

### COUPONS ON THE MARCH

The March of Coupons is under way! Into Ration Board Offices across Canada they pour, representing, up to June 15th almost half a million pounds of meat for the victims of starvation overseas.

"Canadian housewives, in the face of world famine are meeting the challenge to share with the hungry out of their rations," says the Food Information Committee. The latest figures of the number of coupons turned in bear this out. The 35,583 coupons received by local ration boards during the two weeks, June 1 to 15 represent an increase of almost 60% over the number turned in during the previous two weeks and brings the cumulative total to 124,442.

"But," says the sceptic, "how do they do it? Surely the very fact that meat is rationed in Canada shows that we have none to spare." If he talks to the housewife who is donating coupons he will find that feminine ingenuity is working overtime in a good cause. For after all it is on her shoulders that the responsibility falls, to feed her family and at the same time share with the hungry.

First of all, planned and careful buying, preparing and serving are more than half the battle. By experiment, she has found that an ounce a day chopped off her family's meat allowance is never noticed. She knows that, if each family in Canada used just one ounce less of meat each day, the national saving would be over 600 tons of meat in a week.

She unwraps her meat as soon as it comes from the butcher, wipes it with a damp cloth, and if not cooking it immediately, covers it loosely and keeps it cold. She knows that when meat is left in the original wrappings, juices are drawn out and the meat will be dry after cooking, and that refrigeration of some kind is a must in summer, when meat spoilage is common.

She uses moderate temperatures for cooking meat. She knows that this saves both meat and fat, because the meat shrinks less and the drippings are of better colour and flavour for future use.

She knows that a sharp carving knife and a skilful carver mean more servings of meat per pound. By the clever use of extenders she makes a little left-over meat go a long way. As well, she serves meat only at the main meal of the day, not at breakfast, lunch or supper.

She plans for one or two meatless days a week, knowing that for many millions, meatless days are the rule rather than the exception.

She eliminates meat snacks between meals, and substitutes fruit or salad vegetables, fresh from the garden.

And lastly, she is contributing to the food stocks of the country herself by growing a victory garden and by canning or freezing fruits and vegetables to provide much of her winter requirements of these foods.

The co-operation of every Canadian is needed in the fight against famine. As one housewife expressed it — "The results of years of deprivation cannot be erased overnight and for the future peace and happiness of the world we must see our world neighbours well on their way to health and prosperity. Giving our meat coupons for the relief of the hungry and the saving of lives is such a practical way to help."

### Victoria Beach Club Photography Contest

Now is the time for all camera enthusiasts to indulge in their hobby and enter the photography contest, sponsored by the Victoria Beach Club, for which prizes of \$5.00, \$3.00 and \$2.00, will be awarded for the three pictures judged to be the best. Photographs should be typical of scenes or persons at the beach and will be displayed at the clubhouse. The contest closes August 25, 1946. Any number of black and white prints, 5x7, or larger may be submitted and entries should be sent to Norman Nagle, 309 First Ave., or to the Moonlight Inn, with the name and mailing address of the contestant enclosed.

## Victoria Beach Inn

VICTORIA BEACH — MANITOBA  
An attractive 34-room resort located on the point overlooking both the bay and lake and having an almost constant breeze. The attractiveness of meals and service is assured.

RATES		Per week per person
<b>COTTAGES:</b>		
Single Room		\$20.00
Double Room, each person		18.00
<b>MAIN BUILDING:</b>		
Single Room		22.00
Double Room, each person		20.00
<b>LOUNGE:</b>		
Double Room, two persons	each	24.00
Children under 10 years		10.00
Daily Rates		4.00

These rates include all meals and baggage transfer from train and return.

TRANSIENT MEALS		
Breakfast	50c	Evening Dinner..... 75c & \$1.00
Luncheon	60c	Sunday Dinner, 1 p.m. .... \$1.00

RESERVATIONS: Phone, Wire or Write Victoria Beach Inn, Victoria Beach, Man.

★ An absence of all extra charge plus low rail fare combine to make a holiday planned at Victoria Beach Inn one of the most economical you can find. Guests at the Inn should give their luggage checks to Anderson's Representative, either on the train or at Victoria Beach Station.

## "CANADA BREAD"

wish to announce to their many customers holidaying at Victoria Beach that they can obtain their regular supply of . . .

C. B. 4 (Canada Approved)  
BUTTERNUT — DR. HALL'S BROWN  
also a full line of assorted Cakes, Doughnuts, etc.,  
— FRESH DAILY AT —

### J. H. FALLS, GROCERY STORE

SPECIAL CAKES MADE TO ORDER	QUALITY BREAD and ROLLS Shipped In Daily	FRESH CAKES DAILY
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"The Quality goes in before the Name goes on."

# Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

VOL. XXI.

VICTORIA BEACH, MAN., AUGUST 24th, 1946

No. 9

## Take Care of Our Trees

THE magnificence of our trees is the glory of Victoria Beach. What a bare and insignificant place this would be were it not for our great expanse of foliage. Are we guarding this great and blessed heritage, or is the woodman's axe leading the way to final destruction? As Mr. Ray Finley, an authority on horticulture and agriculture, said on a recent visit; "without its trees Victoria Beach would lose most of its attractiveness."

The Municipal Council is fully aware of this value. The Council is doing all it can to follow the old adage, "Woodsman, spare that tree." The Municipal authorities have passed a motion instructing the engineer in future, to prosecute all those who destroy or cut down a tree on the avenues and boulevards of this resort without his permission.

One of the staff came across a cottage owner, who early in the morning goes out on one of the boulevards and cuts down a tree, the property of the Municipality, and carries it into his cottage for firewood. This may be one way to preserve the trees on his own lot, but its effect on the tree shelters in the end would be disastrous. It is this class of depredation that the Municipal Council is endeavoring to halt. Fines will be levied in future on the perpetrators.

A survey of the Beach, especially along the lake front would indicate that the time has now come to retain what is left of this preserve which is doing so much to hold back the Northwestern wind. Some years ago there were a collection of tamarac trees standing in majestic clumps on this island; now there is not one on the Beach. Silver birch trees are now being slaughtered, and these stately sentinels are one by one disappearing into the cookstoves and fireplaces. What is more beautiful than these white birches?

The planners of Victoria Beach as a summer resort were fully aware of the necessity of preserving the trees on the cottage lots. The Municipal Solicitor on reading over one of the deeds to a lot discovered a clause, which every buyer

had attached his signature to, that no one can cut down a tree on any municipal street, avenue or lane, or vacant lot owned by the municipality without receiving the consent of the municipality. It is a caveat, which many have so far over-looked. So one can see that early in the history of this beach, tree preservation entered largely into the mind of those who wanted Victoria Beach to have a unique and pleasing appearance. It is a difficult matter to plant trees that will take the place of those destroyed but it can be done, yet only future generations will be able to see them rise to heights of nobility. Some cottage owners have planted new growths, but in a decade they are still small and humble. In the Victoria Beach Company's old nursery there is a fine row of birches which were started as saplings twenty-eight years ago, giving an indication of how long it takes a birch to develop. The question of reforestation looms largely in the policy of the Natural Resources Department of the Manitoba Government under the direction of the Hon. J. S. McDiarmid, and some benefit might accrue to Victoria Beach if contacts were made with officials of that department. At least all cottage owners must do their part in strengthening the trees that are on their own property, and there is no doubt the Municipality will assist anyone in reaching such a worthy objective. "Only God Can Make A Tree."

### The Road Into The Beach

Recently Councillor J. T. Irving called at the office of the Manitoba Motor League in Winnipeg, and enquired, speaking as a member of the League, if any members have been told they could enter with their cars into Victoria Beach, without a Municipal permit. None of the staff could confirm the report that such was the practise and disclaimed any knowledge that any member had been so instructed. Mr. A. C. Emmett, the managing secretary of the League, when the road map was issued by him showed a highway marked in red leading into the centre of Victoria Beach, stated that all future maps would not show such a highway, and the markings would stop at Albert Beach. Councillor Irving did good work in clearing up this rumor.

VICTORIA BEACH HERALD  
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Manager. Advertisements to be sent to the Business Manager,  
Albion Press 50½ Princess Street, Winnipeg, or left in boxes in  
Victoria Beach Stores.  
Social Editor: Miss M. F. Pratt.

### WEEK-END TRAINS UNTIL THANKSGIVING

The community is assured of week-end trains all through September and the first half of October, until Thanksgiving Day week-end. This holiday is on October 14, Monday, and last year the train carried 487 passengers to celebrate the long week-end at the Beach. The programme last year consisted of a golf tournament, quills, a dance at the clubhouse, a service of thanksgiving at the Railway park with addresses by Dr. Harry Williams, and the President of the Club, Mr. G. P. Macleod, and a huge bonfire, which was lighted just before the departure of the train for Winnipeg. No doubt a similar programme will be carried out this year, and the bonfire will be brightened by colored glows. All cottage residents will be informed of the arrangements in a letter to be sent out by the Club.

The week-end train service is something new and it should be taken advantage of by as many as possible, so that a similar service can be made an annual event. The train will leave Winnipeg at 1.45 p.m. Saturday and return from the Beach at 8 p.m. Sunday, except on the holiday, when the return will be on Monday evening. Daylight time will be continued in Winnipeg until October 13th.

The Railway Company has promised an improved service next year. All through this summer the Moonlight has been late in arriving, and has also been in its departure. This has been due to the very large patronage accorded the Beach service all this summer, the greatest in the history of the Lake Winnipeg Beaches. The Railway Committee of the Club is making arrangements to meet the Railway Officials shortly, among whom are two new members, Mr. William Stapleton, passenger traffic manager and Mr. W. G. Connolly, general passenger agent, successors to Mr. Osborne Scott and Mr. Walter Dobbs.

The meeting with the Railway Officials will be unusually important as Victoria Beach is now a May, June, July, August and September summer resort, as was demonstrated this year. A number of cottages are being made warmer so that comfort and

### Victoria Beach Municipality

Mayor: JOHN W. BEECH  
Councillors:  
JOHN ANDERSON SPENCER C. GUEST  
JAMES T. IRVING COL. N. R. NAGLE  
Secretary-Treasurer:  
R. S. COUPLAND  
Hamilton Bldg., Main St. & McDermot Ave.  
Medical Health Officer: Dr. GEO. CAMSELL  
Police Service: H. J. GARDNER, R.C.M.P.  
Engineer and Supervisor: A. S. COOKE

coziness will be accorded all those who come down for a visit in any of these five months, and the train service will have to be improved to meet these new conditions.

### THE GOVERNMENT DOCK

Everyone is interested in what is to be the future of the collapsing outer pier of the Government dock. The Municipal Council has not lost sight of this important feature of the community life at this beach. Recently Mayor Beech called on Mr. Doncaster, the Dominion Government engineer in Winnipeg and asked what the Government was going to do about replacing this public work. Mayor Beech pointed out that many fishing boats were now using the Victoria Beach Harbor, and that a number of privately owned cruisers from Winnipeg would use the shelter if it was put in good condition. Mayor Beech emphasized the importance of the dock to fishermen on the lake, two of whom have this summer erected large cottages beyond Bay View, as their permanent home, and would require the facilities of the dock to help out their industries. Mr. Doncaster said that placed a more important feature for the rebuilding of the pier as the Government was encouraging fishing enterprises, and he would bring to the attention of the Public Works department without delay the information provided by Mayor Beech, and see if the Victoria Beach Harbor could not be placed in the priority of Public Works required on Lake Winnipeg. Mayor Beech's thoughtfulness in keeping this subject well to the front in the right direction is to be complimented.

### The Church Annual Meeting

Of great interest to the community church attendants is the annual meeting, which will be held at the close of the Sunday service, August 25th, when the election of officers will take place and annual reports presented. The number present each Sunday has been unusually large, and contributions have been generous. The Church pays the Victoria Beach Club \$60.00 each season for the use of the clubhouse and the piano, and at the annual meeting donations will be given from the collections to a number of religious organizations, chief of which is the winter church service at Victoria Beach. At the last annual meeting \$50.00 was set aside to help rebuild the bombed church edifices in Great Britain.

### Victoria Beach Club

VICTORIA BEACH, MAN.  
Hon. President: President:  
Mrs. W. J. T. Kerr Mr. George P. Macleod, K.C.  
Past-President: Vice-President:  
Mr. Angus More Mrs. Quinton McKay  
Secretary-Treasurer: Miss M. F. Pratt  
Club House Manager: Phil. Nutter  
FAMILY MEMBERSHIP FEES  
Season ... \$4.00 One Month ... \$3.00 Two Weeks ... \$2.00  
Voting Membership, without Club House privileges ... \$1.00

### Cottages Built, Altered or Repaired

Additions made to Beach Buildings and  
Repairs carried out in workmanlike manner.  
Inspect Cottages built by Albert Larson at Victoria  
Beach and see for yourself their usefulness and  
their attractive appearance.  
Leave Orders at Victoria Beach Co., Lumber Office.  
ALBERT LARSON Victoria Beach, Man.

### Last Sunday's Church Service

Rev. John C. Knewstub, a former resident of Winnipeg and other centres of Manitoba, preached a confident and comforting sermon Sunday morning last in the clubhouse to a large gathering on the subject of "Peace," directing the attention of his hearers to the place where there is an assurance of peace and a better understanding of the meaning of the trials which are now besetting the world. God is at the mercy seat, a willing listener to troubled minds and sympathetic to trembling hearts and minds, was the speaker's helpful thought.

Miss Agnes Kelsey gave an expressive interpretation of the beautiful hymn, "In the Garden" singing with feeling and power.

Mrs. D. C. Henderson was a sympathetic accompanist.

### A Little Hike

Meeting in front of Donnell's store on Thursday morning at eleven, three girls and two boys started with their leader to lunch at Sandy Beach. A short way along Eighth we changed our minds and went to the golf course to see the old school house, hidden in the bush by the second tee. This house was originally Mr. Jim Paulson's home when the Company bought the land from him for subdivision. From there we doubled back to the new school house. It was open and being painted by Mr. Roger of Hillside so we went in and saw where Shelby will be going to school next week. On from there up Arthur and the Hill to the cliffs. Upon arriving there we

### Anderson's Transfer

VICTORIA BEACH, MAN.  
Office at C.N.R. Station. Arrange with our representative  
on train for delivery of your baggage, freight or express.  
Call at office or give order to drivers for WOOD and ICE.  
PRICES OF WOOD  
MIXED WOOD  
1 cord.....\$11.00 ½ cord.....\$6.00 ¼ cord.....\$3.25  
No amount of wood will be delivered under \$1.00.  
BAGGAGE PRICES  
First trunk .....50c First suitcase .....25c  
Second trunk .....40c Second suitcase .....15c  
Each additional trunk.....25c Each additional suitcase 10c  
ICE  
Ice for one week.....70c Ice for one month.....\$2.75  
Ice for Season, (1st of July to Labor Day).....\$5.50  
Ice deliveries to be made four times a week, Mondays,  
Wednesdays, Fridays and Saturdays. A double quantity  
will be delivered at each time.

### Community Church Service

Club House, Victoria Beach  
SUNDAY, AUGUST 25th, 1946 at 11 a.m.  
Preacher: PROF. JOHN W. BERRY  
Soloist: MISS JOYCE FARMER  
Accompanist: MRS. D. C. HENDERSON  
The Annual Meeting of Victoria Beach Community  
Church, will be held after the Church Service today.  
CHARLES H. BALL, President; Residence, Sixth Ave.  
HARRY ENGLAND, Secretary-Treasurer, Seventh Ave.

examined the remains of a fire, a building that used to be Joseph's store. Going down the cliffs we tried to swim but found it too stony so we ate our lunch and rested. About three o'clock we started home walking through the tamarac bog until we had to call at Mrs. Grace Ateah to find our way back on to Arthur. Passing Mr. Ateah (Grandma's) we saw the mink in Johnny's farm. Saw the tame deer at Mrs. Lesters, bought a soft drink at David store. Came home along Pine Road where we visited the Legion Hall where Sunday School is held in the Winter. The ladies were just leaving after having attended a shower for a near future bride. Just before we reached eighth we called in to see Mrs. Jonasson's garden and Lily pond. We were back home by five o'clock and the children said they had had a lovely day.

### "THANK YOU"

As this is the last issue of the Herald for another year the Victoria Beach Club would like to say Thank You to its many friends at the Beach, the Editor of the Herald and the Albion Press, the gentlemen at the Station, from the little boy with the broom who sweeps out the coaches and the gentleman in the little house down the line who works for us at night, right up to the boss, Mr. McFarlane. They all greet you with a smile at all times. To all the workers in the stores our thanks for their many deeds of kindness to the Club and to many other too numerous to mention.

— Muriel Pratt, Secretary.

### Donnell's General Store and Post Office

You will find every department well stocked,  
at reasonable prices.  
Confectionery, Soft Drinks, Ice Cream, Groceries,  
Hardware, Crockery, Shoes, Dry Goods, Souvenirs.  
Everything you need at this summer resort.  
WE SOLICIT YOUR OPENING ORDER.

★ Our past four years management is a guarantee  
of service to you. We know the quality and  
class of goods you need. Personal attention.  
ROBERT J. DONNELL, Proprietor.

Agent  
WINNIPEG LAUNDRY & DRY CLEANING  
Called for Friday—Returned following Tuesday  
City prices plus small transportation cost. Sent in weekly.

**QUALITY FLOWERS**  
AT LOWEST PRICES

*The Orchid*

Victor Scott 311 DONALD ST.

## BEACH PEOPLE

Chief Constable George Smith, of the Winnipeg Police force, with Mrs. Smith, will remain in their cottage on Sixth and Alexandra Lane until the middle of September, their young son, a University of Manitoba student, being a guest at the cottage.

Mr. and Mrs. Leslie Bishop will close their cottage on Sixth Avenue this week-end, and with their son, Nigel, will return to the city.

Miss Hope Burnham and Miss Florence MacWhirter are occupying their cottage on Sixth Ave., until the middle of September.

Mr. and Mrs. Robert Kerr are spending a two weeks holiday with Mr. and Mrs. W. J. T. Kerr.

Mayor J. W. Beech completes a two weeks holiday this week-end and will return to his home in St. James and to duties on the Winnipeg Grain Exchange.

Mrs. Charles Harvey was the guest of her mother, Mrs. Harry Little, for a few days this week.

Mr. and Mrs. F. DeCoursey Davies will leave the Beach on Labor Day, for Regina, where they will spend a month the guest of their daughter, Mrs. Ross Mackenzie, closing their cottage for the season. Later on in the autumn they will visit a month in Toronto, where arrangements will be made to resume their winter holiday at St. Augustine, Florida.

Capt. J. G. Conklin, who came direct from Germany to Victoria Beach, is spending three weeks with his parents, Mr. and Mrs. J. J. Conklin, at their cottage on Sunset. After a week in Winnipeg Capt. Conklin will leave for Lodenberg, Germany to re-

"The Home of Good Things to Eat"

## Cox's Bakery

- 241 Kelvin St., Winnipeg
- Victoria Beach, Man.

Hovis, Cracked Wheat, White and Brown Bread. Largest variety of Buns, Pastries, Cakes and Pies fresh daily. Money gladly refunded if not satisfied.

- Meat Pies, Apple, Mince and Meat Patties—Fresh Daily

FULL LINE OF . . .  
SOFT DRINKS, CONFECTIONERY, ICE CREAM

Our Motto: "Service, Cleanliness and Our Goods to be as Good as can be Made."

WE ARE OUT TO SATISFY!

## Catholic Church Services

For the information of Catholic summer residents, Mass will be said at the Club House, Victoria Beach, at 9 a.m., on the Sundays of July and August.

sume duties in the legal department of the British army of occupation in northern Germany for the next eighteen months.

Miss Patricia McKenzie, who has spent the summer with her grandparents, Mr. and Mrs. F. DeCoursey Davies, at their cottage on Sunset, will return home this week-end.

Mr. and Mrs. W. Bowman have been enjoying two weeks vacation at "Blythmoor," Seventh Ave.

The Manitoba Alpha Chapter of Nu Phi Mu was entertained by Pat Chatwin at her cottage, Victoria Beach the week-end of August 10th. During the visit a presentation was made to Barbara Baker, who is leaving soon for California where her marriage will take place.

## BARBER SHOP

HAROLD JENKINSON, Proprietor

BEST OF SERVICE

Open: 9 a.m. to 8 p.m. SOFT WATER SHAMPOO

June Simpson, youngest daughter of Harry Simpson, 209 Seventh Ave., after spending her holidays at the family cottage, commenced her training August 12th at the school of nursing, General Hospital, Winnipeg. We congratulate June and wish her every success in her career.

Mr. Frank E. Sprague will leave September 15th for North Burnaby, ten miles out of Vancouver, B.C. where he will occupy his ten acre holding for the next two years. His family will occupy the cottage during his absence.

Mr. and Mrs. Jim McDowell and son are the guests of Mr. Hall on Fourth Ave., for two weeks.

Sgt. Jamieson of the Winnipeg Police and Mrs. Jamieson are occupying their cottage until Labor Day.

Mr. James Eddie and daughter, Gladys are staying at the Inn for two weeks.

WHEN YOU THINK OF  
**GIFTS**  
THINK OF . . .

## J. Quinton McKay

Winnipeg's Famous Gift Shop  
315 SMITH STREET  
Next Door to the Marlborough Hotel

## HACKS FLORIST

Visit the best place where requirements in Bedding plants can be filled with high quality, home grown garden products. Now is the time to secure shrubs and early blooming plants.

ELLICE AVENUE, OPPOSITE GRACE CHURCH  
Arthur Tilbury, Owner and Manager

Mrs. Donald Mackay is the guest of her daughter-in-law, Mrs. Dave Mackay, for two weeks at her cottage "Devonia" for two weeks.

Mr. and Mrs. Arthur Ward and Mr. and Mrs. Bill Crisp are occupying 205 First Avenue for two weeks in September.

Mr. and Mrs. Muldrew and family are occupying their cottage for the remainder of the season.

Miss Dorothy Foulds was a guest of Mrs. Harry Little this week.

Mr. and Mrs. S. Hale closed their cottage this week and returned to the city on Friday.

Mr. Neville Smith has disposed of his cottage on Patricia Ave., and has left on a visit to the Pacific coast.

Mrs. S. Hale entertained the committee of ladies which assisted in promoting the recent tea held at the home of Mrs. Quinton McKay on Wednesday afternoon of this week.

## V-B-ites Return!

See Them on . . .

SUNDAY, SEPTEMBER 1st  
at the Clubhouse  
8:30 p.m.

Mr. Harry Steel and daughter, Miss Ruth Steel, are holidaying at a cottage, 217 Seventh Ave. Mr. Steel is chief photographer of the Winnipeg Free Press.

Mayor Beech and Councillors, with the Municipal staff will attend the church service Sunday morning in the clubhouse at 11 o'clock.

Miss Joy McDiarmid returned to Winnipeg Friday after spending the summer at the Beach.

Miss Cynthia McDonald, who has spent several days at Col. K. C. Bedson's cottage, Sunset Blvd., will return to her family's summer home at Kenora on Saturday.

Fit-Lieut. Keelan, R.C.A.F., Grande Prairie, is spending a short leave with his mother, Mrs. J. J. Keelan.

Mrs. James Kilpatrick and Miss Jean Kilpatrick will spend Sunday at the Beach.



Mr. George P. MacLeod, K.C., president of the Victoria Beach Club. The continued success of club activities this summer are due in a large measure to the personal efforts of Mr. MacLeod.

The Victoria Beach Inn has been fully booked up until the end of the month. The days are now warm and bright and the nights cool and refreshing and the host of guests are enjoying these healthy conditions to the full.

## Ateah's Baggage Transfer Wood and Ice

See Our Men on Station Platform or at Office near Donnell's Store.

### PRICES OF WOOD

MIXED WOOD  
1 cord.....\$11.00 ½ cord.....\$6.00 ¼ cord.....\$3.25  
No amount of wood will be delivered under \$1.00.

### BAGGAGE PRICES

First trunk .....50c First suitcase .....25c  
Second trunk .....40c Second suitcase .....15c  
Each additional trunk.....25c Each additional suitcase 10c  
Baggage not to exceed \$1.50 to one house.

### ICE

Ice for one week.....70c Ice for one month.....\$2.75  
Ice for Season, (1st of July to Labor Day).....\$5.50  
Ice deliveries to be made four times a week, Mondays, Wednesdays, Fridays and Saturdays.

## J. H. FALLS

VICTORIA BEACH, MAN.  
GROCERIES — CONFECTIONERY  
GENERAL MERCHANDISE

FRESH FRUITS and VEGETABLES  
(Daily During Season)

Latest Fashion in Bathing Supplies

Circulating Library Souvenirs

LONG DISTANCE TELEPHONE  
All Your Needs Supplied by the Pioneer Storekeeper.  
— We Deliver —

**High Quality MEAT STORE**

The Best procurable from the leading Abattoirs of Winnipeg received by fast trains daily at Victoria Beach.

Beef — Lamb — Pork — Bacon — Ham — Eggs  
Fresh Vegetables.—Our own Sausages made daily.

**KILPATRICK'S**

Our Twenty-Fourth Year "at Your Service"  
VICTORIA BEACH, MAN.

**Flt-Lieut. William Joseph Wood Killed in Airplane Crash**

A Victoria Beach Airman, who had spent twenty summers and a number of winters here, a son of the late Joseph Wood, and Mrs. Mary Wood, died in an airplane crash near Cranbrook, B.C., several months ago, but his memory is cherished by his family and their many friends for the distinguished career he had in the R.A.F. He is Flt-Lieut. William Joseph Wood, D.F.C., R.C.G.F. and Bar. While a member of the air force in Great Britain he made 75 operational flights over enemy country, returning safely each time, except on one occasion when he was shot down in the Bay of Biscay and floated around for seven days before being picked up by an enemy ship, after which he was interned, but later escaped and managed to reach Gibraltar. For this feat he was made a life member of the Goldfish Club and awarded the Silver Boot. He returned to Canada by plane last summer, and spent a few weeks with his mother at their home on Birch Avenue. He was engaged on flying duty at the Pacific Coast when the fatal crash occurred, on a mountain within a few minutes of a safe landing at his future home. After convalescing in an English hospital he was twice presented to the King, from whom he received his decorations.

Will the following winners please let Miss Pratt, Box 91, know where to send their three-legged race prizes. Girls: 1st in thirteen to fifteen years; 2nd in eight to ten years. Boys: 1st in Eight to ten years.

Lest some are wondering what happened last Friday night. The older members of the Executive thought it would be nice to close the Clubhouse out of respect to the memory of the late Mrs. Neville Smith, who was buried that afternoon and some of the younger members thought best to keep it open.

WRITE OR CALL ON . . .

**R. F. Downie****REAL ESTATE AND RENTAL AGENT**

ONLY AUTHORIZED AGENT AT VICTORIA BEACH

Cottages to rent and for sale. Central cottage sites and acreage property. Personal attention given all inquirers. Drop in and let's talk over what you may desire in a cottage or a lot at Victoria Beach. Agent for Victoria Beach Company's and the National Trust Company's properties at Victoria Beach.

OFFICE: OPPOSITE FALL'S STORE  
My twenty-two years' experience as an agent at Victoria Beach should be of value to you.

**Weston's****Bread and Cake**

(Canada) LIMITED

All our various quality loaves on hand all through the season — FRESH EACH DAY.  
For **GOOD SERVICE** and **BREAD** you will enjoy, Shop at **DONNELL'S**.

When you return from your vacation

Please Call **37 101**

for Regular Daily Service.

MILK — CREAM — BUTTER

and other "quality guarded" dairy products.

**Crescent Creamery Co. Ltd.**

WINNIPEG

**Golf Course Schedule**

**ADULTS —**  
One Game ..... 25c  
Two Consecutive Games ..... 40c  
Book of 20 Tickets ..... \$4.50

**CHILDREN (under 17 years) —**  
One Game ..... 15c  
Two Consecutive Games ..... 30c  
Book of 20 Tickets ..... \$2.50  
(The above are good at all times)

Children's rates apply on days other than Saturdays, Sundays and Holidays.

**CHILDREN — Beginners —**  
Tuesday afternoon, per game ..... 10c

**SEASON TICKETS —** Available on Application.

**CLUBS** may be hired at 25c per game.

**LOCKERS** for rent, any period desired, moderate rates.

**TENNIS COURT SCHEDULE**

For Short Term Play ..... 10c an Hour.

**REGULAR RATES**

One Day ..... 35c	Two Weeks ..... \$1.50
Week-end ..... 50c	One Month ..... 2.50
One Week ..... \$1.00	Season ..... \$5.00

**Johnson Auto Electric**

260½ FORT STREET WINNIPEG

3 Doors North of Dominion Motors

Phone **96 909** Phone

Specializing in

**ELECTRICAL WORK - STARTERS  
GENERATORS - MAGNETOS  
WINDCHARGERS - LIGHTING PLANTS  
ARMATURE REWINDING**

Special Attention to Country Trade

**Carnival Queen**

Miss Marjorie Shenton, popular Victoria Beach girl, who was crowned Queen of the Rockies at the 1946 Banff Winter Carnival. She will preside over the carnival at Banff next winter.

**Appreciation**

Editor,  
Victoria Beach Herald.

Dear Sir:

On behalf of my daughter, Donna, and myself may I express to Victoria Beach my heartfelt appreciation of the practical sympathy extended to us in Mrs. Smith's recent sudden illness and demise.

To the boys who organized the carrying party, to the many, many friends who offered help unsparingly, to your medical officer who spent most of the night, and all day Sunday with us, and to Dr. Ross Mitchell, we are deeply grateful, and while unfortunately all their efforts were in vain we shall always remember them as typical of the grand Community Spirit that exists in our own Victoria Beach.

Yours very sincerely,  
NEVILLE SMITH.

The many wells along the Avenues have this season met all requirements of cottage residents and the engineer has given careful attention to this important phase of Beach life. The government analysis of samples from the wells has shown no contamination in the water, the report being almost 100 percent pure.

**THE TRAFFIC ACT BEFORE THE COURT**

The Community will watch with interest the progress of the Victoria Beach Municipal Traffic Act through the courts in Winnipeg in the coming months. The appeal is against the decision given by magistrate F. E. Sprague, J.P., when a fine was levied of \$10.00 and costs, or five days in jail, on a Winnipeg resident who drove a car into the Beach and parked it near the railway station, following a highway which was printed in the map issued by the Manitoba Motor League. The prosecution was in the hands of the R.C.M.P. The fine was paid, but instructions were given to a Winnipeg law firm to appeal the case, and if the action was lost in the next hearing before a judge, to take it to the Manitoba courts of appeal. One basis for the appeal is that the councillors of the Victoria Beach Municipality at the time of the framing and passing of the traffic by-law, were not qualified to sit on the council. It is believed that the Council will summons as witnesses members of the official staff of the Manitoba Motor League to clear up some rumors which have been in circulation for a number of years.

It is interesting to note that besides the fines imposed by the local magistrate, numbering ten, nine Winnipeg citizens appeared in the provincial police court in Winnipeg during July, and were fined \$10.00 and costs for entering with their cars the Municipality of Victoria Beach, without having the necessary permit to do so.

Next week there will be a daily mail service arriving on the noon train and departing on the 7 o'clock in the evening; but starting on Labor Day the mail service will be reduced to three a week, arriving on the mixed train Monday, Wednesday and Friday at 5 p.m., and leaving for the city Tuesday, Thursday and Saturday at 8 a.m.

The service at the Clubhouse on Sunday morning at 11 o'clock will be taken by Professor Berry of Eureka College, Eureka, Illinois.

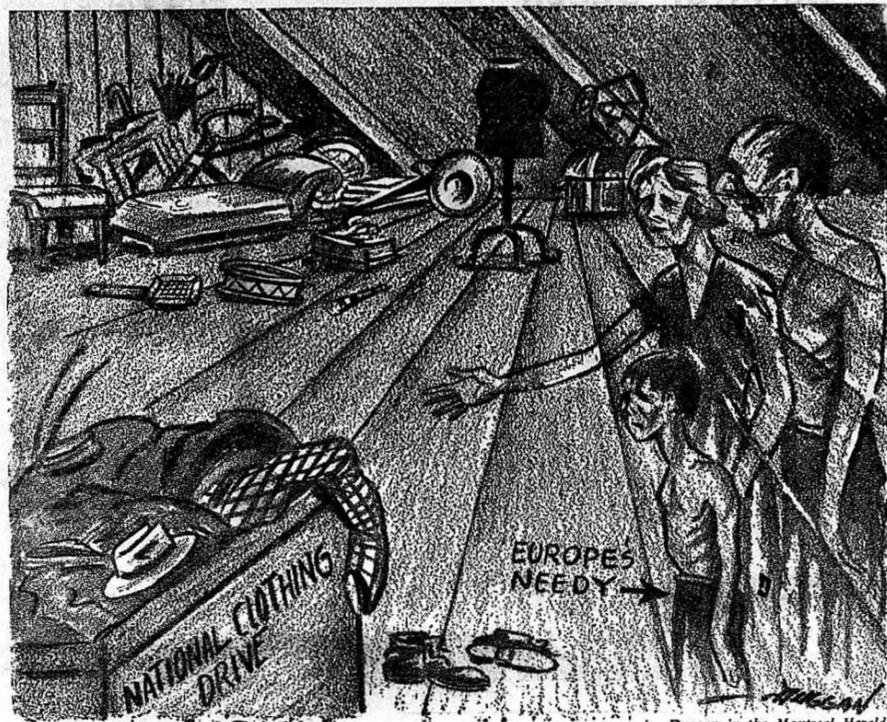
This is the last issue of the Victoria Beach Herald for the season of 1946.

In going back to the city do not forget to call up the Crescent Creamery Company for your milk supply.

When looking around for a suitable gift to give to a friend, which he or she will value for a long time, call at the Antique Shop, on Smith Street, next to the Marlborough Hotel.

Dr. Camsell reports no serious sickness among cottage residents this season.

## GHOSTS IN YOUR ATTIC



Duggan in the Montreal Herald.

## Victoria Beach Inn

VICTORIA BEACH — MANITOBA

An attractive 34-room resort located on the point overlooking both the bay and lake and having an almost constant breeze. The attractiveness of meals and service is assured.

RATES		Per week
		per person
<b>COTTAGES:</b>		
Single Room		\$20.00
Double Room, each person		18.00
<b>MAIN BUILDING:</b>		
Single Room		22.00
Double Room, each person		20.00

LOUNGE:	
Double Room, two persons	each 24.00
Children under 10 years	10.00
Daily Rates	4.00

These rates include all meals and baggage transfer from train and return.

## TRANSIENT MEALS

Breakfast	50c	Evening Dinner	75c & \$1.00
Luncheon	60c	Sunday Dinner, 1 p.m.	\$1.00

RESERVATIONS: Phone, Wire or Write Victoria Beach Inn, Victoria Beach, Man.

★ An absence of all extra charge plus low rail fare combine to make a holiday planned at Victoria Beach Inn one of the most economical you can find. Guests at the Inn should give their luggage checks to Anderson's Representative, either on the train or at Victoria Beach Station.

This week-end will see an incoming of cottage owners who have rented cottage during July and August, so while many cottage occupants will be going in, the population will not be largely diminished.

Winnipeg Beach had its first drowning fatality in three years this week.

## "CANADA BREAD"

wish to announce to their many customers holidaying at Victoria Beach that they can obtain their regular supply of . . .

C. B. 4 (Canada Approved)

BUTTERNUT — DR. HALL'S BROWN

also a full line of assorted Cakes, Doughnuts, etc.,

FRESH DAILY AT

J. H. FALLS, GROCERY STORE

SPECIAL CAKES MADE TO ORDER	QUALITY BREAD and ROLLS Shipped in Daily	FRESH CAKES DAILY
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"The Quality goes in before the Name goes on."

## Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

Vol. 22

VICTORIA BEACH, MAN., MAY 31st, 1947

No. 1

## Large Money Grant For The Dock

ALL things come to him who waits. This old adage and its meaning was brought home to the residents of Victoria Beach when the announcement came from the government at Ottawa that it had been decided to repair the dock at Victoria Beach and to build a protection for it against the gales that sweep so severely from the northwest in the direction of the pier in the late Fall.

The sum to carry out the contract is around \$70,000 and the main part of the work will be undertaken next winter.

The council of the Municipality and Mr. J. S. Sinnott, M.P., for Springfield constituency, within which Victoria Beach is located, deserve the chief credit for bringing about the happy result. From the time the dock started to show signs of going to pieces the council members took off their coats and went to work to see what could be done to stop the disintegration of the property. An invitation was sent to Mr. Sinnott to visit Victoria Beach and inspect the dock. Mr. Sinnott accepted and spent the part of a week-end. He was the guest of the council and made a thorough examination of the locality and other parts of the Beach under the guidance of members of the council. From that time on he was a warm and diligent friend of Victoria Beach. The council never lost an opportunity to see that he did not forget the work that had to be done at the dock and from time to time furnished him with desired information. They secured a petition signed by 175 fishermen in the district stating the dock was necessary for the carrying on of their business, and that petition counted for a great deal when it came before the minister of the government in charge of public works.

The council also kept in touch with the public works branch in Winnipeg to see that everything was being done to forward the enterprise. Not a month went by that something was not done and in consequence the fire was never allowed to die out. In all of this the Victoria Beach Club was one hundred per cent behind the council. It was always realized that the chief representation should be that permanent residents desired the dock and that it was not being done as a summer resort undertaking. In that way it could be made an appeal of vital importance to the welfare of the entire district and to men engaged in a valuable commercial livelihood. As the only government dock on the east side of Lake Winnipeg it was felt that it could always serve a useful purpose.

Along with the practical there also went the desire of many hundreds of cottage owners that this costly shelter pier should be preserved. But because the cottage owners desired it for a promenade, for

fishing, for water sports and a place for a refresher in the evening it was not enough to open the purse strings of a government which has a lengthy list of spending jobs from all parts of the dominion. So Mr. Sinnott had to convince the government it was not for pleasure that the work as a dominion enterprise was needed and he was successful, for which he deserves the thanks of this summer resort.

The Victoria Beach Club now feels with confidence that annual water sports can be resumed in 1948.

## Three Stores This Summer

This summer there are three general stores at the Beach — the Pioneer Store, Mrs. Falls carrying on business at her winter store, Pine Road and Centre Street, familiar to most cottage residents; Lou Sauve store, formerly Donnells and the New Store, the front part of the Company's lumber warehouse, which Mr. and Mrs. Hugh Stewart have opened up.

## WORK AT MEMORIAL PARK

When the Victoria Beach Club decided that a war memorial at Victoria Beach should take the form of an athletic ground, it acted wisely. A recreation ground has long been past due. The municipality was asked to see if the former air force grounds could be purchased from the federal government, the municipality having a long term lease of the grounds. The government has not shown any inclination to sell the area but the municipal council is still hopeful the desired result may be a happy one.

In the meantime the young men have been busy in preparing these excellent grounds for the purpose the club had planned. The old foundation pillars, 48 in number have all been removed, the youth among the permanent residents lending valuable service to the club. These pillars were intended to be the foundation for a large hotel the Victoria Beach Company had planned in 1916. Removal was a tough job and a locally owned bulldozer did effective work. The ground has been plowed and harrowed and will soon be laid out for baseball, football and other athletic games. The railway company may lay out and fill in flowers beds from their garden near the station. It will be a much better grounds on which to hold the annual children's sports.

Col. N. R. Nagle and committee gave the Memorial Park long consideration and did an effective and satisfactory job. They carefully weighed all suggestions and the club membership is well pleased with the result.