

GOOD NEWS FOR WINNIPEG

It was cheerful reading the last crop report of the Government, which said that in Manitoba the grain yield prospects were "excellent," and that the sugar beet crop would be a record one. A bountiful crop in the farming areas of the Province is the best news for business in Winnipeg. The city benefits from the large grain crop in Western Canada, but it is a good crop in Manitoba that builds up business in the city and means a lively fall and winter in trade circles, so everyone who has been wondering what the months ahead holds for them in employment, can rest assured that busy days are coming, and that there will be plenty of money in circulation throughout the year.

A well-known preacher was asked if the man who learned to play a cornet on Sunday would go to heaven. The preacher's reply was cryptic.

"I don't see why he shouldn't, but," after a pause, "I doubt whether the man next door will."

A much married Hollywood actor was confronted by a gay damsel.

"Hello there," she said, "don't you remember me? Ten years ago you asked me to marry you!"

"Really?" yawned the actor, "and did you?"



SEALED TENDERS addressed to the undersigned, and endorsed "Tender for Wharf Reconstruction, Lac du Bonnet, Manitoba", will be received until 3:00 p.m. (E.D.S.T.), Wednesday, July 20, 1949, for wharf reconstruction, Lac du Bonnet, Manitoba.

Plans, form of contract and specification can be seen and forms of tender obtained at the office of the Chief Engineer, Department of Public Works, Ottawa, at the office of the District Engineer, 806 Confederation Life Bldg., Winnipeg, Manitoba, and at the Post Office at Lac du Bonnet, Manitoba.

NOTE—Upon application to the undersigned, the Department will supply blue-prints and specification of the work on deposit of a sum of \$20.00 in the form of a certified bank cheque payable to the order of the Minister of Public Works. The deposit will be released on the return of the blue-prints and specification within a month from the date of reception of tenders. If not returned within that period the deposit will be forfeited.

Tenders will not be considered unless made on printed forms supplied by the Department and in accordance with conditions set forth therein.

Each tender must be accompanied by a certified cheque on a chartered bank in Canada, payable to the order of the Honourable the Minister of Public Works, equal to 10 per cent of the amount of the tender or Bearer Bonds of the Dominion of Canada or of the Canadian National Railway Company and its constituent companies unconditionally guaranteed as to principal and interest by the Dominion of Canada, or the aforementioned bonds and a certified cheque if required to make up an odd amount.

By order,

J. M. SOMERVILLE,
Secretary.

Department of Public Works,
Ottawa, June 27, 1949.

"CANADA BREAD"

YOU CAN NOW GET . . .

CANADA BREAD
BUTTERNUT

and

DR. HALLS Brown Bread

at

STEWART'S and "ROBIN" HOOD'S
STORES

TENNIS COURTS

Senior Rates:

One day	35c
One week-end	50c
One week	\$1.50
Two weeks	\$2.50
One month	\$3.50
Club Member	\$2.50
Season	\$5.00
Club Member	\$3.50
Junior: (Sixteen and under) One hour.....	10c

BARBER SHOP

HAROLD JENKINSON, Proprietor

BEST OF SERVICE

Open: 9 a.m. to 8 p.m. SOFT WATER SHAMPOO

MRS. G. J. OLAFSON

has moved from the Home on the North Side to
121 CENTER AVE., VICTORIA BEACH

Everything in

FANCY WORK FOR SALE

at the cottage. — Every One Welcome.

Walter Thomas
Baggage Transfer

(Successor to Anderson's Transfer)
VICTORIA BEACH, MAN.

WOOD and ICE

- Office at C.N.R. Station.
- Arrange with our representative on train for delivery of your baggage, freight or express. Call at office or place orders with our drivers.

ICE and WOOD MUST BE PAID FOR WHEN ORDERED.

Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

Vol. 24

VICTORIA BEACH, MAN., JULY 16th, 1949

No. 5

A Road into the Beach

THE municipal elections at the Beach this summer promise to be quiet and without any flare-up to mar the summer season. The question of a road from Victoria Beach to Albert Beach has been a bone of contention for many years, and finally the council a few years ago spent two thousand dollars towards the construction of such an enterprise and was helped out by valuable assistance from the provincial government. This road was used for a couple of years, and the high water came and washed it all away. Last year there was quite an agitation on for a permanent road to replace the one lost. It was to have been, if the promoters got their way, of substantial form; but after calculating the cost, placed by some at thirty thousand dollars, and others fifty thousand dollars, it was realized that the provincial government would not sanction such an expenditure. However, a certain number of residents, to bring the matter to a head, nominated a candidate for the council who gave expression to the wishes of the all year residents. There was a fear that this might lead to an open road, which is contrary to the wishes of the majority of people living here, and the voters said so emphatically when they recorded their votes. Yet it was realized that something had to be done towards the goal of a permanent road, as for some weeks last year it was impossible for trucks and cars to leave the Beach for the outside world. It cost ten dollars to tow a car by tractor along the dilapidated road. So in the past few months, aided by the department of highways in the Manitoba Government, work has been going on to rebuild the old highway along Traverse Bay, and if no high-water comes along the shores of the Lake and the Bay this new entrance should last for at least five years, as it has been built under the direction of government engineers who took advantage of failures made when the former road was put through. This new project which is satisfactory to the permanent residents does not in any way interfere with the highway traffic by-law on the statutes of this municipality and which is being rigidly enforced by the Mounted Police stationed here, as it has been in seasons past. While some people view with fear and trembling the very mention of a road into the Beach, the whole subject was heatedly discussed at meetings of the Council in recent months. Two of the council members did not like the way the promotion of the road was handled but the representative of the permanent residents is satisfied that the outcome will promote

harmony and goodwill among all those living here, both in the summer time and all year round. However, one member of the council states he has no desire to serve any longer, but an effort is being made to change his mind so that a united front may be made against certain evils which are cropping up from time to time in this locality.

(Continued on Page 7)

Merry Makers Concert

Our local friends are putting on a Concert on Tuesday evening, July 19th at 8:45 p.m. Admission: Adults 25c; Children, 15c. The proceeds will be divided between the Memorial Park and The Merry Makers Club work.

The Merry Makers are a club formed to provide a greater variety of social activity among permanent residents and all the funds have been used for new equipment for the Legion Hall.

Children's Masquerade

The Childrens Masquerade will be held Saturday, July 23rd. Doors open at 7:00 p.m. and judging commences at 7:30 sharp. Adult admission, 25c. Please look for the list of classes around the beach and let your children know what class they belong to so that the guides will know where to class them.

Captain Walter Thomas is looking for more passengers on his daily boat trips to points of interest in this vicinity. He states the weather is now very congenial for a sail on the lake. It will not be long now before trips to Elk Island will be taken to pick blueberries.

REGATTA AND SPORTS DAY
JULY 31st

The Civic Holiday Long Week-end will see the revival of the Victoria Beach Community Club's famous Regatta and Sports Day. Events are scheduled to commence at 2:00 p.m., on Sunday, July 31st and will include paddling races, swimming races, diving competition, and exhibition paddling and novelty events presented in co-operation with the Manitoba Paddling Association. In addition to this, it is hoped there will be aqua planing, water skiing, and a water safety display.

All this will take place at the Pier, and promises to be the outstanding event of the season at the Beach.

Be sure to invite your friends down to enjoy this week-end of week-ends with you.

Children's Sports Day July 19

MEMORIAL PARK . . . 10 a.m.
PATRICIA BEACH, 2:30 p.m.

VICTORIA BEACH HERALD
Published every Saturday throughout the season. Printed by the
Albion Press, 50½ Princess Street, Winnipeg, Man., J. S. Smith,
Manager. Advertisements to be sent to the Business Manager,
Albion Press, 50½ Princess Street, Winnipeg, or left in boxes in
Victoria Beach Stores.
Social Editor: Miss M. F. Pratt.

CLASSIFIED ADVERTISING

Cottages to rent and for sale	50c
Card of Thanks	50c
Properties for sale	50c
Lost or Found	25c

THE HERALD will be mailed to any address throughout the season for 50c.

NEWS ITEMS FOR THE HERALD

Do not forget to place in the boxes at Stewart's and Robin Hood's stores items of interest to Herald readers, such as opening of cottages for the season, visitors to cottages, sales of property, and notes of Beach People who are getting along in the world, but are not with us now.

Beach Train Rumpus Fines Go Up

There has been too much rowdiness on Winnipeg Beach trains. A short time ago Magistrate D. G. Potter in provincial police court imposed a fine for misbehavior and issued a warning and ultimatum.

He set a fine of \$20 and said the next person charged would have to pay \$10 more. Wednesday Magistrate Potter carried out his threat.

He fined George Kuntz, 452 St. John's Ave., \$30 and costs for causing a nuisance after Kuntz had pleaded guilty to turning out lights.

Then Magistrate Potter fired another warning shot: The next guilty person would pay a still higher fine, he said.

Democracy in United College

One of the greatest experiments in practical democracy is to be found in United College, Prof. David Owens, of the college philosophy department said recently.

Prof. Owens was guest speaker at a morning service on a recent Sunday in Winnipeg which marked the start of the church's effort to raise its allocation toward a new building for theological college. Prof. Owens gave an analysis of college's student body by racial origin, religious denomination and occupational background.

Prof. Owens' figures showed that among 1,000 students

VICTORIA BEACH CLUB

Hon. Presidents:
Mrs. W. J. T. Kerr, Mr. J. J. Conklin, Mr. J. W. Beech, Sr.,
Col. N. R. Nagle
President: Past President:
Mr. J. W. Beech Jr. G. P. Macleod, K.C.
1st Vice-President 2nd Vice-President:
Mr. T. D. Poyntz Mr. David McKay
Secretary-Treasurer: Miss M. F. Pratt
Clubhouse Managers & Sports Directors:
Allen Irving and Joe Donovan

FAMILY MEMBERSHIP FEES

Season.....\$4.00 One Month.....\$3.00 Two Weeks.....\$2.00
Voting Membership, without Club House privileges.....\$1.00

Catholic Church Services

For the information of Catholic summer residents, Mass will be said at the Clubhouse, Victoria Beach, each Sunday at 9:00 a.m.

there are 147 veterans; 600 city-bred students and 400 from rural districts. They have 34 different racial backgrounds, 24 different religious backgrounds, 47 different occupational backgrounds and are from 12 different regions.

"Here are 1,000 young people in a community, living principles of universal brotherhood," Prof. Owens said.

This was emphasized by a 90 percent voter turn-out in recent college elections, he said.

"This has been called the century of the common man and is commonly felt to be the one in which he will get and get as never before," said Prof. Owens.

Preferring to interpret this as meaning that common man has reached new responsibilities, he added: "He must give and give as never before of his time, energy and substance to building of his community."

Sunday's Church Service

Rev. W. G. Berry, who is spending a vacation at the Beach, will be the preacher at the morning service at 10:45 o'clock in the Clubhouse this coming Sunday. Mr. Berry always brings a message of interest to his congregation and his many friends will be glad to welcome him again this season.

The thanks of the Club are given to Mr. and Mrs. Lloyd and Miss Dorothy for their kindness in giving swimming lessons.

SWIMMING INSTRUCTION NOTICE

MONDAY - WEDNESDAY - FRIDAY

at the

BEACH IN FRONT OF CLUBHOUSE

from 3:00 to 4:00 p.m.

Instructors:

Mrs. Lloyd of the Maple Leaf Swimming Club
Miss Dorothy Lloyd, Miss Nancy Wilson, Mr. Lloyd
● Older children wishing to brush-up for the deep water sports should meet at the clubhouse beach. Miss Lloyd will instruct them.

Victoria Beach Municipality

Mayor: JAMES T. IRVING

Councillors:

JOHN ATEAH L. C. FAIRFIELD
SPENCER C. GUEST COL. N. R. NAGLE

Secretary-Treasurer: M. C. RANKIN

Engineer and Supervisor: A. S. COOKE

Police Officer: Corporal J. W. LUNNEY

Justice of the Peace: N. J. BLACK

407 Sunset Blvd.

Medical Health Officer: Dr. D. F. OSBORNE,

124 Birch Avenue

Community Church Service

Club House, Victoria Beach

SUNDAY, JULY 17th, at 10:45 a.m.

Preacher: REV. W. G. BERRY

Pianiste: Mrs. D. C. Henderson

Chairman of Executive Board: W. H. Simpson
Secretary-Treasurer: Miss Muriel Pratt, Fourth Ave.



Confidentially!

"Confidentially," there's a great deal of work being done at the moment in connection with the Victoria Beach Community Club's annual Regatta and Sports Day scheduled for July 31st. Chairman Dave Grant tells us its to be bigger and better than ever. We suggest you watch for bulletins, giving details of this great event, and also watch for notices appearing elsewhere in this paper.

Things are really "rushing" around the Club these days. The membership drive is progressing very favorably, but we've heard that there are still a great many Summer Vacationists who have not as yet joined us. We'd like to stress here that you don't have to be a property or cottage owner to be eligible to join the Club. Anyone may become a member. Rates are available for one week, two weeks, one month, or the season. Enquire today at the Clubhouse.

Sunday seems to be a very busy day — for the Club, that is. Take last Sunday, for example. In the afternoon, there was a roaring baseball game between the Victoria Beach Native Sons, and the Winnipeg Woodchoppers (and are we stiff!). For those who enjoy good music there was a symphony concert on the Beach in front of the Clubhouse. This is a new Club venture, and one that is gathering a greater and more enthusiastic listening audience each week. In the evening, there's our Sunday Nite Show, very capably arranged and produced by Entertainment Chairman, Mrs. Edith Henderson. This Sunday, the same schedule of events will take place. Come on out to one or all of them — We think you'll enjoy yourself.

Say, have you noticed that everywhere you look these

Cottages Built, Altered or Repaired

Additions made to Beach Buildings and Repairs carried out in workmanlike manner.

Inspect cottages built by Albert Larson at Victoria Beach and see for yourself their usefulness and their attractive appearance.

Leave Orders at Victoria Beach Co., Lumber Office.

ALBERT LARSON Victoria Beach, Man.

days — tennis racquets! And no wonder! Al Irving and Joe Donovan have the Courts in exceptionally fine condition. Why don't you take advantage of them? They are open to one and all, but special rates prevail for Club members.

Coming up soon is the Children's Masquerade, the Children's Sports Day, the Regatta, and the Children's Dog Show. Look for further announcements concerning these events.

House Wrens Nest in Work Pants

Mrs. Frank Olson of Victoria Beach hung a pair of her husband's work pants on the clothesline pending the arrival of wash day. A day or so later she noticed a House Wren carrying twigs into the pants but they fell through a leg on to the ground.

This did not deter the industrious Wren whose one-track mind evidently saw no connection between the mounting pile of twigs beneath the pant leg and no nest within. However, Mrs. Olson pegged the end of the pant leg and from then on everything was hunky-dory, and Mr. Olson was out a pair of pants for the duration.

Another occurrence was at the Elston cottage where a Wrens nest was started in a pair of swimming shorts hanging on the line.

CHILDREN'S MASQUERADE — SATURDAY, JULY 23

Although there were many fires in the bush country thirty to forty miles north of Victoria Beach in the past few weeks, Mr. Cooke, the municipal engineer, states that there has not been a sign of a fire in any part of the Beach area this summer and speaks well for the warnings given by the municipality to visitors to be careful not to throw cigarette stubs on the side of the road, which is a common danger at all times.

WINNIPEG'S POPULAR GIFT and ANTIQUE STORE

298 KENNEDY STREET

just a few steps North of Portage Avenue, with a wonderful stock of Antiques in all lines—and our famous reproductions... A Welcome awaits you... Free Parking in rear.

J. Quinton McKay

Importer of Antiques

298 Kennedy Street - Winnipeg

VICTOR - BLUEBIRD - COLUMBIA

and other

RECORDS

may be ordered at
MOONLIGHT INN
through facilities of

GEE Record Shop
270 EDMONTON ST., 80TH BLDG.

Phone 928 333

Church Edifice for Victoria Beach

Considerable progress has been made in recent months towards the plan to erect a Church at this Beach for the accommodation of permanent residents here. A site has been tentatively agreed upon and it is at the corner of Pine Road and 8th Avenue, and if the finances improve that is where the building will be erected. More of this will be known after a meeting to be held on July 28th at 8:30 p.m., in the Legion Hall, which will be presided over by Archdeacon Holmes of Winnipeg. The Church will have the whole-hearted support of the senate of Rupert's Land. The Anglican Church has always taken a deep interest in a religious service at the Beach, sending down from week to week throughout the winter a clergyman or missionary who arrives at rather an awkward part of the week owing to the infrequent train service, but he is always welcomed by a large gathering when he arrives despite the weather. A place to sleep and his meals, are always provided, indicating the warmth of the feelings of the people towards the service. When the Archdeacon comes down he will officially state the stand to be taken by the Church towards the enterprise, and an idea of the cost of the structure will be debated. There is already on hand with the Church Treasurer here one thousand dollars and the Victoria Beach Club some years ago set aside one hundred dollars to be given to any church building that might be here. Other donations are being held back until a practical start has been made but these will be forthcoming at the proper time. The Herald is sure that summer residents will also generously support this new church plan.

A Train "Mystery"

There is still a mystery as to why the 1:10 through train from Winnipeg was cancelled on July 2nd without notice, and passengers for Victoria Beach had to take the 1:45 train and stop at Grand Beach with its tedious wait before reaching the Beach. Two nights before, the 7 o'clock train in to Winnipeg was cancelled and a number of women with little children, one with a baby, who came down to the station at twenty minutes to seven o'clock, were compelled to wait the departure of the 9:20 Moonlight train. Perhaps the July 1st holiday business was too much for the railways present facilities to make up the necessary trains.

"ROBIN" HOOD'S
THE FRIENDLY STORE

★

DELIVERY SERVICE

Maple Leaf Swimming Club

Affiliated with C.A.S.A. & R.L.S.S.

MEET EVERY WEEK AT
SHERBROOK POOL

SUMMER HOURS — MONDAY, 6:00 - 7:00 p.m.

WINTER HOURS — THURSDAY, 6:00 - 7:00 p.m.

The President, Mrs. S. C. Lloyd, cordially invites Victoria Beach Visitors to join with them in their weekly sessions in the City.

MEMBERSHIP FEES: JUNIOR, \$1.00. SENIOR, \$2.00.

Secretary, Dot Lloyd, Telephone 725 795

Where To Get Your Records

The Gee Record Shop at the rear of the Boyd Bldg., on Edmonton Street has the largest supply of any shop in the city. In charge of the records is Mrs. Darwin (Jackie Sprague) who will be pleased to welcome any of her Beach friends when they have the opportunity to call.

The Printers' Holidays

The annual summer holiday of the Printers of Winnipeg will begin on Saturday July 23rd and will continue through the following week and into Tuesday of the next week when again the Printing shops will be open. It will therefore be impossible to publish the Herald on Saturday, July 30th, and all announcements must be in the Herald of this coming week covering events of the following week. The Herald will be issued on August 6th, resuming its service to the people of the Beach.

An Airplane Visits The Beach

Late last winter an epidemic of measles, of the same type as has prevailed throughout Manitoba and especially in Winnipeg for several months, afflicted a number of members of Victoria Beach families and in one case an entire family was stricken. The attack became so prevalent and wide-spread that an investigation was necessary by the health department of the Manitoba government, and so one morning residents were surprised to see an airplane landing on the snow and ice of the lagoon, and out of it popped a Doctor and a Nurse sent down to see how serious the measles were. The Doctor made a thorough investigation of all the cases here and in the afternoon returned to Winnipeg, leaving the Nurse who remained a week, until she decided all the cases which came under her notice were gradually improving. The visit did great good and in due time all those afflicted were on their feet again without any permanent disability.

Outside of the affliction which befell Mrs. Hugh Stewart, well known in her younger days as Violet Paulson, a resident of the Beach from childhood, the health of the community here has been good for many months, and the health plan of the provincial government seems to be satisfactory to residents. There was plenty of snow at the Beach last winter and this to some extent hindered the movement of families visiting from one home to another. The train service was adequate except for one week, but the snow plow finally cleared the way for the trains to come in regularly.



QUALITY FLOWERS
AT LOWEST PRICES

The Orchid

Victor Scott 311 DONALD ST.

High Quality MEAT STORE

The Best procurable from the leading Abattoirs of Winnipeg received by fast trains daily at Victoria Beach.
BEEF - LAMB - PORK - BACON - HAM - EGGS
Fresh Vegetables — Our own Sausages made daily.

KILPATRICK'S

Our Twenty-eighth Year "at Your Service"
VICTORIA BEACH, MAN.
Under the personal direction of Robert Kilpatrick.

About Beach People . . .

Dr. and Mrs. E. J. Rigby have opened their cottage at 321 First Avenue for the season and have as their guests, Mrs. Rigby's sister and brother-in-law, Mr. and Mrs. Dave Barclay, who with their two sons are here from Calgary, Miss E. Rigby spent Sunday with them.

Mr. and Mrs. Reg. Bryans are occupying their cottage at 201 Sixth Avenue for the summer. They have as their guest Mr. Bryans' brother Fred, a resident of Toronto.

Mr. and Mrs. Roy Stuart are now in their cottage at Sixth and Patricia. Before coming down Mrs. Stuart had a visit from her brother, a resident of Los Angeles, who had not visited Winnipeg in thirty years.

Mr. and Mrs. Harry McFee are occupying their cottage "The Tantramar" on Sixth Avenue for the season. They had as their guests for the past two weeks Mrs. Edith Dowling and Miss Mary Dunlop of Winnipeg.

Mr. and Mrs. Elmer H. Houston and family are spending a three week's holiday at their summer home on Sixth Avenue.

Mr. and Mrs. Hugh Brown and son, Hugh Hunter, from Toronto, are the guests of Misses Margaret, Beth and Meta Hunter at "Armadale," Fifth Avenue.

Mr. and Mrs. W. J. Muldoon have enjoyed their holiday at Victoria Beach. Their youngest son, Grant spent the week-end with them.

Miss M. F. Pratt can be found at 325 Third Avenue for the next two weeks.

Mrs. Dan Sprague and little son, Stuart are the guests of Mrs. Arthur Vincent this week. Mr. Sprague an early day resident of the Beach, will be down for the week-end.

Miss Gwyn Lloyd, mistress of the Winnipeg Ballet, who spends her vacation each summer at Victoria Beach, and who was down for the month of June, has left for Banff, where she will spend the next six weeks instructing

classes gathered from all parts of Canada, in dramatic art.

Miss Marion Penrose of St. James arrived Thursday evening to be the guest of Miss K. St. John, 341 Fifth Avenue over the week-end. Mrs. Penrose was unable to accompany her daughter owing to a slight accident.

Mrs. Victor Scott is occupying her cottage for the summer, and Mr. Scott will be down at the week-end for an extended holiday. Jimmy Scott is spending the summer at the cottage, except for a period at Camp Stephens.

Mrs. Sanborn is occupying their cottage on Sunset for the summer, and Mr. Sanborn comes down for week-ends.

Mr. and Mrs. Rod Copeland are occupying their cottage for the summer.

Mr. and Mrs. A. H. Conklin and their three children have returned to the city after spending their vacation at the Beach.

Rev. W. G. Berry of Regina, Sask., social service secretary of the United Church in Saskatchewan, has joined Mrs. Berry and family at their cottage on Bay View.

Former Chief of Police George Smith and Mrs. Smith are occupying their cottage on Sixth Ave. for the summer. Miss Florence Macwhirter and Miss Hope Burnham are spending a vacation with friends on Sixth Avenue.

Mrs. Wm. Petsing arrived Saturday to spend the day with Miss K. St. John and to escape the excessive heat of Winnipeg.

Mr. and Mrs. W. H. Quinn arrived from the city on Sunday and opened their cottage on Sunset Boulevard for the summer.

Mr. and Mrs. A. D. Brown of Calgary are vacationing at "The Oaks" on Fifth Avenue, and have as their guests Mrs. J. R. Berry and small son, Dene; also Mr. and Mrs. Hugh Chambers of Winnipeg.

Dr. and Mrs. Frans C. Niermeier and their young son, Stuart, came down to the Beach on July 9th and are now occupying their cottage at 303 Fourth Avenue for the summer.

Lawrence Rupert, brother of Frank Rupert, whose ankles and feet were badly injured when he was run over by a truck last summer, is again able to use them, but his feet are not as good as they were before the accident. It was thought at one time amputation would be necessary, but the skill and patience of his doctor saved him from such a calamity. Frank Rupert has given up his work on a milk farm in Charleswood, which he conducted for the past ten years, and is now residing at the Beach.

After watching the squabbles that often develop in the splitting of estates we can sympathize with the old fellow whose will contained just the following: "Being of sound mind I spent every darned cent I had."

**IT'S A TREAT
TO EAT**

Weston's

Bread and Cake

ASK FOR
DUTCH OVEN
LOAF

Ladies' Auxiliary Sale a Success

The Victoria Beach Ladies' Auxiliary wish to take this opportunity of thanking all those who turned out in such good numbers to their Annual Sale of Work in aid of the Church Building Fund. Their loyal support was very encouraging, which was a factor in making the sale a financial success. The sum realized was \$292.12.

The raffles were won by the following: Quilts, Mrs. R. G. Clauson, Winnipeg and Mrs. Howard Thomas, Victoria Beach. Hand-Knitted Shawl, Mrs. Leonard David, Victoria Beach. Embroidered Pillow Slips, Miss Karla David, Victoria Beach. Satin Cushion, Miss Shelby Larson, Victoria Beach. Friut Cake, Miss Burnham, Winnipeg.

July Weather Pleasant and Bright

Bathing is very pleasant at this summer resort at the present time. For the first three weeks of June the water was quite cool, and only those who had courage dared to dip in. But the warm sun of July has made a favorable change and hundreds each day go in for a refreshing plunge. The absence of mosquitoes this summer adds to the enjoyment of cottage life, for as a rule these pests are quite numerous in the early summer. Their disappearance can be placed to the cool weather in June and the lack of rain, which destroyed the young just at the time when they were coming to life.

Eat More Ice Cream and Help Dairies

A bigger scoop of ice cream on your apple pie, and more lousy-fruit piled on that cone — that's what the national council would like to see.

The council's executive committee met in Ottawa recently and considered ways of getting Canadians to eat more ice cream.

One suggestion was that the government remove the sales tax on ice cream in order to reduce prices and stimulate the consumption of the product. For instance, it was considered reasonable that the tax removal would be passed along to the consumer, either in the form of larger scoops in cones, sundaes and with pie, or in reduction of the price of ice-cream bricks.

Reason for the interest in ice cream consumption is the fact that since margarine went on the market the call on butter fats had been cut down. By raising consumption of ice cream the dairy council figures butterfat surpluses could be used up.

In addition to helping the dairy industry, members of

Sail on the Lake . . .

on the

"VALTANNIS"

Leaving Government Dock every few hours.

CONSULT . . .

Capt. WALTER THOMAS
at the Pier — for outings to many points of interest.

WRITE OR CALL ON . . .

R. F. Downie

REAL ESTATE AND RENTAL AGENT

Only Authorized Agent at Victoria Beach

● Cottages to rent and for sale. Central cottage sites and acreage property. Personal attention given all inquirers. Drop in and let's talk over what you may desire in a cottage or a lot at Victoria Beach. Agent for Victoria Beach Company's properties at Victoria Beach.

OFFICE: OPPOSITE FALL'S STORE

My twenty-five years' experience as an agent at Victoria Beach should be of value to you.

the council executive offered the argument that since ice cream has been officially recognized as a nutritious food by the national health department, it should be on equal footing with most other foods which are not under the sales tax.

Members of the council, which represents dairy processors, manufacturers and distributors, also took a look at the over-all dairy picture and concluded that while conditions in many parts of Ontario and the west have tended to reduce the milk flow, the present stocks of dairy products in Canada appear to be sufficient to meet domestic needs.

The golf course was never in better condition for experienced players as well as youngsters, as it is at present, the greens being well suited for dropping the little white pellet in the cup. The Pro. in charge of the Course states that quite a number have been playing but he looks for a large number from now on. He does the 9-hole course in 27 strokes which means on an average two heaves to the green and one to drop into the cup.

Children's Land and Water Sports on July 30th

Woman Shopper: "I was supposed to meet my husband here two hours ago. Have you seen him?"

Floorwalker: "Possibly madam. What does he look like?"

Woman: "well, he's probably blue in the face by now."

STEWART'S STORE

Well stocked with . . .
GROCERIES, FRESH FRUITS and
VEGETABLES,
FRESH MILK, BREAD
and all goods required by cottage residents
for their summer needs.

We solicit your opening order and will be pleased to receive a call from anyone.

Long Distance Telephone . . . Post Office
WE DELIVER

When you return from your vacation

Please Call **37 101**

for Regular Daily Service.

MILK — CREAM — BUTTER

and other "quality guarded" dairy products.

Crescent Creamery Co. Ltd.

WINNIPEG

A ROAD INTO THE BEACH

(Continued from Page 1)

It all reverts to the original plan for laying out a summer resort on this island. When the Canadian Northern Railway was finally induced to build a line to this point, it was distinctly stated by the then president of the company, who was head of the municipal council that the only way cottage owners could come to Victoria Beach was by the railway. That was a way back in the opening years of the first Great War and when there were only the Hamptons and the Paulsons living here, and three fishermen who had shacks on the shore of Traverse Bay. The promoters of Victoria Beach did not vision that some day more than one hundred and fifty permanent residents would be living here. Quite a number have made a fair revenue out of cottage campers during the summer time but the winter is a long one and there are difficulties to be met with. So nearly everyone of this class went in for mink farming on this island, but last fall it was not profitable to those engaged in such an enterprise. The problem of living here is not an easy one to solve. A permanent road will be debated for many years to come and those acting in an official capacity will always have it laid on their doorsteps to solve. But as long as the Mounted Police carry out the terms of the highway by-law we will have comfort and protection.

The garden of Mr. Fred D'Coursey Davies is now taking on its old time fine appearance, Mr. Davies having worked wonders in cultivation in spite of his handicap for this work.

Golf Course Schedule

ADULTS —
One game (9 holes) 35c
Two consecutive games 60c
CHILDREN (under 17 years) —
One game (9 holes) 20c
Two consecutive games 40c
Children's rates apply on days other than
Saturdays, Sundays and Holidays.
CHILDREN (Beginners) —
Tuesday afternoon, per game 10c
CLUBS may be hired at 25c per game.
LOCKERS are for rent for any period desired
at moderate rates.

QUALITY FIRST — PRICES ALWAYS RIGHT
at



WORLD FAMOUS WATCHES
Mimo · Waltham · Elgin · Hamilton
DIRECT IMPORTERS OF FINE
QUALITY DIAMONDS

McKinney's buy direct—McKinney's save you money

Eating Wingless Chicken

Wingless chickens have been developed by Peter H. Bauman of Des Moines after 12 years of selective breeding. Mr. Bauman, 32, has about 400 of the wingless chickens. The advantages?

Well, for one thing, Mr. Bauman said, his birds have white meat where others have only bony wings. It makes them better eating.

And besides, no high fence is needed to keep the chickens in the yard. The birds can't fly at all, and Mr. Bauman says they can only "high jump" 18 to 20 inches. A two-foot barrier is high enough.

Mr. Bauman says the chickens lay an average number of eggs, but he says in time he expects the breed will outlay other chickens as well as produce more meat. The reason is that the energy an ordinary chicken wastes in "useless flapping and flying about can be utilized in production of meat and eggs," Mr. Bauman said.

Lack of Wings also makes the drumsticks bigger. That Mr. Bauman said, is because the chicken's upper leg has to work harder to hold the bird upright.

Joe's wife caught up with her husband in a bar, sampled the highball he was drinking and demanded: "How can you drink such horrible stuff?" "See!" said the husband, "and all the time you've thought I was out having fun!"

Ateah's Baggage Transfer

★
**WOOD
AND
ICE**

See Our Men on Station Platform
or at Office near
"Robin" Hood's Grocery Store.

Former Victoria Beach Flier Promoted

Air Vice-Marshall C. R. Slemmon, former Winnipegger and first Canadian pilot to win his wings in peacetime, has been named head of Central Air Command in Trenton, Ont., succeeding Air Vice-Marshall E. E. Middleton, C.B.E.

Air Vice-Marshall Slemmon, 44, was commissioned to the R.C.A.F. in 1924 after serving four years at Victoria Beach in forestry patrol and began his military career in the army officers' training corps while an engineering student at the University of Manitoba.

Outstanding Pilot

One of the service's outstanding pilots in the early days, he was engaged in some of the first photo survey operations and forest fire patrols.

From 1935 to 1937 he was operations staff officer in Ottawa and in 1939 was appointed senior staff officer of Western Air Command, later commanding it. In 1941, he became director of operations at Ottawa and in 1942 went overseas to help organize the Canadian Bomber Group.

From January, 1943, to September, 1944, he was senior air staff officer. He later was deputy air officer commander in chief of the R.C.A.F. overseas.

Air Member for Supply

He was appointed to command the proposed force for the Pacific which dissolved on V.J. Day and he became air member for supply and organization instead. Holder of the C.B. and C.B.E., he assumed his present post as



SEALED TENDERS addressed to the undersigned, and endorsed "Tender for Wharf Reconstruction, Lac du Bonnet, Manitoba", will be received until 3:00 p.m. (E.D.S.T.), Wednesday, July 20, 1949, for wharf reconstruction, Lac du Bonnet, Manitoba.

Plans, form of contract and specification can be seen and forms of tender obtained at the office of the Chief Engineer, Department of Public Works, Ottawa, at the office of the District Engineer, 806 Confederation Life Bldg., Winnipeg, Manitoba, and at the Post Office at Lac du Bonnet, Manitoba.

NOTE—Upon application to the undersigned, the Department will supply blue-prints and specification of the work on deposit of a sum of \$20.00 in the form of a certified bank cheque payable to the order of the Minister of Public Works. The deposit will be released on the return of the blue-prints and specification within a month from the date of reception of tenders. If not returned within that period the deposit will be forfeited.

Tenders will not be considered unless made on printed forms supplied by the Department and in accordance with conditions set forth therein.

Each tender must be accompanied by a certified cheque on a chartered bank in Canada, payable to the order of the Honourable the Minister of Public Works, equal to 10 per cent of the amount of the tender or Bearer Bonds of the Dominion of Canada or of the Canadian National Railway Company and its constituent companies unconditionally guaranteed as to principal and interest by the Dominion of Canada, or the aforementioned bonds and a certified cheque if required to make up an odd amount.

By order,

J. M. SOMERVILLE,
Secretary.

Department of Public Works,
Ottawa, June 27, 1949.

"CANADA BREAD"

YOU CAN NOW GET . . .

CANADA BREAD
BUTTERNUT

and
DR. HALLS Brown Bread

at

STEWART'S and "ROBIN" HOOD'S
STORES

air member for operations and training at A.F.H.Q. in March 1947. His new duties will see him move to Trenton, Ont.

Two men named Wood and Stone were standing on a corner. A pretty girl walked by. Wood turned to Stone. Stone turned to Wood. They they both turned to rubber and the girl turned into a restaurant.

FOR SALE ALL METAL DOUBLE BUNK, complete with springs and mattresses. Excellent condition, reasonably priced. Apply at 211 Seventh Ave.

BARBER SHOP

HAROLD JENKINSON, Proprietor

BEST OF SERVICE

Open: 9 a.m. to 8 p.m. SOFT WATER SHAMPOO

MRS. G. J. OLAFSON

has moved from the Home on the North Side to
121 CENTER AVE., VICTORIA BEACH

Everything in

FANCY WORK FOR SALE

at the cottage. — Every One Welcome.

Walter Thomas Baggage Transfer

(Successor to Anderson's Transfer)

VICTORIA BEACH, MAN.

WOOD and ICE

- Office at C.N.R. Station. Arrange with our representative on train for delivery of your baggage, freight or express. Call at office or place orders with our drivers.

ICE and WOOD MUST BE PAID FOR WHEN ORDERED.

Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

Vol. 24

VICTORIA BEACH, MAN, SEPT., 3rd, 1949

No. 10

September Calls . . .

THIS is not the end of the season. The call has come to the children to return to school, and many families will have to go into the city, but a great many will remain, and a considerable number will occupy cottages who have not been down this year. While we will miss the gay laughter and the gambols of the children along the beaches, there is every opportunity to enjoy long walks in the Beach area, and to secure some of the health-giving atmosphere which encircles and penetrates the indoor and outdoor life at Victoria Beach. No summer resort can improve the health of its residents equal to this location, and mothers who regard the health of their families as paramount to a vacation outing, will find Victoria Beach the best place to enjoy a holiday. We have had no accidents this year among the many thousands who have camped on this spot. The water in the lake has been shallow enabling youngsters to go farther out and still be safe on the sandbars. There have been fewer automobiles on the roads and avenues this summer, thus adding to the safety of pedestrians. The public has begun to realize that this Municipality is well governed. It would be hard to find a group of business men who devote themselves so unselfishly to the well-being of the community equal to the Council of Victoria Beach. They use their talent to provide a better Beach, and are never at a loss for time to carry out their plans.

They believe in an amicable settlement of any differences with the taxpayers. Take for example the fencing off of the path between Fourth Avenue and Sunset leading to the lake front. It was all a misunderstanding on the part of the purchaser of the adjoining cottage, and when the Mayor and Council presented the facts to him, the difficulty was overcome. This week workmen are building a fence on each side of the tenfoot path so it will be quite distinguishable to all who wish to use it. Mr. Cooke, the Municipal engineer, has had his men levelling the roads, cutting away underbrush, and watching the well water carefully, so that there will be an ample supply for cottages and in case of an outbreak of fire. We have had no fires this year, and Mr. Cooke has been on the alert to extinguish the smallest outbreak.

The Government has given the wells here a clean bill of health which is most gratifying to every resident. The medical service and the Mounted Police Officer's duties have been carried out efficiently, and we have had one of the best upholders of law and order ever sent out by the Mounted Police. The completion of the dock by the Canadian Government is an achievement for which past as well as the present Council should receive ample

credit. It enabled the Victoria Beach Club to hold its fine programme of watersports, and fishermen now have the required shelter. It is also a gathering place for many cruisers who may call at the Beach. The Railway Company has given a fine service this summer outside of a couple of slips early in the season, and their agent has been everything that one could ask for in the way of courteous service. The Railway has maintained its floral expanse and its beauty has called forth many favorable comments. It has also looked after the little park (Continued on Page 8)

Station Garden to be Featured in C.N. Magazine

Last Saturday, at the request of the Winnipeg Officers of the Canadian National Railways, Mr. Ormal Sprungman, the well-known American nature photographer of San Diego, California, took several colored photographs of the Station garden which were so highly praised by the judge on his recent visit. These pictures will be featured in the Canadian National Railways Magazine.

Mr. Sprungman is in Canada making a colored movie for "Ducks Unlimited," and he and his family have occupied "Puss-in-Boots" on Fifth Avenue for the whole summer.

Delightful Tea

A very delightful tea was held at the home of Mrs. Jessie Smeltzer on August 15th in honor of her retirement from the Hillside School. A purse of money was presented to her from the Hillside Beach Ladies' Sewing Circle. Also another purse from old friends and well wishers.

The Herald's Farewell

They tell me my season is ended
That with this issue I'm through
So I'll pack up my ink and my papers
And bid you "Farewell and Adieu."
I have brought you some lines of romance
And dwelt on the fragrance of pines
I have pointed the way to our Churches
And of sport I have written some lines.
My service I've given quite freely
I never have asked for a dime
For the Ads. I've received and carried
Have paid all expenses of mine.
This poem has little of rhythm
Indeed it has little of rhyme
But I hope I've pleased all my Readers
And that once again we'll meet again
In the Good Old Summer Time.