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Inspect cottages built by Albert Larson at Victoria Beach and see for yourself their usefulness and their attractive appearance.

★

ALBERT LARSON Victoria Beach, Man.
Leave Orders at Victoria Beach Co., Lumber Office

TENNIS TO THE FORE

Your Community Club has lined up some outstanding events again this season for vacationists to participate in and enjoy to the full at this fine summer resort of ours. Not least by any means is the game of tennis. For some years now golf has held the spotlight but this year the Club fully intends that tennis regain some of its lost prestige and land right up in the front in popularity. The courts are in fine shape



now and we are endeavoring to promote one or two tournaments to provide the necessary competition for you racquet wielders. Now is the time to brush up on those forehand and backhand shots if you want to carry off any of the prizes.

In order to permit those absent minded enthusiasts who left their equipment at home to play we are sending out an urgent appeal for the loan, where possible, of your idle racquets and balls. We assure you that they will be well taken care of and returned in tip-top shape.

Arrangements are at present under way for the players to register and pay for their games at Robin Hood's store rather than at the courts as is the procedure at the present time.

We understand that Herb. Roberts will be out gunning for the "Wimbledon Championship" so get busy and sharpen up your game, fellows and gals.

SQUARE DANCING

Square dancing lessons entered the lives of Victoria Beach teen-agers last Monday night. Miss Dorothy Galusha gave expert instruction to every member present. The result — a loud shout for "more!" and "often!"

Golf Course Schedule

ADULTS —	
One game (9 holes)	35c
Two consecutive games	60c
CHILDREN (under 17 years) —	
One game (9 holes)	20c
Two consecutive games	40c
Children's rates apply on days other than Saturdays, Sundays and Holidays.	
CHILDREN (Beginners) —	
Tuesday afternoon, per game	10c
CLUBS may be hired at 25c per game.	

THOMAS TRANSFER

Baggage Transfer - Wood - Ice - Taxi

OFFICE AT C.N.R. STATION

Call at the office or place orders with our drivers. Arrange with our representative on the train for delivery of your baggage, freight or express.

WALTER THOMAS, Prop.

CHURCH SERVICE WELL ATTENDED

The Community Church Service was well attended Sunday morning, July 9th. In the absence of Rev. Wilmot who will be the minister July 16th, Rev. W. G. Berry took the service. The children's attention was held as he told them how playing the game applied to christian living. His sermon "Three Problems of Man," was given in his usual dynamic style. We are fortunate in having such an outstanding church leader as Rev. Berry at Victoria Beach. Mrs. Frans Niermeier gave as her solo the lovely hymn, "I heard the voice of Jesus." Flowers provided by Mrs. Borrowman added to the hour of worship.

A two-minute silence was observed by the congregation in remembrance of the late Mr. Harry England. A wreath was also sent from the Victoria Beach Community Church to his funeral in Winnipeg.

JOHN F. SLAUGHTER

John Frederick Slaughter, 59, of 476 Banning St., Winnipeg and a summer resident at Victoria Beach, died Monday in Misericordia Hospital. Funeral services were held at 4:00 p.m. Tuesday in Clark Leatherdale's Funeral Chapel, Rev. E. M. Checkland officiating. Burial in Brookside cemetery.

Born in Arnprior, Ont., Mr. Slaughter came to Winnipeg 38 years ago. He was with the Canadian National Railways for 38 years, and was stores foreman at the Fort Rouge shops. Mr. Slaughter was a member of Broadway Baptist Church and Temple Lodge 75, I.O.O.F.

He is survived by his widow, Pearl; two daughters, Dorothy at home; Mrs. H. G. Fotheringham, Winnipeg; three sisters in eastern Canada and two sisters in western Canada.

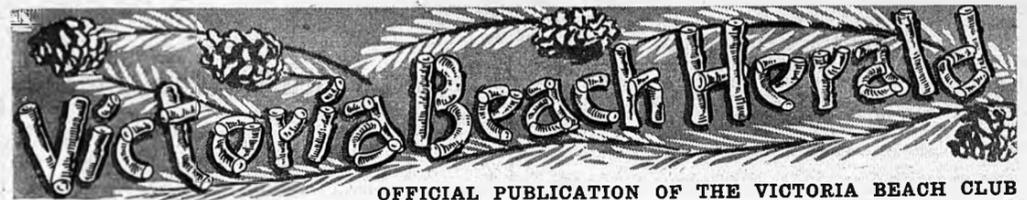
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OFFICIAL PUBLICATION OF THE VICTORIA BEACH CLUB

Vol. 25

VICTORIA BEACH, MAN., July 22, 1950

No. 4

Fire, Folly and Frustration . . . All in One Day

By HARRIET DUFF SMITH

THE year we first came to Victoria Beach I'd been crying havoc, in articles in newspapers, from the Montreal Standard to the Vancouver Province, at the appalling rate at which Canadians were burning down their forests. So little evidence of serious fire here, despite our use of inflammable material for light and fuel, amazed me! But



strangely enough, just when this new joy of ownership was alerting our every nerve to the whiteness of birches, the soothing pine scent, the flashes of bird-color, it was our own cottage that was threatened by fire.

It all began with the haven our hay-like grass was making for frogs and mosquitoes. Five men had been asked, over the weeks, to cut the grass. Older men were fishing, the younger men at war.

One Friday noon, just after the train arrived, I was stretched on the garden seat mustering strength enough to scythe down another foot of grass when a tall chap came along and offered to "get it down". He said he would work quickly as he had to catch the next train to Winnipeg. He named a sturdy sum. But getting the work done was the thing. I fetched the tools and left him shedding his windbreaker. Glad of the respite, I went to explore the district.

That would have to be the day that I discovered, when I came up a little clearing between two cottages, a scene that filled me with a nostalgic sense of waste. The lovely lot was fronted by two clusters of birches and edged by shiny spruce. I sauntered to the lonely centre, there to find one delphinium—in bloom! The black singe on a lone rotting fencepost explained the incongruity. With what I found, in that thickening underbrush, it was simple to people the property again. At the front, to the South, there was a part of a brass bedstead. At the back, a small rust-red stove. And peeping from beneath an old slab of stone, a faceless little clock!

From its mantel, this clock may have charmed away the hours, while the mistress walked, golfed, swam with her children, or gained spiritual refreshment from the beauty of her own small plot. The clock may have been wound only when there was a

train to be met. P'raps this tragedy had occurred when the children had been taken to meet their father.

On the way home, I wondered just how this cottage had been set on fire. Had there been an overheated gasoline iron? Had coal oil been poured over damp wood? Had the big fire been left in the open grate? Had the stove damper been left open? Was the accident an outsider's?

It certainly turned out to be my day for fire. When I reached Arthur Road I fancied I could smell smoke — of all things! I assured myself I wasn't dreaming and dashed for our front gate. Be it said to that "Wayfarer's" everlasting discredit, he was trying to burn down the grass. Flames covered a radius of six feet. During that split second, while I organized for an attack on the fire, I spoke fairly fiercely. If the Methodist Ministers that may be in my ancestry do squirm a bit, upon reflection, at the way "our" seafaring pirates came up to color my vocabulary, they are not to be taken seriously. After all, they didn't bat an eyelash at the time!

While we ran for water, this man confessed that he'd had an awful time getting the grass to light.

(Continued on Page 2)

COUNCILLORS BY ACCLAMATION

Nominations for two Councillors of the Rural Municipality of Victoria Beach were made at Victoria Beach on Tuesday, July 18th, 1950.

Messrs. L. C. Fairfield and N. R. Nagle were elected Councillors by acclamation for a two year term commencing January 1st, 1951.

ADULT MASQUERADE

This Saturday, July 22nd at 9:00 p.m.

THOSE IN COSTUME ADMITTED FREE.

Featuring . . . CLIFF GARDNER of CJOB as M.C.

CHILDREN'S SPORTS DAY JULY 25th

WATER SPORTS & REGATTA AUGUST 6th

VICTORIA BEACH HERALD

● Published every Saturday throughout the summer holiday season. Printed by the Albion Press 50½ Princess Street, Winnipeg, Man., J. S. Smith, Manager. Advertisements to be sent to the Business Manager, Albion Press, or left in boxes in Victoria Beach Stores.

FIRE, FOLLY AND FRUSTRATION

(Continued from Page 1)

If I could just lay eyes on him I could tell him how much harder it was to stop. He hadn't allowed for the vagaries of the wind! He grew more excited as the fire licked South to the steps and North to the fence. When the blaze looked like the start of a catastrophe, this lad found an apt second to vanish.

Two tubs of water, warming in the sun, for the washwoman, did the trick. I doused out the burning fencepost and soaked the fence. How I got the rainbarrel around to the North of the house will remain a mystery. It held water enough to soak out the worst of the blaze. I stamped out the remainder. I was glad the burns on my hands and feet healed before my husband returned from Minneapolis.

That blackened patch on the lawn pointed a stern finger at me for weeks. Passers-by hesitated, when they noticed it. Two trucks stopped the very first day. Both drivers got out and looked at the patch with silent derision at what appeared to be my own folly. It would have been easier to sleep that night if the second driver hadn't wagged his head in slow disgust. I was not proud of myself. I had erred, in that I had not identified this "way-farer" as a city novice, like myself. A countryman's instinct would be to protect his community from fire!

Through this experience, I was able to produce a fire extinguisher when a neighbour sent her guest rushing in, recently, to say her lamp was ablaze. The metal part had rusted, during the winter, and adhered to the glass. This could happen to any lamp—a simple mishap! The blaze was small, she hesitated to take the lamp outdoors and hazard the community, had been warned not to pour water over coal oil as it may explode. She simply wanted another opinion.

Our young niece had been reading the directions on a red size-of-a-soup-can fire extinguisher hanging near the fireplace that morning. As we ran out, she tore off its tiny spout, then held the can a few feet from the burning lamp. Do you know, the liquid chemical in that can snuffed the blaze almost

Victoria Beach Municipality

Mayor: JAMES T. IRVING

Councillors:

JOHN ATEAH L. C. FAIRFIELD
SPENCER C. GUEST COL. N. R. NAGLE

Secretary-Treasurer: M. C. RANKIN

Engineer and Supervisor: A. S. COOKE

Police Officer: Constable L. G. GINN

Justice of the Peace: N. J. BLACK

407 Sunset Boulevard

Medical Health Officer: Dr. E. H. EAST

124 Birch Avenue

immediately. It seemed to settle between the fire-feeding air and the blaze like a vapor.

In older cottages planned by a more leisurely generation, one often sees these small extinguishers. Their poorer communication and transportation may have made them imperative. But when I recall that blazing grass and my own helplessness against the swift-changing and strengthening wind, my fear and humiliation is as intense as though it were this July and not seven years ago. I have learned much since. The visual threat is long-lasting, convincing! It taught me the terrible urgency of precaution. We now have extra pails, extra water handy, and fire extinguishers—there are a dozen kinds on the market. We also know the quick way to reach the fire engine. We know where the engineer lives.

They tell me folk who have had their cottages burned seldom return to the lake. But the money-loss is the milder part of their tragedy. Long years of labor spent in developing a home in the country can never be replaced. Fire has murdered this slice of their lives. This is the waste that hurts.

* * *

Both Winnipeg and Victoria Beach residents will remember Mrs. J. J. Smith's CBC network radio commentary on experiences at Victoria Beach last December. It was the second in a series called "Where Would You Live?" on the development of better national health through decentralizing large cities.

"I just can't figger what got into her," said the old farmer as they lugged his wife away to the insane asylum in a strait-jacket. "She ain't been outa the kitchen in 30 years."

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WALTER THOMAS, Prop.

VICTORIA BEACH CLUB

VICTORIA BEACH, MAN.

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MRS. W. J. T. KERR

President:

Mr. D. K. GRANT

Past President:

Mr. J. W. BEECH, Jr.

Vice-Presidents:

Mr. W. S. JOHNSTON

Mr. R. T. KERR

Secretary: Mrs. P. G. Nutter Treasurer: J. W. BEECH, JR.

Clubhouse & Tennis Manager:

MR. ALLISTAIR JAKEMAN

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Season.....\$4.00 One Month.....\$3.00 Two Weeks.....\$2.00

Voting Membership, without Club House privileges.....\$1.00

STATION
VBCWeekly Reports
... and How!

Have you got your costume for the monster Masquerade yet? There is still time before 9:00 p.m. Saturday to whip up an outfit that will walk away with top honors. This annual adult masquerade has been steadily improving each year and more of the same interest and originality of last season is looked for come Saturday p.m. The grand march for the prizes, which have never failed to be great, will commence at 10:15 p.m. Don't forget that this is a costume show — that means all proper attire is strictly taboo. There is no person too old to compete in this gala event, so you "grey templed" folk read this announcement and get cracking on a grass skirt or some such nonsense. Have no doubts you happy holidayers, this event is a real howl.

Membership! Is it possible, after seeing the energy and activity of one kind and another going on around the club, for any one to be still without a membership card? Who wouldn't make a special effort to sign up. If you just haven't got around to it yet, let's take care of that item right away today.

There shouldn't be a man, woman or child on the beach who cannot keep themselves out of difficulty in the water. One of the first things we should learn is how to swim and respect the water at all times. If you don't swim the Club has an instructor willing to show you the "ropes". Take advantage of this opportunity now, when you are daily dipping in the good old Lake Winnipeg.

Anyone walking down the pier road might think they see a brand new building, we admit it looks like one, but no, it's the same old clubhouse only with a face lifting. The house committee under the able guidance of Chas. Harvey and the laborious efforts of Al Jakeman have certainly made a wonderful improvement to the clubhouse and are to be congratulated.

Are you a child of good health and ego? Mr.

KILPATRICK'S

"THE GREATEST NAME IN MEATS"

Bob Kilpatrick is again anxious to maintain the usual high standard of quality, cleanliness, courtesy and service which have been synonymous with "Kilpatrick's" at Victoria Beach for over 22 years.

BEEF · LAMB · PORK · BACON · HAM · EGGS

FRESH VEGETABLES

OUR OWN SAUSAGES MADE DAILY.

Bill Gray has a date with you on Tuesday morning, July 25th, come and participate in the fun and prizes.

Believe it or not space is becoming increasingly scarce in this paper, each week we are instructed to cut down and make room for all the other news items that appear. There is just room to remind all to be at that masquerade on Saturday night, where the character of all characters "Cliff Gardner, of CJOB, the man who wakes you up every morning early will be the Master of Ceremonies. You don't want to miss this entertainer, so we'll see you all there at 9:00 p.m.

We are Proud of
Victoria Beach

Over the years there has been a great number of complimentary statements made by people of every walk of life who have visited Victoria Beach.

To deserve such flattering remarks the community of Victoria Beach must have "something." It has, and its greatest asset consists of the permanent residents and the summer cottagers who make up this community.

It is hoped that, through this publication, everyone will have the opportunity to become better acquainted with his neighbor.

It is considered fitting at this time to reprint a short article by Mrs. Rex Lester on one whose efforts and foresight has contributed so greatly to the community as a whole.

* * *

HOW THE WORLD'S FINEST MINK
CAME TO VICTORIA BEACH

NOW that Victoria Beach has actually placed itself on the map as a peninsula that produces some of the world's finest mink pelts, I must say that it is with great pleasure, and not without an aching heart, that at the request of the Editor of the Herald, I shall introduce to you my brother Alfred Ferade Ateah, pioneer and founder of the first mink ranch in Victoria Beach. I should not really have to introduce him, because most of you summer residents knew him personally.

Death by accident claimed Alfred in April, 1939. Perhaps I can better introduce him to those who do not know him from this excerpt which appeared in the "Fur of Canada" at his death:

"Manitoba fur farmers remember when Alfred Ateah of Victoria Beach first came to their gatherings. A young man of striking appearance, dressed in a buckskin tunic, breeches and high boots. Even then it was apparent that he was a man of strong character, who spoke his mind with clearness and sincerity. He saw in the business of fur farming an opportunity for himself and the other men, a vehicle of which waste might be turned into livelihood for many people.

"Born on the shores of Lake Winnipeg of Syrian Parents, Alfred Ateah began life with but little

(Continued on Page 8)

Community Church Service

Club House, Victoria Beach

SUNDAY, JULY 23rd at 10:45 a.m.

Preacher:

REV. W. J. ONIONS

Music:

Soloist MRS. ANGUS

Pianist Dr. NIERMEIER

Sec.-Treasurer: Mrs. A. D. Robinson, 215-7th Ave.

OVER THE BACK FENCE

. . . with Wendy Warren

Last week-end, going home on the train, there was quite a crowd, as you probably noticed! It was practically impossible not to overhear sundry conversations, some of which were quite amusing, others not. Someone remarked, in passing by our seat, "No; never again! Too darned quiet for me. Nothing to do, and all day to do it in. I was bored to death." Whoever the gentleman was, I couldn't help feeling a little sorry for him. Our group had been discussing the international situation, among other things, and I personally was very reluctant to leave the peace and quiet of friendly Victoria Beach, to plunge back into the hectic grind of daily routine.

Seems to me there aren't enough quiet places in the world today. Places, where you get the opportunity of unwinding, of release from tension and hurry. That's what we all need these days more than anything else . . . a place where we can smooth our ruffled feathers, calm down our squirrel-cage minds, take a long quiet look at ourselves and find out just what kind of people we are. Sound funny? Yes, I suppose it might, but when the air is full of selfishness, bickering, strife, petty jealousies, anger, fear, cruelty, misunderstandings, intolerance . . . (that applies to you and me as well as to nations!) . . . isn't it natural that a sensible person would be terribly appreciative of a place where gentle peace is the keynote of the atmosphere? Water, trees, the endless reach of sky . . . the sense of closeness to Mother Earth . . . that's what's good for you at

"ROBIN" HOOD'S

THE FRIENDLY STORE



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Meat Pies, Apple, Mince and Meat Patties—Fresh Daily
Soft Drinks - Confectionery - Ice Cream

Our Motto: "Service, Cleanliness and our Goods as Good as can be made."

WE ARE OUT TO SATISFY!

Victoria Beach! Oh, certainly it's all been said before . . . but it still goes, with me, anyway!

Did you hear about the determined county tax collectors in Fort Worth, Texas? There was a plot of land listed on their records, on which no taxes had been paid since the year 1919. Well, they sent out a couple of men, armed to the teeth with documents and so on, to locate the 160-acre area, and collect all those back taxes. They finally found the land. It's at the bottom of Lake Worth! So, if you want to evade paying taxes, wait for nature to cover that property you covet, with a few thousand gallons of water.

A note of warning now for the little woman who makes a practise of digging in her husband's pockets for spare change! A Secret Service agent in the States was assigned the job of tracking down the source of counterfeit coins which were circulating in the neighborhood. The trail led straight to his own wife — and was her face red! The agent had brought home some phony coins from another case he was on. Wifie rifled his pockets and spent the money, not knowing it was no good. When Hubby arrived home in his role as representative of Federal law, the lady was scared stiff. Now she doesn't even take a nickel without asking!

That's all for today . . . see you next week, same place?

Hostess (to small boy at party): "Would you care for a hot cookie?"

Small Boy: "No thanks, I brought my own date."

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Entertainment News



CHILDREN'S SPORTS DAY TUESDAY

The annual red letter day in the lives of all kiddies at Victoria Beach is Tuesday, July 25th.

On this day the annual children's sports will be conducted by the Victoria Beach Club under the direction of Bill Gray.

Foot Races and Jumping — 10 a.m., Memorial Park.

Sand Castle Building, Coat-of-Tan, Swimming Races — 2 p.m., Patricia Beach.

This is your day, Kids — so make the most of it.

MEMORIAL PARK & SPORTS AGENDA

Under capable leadership of Allistair Jakeman the Victoria Beach Club is endeavouring to re-establish organized recreation and sports supervision at the Beach.

Allistair reports as follows:

SOFT BALL — Soft ball enthusiasts are right in there as of last Tuesday. From now on there are regular games on Tuesday evenings and Sunday afternoons. By the way the Club would appreciate any old soft ball equipment you could donate for the season.

BASKET BALL — Thanks to the hard work of Jimmy Laing, Doug Hill, Ed Ateah and others there is now a basket ball court at Memorial Park. Practices will be arranged for Thursday evening.

SWIMMING — A word of appreciation is in order for Constable Ginn who has very kindly

agreed to supervise swimming at the pier. Every day except Saturday and Sunday he will try to have someone on hand to insure the safety of swimmers.

Thanks also to Miss Sandra McNamara who has volunteered to help the beginners learn how to swim. She hopes to have several assistants on hand every week day from 3:00 p.m., behind the club house.

DANCING

Monday, Wednesday, Friday, Saturday.

Monday is the big square dance night of the week at the Beach. Next Monday night we hope to have a few local musicians down to play for a couple of square dances. As well as that there will be recorded square dances for those who prefer their square dancing in the modern manner. For those who don't square dance there will be the regular program of modern music. So old folks and young folks be sure and attend your Monday dance.

F. C. WILMOT DELIVERS INSTRUCTIVE SERMON

Last Sunday morning's church service, held in the Club House was well attended. In a challenging and instructive sermon, "What is in Our Picture of God", Rev. F. C. Wilmot stressed that Christians today should refresh their picture and their own lives by referring to the new testament. Glen Lester sang the solo, "O, Master, Let Me Walk With Thee." Mrs. W. Thomas was the pianist. The lovely peonies were from the garden of Mrs. Borrowman.

"What kind of oil do you use in your car, Dave?"
"Oh, I usually start out by telling them how lonely I am."

ATEAH'S

BAGGAGE TRANSFER

Wood - Taxi - Ice

Our staff is interested in extending their usual courtesy and service at all times.

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Best Wishes From

The

Winnipeg Grain Exchange

The pioneers of Victoria Beach laid the foundations of a fine community where public service and friendliness predominate. Carry on the good work.

Social Notes



FRIENDS HONOR MR. AND MRS. MORE ON THEIR 50th

"Happy the bride the sun shines on" . . . and indeed this bride of fifty years was not just happy but radiant. Angus More and his "missus" celebrated their fiftieth anniversary on a golden day.

Almost one hundred and fifty guests came to wish them well Wednesday afternoon. As the guests entered each was asked to sign the golden guest book, then they moved on to be greeted by Mr. and Mrs. More.

Late in the afternoon Mr. Fairfield presented a gift from all their many friends — a chest of silver with an inscribed plaque which read — "Presented to Mr. and Mrs. Angus More by their friends at Victoria Beach on the occasion of their fiftieth wedding anniversary, July 19th, 1950."

After all this excitement the guests were served tea from a table laden with yellow roses and a three tiered wedding cake baked by the hostess herself.

It was a happy occasion on a memorable day. All day long telegrams and scores of cards arrived from many friends. The sentiments of these messages are best summed up in the words of the telegram sent by the Victoria Beach Council—"Long may yer lum reek". May you both be spared many more years to enjoy your health and happiness, Mr and Mrs. More.

* * *

SILVER TEA AT CLUB HOUSE

On Tuesday, July 25th, the North Side Ladies' Group will hold a Silver Tea and Sale of Hand Work and Home Cooking at the Victoria Beach Club House on "Pier Road."

For those of you who are not familiar with this group, it is comprised of women who, for the most part, have their permanent homes at the North end of the Victoria Beach peninsula. The president of the group for this year is Mrs. C. Hampton who promises an enjoyable afternoon for all comers, plus a pleasing array of hand work on sale at reasonable prices to say nothing of the home cooking

Victoria Beach Fur Farm

BREEDERS OF SUPERIOR CLASS MINK

Deltombe, Standards, Silver Blues, Royal Pastels, Breath of Spring Blues, Stuart Blues.

MINK CHOKERS MADE TO ORDER FROM ANY OF THE ABOVE.

John Ateah, Owner

B. Munroe, Ranch Foreman

Catholic Church Services

For the information of Catholic summer residents, Mass will be said at the Clubhouse, Victoria Beach, each Sunday at 9:00 a.m.

tables heaped with rare delicacies which have always been so popular in the past. The Tea and Sale will commence at 3:00 p.m. and it is suggested you come early to avoid disappointment.

All proceeds are to go towards the building of a Gospel Hall at the North end of the peninsula.

* * *

Mr. and Mrs. J. Franklin of Marlborough, Eng., and Miss Cissie Franklin, who is a nurse in Bristol, Eng., are holidaying with Mrs. Franklin's son, Rev. W. J. Onions.

Miss Jane Owens of 412 First Avenue has had as her guests Misses Audrey Demchuk and Phyllis Reahill.

Mr. J. H. Loudfoot was the week-end guest of Dr. and Mrs. A. D. Solvinson.

Flt.-Lieut. and Mrs. Arthur MacMillan and family of Churchill, are spending the season at No. 1 Bayview.

June Simpson, R.N., and Miss E. Saunders of Winnipeg are holidaying at the family cottage "The Victorian," for the next two weeks and are enjoying the rest and all the fine features that are to be found only at Victoria Beach.

Mrs. McDonald is holidaying in the McBain cottage. Her great grand-daughter, Linda Roberts, was an overnight guest last week.

Mr. and Mrs. A. R. Morison are occupying 219 Fourth Avenue for the last two weeks in July.

Mrs. Mary Andrews, Audrey, Heather and Judy Munro's Aunt Mary, will leave this week-end for her home in Toronto.

Mr. and Mrs. George Letchford with their son are guests of Mr. and Mrs. T. D. Poyntz on Birch Avenue.

Miss Margaret Chown was the week-end guest of Mr. and Mrs. William Gray, Sr.

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FOR SALE LOG COTTAGE, standing on 300 ft. of land, corner of First and Seventh. Large Living-room, Nook, Kitchen, Three Bedrooms. Apply the premises.

FOR SALE COTTAGE, lined with "V" Joint. Two Bedrooms, Large Kitchen, 12 x 16 Living-room, Glazed Veranda. Apply 414 Sixth Ave.

QUALITY FLOWERS

AT LOWEST PRICES

The Orchid

Victor Scott

311 DONALD ST.

If You Wish To . . .

BUY, SELL OR RENT
A COTTAGE

see R. F. DOWNIE

NEXT TO THE MOONLIGHT INN

BARBER SHOP

Harold Jenkinson, Proprietor

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George P. Macleod, K.C.

Philip G. Nutter

Save your old blankets for . . .

more **Fairfield** Blankets

FAIRFIELD & SONS LIMITED
Winnipeg Man.

Mr. Wm. Shenton left Winnipeg last week to visit his relatives in England. He was a passenger aboard the ill-fated "Franconia" and as such has been a hotel guest rather than a sea traveller.

Mr. and Mrs. Best with their sons, Ian and Brian and daughter, Pam, are holidaying at Victoria Beach.

Mr. Doug Irving has joined his wife and daughter Bonnie for a two week vacation.

Mr. Fred Davies with his son Freddy has arrived at the Beach to spend a week with his parents, Mr. and Mrs. F. d'Coursey Davies.

Mr. and Mrs. Charlie Gowan, with Robert, Teddy and the twins, are occupying their summer cottage for the last two weeks of July.

Mrs. Roger Smith is visiting Mr. and Mrs. H. Smith in "Bayview". Mrs. Smith will later visit her parents, Mr. and Mrs. Pascoe.

Mr. and Mrs. Cy Ramsay, with Peter, are holidaying at 311 Sunset Blvd.

Constable and Mrs. Bud Gardiner with their son, Buddy, and daughter, Aldine, have returned to Victoria Beach for a vacation.

Mrs. Richardson and family are occupying their summer home for the season. Constable Bill Richardson visits them on week-end leaves.

Dr. and Mrs. J. S. Holowin and daughters, Beverley and Jo-Ann, of Morris, Man., are spending the month of July at "Bayview".

Mrs. Roy Kinzie and family of Norwood, are holidaying for the month of July at "Bayview". Mr. R. Kinzie spends the week-ends with his family.

Mrs. A. Graham and Rosalene are spending their vacation at Miss Garland's cottage.

Mr. and Mrs. Wm. Rayner, with son, Teddy and daughter, Audrey, are holidaying at their cottage, 326 Sixth Avenue. They have as their guest Miss Gail Thorne of Winnipeg.

Mr. and Mrs. R. W. Spear and son, Bob, have arrived from their home in Calgary and have opened their cottage at 328 Sixth Avenue for the season.

Mrs. Cory Glass and Miss Peggy Dawson spent an enjoyable week-end as guests of Miss Isobel Edgar on Eighth Ave.

Mrs. Jacqueline Darwin and daughter, Judy, are at the "Sprague" cottage for a two week holiday.

Mr. and Mrs. Bill Gray and two children are guests of Mr. and Mrs. Gray, Sr., for their vacation.

Mr. and Mrs. Gurney Evans were week-end visitors at the Beach.

The Frank Harlands and three sons are occupying their Third Avenue cottage for the balance of the season.

Mrs. Charles Gowan and four children spent last week as guest of her sister-in-law, Mrs. Walter Gowan.

Mrs. Norman Yellowlees, with children, Donna and John, is spending a few weeks on Sixth Avenue.

Mr. and Mrs. Melvin Gibbs spent the week-end at the "Riddell" cottage on Sunset Boulevard.

Mr. and Mrs. Eric Sinclair and two sons from Selkirk are enjoying a holiday at the Beach. Mr. Sinclair is secretary-treasurer of the Manitoba Steel Foundries at Selkirk.

Cottages Built, Altered, Repaired

Additions made to Beach Buildings and Repairs carried out in workmanlike manner.

Inspect cottages built by Albert Larson at Victoria Beach and see for yourself their usefulness and their attractive appearance.

★
ALBERT LARSON Victoria Beach, Man.
Leave Orders at Victoria Beach Co., Lumber Office

HIGHER FINANCE

We understand from Bob Kerr that monetary donations for prizes, ice cream and all the other odds and ends that are necessary to make the Children's Sports Day, Masquerade and Regatta a complete success are coming in a bit on the slow side down at the Beach.

Miss Pratt, who has always handled the donations from those lucky enough to be at the Beach for holidays during July, is no longer with us and it was thought anyone caring to assist in a small way could drop in and see J. L. Anderson at Moonlight Inn who has been authorized to accept donations and issue receipts. Of course, if you are attending the Masquerade on Saturday, July 22nd, we would be glad to receive your donation at the Club House,

Those having already made donations, either monetary or in kind, are as follows, and we take this opportunity to express our sincere appreciation of their co-operation and generosity.

Geo. P. Macleod, Neville Smith, J. W. Beech, N. J. Black, Albert Larson, Dr. E. J. Rigby, A. K. Yates, David Milliken, N. R. Nagle, Ian McLandress, Art Vincent, Bob Hamilton, Miss Louise Straith, Fred Manning, Gordon Wintrup, W. H. Nixon, Mrs. D. C. Archibald, J. M. Rice, Phil Nutter, Rod Copland, George Hastings, Tom Lowe, Miss M. Hunter, Miss B. Hunter, Dr. J. F. Brown, E. H. Allman, D. C. Stewart, Hibbard McKelvie, Eric Bell, F. Wheeler, W. J. F. Reith, B. C. Hodson, Frank Holland, H. J. Nufeld, Gurney Evans, E. D. Strange, D. H. McGregor, Mrs. E. H. Briggs, Victor L. Scott, Frank Alsip, J. S. Martin, Jack Annandale, Jack Ball, J. I. Munro, T. D. Poyntz, The Three Jokers, Miss Jessie Kerr, Mrs. W. J. T. Kerr, R. T. Kerr, Ted Pope, Henry Chittick, Don Stewart, Frank

Golf Course Schedule

ADULTS —	
One game (9 holes)	35c
Two consecutive games	60c
CHILDREN (under 17 years) —	
One game (9 holes)	20c
Two consecutive games	40c
Children's rates apply on days other than Saturdays, Sundays and Holidays.	
CHILDREN (Beginners) —	
Tuesday afternoon, per game	10c
CLUBS may be hired at 25c per game.	

Buchanan, Bob Hastings, Bud Harbottle, Norm. Yellowlees.

Don't forget the Children's Sports Day is on Tuesday, July 25th and the Children's Masquerade, Saturday, July 29th, and we extend to one and all, children and grown-ups, whether or not you are Members of the Victoria Beach Club an invitation to come and join in the fun.

WE ARE PROUD OF OUR BEACH

(Continued from Page 3)

material inheritance. But from his ancient and cultured people he received a rich inheritance of lofty idealism, joined with dynamic energy of mind and body. The qualities of generosity, selflessness, and of high honor were reflected in the countenance and in the career of this man. He is deeply mourned."

From the few wild mink he himself trapped, and by buying the odd wild mink from Indians, Alfred started fur farming. His first pen was made from an old discarded bed spring, which if I remember rightly was given him for the purpose, by one of the early summer residents of this Beach. This was, I believe in the year 1927. Many heart breaking drawbacks occurred in the years to come. Like for instance when he found a mother mink with six young, and he jubilantly walked into the kitchen with his kits in his hat, and the mother in a tin box, only to find the next morning the mother had gnawed her way through two bed springs, carrying the young with her. Then again that laughable incident, when he waited for several weeks for the first pair of mink to produce young, only to discover later they were both males. From this very obscure beginning Alfred carried on. He still carried on when his first pelts only brought three dollars each at the fur sale. That made him all the more determined to improve his wild stock. From then on the struggle took on a different angle. It was only the very best mink for Victoria Beach. When some of the earlier Ranchers whom he started were driving their own motor cars, purchased from mink pelts; Alfred still rode horse-back and invested every dollar on fine mink. He never missed a fur show, for he knew that there was the place to study fine mink. And other Fur Farmers found in him a keen competitor when purchasing prize mink. He has paid as high as \$200.00 for a single champion.

Before signing off I would like to say that almost every permanent resident of Victoria Beach, and vicinity is a mink rancher. Every one of these ranchers were originally started by Alfred. Alfred's ranch which is now very efficiently operated by his wife, and ranches owned by some of his brothers and brother-in-laws at Victoria Beach, rank among the finest in the world. All these good mink came into Victoria Beach through Alfred's untiring efforts. I shall end up with another excerpt from the "Fur of Canada." "He was buried on the Peninsula by the people, and amid the pines he loved. And in the woodsman's shirt he always wore. It was the mantle and raiment of a true gentleman."

The reason Cupid makes so many bad shots is that so often he is shooting at the heart while looking at the hosiery.



OFFICIAL PUBLICATION OF THE VICTORIA BEACH CLUB

Volume 25

VICTORIA BEACH, MAN., JULY 29th, 1950

Number 5

The Railway and the Beach

CO-OPERATION between the Canadian National Railway and the Community of Victoria Beach is vital to the continued development and progress at this favored summer resort.

That is why the Victoria Beach Club maintains an active Railway Committee, functioning all the year round in its contact with officials of the Rail-



way to alleviate grievances and add to the train facilities and the convenience of the public. In the early years when cottages were few the Victoria Beach Company acted as the committee, but as the years

went by the Directors preferred the contact with the Railway should be carried on by cottage residents. Later the Victoria Beach Club took hold of the responsibility and named the members of the Railway Committee.

It may be information to many, but it took years to secure the three through trains which we now enjoy.

The Railway added a fourth through train operating each Wednesday evening at 6:25 o'clock, but strange to say it was not patronized, visitors coming down for the day preferring the 7 p.m. train, although it went into Grand Beach on the way to Winnipeg; so it was withdrawn from service.

The Committee has secured many benefits from the Railway, such as an annual winter excursion, week-end trains until Thanksgiving Day, evening train before May 24 and the King's birthday holiday, and sometimes these vacations extend over three days. Free light for the Clubhouse was also granted by the Railway. The first two coaches of each train have been set aside for Victoria Beach passengers.

The Railway Officials like a committee to wait on them rather than individuals, and more harmony and satisfaction are secured by a committee. No warmer welcome is given by Railway Officials than to the Railway Committee of the Victoria Beach Club, and those in authority have said so many times.

It is interesting to note who was on the first committee to wait on the Railway. That was away back in 1925, and the members were Dr. N. J. MacLean, F. E. Sprague, J. J. Conklin, W. T. Low,

Robert Crawford, W. J. T. Kerr, Harvey Ravanar, D. P. Smith, and Leroy Borrowman.

In the early years the Railway right-of-way extended to Arthur Road, but the Committee was able to shorten the line to its present terminus. It also induced the Company to narrow its right-of-way south of the water tank on condition Eighth Avenue was closed, which the Municipal Council consented to do. This year the Committee secured a very fine train service, but the high water and the Red River flood made it necessary for the Railway to curtail the service early in the season, but since the 1st of July the schedule has been running smoothly. After the middle of August the "Moonlight" will be reduced in number.

LAST SUNDAY'S SERVICE

Another fine morning service was held by the Community Church on Sunday, July 23rd. Rev. W. G. Onions, who was assistant minister at the Timothy Eaton Memorial Church, Toronto this past year, conducted the service. The children will long remember his story, R. T. Stevenson's "The Lamp-lighter" and the lesson implied by it. The sermon "Why we go to church" listing many reasons, gave us the basic one, "to praise and worship." Many shared this inspiring and spiritual hour. Dr. Niermeier, as pianist and Mrs. Audrey Nutter with her solo "Thanksgiving," made excellent contribution to the service. Our Community Church provides values of the highest order given by our ministers on their holidays at Victoria Beach.

ANNUAL WATER SPORTS and REGATTA

Saturday & Sunday, August 5 and 6

★

The following trophies will be competed for:

The Victoria Beach Co. Grand Aggregate Trophy
The Orchid Trophy — Men's One-Mile Swim
The Rumford Trophy — Ladies' One-Mile Swim
The McKInney Trophy — Men's War Canoe Race