

Mr. Tammy Scott is now managing the Orchid Florists shop under the direction of his father, Mr. Victor Scott. Tammy took a special course in Minneapolis to fit himself for the work.

Mr. Cooke, the municipal engineer, came down at the end of April and had all the pumps in good working order by May 24th. The pipe leading out into the lake at the power station was also laid in the icy waters and was available at the cottages last week-end. On Arbor Day there was heaps of ice 15 feet high at Patricia Beach but by May 24th all the ice in the lake had disappeared.

Through the efforts of Mr. J. W. Beech of the Railway Committee, a special train was sent down Friday evening to the Beach to meet the demands of those desiring to spend the long week-end holiday at their cottages.

Cottage Destroyed by Fire

Mrs. Joseph Thomas, who was severely injured late in the winter while escaping from a fire in her home, south of Pine Road, has now returned to the Beach after several weeks' stay in the hospital in Winnipeg. When the fire broke out in her home she managed to push her daughter out to safety through the kitchen door but when she went to escape herself the fire was so severe she had to break a window and crawl out through it over the jagged glass which cut her so severely that for a time her life was despaired of. The cottage and contents were destroyed.

Mrs. Thomas is well known to many summer residents whom she has helped from year to year in opening their homes for the season.

Natural History Society Visit

About thirty-five members of the Manitoba Natural History Society spent a lovely day at the Beach on the 24th of May. The birdmen stated they were disappointed in the number of small birds seen. Perhaps they arrived the next day. Ninety-three species were seen.

WANTED — The Victoria Beach Club is looking for: A Caretaker for the Tennis Courts and a Door Keeper for the Clubhouse. For further information apply to Muriel Pratt, 643 Garwood Avenue.

The Concession for the Canteen in the Clubhouse is open and application may be sent to Muriel Pratt, 643 Garwood Ave.

WRITE OR CALL ON . . .

R. F. Downie

REAL ESTATE AND RENTAL AGENT

Only Authorized Agent at Victoria Beach

Cottages to rent and for sale. Central cottage sites and acreage property. Personal attention given all inquiries. Drop in and let's talk over what you may desire in a cottage or a lot at Victoria Beach. Agent for Victoria Beach Company's properties at Victoria Beach.
OFFICE: OPPOSITE FALL'S STORE
My twenty-five years' experience as an agent at Victoria Beach should be of value to you.

STEWART'S STORE

Well stocked with . . .

GROCERIES, FRESH FRUITS and
VEGETABLES,
FRESH MILK, BREAD

and all goods required by cottage residents
for their summer needs.

We solicit your opening order and will be
pleased to receive a call from anyone.

Long Distance Telephone . . . Post Office

WE DELIVER

Golf Course Schedule

ADULTS —
9 Holes 25c
18 Holes 50c
Book of 20 Tickets \$4.50

CHILDREN (under 17 years) —
9 Holes 15c
18 Holes 30c
Book of 20 Tickets \$2.50
(The above are good at all times)

Children's rates apply on days other than
Saturdays, Sundays and Holidays.

CHILDREN (Beginners) —
Tuesday afternoon, 9 holes 10c

SEASON TICKETS — Available on Application.

CLUBS may be hired at 25c per game.

LOCKERS for rent, any period desired, moderate rates.

"CANADA BREAD"

wish to announce to their many customers holidaying at Victoria Beach that they can obtain their regular supply of . . .

C. B. 4 (Canada Approved)

BUTERNUT — DR. HALL'S BROWN

also a full line of assorted Cakes, Doughnuts, etc.,

— FRESH DAILY AT —

J. H. FALLS, GROCERY STORE

SPECIAL CAKES MADE TO ORDER	QUALITY BREAD and ROLLS Shipped in Daily	FRESH CAKES DAILY
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"The Quality goes in before the Name goes on."

Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

Vol. 28

VICTORIA BEACH, MAN., MAY 29th, 1948

No. 2

A Permanent Road to the Outside

SUMMER residents can sympathize with the in-born desire of permanent residents of Victoria Beach Municipality for an all-year round road leading to the outside. This ambitious undertaking will no doubt never disappear from the minds of the people who remain here from summer to winter, and into the Spring months. How best can this improvement be brought about? The municipality itself cannot afford to finance the project. The only way it can be secured is through the united help of the Manitoba government and the Federal government. But first we must have the listening ear of these respective authorities. Speaking to Mr. Sinnott, the member in the House of Commons for Springfield, last Fall, he said he would do all he could to improve the roads in any part of his constituency. But he pointed out that when the present local member of the legislature was campaigning in the last Provincial election, he deplored the condition of the highway leading into Victoria Beach, and said that if he were elected he would see that good roads were laid out; but today these same roadways are in a worse condition than at that time, and while this candidate, a member of the C.C.F. party, was elected, he apparently has not lived up to his election slogan. Did the electors of this riding make a mistake in their choice of candidate? It would appear to be so. The ten opposition members in the Manitoba Legislature of 55 seats, make no progress towards benefits for their constituents. They oppose everything brought in by the Government, and add nothing to the welfare of the people. So it would appear that if the permanent residents of this Beach wish to make progress in securing a substantial highway they must come into closer contact with the present Government, all the more so seeing that the Manitoba Conservative Convention, by a large majority decided to continue its support of the present coalition government, consisting of Liberals and Conservatives, with the C.C.F. looking in from the outside. Mr. Sinnott said that he could not make any impression on the coalition government here to join up with him in a large grant for a solid highway as long as the district was represented in the Legislature by a C.C.F. member. The latter opposed every suggestion put forward by the government. He never took independent action towards any of their measures. He was always "agin the government". So residents must think it over. Summer cottage owners still maintain their strong stand against auto traffic on the roads of this Municipality, and will see to it that nothing mars the prohibition of unrestrained driv-

ing in the cottage area. But they would like to help in planning a road to the outside, but as the cost would probably be \$50,000, the Municipality must be counted out, for in helping to finance an outside road, which was washed away by high water, the treasury was badly depleted, and it has taken two years of high taxation to wipe out the debt incurred. Mr. Sinnott has shown his sincere interest in the progress of Victoria Beach in the way he got behind the Municipality's suggestion that the government dock be restored, which is now an accomplished fact, and with a general election in sight next year for the House of Commons, now is the time to strike for the roadway leading to the outside. So it's just as well to have serious thought directed to planning this enterprise.

Golf Course Gets Early Start

Players on the golf course early this season were the following devotees of the grand game: R. E. Nosworthy, A. Boulton, T. Marlyn, E. Mansell, Mrs. F. Milne, H. R. Richardson, L. C. Fairfield, P. O'Brien, H. McKelvie, W. Johnson, H. M. Roberts, D. Magnusson, D. Simpson, J. Simpson. The Pro. at the Victoria Beach Golf Course is Stan Blunderfield, who was in charge last year and made a favourable impression among the players.

Daily Train Service Begins Friday, June 25

The regular summer train service to Victoria Beach begins on Friday of next week when the 5:50 Friday evening leaves for the Beach. This is a through train.

The 1:10 Saturday afternoon train starts on Saturday, June 26th. The 7:00 p.m. train back to the city starts regularly each evening beginning Saturday next to continue until Labor Day. The 8:20 Sunday night and holiday train started on May 30th. The same comfortable coaches put on last season are again in service. The daily train service will be in force until Labor Day. After that date there will be Saturday week-end trains until and including the Thanksgiving Day week-end, leaving the Beach for the city at 8.00 p.m. Daylight Saving Time. When the latter time is discontinued near the end of September, the departure time is 7:00 p.m. Standard Tim.

The Victoria Beach Club will again operate the Beach Tennis Courts this season under the direction of Mr. S. Wise.

VICTORIA BEACH HERALD
Published every Saturday throughout the season. Printed by the
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Manager. Advertisements to be sent to the Business Manager,
Albion Press, 50 1/2 Princess Street, Winnipeg, or left in boxes in
Victoria Beach Stores.
Social Editor: Miss M. F. Pratt.

CLASSIFIED ADVERTISING

Cottages to rent and for sale 50c
Card of Thanks 50c
Properties for sale 50c
Lost or Found 25c

THE HERALD will be mailed to any
address throughout the season for 50c.

VICTORIA BEACH CLUB 1948 COMMITTEES

President: J. W. BEECH, Jr.

Vice-Presidents:

T. D. POYNTZ D. MACKAY

Membership: Des Cox, R. A. Copeland, F. L. Chester, F.
A. Alden, W. Shenton, C. H. MacKelvie, P. O'Brien,
G. Erskine, Louise Straith

Sports: G. Reeve, W. Gray, Jr., E. J. Rigley, Dave Grant,
C. S. Gow, Mrs. F. E. Ball, H. Wookey, Mrs. W.
Johnson.

Special Executive: J. W. Beech, Jr., T. D. Poyntz, D.
MacKay, Miss M. Pratt, G. P. Macleod, J. T. Irving.

Golf: L. C. Fairfield, W. D. M. Stewart, C. H. MacKelvie,
C. L. Anderson, F. Porter, A. J. Vincent, Norman
Shenton.

Sports Finances: Bob Kerr, W. D. M. Stewart, Wib. Little,
J. J. Conklin, J. Q. McKay, Phil. Cox.

Publicity: Bill Johnston, Audrey Munro, Aidan Conklin.
Photography: Norman Nagle, Jr., L. Best, Ian Dickson,
Gordon Roberts.

House Maintenance: Angus More, Neville Smith, A.
Larson, Norman Nagle Jr.

Tennis: Mrs. S. Wise, Dave Grant, J. I. Munro, J. L.
Donovan, Ken Gray.

Entertainment (Dances & Sunday Concerts): Mrs. D. C.
Henderson, Audrey Macleod, Bill Johnston, Joyce
Farmer, Nancy Wilson, J. Seaton, Norman White, Carl
Rhode, Bob Gee, Mrs. Holbecke.

Railway: J. J. Conklin, J. W. Beech, G. P. Macleod, Prof.
R. K. McClung.

Victoria Beach Club

VICTORIA BEACH, MAN.

Hon. President: President: Past President:
Mrs. W. J. T. Kerr Mr. J. W. Beech Jr. G. P. Macleod, K.C.
1st Vice-President 2nd Vice-President:
Mr. T. B. Poyntz Mr. David McKay
Secretary-Treasurer: Miss M. F. Pratt
In Charge of Clubhouse:
Miss Muriel Pratt Mr. Norman Shenton

FAMILY MEMBERSHIP FEES

Season.....\$4.00 One Month.....\$3.00 Two Weeks.....\$2.00
Voting Membership, without Club House privileges.....\$1.00

Victoria Beach Municipality

Mayor: JAMES T. IRVING

Councillors:

JOHN ATEAH L. C. FAIRFIELD
SPENCER C. GUEST COL. N. R. NAGLE

Secretary-Treasurer: M. C. RANKIN

Medical Health Officer: Dr. H. R. McPhail
Residence: 124 Birch Avenue

Police Service: R. E. GUY, 8 Pier Road

Engineer and Supervisor: A. S. COOKE

Magistrate: CARL ROHDE

Garden: J. W. Beech, Col. N. R. Nagle, J. Q. McKay, G. P.
Macleod, Mr. Verdin.

Memorial Park: G. P. Macleod, Col. N. R. Nagle, J. Seaton,
J. K. Morton, J. D. Morison, Dr. H. Williams, Phil
Nutter, Bert Trainor.

Masquerade: Mesdames: S. Guest, C. H. MacKelvie, T. D.
Poyntz, W. Shenton, S. Wise, H. Wookey, D. Cox,
R. A. Copeland.

Ladies: Mesdames L. C. Fairfield, S. Guest, A. J. Vincent,
T. D. Poyntz, F. Archibald, McFadyen.

Civic: Victor Scott, G. P. Macleod, J. W. Beech, George
Smith, F. L. Chester, Aidan Conklin, Mrs. W. R. Stuart.

General Finances: W. D. M. Stewart, H. Wookey, G. Pope.
Safety: Dr. McPhail, Constable Guy, Dr. H. Williams,
Dr. J. Mitchell, Dr. Davidson, Dr. Dingle.

With the exception of the Ladies' Committee and the
Masquerade Committee the first name in each committee
shall be Chairman.

Mink Ranches

According to Sam Ateah the twenty mink
ranches at Victoria Beach did fairly well with their
mink after pelting last fall. These mink are fed on
horse meat which is shipped to the Beach by express
on the railway from Winnipeg abattoirs, which do
a large business in this class of trade each year.
The raising of mink is a precarious undertaking at
its best. The little animals are always nervous and
skittish, and take offence at little things. The
animals are subject to various diseases; in fact the
mink can make life a continuous worry to owners
at all times, and raising the little fellows is at any
time a gamble, says Sam.

BEDDING PLANTS

ROSEBUD FLORISTS make a specialty in planning
and suggesting the right plants for Victoria Beach.
Be sure to visit our premises on Ellice Avenue,
opposite Grace Church, to select the right variety
to make your garden a success . . . Peonies, Lilacs,
Caragana, Hollyhocks, Delphinium, Honeysuckle
and many other varieties. Vegetable Seeds, Plants.

ROSEBUD FLORISTS — 264 ELLICE AVE.

Weddings of Interest to Beach People

At St. Stephen's Anglican church, East Kildonan,
June 5th, June Cox, daughter of Mr. and Mrs. H. A.
Cox, became the bride of George Einfeld, son of Mr.
and Mrs. B. S. Einfeld.

Canon R. E. Park performed the ceremony and
the bride was given in marriage by her father. Her
gown was old ivory satin, with a long veil and
train. Bridesmaids were Joyce Snowden and Irene
Rimeburg and maid of honor was Gloria Cox, sister
of the bride. Hermine and Lillian Brokke were
flower girls. The groomsmen were Harold Cox,
brother of the bride and ushers were Leonard
Einfeld and John Harrow.

William Brokke sang, "O Promise Me" and "Be-
cause," during signing of the register.

Out-of-town guests were Mayor and Mrs. Gordon
Cutts, of Selkirk; Mr. and Mrs. Harold Thurston,
Clandeboye; Helen Anderson, Bertie Trainor and
Lloyd Jonasson, of Victoria Beach.

* * *

In a candlelight setting at St. Ignatius Chapel,
Winnipeg, May 15, Marcia Ann, only daughter of
Mr. and Mrs. Samuel C. Hale became the bride of
John Stewart Cuthbert, son of Mr. and Mrs. Noel
John Cuthbert. Miss Margaret Bugee was brides-
maid, and the groomsmen were Kenneth Packer.
Ushers were Alan Boyd, brother-in-law of the bride-
groom, and Jack Hale, brother of the bride.

A reception was held at the home of the bride's
parents 187 Ash Street, where Mr. and Mrs. Hale
were assisted in receiving by the parents of the
bridegroom, and the bridal party. Mr. and Mrs.
Cuthbert left for the Pacific Coast, and will make
their home in Vancouver.

* * *

In a candlelight setting at St. George's Church,
May 29th, Mary Elizabeth, only daughter of Mr.
and Mrs. Francis H. Judd exchanged bridal vows
with Peter Edward Reeve, son of Mr. and Mrs. G. J.
Reeve.

Rev. F. R. Gartrell officiated. Mrs. Dexter Gynn

Catholic Church Services

For the information of Catholic summer
residents, Mass will be said at the Club
House, Victoria Beach,

Opening Service June 27th - 9:00 a.m.

was soloist, and was accompanied on the organ by
Clayton Lee.

The bride was attended by Misses Jean Parrish
of Calgary, Alta., Joan Reeve, sister of the bride-
groom, Mary Ann Saunders and Betty Dowler.
James Reeve was groomsmen to his brother, and
ushers were William Clubb, Donald Ferns and
William Smith.

A reception was held at the home of Mrs. James
A. Dowler, 81 Waterloo Street.

* * *

Mr. Bill Johnston and Miss Kay Porter, both
active and popular members of the Victoria Beach
Club were married Wednesday afternoon in St.
George's Anglican Church. They are spending their
honeymoon at Victoria Beach.

The church committee has been arranging for a
service each Sunday morning throughout the season,
starting June 27th at 10:45 a.m. The committee
will be under the personal direction of its chairman,
Mr. C. H. Ball. The preacher for the first gathering
will be Mr. F. Lang, of Bethesda church, Winnipeg,
and Mrs. Henderson will be in charge of the music.
After the service there will be a meeting of the
church members to elect a temporary secretary to
act during the absence of Mr. Harry England
through illness, and transact other business. With
Mr. Lang, Canon Glover, rector of St. Margaret's;
Rev. E. G. Berry, Dr. Harry Williams, Prof. David
Owens, Rev. Harry Atkinson, with others, there
should be no dearth of those capable of conducting
community church services this summer.

"ROBIN" HOOD'S

(Formerly Donnell's)

An Old Store Under New
Ownership.

COURTEOUS, FRIENDLY SERVICE

We Deliver

★

Victoria Beach Inn

VICTORIA BEACH — MANITOBA

An attractive 34-room resort located on the point
overlooking both the bay and lake and having an
almost constant breeze. The attractiveness of meals
and service is assured.

RESERVATIONS: Phone, Wire or Write Victoria
Beach Inn, Victoria Beach, Man.

★ An absence of all extra charge plus low rail fare
combine to make a holiday planned at Victoria
Beach Inn one of the most economical you can find.
Guests at the Inn should give their luggage checks
to Anderson's Representative, either on the train
or at Victoria Beach Station.

Freshly Decorated . . . High Pressure Water System
Fire escapes on all large buildings.

WRITE TO US FOR SEASONS RATES

Beach People

Mr. and Mrs. Hemmeon and their daughter and son-in-law, Mr. and Mrs. Wise, opened their cottage on Sixth Avenue, at the end of May, for the season.

Mr. and Mrs. Aidan Conklin and their children, Elizabeth, Bobby and Murray will occupy 127 Sunset Boulevard, for two weeks, beginning June 26th.

Mr. Neville Smith has been down each week-end in May, and is now occupying his new log cottage on Sunset. Mr. Smith expects to have his daughter, now residing in Vancouver, spend the summer at the Beach.

Mr. and Mrs. H. A. Cox came down May 29th for the season and are occupying the cottage at the rear of the bakery.

Mrs. M. Ateah is occupying her home in the permanent residents' district.

Miss K. St. John spent the month of May at her cottage on Sixth Avenue.

Miss Eleanor McClung is at present residing in Windsor, Ont.

Mr. Hugh Johnstone, who installed the electric equipment in the clubhouse in 1938, will not spend an extended vacation at the Beach this summer. He will take a holiday in Boston, visiting his sister, Helen, and centres in New England.

Mr. and Mrs. Jack Rice opened their cottage on Fifth Avenue, early in May.

Mrs. Henderson, accompaniste at the church services, and assistant at the Sunday night concerts, came down early in May with Mr. Henderson, and are in their cottage for the season.

Miss Katherine Ball spent each week-end in May at the family cottage on Sixth Avenue.

Mrs. Lottie Colcleugh has been spending week-ends in May and June, the guest of her sister, Mrs. J. H. Falls.

Mr. F. Lang and family have been in their cottage during May and June.

Dr. J. S. Watson, Mrs. Watson and Miss Jean Watson spent the King's Birthday week-end at their cottage on Arthur Road.

Mr. and Mrs. Roy Stewart opened their cottage for the season on the King's Birthday week-end.

Mrs. W. J. T. Kerr and Miss Jessie Kerr have opened their cottage on Sunset for the season.

Community Church Service

Club House, Victoria Beach

SUNDAY MORNING, JUNE 27th, at 10:45 a.m.

Preacher:

MR. F. LANG of BETHESDA CHURCH

Accompaniste: Mrs. D. C. Henderson

CHARLES H. BALL, President . . . Residence, Sixth Ave.

The Misses Riddell were at their cottage on Sunset and Arthur Road during week-ends in May.

Mrs. Roy Borrowman spent the week-end at her cottage on Sunset.

Mr. and Mrs. Ted Freeman have been in their cottage, Arthur Road, since early in June.

Reg. Bryans and family spent the last week-end at Sixth and Arthur.

Mr. and Mrs. Ketchen and their two children are spending the month of June at their cottage, 216 Fourth Avenue. Mr. Ketchen is building a new cottage on the next lot.

Mr. and Mrs. Pete Murphy spent the week-end at their cottage on Sixth Avenue.

Mr. and Mrs. Harry McPhee were down for the week-end at their cottage Sixth and Patricia.

Mr. and Mrs. Smith have opened their cottage, "Stonehaven," for the season.

Miss Shute is occupying her cottage, 210 Fourth Avenue for the season.

Mr. and Mrs. Archie Paxton were down for the week-end at their cottage Patricia and Fifth.

Mr. and Mrs. Charlie Whyte and grandchild, Barry Arnison, spent the week-end at their cottage on Fifth Avenue.

Mr. Simpson and daughter are occupying their cottage on Seventh Avenue.

Mr. and Mrs. Frank Rose were down for the long week-end at their cottage on Fourth Avenue.

Mr. Angus More spent week-ends at his cottage, "Newton Lodge," Fourth Avenue, during May.

Mr. and Mrs. Dave Mackay and daughter, Allison Heather, and sons, Donald and George spent the week-end at their cottage "Devonia" on Sixth Ave.

Mr. and Mrs. Joe Rennie are spending a week at their cottage 310 Fourth Avenue.

J. H. FALLS

VICTORIA BEACH, MAN.
GROCERIES — CONFECTIONERY
GENERAL MERCHANDISE
FRESH FRUITS and VEGETABLES
(Daily During Season)
Souvenirs.
Latest Fashions in Bathing Supplies.

This Summer we will be in our store at PINE ROAD, directly opposite Railway Station.

All Your Needs Supplied by the Pioneer Storekeeper.
We Deliver

"THE HOME OF GOOD THINGS TO EAT"

COX'S BAKERY

- 241 Kelvin St., Winnipeg
- Victoria Beach, Man.

Hovis, Cracked Wheat, White and Brown Bread.
Largest variety of Buns, Pastry, Cakes and Pies
fresh daily. Money gladly refunded if not satisfied.

- Meat Pies, Apple, Mince and Meat Patties — Fresh Daily
- FULL LINE OF . . .
SOFT DRINKS, CONFECTIONERY, ICE CREAM

Our Motto: "Service, Cleanliness and Our
Goods to be as Good as can be Made."

WE ARE OUT TO SATISFY!

Cottages Built, Altered or Repaired

Additions made to Beach Buildings and Repairs carried out in workmanlike manner.

Inspect cottages built by Albert Larson at Victoria Beach and see for yourself their usefulness and their attractive appearance.

Leave Orders at Victoria Beach Co., Lumber Office.

ALBERT LARSON Victoria Beach, Man.

Mr. and Mrs. Fraser are occupying their cottage 218 Fourth Avenue which Mr. Fraser bought last Fall. They were 20 years at Albert Beach.

Deputy Chief of Police Jamieson, who has had a cottage at the Beach for several years, will open up next week.

Mr. and Mrs. J. J. Conklin are in their cottage on Sunset for a few days.

Miss Sheila Strang and her mother are spending a vacation at the Beach, the guests of Miss Peggy Sprague. Mrs. Strang is recovering from injuries sustained in a serious motor car collision last Autumn.

Former Chief of Police, George Smith and Mrs. Smith were down at the family cottage on Sixth Avenue last week-end and will open their summer season there next week.

Rev. Gerald Burch, rector of St. Luke's, Winnipeg who each summer spends a vacation at the Beach, is at present attending the Lambeth conference in London, and at its close he will tour the British Isles and parts of Europe, returning home early in September. Mrs. Burch and two daughters will spend a vacation at the Beach in August. She will join her husband on his arrival in Montreal and visit Eastern cities.

Mr. and Mrs. Daniel McIntyre were down week-ends in May. The children will be at the cottage after school closes.

Capt. Willis and Mrs. Willis were down on the King's Birthday week-end, at the "Anne Hathaway" cottage on First Avenue.

Mrs. Jacquelin Darwin and Mrs. Jack Donnelly were at the Frank Sprague cottage last week-end with their daughters, Judy and Gail. Mrs. Darwin is leaving next week with Judy to spend six weeks with her father, Mr. Frank Sprague and Mrs. Sprague, Burnaby Lake, B.C.

Mrs. T. Roberts, Mrs. W. MacLeod and Mrs. J. Brandon spent a week at the cottage of Mrs. J. Milne, 223 Third Avenue.

Misses Grace Saunders, Gertrude Parker and Rita Fairman are spending a holiday at Victoria Beach the guests of Mrs. J. J. Milne, Patricia and Third Avenue.

Mrs. Edith McGowan of Edinburgh, Scotland, was an early spring visitor to Victoria Beach, spending the Arbor and 24th of May Week-ends as a guest of her cousins Mr. and Mrs. I. G. Dickson, Fourth Avenue. Mrs. McGowan was much impressed by the natural beauty she found and expressed a hope that she might return to spend a summer at the lake in the not too distant future.

Mrs. A. W. Bouttell, of Sidney, B.C. is spending a vacation at her cottage on Victoria Crescent.

Mr. and Mrs. Fred D'Coursey Davies will arrive in Winnipeg next Tuesday from Toronto where they have been residing since the Autumn of 1946. After a few days in Winnipeg they will leave for Victoria Beach to spend the summer. Both are enjoying good health, but it will be too late in the season for Mr. Davies to start a garden, much to his regret.

Mrs. Harry Little with her granddaughter, Joy McDiarmid, will open her cottage for the season on June 26th. Her daughter, Mrs. Charles Harvey, and her little daughter, Janey, will accompany Mrs. Little to the Beach and will remain several weeks.

Mr. and Mrs. Albert Larson, Eighth Avenue, state the past winter was one of the most pleasant they have experienced in their long residence here, and the snow was no hindrance to getting around.

We have learned with much regret that Mrs. Grace Dickson, mother of Ian G. Dickson of "Willowbank," 211 Fourth Avenue, passed away during the past winter. Mrs. Dickson had long been a summer resident of Victoria Beach and will be remembered and missed by many of her old friends.



TENDERS FOR COAL

(WESTERN PROVINCES)

SEALED TENDERS addressed to the undersigned and endorsed "Tender for Coal for Western Provinces", will be received until 3 p.m. (E.D.S.T.), Tuesday, June 8, 1948 for the supply of coal for the Dominion Buildings and Experimental Farms and Stations, throughout the Provinces of Manitoba, Saskatchewan, Alberta and British Columbia.

Forms of tender with specifications and conditions attached can be obtained from the Purchasing Agent, Department of Public Works, Ottawa; the District Resident Architect, Winnipeg, Man.; the District Resident Architect, Saskatoon, Sask.; the District Resident Architect, Calgary, Alta.; and the District Resident Architect, Victoria, B.C.

Tenders should be made on the forms supplied by the Department and in accordance with departmental specifications and conditions attached thereto. Coal dealers' license numbers must be given when tendering.

The Department reserves the right to demand from any successful tenderer, before awarding the order, a security deposit in the form of a certified cheque on a chartered bank in Canada, made payable to the order of the Honourable the Minister of Public Works, equal to 10 per cent of the amount of the tender, or Bearer Bonds of the Dominion of Canada or of the Canadian National Railway Company and its constituent companies unconditionally guaranteed as to principal and interest by the Dominion of Canada, or the aforementioned bonds and a certified cheque, if required to make up an odd amount.

By order,

J. M. SOMERVILLE,

Secretary.

Department of Public Works,
Ottawa, May 19, 1948.

QUALITY FLOWERS
AT LOWEST PRICES



The Orchid

Victor Scott 311 DONALD ST

Lovely Cottage Gardens

Mr. Quinton McKay's cottage home at this Beach, is a dream of loveliness even this early in the season, at Arthur Road and Sunset. New beds of flowers have been laid out by Mr. Carl Rohde as the late Mrs. McKay had planned it. Farther down in Sunset Mr. J. W. Beech has laid out his grounds in a glory of color, with the lawn and lawn seats softening the effect. Midway between these two homes Mrs. Roy Borrowman's large bed of peonies is now in full bloom and the vista is enchanting. There are many other gardens at the Beach where owners have given time and thought to their appearance, all these making a fine impression on passers-by.

Captain Walter Thomas' pleasure launch, the "Valtallis," is now ready for sails on the lake or to the many points of interest in the vicinity of Victoria Beach, such as Elk Island, Pine Falls, Winnipeg Beach, Grand Beach and Black River Falls. Consult Capt. Thomas at the Government dock for outings.

The many showers and rains in the past two weeks have brought along the greens at the golf course into splendid condition for play. The fairways have been cut and this one delightful spot is now ready for play.

Mr. Harry England was able the past week to sit up in a chair in his living-room at the family home on Lipton Street, Winnipeg, but has not regained the use of his arms and fingers as yet.

Anderson's Transfer

VICTORIA BEACH, MAN.

WOOD and ICE

- Office at C.N.R. Station. Arrange with our representative on train for delivery of your baggage, freight or express. Call at office or place orders with our drivers.

ICE and WOOD MUST BE PAID FOR WHEN ORDERED.

OPENING TODAY

High Quality MEAT STORE

The Best procurable from the leading Abattoirs of Winnipeg received by fast trains daily at Victoria Beach.
BEEF · LAMB · PORK · BACON · HAM · EGGS
Fresh Vegetables — Our own Sausages made daily.

KILPATRICK'S

Our Twenty-Seventh Year "at Your Service"
VICTORIA BEACH, MAN.
Under the personal direction of Robert Kilpatrick.

MILK DELIVERIES

Regular milk deliveries to cottage residents by Beach Distributors will begin Monday or Tuesday of this coming week.

The price has been set by the Manitoba Milk Board at 19 cents for a quart of milk, and 22 cents a bottle for cereal cream. These prices are to go into effect when cottage deliveries start. Up to the present, stores here have been selling milk at 20 cents a quart, which was approved by the Board as merchants had to pay the increased express and freight rates, added to the cost of milk to them in Winnipeg. There would have been no profit to the Merchants at the 19 cent price.

Beach Distributors will accept city tickets for milk here, when distributed to cottages.

Distribution of Milk to cottages will continue until Labor day, inclusive.

BARBER SHOP

HAROLD JENKINSON, Proprietor

BEST OF SERVICE

Open: 9 a.m. to 8 p.m. SOFT WATER SHAMPOO

Victoria Beach Inn is now open for guests and the accommodation is rapidly filling up. Mr. and Mrs. A. B. Percy have been in charge of the Inn for so many years that they are ideal hosts, looking after all the requirements of their guests with courtesy and efficiency. Under the trees on the grassy lawns, in the cozy and comfortable chairs it is restful to the eye and tired physique, as many have found it in seasons past. This year the surroundings are more charming than ever. The kitchen facilities have been further improved, adding to the dining-room enjoyment.

The Bake Shop is open and so is the Meat Store; Milk Deliveries to cottages will begin this week; and ice and fuel may be had at the transfer offices of John Anderson and the Ateah's. So we are now off to a good season!

Mr. and Mrs. C. Rice-Jones, former cottage residents spent the winter and spring in Calgary, visiting their son and daughter-in-law, Mr. and Mrs. Art Rice-Jones. They intend to spend the summer in Vancouver and Victoria, returning to Winnipeg in the autumn. Mr. Rice-Jones retired from the position of Manitoba civil service commissioner last October.

Appreciates Club's Honor

Acknowledging the honor on behalf of himself of the action of the Victoria Beach Club at their annual meeting last April, in making ten past presidents honorary members of the Club Executive, Mr. Frank E. McKinney writes to the editor of the Herald as follows:

"I see by the papers that the Victoria Beach Club is still going strong. My associations with this very successful organization hold many very pleasant and kind memories of our early days at Manitoba's Number One summer resort. I wish to thank you, and through you, the officers and members who so kindly elected me as an honorary member of the Executive Committee. I can assure you it is a great honour and it is nice to be remembered by old friends. I take this opportunity of wishing your present officers and the Club as a whole, my very best wishes for continued success in the good work they are doing, particularly with the youth of Manitoba. In looking back, the kids that we sponsored and helped to become efficient in all aquatic events are now raising their own families and attending the Sports Day at Victoria Beach. This is the one thing that makes one realize that time flies and that the efforts put in which seem to require a great deal of time, thought and preparation pay well in the many successes attained by the last generation."

During the past two week the water in the lake has risen and it is now as high as at any time last season. There is however plenty of sand in which to recline and have a sun-bath and the children will find ample opportunity in which to romp. But keep dogs off the beaches, the Mounted Police warns; there is a stiff municipal law against such a practice as allowing dogs to accompany bathers to the beaches.

Gardening at Burnaby Lake, B.C.

Mr. Frank Sprague, who is laying out his residence grounds at Burnaby Lake, B.C., equal in artistic beauty in flowers and shrubs to anything he did at his cottage at Victoria Beach, finds it not all playtime. He writes to the Herald as follows:

"The weather here has been nothing to write home about. Though not cold it was a miserable winter with very little sunshine and an abundance of rain. April, which is usually a fairly decent month has been terrible. It is unseasonably cold, rarely getting over fifty in the day time and down to the frost line every night and it is so long since we saw any sun that we have forgotten what it feels like. As a result growth is very backward and there are none of the early flowering shrubs which lengthen out the season here. We had a few warm days in March and the Daffodills came along fine but on account of the following cold weather they did not do well and faded the moment you brought them into the house. It must have been a bad year for shipping them out of the district. The ordinary trees are just beginning to bud out (May 1st), and generally speaking it is not much further advanced than Manitoba usually is at this time of the year. We have Peas and Beans up about four inches but

When you return from your vacation

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MILK — CREAM — BUTTER

and other "quality guarded" dairy products.

Crescent Creamery Co. Ltd.

WINNIPEG

they are standing still. The night before last was a particularly heavy frost and a number of market gardeners lost heavily as did the householders who got the bug too soon and had planted out their flowers. Fortunately we were not caught as I lost so many plants last year from bugs and insects that I decided to wait until it got really warm before planting out.

We both continue in good health and Mrs. Sprague is anxiously looking forward to working in the garden and like myself is fed up with the weather. The evergreen playground! Hell.

When the former chief of the Winnipeg police, George Smith, was asked why he had purchased a large lot adjoining his home on Sixth Avenue, he said: "You see there is plenty of bush on it. Well, with the price of fuel going up and up, and being a canny Scot, I figured it would be cheaper for me to buy a bush lot, chop down a few trees for firewood, and thus beat the fuel market. I am against inflation and will do my best as O.B.E. member to keep it down." And the former chief has seen a lot of this world and its people and has profited by his experiences in the direction of economy.

The Beach Barber, Harold Jenkinson, opened for business on May 29th. He was delayed, putting in a large vegetable garden on his homestead at Belair.

Ateah's Baggage Transfer

★
WOOD
AND
ICE

See Our Men on Station Platform
or at Office near

"Robin" Hood's Grocery Store.

J. Quinton McKay
 IMPORTER OF ANTIQUES
 ANNOUNCES THE OPENING OF HIS NEW
Antique and Gift Shop
 298 KENNEDY STREET
 (Just North of Portage Ave.)

We have one of the choicest stocks of gift wares, Old Silver, Old Sheffield Plate, Brass, Copper, China and Crystal. Featuring a large selection of Royal Copenhagen Porcelain and Dutch Figurines.

Come in and see this wonderful display!

The municipality and the Victoria Beach Club have not yet succeeded in securing a title to the former air force grounds which they wish to use as an athletic center on the Memorial Park for Victoria Beach service men who fell during the war; so the lease at one dollar a year is being continued in the name of the municipality.

The Federal government wishes to settle the site but as the Victoria Beach Company has the right to say what building shall go up on it, and that means that only one dwelling can be built there, no one seems to want to buy the property.

The Victoria Beach Club has spent over \$600 on the park taking out the old hotel foundation stones, plowing the land, harrowing it and seeding it, besides putting a fence around the entire area. The municipal council has the matter in hand with the government.

This year George P. Macleod, K.C. was elected chairman of the Winnipeg School Board, where he is giving valuable service. Mr. Macleod is a former president of the Victoria Beach Club and is a cottage owner here. Mr. Macleod and his family are residents during the summer.

WANTED — The Victoria Beach Club is looking for: A Caretaker for the Tennis Courts and a Door Keeper for the Clubhouse. For further information apply to Muriel Pratt, 643 Garwood Avenue.

The Concession for the Canteen in the Clubhouse is open and application may be sent to Muriel Pratt, 643 Garwood Ave.

WRITE OR CALL ON . . .

R. F. Downie
 REAL ESTATE AND RENTAL AGENT
 Only Authorized Agent at Victoria Beach

Cottages to rent and for sale. Central cottage sites and acreage property. Personal attention given all inquirers. Drop in and let's talk over what you may desire in a cottage or a lot at Victoria Beach. Agent for Victoria Beach Company's properties at Victoria Beach.

OFFICE: OPPOSITE FALL'S STORE

My twenty-five years' experience as an agent at Victoria Beach should be of value to you.

STEWART'S STORE

Well stocked with . . .
GROCERIES, FRESH FRUITS and VEGETABLES,
FRESH MILK, BREAD
 and all goods required by cottage residents for their summer needs.

We solicit your opening order and will be pleased to receive a call from anyone.

Long Distance Telephone . . . Post Office

WE DELIVER

Golf Course Schedule

ADULTS —
 9 Holes 25c
 18 Holes 50c
 Book of 20 Tickets \$4.50

CHILDREN (under 17 years) —
 9 Holes 15c
 18 Holes 30c
 Book of 20 Tickets \$2.50

(The above are good at all times)

Children's rates apply on days other than Saturdays, Sundays and Holidays.

CHILDREN (Beginners) —
 Tuesday afternoon, 9 holes 10c

SEASON TICKETS — Available on Application.
CLUBS may be hired at 25c per game.
LOCKERS for rent, any period desired, moderate rates.

"CANADA BREAD"

wish to announce to their many customers holidaying at Victoria Beach that they can obtain their regular supply of . . .

BUTERNUT — DR. HALL'S BROWN
 also a full line of assorted Cakes, Doughnuts, etc.,
 — FRESH DAILY AT —

J. H. FALLS, GROCERY STORE

SPECIAL CAKES MADE TO ORDER	QUALITY BREAD and ROLLS Shipped in Daily	FRESH CAKES DAILY
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"The Quality goes in before the Name goes on."

Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

Vol. 23

VICTORIA BEACH, MAN., JUNE 26th, 1948

No. 3

The Closing of a Store

THE Victoria Beach Company has asked Mr. and Mrs. J. H. Falls to close their store for the Summer. The Herald is interested in this because it means the loss of considerable advertising, and in these days of heavy publishing costs it is a serious matter to the paper.

There are two sides to the question. The Company claims that if the Falls' store is kept open anyone can start a business on a residential lot here. It also states that two general stores are sufficient at this Beach as merchants open for trade on May 24th and continue to mid-September, and during the period there are times when receipts do

this Beach and has urged all season long that cottage residents should patronize those in business here. So the Herald would advise the Victoria Beach Directors to let "sleeping dogs lie" and not disturb the evenness of the situation here, but let us all continue to gather around the family table and be happy. One never knows where the closing of a pioneer store may end.

THE Victoria Beach Club is in a better position this season to serve the interest of Victoria Beach than at any time of the past. Young people predominate on Committees and the President is a

INJUNCTION ISSUED

A court injunction was served on Falls' store Wednesday ordering them to discontinue business this summer. The injunction will be argued before a Winnipeg Judge this coming week by lawyers for each side, between Falls' Store and the Victoria Beach Company. In the meantime the store is open doing business.

not pay expenses. Thus, they are a convenience to the public only.

Mrs. Falls claims she has a large permanent resident custom which she carries over during the year for long periods until money comes into these families by mink and fish sales and other means of livelihood. These 150 people deserve every consideration. The Editor of this paper has received a number of deputations and answered many telephone calls bearing upon this problem, and the Mayor of the Beach, Mr. J. T. Irving and the ex-Mayor J. W. Beech, are greatly disturbed over the problem in statements made to the Herald. Mr. Irving states emphatically two stores are not enough for this Beach.

The Victoria Beach Company has always cooperated with the Club through their President, Dr. McClung, who is a member of the Club's Executive, where he has always proved to be useful and helpful. Mr. Lees, the superintendent of the Company, has always shown a co-operative spirit. Victoria Beach owes a great deal to the Company in their maintenance of a golf course, tennis court and the fine hotel. The Herald on its part has always advocated co-operation among all in authority at



J. W. Beech, Jr.

Are you happy? The functions of the Club are to add to your enjoyment, safety and comfort while you are here. The Club places the highest values on life at this resort and you would do well to join the Club and participate in its many activities. The season will open in full swing this coming week and preparations are already in progress to make the annual Children's Sports Day the great outdoor event of the Summer. The continued development of Memorial Park, created to honor the memory of ex-servicemen from this Beach is another heavy responsibility of the Club, and for that alone the Club deserves united support of residents. Short instructions to children with hikes and playtimes, will also be featured under a competent teacher. So do not forget Victoria Beach Club in your budgeting.

Take Your Clubs to the Golf Course.

Macleod Audrey Macleod