

J. Quinton McKay
 IMPORTER OF ANTIQUES
 ANNOUNCES THE OPENING OF HIS NEW
Antique and Gift Shop
 298 KENNEDY STREET
 (Just North of Portage Ave.)

We have one of the choicest stocks of gift wares, Old Silver, Old Sheffield Plate, Brass, Copper, China and Crystal. Featuring a large selection of Royal Copenhagen Porcelain and Dutch Figurines.

Come in and see this wonderful display!

The municipality and the Victoria Beach Club have not yet succeeded in securing a title to the former air force grounds which they wish to use as an athletic center on the Memorial Park for Victoria Beach service men who fell during the war; so the lease at one dollar a year is being continued in the name of the municipality.

The Federal government wishes to settle the site but as the Victoria Beach Company has the right to say what building shall go up on it, and that means that only one dwelling can be built there, no one seems to want to buy the property.

The Victoria Beach Club has spent over \$600 on the park taking out the old hotel foundation stones, plowing the land, harrowing it and seeding it, besides putting a fence around the entire area. The municipal council has the matter in hand with the government.

This year George P. Macleod, K.C. was elected chairman of the Winnipeg School Board, where he is giving valuable service. Mr. Macleod is a former president of the Victoria Beach Club and is a cottage owner here. Mr. Macleod and his family are residents during the summer.

WANTED — The Victoria Beach Club is looking for: A Caretaker for the Tennis Courts and a Door Keeper for the Clubhouse. For further information apply to Muriel Pratt, 643 Garwood Avenue.

The Concession for the Canteen in the Clubhouse is open and application may be sent to Muriel Pratt, 643 Garwood Ave.

WRITE OR CALL ON . . .

R. F. Downie
 REAL ESTATE AND RENTAL AGENT
 Only Authorized Agent at Victoria Beach

Cottages to rent and for sale. Central cottage sites and acreage property. Personal attention given all inquirers. Drop in and let's talk over what you may desire in a cottage or a lot at Victoria Beach. Agent for Victoria Beach Company's properties at Victoria Beach.

OFFICE: OPPOSITE FALL'S STORE

My twenty-five years' experience as an agent at Victoria Beach should be of value to you.

STEWART'S STORE

Well stocked with . . .
GROCERIES, FRESH FRUITS and VEGETABLES,
FRESH MILK, BREAD
 and all goods required by cottage residents for their summer needs.

We solicit your opening order and will be pleased to receive a call from anyone.

Long Distance Telephone . . . Post Office

WE DELIVER

Golf Course Schedule

ADULTS —
 9 Holes 25c
 18 Holes 50c
 Book of 20 Tickets \$4.50

CHILDREN (under 17 years) —
 9 Holes 15c
 18 Holes 30c
 Book of 20 Tickets \$2.50

(The above are good at all times)

Children's rates apply on days other than Saturdays, Sundays and Holidays.

CHILDREN (Beginners) —
 Tuesday afternoon, 9 holes 10c

SEASON TICKETS — Available on Application.
CLUBS may be hired at 25c per game.
LOCKERS for rent, any period desired, moderate rates.

"CANADA BREAD"

wish to announce to their many customers holidaying at Victoria Beach that they can obtain their regular supply of . . .

BUTTERNUT — DR. HALL'S BROWN
 also a full line of assorted Cakes, Doughnuts, etc.,
 — FRESH DAILY AT —

J. H. FALLS, GROCERY STORE

SPECIAL CAKES MADE TO ORDER	QUALITY BREAD and ROLLS Shipped in Daily	FRESH CAKES DAILY
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"The Quality goes in before the Name goes on."

Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

Vol. 23

VICTORIA BEACH, MAN., JUNE 26th, 1948

No. 3

The Closing of a Store

THE Victoria Beach Company has asked Mr. and Mrs. J. H. Falls to close their store for the Summer. The Herald is interested in this because it means the loss of considerable advertising, and in these days of heavy publishing costs it is a serious matter to the paper.

There are two sides to the question. The Company claims that if the Falls' store is kept open anyone can start a business on a residential lot here. It also states that two general stores are sufficient at this Beach as merchants open for trade on May 24th and continue to mid-September, and during the period there are times when receipts do

this Beach and has urged all season long that cottage residents should patronize those in business here. So the Herald would advise the Victoria Beach Directors to let "sleeping dogs lie" and not disturb the evenness of the situation here, but let us all continue to gather around the family table and be happy. One never knows where the closing of a pioneer store may end.

THE Victoria Beach Club is in a better position this season to serve the interest of Victoria Beach than at any time of the past. Young people predominate on Committees and the President is a

INJUNCTION ISSUED

A court injunction was served on Falls' store Wednesday ordering them to discontinue business this summer. The injunction will be argued before a Winnipeg Judge this coming week by lawyers for each side, between Falls' Store and the Victoria Beach Company. In the meantime the store is open doing business.

not pay expenses. Thus, they are a convenience to the public only.

Mrs. Falls claims she has a large permanent resident custom which she carries over during the year for long periods until money comes into these families by mink and fish sales and other means of livelihood. These 150 people deserve every consideration. The Editor of this paper has received a number of deputations and answered many telephone calls bearing upon this problem, and the Mayor of the Beach, Mr. J. T. Irving and the ex-Mayor J. W. Beech, are greatly disturbed over the problem in statements made to the Herald. Mr. Irving states emphatically two stores are not enough for this Beach.

The Victoria Beach Company has always cooperated with the Club through their President, Dr. McClung, who is a member of the Club's Executive, where he has always proved to be useful and helpful. Mr. Lees, the superintendent of the Company, has always shown a co-operative spirit. Victoria Beach owes a great deal to the Company in their maintenance of a golf course, tennis court and the fine hotel. The Herald on its part has always advocated co-operation among all in authority at



J. W. Beech, Jr.

Are you happy? The functions of the Club are to add to your enjoyment, safety and comfort while you are here. The Club places the highest values on life at this resort and you would do well to join the Club and participate in its many activities. The season will open in full swing this coming week and preparations are already in progress to make the annual Children's Sports Day the great outdoor event of the Summer. The continued development of Memorial Park, created to honor the memory of ex-servicemen from this Beach is another heavy responsibility of the Club, and for that alone the Club deserves united support of residents. Short instructions to children with hikes and playtimes, will also be featured under a competent teacher. So do not forget Victoria Beach Club in your budgeting.

Take Your Clubs to the Golf Course.

Macleod Audrey Macleod

VICTORIA BEACH HERALD
Published every Saturday throughout the season. Printed by the
Aiblon Press, 50 1/2 Princess Street, Winnipeg, Man., J. S. Smith,
Manager. Advertisements to be sent to the Business Manager,
Aiblon Press 50 1/2 Princess Street, Winnipeg, or left in boxes in
Victoria Beach Stores.
Social Editor: Miss M. F. Pratt.

CLASSIFIED ADVERTISING

Cottages to rent and for sale 50c
Card of Thanks 50c
Properties for sale 50c
Lost or Found 25c

THE HERALD will be mailed to any
address throughout the season for 50c.

VICTORIA BEACH CLUB 1948 COMMITTEES

President: J. W. BEECH, Jr.

Vice-Presidents:

T. D. POYNTZ D. MACKAY

Membership: Des Cox, R. A. Copeland, F. L. Chester, F.
A. Alden, W. Shenton, C. H. MacKelvie, P. O'Brien,
G. Erskine, Louise Straith

Sports: G. Reeve, W. Gray, Jr., E. J. Rigley, Dave Grant,
C. S. Gow, Mrs. F. E. Ball, H. Wookey, Mrs. W.
Johnson.

Special Executive: J. W. Beech, Jr., T. D. Poyntz, D.
MacKay, Miss M. Pratt, G. P. Macleod, J. T. Irving.

Golf: L. C. Fairfield, W. D. M. Stewart, C. H. MacKelvie,
C. L. Anderson, F. Porter, A. J. Vincent, Norman
Shenton.

Sports Finances: Bob Kerr, W. D. M. Stewart, Wib. Little,
J. J. Conklin, J. Q. McKay, Phil. Cox.

Publicity: Bill Johnston, Audrey Munro, Aidan Conklin.
Photography: Norman Nagle, Jr., L. Best, Ian Dickson,
Gordon Roberts.

House Maintenance: Angus More, Neville Smith, A.
Larson, Norman Nagle Jr.

Tennis: Mrs. S. Wise, Dave Grant, J. I. Munro, J. L.
Donovan, Ken Gray.

Entertainment (Dances & Sunday Concerts): Mrs. D. C.
Henderson, Audrey Macleod, Bill Johnston, Joyce
Farmer, Nancy Wilson, J. Seaton, Norman White, Carl
Rhode, Bob Gee, Mrs. Holbecke.

Railway: J. J. Conklin, J. W. Beech, G. P. Macleod, Prof.
R. K. McClung.

Victoria Beach Club

VICTORIA BEACH, MAN.

Hon. President: Past President:
Mrs. W. J. T. Kerr Mr. J. W. Beech Jr. G. P. Macleod, K.C.
1st Vice-President 2nd Vice-President:
Mr. T. B. Poyntz Mr. David McKay

Secretary-Treasurer: Miss M. F. Pratt
In Charge of Clubhouse:
Miss Muriel Pratt Mr. Norman Shenton

FAMILY MEMBERSHIP FEES

Season.....\$4.00 One Month.....\$3.00 Two Weeks.....\$2.00
Voting Membership, without Club House privileges.....\$1.00

Victoria Beach Municipality

Mayor: JAMES T. IRVING

Councillors:

JOHN ATEAH L. C. FAIRFIELD
SPENCER C. GUEST COL. N. R. NAGLE

Secretary-Treasurer: M. C. RANKIN

Medical Health Officer: Dr. H. R. Macphail
Residence: 121 Birch Avenue

Police Service: R. E. GUY, 8 Pier Road

Engineer and Supervisor: A. S. COOKE

Magistrate: CARL ROHDE

Garden: J. W. Beech, Col. N. R. Nagle, J. Q. McKay, G. P.
Macleod, Mr. Verdin.

Memorial Park: G. P. Macleod, Col. N. R. Nagle, J. Seaton,
J. K. Morton, J. D. Morison, Dr. H. Williams, Phil
Nutter, Bert Trainor.

Masquerade: Mesdames: S. Guest, C. H. MacKelvie, T. D.
Poyntz, W. Shenton, S. Wise, H. Wookey, D. Cox,
R. A. Copeland.

Ladies: Mesdames L. C. Fairfield, S. Guest, A. J. Vincent,
T. D. Poyntz, F. Archibald, McFadyen.

Civic: Victor Scott, G. P. Macleod, J. W. Beech, George
Smith, F. L. Chester, Aidan Conklin, Mrs. W. R. Stuart.

General Finances: W. D. M. Stewart, H. Wookey, G. Pope.
Safety: Dr. McPhail, Constable Guy, Dr. H. Williams,
Dr. J. Mitchell, Dr. Davidson, Dr. Dingle.

With the exception of the Ladies' Committee and the
Masquerade Committee the first name in each committee
shall be Chairman.

Keep Down Cats To Save Birds, Miss Warnock Asks

The Humane Society appeals to cat owners to
see that kittens are removed from their mothers
immediately after birth, leaving only two to ensure
the cat's health, in a report issued by Sally Warnock,
Secretary.

The loss of bird life due to large numbers of
hungry strays was considerable, Miss Warnock said.

A total of 3,797 sick, injured, unwanted and
stray cats were destroyed by the society during the
past year, the report stated, as well as 1,119 sick
and injured dogs. She said 117 dogs and 108 cats
were found new homes, and 111 dogs returned to
their homes.

BEDDING PLANTS

ROSEBUD FLORISTS make a specialty in planning
and suggesting the right plants for Victoria Beach.
Be sure to visit our premises on Ellice Avenue,
opposite Grace Church, to select the right variety
to make your garden a success . . . Peonies, Lilacs,
Caragana, Hollyhocks, Delphinium, Honeysuckle
and many other varieties. Vegetable Seeds, Plants.

ROSEBUD FLORISTS — 264 ELLICE AVE.



Confidentially!

Well, we finally made a deadline — two issues
late! However, now that we are back, we hope we'll
be seeing you each week right in this same spot in
your favorite Victoria Beach paper. Just in case
you weren't around last year, we'd like to mention
that this is your Club's column, The Victoria Beach
Community Club, that is. Each week we'll be giving
you news and items of interest concerning the Club.
Enough said, so we'll carry on.

To begin with, we'd like to extend to you a very
cordial invitation to join the Club. Rates are avail-
able for weekly, bi-monthly, monthly or seasonal
membership, and are very reasonable. Just in case
you are missed in our cottage to cottage canvass,
we'd suggest you contact Des Cox, Miss M. Pratt,
or enquire at any store in the Beach for information.

Our official opening this season will be Saturday,
July 3rd. It's to be in the form of a "Welcome
Down Dance," so make a note of the date, and come
on out. A good time is guaranteed to all. Starting
time is 9:00 p.m. — by-the-way, the Clubhouse will
be open for dancing this Saturday, June 26th, with
starting time at 9:00 p.m.

The first Sunday Nite Show will be held on
Sunday July 4th, starting at 8:45 p.m. Shows will
be a little different this year, taking the form of a
sing-song with solos. Mrs. Henderson, your enter-
tainment chairman, tells us the shows are going to
be a lot of fun, so we'd suggest you be on hand.
Starting time again is 8:45 p.m. on Sunday, July 4.

That's about all the immediate entertainment
there is to mention but we'd like to remind you that
there will be quite a few special Saturday dances
throughout the season, including a Masquerade,
Programme Dance, and Old Time Dance. Week
day dances will be held on Monday, Wednesday
and Friday. Watch this column for further news
concerning Dances.

"ROBIN" HOOD'S

(Formerly Donnell's)

An Old Store Under New
Ownership.

COURTEOUS, FRIENDLY SERVICE

We Deliver

★

Catholic Church Services

For the information of Catholic summer
residents, Mass will be said at the Club
House, Victoria Beach,

Opening Service June 27th - 9:00 a.m.

On and after Sunday July 4th, Shows will be
held at the Clubhouse starting at 8:45 p.m. each
Sunday and taking the form of a sing-song and
solos.

Well, that's just about "30" for this week. Just
before we close, though, we'd like to remind you to
look us up here next week, we'll have more news
for you concerning the Victoria Beach Community
Club. By the way, did you know the Club has 18
Committees working for the betterment of Victoria
Beach. We'll be telling you about these committees
in future issues.

See you next week.

Daily Train Service Begins Friday, June 25

The regular summer train service to Victoria
Beach begins on Friday of next week when the 5:50
Friday evening leaves for the Beach. This is a
through train.

The 1:10 Saturday afternoon train starts on
Saturday, June 26th. The 7:00 p.m. train back to
the city starts regularly each evening beginning
Saturday next to continue until Labor Day. The
8:20 Sunday night and holiday train started on
May 30th. The same comfortable coaches put on
last season are again in service. The daily train
service will be in force until Labor Day. After that
date there will be Saturday week-end trains until
and including the Thanksgiving Day week-end,
leaving the Beach for the city at 8:00 p.m. Daylight
Saving Time. When the latter time is discontinued
near the end of September, the departure time is
7:00 p.m. Standard Tim.

Victoria Beach Inn

VICTORIA BEACH — MANITOBA

An attractive 34-room resort located on the point
overlooking both the bay and lake and having an
almost constant breeze. The attractiveness of meals
and service is assured.

RESERVATIONS: Phone, Wire or Write Victoria
Beach Inn, Victoria Beach, Man.

★ An absence of all extra charge plus low rail fare
combine to make a holiday planned at Victoria
Beach Inn one of the most economical you can find.
Guests at the Inn should give their luggage checks
to Anderson's Representative, either on the train
or at Victoria Beach Station.

Freshly Decorated . . . High Pressure Water System

Fire escapes on all large buildings.

WRITE TO US FOR SEASONS RATES

Well Deserved Honor

Announcement is made of a new position for Squadron-Leader Marlowe Kennedy, one of Canada's distinguished airmen, who spent his summers at Victoria Beach from infancy until he was 20 years of age. He is the son of the late C. W. N. and Mrs. Kennedy, who founded and planned Victoria Beach. The story of the new appointment is as follows:

Wing Commander H. M. Kennedy of Winnipeg has been appointed Canadian Air attache to Belgium, it was announced at Ottawa by Hon. Brooke Claxton, defence minister.

Wing Commander Kennedy was born in Winnipeg and attended St. John's College and the University of Manitoba. He joined the R.C.A.F. in 1925.

In 1942, while an instructor at Rockliffe, he was awarded the Air Force Cross for meritorious service. Later in the war he was with the R.C.A.F. transport service, as director of passenger transport. His appointment was effective May 1st.

Professor Owens On Browning

The Browning Society enriched cultural life in Winnipeg, Prof. David Owens, a cottage owner at Victoria Beach told a meeting of the society.

Professor Owens, president of the newly re-organized society, addressed the group in the Convocation Hall of United College.

"Browning had the sensitiveness to appreciate value," the professor said. "He could be called the poet of every day living, the poet of youth."

"The Browning Society offers mutual interest and creative ability. The poet gives, but the reader does not receive—he takes. The reader should be willing to meet the poet half-way."

Mr. Macleod Honored

G. P. Macleod, a school trustee for the past five years and a prominent city barrister, was elected chairman of the Winnipeg School Board for 1948 at the board's inaugural meeting. He succeeds P. Taraska.

Mrs. D. A. P. McKay was elected vice-chairman. Both were elected by acclamation but only after Trustee P. M. Petursson declined to run for chairman after being nominated by Mrs. Margaret Chunh. Mr. Macleod is the past president of Victoria Beach Club.

J. H. FALLS

VICTORIA BEACH, MAN.
GROCERIES — CONFECTIONERY
GENERAL MERCHANDISE
FRESH FRUITS and VEGETABLES
(Daily During Season)
Souvenirs.
Latest Fashions in Bathing Supplies.

This Summer we will be in our store at PINE ROAD, directly opposite Railway Station.

All Your Needs Supplied by the Pioneer Storekeeper.
We Deliver

Community Church Service

Club House, Victoria Beach

SUNDAY MORNING, JUNE 27th, at 10:45 a.m.

Preacher:

MR. F. LANGE OF BETHESDA CHURCH

Accompanist: Mrs. D. C. Henderson

CHARLES H. BALL, President . . . Residence, Sixth Ave.

Death of Shirley Brooks

One of the founder members of the Manitoba museum, George Shirley Brooks, 75, cottage owner since 1920, died at Victoria hospital.

Born in Surrey, England, Mr. Brooks came to Manitoba 34 years ago. He was employed by the C.N.R. as a clerk in the coach department, Transcona shops, for 23 years, retiring in February, 1947. He was a member of the Masonic order.

Besides his widow Bessie, he is survived by three sons, Norman, Eric and Jack, and two daughters, Mrs. Betty Searle and Mrs. Phyllis Ritchie, all of Winnipeg, and five grandchildren.

Electricity for Grand Beach

Representation will be made to the provincial government to have its electrification programme extended to Grand Beach and to have a highway constructed from Lockport to Grand Beach, it was decided Thursday by members of the Grand Beach Ratepayers' Association at the annual meeting and election of officers in the Marlborough hotel.

With the possibility of forming a separate municipality in mind, taxation was fully discussed.

Mayor Coulter's Visit

Mayor Garnet Coulter and Mrs. Coulter spent a recent week-end at the Beach, the guest of Mr. Quinton McKay. They were taken for an auto ride visiting points of interest including the golf course, the dock and the Victoria Beach Inn. They returned to the city with a fine impression of Victoria Beach.

"THE HOME OF GOOD THINGS TO EAT"

COX'S BAKERY

- 241 Kelvin St., Winnipeg
- Victoria Beach, Man.

Hovis, Cracked Wheat, White and Brown Bread.
Largest variety of Buns, Pastry, Cakes and Pies
fresh daily. Money gladly refunded if not satisfied.

• Meat Pies, Apple, Mince and Meat Patties — Fresh Daily
FULL LINE OF . . .
SOFT DRINKS, CONFECTIONERY, ICE CREAM

Our Motto: "Service, Cleanliness and Our
Goods to be as Good as can be Made."

WE ARE OUT TO SATISFY!

MILK PRICES

Increased freight rates have had the effect of boosting milk prices at summer resorts on the east side of Lake Winnipeg one cent a quart higher than at points on the west side.

At Grand Beach, Grand Marais, and Victoria Beach, where truck transportation isn't a competitive factor with the Canadian National Railways, the price of standard milk will be 19 cents a quart.

Prices have been set by an order of the Milk Control Board dated May 27. On the east side of the lake the schedule for the summer season is 19 cents a quart for standard milk, 15 cents for buttermilk, 63 cents for coffee cream, and 21 cents for chocolate flavored dairy drink. Pint prices are 22 cents for cereal cream, 22 cents for sour cream, and 12 cents for chocolate drink.

For stores, hotels, restaurants, cafes, charitable institutions and other wholesale customers, these prices are subject to 10 per cent discount.

Lower Price

For the town of Winnipeg Beach and other resorts on the west side of Lake Winnipeg, the fixed price for standard milk is one cent lower than at Grand Beach, 18 cents a quart. The other prices are 13 cents a quart for buttermilk, 39 cents for cereal cream, 61 cents for coffee cream, and 19 cents for chocolate flavored dairy drink. Pint prices are 21 cents for cereal cream, 20 cents for sour cream, 12 cents for chocolate flavored drinks.

From these prices wholesale customers get a 10 per cent discount.

The places at which these prices apply are Winnipeg Beach, Matlock, Whytefold, Ponemah, Sandy Hook, and Gimli.

The truck rate for milk to the west side beaches is the same as last year 20 cents per case of 12 quarts.

The rail rates to Grand Beach, last year 20 cents per case, is now 24 cents to Grand Beach and 27 cents to Victoria Beach as compared with 22 cents last year.

This is for standard milk, quoted at baggage rates. Other milk products go by express and rates are higher than last year by about the amount of the increase in railway rates.

Raw Milk Prices

For the west side of Lake Winnipeg the milk board order fixes 16 cents a quart for the price of raw milk and 17 cents on the east side. Only limited quantities of raw milk are delivered at the beach resorts.

The price of standard milk delivered in Winnipeg is 17 cents a quart, one cent lower than the price at summer resorts on the west side of Lake Winnipeg, two cents below the price at beaches on the east side.

A reminder to Campers and Residents of the Beach to take great care in the disposal of bottles and broken glass. Last season one of the local boys received a severely cut foot while swimming off the pier. Let's start a campaign to make it safe for barefeet around the Beach.

Cottages Built, Altered or Repaired

Additions made to Beach Buildings and Repairs carried out in workmanlike manner.

Inspect cottages built by Albert Larson at Victoria Beach and see for yourself their usefulness and their attractive appearance.

Leave Orders at Victoria Beach Co., Lumber Office.

ALBERT LARSON Victoria Beach, Man.

Wedding of Interest to Victoria Beach

The marriage of two well known Beach residents, who have been quite active in the affairs of the Victoria Beach Club, took place in Winnipeg on Wednesday, June 16th. The following is the account of the marriage as it appeared in one of the city daily newspapers:

Bridal vows were exchanged at St. George's Anglican church June 16 at 7 p.m., when Kathleen Louise, elder daughter of Mr. and Mrs. Frederick H. Porter, became the bride of William Stewart Johnston, son of Mrs. A. T. Davies.

Canon Frederick Hughes and Rev. F. R. Gartrell officiated at the candlelight ceremony. Clayton Lee was organist and Miss Joyce Farmer was soloist.

The bride wore iridescent white satin, the bodice made with a scalloped neckline and net yoke. The sleeves ended in lily points and the full skirt, which swept into a train, was edged with hand embroidered Chinese lace. A coronet of crystal beads held her fingertip veil of French tulle, and she carried Talisman roses.

Mrs. D. J. Irving was matron of honor and Misses Nancy Wilson and Marguerite Porter, sister of the bride were bridesmaids. Paul Quinton was best man. Ushers were Charles Dinning, Dick Quinton, Ray Morrison and Ken Hanford.

A reception was held in the "Gold Room" of the Royal Alexandra hotel. Following a honeymoon at Victoria Beach, Mr. and Mrs. Johnston will reside at suite C, Harvard apartments.

Mr. and Mrs. Johnston have been staying at the home of Mr. and Mrs. F. H. Porter at 211 Seventh Avenue since coming to the Beach, and have received the congratulations of their many friends here. Mr. and Mrs. Johnston expect to return to the city this Sunday.

Garden Competition

The Garden Committee of the Victoria Beach Club is hoping to get a large number of entries this year for the annual garden competition which will take place next August. The four principal awards are as follows:

The Orchid Cup—for the best large garden.

The Hurlkedale Cup—for the best rock garden.

The George Macleod Cup—for best small garden.

The J. W. Beech Cup—for the most improved grounds.

In addition to the above mentioned cups there will be a large number of individual prizes in the various classes.

QUALITY FLOWERS
AT LOWEST PRICES



The Orchid

Victor Scott 311 DONALD ST.

Beach People

Mrs. Berry, wife of the Rev. E. G. Berry of Regina, is occupying a cottage at Bay View, and will be joined shortly by Mr. Berry, who is in charge of United Church Christian Evangelism in Saskatchewan.

Mrs. J. W. Beech has spent the past two weeks at her cottage. Mr. Beech had a week's holiday at the cottage last week. Mr. Jack Beech, president of Victoria Beach Club and his sister Miss Mary Beech left Friday for San Diego, Calif., on a three weeks vacation.

Mrs. W. J. T. Kerr returned Wednesday to the Beach, having gone into Winnipeg to meet friends from Minneapolis.

Mrs. Edgar Gee, who has been occupying the Gee cottage with her family, has returned to the city.

Mrs. Epps and two daughters, the latter attending school in Winnipeg, will join Mr. Epps at the station Tuesday and remain for the summer.

Mr. and Mrs. A. H. Conklin with their three children will arrive Saturday to spend two weeks at the family cottage.

Dr. and Mrs. Hugh R. Macphail and infant son, Hugh, are in residence at 124 Birch Avenue (corner Birch and Sixth) for the summer months of June, July and August. Dr. Macphail is the resident physician and surgeon for the Municipality of Victoria Beach.

Anderson's Transfer

VICTORIA BEACH, MAN.

WOOD and ICE

Office at C.N.R. Station. Arrange with our representative on train for delivery of your baggage, freight or express. Call at office or place orders with our drivers.

ICE and WOOD MUST BE PAID FOR WHEN ORDERED.

High Quality MEAT STORE

The Best procurable from the leading Abattoirs of Winnipeg received by fast trains daily at Victoria Beach.
BEEF · LAMB · PORK · BACON · HAM · EGGS
Fresh Vegetables — Our own Sausages made daily.

KILPATRICK'S

Our Twenty-Seventh Year "at Your Service"
VICTORIA BEACH, MAN.
Under the personal direction of Robert Kilpatrick.

Mrs. Gerald M. Burch and her two little daughters, Peggy and Elizabeth, arrived Wednesday and will occupy "Edwell Cottage" on Sunset for two weeks. She will be joined by her mother, Mrs. Roy Borrowman on Wednesday.

Mrs. Gordon Donaldson and three children are occupying the Gee cottage on the lake front.

Mr. Jack Conklin, who has been a Magistrate at Hong-Kong is at present visiting his parents, Mr. and Mrs. J. J. Conklin, 127 Sunset.

Mrs. C. P. Nielson of Calgary, Alta., is the guest of Mrs. A. Peppard and granddaughter, Jacqueline, for the month of June.

BARBER SHOP

HAROLD JENKINSON, Proprietor

BEST OF SERVICE

Open: 9 a.m. to 8 p.m. SOFT WATER SHAMPOO

Mr. and Mrs. Reginald Brooks arrived from Los Angeles around the middle of June and are now spending the remainder of the month at their cottage, 303 Fourth Avenue before leaving to reside in California. Mrs. Brooks is recovering from injuries sustained in a motor car collision.

Miss Clara McClelland is spending a vacation at the Beach, the guest of Mrs. Reginald Brooks, 303 Fourth Avenue.

Mrs. D. G. Edmonds, a cottage resident here a number of years was named head of the Women's Musical Club.

Walter Thomas' Mother Dies

Mrs. George John Thomas, 74, mother of Mr. Walter Thomas, died in Selkirk General Hospital last Thursday.

The funeral was held Sunday in the Anglican church, Balsam Bay, conducted by Capt. Knight, an Army Padre, who is in charge of the parish. Four sons and two nephews were pall-bearers. Burial was made in Balsam Bay cemetery. Mrs. Thomas was born in St. Andrews, Man., but had lived for many years in Balsam Bay. Many residents of Victoria Beach attended the service.

The Golf Course is in fine shape. — Be sure to bring your clubs and get out after Old Man Par.

ODYSSEY OF A TREE

Some men enjoy the company of dogs and some even of cats. Sailors by tradition take to parrots. But there is only one man I know who travelled from place to place and continent to continent and took with him a tree.

The saga of this spruce began in Alberta many years ago and it has ended, temporarily at any rate, on Salisbury Plain in front of an English cottage. In the interval it has thrown down its roots in the soil of the Alberta foothills, travelled by train and ship to Britain's north country, moved to the outskirts of London and now in its middle age settled alongside a small stream not far away from the ruined temple of Stonehenge.

The man who owned it was knowing fondly to his family as "The Rolling Stone". From the day he left school, a fair number of years ago, until he found his cottage at Hampshire, he rolled around the world to the Far East, to India, to the Rockies, to a ranch in Alberta and back by easy stages to his own land.

He found the tree near Banff, a tiny miniature which took his fancy, and he dug it out of its native soil and carried it with him to the foothills. There he planted it again and it thrived and grew.

Alberta palled after a year or two and the man and the tree boarded a train together. It was a little more difficult this time but still practical. He bound the roots in layers of sacking and nursed it across the ocean. He got it aboard a British train and up to Yorkshire. There he planted it again and saw it take hold once more.

It grew straight and tall, among the oaks and elms and the man, watching it, was carried away from the moor which was his new home to the high peaks and the lonely whistle stops.

But even Yorkshire failed to hold him and he and the tree wandered away.

The Alberta spruce now threw down its roots in the confined soil of a London suburb. Instead of a forest of trees, it saw only a forest of houses and it shared the small lot with a postage stamp's worth of grass and the inevitable laurel.

Neither Rolling Stone nor his companion could stand London long but the next move was a hard struggle for the man was aging while his tree was just beginning a long life and since only he could do the operation of transplanting it—he trusted no one else. — it was a hard and wearisome job.

Today, both are in Salisbury. The spruce is some 25 feet high. The Rolling Stone has grey hair. He does not think he will move again, not because he may not want to but because he can not carry his tree with him any more. He is bound to that patch of earth as securely as it is. Both are throwing down their roots. The man and the tree will see it out together.

Past Play-Time

Middle-agers should resist the temptation to indulge in violent physical exertion on their annual holidays. "Those who live sedentary lives can't suddenly become 'sports' with safety, particularly if they are past the play-time of life. The family

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doctor, familiar with their normal types of activity, should be consulted about the type of recreation which will benefit them, and not harm them."

Mr. Sinnott Speaks on Coarse Grains

Two Manitoba M.P.'s, one Liberal and one C.C.F. urged in the House of Commons that the government turn over the marketing of all coarse grains to the Canadian Wheat Board and thereby close up the Winnipeg Grain Exchange.

J. S. Sinnott (L.—Springfield) was the government member concerned and William (Scotty) Bryce (C.C.F.—Selkirk), the spokesman for his party.

Mr. Sinnott's speech was only one more item of evidence that rural Canada is decidedly upset about the government's coarse grain policy as it exists today. Speaker after speaker has brought the matter up, urging the government to announce a new policy, and pointing to the dangerous effects high feed prices are having on the livestock industry.

The Manitoba Liberal said it would take "only a few strokes of the pen" to turn over coarse grain marketing to the Wheat Board, and thus move toward stabilized coarse grain prices. He was sure western farmers would approve of it, it would help eastern farmers who feed livestock, and it would "definitely" close the Winnipeg Grain Exchange.

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Call To Rev. W. G. Onions

Rev. W. G. Onions, cottage owner at Victoria Beach and minister of Hamiota United church for the past five and a half years has been released from his pastoral duties and granted a year's leave of absence by the Birtle Presbytery so that he may accept an appointment with the Presbyterian Church of England and pursue post-graduate studies at London University. Mr. Onions will be in charge of the Marylebone Presbyterian church. He has his M.A. from Manitoba University and B.D. from Edinburgh, Scotland. Prior to coming to Hamiota, he held pastorates at Rossburn, Man., and Marsden and Neville, Sask. He takes up his new appointment on May 10.

The spacious grounds of Victoria Beach Inn are very pleasing these days for the many guests stopping there. Bright and colorful summer dresses harmonize with the cozy seats, comfortable and adjustable. The home-made meals are tempting and have plenty of variety.

WANTED — The Victoria Beach Club is looking for: A Caretaker for the Tennis Courts and a Door Keeper for the Clubhouse. For further information apply to Muriel Pratt, 643 Garwood Avenue.

The Concession for the Canteen in the Clubhouse is open and application may be sent to Muriel Pratt, 643 Garwood Ave.

WRITE OR CALL ON . . .

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9 Holes 25c
18 Holes 50c
Book of 20 Tickets \$4.50

CHILDREN (under 17 years) —

9 Holes 15c
18 Holes 30c
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(The above are good at all times)

Children's rates apply on days other than
Saturdays, Sundays and Holidays.

CHILDREN (Beginners) —

Tuesday afternoon, 9 holes 10c

SEASON TICKETS — Available on Application.

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Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

Vol. 23

VICTORIA BEACH, MAN., JULY 3rd, 1948

No. 4

Hints on Summer Holidays

VACATION TIME should be a period of relaxation, recuperation, and restoration. However, there are common summer hazards which are only too ready to ruin a holiday if they are given a chance. These include water accidents, sunburn, undue fatigue caused by over-exertion, poison ivy, unpasteurized milk, and polluted drinking water.

Water accidents can be reduced to a minimum — everyone should learn to swim and everyone should learn an approved method of artificial respiration. Then again everyone should learn to handle boats and canoes — and nobody should go swimming too soon after eating.

Sunburn has ruined many a vacation—because sunburn is a real burn. Sunburn is painful and can be serious enough to cause hospitalization.

BE SERIOUS So, it is wise to remember that the sun should be taken in easy doses, particularly at the beginning. Initial exposures to the sun should not last for more than 10 minutes. It is scarcely possible to acquire a good suntan — without ill effects — in under two weeks.

Besides taking the sun in easy doses, use of some good lotion is recommended. Certain carefully chosen lotions applied before going into the sun will result in tanning instead of burning.

Excessive sun also can result in sunstroke. So, it is well to wear some sort of head covering while exposed to the direct rays of the sun for any length of time.

Undue fatigue, especially when suffered by persons who have passed the middle-age period of life, can be most harmful. Vacation time should be used to relax and rebuild tired bodies, not to further tear down those bodies. Exercise in the open is a fine thing, but in the case of those older persons — and smaller children, too — it can be most harmful if overdone. Many of the summer difficulties with children result from insufficient rest. Older infants and young children should go to bed at least as early on hot nights as usual — and if showing signs of fatigue should be bathed and put to bed earlier.

As for poison ivy, just steer clear of those low-lying plants with three shiny dark green leaves.

However, if accidental contact is made with poison ivy, lather the whole body with suds of any good soap, rinse and repeat. Thus the irritation-causing oil is washed away, forestalling

or minimizing irritation. Soothing protective lotions and hot compresses are standard treatment.

Vacationists should not be duped into drinking unpasteurized milk. If the commercially pasteurized variety is not obtainable, it is possible to carry out home pasteurization. If the urge comes to "take

a chance" on raw, or unpasteurized milk, just remember that many thousands of people have been made ill, many thousands have been crippled, and many thousands have died because of virulent disease bacteria found in raw milk.

Unpasteurized milk can contain germs which cause such diseases as bovine tuberculosis, undulant fever, typhoid fever, paratyphoid, septic sore throat and dysentery. Remember pasteurized milk is the only safe milk.

Also, make sure your drinking water supply is pure. Your provincial health department analyst will be glad to test your drinking water if you send him a sample. Then, some provincial health departments have available at cost price a small chlorination kit, which you can use to purify the water yourself. Also, don't forget that boiling will purify water.

Argument on Falls Store Injunction Postponed

When the case of the Victoria Beach Company versus Falls Store at Victoria Beach came up for argument last Wednesday, before Judge Campbell, the hearing was postponed for a week as one of the lawyers for Mrs. Falls was engaged in another court.

Golf Course Popular With Many

The Victoria Beach Golf course is now receiving a liberal patronage and recent showers have completed the picture, bringing along the greens to perfection. Competitions are becoming keen among foursomes, and the "birdies" are flying high with an occasional "eagle." Last season there was a hole-in-one made. The pro. in charge has done the nine holes in 27, and one player secured a 29, but most of the scores are in the 35's and higher. However, one player said: "There's a Snead around the corner coming to the course this season." We'll watch for him.

Clubhouse Official Opening, Saturday Night 9 p.m.