

**Pioneer Resident Dies, Age 77**

Mrs. L. H. Gyles, who with her late husband was a pioneer cottage resident at this beach, their cottage being on Eighth Avenue, died since the close of last season. The report at the time of her death, said:

Mrs. Lavinia Hamilton Gyles, 77, widow of William J. Gyles, pioneer of Virden, Man., died at the residence of her daughter, Mrs. T. D. Harris, 150 Harvard Avenue.

Born in Nova Scotia, Mrs. Gyles came to Virden in 1886 and was married July 5, 1888. She moved to Winnipeg in 1921. Her husband died in March of 1944.

She was a member of St. George's Anglican church.

Mrs. Gyles is survived by three daughters, Mrs. J. M. Pugh, Mrs. Harris and Kathleen, all of Winnipeg; eight sons, Harry F., Richard W., Edward E., Walter W., Patrick F., and William, all of Winnipeg; Gerald, Vancouver and Reginald A., Saskatoon; two sisters, Annie Rathbone, Gibson's Landing, B.C., and Mrs. W. H. Gyles, Victoria; two brothers, Ernest Rathbone and E. O. Rathbone, both of Winnipeg, and 23 grandchildren.

Mr. and Mrs. Quinn are spending the summer at their cottage on Sunset. Mr. Quinn is well known to the printing and publishing trade as superintendent of the Public Press plant.

Miss Patricia McPhillips, and Miss Frances O'Keefe, of St. John, Newfoundland, have arrived in Winnipeg and will leave shortly to spend three weeks holiday, the guests of Mr. and Mrs. William McPhillips, at Victoria Beach.

Recent appointments to the Staff of Donnell's store, Charlie Paulson and Mrs. Peterson.

Mr. R. G. Donnell spent Thursday in the city.

**Victoria Beach Inn**

VICTORIA BEACH — MANITOBA

An attractive 34-room resort located on the point overlooking both the bay and lake and having an almost constant breeze. The attractiveness of meals and service is assured.

— RATES — Per week per person

<b>COTTAGES:</b>	
Single Room	\$20.00
Double Room, each person	18.00
<b>MAIN BUILDING:</b>	
Single Room	22.00
Double Room, each person	20.00
<b>LOUNGE:</b>	
Double Room, two persons	each 24.00
Children under 10 years	10.00
Daily Rates	4.00

These rates include all meals and baggage transfer from train and return.

**TRANSIENT MEALS**

Breakfast	50c	Evening Dinner	75c & \$1.00
Luncheon	60c	Sunday Dinner, 1 p.m.	\$1.00

**RESERVATIONS: Phone, Wire or Write Victoria Beach Inn, Victoria Beach, Man.**

★ An absence of all extra charge plus low rail fare combine to make a holiday planned at Victoria Beach Inn one of the most economical you can find. Guests at the Inn should give their luggage checks to Anderson's Representative, either on the train or at Victoria Beach Station.

**Ateah's Baggage Transfer  
Wood and Ice**

See Our Men on Station Platform or at Office near Donnell's Store.

**PRICES OF WOOD**

MIXED WOOD

1 cord.....\$11.00    ½ cord.....\$6.00    ¼ cord.....\$3.25

No amount of wood will be delivered under \$1.00.

**BAGGAGE PRICES**

First trunk .....50c    First suitcase .....25c  
Second trunk .....40c    Second suitcase .....15c  
Each additional trunk.....25c    Each additional suitcase 10c  
Baggage not to exceed \$1.50 to one house.

**ICE**

Ice for one week.....70c    Ice for one month.....\$2.75  
Ice for Season, (1st of July to Labor Day).....\$5.50  
Ice deliveries to be made four times a week, Mondays, Wednesdays, Fridays and Saturdays.

Rev. W. H. Paget and Mrs. Paget, Church of England missionaries to China, who spent a summer at Victoria Beach a few years ago and met many cottage residents, are now engaged at a mission in India, and wish to be remembered to Beach friends. After leaving here to resume work in China the war broke out between the United States and Japan, and they were made prisoners of the Japs and were in detention for three and a half years. In the last letter they wrote to friends in Winnipeg before their imprisonment, they mentioned the pleasant holiday they had had at this Beach.

**COMING EVENTS**

Children's Masquerade, July 20th.  
Sportsday (Children), July 25th.  
Sadie Hawkins, July 27th.  
Children's Fair, August 3rd.  
Old Time Dance, August 17th.

☛ **FIFTY CENTS** and The "Herald" will be mailed to any address.

**"CANADA BREAD"**

wish to announce to their many customers holidaying at Victoria Beach that they can obtain their regular supply of . . .

**C. B. 4 (Canada Approved)**

**BUTTERNUT — DR. HALL'S BROWN**

also a full line of assorted Cakes, Doughnuts, etc.,

— FRESH DAILY AT —

**J. H. FALLS, GROCERY STORE**

SPECIAL CAKES MADE TO ORDER	QUALITY BREAD and ROLLS Shipped in Daily	FRESH CAKES DAILY
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"The Quality goes in before the Name goes on."

**Victoria Beach Herald**

A Community News Service for Manitoba's Most Popular Beach

VOL. XXI.

VICTORIA BEACH, MAN., JULY 27th, 1946

No. 6

**Life Guards Should Be Stationed Here**

**T**HERE may be a number of years before Victoria Beach has another accidental drowning, but such a tragedy may come without warning, and the authorities should be prepared for it. Two and possibly three could be stationed here for at least ten weeks of the summer months. The greatest bulwark against such calamities is the life guard. Up and down the long stretch of beaches in Southern California, in Florida, at Coney Island and at Atlantic City the responsible people at these favorite spots rely almost entirely on life guards to prevent drowning. It has been the experience at these beaches that every other method of saving bathers takes second place. The keen eyes and the alert ears, the swift stroke of the swimmer to get to where a drowning has occurred gives the life guard an advantage over all other arrangements for saving lives at beaches.

Looking over the past twenty-seven years the writer can recall each drowning that has taken place at Victoria Beach, and with the exception of three or four cases a life guard would have averted the loss of life. So many people venture too far out when the waves are high. It's a temptation to jump up and down in waves, even with children, and the undertow has carried them out, unconsciously, and death has followed. In these twenty-seven years the total drownings have not been many. Periods of four and five years have elapsed without one taking place, but the cycle of years in which there has been this freedom, is marred by one or two drownings in the year that follows. If the Life Guards could save even one life it would neutralize all the expense of putting into effect such a system. The Council should some day take up this matter in a practical way: it will cost considerable, but the taxpayers would not begrudge the extra taxation if they knew the money was being devoted to such a worthy purpose. Life is very precious and valuable, and now that we have settled down to

a long period of peace, from the ravages of war, something should be done to carry out the symbols of livesaving.

**Record Number Playing Golf**

Never before at any season have so many residents and visitors been seen enjoying the Victoria Beach Golf Course. Recent showers have improved the course and Mr. Caldwell is a very busy man regulating the tee-off. The golf course is a popular spot for many.

**TWO NEW STORES**

Two new stores are being erected outside of the subdivided property at the Beach.

One is on Pine street beyond the permanent residents settlement by Alex. Jonsson for his brother-in-law, Mr. David. It will be a winter store. The second one will be on the other side of the island, northeast of the Olafsson home, where 14 families will be served. There are no building restrictions in these areas against the erection of business premises.

**Sadie Hawkins Dance**

SATURDAY, JULY 27th

In Costume — Free Admission

Without Costume:

Members, 25c Non-Members, 50c

COME ONE — COME ALL — PRIZES

**An "Ace" on No. 3 Green**

A hole-in-one was made on No. 3 green, at the Victoria Beach golf course a few days ago by Hugh Fairfield. In the foursome with him were Henry Chittick, Gordon Bowes and Laurie Fairfield. He was congratulated by his friends on making the "ace."

**V-B-Ite Show Sunday, August 4, at the Clubhouse**

VICTORIA BEACH HERALD  
Published every Saturday throughout the season. Printed by the  
Albion Press, 50½ Princess Street, Winnipeg, Man., J. S. Smith,  
Manager. Advertisements to be sent to the business Manager,  
Albion Press 50½ Princess Street, Winnipeg, or left in boxes in  
Victoria Beach Stores.  
Social Editor: Miss M. F. Pratt.

### A FINE GESTURE

The leading families from among the permanent residents of this beach sent representatives to a meeting of the Municipal Council held recently on invitation from that body. The plan was to talk over with a section of the community which has from time to time considered that in the smaller things of their local life they have not been considered when the plans for the year were adopted by the Council. There was nothing very serious, as the permanent residents realized; they had a fine school, a road leading into the beach, and were given every consideration where employment of labor was needed. It was a fine gesture, and it looked as if the new mayor, Mr. J. W. Beech, was behind the idea. He is so close to the center of life here that the bulk of complaints and grievances are handed to him at his cottage home. So he is well acquainted with the situation, but the entire council was quite willing and anxious to enter into the spirit of the meeting. Councillor John Anderson introduced the delegation, and the outcome was a better understanding all round.

What has been claimed by many of the permanent residents is that suggestions brought before the Council by Mr. Anderson, have not received the attention of the other members of the Council that their merits deserved. Mr. Anderson should be an authority on labor employed here. He is one of the largest employers of local workmen himself, and defects he may notice should be cleared away. He is also an authority on roads, and suggestions coming from him should also be taken seriously. Mr. Anderson enjoys the respect of the community; he is down here all the year round, and knows Victoria Beach area like a written book. Some of the permanent residents thought Mr. Anderson should receive more support on the Council, and that is why the movement was started a few weeks ago to elect another permanent resident to the Council, but it is generally admitted that the permanent residents are entitled to only one member on the Council. Victoria Beach was started as a summer resort, and the greater number of permanent residents were not

### Victoria Beach Municipality

Mayor: JOHN W. BEECH  
Councillors:  
JOHN ANDERSON      SPENCER C. GUEST  
JAMES T. IRVING      COL. N. R. NAGLE  
Secretary-Treasurer:  
R. S. COUPLAND  
Hamilton Bldg., Main St. & McDermot Ave.  
Medical Health Officer: Dr. GEO. CAMSELL  
Police Service: H. J. GARDNER, R.C.M.P.  
Engineer and Supervisor: A. S. COOKE

here when Victoria Beach was placed on the real estate market. The Herald believes that the present Council is doing well in governing this Beach, and have placed the Municipality high in the estimation of the Provincial Government.

### MASQUERADE PRIZE WINNERS

The Children's Masquerade held Saturday night, July 20th was a very enjoyable affair. The judges were Messrs. Shenton and Lancaster and Mrs. Hale, Porter, Beech and Mrs. W. W. Macleod. Mrs. Geo. P. Macleod presented the prizes. Col. Nagle was the recorder.

Prizes were won as follows: under eight years.  
Original—Girls: Mary McKelvey, Janey Grover.  
Boys: Richard Grover, Gordon Fairfield.  
Comic—Girls: Judy Darwin, Heather Jocelyn. Boys: Billy Copeland, Peter Rice-Jones.  
Character—Girls: Judy Morris, Anne Kerry Wise, Boys: Albert Larson, Ronald Simonite.  
Odds & Ends—Lynn Cousins and Chip Cousins, Helen Swan. Boys: Keith Black, Barry Dale Milburn.

#### Over Eight Years

Original—Girls: Moira Dwyer, Dale Ateah. Boys: Michael Dwyer, David Swan.  
Comic—Girls: Shelby Larson, Gale Donally. Boys: Billy Meyers, Larry Ateah.  
Character—Girls: Ruth Brefaut, Elizabeth Urch, Boys: Warren Purdy, John Dymont.  
Odds & Ends—Girls: Marlene Jonason, Margaret Trotter, Boys: Paul Dymont, Bruce Gow.  
Outstanding Costume—Casualty: Michael Dwyer.  
Sign Painting—Joan Black, Dulcie Ann Thomson, Gale Donally.

### Additional Donations to Sports Fund

S. C. Guest, Mrs. Swan, Mr. Reeve, Sam Ateah, Mr. Lancaster, H. Bond, S. C. Hale, J. W. Beech, A. L. Crossin, L. McCarthy, Quinton Mackay, Wm. Pope, Miss Elizabeth Hamilton, Albert Larson, W. H. Quinn, Mrs. E. N. Dack, Mrs. Briggs.

### NO HERALD NEXT WEEK

The printing shops of Winnipeg are taking all next week for their annual holidays, and the Herald will not be issued this coming week. The next date of publication will be August 10th.

### Victoria Beach Club

VICTORIA BEACH, MAN.  
Hon. President:      President:  
Mrs. W. J. T. Kerr      Mr. George P. Macleod, K.C.  
Past-President:      Vice-President:  
Mr. Angus More      Mrs. Quinton McKay  
Secretary-Treasurer: Miss M. F. Pratt  
Club House Manager: Phil. Nutter  
FAMILY MEMBERSHIP FEES  
Season \$4.00    One Month \$3.00    Two Weeks \$2.00  
Voting Membership, without Club House privileges \$1.00

### Cottages Built, Altered or Repaired

Additions made to Beach Buildings and  
Repairs carried out in workmanlike manner.  
Inspect Cottages built by Albert Larson at Victoria  
Beach and see for yourself their usefulness and  
their attractive appearance.  
Leave Orders at Victoria Beach Co., Lumber Office.  
ALBERT LARSON      Victoria Beach, Man.

### THE SOVEREIGNTY OF GOD

Professor Owens of United Colleges made a fine impression upon his hearers at the clubhouse service Sunday morning. He showed that God always accepts from Christians the purpose and will by which he guides them through their life. He takes men and women who sometimes are weak and lack leadership, and makes them directors of great causes, endowing them with wisdom and power to carry out great undertakings. The soloist was Miss Rosemary Simpson, who sang Handel's Largo; she possesses a voice of sweetness and tonal purity. Mrs. D. C. Henderson was the accompanist.

There should be a large number at this coming Sunday service, which will be conducted by Rev. Walter Spence, former assistant to Rev. Dr. Crossley Hunter of Knox Church, Winnipeg. Miss Gertrude Newton will be the soloist.

### Nature Notes

Could someone familiar with wood-lore tell why, among the thousands of young balsams there are no young saplings of spruce, save on the lake front, where Sunset winds along? In view of the sorry condition, should not there be a wholesale re-planting of these permanent trees, to replace the awful destruction of last year's winds? If so, where could one get these lovely trees, when plant, and under what conditions can they be moved?

The splendid article on "Save our Large Trees" in the Herald of July 6th, encouraged the writer to

### Anderson's Transfer

VICTORIA BEACH, MAN.  
Office at C.N.R. Station. Arrange with our representative  
on train for delivery of your baggage, freight or express.  
Call at office or give order to drivers for WOOD and ICE.  
PRICES OF WOOD  
MIXED WOOD  
1 cord.....\$11.00    ½ cord.....\$6.00    ¼ cord.....\$3.25  
No amount of wood will be delivered under \$1.00.  
BAGGAGE PRICES  
First trunk .....50c    First suitcase .....25c  
Second trunk .....40c    Second suitcase .....15c  
Each additional trunk.....25c    Each additional suitcase 10c  
ICE  
Ice for one week.....70c    Ice for one month.....\$2.75  
Ice for Season, (1st of July to Labor Day).....\$5.50  
Ice deliveries to be made four times a week, Mondays,  
Wednesdays, Fridays and Saturdays. A double quantity  
will be delivered at each time.

### Community Church Service

Club House, Victoria Beach  
SUNDAY MORNING, JULY 28th, at 11 o'clock  
Preacher: REV. WALTER SPENCE  
Soloist: MISS GERTRUDE NEWTON  
Accompanist: MRS. D. C. HENDERSON  
CHARLES H. BALL, President; Residence, Sixth Ave.  
HARRY ENGLAND, Secretary-Treasurer, Seventh Ave.

ask these pertinent questions. No one who ever came to Victoria Beach could fail to be impressed by the glory of its shady forests. Without them, it would be a poor substitute for its beautiful self.

Most touching sight among the bird life was to see a tiny humming bird filling its beak with down from the willows on the Beach. Over and over it came, then flew back to line its fairy nest.

Home building may be at a standstill, here and elsewhere, but not for the Martins at "Edwell." For many years their house has been a landmark from one end of the lake front to the other, but last year it succumbed and the Martins have been circling in protest over and above it since early in May. Last week-end, its owner, Mr. L. F. Borrowman procured a short bit of siding from the lumber yard, and with infinite care and patience re-lined the little 16-room house and made a new roof for it. While too late for this year, no doubt its tenants will be back next year.

### Guests at Victoria Beach Inn

Mrs. C. J. Burrows and Brian, Winnipeg; Miss Martin, Miss Cocking, Mr. O. H. Aldworth, Miss Grace and Miss Lucy Powell, Miss Besant, Mr. and Mrs. T. A. Nebbs and son, Miss Marjory Gibbs, Miss Mary Alderwood, Capt. and Mrs. L. C. Radcliffe, Mr. J. A. McFarlane, Miss M. Marion Scott, Mr. and Mrs. Sidney J. Cooper, John and Judy, Mr. and Mrs. S. A. Bacon, Misses Griffin.

Children's Fair, August 3rd.  
Old Time Dance, August 17th.

### Donnell's General Store and Post Office

You will find every department well stocked,  
at reasonable prices.  
Confectionery, Soft Drinks, Ice Cream, Groceries,  
Hardware, Crockery, Shoes, Dry Goods, Souvenirs.  
Everything you need at this summer resort.  
WE SOLICIT YOUR OPENING ORDER.

★ Our past four years management is a guarantee  
of service to you. We know the quality and  
class of goods you need. Personal attention.  
ROBERT J. DONNELL, Proprietor.

Agent  
WINNIPEG LAUNDRY & DRY CLEANING  
Called for Friday—Returned following Tuesday  
City prices plus small transportation cost. Sent in weekly.

**QUALITY FLOWERS**  
AT LOWEST PRICES



Victor Scott 311 DONALD ST.

**Catholic Church Services**

For the information of Catholic summer residents, Mass will be said at the Club House, Victoria Beach, at 9 a.m., on the Sundays of July and August.

**BEACH PEOPLE**

Miss M. Curl was a week-end guest of Mr. and Mrs. G. W. Saunders of "Sunnyside" cottage.

Mrs. G. J. Olafson entertained her son and wife, Mr. and Mrs. E. Jesse Asmunssen from Lincoln, Nebraska, for a few days last week. It was their first trip to Canada and both liked this country very much. They drove to Winnipeg and come to Victoria Beach by train.

Miss Patsy Sigurdson is visiting her friend Jane Owens at their cottage corner of Fifth and First.

Among those from the Beach honoured with an invitation to be presented to their Excellencies on their recent visit here, were Mr. and Mrs. Roy Borrowman.

Twenty-six members of the Manitoba Camera Club visited the Natural History Cottage, Sunday, July 14th and had a very enjoyable day. Several said they were coming again.

Mrs. and Miss Downes spent the week-end at the Natural History Cottage. Miss Downes is thinking seriously of buying a lot on Eighth Avenue. She was out at five o'clock Sunday morning visiting her favorite spot on Pine Ridge and saw three deer, a young family of squirrels and several birds she had not seen for some years here.

Miss Rita M. Goode is enjoying a weeks vacation, the guest of Mr. and Mrs. G. W. Saunders of "Sunnyside" cottage, on Seventh Avenue.

Mr. and Mrs. C. Wise and their daughter, Queenie were guests of Mr. and Mrs. J. S. Heaton over the week-end at "Twin Rocks" Lodge. Mr. and

Mrs. J. T. Fraud also visited for a few days during the week.

Mr. and Mrs. E. C. Frandsen are occupying Mr. and Mrs. J. J. Smith's cottage at 208 Seventh Ave., for the month of July. They have had as their guest Mrs. Frandsen's aunt, Miss Dorothy Dafoe, of the U.S. Veteran's Hospital, Fort Meade, South Dakota.

**BARBER SHOP**  
HAROLD JENKINSON, Proprietor  
**BEST OF SERVICE**  
Open: 9 a.m. to 8 p.m. SOFT WATER SHAMPOO

Mrs. Victor L. Scott left this week on a visit to relatives in eastern Canada.

Mr. Leslie Bishop, Free Press staff writer, returned to duties in Winnipeg. Mrs. Bishop and son have gone into the city for a week.

Mr. Don Stewart and three children are in the family cottage for July. Mr. Stewart has as guests his father and mother.

Miss Bessie Gallow was a recent guest of Miss Dorothy Galusha, 319 Fifth Avenue.

Chief Petty Officer Christianson, U.S. Navy and Mrs. Christianson of Los Angeles, have been the guests of Mrs. Christianson's aunt and uncle, Lt.-Col. and Mrs. S. J. Cox, "Cool-na-Vee," First Avenue.

Mr. and Mrs. D. E. Clark returned to the city Sunday evening, after spending a week, the guests of Mrs. W. T. Clark.

Mrs. Don Morley and little son David, have returned to the city after spending a month, the guests of Mrs. Morley's parents, Mr. and Mrs. C. S. Galusha, 319 Fifth Ave.

Mr. and Mrs. W. A. McKean and family are spending a holiday at the Beach, occupying the Aitken cottage at 342 Fifth Avenue.

WHEN YOU THINK OF  
**GIFTS**  
THINK OF ...  
**J. Quinton McKay**  
Winnipeg's Famous Gift Shop  
315 SMITH STREET  
Next Door to the Marlborough Hotel

"The Home of Good Things to Eat"

**Cox's Bakery**

- 241 Kelvin St., Winnipeg
- Victoria Beach, Man.

Hovis, Cracked Wheat, White and Brown Bread. Largest variety of Buns, Pastry, Cakes and Pies fresh daily. Money gladly refunded if not satisfied.

- Meat Pies, Apple, Mince and Meat Patties—Fresh Daily

FULL LINE OF ...  
SOFT DRINKS, CONFECTIONERY, ICE CREAM

Our Motto: "Service, Cleanliness and Our Goods to be as Good as can be Made."

**WE ARE OUT TO SATISFY!**

**HACKS FLORIST**

Visit the best place where requirements in Bedding plants can be filled with high quality, home grown garden products. Now is the time to secure shrubs and early blooming plants.

**ELLICE AVENUE, OPPOSITE GRACE CHURCH**  
Arthur Tilbury, Owner and Manager

**CLASSIFIED ADVERTISING RATES**

Card of Thanks—50 cents an insertion.  
House for Sale or Rent—50 cents each insertion.  
Lost and Found—25 cents an insertion.

**WANTED—Small Cottage or Furnished Room with or without meals from August 2nd until August 10th.**  
Mr. J. Clark, c/o. Albion Press.

Miss Frances Jobbins is holidaying at the Beach, the guest of Mr. and Mrs. W. A. McKean, 342 Fifth Avenue.

Mrs. N. R. Nagle entertained a group of the M.D. 10 Officers' Wives Auxiliary, at her cottage on First Avenue, on Wednesday last. The guests included: Mrs. G. Morton, Mrs. Allan S. Furness, Mrs. Oliver G. Bjornson, Mrs. Fred H. Wingate, Mrs. Jas. D. Paterson, Mrs. A. W. Meadows, Miss P. Goodman, Mrs. M. P. Peters and Mrs. C. H. Tait.

Prof. C. W. Lowe spent Wednesday with Dr. Brodie and Miss M. F. Pratt, before leaving for a holiday in California to visit his brother.

Miss W. Downes and Mrs. L. Downes are spending the rest of the week at the Natural History cottage.

Wm. Searle and a friend spent Wednesday at the Beach.

Mrs. Geo. Fordyce is visiting Mrs. W. H. Quinn on Sunset Boulevard.

Mr. and Mrs. Wm. Bartholomew have been occupying Mrs. Terry's cottage at 332 Fifth Ave., for the month of July. They have had as their guest their neice, little Miss Ann Jorgensen.

Miss May Lawson spent several days at the Beach, the guest of Mrs. W. Bartholomew.

Mr. and Mrs. S. B. Jorgenson and daughter, Ann, are spending a two week's vacation at their home at Traverse Bay. Miss Ann has as her guest little Miss Myrtle McDonald.

Dr. and Mrs. F. C. Niermeier and son, Stuart, are occupying 205 First Ave., for the season.

Mr. and Mrs. C. Clark are the guests of Mr. and Mrs. Joe Rennie for two weeks at their cottage, 310 Fourth Avenue.

Miss Kay Ross was the guest of Miss Helen More at Newton Lodge for the week-end.

**J. H. FALLS**  
VICTORIA BEACH, MAN.  
GROCERIES — CONFECTIONERY  
GENERAL MERCHANDISE  
FRESH FRUITS and VEGETABLES  
(Daily During Season)

Latest Fashion in Bathing Supplies      Circulating Library Souvenirs

LONG DISTANCE TELEPHONE  
All Your Needs Supplied by the Pioneer Storekeeper.  
— We Deliver —

**Wanted Cottage to rent for the last two weeks of August, 17th to 31st, moderate size. Phone 31 521 or write: Hall, 177 Aubrey Street.**

Mrs. L. D. Trotter and daughter, Margaret of Montreal, are spending a holiday with her mother, Mrs. M. Scott and her sister Miss Janet Scott at 311 Fifth Avenue.

Mr. and Mrs. W. Beattie and family are holidaying at 311 Fifth Avenue for the month of July.

Mr. and Mrs. P. H. (Jimmy) Letchford spent the last two weeks with their daughter and son-in-law, Mr. T. D. Poyntz at their cottage on Birch Ave. Mr. Letchford is a veteran of the South African war and the first world war and tells some very interesting stories (and some quite spicy) about his experiences during the South African campaign, he is an ardent admirer of Victoria Beach and as usual enjoyed his stay here.

Mr. Art Caldwell had a surprise party pulled on him last Saturday night, when a number of his friends called around to the clubhouse to wish him a happy birthday, everyone present seemed to wish that and good friends should have a birthday oftener than once a year.

**TENNIS TOURNAMENT**

A "Ladder Tournament" is now underway as a preliminary event to a tournament to be held in two weeks time. As this previous event will determine the classes of the contestants for the tournament it is hoped that all those interested will enter their names on discs and begin at the bottom of the Ladder Board which is set up at the Courts along with rules. For this preliminary event a single prize is offered. No entrance fee will be charged.

**HEALTH ON HOLIDAYS**

Value of holidays—and other periods when people may relax—is the subject of a pronouncement from the National Health authority. In a note on health from Ottawa, rests, change, are all wise investments. "All work and no play" certainly does make for dullness, it is stated. For the sake of mental and physical health, there must be a let-down frequently, for recuperation and refreshment which will give the body stamina to carry on adequately.

**CARELESSNESS CAN CAUSE FIRES—PLEASE BE CAREFUL.**

**High Quality MEAT STORE**

The Best procurable from the leading Abattoirs of Winnipeg received by fast trains daily at Victoria Beach.  
**Beef — Lamb — Pork — Bacon — Ham — Eggs**  
 Fresh Vegetables.—Our own Sausages made daily.

**KILPATRICK'S**  
 Our Twenty-Fourth Year "at Your Service"  
 VICTORIA BEACH, MAN.

**Sunday Nite Programme**

Last Sunday night a programme of sing songs, novelty numbers and movies were enjoyed by a large audience. A technicolor film on Newfoundland and a National Film Board production on the Floating Harbour landed on the shores of France on D-Day were shown.

Next Sunday a similar programme of interest to all the family will be held. A silver collection is taken; last week's totaling over twelve dollars.

**Farewell to July Visitors**

There will be a swing back to city homes of July summer visitors this week-end and early next week, and a welcome to August campers. July has been a bright and a refreshing period, and we know all have enjoyed every moment while here. Come again next season!

It has been observed that some people have been washing their children's clothes, their children's feet, and even their own feet at some of the pumps. The municipal engineer gets a fit of apoplexy every time he sees this, because the polluted water is apt to run back into the cistern, and he prides himself on the high standards of purity of the drinking water at Victoria Beach.

A few people have recently asked permission of the council to bring their automobiles into the Beach, or made the request on behalf of friends who wish to visit them at the beach by motor. These requests were all turned down. To people who said that they wanted to save money by loading up their cars with family and friends, the reply was given that the railway fare is more, but the people of Victoria Beach are willing to pay a little more to have peace and quiet, and to be rid of all the nuisances that an influx of automobiles would bring.

WRITE OR CALL ON . . .

**R. F. Downie****REAL ESTATE AND RENTAL AGENT**

ONLY AUTHORIZED AGENT AT VICTORIA BEACH  
 Cottages to rent and for sale. Central cottage sites and acreage property. Personal attention given all inquirers. Drop in and let's talk over what you may desire in a cottage or a lot at Victoria Beach. Agent for Victoria Beach Company's and the National Trust Company's properties at Victoria Beach.  
 OFFICE: OPPOSITE FALL'S STORE  
 My twenty-two years' experience as an agent at Victoria Beach should be of value to you.

**Weston's****Bread and Cake**  
(Canada) LIMITED

All our various quality loaves on hand all through the season — FRESH EACH DAY.  
 For **GOOD SERVICE** and **BREAD** you will enjoy, Shop at **DONNELL'S**.

**When you return from your vacation**

Please Call **37 101**

for Regular Daily Service.

MILK — CREAM — BUTTER

and other "quality guarded" dairy products.

**Crescent Creamery Co. Ltd.**  
 WINNIPEG

**Golf Course Schedule**

<b>ADULTS —</b>	
One Game .....	25c
Two Consecutive Games .....	40c
Book of 20 Tickets .....	\$4.50
<b>CHILDREN (under 17 years) —</b>	
One Game .....	15c
Two Consecutive Games .....	30c
Book of 20 Tickets .....	\$2.50
(The above are good at all times)	
Children's rates apply on days other than Saturdays, Sundays and Holidays.	
<b>CHILDREN — Beginners —</b>	
Tuesday afternoon, per game .....	10c
<b>SEASON TICKETS —</b> Available on Application.	
<b>CLUBS</b> may be hired at 25c per game.	
<b>LOCKERS</b> for rent, any period desired, moderate rates.	

**TENNIS COURT SCHEDULE**

For Short Term Play.....10c an Hour.

<b>REGULAR RATES</b>			
One Day .....	35c	Two Weeks .....	\$1.50
Week-end .....	50c	One Month .....	2.50
One Week .....	\$1.00	Season .....	\$5.00

**Johnson Auto Electric**

260½ FORT STREET WINNIPEG

3 Doors North of Dominion Motors

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Specializing in

**ELECTRICAL WORK - STARTERS**  
**GENERATORS - MAGNETOS**  
**WINDCHARGERS - LIGHTING PLANTS**  
**ARMATURE REWINDING**

Special Attention to Country Trade

**VICTORIA BEACH SPORTS DAY**

July 25th, 1946

A more perfect day could not have been had. Sports Committee of the Victoria Beach Club: Col. N. R. Nagle, chairman; Marshall, G. J. Reeve. Recorders: Miss Joan Reeve, Miss Shirley Williams. Secretary, Miss Muriel Pratt. Announcer, Dave McKay, Grounds, A. S. Cooke. Starter, Carl Gow. Judges: J. C. Wherrett, T. E. Babbs, F. Dope, G. E. Whitlaw, Angus More, Ken Babb, P. Nutter, J. W. Beech Jr., W. Moore, A. W. Davie, R. B. Dailley, A. V. Patrick. Mesdames: C. S. Hale, N. R. Nagle, Quinton Mackay, E. N. Dack, J. C. Wherrett, T. E. Babb, Carl Gow, Fred Porter, J. W. Beech, Shenton, J. Irving. Misses Aileen Garland, Marcia Hale. Presentation of prizes: Mrs. J. W. Beech, Mrs. G. P. Macleod.

**FOOT RACES**

Boys 4 and under: Dennie O'Brien, David Birchard, Julien Patrick. 5 years: Thomas Mowberley, Richard Grover. 6 years: Robbie Simm, David Claplan. 7 years: Carl Ateah, Billie McMillan. 8 years: Brian Sanders, Gordon Bowles. 9 years, Richard Barling, Jim Chatwin. 10 years: Jack Stewart, Jack Richardson. 11 years: Bob Levac, Barry Schwab. 12 years: Len Urch, Terry Bramwell. 13 years: John Davies, Richard Allden. 14 to 15 years: Lawrence Mitchell, Larry Hazelton. Over 16: Bill Arnold, Lawrence Mitchell.

Girls 4 and under: Joan Isbister, Judy Ann Pope, Willa Sim. 5 years: Diane Bowes, Judy Morris. 6 years: Joyce McDermett, Mary Malloy. 7 years: Donna Munroe, Janet Gibson. 8 years: Patricia Forcroft, Joan Chittick. 9 years: Sheila O'Brien, Joan Morris. 10 years: Naomi Henderson, Gail Donnelly. 11 years: Eileen Turner, Edith Morris. 12 years: Beatrice Thompson, Margaret McDonald. 13 years: Marion Bartlett, Betty Smaat. 14 to 15: Eileen Knox, Glen Richardson. Over 16: Beverley White, Barbara Henderson.

High Jump—16 and over: Lawrence Mitchell, Don Snowden tied, 4ft. 11 in. Girls: Beverley White, Jean Hoogveld.

Running Broad Jump — Boys: Don Snowden, Lawrence Mitchell. Girls: Barbara Henderson, Lorna McCarthy.

Distance Run—Boys: Jim MacDonald, Al Beatty, Charlie Armor. Girls: Barbara Henderson, Jewel Chatwin, Janette Gillett.

Three-legged Race—Boys, 8-10: Larry Fairfield and Bruce Gow; Garth Bell and Jim Chatwin. 11-12: Len Urch and Barrie Bell; Murray Crow and John Daves. 13-15: Lawrence Mitchell and Ian Stewart; Charles Grierson and Paul Glover. Girls, 8-10: Marg. McMillan and Jocelyn Platt; Pat Saunders and Joan Chittick. 11-12: Frances Striellers and Marg. McDonald; Gail Fairfield and Eileen Turner. 13-15: Pat Beatty and Doreen Pearsen; Ruth Glover and Loraine Binkendorf.

Sack Race—Boys 8-10: Laurie Fairfield, Warren Purdy. 11-12: Len Urch, Terry Bramwell. 13-15: Claude Wilson, Laurence Mitchell. Girls, 8-10: Margaret McMillan, Janice Chatwin. 11-12: Judy Bowles, Dulcie Ann Thomson. 13-15: Marian Bartlett, Betty Smaat.

**V - B - Ite Show**

SUNDAY, AUGUST 4th at 8:30 p.m.

at the

**VICTORIA BEACH CLUBHOUSE**

EVERYBODY WELCOME!

Special Ladies' Sack Race—prizes, Nylon Stockings presented by Mr. R. B. Dailley. 1st, Mrs. Winthrop, 2nd, Mrs. W. G. Thompson.

Father and Son—P. J. O'Brien and David; Dave McKay and George.

Mother and Daughter—Mrs. O'Brien and Sheila, Mrs. Thomson and Janet.

**PATRICIA BEACH**

Sand Castle—Boys, 6 & under: Kenneth Ferries, Gordon Fairfield. 7-8-9 years: David Patterson, Garth Bell. 10-11-12 years: Jack Stewart, Terry Bramwell. Girls, 6 and under: Dorothy Hughes, Mary Ellen McKelvie. 7-8-9 years: Ann Farrer, Sheila O'Brien. 10-11-12 years: Doreen Fraser, Gail Donnelly.

Sun Tan—Boys 4 and under: Rickey Rice, Robert May. 5-6 years: John Young, Charlie Garland. 7-8 years: Lewis Kennedy, Brian Downie. Girls, 4 and under: Cheryl Yates, Joan Isbister. 5-6 years: Shiela Kelcie, Charlotte Sanders. 7-8 years: Marion Snowden, Diana Davies.

Swimming—8 and under: Gordon Bowes, Don Marlatt. 9 years: Garth Bell, Dickie Burling. 10 years: Jim Scott, John McKelvie. 11 years: Len Urch, Barry Bell. 12 years: Wilfred Anderson, Edwin Smith. Girls, 8 and under: Judy Darwin, Joan Chittick. 9 years: Shiela O'Brien, Barbara May. 10 years: Frances Murray, Naomi Henderson. 11 years: Frances Striethers, Diane Mathers. 12 years: Elizabeth Urch, Heather Munroe.

Bags of candy were given the small children by Mr. Donnell and through his influence we were able to get the ice-cream for the children.

The municipal council has appointed a committee of four of the local all-year residents, who will advise the council as to the local and district residents who are entitled to automobile permits. The committee is Johnny Ateah, Alex Anderson, Rex Lester and Alex Jonsson.

Council is getting some money from the Provincial Government this year, which is going to be used in the Fall for maintaining the local automobile road and this work will be done under the supervision of Councillor John Anderson and this local committee.

There have been favorable comments from many people about the appearance of the park across from the railway track, which was laid out by the C.N.R. at suggestion of the Victoria Beach Club.

**SILVER TEA**

A Silver Tea will be held at "Hurlkedale" the cottage of Mr. and Mrs. J. Quinton McKay, corner of Arthur Road and Sunset Boulevard, from 2:30 p.m. to 6 p.m., Monday, July 29th. The proceeds will go towards the fund being raised to purchase resuscitation equipment for Victoria Beach. The following ladies have been invited to pour tea. Mrs. Geo. Florence, Mrs. (Dr.) R. K. McClung, Mrs. W. Pope, Mrs. A. L. Crossin, Mrs. L. J. F. Van Riemsdyk, Mrs. Albert Larson, Mrs. (Dr.) E. Dwyer, Mrs. John Anderson, Mrs. L. C. Fairfield, Mrs. M. Ateah, Mrs. Hugh Stewart, Mrs. Lorne S. McCarthy, Mrs. Henry A. Baker, Mrs. J. H. Falls, Mrs. L. F. Borrowman, Mrs. Harry Little, Mrs. J. A. Woods, Mrs. J. J. Conklin.

**Mrs. Rooke Leaves for Victoria, B.C.**

Mrs. J. W. Rooke, one of the pioneer cottage owners, has taken up her residence in Victoria, B.C., with her sister Mrs. Bradburn, who recently moved from Edmonton to Victoria with her husband, on his retirement from business. Mrs. Rooke always took a deep interest in the Welfare of Victoria Beach, and was also a Commissioner in the Girl Guides of Manitoba. She was very loyal to Canada and the Empire, and for 25 years, during the summer, the Union Jack floated over the gateway entrance to her cottage at 210-6th Avenue. For a long period of years she was in charge of the bond and debentures of the rural school district of Manitoba in the Provincial Government service, where she did efficient and praiseworthy work. Two years ago she disposed of her cottage to Mr. and Mrs. Leslie Bishop. Mrs. Rooke is not enjoying very good health, but her many friends here and in Winnipeg hope that the milder climate of Victoria will enable her to enjoy many more years of happiness.

**Victoria Beach Inn**

VICTORIA BEACH — MANITOBA

An attractive 34-room resort located on the point overlooking both the bay and lake and having an almost constant breeze. The attractiveness of meals and service is assured.

RATES	Per week per person
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**COTTAGES:**

Single Room	\$20.00
Double Room, each person	18.00

**MAIN BUILDING:**

Single Room	22.00
Double Room, each person	20.00

**LOUNGE:**

Double Room, two persons	each 24.00
Children under 10 years	10.00
Daily Rates	4.00

These rates include all meals and baggage transfer from train and return.

**TRANSIENT MEALS**

Breakfast	50c	Evening Dinner	75c & \$1.00
Luncheon	60c	Sunday Dinner, 1 p.m.	\$1.00

**RESERVATIONS: Phone, Wire or Write Victoria Beach Inn, Victoria Beach, Man.**

★ An absence of all extra charge plus low rail fare combine to make a holiday planned at Victoria Beach Inn one of the most economical you can find. Guests at the Inn should give their luggage checks to Anderson's Representative, either on the train or at Victoria Beach Station.

**Ateah's Baggage Transfer****Wood and Ice**

See Our Men on Station Platform or at Office near Donnell's Store.

**PRICES OF WOOD**

MIXED WOOD  
1 cord.....\$11.00    ½ cord.....\$6.00    ¼ cord.....\$3.25  
No amount of wood will be delivered under \$1.00.

**BAGGAGE PRICES**

First trunk	50c	First suitcase	25c
Second trunk	40c	Second suitcase	15c
Each additional trunk	25c	Each additional suitcase	10c

Baggage not to exceed \$1.50 to one house.

**ICE**

Ice for one week	70c	Ice for one month	\$2.75
Ice for Season, (1st of July to Labor Day)			\$5.50

Ice deliveries to be made four times a week, Mondays, Wednesdays, Fridays and Saturdays.

**From Every Direction They Come**

The other day two men were sitting in the local barber shop waiting their turn when the barber, Mr. Harold Jenkinson, called out "next!" One man arose and said "I guess I will take the seat as I have come a long way to get a hair cut; I walked here from Hillside Beach." The man sitting beside him said "how far away is that place?" "It's three miles and a stiff walk" was the reply. "Well that's not very far" remarked the visitor, "I arrived this morning from Kansas City in Missouri, and I haven't had a haircut since I left home." A man sitting on the other end of the room piped up "and I am from Newark, New Jersey, and this beach is a long way from my family hearthstone." Harold looked over the two strangers and mused to himself "I like these Americans, the way they talk up for their home town."

When looking for a cottage for a friend or when enquiring for a cottage to buy, consult Mr. R. F. Downie. No one has had equal experience in these matters as has Mr. Downie. The office is commodious and pleasant for consultations.

**"CANADA BREAD"**

wish to announce to their many customers holidaying at Victoria Beach that they can obtain their regular supply of . . .

C. B. 4 (Canada Approved)

BUTTERNUT — DR. HALL'S BROWN

also a full line of assorted Cakes, Doughnuts, etc.,

—FRESH DAILY AT—

**J. H. FALLS, GROCERY STORE**

SPECIAL CAKES MADE TO ORDER	QUALITY BREAD and ROLLS Shipped in Daily	FRESH CAKES DAILY
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"The Quality goes in before the Name goes on."

**Victoria Beach Herald**

A Community News Service for Manitoba's Most Popular Beach

VOL. XXI.

VICTORIA BEACH, MAN., AUGUST 10, 1946

No. 7

**Greater Precaution Needed Against Drownings**

THE sad drowning accident of last Saturday cast a shadow over the community, and many suggestions were made how fatalities at the bathing beaches can be avoided in the future.

Residents believed they had gone a long way this season in the purchase of an Emerson resuscitator, but apparently the movement has not gone far enough. What is needed is to create a plan to save lives before the resuscitator is required as a final measure to restore a life.

Medical men who were present at the King Edward Beach were questioned by the Herald representative as to their opinion in this regard. One said a black ball might be raised high for all on the beach to see as a warning that bathing at the time was unsafe. A bell might be tolled, was another suggestion, but children might ring it in mischievous mood and its value lost. Bathers have a habit of ignoring warning signs in their desire to enjoy the water, overcoming printed directives. The lure of the waves, the compelling desire to play with the surf and take a dip in the refreshing coolness of the water, throws restraint to the sidelines, and they take chances which from time to time have fatal endings.

There was also put forward the proposal of life guards to be stationed at two of the beaches. The doctors did not emphasize; that is a problem for the municipal council to grapple with, owing to the cost involved which would have to come out of taxes. But as a preventative to drownings at summer beaches it has proved the test of time. In the course of many years there has been only one drowning at Grand Beach and Winnipeg Beaches where life guards are maintained throughout the summer months. The guards go in the water with the swimmers and are alert and watchful at all times, cautioning those who are careless against common dangers. The worth of these life guards has been effective. The great resources of the railways and the large patronage which these beaches attract make it an easy matter and an imperative responsibility for these corporations to establish and maintain a patrol of life guards even if the expense is high. It

would be a heavy burden on the cottage owners here.

Action must be taken without delay to avoid further drownings. The reputation of Victoria Beach as a safe summer resort is suffering. All day Monday the radios broadcast the tragic event without any extenuating circumstances being mentioned. The Winnipeg dailies headed off the week-end fatalities with a drowning at Victoria Beach, and no doubt it was chronicled in every newspaper throughout the width and breadth of the Dominion. Had there been life guards at the beaches the last five drownings might have been avoided.

As to the resuscitator, all the doctors agree it is a valuable wing of a life saving programme, but they point out that in the event of a drowning the first act of rescuers is to have a clear passage from the mouth to the stomach. That is where the valuable training of the St. John Ambulance Order proves efficient. The doctors all are behind this class of teaching.

The were five doctors on the beach when

(Continued on Page 2)

**FLOWER GARDEN COMPETITION**

The Annual Victoria Beach Flower Garden Competition will be held August 14 and this year there will be three classes; large gardens, to the winner of which the Orchid Trophy is awarded by Victor Scott; second class is smaller flower gardens and third, the most improved cottage grounds. To the winner of each class will be given a cash prize of \$3.00 and the runner-up will receive \$2.00. These prizes are given by the Victoria Beach Club, under whose auspices the competition is arranged.

The judge will be W. G. Kotchapaw, for many years a flower garden enthusiast and official of the St. James and Winnipeg horticultural societies.

The local committee is composed of Mayor J. W. Beech, Spencer C. Guest and Col. N. R. Nagle, and they are appealing to people who know of nice gardens at the beach to notify them. Past experience has been that those who have fine gardens are often reluctant to enter them in a competition, but as a result of information given the committee by others the judge has been taken to some delightful cottage grounds.