

NOW...
Play
Better
Golf
With
Trija



Here's the solution to your caddy problems! TRIJA is the nationally advertised golf set... that gives you 6 fine, scientifically balanced clubs from ONE shaft and three heads. Used with real satisfaction by golfers all over the country. Solve your caddy problems once and for all. Enjoy the game more than ever before. Play a better game, easier.

DRIVER
PUTTER
CHIPPER
MASHIE
NIBLICK
MID-IRON

Complete
Shaft, three
heads and
canvas
travel case
\$35.00

Come In and See It!
At Your Sports Centre
or

J. QUINTON McKAY
315 Smith Street
Winnipeg — Manitoba
Canadian Distributor

Ateah's Baggage
Transfer

★
WOOD
AND
ICE

See Our Men on Station
Platform or at Office
near Lou's Grocery Store.

WRITE OR CALL ON . . .

R. F. Downie
REAL ESTATE AND RENTAL AGENT

Only Authorized Agent at Victoria Beach
● Cottages to rent and for sale. Central cottage sites and acreage property. Personal attention given all inquirers. Drop in and let's talk over what you may desire in a cottage or a lot at Victoria Beach. Agent for Victoria Beach Company's properties at Victoria Beach.
OFFICE: OPPOSITE FALL'S STORE
My twenty-five years' experience as an agent at Victoria Beach should be of value to you.

No Polio Here

As an assurance to residents of Victoria Beach, Dr. F. R. Chown, of Selkirk, Man., Provincial Medical Health Officer for this district, sent to Mayor J. W. Beech, Thursday, the following notice to be posted up in the P.O. "In so far as Victoria Beach is concerned I wish to assure you that there has been no cases of Polio (Infantile Paralysis) reported to date."

Mr. J. T. Scott has resumed his run on the morning train from Winnipeg, after a visit to his mother, Mrs. Robert Scott, at Sarnia, Ont., where she is now living after a residence of 65 years in Winnipeg. Mrs. Scott is 95 years of age but her eyesight is good and she is able to get around her home quite freely.

What could be more acceptable as a gift to friends than a Trija Golf Club, in season and out of season. Henry Martel, former Canadian champion, thought so when in Winnipeg this week, as a friend handed him one with which to play his champion games in the Alberta tourney. See them at Quinton McKay's Gifte Shop, Smith Street, next to Marlborough Hotel.

The municipality has cut down and destroyed the weeds on the Lot 4, Block 5 which had threatened to scatter noxious weed seed over a wide area of well kept premises. The engineer appears to have done a good job on this Sunset Boulevard site and the owner should be grateful as the finger of shame was again pointing in his direction.



The Victoria Beach Herald, 1947
The Albion Press, Printers.
Till We Meet Again in the Summer of 1948.

Lots For Sale on SUNSET BLVD.

An opportunity to secure a choice location for your cottage . . .

TWO VERY CHOICE
LAKE FRONT LOTS
Sunset Boulevard at Alexandra
S. P. Gemmill — Telephone 97 294

Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

Vol. 23

VICTORIA BEACH, MAN., MAY 22nd, 1948

No. 1

Hurrah! The 1948 Season is Here

Looks Good, Feels Good, Is Good!

THE pleasant surroundings at Victoria Beach depend on the co-operation of all residents, both summer cottage and permanent home builders; and the efficiency of the municipal council in maintaining public improvements and civil authority. The



freedom of the great outdoors. Observe the nobility of the trees, the charm of the avenues and the lanes. Vehicle traffic should be kept to a minimum. The careless throwing of a lighted match or a burning cigarette into the bushes and the dried grass should be regarded as a violation of law and order. Cottage premises should be kept neat and tidy. Flowering plants and shrubs should enhance the grassy plots. Wherever the woodsman is compelled to fell a tree, a sapling should be planted in its place. One cannot understand a mind that aims at laying bare a cottage lot. What would Victoria Beach do without its majestic trees, and what would other beaches not give to have the trees that has given this resort unique glory envied by other resorts? The trees from season to season welcome us back to cozy nestling summer homes, and in the autumn farewell us with sadness and some sorrow that the days of vacation are ended. So let all cottage residents preserve and add to our leafy grandeur.

The municipal council takes a well deserved pride in the way the roadways and the paths are maintained, and they have an engineer and staff who watch with care their preservation. We do not ask for stone crushed pavements but the people do like here well drained pathways. An odd stone here and there does not disconcert us. There are not so many but that we can see even in the dark their white faces.

The bathing beaches promise to be more spacious than last season as the water is not intruding to as high a place along the shores. So enjoyment should be at its height this season at these favored spots. Keep dogs away from the bathing waters and thus give more comfort and less annoyance to those sitting around on the sand.

It looks like a most enjoyable summer at Our Beach. Do your best to make it so. Aid the feeble to have their share of the goodness of life at a spacious playground and thus doubly add to your own happy summer. Little children should be protected and guarded at all times. It's a long time since an accident has marred the season here. Be watchful at all hours of the day. Deposit no hot ashes in the rear of your cottage lot. But be light and gay all the summer long and spread the infection around your cottage home, over to the beaches and into the confines of the clubhouse. Let us all be merry for we think it is in harmony with the virtues of Victoria Beach.

high standard of the work within the Victoria Beach Club is a great help in reaching happy relations in the various classes. Granted that Victoria Beach has a natural beauty all its own, there invariably creep in disconcerting elements which have to be corrected. Therefore prompt action is needed from time to time to correct these unwelcome visitations. To the extent of their powers all persons living here should join with the authorities to help in providing surroundings in harmony with what Nature has bestowed on us.

Precautions should be taken to preserve Victoria Beach in its virgin loveliness. We want to be lifted out of city life and nurtured in the freshness and

VICTORIA BEACH HERALD
Published every Saturday throughout the season. Printed by the
Albion Press, 50½ Princess Street, Winnipeg, Man., J. S. Smith,
Manager. Advertisements to be sent to the Business Manager,
Albion Press, 50½ Princess Street, Winnipeg, or left in boxes in
Victoria Beach Stores.
Social Editor: Miss M. F. Pratt.

CLASSIFIED ADVERTISING

Cottages to rent and for sale	50c
Card of Thanks	50c
Properties for sale	50c
Lost or Found	25c

THE HERALD will be mailed to any address throughout the season for 50c.

THE BEACH MERCHANTS

Those who are in the general store businesses at Victoria Beach have ample stocks of goods, fresh and wholesome, for summer residents, and have courteous and trained staffs ready to serve customers. Each one has a delivery, prompt and efficient, so that there is no necessity for carrying home to cottages any heavy orders. All requests for delivery will be attended to. So there is no burden placed on residents to bring to the Beach supplies from the city for household use. Everything can be secured right here. The high express rates recently put into effect, act against importing anything from the city.

Mr. and Mrs. J. H. Falls have been busy during the winter and spring looking after the wants of permanent families, but are now ready for the summer trade. Mr. Falls was ill during April but is now up and around and in good health. Mrs. Falls, the perennial, looks well and her host of friends will welcome her reappearance at the Pioneer store, across the right-of-way from the station.

Mr. and Mrs. Hugh Stewart are again at their last year's store, next to the Lumber yard and there is also located the Post Office and the public telephone. So their customers find it convenient to fill their orders for groceries while also attending to other wants, at the mail centre and the phone. An addition has been made to the store which includes a dining room for the staff, all in the interests of their patrons, as the clerks will be close by at store hours. Fresh fruits and vegetables are their specialty.

The Beach will welcome new comers at the former Donnell store, Mr. and Mrs. Hood having leased the premises for the season. Mr. Hood is a former member of the R.C.A.F. and saw service in the 2nd Great War. Mrs. Hood has had business connections at Victoria Beach for a number of years. The store is well located close to a large residential district and Mr. Hood intends to maintain its past fine reputation.

The Meat Shop will this year be under the personal management of Mr. Robert Kilpatrick, familiarly known to his host of friends as "Bob". The shop will open on June 19th with the usual fine stock of quality goods.

Beach residents will be glad to know Mr. and

Victoria Beach Municipality

Mayor: JAMES T. IRVING

Councillors:

JOHN ATEAH L. C. FAIRFIELD
SPENCER C. GUEST COL. N. R. NAGLE

Secretary-Treasurer: M. C. RANKIN

Medical Health Officer: Dr. H. R. McPhail
Residence: 124 Birch Avenue

Police Service: R. E. GUY, 8 Pier Road

Engineer and Supervisor: A. S. COOKE

Magistrate: CARL ROHDE

Mrs. Cox will be open for business this week with bread and pastries. No bakery is better equipped with electric machinery to attend to the baking wants of a community. Mr. Cox having never lost an opportunity to add to the modern facilities. His long experience in the Kelvin Bakery in Elmwood, Winnipeg, is valuable for the summer trade here.

The Beach Milk Distributors are again in service with their door to door deliveries, of milk and cream varieties with courteous service. Orders may be left at the company's lumber office.

John Anderson has a fleet of trucks ready for baggage transfer service at all times to any part of the Beach. He also has ample supplies of ice and fuel available. A taxi service is available.

The Ateah brothers are a standard part of the transfer service of the Beach. This season they have their trucks and taxis at the service of the cottage residents. Ice and fuel requirements will be given prompt attention from their office opposite the railway platform, adjoining "Robin" Hood store.

Consultations with Mr. R. F. Downie on rents or sales of Beach properties will be of value to all who have business along these lines. Mr. Downie has been closely connected each season with Beach sales and rentals, for the past 35 years and no one is better qualified to give up to date advice as he knows every cottage and vacant lot here. His office is the log building to the left of the station platform.

No business review at Victoria Beach would be complete without mention of Mr. Harold Jenkinson, who for many years has been the Beach barber. All ages are accommodated in his spacious chair and modern methods are in use with soft water cleansing. The pathway to the barber shop is a well-trodden one all season and the latchkey is always on

BEDDING PLANTS

ROSEBUD FLORISTS make a specialty in planning and suggesting the right plants for Victoria Beach. Be sure to visit our premises on Ellice Avenue, opposite Grace Church, to select the right variety to make your garden a success . . . Peonies, Lilacs, Caragana, Hollyhocks, Delphinium, Honeysuckle and many other varieties. Vegetable Seeds, Plants.

ROSEBUD FLORISTS — 264 ELLICE AVE.

the outside and a warm and cheery welcome awaits all customers on the inside at reasonable rates.

Walter Thomas will operate the "Valtalis" this summer from the government dock, with trips to the many points within easy sailing distance from this Beach.

In the building line no one can surpass the excellence and satisfaction of Mr. Albert Larson, the pioneer master workman at Victoria Beach. He is having his usual busy season but he is never too busy to talk over needed repairs, additions or cottage erection with residents.

Mr. Reg. Moir, in charge of the lumber yard, is happy to announce that he has a good supply of British Columbia lumber on hand, a carload arriving this spring. This will be of great value to residents who have been looking for a renewal of the company's stock.

The Beach milk distributors are now making their rounds to cottage doors and Crescent Creamery customers will find all that they may desire, in the hands of courteous and efficient delivery men.

Charm of Victoria Beach Inn

There is no prettier spot in Manitoba for a summer hotel than the one occupied by Victoria Beach Inn. Its clear and spacious view of Lake Winnipeg, the beauty of the sunsets as viewed from the hotel lawns and the close proximity of a wide bathing beach unmarred by stones makes the inn an ideal place for a summer vacation. The lawns are now green and are dotted with easy chairs of many varieties, making the sojourn there, cozy and comfortable. For several weeks Mr. A. B. Percy, the lessee of the Inn, has been adding to the facilities of the hotel which will be of great value to guests. While foodstuffs are at a high price level, as everyone knows, the hotel management is happy to announce that these commodities are in abundance at present and the dining table will be as in the past, a very appetizing place. People who desire accommodation should write to Mr. Percy at Victoria Beach where prompt attention will be given to all inquiries.

"ROBIN" HOOD'S

(Formerly Donnell's)

An Old Store Under New
Ownership.

COURTEOUS, FRIENDLY SERVICE

We Deliver

★

We solicit your opening order.

FRESH FRUITS and VEGETABLES DAILY

ICE CREAM, BOTTLED DRINKS

BREAD, MILK and CREAM.

Catholic Church Services

For the information of Catholic summer residents, Mass will be said at the Club House, Victoria Beach,

Opening Service June 27th - 9:00 a.m.

Edward Wood Honored on His 70th Birthday

Friends and relatives from points as far distant as Prince George, B.C., and Chicago, attended the party held Saturday to honor Edward Wood, 556 Beresford Ave., on the occasion of his 70th birthday.

Among the 35 guests were Mr. Wood's daughter, Mrs. S. Coles, who travelled by airplane from Prince George, and his son and daughter-in-law, Mr. and Mrs. Cecil Wood, of Chicago. Two other daughters, Mrs. Alec Rodgers and Mrs. Archibald Wilson, of Winnipeg, were present, as well as three grandchildren. Gifts were presented to the guest of honor. J. MacDougall proposed the toast.

Popularity of the Golf Course

To many people the finest attraction at Victoria Beach in the summer time is the golf course, and since the 24th of May, although the greens have been under the care of the groundsmen, many have been playing over the course. The greens were severely frost bitten by the severe winter, but last week the municipality turned on the water and relieved the greens from the very dry spell, as practically no rain has fallen in this district this year. While players are allowed to exercise their favourite pastime, it is desirable that special care should be taken where the greens have been re-seeded. The beautiful expanse occupied by the course is now looking its best with the trees in leaf and the fairways rounding into shape.

Victoria Beach Inn

VICTORIA BEACH — MANITOBA

An attractive 34-room resort located on the point overlooking both the bay and lake and having an almost constant breeze. The attractiveness of meals and service is assured.

RESERVATIONS: Phone, Wire or Write Victoria Beach Inn, Victoria Beach, Man.

★ An absence of all extra charge plus low rail fare combine to make a holiday planned at Victoria Beach Inn one of the most economical you can find. Guests at the Inn should give their luggage checks to Anderson's Representative, either on the train or at Victoria Beach Station.

Freshly Decorated . . . High Pressure Water System

Fire escapes on all large buildings.

WRITE TO US FOR SEASONS RATES

THE PASSING OF BEACH RESIDENTS

Since the close of last season several residents of Victoria Beach have been called by death and all will be sorely missed. The passing of Mrs. Quinton McKay is a severe loss to the young people. For many seasons this talented lady had devoted her time and energies to bringing out talent to entertain the public. The V.B-ites will long be remembered as a product of her genius. In many other ways Mrs. McKay proved herself to be valuable in Beach affairs, for anything she had a hand in was sure to be a success. Her friendly presence will be long remembered by a host of friends she left behind.

Mr. W. J. T. Kerr's death was a shock to all. His warm-hearted nature and the keen interest he always had in the welfare of the Beach was shown on every occasion that duty called him to service. He developed his home property to a cozy and inviting spot, a safe haven to which he could always return at week-ends and enjoy to the full the beautiful surroundings with his family and friends. Passers-by also enjoyed the vista for Mr. Kerr always desired Beach residents should partake with him the creation of his artistic mind and nothing was hidden from the public view. Mr. Kerr left a glorious heritage in his cottage home. He never turned away from a call put forward by the Beach authorities when duty demanded it and he gave most valuable advice in Beach expansion.

The President of the Victoria Beach Club, Mr. Dack passed on, right in the midst of doing most valuable work for the best interests of the Club and the Beach as a whole. He was a good president with a spirit of initiative and he was always busy improving his cottage property.

Mr. Shirley Brooks also answered the final summons. He was one of the first to settle here, coming down in the summer of 1916, attracted by the natural beauty of the location and a desire to study tree and bird life and also that of insects, moths and butterflies. He never lost his interest in the Beach in the 30 years which followed and his collection of bugs, beetles and moths at Victoria Beach is on view at the Natural and Historical Museum in the Civic Auditorium. Mr. Brooks was honorary secretary of the Natural History Society.

Mr. French, whose garden of flowers on Seventh

Community Church Service

Club House, Victoria Beach

Opening Service:

JUNE 27th — 10:45 a.m.

CHARLES H. BALL, President . . . Residence, Sixth Ave.

Avenue was a lovely spot, also died after a long illness, last winter. Mrs. Gill, widow of Canon Gill, a pioneer resident, also died in recent weeks. Canon and Mrs. H. Gill will long be remembered by their friends here. A. W. Bouttell, who leased Victoria Beach Inn for four summers, died in a Victoria B.C. hospital. Three years ago with his wife he took up residence at Sidney, B.C. G. Olafson, who was in the fish business in the northern part of the lake, and was a former councillor of the municipality, died on Armistice Day of pneumonia. Mr. Harold Jenkinson, in business here, suffered the loss of his wife a month ago. Mrs. Jenkinson had a lengthy illness and died at the home of her daughter in Winnipeg. She was very much attached to her homestead residence at Belair.

Canada Bread can be procured at Falls' and Stewarts stores and Weston's Bread at "Robin" Hood's store.

Anyone who knows of any Clergymen coming to the Beach this summer and who might take a Sunday service in the Clubhouse or who knows of any church soloists, please notify Mr. Charles H. Ball, Sixth Avenue and Arthur Road.

The Railway Agent for the season is Mr. J. S. Epps, who was the agent here last season and by his courtesy and efficiency won favor from Beach residents. Since leaving this resort last fall he has been acting as agent at Hodgson. Mrs. Epps and children are remaining in the city until the close of the school term when they will join Mr. Epps and spend the summer here.

J. H. FALLS
VICTORIA BEACH, MAN.
GROCERIES — CONFECTIONERY
GENERAL MERCHANDISE
FRESH FRUITS and VEGETABLES
(Daily During Season)
Souvenirs.
Latest Fashions in Bathing Supplies.

This Summer we will be in our store at PINE ROAD,
directly opposite Railway Station.

All Your Needs Supplied by the Pioneer Storekeeper.
— We Deliver —

"THE HOME OF GOOD THINGS TO EAT"

COX'S BAKERY

• 241 Kelvin St., Winnipeg
• Victoria Beach, Man.

Hovis, Cracked Wheat, White and Brown Bread.
Largest variety of Buns, Pastry, Cakes and Pies
fresh daily. Money gladly refunded if not satisfied.

• Meat Pies, Apple, Mince and Meat Patties — Fresh Daily
FULL LINE OF . . .
SOFT DRINKS, CONFECTIONERY, ICE CREAM

Our Motto: "Service, Cleanliness and Our
Goods to be as Good as can be Made."

WE ARE OUT TO SATISFY!

Cottages Built, Altered or Repaired

Additions made to Beach Buildings and
Repairs carried out in workmanlike manner.

Inspect cottages built by Albert Larson at Victoria
Beach and see for yourself their usefulness and
their attractive appearance.

Leave Orders at Victoria Beach Co., Lumber Office.

ALBERT LARSON

Victoria Beach, Man.

Vacationists Warned Against Raw Milk Dangers

The Health League of Canada has announced that as part of its year-round campaign to obtain compulsory milk pasteurization legislation throughout the Dominion, it hopes this summer to enlist the aid of resort operators and vacationists.

In a message to vacationists, the Health League requests them to make sure pasteurized milk is obtainable wherever they plan to spend their holidays, while resort operators are asked to make sure the milk they serve is pasteurized. It is pointed out to resort people that if a supply of the commercially pasteurized product is not available it is possible to make milk safe for human consumption by "home" pasteurization methods.

The Health League is of the opinion many urban residents are so accustomed to regular delivery of pasteurized milk to their homes that they sometimes fail to realize — or forget — that raw milk exists, and that raw milk can contain dangerous disease bacteria which can cause such serious illnesses as bovine tuberculosis, typhoid and para-typhoid fever, undulant fever, diphtheria, scarlet fever and septic sore throat.

Further, it is the belief of the Health League that once resort operators are really made aware of the dangers of raw milk they will put the health of their visitors before all other considerations and will make sure their milk supplies are pasteurized.

On the other hand, as long as some vacationists neglect to insist on pasteurized milk there may be some resort operators who will continue to serve unpasteurized milk. However, if customers demand for safe milk becomes unanimous, the Health League says there soon won't be a resort in the nation which will serve anything but the pasteurized variety.

Courtesy Rampant!

OUR J. P. TAKES A RIDE

Odd things happen in the courts of Manitoba, and Victoria Beach is no exception to the rule.

A Victoria Beach resident was speeding his auto along the Trans-Canada highway, near Beausejour. That's not a good spot to open the throttle, as Mounted Police are as thick in that locality as bees in a hive. As he was handed his summons, it was intimated to the speeder that as he was a resident of Victoria Beach the hearing should be held there. When he got to the Beach he wanted to have the affair over without delay. So he called on our J.P.,

Carl Rohde, at Hurkedale, and offered to drive him to the court house, which is the sentry box near the station roadway. There the J.P. opened his court and after hearing the Mounted Police evidence, fined the accused \$10 and costs for exceeding the speed limit on the highway. When court had closed the speedster invited the magistrate to a seat in his car and then drove him home in true conformity with Beach etiquette. That's the community spirit that is maintained at Victoria Beach.

New Location of Antique Shop

Mr. Quinton McKay has purchased a building on Kennedy Street, north of Portage Ave., Winnipeg, which in future will be the headquarters of the Antique and Gift Shop. Mr. McKay is spending considerable money in making it suitable for his business which will occupy both floors of the building when it is completed and will be one of the finest antique shops in Canada. He is moving shortly from his Smith Street centre, near the Marlborough Hotel, to the new premises.



TENDERS FOR COAL

(WESTERN PROVINCES)

SEALED TENDERS addressed to the undersigned and endorsed "Tender for Coal for Western Provinces", will be received until 3 p.m. (E.D.S.T.), Tuesday, June 8, 1948 for the supply of coal for the Dominion Buildings and Experimental Farms and Stations, throughout the Provinces of Manitoba, Saskatchewan, Alberta and British Columbia.

Forms of tender with specifications and conditions attached can be obtained from the Purchasing Agent, Department of Public Works, Ottawa; the District Resident Architect, Winnipeg, Man.; the District Resident Architect, Saskatoon, Sask.; the District Resident Architect, Calgary, Alta.; and the District Resident Architect, Victoria, B.C.

Tenders should be made on the forms supplied by the Department and in accordance with departmental specifications and conditions attached thereto. Coal dealers' license numbers must be given when tendering.

The Department reserves the right to demand from any successful tenderer, before awarding the order, a security deposit in the form of a certified cheque on a chartered bank in Canada, made payable to the order of the Honourable the Minister of Public Works, equal to 10 per cent of the amount of the tender, or Bearer Bonds of the Dominion of Canada or of the Canadian National Railway Company and its constituent companies unconditionally guaranteed as to principal and interest by the Dominion of Canada, or the aforementioned bonds and a certified cheque, if required to make up an odd amount.

By order,

J. M. SOMERVILLE,

Secretary.

Department of Public Works,
Ottawa, May 19, 1948.

QUALITY FLOWERS
AT LOWEST PRICES



The Orchid

Victor Scott 311 DONALD ST.

Mr. Harry England's Illness

Shortly after the Christmas holidays, Mr. Harry England was unexpectedly stricken down with sickness and he has been confined to his bed ever since and may not be down to the Beach this season. To state that Mr. England will be missed at the Beach is unnecessary, because in many circles he had been active for several years. His absence will be severely felt by the community church where he was indispensable, being the secretary-treasurer and the one who from Sunday to Sunday, secured the ministers and singers for the services. Mr. England is at the home of his daughter in Winnipeg. He is in his 77th year, but around the Beach he was so nimble and carried out so many duties that no one had thought he would be laid-up as he is now.

Victoria Beach Club
VICTORIA BEACH, MAN.

Hon. President:	President:	Past President:
Mrs. W. J. T. Kerr	Mr. J. W. Deech Jr.	G. P. Macleod, K.C.
1st Vice-President:	2nd Vice-President:	
Mr. T. B. Poyntz	Mr. David McKay	
Secretary-Treasurer: Miss M. P. Pratt		
In Charge of Clubhouse:		
Miss Muriel Pratt	Mr. Norman Shenton	

FAMILY MEMBERSHIP FEES

Season	\$4.00	One Month	\$3.00	Two Weeks	\$2.00
Voting Membership, without Club House privileges.....\$1.00					

Anderson's Transfer
VICTORIA BEACH, MAN.

WOOD and ICE

- Office at C.N.R. Station.
- Arrange with our representative on train for delivery of your baggage, freight or express. Call at office or place orders with our drivers.

ICE and WOOD MUST BE PAID FOR WHEN ORDERED.

High Quality MEAT STORE

The Best procurable from the leading Abattoirs of Winnipeg received by fast trains daily at Victoria Beach.

BEEF · LAMB · PORK · BACON · HAM · EGGS

Fresh Vegetables — Our own Sausages made daily.

KILPATRICK'S
Our Twenty-Seventh Year "at Your Service"
VICTORIA BEACH, MAN.
Under the personal direction of Robert Kilpatrick.

Government Dock Not Ready For Use

It is not thought that the Government Dock, which has been in process of rebuilding all winter and spring, will be ready for the annual water sports which have not been held for some summers owing to the unsafe condition of the dock. These sports have always been held on the Saturday preceding Winnipeg's Civic Holiday.

Mr. John Anderson had the contract for the stone which has been filled in between the iron sheetings which extend down the sides and at the end of the dock, making it almost impregnable to autumn gales which sweep down from the north. This steel construction, it is believed, will withstand the heaviest gales that may blow against it. What remains to be done is to fill in the dock with gravel and cover it over with cement, and this work will take some weeks before completion. Mr. Anderson gathered up scores of truck loads of stone from around the beach but he says that every time he lifted the stone a new one came up to take its place.

BARBER SHOP
HAROLD JENKINSON, Proprietor
BEST OF SERVICE
Open: 9 a.m. to 8 p.m. SOFT WATER SHAMPOO

Jack Beech, Jr., President, Victoria Beach Club

This year the Victoria Beach Club decided to select one of its young members as President, and bestowed the honor on Mr. Jack Beech, Junior, and so far it has worked out well, young Jack presiding with dignity and force. The Vice-Presidents are: T. D. Poyntz and David McKay, while Miss Muriel Pratt was re-elected Secretary-Treasurer for the twelfth year. Committees were also selected and their composition will be published in the next issue of the Herald. Ten past presidents were elected as honorary members of the executive of the club, with the object of securing their experience and advice in helping the club to solve its difficulties.

ITEMS OF INTEREST to Beach readers may be placed in the "Herald" boxes in Stewart's, Fall's and "Robin" Hood's stores, where they will be picked up for insertion in the "Herald". Let us know when you open your cottage and who are your guests from time to time.

Beach People

Mr. and Mrs. C. A. M. Lees arrived at the Beach at the end of April and are occupying their cottage on Birch Avenue.

Mrs. Mary Wood spent the winter at the Beach occupying her recently purchased cottage on Center Street.

Mr. Edwin Spence, the uncrowned mayor of Bay View suburb, came down the middle of May and has been busy with the help of his housekeeper, Bertha, putting in his flower garden which every year is always admired by visitors to that part of the beach. This is Mr. Spence's 27th year as resident of Bay View and from his cottage a beautiful expanse of the lake and bays may be seen.

Mrs. A. M. McFadyen came down on May 24th and opened her cottage at Bay View for the season.

Mr. and Mrs. Virden came down last month to open their cottage for the season where they have been located for the past 27 years.

Mr. and Mrs. Kinsmen opened their cottage on Sixth Avenue for the season early in May.

Mr. and Mrs. C. H. Ball, the first residents of Sixth Avenue, opened their cottage for the season on May 24th.

Mrs. Charles Thom opened her pretty cottage on Sixth Avenue for the summer early in May. She met with a slight accident shortly after her arrival but is now up and around again.

Mr. Quinton McKay and his brother-in-law, Mr. Carl Rohde, were down week-ends in May fixing up their cottage grounds for the summer.

Mr. Neville Smith has erected a neat log cottage on Sunset Boulevard next to the "Bow and Arrow" cottage, which he will occupy with his daughter this summer.

Mr. and Mrs. Fred D'Coursey Davies who have spent the past two years in Toronto, will occupy their cottage on Sunset for the summer. He is getting the garden and lawns ready for his arrival in a few days.

Mrs. W. J. T. Kerr and Miss Jessie Kerr were down at their cottage for the May 24th long week-end and they expect to be down for the summer next week. Mr. and Mrs. Robert Kerr were down early in May putting the seeds in the garden. Mr. and Mrs. James Kerr have also been week-end visitors at the cottage in recent weeks.

Mayor J. T. Irving with Mrs. Irving occupied their cottage during week-ends in May.

Col. N. R. Nagle and Mr. and Mrs. Norman Nagle have been visiting the family cottage on First Ave., during May.

Mr. and Mrs. George P. McLeod and members of their family have been in their cottage on Patricia Avenue a number of times during May.

Mrs. Roy Borrowman spent the first three weeks of May visiting her son and daughter-in-law Mr. and Mrs. Murray Borrowman in Toronto and also spent several days with other relatives in Western Ontario.

Mr. and Mrs. Robert Kilpatrick will be down for the summer on June 19th.

Weston's Bread and Cake
(Canada) LIMITED

All our various quality loaves on hand all through the season — FRESH EACH DAY.

For **GOOD SERVICE** and **BREAD** you will enjoy, Shop at "ROBIN" HOOD'S GROCERY.

Mr. and Mrs. Vincent, who purchased last summer the cottage of Dr. and Mrs. Van Rymdyk at Sunset have had this large home repainted in a very attractive light cream color and it is now one of the most attractive summer dwellings at the Beach.

Mrs. Dorothy Donnelly and Mrs. Jackie Darwin, daughters of Mr. F. E. Sprague, were down early in May seeding and planting flowers at the family cottage on Arthur Road. This cottage grounds took first prize in last year's garden show. It is not thought that Mr. and Mrs. F. E. Sprague, who are residing at Burnaby Lake, B.C., will be down to the Beach this summer on a visit.

Professor David Owens, a cottage owner, is in great demand in Winnipeg, having been named president of the Browning Club and also of the Optimists Club.

Mr. and Mrs. Leslie Bishop, who went to London, Eng., last summer, have decided to sell their cottage on Sixth Avenue, their stay in England being longer than they had expected. Mr. Bishop is the Winnipeg Free Press representative in London.

Miss Florence MacWhirter and Miss Hope Burnham spent the early spring on a motor trip with friends to the Pacific coast going as far as California.

Mr. William Low the other day figured out that the total mileage included in his trips back and forth to the Beach in the past 30 years would have taken him around the world. Mr. Low says he is not yet tired of his beach visits even if on each trip the railway gives him a good shaking up between here and Grand Beach.

Ateah's Baggage Transfer

★
WOOD AND ICE

See Our Men on Station Platform
or at Office near
"Robin" Hood's Grocery Store.

Mr. Tammy Scott is now managing the Orchid Florists shop under the direction of his father, Mr. Victor Scott. Tammy took a special course in Minneapolis to fit himself for the work.

Mr. Cooke, the municipal engineer, came down at the end of April and had all the pumps in good working order by May 24th. The pipe leading out into the lake at the power station was also laid in the icy waters and was available at the cottages last week-end. On Arbor Day there was heaps of ice 15 feet high at Patricia Beach but by May 24th all the ice in the lake had disappeared.

Through the efforts of Mr. J. W. Beech of the Railway Committee, a special train was sent down Friday evening to the Beach to meet the demands of those desiring to spend the long week-end holiday at their cottages.

Cottage Destroyed by Fire

Mrs. Joseph Thomas, who was severely injured late in the winter while escaping from a fire in her home, south of Pine Road, has now returned to the Beach after several weeks' stay in the hospital in Winnipeg. When the fire broke out in her home she managed to push her daughter out to safety through the kitchen door but when she went to escape herself the fire was so severe she had to break a window and crawl out through it over the jagged glass which cut her so severely that for a time her life was despaired of. The cottage and contents were destroyed.

Mrs. Thomas is well known to many summer residents whom she has helped from year to year in opening their homes for the season.

Natural History Society Visit

About thirty-five members of the Manitoba Natural History Society spent a lovely day at the Beach on the 24th of May. The birdmen stated they were disappointed in the number of small birds seen. Perhaps they arrived the next day. Ninety-three species were seen.

WANTED — The Victoria Beach Club is looking for: A Caretaker for the Tennis Courts and a Door Keeper for the Clubhouse. For further information apply to Muriel Pratt, 643 Garwood Avenue.

The Concession for the Canteen in the Clubhouse is open and application may be sent to Muriel Pratt, 643 Garwood Ave.

WRITE OR CALL ON . . .

R. F. Downie

REAL ESTATE AND RENTAL AGENT

Only Authorized Agent at Victoria Beach

Cottages to rent and for sale. Central cottage sites and acreage property. Personal attention given all inquiries. Drop in and let's talk over what you may desire in a cottage or a lot at Victoria Beach. Agent for Victoria Beach Company's properties at Victoria Beach.

OFFICE: OPPOSITE FALL'S STORE

My twenty-five years' experience as an agent at Victoria Beach should be of value to you.

STEWART'S STORE

Well stocked with . . .

GROCERIES, FRESH FRUITS and
VEGETABLES,
FRESH MILK, BREAD

and all goods required by cottage residents
for their summer needs.

We solicit your opening order and will be
pleased to receive a call from anyone.

Long Distance Telephone . . . Post Office

WE DELIVER

Golf Course Schedule

ADULTS —
9 Holes 25c
18 Holes 50c
Book of 20 Tickets \$4.50

CHILDREN (under 17 years) —
9 Holes 15c
18 Holes 30c
Book of 20 Tickets \$2.50
(The above are good at all times)

Children's rates apply on days other than
Saturdays, Sundays and Holidays.

CHILDREN (Beginners) —
Tuesday afternoon, 9 holes 10c

SEASON TICKETS — Available on Application.

CLUBS may be hired at 25c per game.

LOCKERS for rent, any period desired, moderate rates.

"CANADA BREAD"

wish to announce to their many customers holiday-
ing at Victoria Beach that they can obtain their
regular supply of . . .

C. B. 4 (Canada Approved)

BUTERNUT — DR. HALL'S BROWN

also a full line of assorted Cakes, Doughnuts, etc.,

— FRESH DAILY AT —

J. H. FALLS, GROCERY STORE

SPECIAL CAKES MADE TO ORDER	QUALITY BREAD and ROLLS Shipped in Daily	FRESH CAKES DAILY
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"The Quality goes in before the Name goes on."

Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

Vol. 23

VICTORIA BEACH, MAN., MAY 29th, 1948

No. 2

A Permanent Road to the Outside

SUMMER residents can sympathize with the in-born desire of permanent residents of Victoria Beach Municipality for an all-year round road leading to the outside. This ambitious undertaking will no doubt never disappear from the minds of the people who remain here from summer to winter, and into the Spring months. How best can this improvement be brought about? The municipality itself cannot afford to finance the project. The only way it can be secured is through the united help of the Manitoba government and the Federal government. But first we must have the listening ear of these respective authorities. Speaking to Mr. Sinnott, the member in the House of Commons for Springfield, last Fall, he said he would do all he could to improve the roads in any part of his constituency. But he pointed out that when the present local member of the legislature was campaigning in the last Provincial election, he deplored the condition of the highway leading into Victoria Beach, and said that if he were elected he would see that good roads were laid out; but today these same roadways are in a worse condition than at that time, and while this candidate, a member of the C.C.F. party, was elected, he apparently has not lived up to his election slogan. Did the electors of this riding make a mistake in their choice of candidate? It would appear to be so. The ten opposition members in the Manitoba Legislature of 55 seats, make no progress towards benefits for their constituents. They oppose everything brought in by the Government, and add nothing to the welfare of the people. So it would appear that if the permanent residents of this Beach wish to make progress in securing a substantial highway they must come into closer contact with the present Government, all the more so seeing that the Manitoba Conservative Convention, by a large majority decided to continue its support of the present coalition government, consisting of Liberals and Conservatives, with the C.C.F. looking in from the outside. Mr. Sinnott said that he could not make any impression on the coalition government here to join up with him in a large grant for a solid highway as long as the district was represented in the Legislature by a C.C.F. member. The latter opposed every suggestion put forward by the government. He never took independent action towards any of their measures. He was always "agin the government". So residents must think it over. Summer cottage owners still maintain their strong stand against auto traffic on the roads of this Municipality, and will see to it that nothing mars the prohibition of unrestrained driv-

ing in the cottage area. But they would like to help in planning a road to the outside, but as the cost would probably be \$50,000, the Municipality must be counted out, for in helping to finance an outside road, which was washed away by high water, the treasury was badly depleted, and it has taken two years of high taxation to wipe out the debt incurred. Mr. Sinnott has shown his sincere interest in the progress of Victoria Beach in the way he got behind the Municipality's suggestion that the government dock be restored, which is now an accomplished fact, and with a general election in sight next year for the House of Commons, now is the time to strike for the roadway leading to the outside. So it's just as well to have serious thought directed to planning this enterprise.

Golf Course Gets Early Start

Players on the golf course early this season were the following devotees of the grand game: R. E. Nosworthy, A. Boulton, T. Marilyn, E. Mansell, Mrs. F. Milne, H. R. Richardson, L. C. Fairfield, P. O'Brien, H. McKelvie, W. Johnson, H. M. Roberts, D. Magnusson, D. Simpson, J. Simpson. The Pro. at the Victoria Beach Golf Course is Stan Blunderfield, who was in charge last year and made a favourable impression among the players.

Daily Train Service Begins Friday, June 25

The regular summer train service to Victoria Beach begins on Friday of next week when the 5:50 Friday evening leaves for the Beach. This is a through train.

The 1:10 Saturday afternoon train starts on Saturday, June 26th. The 7:00 p.m. train back to the city starts regularly each evening beginning Saturday next to continue until Labor Day. The 8:20 Sunday night and holiday train started on May 30th. The same comfortable coaches put on last season are again in service. The daily train service will be in force until Labor Day. After that date there will be Saturday week-end trains until and including the Thanksgiving Day week-end, leaving the Beach for the city at 8:00 p.m. Daylight Saving Time. When the latter time is discontinued near the end of September, the departure time is 7:00 p.m. Standard Tim.

The Victoria Beach Club will again operate the Beach Tennis Courts this season under the direction of Mr. S. Wise.