentation of Cups, Eats.

Beach People

Mrs. J. W. Beech, 113 Sunset, will be absent from the Beach this summer as she is paying a long deferred visit to friends and relatives in England. Mrs. Mary Beech is flying over to join her mother in London for a few weeks. Hope you both have a wonderful time.

Mr. Jack Beech and family will occupy 113 Sunset for a few weeks in August, prior to moving to Montreal, where Jack has been transferred by his company.

Glad to see Mrs. De Courcy Davies back again with us this summer along with daughter, Mrs. Bulloch of Toronto.

Mr. Neville Smith is down for the season at his cottage, 109 Sunset.

Mrs. P. W. Hunter and daughters, Janet, Lynn, and Carol, are holidaying at 103 Sunset. Glad to see you back again Hunters.

A special word to all new cottage owners and visitors. It is absolutely forbidden to light bonfires any place at the Beach (except under permit from the Police Officer for weiner roasts, etc.) Leave your cartons and rubbish beside your garbage cans. This rubbish will be taken away regularly.

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DANCE To the music of BUCK and his BUCKAROOS in the

LEGION HALL - PINE ROAD

FRIDAY, JULY 13th

Refreshments in Canteen. Admission 75c per person.

DRIVING TO THE BEACH?

I'm just a wheel—steering wheel—and you're my captain. Behind me, you're the lord and master of a miracle. You can make me take the kids to school. You can turn me down the sunny road to town. With me you can guide your goods to market. You can rush the injured to be healed. You can do magic.

Yet, in the blink of an eye, in the tick of your watch, I can turn deadly killer. I can snuff out the life of a kid still full of life—maybe your kid.

I can twist a smile into tears. I can wreck and cripple and destroy. I can deal out death like the plague.

And I'm no respecter of persons—a child, a grandmother, even you, my friend. It's all the same to me.

I'm sensitive. I respond instantly to the hands you give me. Give me calm hands, steady hands, careful hands, and I'm your friend. But give me unsteady hands, fuzzy-minded hands, reckless hands, then I'm your enemy, a menace to the life, the happiness, the future of every person, every youngster riding, walking, playing.

I was made for pleasure and usefulness. Keep me that way. I'm in your hands.

I'm just a steering wheel. And you're my captain. Behind me you're the lord and master of a miracle—or a tragedy. It's up to you.

KEEP THE ROADS AND LANES CLEAN

A plea for tidiness around our roads and lanes. Let's steal the service club slogan — "Don't be a Litterbug."

Please folks, we don't particularly want your empty cigarette packets, gum wrappers, paper bags, envelopes, etc. If it's too much trouble to carry them until you can dispose of them properly, then at least tuck them out of sight under some leaves or roots.

How about it folks? Remember this is your home too!

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DESTROY INSECTS

Flies bothersome around the house? Mosquitoes making things uncomfortable around the cottage? Well, it could be worse, and it is a lot worse in many less-favored lands than Canada. Flies and skeeters are only two of the insect species that spread disease and damage on a vast scale in many parts of the world.

The constant battle against disease-carrying insects is yielding more and more successes in recent years.

"We have made progress, spectacular progress," says Prof. Macdonald, professor of tropical medicine at the University of London. But, he warned in a recent BBC summing-up, "it has been the fruit of a vast amount of fascinating original work—and there is plenty more to come before we can look back on it as something ended and done with."

The most recent successes are in the field of malaria. New insecticides, discovered and proved in recent years, have led the World Health Assembly to adopt the ambitious target of total elimination, not merely control, of malaria from entire countries and indeed from a large part of the world.

The effort is not without its setbacks. One grievous disappointment was the discovery in Africa that a particular insecticide in frequent use did not kill the most common malaria-carrier. This led to more intensive search in the field and the laboratory, in Africa and Europe, before the cause of the failure could be learned and the desired effect could be obtained. This one instance is said to have put Africa five years behind the rest of the world in this respect.

There was also setback in South America, where the first brilliant results had been achieved in British Guiana and Venezuela. Another disease in that continent—Chaga's disease—is carried by a bug which lives in the cracks of mud-walled houses.

Insecticide killed the mosquitoes in these homes, but the bug was unharmed and actually increased by removal of the mosquitoes. Further studies produced an insecticide equally effective against both.

And malaria is only one of the many diseases carried by insects. A lot is known about the tsetse fly, which carries sleeping sickness in Africa, for example, but it is difficult and expensive to control and a fresh approach to the problem is needed.

Here in Canada the problem may not be so grave, but it is a problem nevertheless to public health. And the World Health Assembly's motto—"Destroy Insects" is equally applicable.

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PORCUPINES AND SKUNKS

The population of Victoria Beach appears to be ever increasing and this increase is not all due to the new roads, the Beach or recreational facilities nor is it all desirable. This increase is in fact not all confined to two footed animals.

The ravages of porcupines are all too apparent. One resident lost two trees in the winter of 1954-55 and to his dismay six more were seriously damaged this past year. The porcupine, like your editor, is an extremely lazy animal and having found a delicious tree, proceeds to live from it, until the bark is stripped completely from ground to tree top. The effect is a very smooth, apparently polished varnished flag pole, for the first year and during this period the tree dies. No known cure is effective. This is fine if you like a profusion of flag poles but most of us would prefer the evergreen to remain green. Unfortunately, also the porcupine picks and chooses his tree with discretion, nothing but the best will satisfy him.

There is evidently only one preventative — a well aimed shotgun.

How often have you beat a hasty retreat at sundown? How often have you shuddered when you heard a dog wildly chasing an animal in the woods? How often have you quickened your pace to avoid that heavy scent? Yes skunks are obnoxious and appear to be on the increase.

The Beach will retain its beauty and life will be more pleasant without this increase in our four footed friends.

Here is one of the functions of our Council which has been inadequately dealt with or ignored in the past. There should be an annual campaign of eradication of porcupines and skunks. Such a campaign would have to be restricted to four legged skunks—there is obviously nothing can be done about the two legged skunks which are also prevalent and almost equally obnoxious.

How about it Councillors?

Be Careful of Your Ears

If you have acute or chronic ear trouble, be careful where and when you go in the water. Water may get into the middle ear and may allow entrance of infection, which could then spread to the inner ear and the mastoid sinuses. It is suggested that those with ear trouble consult their family physician as to the advisability of taking part in aquatic sports.

SUMMER REFRESHER!

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GOLF NOTES

The season is now in full swing at the Beach and by way of added interest the Victoria Beach Club has arranged a schedule of golf competitions for those interested. You don't have to be a low handicap player to participate, its all for fun and no one takes these events too seriously. Draw sheets have been posted in the clubhouse at the golf course for the "Ringer Board", the Fred Porter Trophy, and Junior tournament.

The following is the schedule of competitions for the season with dates being subject to extension or change at the discretion of the committee.

RINGER BOARD—July 1 to August 15 (Men, Ladies, Junior Girls and Boys).

FRED PORTER TROPHY—July 1 to July 31 (36 holes—Medal Play handicap).

JUNIOR TOURNAMENT—July 1 to August 15—18 holes, medal play handicap. Open to Boys and Girls 14 years of age and under as at September 1, 1956.

LADIES' CHAMPIONSHIP—Date announced next issue. 9 holes only, medal play. Long driving competition.

JIMMY GRANT TROPHY—August 1 to August 21—36 holes, medal play—scratch (Men's championship).

SUNDAY NIGHT FILMS

July 8—"HUNTING WITH A CAMERA" (color)—The thrills of the chase can be captured time and again when hunting is done with a motion picture camera. Animals, fish and water birds provide a living picture gallery of Canada's wildlife.

"SLEEPING BEAUTY" (in color)—A children's story teller recounts the fairy tale of the Princess who sleeps a hundred years.

"YOU'LL TAKE THE HIGH ROAD" (color)—This film follows the spectacular route of the Banff-Jasper highway.

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 MILK "Welcome down FRESH FRUITS
 BREAD to Our VEGETABLES
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Respect The Sun

A reminder that too much sun can be harmful. Excessive exposure to sunlight can cause sunstroke. Sunstroke, indicated by high fever, demands that the sufferer be kept cool. There is also a condition called "Heat Exhaustion," symptoms of which are paleness, coldness and clamminess, and which calls for care in keeping the patient warm. In both cases, a doctor should be called.

WIN \$25.00!!

In Merchandise

BEEF OR BOUQUET COMPETITION I !

Have you a Beef or Bouquet in respect to Victoria Beach?

The Herald is sponsoring a contest. It is simple, easy to enter.

CONTEST RULES

1. Write or type, 300 words or less on one side only, of plain paper in praise of or criticism (constructive preferred) of some aspect of Victoria Beach.
2. Send as many entries as you wish, and entries will be accepted from any cottage owner, renter, visitor, or any member of his or her family.
3. All entries become the property of the Herald, and may be published at any time, without further permission.
4. Entries must be fully signed with complete Beach and permanent address. Pen names will be used for publication purposes if requested.
5. The Judges decision will be final.
6. Contest closes August 1st. All entries must be mailed before that date to the:

Contest Editor,
 Victoria Beach Herald,
 c/o Albion Press, 50 1/2 Princess St.,
 Winnipeg 2, Manitoba.

The grand prize will be merchandise donated by the following: E. A. Blanchard (Parker Pen); Frank Garland (12-lbs Clover Crest Honey); Tammas Scott (Ornamental Shrub); Maurice Thompson (18" Duffie Bag with lock); Gordon Wintrup (Gift Certificate).

SEND YOUR ENTRIES EARLY !

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Children's Masquerade, July 14, Clubhouse, 7:00 p.m.