

A NEW STORE

... with REAL NICE THINGS

After twenty-five years on Smith Street, we are now located in our new premises at
298 KENNEDY STREET

just a few steps North of Portage Avenue, with a wonderful stock of Antiques in all lines—and our famous reproductions. . . A welcome awaits you . . . Free parking in rear.

J. Quinton McKay

Importer of Antiques

298 Kennedy Street, - Winnipeg

Six Day Milk Delivery

The possibility of a six-day milk delivery in Greater Winnipeg this fall was discussed by a prominent dairyman in Winnipeg.

"I don't see why the delivery men of dairies are the only ones who have to deliver Sundays," he said. "There is no reason why dairy men should not be able to go to church each Sunday the same as other union men.

"Dairies in at least 10 cities in eastern Canada are now operating on a six-day week. And, as far as I know, nearly every large city in the United States is now delivering milk on an every-other-day basis," he stated.

He pointed out that there would be very little, if any, saving for the company in eliminating Sunday deliveries. More men and more feeder trucks would be needed for the double delivery Saturday.

"We must explore every possible avenue to keep the cost of milk at the same level," he declared. He explained that low costs for milk benefitted the company as well as the consumers, because the company had to maintain a large volume of deliveries to operate successfully.

"I think that the six-day delivery of milk should go in this fall," he concluded. If the change is made it would also apply to Victoria Beach, so the church committee would see one more family at the clubhouse service on Sunday.

VARIETY SHOW — The Junior V. Bites are putting on a variety show for the Sunday Concert, August 22nd. Recitations, Solos and Choruses.

WRITE OR CALL ON . . .

R. F. Downie

REAL ESTATE AND RENTAL AGENT

Only Authorized Agent at Victoria Beach

● Cottages to rent and for sale. Central cottage sites and acreage property. Personal attention given all inquirers. Drop in and let's talk over what you may desire in a cottage or a lot at Victoria Beach. Agent for Victoria Beach Company's properties at Victoria Beach.

OFFICE: OPPOSITE FALL'S STORE

My twenty-five years' experience as an agent at Victoria Beach should be of value to you.

Golf Course Schedule

ADULTS —
9 Holes 25c
18 Holes 50c
Book of 20 Tickets \$4.50

CHILDREN (under 17 years) —
9 Holes 15c
18 Holes 30c
Book of 20 Tickets \$2.50

(The above are good at all times)

Children's rates apply on days other than Saturdays, Sundays and Holidays.

CHILDREN (Beginners) —
Tuesday afternoon, 9 holes 10c

SEASON TICKETS — Available on Application.

CLUBS may be hired at 25c per game.

LOCKERS for rent, any period desired, moderate rates.

North Side Ladies' Tea a Great Success

I would like to thank all the Ladies of the North Side Ladies' Club who helped so diligently and untiringly to make our Sale a great success, and the friends and strangers who attended. I would especially like to thank Miss Pratt who was so kind and so much assistance to us.

The first Quilt was won by Mrs. Willard visiting at Mrs. Briggs; Mrs. C. E. Mitchell of 207 Fourth Ave., won the second Quilt. The Angel Food Cake was won by Mrs. Beech. The Hook Rug was won by Mrs. Burt Martin of Victoria Beach. The proceeds of the sale were \$152.00.

Mrs. G. J. Olafson, President,
North Side Ladies' Club.

Mr. R. J. Downie, who has been selling properties at Victoria Beach since 1918, and who in that long period has sold scores of cottages, and rented hundreds of homes, has a number of cottages for rent during the last half of August, and early September. A call on Mr. Downie in respect to rentals or sales of cottages will prove of value.

STEWART'S STORE

Well stocked with . . .

GROCERIES, FRESH FRUITS and VEGETABLES,

FRESH MILK, BREAD

and all goods required by cottage residents for their summer needs.

We solicit your opening order and will be pleased to receive a call from anyone.

Long Distance Telephone . . . Post Office

WE DELIVER

Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

Vol. 24

VICTORIA BEACH, MANITOBA, JUNE 1st, 1949

No. 1

A Well-Served Beach



THERE is no flag waving needed to announce the opening of the season at Victoria Beach. This summer resort is too well and favorably known to require any stimulus to bring before vacationists its charm, its variety of color, its wealth of foliage in stately trees and its many sandy bathing beaches beside refreshing waters. The freedom of its avenues from auto traffic makes the walks to the lake shore free from hazard for even the youngest child, which is a comfort to mothers, busy around the cottage. The only digression is at train times when the taxi and the baggage transfer services are necessary; at all other periods of the day and night, the Mounted Police guard the traffic with firmness in carrying out the restrictions of the Traffic By-law.

Victoria Beach is well governed by a municipal council, every individual member of which enters whole-heartedly into the duties assigned to him. One cannot speak too highly of the water service and while the deep wells are gradually drying up the purified lake water which flows into the shallow wells, convenient to all cottages, is ample in volume and free from contamination. This is why in thirty years of this summer resort's history, no epidemic of any kind has laid its heavy hand on any family in residence here during the long summer season. The stores have efficient and courteous staffs, are well stocked from early in the season with fresh supplies.

One of the most attractive places at the Beach is the Victoria Beach golf course, maintained by the Victoria Beach Company at a standard equal to any of the city courses. It is not only beautiful in its picturesque setting, but the greens and fairways are perfect for play at any time during the day or evening. A professional golfer is in charge, ready to give suggestions to all who register at the clubhouse.

Cottagers will be pleased to know that the large city bakers take an interest in this Beach and see that fresh bread is always on hand at the stores. So always ask for city bread; it will repay you for its flavor and freshness.

The quality of the meat furnished at the meat shop is well known to all residents. The ownership of the shop has been with one family for the past twenty-eight years and the standard of excellence has never varied from season to season.

Baggage transfer at the station is not surpassed at any summer resort and Victoria Beach is fortunate to be so well served, with fleet of modern trucks and careful drivers. The two pioneer services give personal attention to each order.

Milk deliveries come under the same head as does baggage for an ample fresh supply daily, with efficient delivery. The drivers are all pioneers and know each cottage, ensuring careful attention to each patron of the delivery service.

Tennis is supervised by the Community club and the courts are kept in good condition throughout the summer.

The Company's yards and warehouse are well stocked with builders' needs.

Well known for his efficient work, Mr. Albert Larson fills the need in repair work and in the construction of cottages. Albert is in constant demand.

There is assurance of a "full house" at the Beach this season. During the winter months owners of cottages were called up to see if they wished to rent their summer homes, many being asked half a dozen times by enquirers. Mr. R. F. Downie states that rentals are as numerous as at any time in the past and some owners have accepted liberal offers to sell their premises, while scores have refused to sell.

* * *

Carrying out the time-honored axiom, "favor for favor," it would appear that the rebuilding of the Government dock into a substantial structure, answering all purposes, will have an effect on the vote to be cast on Monday, June 27th in the Dominion General Elections. Over 170 fishermen in the district signed a petition asking the Government to rebuild the structure, destroyed by the heavy gales which sweep down from the north each autumn. Summer residents missed the facilities provided by the pier greatly, but armed with many petitions and resolutions in favor, Mr. J. S. Sinnott went to the government and succeeded in securing a large appropriation for the enterprise. The Community Club will now be able to resume their water sports programme and owners of boats can find shelter in the calm waters created by the pier. One look at the broken down dock at Grand Beach and a Victoria Beach resident should feel thankful for the work on a new dock at this resort.

Beach Resident's Appointment

Miss June Simpson, youngest daughter of Harry Simpson, 209 Seventh Avenue, graduated as a nurse from the School of Nursing, Winnipeg General Hospital, May 23rd, 1949 and has been appointed to the nursing staff of this hospital. June has been coming to Victoria Beach with her parents and sisters for many summers and thinks there is no better place to spend a delightful happy and healthful holiday.

VICTORIA BEACH HERALD
Published every Saturday throughout the season. Printed by the
Albion Press, 50½ Princess Street, Winnipeg, Man., J. S. Smith.
Advertisements to be sent to the Business Manager,
Albion Press, 50½ Princess Street, Winnipeg, or left in boxes in
Victoria Beach Stores.
Social Editor: Miss M. F. Pratt.

CLASSIFIED ADVERTISING

Cottages to rent and for sale	50c
Card of Thanks	50c
Properties for sale	50c
Lost or Found	25c

THE HERALD will be mailed to any
address throughout the season for 50c.

THE CLUB'S RAILWAY COMMITTEE REPORT

The members of the Club, headed by the Railway
Committee, met the railway officials in the after-
noon of February 25th, 1949.

The number of members turning out was the
largest since these gatherings started, giving splen-
did support to the railway committee. The railway
executive in Winnipeg had received orders from the
head offices in Montreal to cut down the services to
the Beach by 35 percent, as the railway had lost
money last season and the train service this season
had to be reduced. The railway placed the cost of
running a train to Victoria Beach at \$2 a mile, and
claimed that many of the trains leaving the Beach
had few passengers on board. The chief loss, the
railway said, was the loss sustained through the
sale of stubs off the Moonlight trains at Grand
Beach; a train for example, arriving from the city
with 275 passengers would have only 171 passengers
on board on its return trip and many of these were
travelling on stubs, as the dances were poorly
patronized some nights. The railway company had
come to the conclusion that a sale of stubs could
not be stopped.

The railway officials said the loss to the com-
pany through the sale of stubs at Victoria Beach
was not heavy but the Beach had to share the loss
from this cause at Grand Beach. So the railway had
decided to cut off three Moonlights each week
throughout the season. That was the situation pre-
sented to the delegation.

It was pointed out by members that if the Thurs-
day Moonlight was taken off it would destroy the
value of the Thursday Shoppers train, as passengers
could not return to the Beach the same day. After
a long discussion the railway decided to leave on the
Thursday Moonlight but will take off the Monday
and Tuesday moonlights this year. However, on
the insistence of the delegation, the 7 o'clock trains
leaving the Beach on Monday and Tuesday will leave
Victoria Beach at 8:20 instead of 7 o'clock, giving
visitors who arrive on the Noon train, a longer stay
with their friends. The Arbor Day and the May
24th trains in May, and the King's Birthday in
June will have the same extended services as last
season. All the through trains of last season have
been retained in this summer's service; also the
(Continued on Page 7)

Catholic Church Services

For the information of Catholic summer
residents, Mass will be said at the Clubhouse,
Victoria Beach, each Sunday at 9:00 a.m.

OPENING SERVICE JUNE 26th, 1949.

The Club's Annual Meeting

The Annual Meeting of the Victoria Beach Club
was held in Mayor Irving's office in the Grain
Exchange Building on March 21st when reports of
sixteen committees were given, showing that the
Club had a very good year. J. W. Beech, Jr., was
in the chair and there was a well represented meet-
ing. Respect was shown to the death of two life
members with a minute of silence.

Mr. G. P. Macleod handed over to the Mayor
the title covering the Memorial Grounds which the
Government had sold to the Club for the nominal
sum of one dollar. The Council are to form a Parks
Board of two members of the council, two members
of the Club and two members of the Legion to look
after and develop this land for sports. With the pier
being repaired we hope to have the Water Sports
again this summer in some form.

We are looking forward to another good summer
so get behind your committees and be a booster.

About Beach People . . .

Mrs. Hugh Stewart, who spent six weeks in the General
hospital this winter, undergoing medical treatment re-
turned to the Beach in March and is now looking the
picture of health.

Rev. Gerald M. Burch, rector of St. Luke's church, with
Mrs. Burch and daughters are occupying a cottage on
First Avenue, near Patricia for the next six weeks.

Mr. and Mrs. J. J. Conklin came down this week-end
to occupy their cottage, 127 Sunset for the summer.

Mr. Wib. Little spent the last long week-end at the
family cottage on Sunset.

Mr. Carl Rhode, J.P., went to England in March on
business and pleasure and returned to Winnipeg this week.

Mr. and Mrs. Roy Borrowman opened their cottage on
Sunset the week-end of Empire Day. Mrs. Borrowman
has recovered from the effects of a severe accident, when
with Mr. Borrowman, she was knocked down by a street
car on Portage Avenue in mid-November. Mrs. Borrowman
spent two months in the General hospital as the result of
injuries. Her many friends will be glad to know her
beautiful peony garden will still receive Mrs. Borrowman's
attention this summer.

Mr. and Mrs. Robin Hood came to the Beach early in
May to open their store premises for the season.

Mr. and Mrs. Victor Scott and sons, Jimmy and Tam,
will arrive next week-end to occupy their cottage on
Fourth Avenue for the summer.

Mr. and Mrs. W. H. Quinn will open their cottage on
Sunset for the summer next week.

Mr. and Mrs. Ralph Borrowman and children are occu-
pying the family cottage on Sunset for the last half of
June.
(Continued on page 6)

Community Church Service

Club House, Victoria Beach

OPENING SERVICE — JUNE 26th, 1949

W. H. Simpson, President

Cottages Built, Altered or Repaired

Additions made to Beach Buildings and
Repairs carried out in workmanlike manner.

Inspect cottages built by Albert Larson at Victoria
Beach and see for yourself their usefulness, and
their attractive appearance.

Leave Orders at Victoria Beach Co., Lumber Office.

ALBERT LARSON Victoria Beach, Man.

Popular Cottage Resident

The Winnipeg Tribune recently published the
following story about a well known Victoria Beach
resident for many years.

The hardest task facing a dealer in antiques is
self-denial of a collector's instinct "to keep it for
himself," according to James Quinton McKay. Mr.
McKay, a deep-voiced, heavy-set, agreeable man, has
fought this urge for 30 years as a dealer in valuable
bric-a-bac and rare china and glass. And once or
twice he has succumbed.

Until he "went modern" in 1942, and bought him-
self a wrist watch, he carried a solid gold timepiece,
bearing in enamel the arms of the Imperial family
of Russia. "No one," he says, "can touch
the Russians when it
comes to enamel
work." The watch,
which still keeps per-
fect time, was given
by a Czar of Russia
to John Hyley, then
Postmaster Royal at
Windsor Castle.



Mr. J. QUINTON

McKay
a real friend of Vic-
toria Beach for many
years.

WINNIPEG'S POPULAR GIFT and ANTIQUE STORE

298 KENNEDY STREET

just a few steps North of Portage Avenue, with
a wonderful stock of Antiques in all lines—and
our famous reproductions . . . A Welcome awaits
you . . . Free Parking in rear.

J. Quinton McKay

Importer of Antiques

298 Kennedy Street Winnipeg

"CANADA BREAD"

YOU CAN NOW GET . . .

CANADA BREAD
BUTTERNUT

and

DR. HALLS Brown Bread

at

STEWART'S and "ROBIN" HOOD'S
STORES

began to study antiques. He visited several British museums in preparation for the work which later materialized when he opened a shop in the old Board of Trade Building in 1919. The Dominion Public Building now occupies the site.

Mr. McKay explodes the idea that attics habitually hold valuable antiques. "Or if they do, none in Winnipeg ever produced anything of much value as far as I have been able to see." On his own buying trips, the last of which was in 1940, he has uncovered many rarities, concentrating on his favorites, china, glass and silverware.

He is a bit perturbed by the fact that hand workmanship is rapidly becoming a thing of the past. Assembly lines and machines have pushed the true artisan into the background. "Few of the things which are made today will survive to become antiques tomorrow, I'm afraid."

Mr. Angus More Honoured

On the occasion of the thirtieth anniversary of the Fort Rouge Curling Club, Angus More, who is a charter member of this club was honoured.

Angus is the only charter member who is still an active curling member of the club. He was elected to the original executive in 1919, when the club was formed, and has held office continually since that time with the present Holding Company, owners of the building.

In 1926 a team of 36 Canadian curlers visited Scotland to play a series of matches. On this team there were 12 members from the Manitoba Association. Of these 12 members three were members of the Fort Rouge Curling Club, namely Angus More, A. J. Fancett and R. Thoms.

Much could be written of the many highlights of this visit, the splendid games played and the interesting points visited. One incident will serve to illustrate the many others. Before embarkation for the return trip to Canada the team visited London and were received at York House by H.R.H. the Prince of Wales, then President of the Royal Caledonian Curling Club. The Prince shook hands with each member of the Canadian team and congratulated

them on the success of their tour. His Royal Highness had been informed that the team had won 36 matches and lost only seven. The Prince was presented with a replica of the badge which each member of the Canadian team was wearing. The emblem was specially made in gold, and was ornamented with the Prince's crest. His Royal Highness said he would treasure the badge as a memento of the occasion.

Angus has a very interesting collection of buttons, badges, pictures and newspaper clippings, mementos of this trip, and also of his many years of active participation in the sport of curling.

BARBER SHOP

HAROLD JENKINSON, Proprietor
BEST OF SERVICE

Open: 9 a.m. to 8 p.m. SOFT WATER SHAMPOO

The Winter Tea

The net receipts from the Memorial Fund Winter Tea amounted to Two Hundred and Twelve Dollars and Fifty Five Cents (\$212.55). Winners of the Raffles were J. W. Beech, Jr., L. C. Fairfield and E. P. Philipson.

Mr. and Mrs. Charles H. Ball opened their cottage on Sixth Avenue the middle of May for their 28th season at Victoria Beach.

Everyone threw up their hats and shouted "Hurrah" when the government abolished the 15 per cent tax on railway tickets, including tickets to Victoria Beach; two weeks later the same exultant crowd wore crepe as the railway company slapped it back on again. The cheaper fare was enjoyed for only a few days and the war years' rail fares seem now to be static.

A high Jackpine on the bank of the lake shore, reckoned to be 200 years old by woodsmen, crashed into the adjoining bush. It was opposite 127 Sunset and had been greatly admired each summer by passers by.

"ROBIN" HOOD'S

THE FRIENDLY STORE

★

DELIVERY SERVICE

Anderson's Transfer

VICTORIA BEACH, MAN.

WOOD and ICE

- Office at C.N.R. Station. Arrange with our representative on train for delivery of your baggage, freight or express. Call at office or place orders with our drivers.

ICE and WOOD MUST BE PAID FOR WHEN ORDERED.

QUALITY FLOWERS
AT LOWEST PRICES

The Orchid

Victor Scott 311 DONALD ST.

High Quality MEAT STORE

The Best procurable from the leading Abattoirs of Winnipeg received by fast trains daily at Victoria Beach.
BEEF · LAMB · PORK · BACON · HAM · EGGS
Fresh Vegetables — Our own Sausages made daily.
KILPATRICK'S
Our Twenty-eighth Year "at Your Service"
VICTORIA BEACH, MAN.
Under the personal direction of Robert Kilpatrick.

Where Carfares Assist Street Railway Expansion

Winnipeg Electric pioneered the production of hydro-electricity in the Prairie Provinces of Canada.

Way back in 1906 the first low cost electricity was brought into Winnipeg from the Company's plant at Pinawa on the Winnipeg River — about 70 miles from Winnipeg. This plant is still operating at peak capacity, 30,000 h.p.

The building of this first hydro-electric plant was quite a venture. With heavy ice on the river for from four to six months each winter and with temperatures ranging around 20 to 40 below for weeks at a time, the massing of ice about the power plant created hazards which still had to be overcome. In those days — 1906 — 70 mile transmission lines also provided big problems. They were all overcome and today "Grandma" Pinawa is producing power just as successfully as she did in her early days.

The success of the Winnipeg Electric Company at Pinawa was followed by the construction of a municipally owned power plant five years later, but Winnipeg Electric Company through additional developments has always maintained and still maintains a commanding lead as the largest producer of hydro-electric power in the Prairie Provinces of Canada.

Reduction in the cost of electricity resulted in a rapid increase in demand from new industries and new homes. To meet this, Winnipeg Electric Company built a 168,000 h.p. plant, also on the Winnipeg River, about 80 miles by road from Winnipeg at Great Falls. This plant is fully developed and went into operation in 1922.

QUALITY FIRST — PRICES ALWAYS RIGHT
at



WORLD FAMOUS WATCHES
Mimo · Waltham · Elgin · Hamilton

DIRECT IMPORTERS OF FINE
QUALITY DIAMONDS

McKinney's buy direct—McKinney's save you money

By this time cheap power, good railroad transportation facilities, a good water supply and a steady labor market, had all combined to make Greater Winnipeg very attractive to new industries, especially those catering to the more than 2,000,000 people in the agricultural prairies and the new mining districts which were opening up in the North, which Winnipeg served as a trading centre.

Whether it should be said that the Winnipeg Electric Company has grown up with the City of Winnipeg or that the City of Winnipeg has grown up with the Winnipeg Electric Company is probably immaterial — for they have grown up together successfully, each contributing to the success of the other.

In the 56 years of activity of Winnipeg Electric Company the past three years have been the most progressive and eventful of its entire business career.

Immediately after V.J. Day plans were put in motion to completely modernize the local mass transportation system, the then main feature of which was street car operation.

Thirty years ago, the Company started to change the type of equipment being used by introducing gasoline buses — the first service of this kind inaugurated in Canada by a city in the population group to which Winnipeg belongs. In succeeding years the number of gasoline buses in use was increased, to be followed by electric trolley coaches in 1938. Winnipeg was the first City in Canada to have modern trolley coaches.

Today, the experts tell us that the trend is unquestionably towards the substitution of trolley coaches for street cars and Winnipeg is already ahead of most cities in this respect.

Today the Winnipeg Electric Company operates

Sail on the Lake . . .

on the

"VALTANNIS"

Leaving Government Dock every few hours.

CONSULT . . .

Capt. WALTER THOMAS
at the Pier — for outings to many points of interest.

190 street cars, 181 gasoline buses and 94 electric trolley coaches, serving a population of 360,000 within the 25 square miles of the City of Winnipeg together with surrounding municipalities. 100,000,000 passengers were carried in 1948. The routing of the service is all inclusive and for one fare (7½c) a passenger can travel as much as 9.6 miles.

As indicated above, the Winnipeg Electric Company started out on its transportation modernization plans about three years ago, assuring the citizens that it would spend \$3,000,000 on these plans. To date over \$4,000,000 has been spent. 62 gasoline buses and 72 electric trolley coaches have been added to the equipment and improvements are still being proceeded with.

Consequently more electric power was needed and Winnipeg Electric Company commenced building its third plant on the Winnipeg River, 68 miles from Winnipeg, at Seven Sisters Falls. This plant is approaching completion and will ultimately develop 225,000 h.p., making it the largest hydro-electric plant in the Prairie Provinces of Canada. At present the plant is producing 150,000 h.p. as a result of an \$8,000,000 extension program carried out during the past two years. The full capacity of 225,000 h.p. will be developed just as fast as the required equipment and machinery can be installed. Domestic electricity now costs an average of 2 cents per k.w.h.

The Manitoba Government started off some years ago on a rural electrification plan for the farmers of the Province and owing to the foresight of Winnipeg Electric Company, the Company has been able to supply all the electric power required by this rapidly growing public service, including a portion which the municipal owned power system was expected to supply, but was unable to.

In addition to its Electric and Transportation utilities, Winnipeg Electric Company also operates a Gas Utility which manufactures 2,500,000 cubic feet daily and 45,000 tons of coke annually.

Taken as a whole, Winnipeg Electric Company is a well rounded out public service institution with 2400 employees, who for more than 30 years have been able to work out their labor-management problems without a strike and without an interruption of service to the public.

Mr. J. S. Martin, Vice-President of the Martin Paper Company has purchased Mr. J. Quinton McKay's cottage on Sunset Boulevard and Arthur Road and with Mrs. Martin and their three children, Nancy, Jimmie and Bill, arrived at the Beach this week-end to spend the season.

When you return from your vacation

Please Call **37 101**

for Regular Daily Service.

MILK — CREAM — BUTTER

and other "quality guarded" dairy products.

Crescent Creamery Co. Ltd.

WINNIPEG

WRITE OR CALL ON . . .

R. F. Downie

REAL ESTATE AND RENTAL AGENT

Only Authorized Agent at Victoria Beach

● Cottages to rent and for sale. Central cottage sites and acreage property. Personal attention given all inquirers. Drop in and let's talk over what you may desire in a cottage or a lot at Victoria Beach. Agent for Victoria Beach Company's properties at Victoria Beach.

OFFICE: OPPOSITE FALL'S STORE

My twenty-five years' experience as an agent at Victoria Beach should be of value to you.

BEACH PEOPLE

Mr. and Mrs. J. W. Beech have been visitors to the Beach each week-end since Arbor Day and Mr. Beech has again brought his lawn and flower-beds to an artistic and colorful display.

Mrs. B. Darwin and daughter, Judy, and Mrs. J. Nonally have been busy week-ends at the Sprague cottage on Arthur Road, and the grounds promises to be again one of the beauty spots at the Beach this summer.

Mr. and Mrs. Fred DeCoursey Davies are again spending the summer at their cottage on Sunset. Mr. Davies was able to put in his extensive vegetable garden before the end of May. Mrs. Davies has fully recovered from a severe fall she sustained several months ago in Regina, while Mr. Davies is bubbling over in good health and happy spirits at being back at the Beach.

Dr. J. S. and Mrs. Watson will occupy their cottage on Arthur Road during July. Their sons, Ken and Grant, brought new honors to Winnipeg by winning the Dominion Curling championship for the fourth time last March at Toronto.

Mayor J. T. Irving and Mrs. Irving enjoyed many fine week-ends at the Beach during May and early June.

Mr. and Mrs. A. H. Conklin and their three children will spend two weeks at the Beach, starting June 25th, occupying the family cottage on Sunset.

Miss Audrey Munro has taken a position in business in Toronto, but will spend a two week's vacation at the family cottage on Sunset this summer.

STEWART'S STORE

Well stocked with . . .

GROCERIES, FRESH FRUITS and

VEGETABLES,

FRESH MILK, BREAD

and all goods required by cottage residents for their summer needs.

We solicit your opening order and will be pleased to receive a call from anyone.

Long Distance Telephone . . . Post Office

WE DELIVER

RAILWAY COMMITTEE REPORT

(Continued from Page 2)

week-end trains after Labor Day until Thanksgiving Day. Beginning with the fourth week in June there will be a morning train each day until Labor Day.

There was a lengthy discussion on "can the first two coaches of the daily trains be reserved for Victoria Beach ticket-holders." Many Grand Beach people go into these coaches stating they are going to Victoria Beach. The company declared they had not the men to stand at the coaches and examine tickets. Victor Scott told the company it is done on beach resort trains in New York as he had himself seen. The company said they would continue to direct passengers for Grand Beach away from the first two coaches, as they come up the stairway on the way to Beach trains; That is as far as they could go, much to the disappointment of delegates.

The railway said that this year daily trains, outside of Victoria Beach train and the Moonlight, will stop at Grand Marais, leaving many vacant seats for Victoria Beach passengers moving up to the first three or four coaches from the rear coaches, which in past seasons have been held by Grand Marais until the trains backed down from Grand Beach station. This will be appreciated by those who have had to stand in the aisles for half an hour waiting for Grand Marais residents to move out of seats. The unnecessary long delays at Grand Beach station were again brought to the attention of officials and the promise was given an effort will be made to speed up the service.

Mr. Stapleton, traffic passenger manager, stated to the delegates, this occasion would be the last time he would meet a Victoria Beach delegation, as he was retiring from the company's service in May, having reached the age limit. He expressed his great pleasure at meeting delegations from the Beach in the past three years.

There will be no change in railway fares this season, these being: one way, \$1.45; one day return, \$1.60; week-end, \$2.55.

The through train service will start on Saturday, June 25 at 1.10 p.m. That day will see the opening of the 1949 regular service.

J. W. Beech,
Dr. R. K. McClung,
J. J. Conklin,
Railway Committee.

Golf Course Schedule

ADULTS —	
One game (9 holes)	35c
Two consecutive games	60c
CHILDREN (under 17 years) —	
One game (9 holes)	20c
Two consecutive games	40c
Children's rates apply on days other than Saturdays, Sundays and Holidays.	
CHILDREN (Beginners) —	
Tuesday afternoon, per game	10c
CLUBS may be hired at 25c per game.	
LOCKERS are for rent for any period desired at moderate rates.	



TENDERS FOR COAL

(Western Provinces)

SEALED TENDERS addressed to the undersigned and endorsed "Tender for Coal for Western Provinces," will be received until 3 p.m. (E.D.S.T.), Wednesday, June 29, 1949, for the supply of coal for the Dominion Buildings and Experimental Farms and Stations, throughout the Provinces of Manitoba, Saskatchewan, Alberta and British Columbia.

Forms of tender with specifications and conditions attached can be obtained from the Purchasing Agent, Department of Public Works, Ottawa; the District Resident Architect, Winnipeg, Man.; the District Resident Architect, Saskatoon, Sask.; the District Resident Architect, Calgary, Alta.; and the District Resident Architect, Victoria, B.C.

Tenders should be made on the forms supplied by the Department and in accordance with departmental specifications and conditions attached thereto. Coal dealers' license numbers must be given when tendering.

The Department reserves the right to demand from any successful tenderer, before awarding the order, a security deposit in the form of a certified cheque on a chartered bank in Canada, made payable to the order of the Honourable the Minister of Public Works, equal to 10 per cent of the amount of the tender, or Bearer Bonds of the Dominion of Canada or of the Canadian National Railway Company and its constituent companies unconditionally guaranteed as to principal and interest by the Dominion of Canada, or the aforementioned bonds; and a certified cheque, if required to make up an odd amount.

By order,
J. M. SOMERVILLE,
Secretary.

Department of Public Works,
Ottawa, June 6, 1949

Mrs. Falls' store will not be open to the public this summer, although the premises were open last fall, winter and early spring for business. Both Mr. and Mrs. Falls are in the best of health.

Ateah's Baggage Transfer

★
WOOD
AND
ICE

See Our Men on Station Platform
or at Office near

"Robin" Hood's Grocery Store.



"We Liberals have dedicated ourselves to maintaining a high level of employment and income, because that means a high and widely distributed standard of living for our people."

Prime Minister Louis St. Laurent

You share—
every Canadian shares—
in the greater

Opportunity Prosperity Security

brought about by
constructive Liberal policies

Liberals mean what they say. Look over the record of the last five years—the most impressive period of prosperity and growth in our history. It shows that Liberal performance exceeds Liberal promises.

Under Liberal policies, Canadians can be confident that this forward march will continue—that Liberal promises will again be carried out.



More Jobs—More Income

More people are working than in any previous peacetime period—nearly a million more than in 1939. National income is three times as high as in 1939, is more widely distributed than ever before.



More Savings

People have nearly 2½ million more bank accounts than before the war. They have put aside more than 4 billion dollars in personal bank savings.



More Production and Trade

The products of our farms and forests, factories and mines and fisheries are worth twice as much as ten years ago. And Canada's exports are more than four times greater. Canada is the world's third largest trading nation.



More Family Allowances

The federal government has, since 1945, invested one billion dollars in Canada's children. Four million boys and girls in 1¼ million families are receiving a better start in life. Benefits are being extended this year.



More Old Age Pensions

Federal payments have been twice increased since 1945. The new pension basis is now increased to \$40.00 a month, providing greater comfort and security for the aged and blind.



National Health

Health grants to provinces are helping to build a stronger nation. Many projects are already under way; nine province-wide health surveys; 13,000 additional hospital beds; training for health specialists; increased health services and research.



Aid to Home Builders

Close to 300,000 dwellings have been built since the war. More homes have been built in Canada, in proportion to population, than in any other country; and more were built last year than any time in our history.



And lowered taxes as well!

By careful administration the Liberal government has established these records and been able at the same time to cut the national debt by 1,625 million dollars.

And every budget since 1945 has announced lowered rates of taxation.

Protect your stake in
OPPORTUNITY, PROSPERITY, SECURITY

VOTE LIBERAL!

INSERTED BY NATIONAL LIBERAL COMMITTEE

Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

Vol. 24

VICTORIA BEACH, MAN., JULY 2nd, 1949

No. 3

The General Elections

THE surprising result of the Dominion General election last Monday will be taken by residents of Victoria Beach in their stride, and every one will hope that the next few years will be of great benefit to the people of Canada. Many will be pleased that Mr. J. S. Sinnott was re-elected member for Springfield. Any contact the authorities here had with Mr. Sinnott on public affairs was all for the good of the Beach.

The Municipal Council and the Victoria Beach Club were grateful to him for the interest he took in seeing that the Government dock was rebuilt in a more substantial manner than the former one, which was almost destroyed by gales and strong waves. Workmen are completing the surfacing with cement on top of the pier and it soon will be ready for public use. Especially will the club find this useful in planning their annual water sports programme, which had to be laid aside when the old pier became unsafe. The Club will now set about arranging for this event to be held on the Saturday and Sunday before Winnipeg Civic Holiday on August 1st.

It promises to be of great interest to the boys and girls who are able to swim and dive in deep water.

No one can explain how it came about that the Conservative and C.C.F. parties were almost wiped out by the Liberal Landslide of votes. There is some explanation for the heavy loss sustained by the C.C.F. Take for an example the Member for St. Clement in the Manitoba Legislature. He is a follower of the C.C.F. but not of its policy. In recent weeks he has been campaigning in this district on what might be termed a pro-Russian doctrine. He is against the Atlantic Pact and the Union of Twelve Western Nations formed to combat the spread of the Soviet Empire. He spoke in a way that appeared to be contrary to the feelings of the Canadian people towards the great issue. He was called before the Central Council of the C.C.F. for Manitoba in Winnipeg and was properly "dressed down" by the inner circle of the party for speaking the way he had been doing, as the party leader in the House of Commons and their followers had unanimously approved the Government's policy towards the rehabilitation of Western Europe. There was no dissenting voice from the entire Commons' membership when the Government asked for a vote of approval, and this, of course, included the 32 C.C.F. members sitting in the House. Yet this man, who represents Victoria Beach in the Legislature, went up and down the country speaking to the many different races living in the constituency, condemning the pact and the Union, and trying to create a disloyal feeling in this part of the Dominion. The same conditions appeared

in the C.C.F. membership in British Columbia, and this created a feeling among the loyal citizens of Canada that the country should have little to do with the C.C.F. at this election. That is why the C.C.F. membership fell away to twelve in Monday's voting compared to 32 in the last Parliament. Many hope that when the next Provincial elections are held the present member for St. Clement will be rubbed off as one who speaks for this part of Manitoba. Mr. Coldwell, the leader of the C.C.F. party, deserves a better fate, as he has the qualities of a statesman, and personally makes a fine impression on all who hear him; but he could not control his conglomerated following.

There will be many projects come up in the next five years affecting the welfare of Victoria Beach. Those in authority here should never lose the opportunity of consulting with Mr. Sinnott and getting his powerful influence behind any plan for the betterment of this Beach. All will find him a friendly and helpful neighbor.

We Welcome July Visitors

There was a large flow of cottage residents, owners and renters to the Beach on Thursday, the closing of the Winnipeg schools hastening the influx. Hundreds of children were in the vacation group, and before many minutes after arrival, all were on the sand and in the water. The lake is unusually low this summer and it is easy to wade to sandbars while the wee paddlers can go out quite a distance. The water is warming up, but once in, there is no fear of the chill.

Those coming down this week will find daily milk deliveries awaiting them, with the price one cent over city figures. The stores are well stocked with fresh bread, arrangements having been made for a bounteous supply daily from city bakeries. When in need of bread patronize the stores.

Cottage residents will also find the stores well stocked with household needs, the shelves being filled with delectable table requirements. Outside of foodstuffs, there are all the necessities for summer campers in cottage homes.

All cottages on the Beach are occupied, some 510 of them, and scores of city and large town dwellers have been disappointed that they were unable to secure a summer home at this resort and had to go elsewhere.

PHOTO COMPETITION

Get busy taking your summer snaps and let the Club see your good ones at the original size. We will let you know if they are worth enlarging. This year we will accept the original size for the first competition. Send them to Miss M. Pratt, Victoria Beach.