



"We Liberals have dedicated ourselves to maintaining a high level of employment and income, because that means a high and widely distributed standard of living for our people."

Prime Minister Louis St. Laurent

You share—  
every Canadian shares—  
in the greater

# Opportunity Prosperity Security

brought about by  
constructive Liberal policies

Liberals mean what they say. Look over the record of the last five years—the most impressive period of prosperity and growth in our history. It shows that Liberal performance exceeds Liberal promises.

Under Liberal policies, Canadians can be confident that this forward march will continue—that Liberal promises will again be carried out.



### More Jobs—More Income

More people are working than in any previous peacetime period—nearly a million more than in 1939. National income is three times as high as in 1939, is more widely distributed than ever before.



### More Savings

People have nearly 2½ million more bank accounts than before the war. They have put aside more than 4 billion dollars in personal bank savings.



### More Production and Trade

The products of our farms and forests, factories and mines and fisheries are worth twice as much as ten years ago. And Canada's exports are more than four times greater. Canada is the world's third largest trading nation.



### More Family Allowances

The federal government has, since 1945, invested one billion dollars in Canada's children. Four million boys and girls in 1¼ million families are receiving a better start in life. Benefits are being extended this year.



### More Old Age Pensions

Federal payments have been twice increased since 1945. The new pension basis is now increased to \$40.00 a month, providing greater comfort and security for the aged and blind.



### National Health

Health grants to provinces are helping to build a stronger nation. Many projects are already under way; nine province-wide health surveys; 13,000 additional hospital beds; training for health specialists; increased health services and research.



### Aid to Home Builders

Close to 300,000 dwellings have been built since the war. More homes have been built in Canada, in proportion to population, than in any other country; and more were built last year than any time in our history.



### And lowered taxes as well!

By careful administration the Liberal government has established these records and been able at the same time to cut the national debt by 1,625 million dollars. And every budget since 1945 has announced lowered rates of taxation.

Protect your stake in  
OPPORTUNITY, PROSPERITY, SECURITY

# VOTE LIBERAL!

INSERTED BY NATIONAL LIBERAL COMMITTEE

# Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

Vol. 24

VICTORIA BEACH, MAN., JULY 2nd, 1949

No. 3

## The General Elections

THE surprising result of the Dominion General election last Monday will be taken by residents of Victoria Beach in their stride, and every one will hope that the next few years will be of great benefit to the people of Canada. Many will be pleased that Mr. J. S. Sinnott was re-elected member for Springfield. Any contact the authorities here had with Mr. Sinnott on public affairs was all for the good of the Beach.

The Municipal Council and the Victoria Beach Club were grateful to him for the interest he took in seeing that the Government dock was rebuilt in a more substantial manner than the former one, which was almost destroyed by gales and strong waves. Workmen are completing the surfacing with cement on top of the pier and it soon will be ready for public use. Especially will the club find this useful in planning their annual water sports programme, which had to be laid aside when the old pier became unsafe. The Club will now set about arranging for this event to be held on the Saturday and Sunday before Winnipeg Civic Holiday on August 1st.

It promises to be of great interest to the boys and girls who are able to swim and dive in deep water.

No one can explain how it came about that the Conservative and C.C.F. parties were almost wiped out by the Liberal Landslide of votes. There is some explanation for the heavy loss sustained by the C.C.F. Take for an example the Member for St. Clement in the Manitoba Legislature. He is a follower of the C.C.F. but not of its policy. In recent weeks he has been campaigning in this district on what might be termed a pro-Russian doctrine. He is against the Atlantic Pact and the Union of Twelve Western Nations formed to combat the spread of the Soviet Empire. He spoke in a way that appeared to be contrary to the feelings of the Canadian people towards the great issue. He was called before the Central Council of the C.C.F. for Manitoba in Winnipeg and was properly "dressed down" by the inner circle of the party for speaking the way he had been doing, as the party leader in the House of Commons and their followers had unanimously approved the Government's policy towards the rehabilitation of Western Europe. There was no dissenting voice from the entire Commons' membership when the Government asked for a vote of approval, and this, of course, included the 32 C.C.F. members sitting in the House. Yet this man, who represents Victoria Beach in the Legislature, went up and down the country speaking to the many different races living in the constituency, condemning the pact and the Union, and trying to create a disloyal feeling in this part of the Dominion. The same conditions appeared

in the C.C.F. membership in British Columbia, and this created a feeling among the loyal citizens of Canada that the country should have little to do with the C.C.F. at this election. That is why the C.C.F. membership fell away to twelve in Monday's voting compared to 32 in the last Parliament. Many hope that when the next Provincial elections are held the present member for St. Clement will be rubbed off as one who speaks for this part of Manitoba. Mr. Coldwell, the leader of the C.C.F. party, deserves a better fate, as he has the qualities of a statesman, and personally makes a fine impression on all who hear him; but he could not control his conglomerated following.

There will be many projects come up in the next five years affecting the welfare of Victoria Beach. Those in authority here should never lose the opportunity of consulting with Mr. Sinnott and getting his powerful influence behind any plan for the betterment of this Beach. All will find him a friendly and helpful neighbor.

### We Welcome July Visitors

There was a large flow of cottage residents, owners and renters to the Beach on Thursday, the closing of the Winnipeg schools hastening the influx. Hundreds of children were in the vacation group, and before many minutes after arrival, all were on the sand and in the water. The lake is unusually low this summer and it is easy to wade to sandbars while the wee paddlers can go out quite a distance. The water is warming up, but once in, there is no fear of the chill.

Those coming down this week will find daily milk deliveries awaiting them, with the price one cent over city figures. The stores are well stocked with fresh bread, arrangements having been made for a bounteous supply daily from city bakeries. When in need of bread patronize the stores.

Cottage residents will also find the stores well stocked with household needs, the shelves being filled with delectable table requirements. Outside of foodstuffs, there are all the necessities for summer campers in cottage homes.

All cottages on the Beach are occupied, some 510 of them, and scores of city and large town dwellers have been disappointed that they were unable to secure a summer home at this resort and had to go elsewhere.

### PHOTO COMPETITION

Get busy taking your summer snaps and let the Club see your good ones at the original size. We will let you know if they are worth enlarging. This year we will accept the original size for the first competition. Send them to Miss M. Pratt, Victoria Beach.

VICTORIA BEACH HERALD  
Published every Saturday throughout the season. Printed by the  
Albion Press, 50½ Princess Street, Winnipeg, Man., J. S. Smith,  
Manager. Advertisements to be sent to the Business Manager,  
Albion Press, 50½ Princess Street, Winnipeg, or left in boxes in  
Victoria Beach Stores.  
Social Editor: Miss M. F. Pratt.

### CLASSIFIED ADVERTISING

Cottages to rent and for sale .....	50c
Card of Thanks .....	50c
Properties for sale .....	50c
Lost or Found .....	25c

THE HERALD will be mailed to any  
address throughout the season for 50c.

### Victoria Beach Vote

The result of the voting at the Victoria Beach  
Poll in the Dominion General Elections on Monday,  
was as follows: 76 votes for J. S. Sinnott, Liberal;  
11 votes for J. L. Bodie, Pro. Con.; 5 votes for A.  
Bileski, L.P.; 1 vote for H. Wasylyk, C.C.F.

At Traverse Bay Poll Mr. Sinnott received 67  
votes, topping all candidates.

In the General Elections of 1944 the Conserva-  
tive candidate only received one vote and everyone  
knows whose vote that was.

Mr. Sinnott won Springfield this election by a  
total vote of 7,295. His nearest rival the C.C.F. can-  
didate, H. Wasylyk received 4,151 votes.

### Change in Transfer Business

To Visitors of Victoria Beach:

I wish to advise that I am taking over the busi-  
ness recently owned by Mr. J. G. Anderson and I  
am desirous of soliciting the business of Mr.  
Anderson's former customers as well as new friends.  
Please call at the office next to the station where  
we can become better acquainted. We can supply  
you with wood and ice as well as transfer your  
baggage.

Respectfully,

Advt. WALTER THOMAS.

Capt. Walter Thomas is now sailing the "Valtannis"  
daily from the government dock, where arrangements may  
be made for visits to the many points of interest around  
the lake. Pine Falls and Black River included.

### VICTORIA BEACH CLUB

Hon. Presidents:  
Mrs. W. J. T. Kerr, Mr. J. J. Conklin, Mr. J. W. Beech, Sr.,  
Col. N. R. Nagle  
President: Past President:  
Mr. J. W. Beech Jr. G. P. Macleod, K.C.  
1st Vice-President 2nd Vice-President:  
Mr. T. D. Poyntz Mr. David McKay  
Secretary-Treasurer: Miss M. F. Pratt  
Clubhouse Managers & Sports Directors:  
Allen Irving and Joe Donovan

#### FAMILY MEMBERSHIP FEES

Season.....\$4.00 One Month.....\$3.00 Two Weeks.....\$2.00  
Voting Membership, without Club House privileges.....\$1.00

### Catholic Church Services

For the information of Catholic summer  
residents, Mass will be said at the Clubhouse,  
Victoria Beach, each Sunday at 9:00 a.m.

### Benches Add To Comfort, Maybe

The Railway Company has improved the station plat-  
form by placing a row of benches along the railing from  
the auto entrance to the end of the platform. Officials  
of the Company have viewed many times with sympa-  
thetic glances the discomfort of the rail-birds propped up  
on narrow ledges of the platform railing awaiting the  
arrival of trains, and finally decided something should be  
done about it. However, it was an advantageous position  
from which to view the throngs of people passing along  
from incoming trains, so the Officials may be disappointed  
that the invitation to sit on the benches will not always be  
preferred to the top railing. Besides it is a good place to  
show off the latest in shorts and slacks.

### Saving in Beach Finances

The announcement by the Manitoba Government  
that the municipal levy would be reduced 60 percent,  
this year will be welcomed by the local council and  
it will probably reduce the tax bill on cottage resi-  
dents by \$500, unless the Council finds some hole  
in the municipal economics which has to be plugged.  
It is a move of a wide-awake provincial cabinet,  
which we are fortunate to have at the parliament  
buildings. The revenue of the Province is growing  
and the people are obtaining the benefit.

Last year's levy on Victoria Beach Municipality  
was \$860.00

### V.B. Ladies' Auxiliary Annual Sale

The Victoria Beach Ladies' Auxiliary will hold their  
Annual Sale of Needlework and Home Cooking in the  
Clubhouse on Friday, July 8th, commencing at 3 o'clock.

We hope all who possibly can will come as there are  
many attractive articles for sale, as well as the tempting  
cooking which the ladies are famous for.

The proceeds will go towards our Church Building  
Fund.

### Victoria Beach Municipality

Mayor: JAMES T. IRVING

Councillors:

JOHN ATEAH L. C. FAIRFIELD  
SPENCER C. GUEST COL. N. R. NAGLE

Secretary-Treasurer: M. C. RANKIN

Engineer and Supervisor: A. S. COOKE

Police Service: Corporal J. W. LUNNEY,

Magistrate: M. J. BLACK

Medical Health Officer: Dr. D. F. OSBORNE,  
124 Birch Avenue

### Community Church Service

Club House, Victoria Beach

SUNDAY MORNING, JULY 3rd at 10:45 a.m.

Minister:

REV. Wm. STEENSON

W. H. Simpson, President



### Confidentially!

Lots of variety, lots of fun,  
Bundles of prizes, for every one,  
Yours truly's no poet,  
And well he does know it  
But there's a method herein,  
To catch and to win . . .

YOUR ATTENTION PLEASE.

Don't miss the "Welcome Down" Dance this Saturday  
at the Clubhouse. Starting at 9:00 p.m., when the doors  
swing open to welcome you in, it will be the "official"  
opening of the Victoria Beach Club. We'd like to see you  
all there — especially Mom and Dad.

Also this week-end, starting at approximately 8:30 on  
Sunday evening, the first of our Sunday Nite Shows for  
the season will get under way. In addition to a mammoth  
sing-song, we're very fortunate in having Mr. Frank  
Farmer and daughter, Joyce, as soloists, accompanied by  
Mrs. Farmer. Sounds like a very pleasant evening. You'll  
be there? That's swell!

Sunday afternoon will see the inauguration of another  
new and novel form of entertainment. It will consist of  
symphonic recordings, as chosen and played by Norm  
Nagle, Jr. This program can be heard between 2 and 4 p.m.  
on the beach in front of the Clubhouse. Combine Sun and  
Music, and a very enjoyable afternoon will be yours.

We'd again like to mention our membership drive,  
which is currently in full swing. As the new season is  
just beginning, we suggest that you join as soon as possi-  
ble. In this way, you will obtain the full advantage of

### WINNIPEG'S POPULAR GIFT and ANTIQUE STORE

298 KENNEDY STREET

just a few steps North of Portage Avenue, with  
a wonderful stock of Antiques in all lines—and  
our famous reproductions . . . A Welcome awaits  
you . . . Free Parking in rear.

### J. Quinton McKay

Importer of Antiques

298 Kennedy Street - Winnipeg

### Cottages Built, Altered or Repaired

Additions made to Beach Buildings and  
Repairs carried out in workmanlike manner.

Inspect cottages built by Albert Larson at Victoria  
Beach and see for yourself their usefulness and  
their attractive appearance.

Leave Orders at Victoria Beach Co., Lumber Office.

ALBERT LARSON Victoria Beach, Man.

our many and varied activities. When you are over at the  
Clubhouse this week-end, enquire for information on rates.  
You'll find them very reasonable, and well worth the  
investment.

As a reminder before we close this week, may we men-  
tion a few coming events. Each Monday, Wednesday and  
Friday throughout the week, dances will be held at the  
Clubhouse, starting at 9:00 p.m. Each Saturday will see  
a special dance, and each Sunday will see a Sunday Nite  
Show. Coming soon is the Children's Masquerade and  
Children's Sports Day.

By-the-way, there will be a July 1st dance, this Friday,  
starting at 9:00 p.m.

See you at the Beach.

### Retiring Agent

Winnipeg people are among the friendliest in the  
world, according to William Stapleton, who retired  
recently as passenger traffic manager for Canadian  
National Railways after 46 years with the company.

Mr. Stapleton for the past four years had each  
year received delegations from Victoria Beach Club  
in a spirit of courtesy and helpfulness.

One of the most widely known and travelled pas-  
senger men in Canada, Mr. Stapleton will spend his  
retirement in Hamilton, Ont.

In 1925 Mr. Stapleton was presented at Bucking-  
ham Palace with the Order of St. John of Jerusalem.

He started and finished his career with Canadian  
National Railways at Winnipeg.

In May 1903, he started work as a stenographer  
and became chief clerk in 1906. In 1911 he was  
promoted to district passenger agent at Saskatoon,  
where he remained for 30 years.

During that period he was appointed the com-  
pany's representative at the British Empire Trade  
Fair at Wembley, spending two years in the old  
country at this work.

In 1941 Mr. Stapleton was promoted to general  
passenger agent at Vancouver, remaining there until  
1946 when he was promoted to passenger traffic  
manager.

Prior to his retirement Mr. Stapleton was guest  
of honor of the officers of the western region when  
J. P. Johnson, vice-president, presented him with a  
gold watch.

Later at a meeting of the passenger traffic staff  
he was presented with a portable typewriter and  
pipes. Flowers were sent to Mrs. Stapleton.

Children — Get your material ready for the signs  
for the Children's Masquerade.

### More Swim Time Urged for Schools

Expansion of the swimming instruction program in Winnipeg schools was urged when a two-man delegation from the Manitoba Swimming Coaches Association appeared before the School Board.

Arthur Sidwell, Y.M.C.A. swimming director, and Athol Ferguson, swimming advisor to the Red Cross Society, maintained the present program was inadequate.

"Canada has a low place in swimming in the world and Winnipeg probably ranks the lowest in Canada," said Mr. Sidwell. "We have one of the best municipal pools in the country here but we make very little use of it."

Mr. Sidwell criticized the board for not providing swimming pupils in the new schools. Swimming should be taught on a full-year basis, he maintained, and instruction should be available to all youngsters.

Under the present program, instruction is restricted to pupils in Grades 5 and 6 and is given only during the months September, October and May-June.

Mr. Ferguson said the Sherbrook Pool was idle during most of the morning and afternoon and should be utilized. He stressed the value of life-saving training.

Instruction should start when children are six or seven years old, he said.

School Superintendent J. C. Pincock reported an average of 600 pupils learned to swim every year under the school program.

Board decided to ask Robert Jarman, director of physical education for city schools, and Charles Barbour, parks board recreational director, to appear at the next meeting of the board policy committee to discuss the question.

This should be an incentive to the boys and girls spending the summer at Victoria Beach to develop the art of swimming and diving in deep water. Mr. George P. Macleod, K.C., one of our cottage owners is chairman of the Board and is right behind the idea.

**"ROBIN" HOOD'S**  
THE FRIENDLY STORE

★

DELIVERY SERVICE

### About Beach People . . .

Miss Verona Conklin arrived from Vancouver by air on Dominion Day to spend a three week's vacation at the Beach and in Winnipeg.

Mr. and Mrs. James Bell spent the month of June in their cottage on First Avenue, returning to the city at the end of the month. They will be back early in September.

Mrs. James Paulson is spending the summer at the Beach, the guest of Mr. and Mrs. Hugh Stewart.

Mr. and Mrs. Julius are occupying their cottage on Bay View.

Miss Louise McCallum was the guest of Mrs. J. W. Beech over the last week-end.

Mr. John Falls enjoyed a short visit in Winnipeg recently, his first in some time. His nephew, Garnie Sutherland coming to the Beach and accompanying Mr. Falls back to the city.

Mr. and Mrs. Roy Borrowman arrived Thursday to occupy their cottage on Sunset for the season. Mr. and Mrs. Ralph Borrowman and their three children, who have been in the cottage for two weeks, returned to their home in St. Vital, Tuesday night.

Mrs. E. N. Dack has reopened her cottage for the season.

Staff Constable Richardson and Mrs. Richardson have opened their cottage on Birch Avenue, the former home of Mrs. Mary Wood and purchased two seasons ago by Constable Richardson, who was once stationed at this Beach.

Councillor Lorimer Fairfield and Mrs. Fairfield have opened their cottage for the season, and are down with their family.

Prof. David Owen of United Colleges, and Mrs. Owen have opened their cottage for the season.

Mrs. Robert Kilpatrick joined her husband at the Beach this week.

Miss Muriel Pratt, "San Fairy Inn," had her nephew, Ronald Pratt, down for the week-end, and also as guests Miss Francis Price and Miss Joan Radford.

Have You

### Adequately Protected

Your Beach Property ?

Are you familiar with

Replacement Cost Insurance ?

Regarding these or other insurance matters

CONSULT

**HARRY PRICE INSURANCE AGENCIES LTD.**

(Winnipeg — Toronto)

**GENERAL INSURANCE BROKERS**

PARIS BUILDING  
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R. B. Sanders    D. F. (Des) Cox    W. B. Carter

**QUALITY FLOWERS**  
AT LOWEST PRICES

*The Orchid*

Victor Scott                      311 DONALD ST.

Miss Patricia Bell has returned from New York and is spending a month's vacation at the Beach, with her parents Mr. and Mrs. George Bell.

Miss K. F. Giles now residing at Victoria, B.C. is vacationing at her cottage "Thorncombe," 219 Fifth Avenue for the season.

Mr. and Mrs. Thomas Poyntz and family are down for the season.

Mr. and Mrs. William Johnston, well known in Victoria Beach Club circles, are down for the season.

Miss Louise Straith has opened her beautiful home on Sunset and is entertaining a party of friends over the long holiday week-end.

Mr. and Mrs. Jack Donnally and daughter, Gail, are in the Sprague cottage on Arthur Road and Fourth for the next six weeks.

Mrs. Epps and daughter joined Mr. Epps this week at the station, occupying the railway agents quarters.

Mrs. A. M. McFayden and her daughter, Margaret, are occupying the McFayden cottage at Bay View.

Mr. Edwin Spence has been in his cottage for the past two months at Bay View, this being his 30th season.

Mr. Victor Scott has been in the General Hospital in Winnipeg recently receiving treatment for a knee injury. Mr. Scott for many years has led a very active life and may now have to slow down for a while.

Mr. and Mrs. Angus More are occupying their cottage "Newton Lodge," for the season.

Rev. Wm. Steenson will take the service in the Club-house at 10:45 a.m. on Sunday.

Mr. and Mrs. Arthur Vincent and three sons arrived Thursday to occupy their Sunset Boulevard cottage for the season.

Mrs. Don Scott has been a guest at the cottage of Mr. and Mrs. Victor Scott for the past week. Mr. Tam Scott was down for the week-end.

QUALITY FIRST — PRICES ALWAYS RIGHT  
at

*McKinney's*  
TORONTO WINNIPEG

WORLD FAMOUS WATCHES  
Mimo - Waltham - Elgin - Hamilton

DIRECT IMPORTERS OF FINE  
QUALITY DIAMONDS

McKinney's buy direct—McKinney's save you money

### High Quality MEAT STORE

The Best procurable from the leading Abattoirs of Winnipeg received by fast trains daily at Victoria Beach.  
**BEEF - LAMB - PORK - BACON - HAM - EGGS**  
Fresh Vegetables — Our own Sausages made daily.

**KILPATRICK'S**

Our Twenty-eighth Year "at Your Service"  
VICTORIA BEACH, MAN.

Under the personal direction of Robert Kilpatrick.

Mr. and Mrs. Hemmeon will be down this week-end to spend the summer in their cottage on Sixth Avenue. Their son-in-law and daughter, Mr. and Mrs. Wise, now residents of North Battleford, Sask., will spend a part of the summer with them. Mr. Wise recently was appointed assistant superintendent of the C.N.R. with headquarters at North Battleford.

Mr. and Mrs. Norman White have opened their cottage for the season.

Mr. George P. Macleod, with Mrs. Macleod have opened their pretty cottage and grounds for the summer.

Mrs. G. J. Olafsson has taken up residence on Centre Street, moving in from the farm of her late husband, former Councillor G. J. Olafsson.

Miss Ruby Anderson, registered nurse in Winnipeg is visiting her father and mother, Mr. and Mrs. J. G. Anderson.

Mr. and Mrs. J. G. Anderson are moving shortly from the Beach and will probably locate at Grand Beach where Mr. Anderson will open a garage business. They have been residents of the Beach for the past 33 years and the good wishes of the community will go with them to their new home. Mr. Anderson was a valued member of the Municipal Council for 14 years, where he represented the permanent residents.

Mr. and Mrs. Charles Johnston spent last week-end at their cottage on Sixth Avenue. Their son, Hugh, a well known Beach boy, returned Monday from a conference at Montreal in connection with Hospitalization, Hugh being on the executive of the Manitoba Association in Winnipeg. Their married daughter, Helen, is flying from Seattle, her present home, to spend a few weeks at their new family home on Campbell Street.

A heavy gale swept over Lake Winnipeg on Wednesday and Victoria Beach felt its force. A number of fishing boats were lost across the lake, a lighthouse was moved and docks damaged. There was a heavy rain accompanying the storm but crops were not damaged. The heaviest rain of the year fell in Winnipeg on Wednesday.

When you return from your vacation

Please Call **37 101**

for Regular Daily Service.

MILK — CREAM — BUTTER

and other "quality guarded" dairy products.

**Crescent Creamery Co. Ltd.**

WINNIPEG

### Manitoba Museum Displays Two-Winged Insects Collected by Late Shirley Brooks

Largest single collection at the Manitoba Museum is in the entomology section where nearly 6,000 moths and butterflies and more than 5,000 two-winged flies are on record.

Many Manitobans have contributed to this collection but most of the credit is due the late G. Shirley Brooks, former curator of entomology at the museum.

Interested in insect study from early boyhood in Hastings, England, Mr. Brooks carried this interest throughout his years as a clerk with the C.N.R., but was not able to devote full time to the study until his retirement in 1936.

At 65 he was appointed curator of entomology at the Manitoba Museum, and until his death last fall he devoted all his time to enlarging the museum's collection.

He made annual trips to Churchill, where contrary to popular belief, great numbers and varieties of butterflies are to be found. It is here that the Dominion's most important butterfly — "The Canadian Alpine," — is to be found. Not even the British Museum possessed a specimen until Mr. Brooks submitted one.

His large collection enabled him to exchange specimens with collectors all over the world, thus enriching Manitoba's collection. Beautiful finds from South Africa, Borneo and Sumatra are evidence of this trading.

During his years of collection, he observed that certain species, once common, had disappeared from parts of the prairie. He attributed this to climatic change — our increasingly dry climate.

The mystery of butterfly migration is still open to much study. Although most butterflies and moths pass the winter in chrysalids, some under wood or stones, others like the "monarch" follow the birds south.

All invertebrates are carefully caught and killed in a bottle of cyanide of potassium fumes. In Manitoba the collection period seldom lasts more than 12 weeks.

For the entomologist the remainder of the year is spent spreading, drying and mounting specimens —

### Sail on the Lake . . .

on the

### "VALTANNIS"

Leaving Government Dock every few hours.

CONSULT . . .

**Capt. WALTER THOMAS**  
at the Pier — for outings to many points of interest.

WRITE OR CALL ON . . .

### R. F. Downie

REAL ESTATE AND RENTAL AGENT

Only Authorized Agent at Victoria Beach

● Cottages to rent and for sale. Central cottage sites and acreage property. Personal attention given all inquirers. Drop in and let's talk over what you may desire in a cottage or a lot at Victoria Beach. Agent for Victoria Beach Company's properties at Victoria Beach.  
OFFICE: OPPOSITE FALL'S STORE

My twenty-five years' experience as an agent at Victoria Beach should be of value to you.

delicate, painstaking work, where a clumsy touch would mean destruction of a specimen.

#### Recognized Authority

Mr. Brooks was recognized as an authority in his field by entomologists everywhere. His booklet "A Check List of the Butterflies of Manitoba" was welcomed by collectors.

Only a few of the thousands of specimens in the museum collection are displayed to the public, but the others are neatly filed and catalogued and may be seen by any interested student or visitor.

Mr. Brooks one summer placed a number of these cases of insects and butterflies in the Victoria Beach Clubhouse where they were viewed with interest by the public. For 25 years Mr. and Mrs. Brooks were summer residents at Victoria Beach, at Fourth and Patricia.

### BARBER SHOP

HAROLD JENKINSON, Proprietor

BEST OF SERVICE

Open: 9 a.m. to 8 p.m. SOFT WATER SHAMPOO

Donations for the Children's Sports Day may be given to the Treasurer, Miss M. Pratt.

The Finance Chairman for the Water Sports and Children's Sports is Mr. Bobb Kerr.

### STEWART'S STORE

Well stocked with . . .

GROCERIES, FRESH FRUITS and  
VEGETABLES,

FRESH MILK, BREAD

and all goods required by cottage residents  
for their summer needs.

We solicit your opening order and will be pleased to receive a call from anyone.

Long Distance Telephone . . . Post Office

WE DELIVER

### Recent Deaths of Former Beach Residents

Daniel McIntyre, who for several years owned and occupied a cottage on First Avenue, near King Edward, died a few weeks ago at his home in California. He was 59 years of age and leaves a wife and four children, the youngest having been born in California, after they had moved from Winnipeg, about two years ago. Mr. McIntyre sold the McIntyre Block in 1947 for about \$400,000, and a few weeks later sold his cottage at Victoria Beach.

He then joined his brother James, and two sisters, in the Orange State. His brother died last December. Mr. McIntyre's death was due to a heart attack. While at the Beach Mr. McIntyre took a keen interest in community life.

\* \* \*

Mrs. James Fraser, widow of a well known Winnipeg contractor, who built a cottage on Sunset Boulevard now occupied by Mr. W. H. Quinn, died recently in Scotland, where she went with her three daughters following the death of her husband about twelve years ago.

\* \* \*

Mr. Geo. G. Teeter, Provincial Government Architect, who built and occupied a cottage on Sixth Avenue, next to the Kinsman cottage, which later was destroyed by fire and never rebuilt, died in Winnipeg recently, age 70 years.

\* \* \*

Judge Stacpoole, who several years ago, with his son and daughter were cottage residents, died a few months ago at his home in Winnipeg, age 75 years. He had retired from the bench owing to ill health.

### Locate Grave of "Bob" McKinney

Mr. and Mrs. Frank E. McKinney are returning in a few days from a trip to Great Britain and France. During the second world war in its early period Mr. and Mrs. McKinney lost their only son, Robert, "Bob", a well known Beach boy when the family occupied their summer cottage on Fourth Avenue. "Bob" was in the R.C.A.F. service and came down during a bombing flight. For several years the Canadian Records Office was unable to locate the grave of the fallen hero. But a few weeks ago word was received that the grave had been located, a few miles from Paris. So Mr. and Mrs. McKinney decided to go overseas and visit the place

### Golf Course Schedule

ADULTS —

One game (9 holes) ..... 35c  
Two consecutive games ..... 60c

CHILDREN (under 17 years) —

One game (9 holes) ..... 20c  
Two consecutive games ..... 40c

Children's rates apply on days other than Saturdays, Sundays and Holidays.

CHILDREN (Beginners) —

Tuesday afternoon, per game ..... 10c

CLUBS may be hired at 25c per game.

LOCKERS are for rent for any period desired at moderate rates.

and see for themselves where the body of their son rested. They were successful in their mission and secured a number of photographs of the grave and its surroundings and are now much relieved from the uncertainties of the past few years.

### Community Church Financial Statement

The Community Church audited statement is as follows:

#### RECEIPTS —

Collection .....	\$232.35	
Donations .....	15.00	
Bank Interest .....	2.79	
Bank Balance, 1949 .....	153.30	
		\$403.44

#### EXPENDITURES —

Notice Cards .....	\$ 8.06	
Telegram .....	47	
Herald Advertising .....	10.00	
Railway Fares .....	5.05	
Rent .....	65.00	
Petty Cash .....	1.79	
Stationery .....	50	
Honorariums:		
M. Pratt .....	25.00	
Mrs. Henderson .....	25.00	
Charlie Grierson .....	5.00	
Legion S. S. ....	10.00	
Legion Church .....	15.00	
Lord's Day Alliance .....	5.00	
British and Foreign Bible Society .....	5.00	
Winnipeg Christian Business Men .....	5.00	
Balance .....	217.57	
		\$403.44

#### Donations in kind:

Mrs. Percy — Canon Goodeve's Board.  
Mrs. Bayne — Rev. Sampson's Expenses.

THE HERALD will be mailed to any address throughout the season for 50c.

### Ateah's Baggage Transfer

★  
**WOOD  
AND  
ICE**

See Our Men on Station Platform  
or at Office near  
"Robin" Hood's Grocery Store.

## Replacing the Trees

With so many trees falling to the ground each winter, it behooves cottage residents to consider seriously their replacement. There are many nurseries which can be relied on to provide stock necessary for the effort and the Manitoba Government has a nursery that will help out. Something should be done about it as there are too many empty spaces on cottage grounds, and the municipal authorities might also act after a survey of the situation has been undertaken. Mr. Cook the municipal engineer, who now knows every foot of the island area should have first hand knowledge of any replacement need. But this article is addressed primarily to cottage owners.

### *Tree Planting, Forest Protection Hit High Record*

All records for Canadian forestry work, including tree planting and forest protection, were broken in 1948, according to the Canadian Forestry Association's annual report.

Norton J. Anderson, C.F.A. general manager, urges in the report that forestry education should be stepped up. He thought the public would quickly respond. Last year nearly 140,000 persons attended tree planting and forestry protection campaigns in the prairies alone, while more than 400,000 Canadians attended motion pictures and lectures sponsored by the C.F.A. during the year.

During the same period, the tree-planting car of the prairies division completed 26 years service by covering 100,000 miles. Altogether it has given more than 1,000,000 people their first instruction in tree planting.

Two field units toured the prairie provinces during last year, covering 18,000 miles and holding 285 meetings with a total attendance of 10,000 persons desiring to learn about forestry protection. There were also 374 programs presented to nearly 70,000 students.

### *Trees in Gardens*

Not only in Winnipeg but in many of the towns and villages of Manitoba the grounds surrounding homes in the residential districts are usually neat and well cared for, but in some cases better results would have been obtained if more restraint had been used in the planting of trees and shrubs on small lots.

It should be remembered that most shade trees, such as ash, basswood, elm, maple and poplars require a space of about thirty feet for their proper development; the same is true of both the white and blue spruce and though small specimens of these look well when planted on either side of a threefoot cement path and within two feet of it, still it can be imagined what happens when the branches of these same trees begin to spread over ten or twelve feet of ground.

Then shrubs such as lilac and honeysuckle should have from eight to ten feet of ground to enable them to develop properly. When young plants of these or other similar shrubs are set out within two feet of each other, the result in a few years time is merely a jungle.

My advice to those who are planting out a new

## "CANADA BREAD"

YOU CAN NOW GET . . .

CANADA BREAD  
BUTTERNUT  
and  
DR. HALLS Brown Bread

at  
STEWART'S and "ROBIN" HOOD'S  
STORES

garden would be to find out the amount of ground the permanent trees and shrubs will require when they reach full development, then after these have been planted in their permanent positions to fill in the bare spots with perennial flowers or bedding plants.

### Changes and Cottage Improvements

Oscar Paulson has sold his cottage on Sunset, next to Neville Smith's "Road's End," to Mr. Bach who is now occupying it with his family.

Mr. McNaughton has added a dinette to the south-west corner of his summer home, the former Dr. C. Ogilvie cottage, Arthur and Fourth, which Mr. McNaughton purchased last summer.

An additional room has been added to Mr. Arthur Vincent's cottage on Sunset, also the front window has been modernized.

An additional room has been added to the Hemmeon cottage on Sixth.

Improvements have been carried out to the Charles Johnstone cottage on Sixth.

Extensive repairs have been made to the O'Malley cottage where the weight of last winter's snow caused it to cave-in.

## Walter Thomas Baggage Transfer

(Successor to Anderson's Transfer)  
VICTORIA BEACH, MAN.

### WOOD and ICE

- Office at C.N.R. Station. Arrange with our representative on train for delivery of your baggage, freight or express. Call at office or place orders with our drivers.

ICE and WOOD MUST BE PAID FOR WHEN ORDERED.

# Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

Vol. 24

VICTORIA BEACH, MAN., July 9th, 1949

No. 4

## Encourage the Art of Swimming

THE toll of drownings in the Dominion Day long week-end across Canada is appalling, and again calls to the public mind to do something about this grave loss to the community. The July 1st violent deaths in the celebrating of Canada's 82nd birthday totalled 103, and a peculiar feature was that loss of life in the water far exceeded traffic accidents in which life was lost. Another feature that crowds the mind was that nearly all the drowning fatalities came to those who could not swim or were careless in their method of entering the water. A total of 53 deaths from drowning made the record this month.

The people of Victoria Beach should take this calamity week-end under close study. Here we have the opportunity of doing much to avoid adding to this list, and it is gratifying to know that Mrs. S. Lloyd is again at the Beach this summer doing what she can to instill into the activities of the children the best way to enjoy themselves in the water by learning the art of swimming. The Victoria Beach Club and the Municipal Council should give Mrs. Lloyd the strongest support in her splendid effort. In the most unselfish manner and with patience and skill Mrs. Lloyd is carrying on this grand work. No one has appeared at this Beach with such devotion to the promotion of water sports, and her success in Winnipeg speaks for itself.

One cannot emphasize too strongly the teaching of swimming at this Beach. Between the two world wars hundreds of young people here came to learn not to be afraid of the water by associating themselves together and learning how to take care of themselves in long distance swims. The Victoria Beach Club by promoting Water Sports Day did much to encourage the young people, and no doubt will continue to do all they can to prepare boys and girls to enter the various events. But a competent instructor would do much to improve style and modern methods so that many could stay in the water for a long time without much effort. Residents of the Beach of fifteen years ago would remember the four young ladies who attached their canoe to a launch bound for Winnipeg, and asked the captain to give them a tow out into the lake. He did so, but neglected to unfasten the rope until the vessel was half a mile out in the lake. By that time the propeller was creating a whirlpool and when the canoe was loosed it toppled over, throwing the girls violently into the water. There was a near panic among the people on the dock as they watched the girls swimming in the water, and they wondered how long they could maintain their strength. One young man dived off the end of the dock to go to their help, but he miscalculated the distance and had to be rescued himself. In the meantime search was going on for a boat, and finally one was secured

and was rapidly propelled to the girls. When the boys arrived at the scene they found all four girls swimming around the overturned canoe laughing and having a good time at their predicament.

These four young women learned to handle themselves with coolness and without much effort in the water, at Victoria Beach. What a calamity it would have been had they lost their lives from any defect in the art of swimming. These four are scattered in many directions but none of them have ever lost the knowledge one requires to safeguard precious life when confronted with danger in the water. Everyone at Victoria Beach should be able to do just as these girls did, and the only way it can be done is by daily excursions into the lake at this Beach, and a competent instructor could do much in the way of teaching the proper way to swim and float in the cool refreshing water. We predict a great success now that water sports is again coming to the fore. The preparation for the great day will give an impetus to swimming that nothing else can do, so let every one lend a hand and make it an outstanding success.

### Children's Annual Sports Day

The Childrens Sports will be held Tuesday, July 19th at 10:00 a.m., at Memorial Park. Sand castle, swimming and coat of tan events will be held at Patricia Beach at 2:30 that afternoon.

Mr. C. S. Gow has consented to act as chairman for the committee in charge. Donations for the sports fund will be received by Miss Muriel Pratt.

### Final Count in Springfield

Final federal election results for Springfield constituency were announced this week by V. M. Snow, returning officer, when returns from four polls in outlying districts were received. Final count; A. Bileski, Lab.-Prog., 1,113; J. L. Bodie, P.C., 3,496; J. S. Sinnott, Lib., 8,254; and J. Waslyk, CCF., 4,408.

### SWIMMING INSTRUCTION NOTICE

MONDAY · WEDNESDAY · FRIDAY

at the

BEACH IN FRONT OF CLUBHOUSE

from 3:00 to 4:00 p.m.

Instructors:

Mrs. Lloyd of the Maple Leaf Swimming Club  
Miss Dorothy Lloyd, Miss Nancy Wilson, Mr. Lloyd

● Older children wishing to brush-up for the deep water sports should meet at the clubhouse beach. Miss Lloyd will instruct them.