

## A NEW STORE

... with REAL NICE THINGS  
After twenty-five years on Smith Street, we are now located in our new premises at  
298 KENNEDY STREET

Just a few steps North of Portage Avenue, with a wonderful stock of Antiques in all lines—and our famous reproductions. . . A welcome awaits you . . . Free parking in rear.

**J. Quinton McKay**

Importer of Antiques

298 Kennedy Street, - Winnipeg

## Hold It!

Sunset or Sunrise;  
Clear or cloudy skies  
All can be photographed  
To win first prize.



Yes Sir, your subjects are unlimited! Pictures of anything at the Beach are acceptable in the Victoria Beach Club's Annual Photography Contest. Enter now, all you have to do is to send in any number of 5x7 prints of typical Beach scenes to Norm Nagle, 309 First Avenue.

You may win any one of the valuable cash prizes offered. Prizes range from \$5.00, \$3.00, \$2.00 for typical Beach scenes and five prizes of \$1.00 each for pictures of the Club's activities.

Remember — Enter now — If your print pleases you'll click on cash.

### THE LIGHT BERRY CROP

Wild raspberries were a plentiful crop this season around Albert and Hillside early this month, but as one resident said: "There were as many pickers as bushes." Still many a large tin full was obtained by residents of this resort. Blue berries were not so plentiful close in, but by diligence and patience three pounds could be obtained in three or four hours of picking. It required a mile or two of stooping to do this and some housewives have not yet straightened to their full height yet. Baskets of this fruit have been scarce in the stores and a seventeen pound pound basket commands \$5.60. Wholesale merchants are sending out orders to Albert, Hillside and Belair for 20 to 30 baskets but could not obtain them.

WRITE OR CALL ON . . .

**R. F. Downie**

REAL ESTATE AND RENTAL AGENT

Only Authorized Agent at Victoria Beach

● Cottages to rent and for sale. Central cottage sites and acreage property. Personal attention given all inquirers. Drop in and let's talk over what you may desire in a cottage or a lot at Victoria Beach. Agent for Victoria Beach Company's properties at Victoria Beach.

OFFICE: OPPOSITE FALL'S STORE

My twenty-five years' experience as an agent at Victoria Beach should be of value to you.

## Golf Course Schedule

### ADULTS —

9 Holes ..... 25c  
18 Holes ..... 50c  
Book of 20 Tickets ..... \$4.50

### CHILDREN (under 17 years) —

9 Holes ..... 15c  
18 Holes ..... 30c  
Book of 20 Tickets ..... \$2.50

(The above are good at all times)

Children's rates apply on days other than Saturdays, Sundays and Holidays.

### CHILDREN (Beginners) —

Tuesday afternoon, 9 holes ..... 10c

SEASON TICKETS — Available on Application.

CLUBS may be hired at 25c per game.

LOCKERS for rent, any period desired, moderate rates.

Bathing has been delightful and tempting this week and all the beaches have been well patronized. Again a warning has gone out to those unacquainted with the current of the waters here, and they should consult the experienced before entering the water when the lake is in any way rough. Three new-comers one day this week got into trouble at King Edward beach close to some rocks and had to be rescued with some difficulty; during which Miss Donna Smith who with others had gone to the aid of those in trouble was thrown against a rock and sustained painful bruises. But here good swimming qualities came in handy.

VOTE — AUGUST 10th — 10:00 a.m. to 6:00 p.m.

Mr. C. J. Dunn, "Charlie" to his many friends, who has been superintendent of the Manitoba division of the Canadian National Railways for the past few years, has been transferred to the position of terminal superintendent at Winnipeg. He is succeeded by Mr. W. G. Cunningham, who spend Monday at the Beach, looking over the yards and the operation of the many trains going and coming on Civic Holiday. Mr. Dunn's health has not been the best this summer, but he is improving. He has been a good friend of Victoria Beach and his friends wish him the best of health and success in his work.

## STEWART'S STORE

VICTORIA BEACH

YOU CAN NOW GET

**Canada Bread**

**BUTTERNUT**

**DR. HALLS Brown Bread**

Also the

**NEW POTATO LOAF**

ARRIVING FRESH DAILY.

Long Distance Telephone — Post Office

We Deliver

# Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

Vol. 23

VICTORIA BEACH, MAN., AUGUST 14th, 1948

No. 9

## Election Result Was Decisive

Col. N. R. Nagle and Mr. Lorimer Fairfield were successful in the election held Tuesday for membership on the Municipal Council of Victoria Beach. Both are members of the present Council, and will now take their seats in the 1949 and 1950 years. It was a decision of the electors of far reaching importance, and the large vote cast indicated the great interest taken by summer cottage residents and the permanent residents in the outcome. While the two candidates, Dr. Harry Williams and Mr. Gibson, who were defeated, polled the majority vote at the Beach, their surplus here was overwhelmed by the vote cast in the city. However, they made a very creditable run, but their programme did not appeal to any great extent with the taxpayers. The issue was too grave in its bearing on the future of the cottage area, and the ratepayers made certain that the question of a road is buried for some years to come. It was all very well for the unsuccessful candidates to state that they did not wish to see the Avenues of the cottage area impaired by free motor traffic. One of the candidates had written to the Council a lengthy letter in which he favored the creation of a large parking space back of the Railway Station, and this entering of the wedge into our Highway Traffic By-law was fraught with danger to every cottage. How could these cars be controlled night and day, except at great expense, and those who know the difficulties under which the Mounted Policeman worries each summer checking up on cars that each week slip past the warning sign at the entrance of this Beach will realize how much more trouble there would be in store for him at the parking space. We have got along very well under the Traffic By-law. The nights are quiet, and there have been no auto accidents for many years; so why run into any hazard?

Back of the railway water tank there is a park-like expanse and cottage owners in the vicinity state it is a trysting place for young people who congregate in cars, and by the loud merriment that goes on, there is more than coca cola being consumed. That is trouble enough for the "Mountie" to look into for the present. It may be only a little fun and diversion for the young people but it means more work for the law guardian.

The Municipal Council is prepared to continue its study of a permanent road across the marsh capable of allowing two cars to pass each other going in opposite direction. They wish a survey to be made on a broad scale as to location and cost, so that there will be no guesswork about the undertaking. Having done that they are prepared to take

the project before the Municipal Commissioner and the Public Works Minister to see what financial help would be forthcoming. After that the whole problem would be placed before the voters in the form of a referendum. The details of Tuesday's voting are as follows:

	City poll	Beach	Total
Nagle	120	113	233
Fairfield	119	106	225
Gibson	28	147	175
Williams	22	150	172

Mayor James T. Irving has another year of his term to fill, as have also Councillors Spencer Guest and John Ateah.

To overcome the double vote advantage which permanent residents now have over summer cottage owners, a number of the latter have decided to put their cottages into joint ownership of husband and wife: thus each will have a vote at municipal elections.

### STREET CAR FARES

The summer residents of Victoria Beach are equally interested with Winnipeg residents in the new fares which the Company will announce shortly. The problem has been before the Manitoba Utility Board, and the City Council of Winnipeg, for several weeks, but the chairman of the Board states an announcement will be made next week. It is generally accepted that increased fares should be put into effect, as the recent advance in wages of 11 cents an hour to 2500 employees had added half a million dollars a year to the Company's expenses. It is also quite clear to car riders that the Company has greatly improved its service within the city, with many new trolley cars and modern busses. Mr. W. H. Carter, the president, has lived up to his promise that over \$800,000 would be spent in new equipment to the street railway service, and the public have every confidence that Mr. Carter will go ahead and continue from month to month, adding to this valuable service.

## "Old Time" Dance

SATURDAY, AUGUST 14th, 1948

DANCING 9:00 till MIDNITE

Music Supplied By Beach Orchestra

ADMISSION TO EVERYONE, 35c

At The Clubhouse

All Proceeds for Memorial Park Grounds.

EVERYBODY WELCOME.

VICTORIA BEACH HERALD  
Published every Saturday throughout the season. Printed by the  
Albion Press, 50½ Princess Street, Winnipeg, Man., J. S. Smith,  
Manager. Advertisements to be sent to the Business Manager,  
Albion Press, 50½ Princess Street, Winnipeg, or left in boxes in  
Victoria Beach Stores.

Social Editor: Miss M. F. Pratt.

### ANNUAL GARDEN WINNERS

The Garden Competition Committee of the Victoria Beach Club had a very busy day a week ago conducting their judge, W. G. Kotchapaw, prominent Winnipeg horticulturist, around the Beach to the many beautiful cottage gardens. The Orchid Florist cup presented by Victor Scott for the finest of the large gardens, went to J. Quinton McKay, whose garden is cared for by his brother-in-law Carl Rhode. Mrs. J. T. Irving won the George MacLeod cup for first prize among the small gardens. Mr. and Mrs. D. M. Lockhart were first in the vegetable garden competition. The J. W. Beech cup, for most improved grounds, was awarded to Mrs. George MacLeod and Mr. and Mrs. Ted Freeman topped the rock gardens.

Second prize in the large garden class went to the lovely grounds of Mrs. Mary French. Third prize was given to the Frank Sprague garden, which heretofore was the perennial winner. First appearance of the Sprague grounds was striking, but closer inspection showed not enough annuals and beans were mixed with flowers. Only six points separated the McKay-Rhode garden and the fourth best which was that of Miss Louise Straith, which the judge remarked had made great headway, with a plan that will be very nice if the good work continues.

Second place among small gardens went to Mr. and Mrs. Lockhart and third was won by Mr. and Mrs. J. W. Shepherd, whose foundation work for next year very much impressed Mr. Kotchapaw. Fourth place went to Edwin W. Spence, whose grounds in Bayview are very attractive every year.

Mrs. French was given second place in the vegetable garden class and third prize went to Charles H. Ball, whose display of perennial phlox is very beautiful. His Kentucky wonder beans and tomatoes made a great showing. Mr. Spence was fourth.

Carl Rohde is the only one that has rock plants in a rock garden, but Mrs. Freeman's display of petunias is so good that she won first prize. Mr. Rohde's efforts won second, with Frank Sprague third.

In the most improved grounds, Miss Straith was given second, with Emil Schwab third.

The judge paid a visit to the cottage of Mrs. W. J. T. Kerr, which was not entered in the competition this year due to the passing of Mr. Kerr, who was one of the Beach's very best gardeners. Mr. Kerr was very proud of his fine walnut tree and longed for the day that it would bear. This summer nuts are on the tree.

The judge was very much impressed with the lawn and flowers at the C.N.R. station and he complimented J. Denesiuk, the railway employee who looks after them.

Mr. Kotchapaw, who has been judging gardens at Victoria Beach for several years, issued the following statement: "I wish to express my thanks to the Committee for their co-operation and for the transportation supplied. Our group was highly honored in having the

## Victoria Beach Club

VICTORIA BEACH, MAN.

Hon. President: Mr. W. J. T. Kerr  
President: Mr. J. W. Beech Jr.  
1st Vice-President: Mr. T. B. Poyntz  
2nd Vice-President: Mr. David McKay  
Past President: G. P. MacLeod, K.C.  
Secretary-Treasurer: Miss M. F. Pratt  
In Charge of Clubhouse:  
Miss Muriel Pratt Mr. Norman Shenton

### FAMILY MEMBERSHIP FEES

Season.....\$4.00 One Month.....\$3.00 Two Weeks.....\$2.00  
Voting Membership, without Club House privileges.....\$1.00

local J.P. accompany us on our rounds. He advised that he was doing it voluntarily — to prevent bribery and corruption! It was a privilege to do this work for your organization. I wish to thank all those I had the pleasure of meeting, for their kind hospitality. The continued interest in beautiful grounds and gardens speaks well for the cottagers — Keep up the good work!"

Four cups, also 10 prizes, worth a total of \$50.00, will be presented the last week-end of August at the Club-house.

The prizes will not cost the Club anything as they were donated by the following firms: Eatons, Hudson's Bay, Riedle's Brewery, Crescent, Modern and City Dairies, Canada, Weston's and General Bakeries Bread Companies and J. Quinton McKay.

### A TWELVE DOLLAR FINE

A young man well known at the Beach, drove his car one day this week, into the cottage area, after a trip down from Winnipeg. The eagle eye of the "Mountie" spotted the car, and summoned the driver before the J.P. where a fine of \$10.00 and \$2.00 costs were imposed.

A cottage resident reported to the Mounted Police that a room in his cottage had been entered early this week by a sneak thief who had abstracted \$18.00 from a purse and a wallet. This is the first case of this kind which has come before the notice of the Police in several years.

### STORE TO REMAIN OPEN

The Stewart store will remain open this season until the close of the Thanksgiving Day week-end train service, which will be the second week in October, for the accommodation of residents here, so there will be provision made for cottage owners who come down each week-end.

### Special Event — Dog Show

Hey kids! Here's something new, and just for you. The Victoria Beach Club is going to run a Dog Show this Saturday, August 14th at 7:30 p.m., in the Memorial Park Grounds. Any dog may enter, it doesn't matter what breed, what size, what age your puppy is. The only rule is that the dog must be entered by a boy or girl not over the age of 14 years.

There are all sorts of classes, and loads of prizes to win. Some of the classes are: The biggest dog, the dog with the longest ears, dog with the shortest tail, etc.

So, boys and girls, start brushing your doggie's coat so he'll shine at your dog show. Don't forget, it's this Saturday at 7:15 p.m. If you don't own a dog, borrow your neighbor's. Judges will be J. L. Anderson, Bill Johnston and Robin Hood.

### BEACH LADY ON THE RADIO

Harriet Duff Smith, of "Birch Haven", Seventh Ave., began a series of radio commentaries "My Kingdom for a House", concerning distinctive angles on prairie housing. The series began on August 9th at 7:30 p.m., Central Daylight time, and will continue August 16th and 23rd at the same time. Mrs. Smith's programs will be heard over the Western Network of the CBC through station CKY Winnipeg. The first radio talk was interesting and instructive and given with distinction and clearness.

## ROSEBUD FLORISTS

J. J. Hill, Proprietor

Visit the best place where requirements in Bedding Plants can be filled with high quality, home grown garden products. Now is the time to secure shrubs and early blooming plants.

264 Ellice Ave. — Opposite Grace Church

## FINANCIAL STATEMENTS

SPORTS DAY, 1948:	
Total Donations .....	\$171.25
Phone call ordering Ice Cream .....	.65
Ice Cream .....	22.80
Cones .....	4.40
Tax .....	1.81
Telegram to Eatons .....	.41
Extra Prizes .....	2.25
Express on Ice Cream .....	1.41
Eatons — Prizes .....	86.26

MASQUERADE:	
Taken at the door .....	\$ 57.25
Eatons Prizes .....	20.26
Sign Painting Prizes .....	3.80
Extra Prizes .....	1.45
Special Sign Painting Prizes .....	2.00
To Power Man .....	2.00
	\$ 29.51
	\$ 57.25

CHURCH FINANCES (to date):	
Collections, 1948 .....	\$137.86
Printing Notice Cards .....	8.06
Telegram .....	.47
Advertising in Herald .....	10.00
Rent to Club .....	60.00
Bills Due: Railway fares and board.	
	\$ 78.53
	\$137.86

TENNIS:	
Collections to August 6th .....	\$ 91.80
Weeding .....	3.85
Mending Net .....	4.50
New Post (putting in) .....	1.05
Padlocks .....	1.50
Salaries .....	50.00
	\$ 60.90
	\$ 91.80

### CANON HUGHES' SERMON

A dignified, simple, but penetrating sermon was delivered by Canon Frederick Hughes, rector of St. Alban's Anglican parish, in the Clubhouse, Sunday morning last. "A Mother's love is the Reflection of God's love," was the speaker's declaration, and he urged all Christians to approach God in that spirit and rely upon His grace for help in days of trouble. One should not forget in this approach to thank Him for His mercies and His blessings.

Five engaging girls, Naomi Henderson, Mary Louise Wilmot, Dorothy Erskine, Margaret McKay and Janet Gibson, sang the number "A Child's Prayer" by W. H. Anderson.

Canon Glover of St. Margaret's parish will take the service on Sunday, August 22nd.

### WORK AT THE DOCK

Work has been going ahead this week at the Government dock. Two large freight cars of gravel came down on August 5th and is being spread over the stones in preparation for the cement mixture.

There has been some surprise in government circles at the slowness in completing this public work, but a recent three days gale washed some of the heavy stones into the harbor waters and there is a pressing lack of cement all across Canada. Tar will be mixed with the gravel to form a hard surface over the rock and later cement will complete the surface.

Two wedding anniversaries have been celebrated at the Beach recently. Mr. and Mrs. C. H. Ball had their Fifty-fourth last Friday. They have spent twenty-eight summers at Victoria Beach. Also Mr. and Mrs. J. W. Beech kept their thirty-first on Wednesday. Their friends wish them all many more happy years.

## Catholic Church Services

For the information of Catholic summer residents, Mass will be said at the Clubhouse, Victoria Beach, each Sunday at 9:00 a.m.

### POPULAR BEACH COUPLE WED

A candle light service was performed by Archdeacon R. Ashley, August 7th, at All Saints church in a setting of unusual beauty, when Mary Adele, daughter of Mr. and Mrs. Thomas Gilbert West, became the bride of Mr. Donald Gilchrist Scott, eldest son of Mr. and Mrs. Victor Scott. The groom had spent each summer at Victoria Beach, with the exception of his time in the army, and the bride holidayed here and was acquainted with many of the younger set.

White Gladioli in tall white urns, with Palms, Ferns and Philodendron Foliage was used throughout the church to make a very attractive decoration. Mr. Douglas Bodle presided at the organ and the solo, "Love Never Fails" was sung by Mrs. Erwin Nelson.

The bride, who was given in marriage by her father, wore a blush satin floor length gown; the slim bodice was finished with a net yoke insert outlined with very fine lace. The leg of mutton sleeves end in a tiny point and are also outlined with the lace. The skirt was very full, ending in a slight train and the hip interest was brought about by puffs at each hip line. She wore a finger tip veil held by a net headdress trimmed with Lily of the Valley and carried a sunburst of Stephanotis and Feathered White Carnations outlined with Pink Sweetheart Roses.

The bride was attended by Donna Rowand, as maid of honor and Joan Wise as bridesmaid. They wore matching gowns of pale blue point de spree over satin and carried bouquets in colonial style, shading from lightest to darkest pink. Tam Scott, brother of the groom, was best man and ushers were Tom Bradley, Dave Weldon, Jack Lockerby and Jim Scott.

A reception was held at "Westacres," Kirkfield Park, the home of the bride's parents.

For travelling the bride wore a powder blue suit with navy blue accessories and a shoulder-corsage of Gardenias. Mr. and Mrs. Donald Scott left for a honeymoon at Kenora and will reside in Winnipeg.

## Victoria Beach Inn

VICTORIA BEACH — MANITOBA

An attractive 34-room resort located on the point overlooking both the bay and lake and having an almost constant breeze. The attractiveness of meals and service is assured.

RESERVATIONS: Phone, Wire or Write Victoria Beach Inn, Victoria Beach, Man.

★ An absence of all extra charge plus low rail fare combine to make a holiday planned at Victoria Beach Inn one of the most economical you can find. Guests at the Inn should give their luggage checks to Anderson's Representative, either on the train or at Victoria Beach Station.

Freshly Decorated . . . High Pressure Water System  
Fire escapes on all large buildings.

WRITE TO US FOR SEASONS RATES



## Confidentially!

This Saturday evening, the Victoria Beach Club, in co-operation with the Victoria Beach Legion, is going to present a mammoth "Old Time Dance" at the Clubhouse. Music will be supplied by the Beach Orchestra and all proceeds go toward improving the Memorial Park Grounds. We'd like to extend a cordial invitation to one and all to come out and join in the fun. Not only will you enjoy yourself, but you'll be helping a good cause by attending. That's this Saturday, August 14th, at 9:00 p.m. in the Community Clubhouse.

Last Sunday night, a very interesting commentary, including slide pictures, was presented by Rev. W. G. Berry, on Newfoundland. We'd like to take this opportunity of thanking Rev. Berry for coming out and making the evening such a success. We'd also like to thank Carl Rhode for his excellent interpretation of "The Major". This Sunday will see another of these favorite Club events, with guest soloist being Margaret Hood.

We understand that this is the last issue of the Herald for another season. Before we close this column for the year, we'd like to mention one very important committee of the Victoria Beach Club — the Entertainment Committee. This Committee, under the chairmanship of Mrs. Edith Henderson, has been working very hard to provide Saturday and Sunday night entertainment for both Club members and non-members. Needless to say, as with any committee job, there are lots of headaches attached. Mrs. Henderson has really come through with "flying colors," though, as we know she will continue to do for the balance of the season. One thing that is very gratifying is the response and turnout of people to the Club's activities. This year has been no exception, and so to you — the audience — the Entertainment committee echo their thanks. Keep coming out and join in the fun!

And now, as we again close this column for the season, we'd like to say that we've enjoyed writing it up, and sincerely hope that it has proven both informative and enjoyable reading to you. The publicity committee will continue to do its best to inform you of Club activities through the means of the Station Platform Notice Board, and by pamphlets being delivered to your door.

Special thanks go to Mr. Conklin, publisher of the Victoria Beach Herald, for allowing us this space each week.

See you next season.

Bill Johnston, Publicity Chairman,  
Victoria Beach Club.

### CHURCH ANNUAL MEETING

The annual meeting of the Community Church will be held at the close of next Sunday morning's service, August 22nd. Annual reports will be read and the election of officers for the coming year will be made. Miss Muriel Pratt is assistant secretary-treasurer.

### Community Church Service

Club House, Victoria Beach

SUNDAY MORNING, AUGUST 15th, at 10:45 a.m.

Preacher: REV. W. H. W. PAGET  
of India Missions

Accompanist: Mrs. D. C. Henderson

CHARLES H. BALL, President . . . Residence, Sixth Ave.

### Advance Church Notices

August 15th—Rev. W. H. W. Paget.  
August 22nd—Rev. F. Glover — Annual Meeting.  
August 29th—Rev. H. G. Walker.

### NORMAN R. NAGLE

and

### LORIMER C. FAIRFIELD

Wish to express their deep appreciation to those who worked for and supported them in the municipal election. They promise their continuation of effort in the best interests of Victoria Beach.

### Guests At The Inn

Mr. and Mrs. Van Buskirk, Miss Helen Gilmour, Mrs. Moore and Miss Moore, Mrs. W. B. Bell, Mrs. Roy Brown and Georgia, Mrs. Buchanan, Miss K. Steele, Miss K. F. Templeton, Mrs. N. McDonald, Mr. and Mrs. Geo. Wicker and family, Mr. and Mrs. K. G. Ross, Mrs. McKay, Mrs. Whiteborn and Robin, Mr. and Mrs. H. J. Mielke, Portage la Prairie; Miss Frances Mielke, Mr. and Mrs. C. E. Kent, Mr. and Mrs. Harland, Mr. and Mrs. Goodchild.

VARIETY SHOW — The Junior V. Bites are putting on a variety show for the Sunday Concert, August 22nd. Recitations, Solos and Choruses.

"THE HOME OF GOOD THINGS TO EAT"

## COX'S BAKERY

- 241 Kelvin St., Winnipeg
- Victoria Beach, Man.

Hovis, Cracked Wheat, White and Brown Bread. Largest variety of Buns, Pastry, Cakes and Pies fresh daily. Money gladly refunded if not satisfied.

• Meat Pies, Apple, Mince and Meat Patties — Fresh Daily  
FULL LINE OF . . .  
SOFT DRINKS, CONFECTIONERY, ICE CREAM

Our Motto: "Service, Cleanliness and Our Goods to be as Good as can be Made."

WE ARE OUT TO SATISFY!

### Cottages Built, Altered or Repaired

Additions made to Beach Buildings and Repairs carried out in workmanlike manner.

Inspect cottages built by Albert Larson at Victoria Beach and see for yourself their usefulness and their attractive appearance.

Leave Orders at Victoria Beach Co., Lumber Office.

ALBERT LARSON Victoria Beach, Man.

## Beach People

Mrs. George Craig and daughter, Frances, spent the week-end as guests of Mr. and Mrs. Jack Lewis at "Al-mac" cottage, Seventh Avenue.

Mr. and Mrs. W. (Bill) Johnston are spending a two weeks vacation at the Beach, the guests of Mr. and Mrs. Fred Porter, (a second honeymoon).

Mr. and Mrs. Ted Freeman, who have been spending the summer since early May in their cottage on Arthur Road and Eighth Ave., have as their guest a daughter from Winnipeg.

Mr. Chas. Harvey has been spending the week at the family cottage on Sunset with Mrs. Harvey and daughter.

Mr. and Mrs. James Kerr are the guests of Mr. Kerr's mother, Mrs. W. J. T. Kerr for a short vacation.

Mrs. Herb Roberts is spending the month of August in the Kilpatrick cottage on Birch Ave. Mr. Roberts (CKY) is a week-end visitor.

Mr. and Mrs. J. J. Smith will occupy their cottage, "Birch Haven," on Seventh Avenue this month for a vacation holiday.

Miss Gwentyth Lloyd, returned this week from a trip to London, England, and is now in her summer cottage at First and Patricia.

Mrs. A. W. Bouttell, who has been living in her summer home, the well known "boathouse" since the beginning of May, will at the close of the season again take up her residence in Winnipeg and will not return to her home in Sidney, B.C., where she has resided for the past few years.

**IT'S A TREAT  
TO EAT**

Weston's

Bread and Cake

ASK FOR  
DUTCH OVEN  
LOAF

QUALITY FIRST — PRICES ALWAYS RIGHT

at



WORLD FAMOUS WATCHES  
Mimo · Waltham · Elgin · Hamilton

DIRECT IMPORTERS OF FINE  
QUALITY DIAMONDS

McKinney's buy direct—McKinney's save you money

Mr. Robert Kerr is spending a three weeks vacation at the Beach, the guest of his mother, Mrs. W. J. T. Kerr, Sunset Boulevard.

Mr. Arthur Vincent is on a holiday at the Beach, joining Mrs. Vincent and their three sons at their cottage on Sunset.

Mr. Jack Hopwood spent last Sunday at the Beach inspecting a cottage which he may purchase, its location being on Sunset. Mr. and Mrs. Hopwood are prominent in Lake of the Woods circles. Mrs. Hopwood is a daughter of Mr. and Mrs. J. D. Perrin.

Mr. J. W. Beech, our ex-mayor, has joined Mrs. Beech on a two weeks vacation at their cottage on Sunset.

Mrs. J. H. Falls has planned a months vacation, which her friends state she has well earned.

Mr. and Mrs. Elmer Hamilton Houston have purchased the cottage of Mr. Leslie Bishop on Sixth Avenue. Mr. Bishop, who is the Winnipeg Free Press resident correspondent in London, England, had intended to return to Canada with Mrs. Bishop and their son, Nigel, and reoccupy their Beach cottage, but his plans have had to be altered.

Miss Peggy Sprague is spending a weeks vacation at the family cottage on Arthur Road.

Mr. George Smith, former chief of the Winnipeg police, returned to the Beach on August 6th, joining Mrs. Smith at their cottage on Sixth Avenue.

Mr. and Mrs. Jack Lewis, Flo and Jacqueline are spending their vacation at the summer home of Mrs. Lewis' father, Mr. Harry E. England.

Mr. and Mrs. K. R. MacKenzie and Roy are occupying the Roberts cottage, 319 First Avenue, during August.

Mr. and Mrs. Roberts, 319 First Ave., had as week-end guests, Dr. and Mrs. E. F. Willoughby and Joan.

Mr. and Mrs. Rayner and family have been spending the summer at their cottage, 326 Sixth Ave., and had as their guests Mr. and Mrs. F. Clements.

Misses Beverley and Jo-Ann Holowin, daughters of Dr. and Mrs. J. S. Holowin, Morris, Man., who have spent the past three weeks at Kenora, are guests of their grandparents, Mr. and Mrs. J. Julius, Bayview.

**QUALITY FLOWERS**  
AT LOWEST PRICES

*The Orchid*

Victor Scott 311 DONALD ST.

Mr. and Mrs. Harry Steele are occupying a cottage for two weeks. Mr. Steele is the chief photographer at the Winnipeg Free Press.

Mrs. G. Pratt and family are spending their holidays at the family cottage, 222 Fourth Ave.

Mrs. J. A. Thom had her grandson, Mr. Geo. Stephens and wife with her for the week-end.

Mrs. McCallum has her little granddaughter with her for a holiday.

## BARBER SHOP

HAROLD JENKINSON, Proprietor  
**BEST OF SERVICE**

Open: 9 a.m. to 8 p.m. SOFT WATER SHAMPOO

Mr. and Mrs. Stan Cruden and daughter, Lorraine are occupying 412 Sixth Avenue for the month of August.

Misses I. and W. Leech spent a week-end with their sister Mrs. D. MacKay and her family at 305 Sixth Avenue.

Lieut-Col. G. C. Leech, his wife and two boys will spend the last two weeks of August at "Devonia" Cottage on Sixth Avenue.

Mr. Lou Johnston, well known Winnipeg curler, with Mrs. Johnston and children are spending the summer at the Beach.

Miss Johnston, retired Winnipeg public school teacher has bought lot 5, block 5, on Sunset Blvd., and intends to build a cottage next summer.

## Anderson's Transfer

VICTORIA BEACH, MAN.

### WOOD and ICE

- Office at C.N.R. Station. Arrange with our representative on train for delivery of your baggage, freight or express. Call at office or place orders with our drivers.

ICE and WOOD MUST BE PAID FOR WHEN ORDERED.

### AL and JOE WRITE A LETTER

Letter from Allan Irving and Joe Donovan Jr., written aboard the SS Lethbridge, August 2nd, 1948.  
Dear Friends at Victoria Beach:

All summer we have wanted to say Hello to you, but until today you seemed too far away to contact, but now when we are practically on our way to where our hearts have been these past two months, we would like to tell you where we have been and what we have been doing, when we would have liked to have been at Victoria Beach.

Well on the 15th of May we signed on as deck hands in the Canadian Steamship Company's SS Lethbridge sailing out of Fort William down the Great Lakes and St. Lawrence, carrying packets of freight to the various ports between the Lake Head and Quebec. For some reason the C.S.U. had a special grudge against the Lethbridge crew, and we participated in plenty of action not concerned with freight packets but much more exciting and slightly more dangerous. You no doubt read of the particular episode on the Lethbridge which resulted in wounding several of the C.S.U. men. We can only say it was necessary for the safety of ourselves and our ship, and we did our level best to keep up our end. At one time when we were confronted with several C.S.U. men armed with heavy lead pipes, and us with no means of protection, all we have to say is the most pleasant sight we ever expect to see was our Chief Engineer roaring around the corner with a shot gun, shooting from the hip for our protection.

All our trips have not been so hectic. We enjoyed sailing down the Great Lakes, though they can be pretty rough, but thanks to our trips with Capt. Walter Thomas on the good old "Valtannis", we were the only two who were never seasick, and really enjoyed the waves. We enjoyed calling at the different cities in Ontario and Quebec and used our shore leave for sight seeing tours. We enjoyed the excellent food served on our boat and the kindly treatment we received at all times. But will we be glad to leave it all behind next week, for one glimpse of Victoria Beach, and good old Lake Winnipeg, the dance hall, the finest tennis court and golf course we have ever seen, and the finest people we have ever met: Yes, we cheerfully will, and are counting the days until we see you once again.

Joe and Al.

## CANADA BREAD

YOU CAN NOW GET

### Canada Bread

BUTTERNUT  
and  
DR. HALLS Brown Bread

at

STEWART'S and "ROBIN" HOOD'S  
STORES

### High Quality MEAT STORE

The Best procurable from the leading Abattoirs of Winnipeg received by fast trains daily at Victoria Beach.

**BEEF · LAMB · PORK · BACON · HAM · EGGS**  
Fresh Vegetables — Our own Sausages made daily.

### KILPATRICK'S

Our Twenty-Seventh Year "at Your Service"  
VICTORIA BEACH, MAN.

Under the personal direction of Robert Kilpatrick.



### Hold It!

One roll of film  
One Camera, any size  
One 5 x 7 print  
Won first prize.

Yes the old saying, "Nothing ventured, nothing gained," is still true. To venture something . . . Enter a picture into the Victoria Beach Club's Photography Contest. To gain something . . . Win one of the valuable prizes offered in the Club's contest.

Just send in to Norm Nagle, 309 First Avenue or to the Moonlight Inn, any number of 5x7 Prints of typical Beach Scenes and you may win \$5.00, \$3.00 or \$2.00. Also if you have any pictures of the Club's activities, we are offering five prizes of \$1.00 each.

Remember — If your print pleases you'll click on cash!

### Ringling The Birch Tree

Paddy the Beaver tells us "if we ring the Birch Trees we kill them." There are a lot of trees being ruined this year. I saw a man carrying home a big piece of bark last Sunday and he tried to hide it showing that he knew it was wrong. Please remember the trees have souls and suffer as we do. "Only God can make a Tree." — Muriel Pratt.

## "ROBIN" HOOD'S

(Formerly Donnell's)

An Old Store Under New  
Ownership.

COURTEOUS, FRIENDLY SERVICE

We Deliver

★

When you return from your vacation

Please Call **37 101**

for Regular Daily Service.

MILK — CREAM — BUTTER  
and other "quality guarded" dairy products.

**Crescent Creamery Co. Ltd.**

WINNIPEG

### Balance of Sports Donations

Miss C. E. Mitchell, Mrs. A. Larson, Mrs. J. T. McIntosh, W. H. Nixon, Mrs. H. A. Cox, Mrs. Quiggan, Mrs. W. Thomas, Mrs. Boulton, Mr. John Anderson A. K. Yates, J. S. McDermid, F. A. L. Mathewson, Wm. G. Rogers, J. O. Young, Ted Pope, J. Q. McKay, Jack Ammondale, Dick Smith, R. Hamilton, R. C. Clifford, F. J. Manning, Mrs. W. J. F. Kerr, Miss Jessie Kerr, R. T. Kerr, C. B. Ramsay, Geo. Smith, Jack Conklin, J. T. Irving, Jack Rice, Miss L. Straith.

## Sail on the Lake . . .

on the

## "VALTANNIS"

Leaving Government Dock every  
few hours.

CONSULT . . .

Capt. WALTER THOMAS  
at the Pier — for outings to many  
points of interest.

## Ateah's Baggage Transfer

★  
**WOOD  
AND  
ICE**

See Our Men on Station Platform  
or at Office near  
"Robin" Hood's Grocery Store.

## A NEW STORE

... with REAL NICE THINGS

After twenty-five years on Smith Street, we are now located in our new premises at  
298 KENNEDY STREET

just a few steps North of Portage Avenue, with a wonderful stock of Antiques in all lines—and our famous reproductions. . . A welcome awaits you . . . Free parking in rear.

**J. Quinton McKay**

Importer of Antiques

298 Kennedy Street, - Winnipeg

### Six Day Milk Delivery

The possibility of a six-day milk delivery in Greater Winnipeg this fall was discussed by a prominent dairyman in Winnipeg.

"I don't see why the delivery men of dairies are the only ones who have to deliver Sundays," he said. "There is no reason why dairy men should not be able to go to church each Sunday the same as other union men.

"Dairies in at least 10 cities in eastern Canada are now operating on a six-day week. And, as far as I know, nearly every large city in the United States is now delivering milk on an every-other-day basis," he stated.

He pointed out that there would be very little, if any, saving for the company in eliminating Sunday deliveries. More men and more feeder trucks would be needed for the double delivery Saturday.

"We must explore every possible avenue to keep the cost of milk at the same level," he declared. He explained that low costs for milk benefitted the company as well as the consumers, because the company had to maintain a large volume of deliveries to operate successfully.

"I think that the six-day delivery of milk should go in this fall," he concluded. If the change is made it would also apply to Victoria Beach, so the church committee would see one more family at the clubhouse service on Sunday.

**VARIETY SHOW** — The Junior V. Bites are putting on a variety show for the Sunday Concert, August 22nd. Recitations, Solos and Choruses.

WRITE OR CALL ON . . .

**R. F. Downie**

REAL ESTATE AND RENTAL AGENT

Only Authorized Agent at Victoria Beach

● Cottages to rent and for sale. Central cottage sites and acreage property. Personal attention given all inquirers. Drop in and let's talk over what you may desire in a cottage or a lot at Victoria Beach. Agent for Victoria Beach Company's properties at Victoria Beach.

OFFICE: OPPOSITE FALL'S STORE

My twenty-five years' experience as an agent at Victoria Beach should be of value to you.

## Golf Course Schedule

**ADULTS —**  
9 Holes ..... 25c  
18 Holes ..... 50c  
Book of 20 Tickets ..... \$4.50

**CHILDREN (under 17 years) —**  
9 Holes ..... 15c  
18 Holes ..... 30c  
Book of 20 Tickets ..... \$2.50

(The above are good at all times)

Children's rates apply on days other than Saturdays, Sundays and Holidays.

**CHILDREN (Beginners) —**  
Tuesday afternoon, 9 holes ..... 10c

**SEASON TICKETS** — Available on Application.

**CLUBS** may be hired at 25c per game.

**LOCKERS** for rent, any period desired, moderate rates.

### North Side Ladies' Tea a Great Success

I would like to thank all the Ladies of the North Side Ladies' Club who helped so diligently and untiringly to make our Sale a great success, and the friends and strangers who attended. I would especially like to thank Miss Pratt who was so kind and so much assistance to us.

The first Quilt was won by Mrs. Willard visiting at Mrs. Briggs; Mrs. C. E. Mitchell of 207 Fourth Ave., won the second Quilt. The Angel Food Cake was won by Mrs. Beech. The Hook Rug was won by Mrs. Burt Martin of Victoria Beach. The proceeds of the sale were \$152.00.

Mrs. G. J. Olafson, President,  
North Side Ladies' Club.

Mr. R. J. Downie, who has been selling properties at Victoria Beach since 1918, and who in that long period has sold scores of cottages, and rented hundreds of homes, has a number of cottages for rent during the last half of August, and early September. A call on Mr. Downie in respect to rentals or sales of cottages will prove of value.

## STEWART'S STORE

Well stocked with . . .

**GROCERIES, FRESH FRUITS and VEGETABLES,**

**FRESH MILK, BREAD**

and all goods required by cottage residents for their summer needs.

We solicit your opening order and will be pleased to receive a call from anyone.

Long Distance Telephone . . . Post Office

WE DELIVER

# Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

Vol. 24

VICTORIA BEACH, MANITOBA, JUNE 1st, 1949

No. 1

## A Well-Served Beach



THERE is no flag waving needed to announce the opening of the season at Victoria Beach. This summer resort is too well and favorably known to require any stimulus to bring before vacationists its charm, its variety of color, its wealth of foliage in stately trees and its many sandy bathing beaches beside refreshing waters. The freedom of its avenues from auto traffic makes the walks to the lake shore free from hazard for even the youngest child, which is a comfort to mothers, busy around the cottage. The only digression is at train times when the taxi and the baggage transfer services are necessary; at all other periods of the day and night, the Mounted Police guard the traffic with firmness in carrying out the restrictions of the Traffic By-law.

Victoria Beach is well governed by a municipal council, every individual member of which enters whole-heartedly into the duties assigned to him. One cannot speak too highly of the water service and while the deep wells are gradually drying up the purified lake water which flows into the shallow wells, convenient to all cottages, is ample in volume and free from contamination. This is why in thirty years of this summer resort's history, no epidemic of any kind has laid its heavy hand on any family in residence here during the long summer season. The stores have efficient and courteous staffs, are well stocked from early in the season with fresh supplies.

One of the most attractive places at the Beach is the Victoria Beach golf course, maintained by the Victoria Beach Company at a standard equal to any of the city courses. It is not only beautiful in its picturesque setting, but the greens and fairways are perfect for play at any time during the day or evening. A professional golfer is in charge, ready to give suggestions to all who register at the clubhouse.

Cottagers will be pleased to know that the large city bakers take an interest in this Beach and see that fresh bread is always on hand at the stores. So always ask for city bread; it will repay you for its flavor and freshness.

The quality of the meat furnished at the meat shop is well known to all residents. The ownership of the shop has been with one family for the past twenty-eight years and the standard of excellence has never varied from season to season.

Baggage transfer at the station is not surpassed at any summer resort and Victoria Beach is fortunate to be so well served, with fleet of modern trucks and careful drivers. The two pioneer services give personal attention to each order.

Milk deliveries come under the same head as does baggage for an ample fresh supply daily, with efficient delivery. The drivers are all pioneers and know each cottage, ensuring careful attention to each patron of the delivery service.

Tennis is supervised by the Community club and the courts are kept in good condition throughout the summer.

The Company's yards and warehouse are well stocked with builders' needs.

Well known for his efficient work, Mr. Albert Larson fills the need in repair work and in the construction of cottages. Albert is in constant demand.

There is assurance of a "full house" at the Beach this season. During the winter months owners of cottages were called up to see if they wished to rent their summer homes, many being asked half a dozen times by enquirers. Mr. R. F. Downie states that rentals are as numerous as at any time in the past and some owners have accepted liberal offers to sell their premises, while scores have refused to sell.

\* \* \*

Carrying out the time-honored axiom, "favor for favor," it would appear that the rebuilding of the Government dock into a substantial structure, answering all purposes, will have an effect on the vote to be cast on Monday, June 27th in the Dominion General Elections. Over 170 fishermen in the district signed a petition asking the Government to rebuild the structure, destroyed by the heavy gales which sweep down from the north each autumn. Summer residents missed the facilities provided by the pier greatly, but armed with many petitions and resolutions in favor, Mr. J. S. Sinnott went to the government and succeeded in securing a large appropriation for the enterprise. The Community Club will now be able to resume their water sports programme and owners of boats can find shelter in the calm waters created by the pier. One look at the broken down dock at Grand Beach and a Victoria Beach resident should feel thankful for the work on a new dock at this resort.

### Beach Resident's Appointment

Miss June Simpson, youngest daughter of Harry Simpson, 209 Seventh Avenue, graduated as a nurse from the School of Nursing, Winnipeg General Hospital, May 23rd, 1949 and has been appointed to the nursing staff of this hospital. June has been coming to Victoria Beach with her parents and sisters for many summers and thinks there is no better place to spend a delightful happy and healthful holiday.