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Here's the solution to your caddy problems! TRIJA is the nationally advertised golf set... that gives you 6 fine, scientifically balanced clubs from ONE shaft and three heads. Used with real satisfaction by golfers all over the country. Solve your caddy problems once and for all. Enjoy the game more than ever before. Play a better game, easier.

DRIVER  
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Complete  
Shaft, three  
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travel case  
\$35.00

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Ateah's Baggage  
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WOOD  
AND  
ICE

See Our Men on Station  
Platform or at Office  
near Lou's Grocery Store.

WRITE OR CALL ON...

**R. F. Downie**  
REAL ESTATE AND RENTAL AGENT

Only Authorized Agent at Victoria Beach

• Cottages to rent and for sale. Central cottage sites and acreage property. Personal attention given all inquirers. Drop in and let's talk over what you may desire in a cottage or a lot at Victoria Beach. Agent for Victoria Beach Company's properties at Victoria Beach.  
OFFICE: OPPOSITE FALL'S STORE  
My twenty-five years' experience as an agent at Victoria Beach should be of value to you.

The Ladies' Auxiliary of Victoria Beach held a very successful sale on July 25th in the Clubhouse. The proceeds amounting to \$153.00. The lucky winners of the draws were: Quilts, Mrs. Lockhart and E. Boutillier. Tea Set, Mrs. Alex Jonnason. Fruit Cake, Mr. Brown. The Auxiliary wish to thank all those who donated and helped to make the sale a success. Also the Club for the use of the hall. The proceeds will be used for the erection of a church for the use of the all-year round residents.

There was great excitement on the station platform on Sunday July 27th when the first section of the train pulled in, but it was not until the second section arrived that the railway truck decorated with red, white and blue bunting and signs quoting "Just Married" and "England Expects This Man To Do His Duty," etc., were used. Phil Nutter had jumped on the train before it stopped and gave the high sign to those waiting on the platform. "Here they are." Then Sub-Lieut. R. N. G. (Bud) Smith, R.C.N., and his bride, Joan Clark of Vancouver were placed on the truck and pulled along the platform. The happy couple whose wedding had taken place in Vancouver Cathedral on July 21st and they had come to Victoria Beach to spend the day with Bud's father, Mr. Neville Smith and friends on their way to Halifax where Bud was to board the "Warrior" for its trip to England. Mrs. Bud Smith was given a real Victoria Beach welcome and we hope to see more of her next season.

**LOST** between 225 Second and 355 Sunset, July 1st Week-end, a man's baseball mitt; treasured as a memento. Please return to 355 Sunset.

**For Sale** — BROWN STEEL BED & MATTRESS apply to 307 Sunset BOULEVARD.

**For Rent** — LOG CABIN, all or part of August. Accommodate 7. Apply to Mrs. F. Olson, 212 Eighth Avenue.

**Lots For Sale** on SUNSET BLVD.

An opportunity to secure a choice location for your cottage...

• **TWO VERY CHOICE  
LAKE FRONT LOTS**  
Sunset Boulevard at Alexandra  
S. P. Gemmill — Telephone 97 294

# Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

Vol. 22

VICTORIA BEACH, MAN., AUGUST 16th, 1947

No. 8

## New Dock Assured For 1948

**T**HE rebuilding of the Government Dock this Winter to be completed by next Spring will have a beneficial effect on the entire community at this Summer Resort. It has been sorely missed and every credit should go to those responsible for the reclamation of this public work. The dock was not assured except after a vigorous campaign had been successfully carried out. The Government had many places in which to expend its funds, and the fact that they have set apart \$50,000 for Victoria Beach is a feather in the cap of Mr. J. S. Sinnott, the member for Springfield. He worked wholeheartedly and persistently to have the dock replaced, and co-operated with the Municipal Councils steady and unbending effort to see that this beach would not lose any of its outstanding attractions. The Government wished to have the opinion of fishermen as to the usefulness of a dock at Victoria Beach for their industry, and the Mayor and Council provided the Government with the desired information, securing 175 signatures to a fishermen's petition requesting that the pier should be made 100% of its past efficiency, and this had strong influence with the Government. The fact that our Member and the Minister of Public Works listened sympathetically to the people of Victoria Beach is a good omen for future grants in this direction, as this Municipality stands high in the estimation of the powers at Ottawa.

The rebuilding of the dock should be of great value to permanent residents in collecting stone for the project, and assisting in the timber work and placing the stone in position. It is generally understood that the weakness of this dock was because there was not sufficient stone in the structure to withstand the wind and the waves that beat upon it. This time the stone work will be carried up to the top of the dock timber covering, and will form a barrier that will stand up against all attacks from the lake and the weather. A new dock will be a joy to the Community Club, which will now be able to resume its water sports each summer; it will also please amateur fishermen, promenaders and owners of cruisers and launches. In fact it will be a delight to everybody, and the Community has expressed its appreciation to all who have aided in this public enterprise.

### Almost a Drowning

A member of the staff of Moonlight Inn, while walking on the Government Dock beyond the Light-house, Tuesday afternoon, got too near the edge,

lost her balance and fell into deep water. She could not swim, and Charlie Paulson, who happened to be near smashed the glass covering outside the lifebelt, and threw the preserver to the unhappy person. David Ateah, who was swimming at the time caught up to the belt and the woman just as she was going down for the second time, and by careful action and using a steady head he brought the woman to safety. Had David Ateah not been there a tragedy might have happened. In breaking the glass Charlie Paulson badly cut his hand, but fortunately the doctor did not have to put any stitches into the deep cuts, and he was able to resume his duties in the store.

Of the three involved, Charlie Paulson seems to have come out the worst, but as he modestly remarked "it's nothing, it's all in a day's travel."

### A Unique Gathering

On July 31st Mrs. Margaret Warnock celebrated her 90th birthday at the home of her son-in-law and daughter, Mr. and Mrs. Spencer Guest. In the afternoon a large number of her friends attended a reception to bring her affectionate greetings. Later a birthday dinner was served down-town at Moore's to nineteen friends and relatives, four generations being present. A birthday cake decorated with 9 candles indicating the 9 decades of her life centered the table. As each candle was lit tribute was paid to nine sterling pioneer qualities which have made her life a memorable one. As a response to the toast in her honor proposed by Spencer Guest, Mrs. Warnock recited with quiet enjoyment one of the many selections memorized in her school days.

Born in Michigan, most of her life has been spent in Goderich, Ont. Now she makes her home with the Spencer Guests, and has spent many summers at Victoria Beach, as she is doing again this season. She retains a lively interest in all current events, and the doings of her five children, 22 grandchildren and 26 great grandchildren. Throughout the war and since, she has done much quilting and knitting for the Red Cross and relief agencies, and has travelled considerably in visiting her widely scattered descendants.

One daughter, Mrs. Roy Sparling, and granddaughter, Miss Carol Sparling, came from Port Elgin, Ont., to assist with the celebration.

Captain Walter Thomas will take a party of Beach Residents on Labor Day from the Beach, across the Lake to the Red River and up the river to the Alexander Dock in Winnipeg. There is still accommodation to be filled, and the trip will be a delightful one on the Thunder Bird.

**Childrens' Masquerade, Wed., Aug. 20, 7.15 p.m.**

VICTORIA BEACH HERALD  
Published every Saturday throughout the season. Printed by the  
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Manager. Advertisements to be sent to the Business Manager,  
Albion Press, 50 1/2 Princess Street, Winnipeg, or left in boxes in  
Victoria Beach Stores.  
Social Editor: Miss M. F. Pratt.

### NEWS ITEMS

Place News Items in Herald Boxes or give to the  
Manager or Clerks in the Stores.

### CLASSIFIED ADVERTISING RATES

Card of Thanks—50 cents an insertion.  
House for Sale or Rent—50 cents each insertion.  
Lost and Found—25 cents an insertion.

### IS YOUR NAME ON THE VOTERS LIST?

Cottage residents will have to tighten up right away in preparation for next Summer's Municipal election, for two Councillors will have to be elected to maintain a voting strength at council meetings. The cottage owners have always maintained that besides the Mayor their representation in the Council should be three in number. Victoria Beach was originally planned solely as a summer resort, and the governing body should always be selected from summer residents. Permanent residents came here long after lots had been sold to people who understood that was the sole purpose in laying out the townsite. The mink industry carried on here has changed the viewpoint of many, and they feel their industry should be supported by cottage residents in their Municipal financing. But many think taxes are as high now as they should go to those who spend only eight to ten weeks in residence. To secure this policy this coming summer every person entitled to vote should see that their names are enrolled in the voters list, and they should get in touch with the clerk of the Municipality to see that this is done, and when the time comes for voting every one should get out and cast a ballot. It is only by so doing can we assure that Victoria Beach will be maintained as a summer resort. It might be well to return to the ward system, and divide the Municipality into three wards, each with two members on the Council, and each ward voting for its choice. Above all we must see to it that people should always be safeguarded against any inroads on the character and purpose of this Beach.

The question of a road leading to Albert Beach is a project that should be taken before the Govern-

## Victoria Beach Club

VICTORIA BEACH, MAN.  
Hon. President: Mrs. W. J. T. Kerr  
Vice-President: Mr. J. W. Beech, Jr.  
Secretary-Treasurer: Miss M. F. Pratt  
In Charge of Clubhouse: Allan Irving, Misses Audrey Munroe, Gloria Anderson

FAMILY MEMBERSHIP FEES  
—Season.....\$4.00 One Month.....\$3.00 Two Weeks.....\$2.00  
Voting Membership, without Club House privileges.....\$1.00

## Victoria Beach Municipality

Mayor: JOHN W. BEECH

Councillors:  
JOHN ANDERSON SPENCER C. GUEST  
JAMES T. IRVING COL. N. R. NAGLE  
Secretary-Treasurer:  
R. S. COUPLAND  
Hamilton Bldg., Main St. & McDermot Ave.  
Medical Health Officer: Dr. GEO. CAMSELL  
Residence: Government Dock Road  
Police Service: W. D. CAIN, R.C.M.P.  
Residence: Birch Avenue  
Engineer and Supervisor: A. S. COOKE  
Magistrate: FREDERIC FRENCH, J.P.

ment and the Legislature of the Province. It is too big an undertaking for this Municipality. There is no doubt permanent residents should have such an outlet, always with the understanding that public autos are to be prohibited from running within the cottage area.

### Children's Masquerade

The Children will hold another Masquerade on Wednesday, August 20th at 7:15 p.m. Judging will be held according to the following classes: Original Comic, National, Spirit of the Beach. Ages: under four; four to eight; eight to sixteen. Admission of Ten Cents will be charged for those not in costume.

A number of friends gathered at the cottage of Mayor and Mrs. J. W. Beech last Saturday evening to congratulate them on their thirtieth wedding anniversary. Among them was Mr. Stanley E. Lovelace, who was best man at the wedding. He and Mrs. Lovelace were week-end guests at the mayor's cottage. At the close of the clubhouse dance a group of young people dropped in to join in the celebration.

Mr. Albert Larson is building a cottage at the foot of Fifth Avenue, near King Edward Beach for the owner of the property. This is the first cottage to be built here in the last few years, but Mr. Larson reports a busy season, with repairs and extensions to existing buildings.

## STEWART'S STORE

(Next to the Meat Shop)

Well stocked with . . .

GROCERIES, FRESH FRUITS and  
VEGETABLES,  
FRESH MILK, BREAD

and all goods required by cottage residents  
for their summer needs.

We solicit your opening order and will be  
pleased to receive a call from anyone.

Long Distance Telephone . . . Post Office

WE DELIVER



## Confidentially!

Hello folks! This week we have lots of room to let you in on all the news of the past little while.

To begin with, last Saturday's dance was a howling success. A number of young married couples were there including the Gordon Wintrups, the Douglas Irvings and the Bert Shenton's. The music was swell, thanks to Al Irving and a grand time was had by all. Why don't you drop in next Saturday. In fact drop in any night during the week. We'll be glad to see you.

Thanks to Mr. Norman White and Mr. Jimmie Seaton for their grand performances on Sunday night. Also thanks to Mrs. D. C. Henderson for her splendid accompaniments to these performers and to the sing song which was led Bill Johnston. At this point we might add that the Sunday night concert as a whole was about the best yet. The movies were good and the power held out to the very end—not one break! Come on around to the Sunday show next week and we guarantee you an evening of enjoyment. Yes — we'll even guarantee the movies.

Word is going around about another kiddies masquerade. Be sure to keep posted on this. We're doing it especially for you kiddies who weren't down for the one in July.

Don't look now but the September week-end is just around the corner. We don't want to see you left out because of lack of reservations, so grab a cottage or two and have yourself a wonderful time. We've got a perfect Saturday dance planned and also a midnite dance with balloons and prizes to boot. Don't miss this week-end of all week-ends.

I guess we've covered the whole agenda sheet, so will sign off for now. Watch for us next week!

### Good Street Car Service

The Winnipeg Electric Company has again this season maintained a good service at Beach train time. Street cars and busses, from the corner of Portage Avenue and Main Street have maintained a fast service, and on arrival of trains from the Beach the accommodation provided by the Company has been ample. The announcement that Academy Road and Stafford Street are soon to have trolley-busses is good news to many Beach residents, and under the fine Executive direction of Mr. W. H. Carter, the president, the company is living up to its promise that as soon as possible Winnipeg's bus and street car service would not be surpassed by any Metropolitan centre in the Dominion. It is to be hoped that the splendid management of the present Street Railway service will long be maintained, and that the steel shortage, which is handicapping the bringing in of new busses will shortly be a thing of the past.

## Community Church Service

Club House, Victoria Beach

SUNDAY, AUGUST 17th, 1947 at 10:45 a.m.

HARRY ENGLAND, Secretary-Treasurer, 306 Seventh Ave.  
CHARLES H. BALL, President . . . Residence, Sixth Ave.

### Arrivals At The Inn

Latest arrivals at Victoria Beach Inn are as follows: Mr. and Mrs. L. B. Robinson, Regina, Sask., Mrs. Staveley, Mr. and Mrs. Geo. Niblett, Mr. and Mrs. D. R. Bennett and family, Mr. and Mrs. R. B. T. Whitbread and Eleanor, Mrs. J. S. M. Whitbread and family, The Misses McMurray, Mrs. Grant Drummond, Mr. and Mrs. C. E. Drewry, Mrs. E. E. Murphy, Miss Bertha Pilling, Mr. and Mrs. Mackie, Mr. and Mrs. Layfield, Mr. and Mrs. E. Martin, Mr. and Mrs. Van Buskirk, Miss Templeton, Miss B. M. Steele, Mrs. G. W. Dewar and Patricia, Miss Jean Guthrie, Miss Amy Roe, Mr. South, Mrs. S. O. Drummond.

### BEACH NOTES

There was a heavy downpour of rain Wednesday afternoon, but the optimism of cottage residents held up well, one remarking "it's nothing, we don't have many days like this."

R. F. Downie has some desirable cottages to rent and for sale, and he reports a brisk season, with many transfers of properties.

The water in the lake is so high that some parts of the beaches are covered right up to the foot of the bank, and the water is still rising, and it may be necessary to place sandbags around the Clubhouse, as a great flood of water has yet to come from Rainy Lake and the Lake of the Woods.

Two permanent residents were fined \$10.00 and costs each for allowing cattle and horses to run at large in the cottage area last week. The J.P. at Grand Beach came over and presided at the court.

Next week's issue will be the last for this season. All notices of coming events for the remaining days of the month should be placed in the store boxes early next week.

Now is the time to plant shrubs and perennial plants on cottage grounds.

"THE HOME OF GOOD THINGS TO EAT"

## COX'S BAKERY

- 241 Kelvin St., Winnipeg
- Victoria Beach, Man.

Hovis, Cracked Wheat, White and Brown Bread.  
Largest variety of Buns, Pastry, Cakes and Pies  
fresh daily. Money gladly refunded if not satisfied.

• Meat Pies, Apple, Mince and Meat Patties — Fresh Daily  
FULL LINE OF . . .  
SOFT DRINKS, CONFECTIONERY, ICE CREAM

Our Motto: "Service, Cleanliness and Our  
Goods to be as Good as can be Made."

WE ARE OUT TO SATISFY!

**Weston's**  
**Bread and Cake**  
 (Canada) LIMITED

All our various quality loaves on hand all through the season — FRESH EACH DAY.

For **GOOD SERVICE** and **BREAD** you will enjoy, Shop at **LOU'S GROCERY**.

### GOLF . . . PHEW!!! . . . what a game!

Golf is a bit of work made expensive enough for a rich man to enjoy. It is a physical and mental exertion made attractive by the fact that you have to dress for it in a luxurious club house. Golf is what letter carrying, ditch digging and carpet beating would be if these three tasks had to be performed on the same hot afternoon, in short pants and colored socks by gouty-looking gentlemen, who require a different implement for each move.

Of course, this does not apply to those lucky people who have purchased a set of Quinton McKay's "Trija" clubs and who saunter around the course without having to lug a bag and merely adjust the head of the club for the different shots.

Golf is the simplest looking game in the world, when you decide to take it up, and the toughest looking after you have been at it ten or twelve years. It is probably the only known game a man can play as long as a quarter of century and then discover that it was too deep for him in the first place.

The game is played on carefully selected grass, with little white balls and as many clubs as the player can afford. These balls cost from 25c to \$1.25 each, and it is possible to support a family of ten people (all adults), for five months, on the money represented by the balls lost by some golfers in a single afternoon.

A golf course has eighteen holes, seventeen of which are unnecessary and only put in to make the game harder. A "hole" is a tin cup in the centre of the "green". A "green" is a small bit of grass (costing \$1.99 a blade) and usually located between a brook and a couple of apple trees. The ball must not be thrown, pushed or carried but must be propelled with about \$200.00 worth of curious looking implements, especially designed to provoke the owner.

Even the "language of golf" presents difficulty. Implements and plays have foreign names which deny the beginner any confidence. Scoring is involved with technical names, like "birdie" and

### HACKS FLORIST

Visit the best place where requirements in Bedding plants can be filled with high quality, home grown garden products. Now is the time to secure shrubs and early blooming plants.

**ELLICE AVENUE, OPPOSITE GRACE CHURCH**  
 Arthur Tilbury, Owner and Manager

### Collages Built, Altered or Repaired

Additions made to Beach Buildings and Repairs carried out in workmanlike manner.

Inspect cottages built by Albert Larson at Victoria Beach and see for yourself their usefulness and their attractive appearance.

Leave Orders at Victoria Beach Co., Lumber Office.

**ALBERT LARSON** Victoria Beach, Man.

"eagle" — though these are seldom used except by liars. The most commonly heard expressions can hardly be dignified as parts of a language. They are savage, Zulu-sounding noises, denoting base passions, usually exploding after furious but futile physical exertion, and to the accompaniment of breaking sticks.

When each hole has been completed, a golfer counts his strokes, then he subtracts six and says: "I made that in five," or "that's one above par."

"Quint" McKay does not guarantee that "Trija" will banish untruthfulness from golf, but it will cut down your strokes and you won't have to lie as much.

After the final or eighteenth hole, the golfer adds up his score and stops when he has reached 78 or 80. He then has a bath, a pint of gin, sings "Sweet Adeline" along with six or eight other liars, and calls it the end of a perfect day.

### Recollections of 1897

Captain John George Thomas, who has sailed Lake Winnipeg on steamers and launches for the past fifty-two years, said the other day that he had never seen the water in the lake so high as this year, in his long experience as a sailor. The duck marshes are covered and the duck hunting season this Fall is sure to be disappointing to many residents.

Capt. Thomas well remembers Victoria Beach, many years ago. In particular he recalls the year 1897. This island, known to navigator's as Big Island, was covered with dense wood and brush, right to the edge of the banks running along the present bathing beaches. A lone Indian had his wigwam in the bush on the shore of the present Patricia Beach. There he raised a family and set forth from the spot on his daily fishing jaunts, until finally, C. W. N. Kennedy, who first spied out this now favored spot and took possession of it as a summer resort for the future, for tired and weary citizens of Greater Winnipeg, made a financial deal with the squatter to retire from his haunting homestead, and paid him money each year for the remaining years of the Indian's life. This Indian had settlers rights recognized by the Federal government.

But to return to Capt. Thomas' early recollections. There was a wealthy Englishman who had invested money in a saw mill at Selkirk, Man. He planned to cut large timbers along the rivers and creeks flowing into Lake Winnipeg, float them down to the lake in the spring and raft them up the Red River in the early summer. To do this he had to have a fleet of boats and fuel for the vessels; so he

contracted with Capt. Thomas to go to this island to cut wood to provide steam for his tugs. In the Winter of 1896-97 Capt. Thomas spent several months here and cut 800 cords of pine and birch off what is now the golf course. That is how the golf course got its start. Capt. Thomas cleared a road from his wood cutting operations to a dock built on the lagoon back of where stand the cottages of Victoria Beach Inn, and there the wood was loaded on to steamers. In 1903 James Paulson came to this island from Balsam Bay, and he made further clearing of the locality and homesteaded here, using the cleared portion to grow grain for his horses and vegetables for his family and neighbors, who were few and far between, mostly fishermen, as fishing was the main means of livelihood of the Hamptons and the Olafssons, the first settlers of the island.

### LOVELY BEACH GARDENS JUDGED

The annual judging of Victoria Beach cottage grounds and gardens took place last Wednesday in a heavy rainstorm. W. G. Kotchapaw, outstanding Winnipeg horticulturist, was conducted to a large number of cottages and was quite impressed with the general interest taken in beautifying of grounds and the improvements since his visit last year. At all cottages visited, the owners came out to welcome Mr. Kotchapaw and the committee, in spite of the rain, and there were many brief discussions about improvements and problems.

The garden of Frank E. Sprague was awarded the Orchid Florist trophy for the best large garden. Mr. Sprague is now living near Vancouver and his daughters have been looking after his garden. Mr. Kotchapaw was very much impressed with the beauty of their lawn, which he considered to be even better than it was under Mr. Sprague's care last year.

The Macleod cup for the best small garden was won by Mr. Lockhart and the Hurdledale cup for best rock garden was awarded to Ted Freeman. The J. W. Beech cup for grounds most improved this season was given to Mrs. Ferne McKay.

The grounds of Mr. French came second in the

### High Quality MEAT STORE

The Best procurable from the leading Abattoirs of Winnipeg received by fast trains daily at Victoria Beach.  
**BEEF · LAMB · PORK · BACON · HAM · EGGS**  
 Fresh Vegetables — Our own Sausages made daily.  
**KILPATRICK'S**  
 Our Twenty-Fifth Year "at Your Service"  
 VICTORIA BEACH, MAN.  
 Under the personal direction of Robert Kilpatrick.

large garden class and Alex Jonsson third. Great credit is due to Mr. French's daughter for carrying on during her father's illness. Judging of gardens was based on following points: lawn 20, layout 15, flowers 30, amount of bloom 15, upkeep and freedom from disease 20; total 100 points.

In the small gardens class, Charles H. Ball and E. W. Spence placed second and third respectively and Frank Sprague's rock garden was second, with W. Pope third. Mrs. Ferne McKay was given special mention for a lovely new rock garden constructed this season. In the improved grounds class Mr. Shepherd was given second place and Mr. Stewart third.

Mr. Kotchapaw made special commendation of the grounds of Mayor J. W. Beech, Col. N. R. Nagle and George P. Macleod, which could not be entered as they are members of the committee. Mr. Macleod's lawn was last year a bed of needles from trees and was seeded this year. It should be a lovely lawn next year.

The C.N.R. station grounds gave every indication of continued interest and those responsible are to be commended for upkeep and floral display, said Mr. Kotchapaw.

"I have just farewelled 18 of my guests and welcomed 21 others; thus it goes at Victoria Beach Inn from week to week all through the season," said manager Percy of the Inn Sunday night. The Inn has been well patronized this season, despite the vagaries of the weather and the large but cozy lounge has been a happy meeting place for guests, with its big log fire.

### Anderson's Transfer

VICTORIA BEACH, MAN.

Office at C.N.R. Station. Arrange with our representative on train for delivery of your baggage, freight or express. Call at office or give orders to drivers for WOOD and ICE.

#### PRICES OF WOOD

MIXED WOOD  
 1 cord.....\$11.50 ½ cord.....\$6.00 ¼ cord.....\$3.25

#### BAGGAGE PRICES

First trunk.....50c	First suitcase.....25c
Second trunk.....40c	Second suitcase.....15c
Each additional trunk.....25c	Each additional suitcase.....10c

Baggage not to exceed \$1.50 to one house.

Ice for one week.....70c	Ice for one month.....\$2.75
Ice for Season, (1st of July to Labor Day).....\$5.50	

Ice deliveries to be made four times a week, Monday, Wednesday, Friday and Saturday. A double quantity will be delivered at each time.

ICE and WOOD MUST BE PAID FOR WHEN ORDERED.

### Victoria Beach Inn

VICTORIA BEACH — MANITOBA

An attractive 34-room resort located on the point overlooking both the bay and lake and having an almost constant breeze. The attractiveness of meals and service is assured.

**RESERVATIONS: Phone, Wire or Write Victoria Beach Inn, Victoria Beach, Man.**

★ An absence of all extra charge plus low rail fare combine to make a holiday planned at Victoria Beach Inn one of the most economical you can find. Guests at the Inn should give their luggage checks, to Anderson's Representative, either on the train or at Victoria Beach Station.

Freshly Decorated . . . High Pressure Water System  
 Fire escapes on all large buildings.  
**WRITE TO US FOR SEASONS RATES**

**QUALITY FLOWERS**  
AT LOWEST PRICES

*The Orchid*

Victor Scott 311 DONALD ST.

## Beach People

Mrs. A. R. L. Collins and her brother, Mr. Frank Bligh of New Westminster, B.C. are the guests of Miss Muriel Pratt this week.

Miss Hilda De Geest, who recently arrived in Canada from Belgium is staying for the balance of the summer with her sister, Mrs. W. D. Cain.

Constable and Mrs. W. D. Cain have been receiving congratulations on the birth of a son, Robert Douglas, who is now ten weeks old and thriving in the healthy atmosphere of Victoria Beach.

Mrs. Victor Scott went into the city Sunday night to assist her husband as hostess at the great Shriners gathering now being held in Winnipeg, at which Mr. Scott, our former mayor, is presiding as Illustrious Potentate. The chief event in the visit of thousands of Shriners will be the laying of the cornerstone of the Shriners' Childrens Hospital on Wellington Crescent to be erected and equipped at a cost of \$300,000.

Mrs. Harvey Gordon and her two young sons are spending a week at a cottage on Fifth Avenue.

Mr. Tam Scott has taken up his residence in Minneapolis where he is taking a course in Horticulture and learning the Florists business in a practical way.

Former Chief Constable Smith has purchased the vacant lot adjoining his cottage on Sixth Avenue. That will anchor the former chief here for another twenty-five years, for with 150 foot frontage he now becomes one of our landed gentry. Chief Smith and his wife had as their guest their daughter, Miss Barbara Smith, who is a resident of the Eastern States.

Mr. Quinton McKay went into the city Wednesday night; the nearer the season comes to a close the longer does Mr. McKay extend his week-ends, for, as he often remarks: "our week-ends are too few at Victoria Beach during the summer."

## LOU'S GROCERY

Owned and Operated by a Veteran  
(formerly Donnell's)

You will find every department well stocked,  
at reasonable prices.

**CONFECTIONERY, SOFT DRINKS, ICE CREAM,  
GROCERIES, HARDWARE, CROCKERY, SHOES,  
DRY GOODS, SOUVENIRS**

Everything you need at this summer resort.

**AGENT FOR MODERN LAUNDRY**—Laundry and Dry Cleaning — Weekly Service Guaranteed — Laundry called for and delivered or Laundry may be left at Lou's Grocery.

**WE SOLICIT YOUR OPENING ORDER.**  
— WE DELIVER —

## BARBER SHOP

HAROLD JENKINSON, Proprietor

**BEST OF SERVICE**

Open: 9 a.m. to 8 p.m. SOFT WATER SHAMPOO

Mrs. Neil John Maclean is occupying her cottage on Sunset and had as her guest recently her daughter, Maurine.

Mayor J. W. Beech is spending his annual vacation at his cottage.

Mr. and Mrs. F d'Coursey Davies, who are spending the summer in Toronto, are planning to reside in Winnipeg and Regina this Winter.

Mr. W. W. Macleod of Winnipeg and Mrs. C. J. Finmore of Regina were recent guests of Mrs. George P. Macleod.

Mrs. J. J. Keelan, Miss Betty Keelan and Miss Valerie Adams, Regina, Sask., spent the month of July at "Birch-haven." Other guests at the same cottage were J. P. Keelan and Miss Leona Causier, Regina; Misses Maud and May Axford, Miss Grace Axford, R. J. Keelan, Winnipeg and F/O. L. H. Keelan and bride, Edmonton, Alta.

A week-end house party was held at 344 Sixth Avenue with Mary Lou Erskine as hostess, the following guests from Winnipeg were present: Misses Audrey Allison, Carolyn Cherry, Dorothy Maitland, Nola Nesti, Betty Purves.

Dr. and Mrs. J. W. Macleod, Miss Beth Macleod and Dick Backett all of Los Angeles, Cal., are spending a two weeks vacation with Mr. and Mrs. George P. Macleod, Fifth and Patricia.

Mr. and Mrs. J. D. McKinlay were guests of Mr. and Mrs. W. G. Sanburn on Sunset Boulevard over the long week-end.

Mrs. Mott and Miss Edith Mott enjoyed the holiday week-end at Victoria Beach. They were guests of the Misses Goulden, Sunset Boulevard.

Mr. and Mrs. Walkden and Charles Walkden spent the week-end here. They were guests of Misses G. and N. Goulden.

Mr. and Mrs. Aidan Conklin and their children, Elizabeth, Bobbie and Murray had a delightful holiday at the family cottage, Sunset Boulevard, returning home Monday night.

Rev. G. M. Burch, Rector of St. Luke's, Winnipeg, Mrs. Burch and daughter, Peggy, have returned to the city after a month's vacation at the Beach.

Mr. and Mrs. Earl Hunter and son, John, also Mrs. K. G. McDonald and daughter, Andrea, are occupying the "Devonia" cottage, Sixth Avenue, until the end of August.

## "CANADA BREAD"

wish to announce to their many customers holidaying at Victoria Beach that they can obtain their regular supply of . . .

C. B. 4 (Canada Approved)

**BUTTERNUT — DR. HALL'S BROWN**

also a full line of assorted Cakes, Doughnuts, etc.,

— FRESH DAILY AT —

**J. H. FALLS, GROCERY STORE**

SPECIAL CAKES MADE TO ORDER	QUALITY BREAD and ROLLS Shipped in Daily	FRESH CAKES DAILY
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"The Quality goes in before the Name goes on."

## J. H. FALLS

VICTORIA BEACH, MAN.

GROCERIES — CONFECTIONERY

GENERAL MERCHANDISE

FRESH FRUITS and VEGETABLES

(Daily During Season)

Souvenirs.

Latest Fashions in Bathing Supplies.

This Summer we will be in our store at PINE ROAD,  
directly opposite Railway Station.

All Your Needs Supplied by the Pioneer Storekeeper.  
— We Deliver —

## Catholic Church Services

For the information of Catholic summer residents, Mass will be said at the Club House, Victoria Beach, at 9 a.m., on the Sundays of July and August.

## Beware Summer Hazards!

Yes—beware of summer hazards if you wish to enjoy a happy, healthy, care-free vacation. Summer holidays should restore health, not endanger it.

Just remember that vacation-time has its own particular hazards, and realize that danger lies in excessive sunburn, poison ivy, undue fatigue, untested drinking water and unpasteurized milk. Also, learn to swim before you "paddle your own canoe."

It sometimes takes a full two weeks to sunbathe safely. First exposure should not exceed 10 minutes in the morning and 10 in the afternoon. Sunburn is a real burn—just as real as though you placed a hand on a red-hot stove. Many suntan lotions on the market help to prevent excessive burning, but they are not a cure for burns. Excessive sunburn also can lead to a variety of skin diseases.

Poison ivy looks like Virginia creeper, but has three leaves instead of five. It is very ingratiating, growing meekly in waste places, equally at home in rich woodlands or near bathing beaches. All parts of the plant—leaves, flower, fruit, bark, roots—are equally poisonous. This plant's poison can be carried by clothes which have come in contact with the plant, particularly if the clothes are damp at the time of contact. Animals walking in the plants also will carry the poison.

### SOAP RECOMMENDED

However, if you do become involved with poison ivy, don't scratch and remember that your greatest friend is cheap laundry soap, which gets down to

When you return from your vacation

Please Call **37 101**

for Regular Daily Service.

MILK — CREAM — BUTTER

and other "quality guarded" dairy products.

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WINNIPEG

business with the oily poison. Use soap generously and scrub the infected parts well under running water.

Beware of drinking water which appears clean, but possibly could be contaminated. Water is a notorious vehicle for the transmission of serious diseases, but can be made safe by boiling or chlorinating. Also, the common dipper or cup should be avoided.

Vacationists are advised against the use of unpasteurized milk. Home pasteurization methods should be used if the commercially pasteurized product is not available. Use of milk in its raw state involves unnecessary risk because while milk is one of the best all-round foods available, it unfortunately is easily contaminated by disease-dealing bacteria. This applies to milk produced under the most sanitary conditions.

Also, it will be well to remember that many of the summer difficulties with children result from insufficient rest. Older infants and young children should go to bed at least as early on hot nights as usual—and if showing signs of fatigue should be bathed and put to bed earlier.

### AN ECHO FROM THE BARBER SHOP

Patrons of the barber shop awaiting their turn in the chair were surprised to hear the man being shaved, remark to Harold Jenkinson, the tonsorial artist last Saturday, "you might trim my eyebrows, take the loose hairs out of my ears, and trim my moustache." One of the sitters was heard to say, "This guy must think he is in a beauty parlor."

## Golf Course Schedule

<b>ADULTS —</b>	
9 Holes .....	25c
18 Holes .....	50c
Book of 20 Tickets .....	\$4.50
<b>CHILDREN (under 17 years) —</b>	
9 Holes .....	15c
18 Holes .....	30c
Book of 20 Tickets .....	\$2.50

(The above are good at all times)

Children's rates apply on days other than Saturdays, Sundays and Holidays.

**CHILDREN (Beginners) —**  
Tuesday afternoon, 9 holes .....

10c

**SEASON TICKETS —** Available on Application.

**CLUBS** may be hired at 25c per game.

**LOCKERS** for rent, any period desired, moderate rates.

NOW...  
Play  
Better  
Golf  
With  
Trija



Here's the solution to your caddy problems! TRIJA is the nationally advertised golf set... that gives you 6 fine, scientifically balanced clubs from ONE shaft and three heads. Used with real satisfaction by golfers all over the country. Solve your caddy problems once and for all. Enjoy the game more than ever before. Play a better game, easier.

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PUTTER  
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MID-IRON

Complete  
shaft, three  
heads and  
canvas  
travel case

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Come In and See It!

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WOOD  
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See Our Men on Station  
Platform or at Office  
near Lou's Grocery Store.

WRITE OR CALL ON . . .

### R. F. Downie

REAL ESTATE AND RENTAL AGENT

Only Authorized Agent at Victoria Beach

• Cottages to rent and for sale. Central cottage sites and acreage property. Personal attention given all inquirers. Drop in and let's talk over what you may desire in a cottage or a lot at Victoria Beach. Agent for Victoria Beach Company's properties at Victoria Beach.

OFFICE: OPPOSITE FALL'S STORE

My twenty-five years' experience as an agent at Victoria Beach should be of value to you.

#### Outstanding Aviator Killed

William (Bill) Straith, 56, one of the most prominent flyers in western Canada, was killed in a plane crash in New Mexico recently. He was the brother of Miss Louise Straith, a pioneer cottage owner and resident of Victoria Beach.

"Bill" Straith had a distinguished career in aviation. He built and flew his own plane in 1910. In 1928, as managing director of Canadian Aircraft company, he designed, built and flew the first aircraft to be constructed in Winnipeg. After seven years a pilot with Northwest Airways he became chief pilot instructor for T.C.A. During the war he was operations manager of No. 5 Air Observers school in Winnipeg.

It is a good thing to set off your cottage surroundings with flowering foliage. Use the sunny side of the lot for this purpose. Blossoms need the sunshine just like you need it. Always clear some part of the lot for this purpose. Flowers are an inspiration for beauty and strength in the developing of character. There isn't very much wrong with a good and faithful gardener.

#### Chief George Smith's Retirement

No retiring city official ever received so many testimonials as did Chief George Smith, one of Victoria Beach's pioneer cottage residents. The city council, the city police force, the officials of the City Hall, various clubs and societies all vied with one another to honor the Chief for his long and splendid service to the community.

After his retirement the Chief went to Vancouver for a month's holiday with Mrs. Smith, where many former friends tried to induce the chief and wife to move to the Pacific coast, but they put aside any temptation and on his return the chief remarked: "There's no place like home, and that to me is Winnipeg." The Chief could have added truthfully: "and my summer home at Victoria Beach."

#### Lots For Sale on SUNSET BLVD.

An opportunity to secure a choice location for your cottage . . .

TWO VERY CHOICE

LAKE FRONT LOTS

Sunset Boulevard at Alexandra

S. P. Gemmill — Telephone 97 294

# Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

Vol. 22

VICTORIA BEACH, MAN., AUGUST 23rd, 1947

No. 9

## We Have Set An Example

THE community at Grand Beach has for years envied Victoria Beach's local government. Once upon a time Victoria Beach had to knuckle under the large municipality of St. Clements, but not for long. There was a period in the early life of this community when property owners here were drained by heavy taxes for the general well-being of the rural municipality and the money collected here was spent on enterprises far beyond the borders of this district, and none of it was spent on Victoria Beach. The Victoria Beach Company was carrying out all the improvements at the expense of its own treasury, nothing could be gotten out of St. Clements.

Then in 1916 Mr. C. W. Kennedy, the company president, with his brother, Fred, the original owners of the Beach cottage area, decided that something should be done about it in the future interests of this summer resort. Mr. Kennedy had the uncanny faculty of always getting whatever he went after, and in a few weeks Victoria Beach was proclaimed by the government, a separate municipality. For good measure Mr. Charlie Kennedy had himself elected its first Reeve, a position he held until his untimely death in 1919. Had Mr. Kennedy lived he would have greatly helped in the development of this Beach for he had great influence in Winnipeg financial circles, had wide vision and a progressive high-minded character, and he loved Victoria Beach. Mr. Kennedy had been coming to this Beach since early in the present century accompanied by Mrs. Kennedy and children, and built the present Victoria Beach Inn for the accommodation of his family and guests, naming the place "Pinehurst Inn." It was given its present name to better advertise the name of the Beach.

Since the death of Mr. Kennedy this summer resort has advanced with the vacationing public, from season to season, under careful management until today by adhering to the policy as laid down by Mr. Kennedy, it tops all summer resorts in Manitoba as a cottage haven, free from the noise and distractions of a public picnic, amusements and nuisances. It may be too quiet for lively persons, but it suits the majority of cottage residents each located on their seventy-five foot frontage. It is a tribute to the taxpayers that they have from year to year selected as municipal councillors men of the same mind as themselves, and that no deviation from the policy as set forth by Mr. Kennedy has been made. We are the wonder beach to all Manitobans and our good reputation spreads from year to year. "How do you do it?" the public exclaims.

Simply by adhering to voice of well thought-out planning, which also includes a Community Club

filled with enthusiasm for the welfare of both young and their elders.

It is good for us all to look back. Retrospect has its place in the scheme of Time's weaves.

Nature has richly blessed us here and through its residents other parts of our province have benefited, just because there is such a lovely place as Victoria Beach.

We started out to say that, a little late, Grand Beach wishes to be something like our Beach. Things over there have got out of control. There is no local government in the cottage area. Autos and buses run everywhere; roads are left unattended, there are too many stores, there being twenty three of them serving 800 cottages. The voice of the cottagers is seldom at meetings of St. Clements, only that of the permanent residents; and they do not know where their heavy taxes go. The Community Club is now reaching out. "Let's get into the favorable position of Victoria Beach," it declares.

At the next session of the legislature a new voice will be heard from Grand Beach.

#### Mayor and Council to Attend Church

The mayor and council and the staff of municipal workers will attend the community church service on Sunday morning occupying special reserved seats. The service will be conducted by Prof. Owens, of Wesley College, a cottage owner and resident. Prof. Owens discourse is always anticipated with unusual interest.

## DON'T MISS THE Special Midnite Frolic

SUNDAY, AUGUST 31st, 1947

— 12:01 to 3:00 A.M. —



HATS . . . FAVORS . . . BALLOONS  
NOVELTY DANCES . . . PRIZES

EVERYONE WELCOME

VICTORIA BEACH CLUB