



OFFICIAL BULLETIN OF THE VICTORIA BEACH CLUB
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Children's Sports Day Thursday, July 17th

Each year in July the Victoria Beach Club sponsors a full day of sports and fun for all children at the Beach who are under sixteen years of age. Foot races, broad jumping, high jumping and many novelty races to include Mother and Dad will commence at 10:00 a.m. at the Memorial Park. Sand Castle Building for children up to 10 years of age, Sun Tan contests and swimming events together with liberal servings of ice cream will commence at 2:30 p.m. on Patricia Beach. Mr. Carl Gow is in charge of arrangements.

OPEN MEETING ON QUESTION OF ELECTRICAL POWER FOR BEACH

A meeting to discuss the Power at the Beach has been definitely set by Mayor Gibson for Saturday, July 19th at 8:00 p.m. As previously announced the meeting will be held at the Clubhouse and it is hoped a representative of the Manitoba Power Commission will be in attendance to answer questions. This is one of the most important questions ever to come before the Municipal Council. The Council earnestly desires to receive the views of the cottage owners on this subject and though it may take an hour or two of your holiday time, this is an issue that will affect your Beach for years to come.

At the Beach This Week

- Friday, July 11—Sale of Needlework and Homecooking at the Clubhouse in afternoon.
8:30 p.m.—Dance.
- Saturday, July 12—8:00 p.m.—Open Council Meeting.
8:30 p.m.—Dance.
- Sunday, July 13—9:00 a.m.—Catholic Church Service
10:45 a.m.—Community Church Service.
- Monday, July 14—8:45 p.m.—Movies at Clubhouse: "On An Island With You," Esther Williams, Jimmy Durante, and Peter Lawford.
- Wednesday, July 16—8:30 p.m.—Dance.
- Thursday, July 17—Children's Sports Day.
8:45 p.m.—Movies at Clubhouse: "Boy's Town," with Spencer Tracy and Mickey Rooney.
- Friday, July 18—8:30 p.m.—Dance.

VISIT THE EXHIBITION COTTAGE on Seventh Ave. midway between Arthur and Patricia Roads. Open to public inspection, under the auspices of the Victoria Beach Club, daily between the hours of 7:00 and 8:00 p.m. Admission 10, door prizes. Cottage erected by Banfield-Lee. Furnished by The Hudson Bay Co. Gas Kitchen Appliances and Lights by Home Gas Ltd.

Victoria Beach in June

*"This is the year of the Painted Lady,
Tossing in clouds across the sea,
On their tawny wingspread, spruce and tidy,
Come the lovely Vanessa cardui."*

The above is the first stanza of a short poem recently written by P. J. H. Heaton, of London, Eng. In the poem he describes the flight of the Vanessa from the tropical regions of Spain and Africa to the northern limit of the British Isles, even as far as the Outer Hebrides. It seems remarkable that the butterflies should migrate over Europe and North America almost at the same time, that of Europe probably being a little earlier than on this side of the Atlantic. Early in June of this year, a great migration of the Vanessa occurred along the flight route of the Mississippi and Red River channels, including of course, Lake Winnipeg and its beaches. Not a great number were recorded at Victoria Beach, but they were in evidence here and there. Around the City of Winnipeg however, and at many points east and west of the city, they appeared in swarms, so that many people took note of them, and the children had great pleasure following them around and observing their movements.

The "Vanessa cardui" is a medium sized butterfly with general overall color of tan-orange which is shown to advantage by black markings, and white spots on the fore wings. A mounted specimen can be seen by anyone interested in the museum on the third floor of the Winnipeg Auditorium, where several cases of butterflies and other insects are also on view at the usual hours. It is well worth one's while to go in and see this exhibition, which includes specimens of the gorgeous moths and butterflies from South America and other localities. Those in charge are always pleased to see interested visitors, and to furnish much information about the exhibits.

Several other species of butterflies have been seen at the Beach during the month, including the misnamed Mourning Cloak, and the magnificent black and yellow Imperial Swallowtail. Smaller specimens, mostly light red with dark markings, were also found here and there. The beautiful little blue one, with others of dusky purple, were more or less numerous, as were moths of various kinds. Medium sized white and yellow ones were flitting all over the landscape, but taking the situation in a general sense, it must be admitted that the Painted Lady was the one which carried off the palm.

This is the year of the Painted Lady,
of the lovely Vanessa cardui."

—Submitted to the Herald by Mr. E. Gilbert.

VICTORIA BEACH CLUB

VICTORIA BEACH MAN.
 President: Mr. P. G. NUTTER
 Past President: Mr. D. K. GRANT
 Vice-Presidents: Mr. MOHIB THOMPSON
 Mr. CHAR. HARVEY
 Secretary: Miss PHYLLIS HENDERSON
 Treasurer: Mr. J. W. BEECH, JR.
 Clubhouse & Tennis Manager: GLAN CAUGHEY
FAMILY MEMBERSHIP FEES:
 Season... \$1.00 One Month... \$1.00 Two Weeks... \$1.00
 Voting Membership, without Club House Privileges... \$1.00

**Attend the Open Council Meeting —
 Clubhouse, Saturday, July 12th, 3 p.m.**

As announced in last week's Herald, the Council of the Rural Municipality of Victoria Beach will hold their regular council meeting this Saturday. The meeting will be held at the Clubhouse for the benefit of ratepayers who wish to attend and will commence at 3:00 p.m., NOT at 2:00 p.m. as previously announced.

FIREFLIES

From butterflies to beetles (fireflies) may appear to some like coming down in the world, but in June this year the fireflies made a display which was well worthy of note. One of their habits is that they do not appear as flies except just previous to rainfall. On Friday evening about the middle of the month, they appeared in moderate numbers, but on the Saturday they came out in swarms, flashing their little lanterns all through the woods, ascending even to the tops of the trees. Saturday and Sunday forenoon were quite fine, so that the older residents began to wonder whether the fireflies were merely out to amuse themselves, but on Sunday afternoon all doubt was removed. Thunder showers were going all around, and about eight o'clock, (just about train time) the Beach was visited by one of the heaviest rainfalls of the season, accompanied by a high wind, which made everyone hustle for shelter. Once again, we were convinced that the fireflies had run true to form, and had issued the usual warning of approaching rain. As a rule, these insects do not take to the air except when the atmosphere is in a humid condition, generally on very dark nights, which causes their flight to be all the more conspicuous.

Dr. Niermeier, who is in charge of music for the Community Church would appreciate hearing from anyone who would be willing to act as soloist for any Sunday service during the summer season.

FOR SALE—Peterborough Cedar Strip Canoe with Decking, Paddles, Sails and Lee-boards, Cushions, etc. What offers? Apply Tammas Scott, corner 4th and Arthur or 310 Donald St., Winnipeg.

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VICTORIA BEACH MUNICIPALITY

Mayor: H. K. GIBSON
 Councilors: JOHN ATEAH, L. C. FAIRFIELD,
 E. W. POPE, COL. N. R. NAGLE
 Secretary-Treasurer: JOHN GILHAM
 Engineer and Surveyor: ALEC ANDERSON
 Police Officer: D. A. M. HIBBERT
 Justice of the Peace: S. J. BLACK
 407 Sunset Boulevard
 Medical Health Officer: Dr. CHUNN
 21 Birch Avenue

A REQUEST FROM YOUR COUNCIL

The deep wells and the cisterns throughout the cottage area were installed and are being maintained to provide for a convenient supply of pure water for the use of residents. In the interests of keeping this water supply free from contamination, we ask that children refrain from playing around the pumps, and also that the pumps be not used for any other purpose than that of drawing water.

DEATH BY DROWNING

During the past few weeks scarcely a day has passed without reports of boating and swimming accidents in various parts of the province. Lives have been snuffed out — youngsters not yet in their teens have met sudden death by drowning.

In many cases these distressing accidents could have been avoided had ordinary precautions been taken and water safety rules followed. Unless these safety rules are followed the rest of the summer will be blighted by water accidents:

Don't swim too far from shore.
 Don't swim when overtired.
 Don't panic if you get into difficulties.
 Don't swim after eating.
 Don't dive into unknown waters or into a crowded pool.
 Don't swim until exhausted, particularly in cold water.

Don't stand up in a canoe.
 Hang on to an overturned boat until help arrives.
 Observance of these common-sense rules can prevent needless accidents and make the holiday period happier for many families.

Rev. Jack Patterson conducted the community church service Sunday morning, July 6th. In his sermon "White Fools" he stressed the need today for man to be honest in the way of living as a Christian in the modern world where peace is vainly sought. The younger members of the beach families will remember his story with its fitting application.

MOVIES AT THE CLUBHOUSE every Monday and Wednesday nights. The time of each showing will depend upon lighting conditions.

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FRESH VEGETABLES
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Beach People

Mr. and Mrs. E. W. Pope and son Bill are vacationing at their cottage, 331 Sunset Boulevard. Mrs. Pope's mother, Mrs. Starr W. Fullerton of Wolfville, Nova Scotia, will be their guest for the summer.

Reg Bryans and family are occupying their cottage, 201-6th Avenue for July and August.

Mrs. J. P. O'Keefe, Miss Marguerite O'Keefe and Patricia McGregor are holidaying at Victoria Beach.

Mr. and Mrs. R. W. Spear and son have arrived from Regina and have opened their cottage at 328 6th Avenue for the season.

Mrs. Eddie Zastre with her children, Freddie and Jimmy are visiting from Montreal and are guests of her parents, Mr. and Mrs. Fred Porter, Seventh Avenue.

Miss Giles is now occupying her cottage on Fifth Avenue for the season.

Mr. and Mrs. R. Roberts, First Avenue, have as their guest their son-in-law and daughter, Mr. and Mrs. Garland and their family from Toronto.

Mrs. E. N. Duck is now in her cottage on Sixth Avenue for the season.

Mrs. J. Kelly had as her guest for a few days Mrs. H. Moore.

Miss Jessie Innes has opened her cottage on Sunset Boulevard for the season.

Mr. and Mrs. D. McKay and family are now holidaying at the beach in their cottage on Sixth Avenue.

Mr. and Mrs. G. Elston and son Bill are occupying their cottage on Third Avenue for the summer.

Mr. and Mrs. T. Rudd and family are enjoying a pleasant vacation at their cottage on Fourth Ave.

Mr. and Mrs. S. Wise and daughter are holidaying at the beach.

Mrs. Bruce Still with her two sons is visiting her mother, Mrs. A. J. Taunton, Fifth Avenue.

Mr. and Mrs. Wherrett and family are vacationing in their cottage at the beach.

Mr. and Mrs. Scurlfield have been the guests of Mr. and Mrs. C. Gow, Fifth Avenue.

Mr. and Mrs. Reg. Percy and family are now vacationing at the Beach.

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Mrs. Pascoe and her daughter Doris are now occupying their cottage for a holiday at the beach.

Mr. and Mrs. A. Gibson are spending a few days at the beach the guests of Mr. and Mrs. J. W. Beech.

Mr. and Mrs. P. K. McClung are occupying their cottage at the beach for the summer season.

Mr. and Mrs. Stan Davis and family are holidaying at the Beach.

Ex-Chief of Police George Smith and Mrs. Smith are now occupying their cottage for the Summer.

Mr. and Mrs. S. Hansen and family are vacationing at the Beach.

Deputy Chief of Police George Jamieson and Mrs. Jamieson have opened their cottage for the summer.

Mr. and Mrs. Thomas Hodgson and family are spending a vacation at the Beach. Mr. Hodgson is director of the Winnipeg Parks Board.

Mr. and Mrs. Millman and family are holidaying at the corner of Fifth and Patricia.

Mr. and Mrs. Edmond have opened their cottage on Fifth Avenue.

Dr. E. Rigby and family are holidaying at the Beach.

Mr. and Mrs. A. Yates are spending a vacation at the Beach.

Mrs. Harold Ridd of Port Arthur with Bobby and Margaret are spending the next four weeks with her parents, Mr. and Mrs. E. Pascoe, at "Norwood" cottage. Mr. Ridd will join them next week-end.

GUESTS AT VICTORIA BEACH INN

The Inn, situated on the point at the most southerly end of the Beach has for many years been a favourite spot for those who look forward to complete relaxation come holiday time. Among the guests of the Inn for the week July 5th to the 12th are:

Mr. and Mrs. Mehnice, Miss Elaine Mehnice, Miss J. M. Cross, Mr. and Mrs. Howorth, Bill and Ted Howorth, Mrs. M. A. Arison, Mr. and Mrs. R. K. McKean, Miss Janice McKean, Mr. and Mrs. W. A. McKean, Mrs. H. McNaughton and children, Mr. and Mrs. Sinclair Levack, Miss Barbara Levack, Mr. and Mrs. E. K. Campbell, Miss Lillian Cook, Mrs. Harold W. Daly, Mrs. L. C. de Gagne, Master Daly de Gagne, all of Winnipeg.

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- Arrange with our representative on the train for delivery of your baggage, freight or express.

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MOONLIGHT INN

- LUNCH ROOM
- SODA FOUNTAIN
- DRUG STORE

J. L. Anderson

On the Golf Greens . . .

A very busy season is now under way at the golf course and a very pleasant way it is too of spending a part of your week-end or vacation. Among those seen on the golf course have been Mr. and Mrs. R. Kettel, Mr. and Mrs. J. Morrison, Mr. and Mrs. D. Quinton, Mr. Morgan Rhodes, Mr. and Mrs. Hansen, Mrs. M. Irving, Mr. J. T. Irving, Mr. and Mrs. W. Boivin, Mr. and Mrs. R. Hamilton, Mr. and Mrs. Foxcroft, Mr. and Mrs. S. E. Davies, Leo Johnston, Audrey Caughey, Lorraine McCombe, Nancy Wilson, Alf Ladd, Mr. and Mrs. J. L. Donovan, Richard Alden, Dennis Johnston, Mr. and Mrs. G. Wintrup, Mr. and Mrs. S. Dumka, Dr. E. Rigby, Mr. and Mrs. J. Carpenter and many, many others.

Mr. C. Warner of Winnipeg is spending a two week holiday with his family at their cottage on Fifth Avenue. His daughter, Rosemary and Mrs. Warner with her mother, Mrs. M. Batty are down for the season. Mr. and Mrs. H. Oldfield of Winnipeg spent Sunday with the Warners. Mr. and Mrs. E. Mann of Winnipeg and Winkler spent Sunday visiting their son Maurice who is holidaying at the Warner cottage.

CHURCH FLOWERS

Mrs. R. F. Borrowman provided the bouquet of peonies for the first church service of the season. Mrs. J. W. Beech's attractive display of flowers were admired last week at Church. Next Sunday flowers will come from the garden of Mrs. Freeman.

Community Church Service

Club House, Victoria Beach
SUNDAY, JULY 13th at 10:45 a.m.
 Preacher: REV. THOMAS SAUNDERS
 Chairman of Winnipeg Presbytery
 Music: Dr. F. C. NIEMMEIER
 Chairman Church Committee: W. H. Simpson, 202-7th Ave.
 Secretary-Treasurer: Mrs. A. D. Robinson, 215-7th Ave.

Catholic Church Services

For the information of Catholic summer residents, Mass will be said at the Clubhouse, Victoria Beach, each Sunday at 9:00 a.m.

If you wish to
BUY, SELL or RENT a COTTAGE
 see . . . **JOHN FRASER**
 Next to The Moonlight Inn.

BARBER SHOP
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Golf Course Schedule**ADULTS —**

- One Game (9 holes) 45c
- 2nd consecutive 9 holes..... 30c

SPECIAL RATES FOR CHILDREN.

• Clubs For Rent.

TENNIS COURTS

Play has commenced at the Tennis Courts with the new schedule of fees as follows:

GENERAL—

One Set25
One Day50
(Under 17 years)25
Weekend	1.00
1 week	2.00
2 weeks	3.00
1 month	4.00
Season	6.00

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