

We Lose Two Good Friends

Mr. Walter Dobbs, who resigned this week as General Passenger agent of the Canadian National Railway, having reached the age limit in his long service with the Grand Trunk Railway and the Canadian National, had always proved to be a warm friend of Victoria Beach, and his departure from the service is a serious loss. Whenever the Railway Committee of the Victoria Beach Club arranged a conference with Railway Officials, Mr. Dobbs co-operated one hundred percent to make the meeting a success. Mr. Osborne Scott, Traffic Passenger Agent of the Western System, had been a cottage owner at this Beach for 15 years disposing of his summer home two years ago to Mr. Bolton. He also, when General Passenger Agent was a true and sympathetic friend of this resort. Mr. Scott also resigned from the Railway Service at the end of last month. Both gentlemen were honored by the railway staff of the station at a largely attended dinner, when presentations were made to them.

Joe Donovan is the Free Press agent at the Beach this summer, Norman Shenton represents the Tribune.

The warm spell which came this week made bathing facilities quite popular with even the chilliest of residents.

The magistrate at the Beach will have half a dozen cases before him this week-end for infractions of local by-laws. Our R.C.M.P. constable is vigilant, and takes his duties very seriously.

Dr. Geo. Camsell, medical officer is again occupying the cottage on Dock Road beyond the Clubhouse.

Victoria Beach Inn

VICTORIA BEACH — MANITOBA

An attractive 34-room resort located on the point overlooking both the bay and lake and having an almost constant breeze. The attractiveness of meals and service is assured.

RATES Per week per person

COTTAGES:
Single Room \$20.00
Double Room, each person 18.00

MAIN BUILDING:
Single Room 22.00
Double Room, each person 20.00

LOUNGE:
Double Room, two persons each 24.00
Children under 10 years 10.00
Daily Rates 4.00

These rates include all meals and baggage transfer from train and return.

TRANSIENT MEALS

Breakfast 50c Evening Dinner 75c & \$1.00
Luncheon 60c Sunday Dinner, 1 p.m. \$1.00

RESERVATIONS: Phone, Wire or Write Victoria Beach Inn, Victoria Beach, Man.

★ An absence of all extra charge plus low rail fare combine to make a holiday planned at Victoria Beach Inn one of the most economical you can find. Guests at the Inn should give their luggage checks to Anderson's Representative, either on the train or at Victoria Beach Station.

Ateah's Baggage Transfer Wood and Ice

See Our Men on Station Platform or at Office near Donnell's Store.

PRICES OF WOOD

MIXED WOOD
1 cord \$11.00 ½ cord \$6.00 ¼ cord \$3.25
No amount of wood will be delivered under \$1.00.

BAGGAGE PRICES

First trunk 50c First suitcase 25c
Second trunk 40c Second suitcase 15c
Each additional trunk 25c Each additional suitcase 10c
Baggage not to exceed \$1.50 to one house.

ICE

Ice for one week 70c Ice for one month \$2.75
Ice for Season, (1st of July to Labor Day) \$5.50
Ice deliveries to be made four times a week, Mondays, Wednesdays, Fridays and Saturdays.

The Railway staff from the Construction Dept., is making a good job of the park east of the station where a fence has been erected, and a number of flower beds laid out.

The parlor car is being liberally patronized; June saw capacity business, while regular patrons declare two cars could be filled during July and the first half of August.

Some of the large stones obstructing the roadways are being removed and useless trees and shrubs are being cut away.

NEWS ITEMS

Place News Paragraphs in Herald Boxes in Stores.

Any news of interest at the Beach may be placed in the Herald boxes in Falls and Donnell's stores; opening of cottages for the season, guests at cottages and movements of cottage residents, will be welcome and will be published.

FIFTY CENTS and The "Herald" will be mailed to any address.

"CANADA BREAD"

wish to announce to their many customers holidaying at Victoria Beach that they can obtain their regular supply of . . .

C. B. 4 (Canada Approved)

BUTTERNUT — DR. HALL'S BROWN

also a full line of assorted Cakes, Doughnuts, etc.,

FRESH DAILY AT

J. H. FALLS, GROCERY STORE

| | | |
|--------------------------------------|--|-------------------------|
| SPECIAL CAKES MADE TO ORDER | QUALITY BREAD and ROLLS Shipped in Daily | FRESH CAKES DAILY |
|--------------------------------------|--|-------------------------|

"The Quality goes in before the Name goes on."

Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

VOL. XXI.

VICTORIA BEACH, MAN., JULY 13th, 1946

No. 4

The Railway and the Community



THE happy relations which exists between the Canadian National Railways and the community of Victoria Beach is one of the safeguards which surrounds this summer resort. The cord of contact emanates from the Victoria Beach Club, and the conferences which are held from time to time with the railway officials displays a cordiality and a spirit of harmony which augurs well for the future of this Beach. There is always a limitation in the extent to which the railway company can go in dealing with transportation facilities here, but the Club has been assured that now the war emergency is over, conditions will improve from year to year until the best of services will be placed at the disposal of this resort. This year the Railway Company has shown its good-will by accepting the suggestion of the Club to improve the park located on the right-of-way opposite the station, and when this work is completed it will surprise and please all beholders. The Company is quite willing to consider favorably any other suggestions put forward by the Club which will add to the fine appearance of the station surroundings. They have maintained to a high degree the flower and shrub garden beside the station platform, and this adds greatly to the beauty of the beach as one steps off the train and looks around. It might be stated here that this garden was laid out by the Victoria Beach Company in 1921 as a memorial to the boys of Victoria Beach who had fallen in the first Great War, and the original design was a floral cross which was distinctly seen as viewed from an airplane. The shrubs and flowers came from the Company's nursery, which at that time adjoined the bakeshop premises. This was established by Mr. C. W. N. Kennedy, president of Victoria Beach Company, in association with Mr. Frank Sprague and from

this nursery, plants, shrubs and young trees were distributed to the first builders of cottages at the Beach, with a view to the improvement of their grounds.

It must not be forgotten that through the generosity of the operating department of the railway, the Victoria Beach clubhouse is supplied with electric light free of cost. The Railway Company also understands the feelings of this community in regard to public picnics or demonstrations, and has discouraged any movement of that kind to this Beach. The Railway Company has concentrated on giving this Beach the best train service possible, and after this year will improve it to the better satisfaction of all concerned. Victoria Beach has lost two good friends in Mr. Osborne Scott and Mr. Walter Dobbs who appreciated our position and it is hoped their successors will soon understand our plans and policy, continuing the happy relations between the Railway Company and the Victoria Beach people. There is much to be gained in a unity of spirit.

Children's Sports Day

Under auspices of the Victoria Beach Club, the annual children's sports day will be held on Thursday, July 25.

Mr. G. J. Reeve, principal of St. John's High School will again be in charge.

Events include:—Coat of Tan, Sand Castle building and Junior swimming at Patricia Beach in the morning and footraces at the rear of Moonlight Inn in the afternoon.

Last year 138 prizes were distributed. Prizes cost money and your usual generous contribution will be appreciated. Help make some little heart happy.

Donations may be made to Miss Muriel Pratt, Club Secretary or the following members of the Sports Finance Committee: J. J. Conklin, W. J. T. Kerr, J. T. Irving, Wm. Pope, N. R. Nagle, chairman.

Children's Masquerade ... Clubhouse ... July 20th

VICTORIA BEACH HERALD
Published every Saturday throughout the season. Printed by the
Ablon Press, 50½ Princess Street, Winnipeg, Man., J. S. Smith,
Manager. Advertisements to be sent to the Business Manager,
Ablon Press 50½ Princess Street, Winnipeg, or left in boxes in
Victoria Beach Stores.

Social Editor: Miss M. F. Pratt.

REMINISCING ON A FORMER NOTED COTTAGE OWNER

The pending change of ownership in the Bow and Arrow cottage located on Sunset Blvd., which, it is reported, will take place this summer, recalls to mind memories of the man who built it. It was erected in 1919 by the late Colin Inskter, Sheriff of the Western Judicial District of Manitoba. He selected the sight for his cottage, as it was the spot where the early French explorers who had come down the Winnipeg River in their search for the great plains, and the buffalo which fed on them, crossed Big Island, now Victoria Beach Island, and stood on the shores of the big lake just where the Sheriff had located his cottage. There they camped and waited for their heavily laden boat to come around Elk Island, before they journeyed on to the Red River. The Sheriff was well versed in the early lore of the explorers and could trace their wanderings from Rainy Lake to the prairies. He often stood on the shore of the lake by his cottage and shading his eyes with his hand peered toward the West as had the explorers 200 years before.

The Sheriff was a good and generous friend of Victoria Beach. He was particularly liberal to the religious services held here and he nearly bowled over Mr. William Pratt at one service when without ostentation, he placed a \$10 bank note on the collection plate. The Sheriff knew the church of England hymns off by heart, and when Mr. Chas. Ball one Sunday handed him a Moody and Sankey hymn book he decided to learn all the hymns in it. And he did, and proved it, for when sitting one Sunday morning beside Mrs. Jno. Falls, she handed him her book, which he declined, and sang the hymn from start to finish without the printed verse.

The Sheriff continued to live each summer at this Beach until the late 20's when nearing his ninetieth year he concluded his years were far spent, and Victoria Beach knew his presence no more. After his death his son Rupert, who succeeded his father as sheriff, occupied the Bow and Arrow cottage with his family for a few years until his untimely death; since then various tenants have occupied it. The

Sheriff had a fund of humorous incidents, and one of the best was this one: When Winnipeg celebrated its 60th anniversary as a city, the committee in charge of the traditional procession decided it should have the old-time ox cart leading the way, and Wm. Pritchard, an old-time waterman, was selected to drive it. The vehicle was selected from Sheriff Inskter's relics. When the parade was broken up Willie Pritchard drove the ox cart to the courthouse to ask the Sheriff if he should take it back to his home. He had been warned not to leave the equipment unattended. Hailing a man passing by, he asked him to watch the ox cart while he went inside. He was absent quite a time, as the sheriff was busy, but when Willie came out of the door the tall and dignified personage was still on duty. Willie thanked him, gave him a ten cent tip, and resumed his seat in the ox cart. But before he departed an official of the court house came out and said to him: "Do you know who the guardian of your ox cart was, the man who acted as your hostler? He was Sir James Aikins, Lieut.-Governor of the Province, millionaire founder of the Canadian Bar Association, and its first president." But all Willie said in reply was "He did a good job."

Mr. Angus More attended two Canadian National Railways picnics at Grand Beach last week, the Veterans' on Wednesday and the Employees' on Saturday, the latter the biggest summer outing of the year. Going through the train distributing gifts of fruit and dainties Mr. More came to a coach filled with youngsters for Victoria Beach, and they shared in the picnic generosity.

GARBAGE REMOVAL

The Municipal Council and Management appeal to cottagers to refrain from placing garbage and cottage refuse on the boulevards and streets of the Municipality.

All garbage is collected from the rear of the cottages and should be placed there to be picked up at the proper time.

It will also be appreciated if every one will make an effort to place waste paper and wrappers, etc., in the special containers provided for that purpose at the front of the stores.

Get busy children and make signs to advertise the masquerade, July 20th, time 7:15. There is a competition up to 16 years.

Victoria Beach Municipality

Mayor: JOHN W. BEECH

Councillors:

JOHN ANDERSON SPENCER C. GUEST
JAMES T. IRVING COL. N. R. NAGLE

Secretary-Treasurer:

R. S. COUPLAND

Hamilton Bldg., Main St. & McDermot Ave.

Medical Health Officer: Dr. GEO. CAMSELL

Police Service: H. J. GARDNER, R.C.M.P.

Engineer and Supervisor: A. S. COOKE

Victoria Beach Club

VICTORIA BEACH, MAN.

Hon. President:

President:

Mrs. W. J. T. Kerr

Mr. George P. Macleod, K.C.

Past-President:

Vice-President:

Mr. Angus More

Mrs. Quinton McKay

Secretary-Treasurer: Miss M. F. Pratt

Club House Manager: Phil. Nutter

FAMILY MEMBERSHIP FEES

Season ... \$4.00 One Month ... \$3.00 Two Weeks ... \$2.00
Voting Membership, without Club House privileges.....\$1.00

Cottages Built, Altered or Repaired

Additions made to Beach Buildings and Repairs carried out in workmanlike manner.

Inspect Cottages built by Albert Larson at Victoria Beach and see for yourself their usefulness and their attractive appearance.

Leave Orders at Victoria Beach Co., Lumber Office.

ALBERT LARSON Victoria Beach, Man.

Community Church Service

Club House, Victoria Beach

SUNDAY MORNING, JULY 14th at 11 o'clock

Speaker: REV. W. L. THOMPSON, Bethesda Church

Soloist: MRS. MARY WOOD

Accompanist: MRS. D. C. HENDERSON

CHARLES H. BALL, President; Residence, Sixth Ave.

HARRY ENGLAND, Secretary-Treasurer, Seventh Ave.

Leadership Must Be Carefully Chosen

MANY of the pleasures and beauties we enjoy at Victoria Beach are made by man. The quiet and beautiful lanes would not be as appealing if they were constantly used by cars — in fact they would have to be replaced by graded roads and sidewalks laid down. The enjoyment of the glorious sunset, viewed while sitting on the beach, would be spoiled by having to include also in your gaze the remnants of somebody's picnic. And when the great ball of fire dips into the lake and the shadows of evening fall, the quietness would be marred by the noise of motors and horns, as groups set out in cars for the evening's fun, to return in the early hours of the morning, not quite responsible for the amount of disturbance they create.

Other beauty spots in Manitoba are spoiled because those in charge of the resorts have been shortsighted or anxious for quick profits and "who cares what happens to the place after I have made my killing."

Victoria Beach is different to any other large resort in the country — and the envy of all of them! That is because for over 30 years high-minded men and women have governed this resort and never lost their vision of a beautiful summer holiday spot, safe for the youngest child and restful for the nerves of the tired vacationist.

In spite of all achieved by those who have planned and labored for Victoria Beach, we must be continually on guard against influences which seek to adversely affect the tranquility of summer life here. The Manitoba Motor League continually agitates for unrestricted road traffic into Victoria Beach; some cottage residents and visitors long to be able to drive to a cottage, not realizing what would happen if hundreds of cars raced along our lanes. Some of the permanent residents feel the restriction placed on their driving liberties in the cottage area, although, on the whole the permanent residents have co-operated exceptionally well.

Cottage owners must see to it that the high standard of government is maintained at Victoria Beach. We have been fortunate in the men who have assumed office here in the past — our mayors and councillors. The present Mayor, Mr. J. W. Beech, is a conscientious and fair-minded executive, ably supported by the Councillors, Mr. J. T. Irving, Col. Norman Nagle, Mr. Spencer Guest, all long-time cottage residents, and Mr. John Anderson, who is a permanent resident of high integrity. The permanent residents have one councillor out of four, which is a very fair representation as they pay less than one-eighth of the taxes of the municipality.

We must make sure that anyone elected to office at Victoria Beach is sympathetic to the ideals that have maintained the high standards of summer vacation life here, with the background, ability and determination to uphold them.

Anderson's Transfer

VICTORIA BEACH, MAN.

Office at C.N.R. Station. Arrange with our representative on train for delivery of your baggage, freight or express. Call at office or give order to drivers for WOOD and ICE.

PRICES OF WOOD

MIXED WOOD

1 cord.....\$11.00 ½ cord.....\$6.00 ¼ cord.....\$3.25
No amount of wood will be delivered under \$1.00.

BAGGAGE PRICES

First trunk50c First suitcase25c
Second trunk40c Second suitcase15c
Each additional trunk.....25c Each additional suitcase 10c

ICE

Ice for one week.....70c Ice for one month.....\$2.75
Ice for Season, (1st of July to Labor Day).....\$5.50

Ice deliveries to be made four times a week, Mondays, Wednesdays, Fridays and Saturdays. A double quantity will be delivered at each time.

Donnell's General Store and Post Office

You will find every department well stocked, at reasonable prices.

Confectionery, Soft Drinks, Ice Cream, Groceries, Hardware, Crockery, Shoes, Dry Goods, Souvenirs.

Everything you need at this summer resort.

WE SOLICIT YOUR OPENING ORDER.

★ Our past four years management is a guarantee of service to you. We know the quality and class of goods you need. Personal attention.

ROBERT J. DONNELL, Proprietor.

Agent

WINNIPEG LAUNDRY & DRY CLEANING
Called for Friday—Returned following Tuesday
City prices plus small transportation cost. Sent in weekly.

QUALITY FLOWERS
AT LOWEST PRICES

The Orchid

Victor Scott 311 DONALD ST.

BEACH PEOPLE

Mrs. A. Graham and daughters are spending their vacation at the Garland cottage on Seventh Avenue.

Wednesday, July 3rd was open house at the Lancasters, 318 Second Ave., for Fort Garry Chapter No. 17, O.E.S., who held their annual picnic. Tables were arranged on the lawn and lunch and supper were served to 20. The remarks were Victoria Beach never looked more beautiful.

Mr. and Mrs. W. Ross MacKenzie and daughter, Pat, Regina, are visiting their parents Mr. and Mrs. F. deC. Davies, 115 Sunset Blvd., for the month of July.

Rev. J. S. Watson and Mrs. Watson are occupying their cottage on Arthur Road, coming to the Beach Wednesday, July 3rd.

Mr. and Mrs. Geo. Verdin of San Francisco are visiting Mr. Verdin's parents at "Birch Grove" cottage, 344 Fifth Avenue.

Mr. and Mrs. J. S. Heaton are enjoying their first vacation at Victoria Beach having recently purchased the cottage "Twin Rocks," 216 Seventh Ave., from Mr. W. L. Taylor. Their daughters, Olive and Joan are spending the summer at Minaki Lodge.

Mrs. William Minhinick and Carol are spending the summer at 311 Third Ave.

Mrs. Burke Simpson spent the week-end at "The Inn."

Mr. and Mrs. William McPhillips have taken W. F. Oldham's cottage at 417 Sunset Blvd., for the season.

"The Home of Good Things to Eat"

Cox's Bakery

- 241 Kelvin St., Winnipeg
- Victoria Beach, Man.

Hovis, Cracked Wheat, White and Brown Bread.
Largest variety of Buns, Pastry, Cakes and Pies
fresh daily. Money gladly refunded if not satisfied.

- Meat Pies, Apple, Mince and Meat Patties—Fresh Daily

FULL LINE OF . . .
SOFT DRINKS, CONFECTIONERY, ICE CREAM

Our Motto: "Service, Cleanliness and Our
Goods to be as Good as can be Made."

WE ARE OUT TO SATISFY!

Catholic Church Services

For the information of Catholic summer residents, Mass will be said at the Club House, Victoria Beach, at 9 a.m., on the Sundays of July and August.

Mrs. Leonard Hartley, Miss Muriel Hartley are spending two weeks holiday at "The Inn."

Miss Marie McPhillips was at Victoria Beach Inn last week-end.

Mrs. R. Ritchie spent an enjoyable week-end at the home of Mr. and Mrs. A. S. Corke, Fifth and Arthur Road.

Sgt. Joe Horwood, with his wife and son, Grant, spent the long week-end with his sister and brother-in-law, Mr. and Mrs. John Olafson. They were joined on Monday by their parents Mr. and Mrs. Horwood, Sr. It was Joe's first week-end in Canada, after 3 years overseas.

BARBER SHOP

HAROLD JENKINSON, Proprietor

BEST OF SERVICE

Open: 9 a.m. to 8 p.m. SOFT WATER SHAMPOO

Mr. and Mrs. E. H. Hill are occupying the family cottage "Redlands," Sixth Avenue and recently had as their guest Mrs. A. H. Hill who has arrived here from India, where she spent the last ten years.

Mrs. Jack Donally and her daughter, Gail, who have been spending a holiday with Mr. Frank Sprague, returned to the city Wednesday.

Mrs. Hughes, founder of All People's Mission in Winnipeg, is occupying her cottage at the Beach.

Mr. J. A. Woods, Assistant General Manager of the Bank of Toronto, is occupying, with Mrs. Woods and family, "Straithavon" cottage at 317 Sunset this summer.

Mr. Victor Scott, our ex mayor, has been a regular visitor at his cottage this month, joining Mrs. Scott and sons.

Mrs. Gerald Crossing is enjoying a two weeks vacation at 417 Sunset Blvd.

Mr. and Mrs. Charles Harvey and daughter, who have been guests of Mrs. Harry Little for a few weeks, have returned to the city.

WHEN YOU THINK OF

GIFTS

THINK OF . . .

J. Quinton McKay

Winnipeg's Famous Gift Shop

315 SMITH STREET

Next Door to the Marlborough Hotel

CLASSIFIED ADVERTISING RATES

Card of Thanks—50 cents an insertion.
House for Sale or Rent—50 cents each insertion.
Lost and Found—25 cents an insertion.

WANTED—Small Cottage or Furnished Room with or without meals from August 2nd until August 10th.
Mr. J. Clark, c/o. Albion Press.

Wanted Cottage for first two weeks of August or longer.
Dr. J. S. McKenty, 265 Sackville St., St. James,
Telephone 64 501.

Mr. Price and three daughters are spending their two weeks holiday at "Brookcliff," Fourth Avenue. Miss Joan Radford is with them. Mrs. Radford spent last Wednesday with them. Mr. Price is expecting his son home from Germany by the end of the month.

Mr. Dan Lees is spending a vacation with his father, Mr. C. A. M. Lees and Mrs. Lees at their cottage on Birch Avenue.

Mrs. Don Maclean is spending a holiday at the Beach, the guest of Mr. and Mrs. C. A. M. Lees, Birch Avenue. Mrs. Maclean sustained a severe loss in the recent death of her mother, Mrs. Oliver.

Guests at Victoria Beach Inn

Enjoying the pleasant surroundings and services of Victoria Beach Inn are the following guests:

Mr. and Mrs. Owen Griffith, Winnipeg; Mr. and Mrs. G. Bell and Betty, Winnipeg; Mr. and Mrs. Veitch and Bobbie, Winnipeg; Mrs. W. A. Anderson, Winnipeg; Mr. and Mrs. R. M. Duncan, Margaret and Norman, Moose Factory; Mr. and Mrs. G. C. Galbraith, Jocelyn and Paul, Winnipeg; Mr. and Mrs. A. Matheson and Sandra, Winnipeg; Mrs. R. Treleaven and Jimmie, Winnipeg; Mr. W. Blackstock, Winnipeg; Mrs. R. H. Taylor; Mrs. A. J. Muir; Mrs. Geo. Wilson; Mrs. Cave; Mrs. R. H. Griffith; Dr. and Mrs. Mathewson, Joan and Diana; Mrs. Kyle and Peter Walker; Mrs. Lawrie and son; Mrs. H. Wold and Mrs. Jas. D. Brine; Mrs. Frank Hazelton and Torrence; Miss Louise Marshall; Mr. and Mrs. Geo. Niblett; Mrs. J. A. Clarke, Peter and Barry.

Major J. I. Munro is spending a two weeks vacation with his daughters at the family cottage on Sunset and Arthur. Major Munro is giving parties of friends sails on the lake each afternoon in his motor launch, the "Audrey M." which has accommodation for thirty persons. Major Munro brought the "Audrey M." from its moorings on the Red River at the Norwood bridge to Victoria Beach and has had pleasant weather since he arrived.

Mr. Newton Lowery, former member of the Manitoba legislature for North Winnipeg, has been spending a two weeks vacation at the Beach with members of his family.

Mrs. W. Miller, for many years a resident of Portage la Prairie, but now living in Winnipeg, has been the guest of Mrs. Maguire, secretary of Westminster United Church office, at her cottage.

Mr. and Mrs. Shirley Brooks are occupying their cottage on Fourth Ave. and Arthur Road. Mr. Brooks, who is in charge of the Winnipeg Museum in the auditorium, had planned to visit Churchill, Man., to add to his collection of Manitoba insect life on display in the museum, but decided to postpone the trip in favor of a vacation at the Beach.

Mrs. C. Horrocks is holidaying at "Armada." Miss Marion Reid, Miss May Reed, Mrs. Charles Bristow and Master John were her guests over the week-end.

Mr. and Mrs. Robert Kerr, have been spending many week-ends at the family cottage on Sunset, and giving careful attention to the beautiful flower beds and grassy lawns. Mr. Kerr expects his father, Mr. W. J. T. Kerr, will be able to spend the latter part of July and the month of August at the cottage.

Mr. and Mrs. R. J. Crookshanks were guests of Mr. and Mrs. D. MacKay of 305 Sixth Avenue over the week-end.

Mrs. W. H. C. Leech was visiting with her daughter, Mrs. D. MacKay, for a week.

Mrs. G. Pratt has Mrs. J. Noble and Margaret staying with her for part of this week.

Bryon Kirk is spending the week with Ronald Pratt, at 222 Fourth Avenue.

Mr. Quinton MacKay is spending a ten days vacation at his cottage.

Mr. and Mrs. Quinn are occupying their cottage on Sunset for the season.

Mrs. J. Pugh and family are occupying a cottage on Seventh Avenue for the summer.

J. H. FALLS

VICTORIA BEACH, MAN.

GROCERIES — CONFECTIONERY

GENERAL MERCHANDISE

FRESH FRUITS and VEGETABLES

(Daily During Season)

Latest Fashion in Bathing Supplies

Circulating Library Souvenirs

LONG DISTANCE TELEPHONE

All Your Needs Supplied by the Pioneer Storekeeper.

— We Deliver —

BEDDING PLANTS

HACK'S FLORISTS make a specialty in planning and suggesting the right plants for Victoria Beach. Be sure to visit our premises on Ellice Avenue, opposite Grace Church, to select the right variety to make your garden a success . . . Peonies, Lilacs, Caragana, Hollyhocks, Delphinium, Honeysuckle and many other varieties. Vegetable seeds and plants — — — 264 ELLICE AVE.

High Quality MEAT STORE

The Best procurable from the leading Abattoirs of Winnipeg received by fast trains daily at Victoria Beach.

Beef — Lamb — Pork — Bacon — Ham — Eggs
Fresh Vegetables.—Our own Sausages made daily.

KILPATRICK'S

Our Twenty-Fourth Year "at Your Service"
VICTORIA BEACH, MAN.

Church Service

A stirring sermon was delivered by Mr. Fred Lang of Bethesda church in the clubhouse Sunday morning, a call for deeper religious thinking and greater faith for the future of the world. The offertory soloist was Mr. Ray Black, who sang with ease and natural expression a new setting to the beautiful composition, "Love Divine." Mr. Black is always a welcome singer at the church services here. On Sunday next the preacher will be the Rev. Mr. Thompson, pastor of Bethesda church, who has a fine reputation as a public speaker.

Autos Carefully Checked

R.C.M.P. Constable Gardiner is having a busy time checking on cars coming into the Beach area from outside the municipality. Quite a number ignore the large sign placed at the road entrance, warning that drivers of cars without permits are denied entrance and they arrive to their sorrow. If they turn back on the constable's instructions, they are let off with a reprimand; if they are caught parking here each is brought before the magistrate and fined. Constable Gardiner caught three on Saturday last, and not a day goes by but some car driver is questioned. Constable Gardiner's long experience as a traffic man on Manitoba's chief highways makes his service doubly useful here. The municipal council's observation shows excellent work is being done by the R.C.M.P. Constable.

The high standard of quality is being maintained at the Pioneer Meat shop by Bob Kilpatrick, which was established by his father many years ago.

Sadie Hawkins Dance, Saturday, July 27th. In costume free admission, without costume admission 25c. Prizes.

WRITE OR CALL ON . . .

R. F. Downie**REAL ESTATE AND RENTAL AGENT**

ONLY AUTHORIZED AGENT AT VICTORIA BEACH

• Cottages to rent and for sale. Central cottage sites and acreage property. Personal attention given all inquirers. Drop in and let's talk over what you may desire in a cottage or a lot at Victoria Beach. Agent for Victoria Beach Company's and the National Trust Company's properties at Victoria Beach.

OFFICE: OPPOSITE FALL'S STORE

My twenty-two years' experience as an agent at Victoria Beach should be of value to you.

Weston's**Bread and Cake**

(Canada) LIMITED

All our various quality loaves on hand all through the season — FRESH EACH DAY.
For **GOOD SERVICE** and **BREAD** you will enjoy, Shop at **DONNELL'S**.

When you return from your vacation

Please Call **37 101**

for Regular Daily Service.

MILK — CREAM — BUTTER

and other "quality guarded" dairy products.

Crescent Creamery Co. Ltd.

WINNIPEG

Golf Course Schedule

ADULTS —
One Game 25c
Two Consecutive Games 40c
Book of 20 Tickets \$4.50

CHILDREN (under 17 years) —
One Game 15c
Two Consecutive Games 30c
Book of 20 Tickets \$2.50

(The above are good at all times)

Children's rates apply on days other than Saturdays, Sundays and Holidays.

CHILDREN — Beginners —
Tuesday afternoon, per game 10c

SEASON TICKETS — Available on Application.

CLUBS may be hired at 25c per game.

LOCKERS for rent, any period desired, moderate rates.

TENNIS COURT SCHEDULE

For Short Term Play 10c an Hour.

REGULAR RATES

| | |
|-----------------------|------------------------|
| One Day 35c | Two Weeks \$1.50 |
| Week-end 50c | One Month 2.50 |
| One Week \$1.00 | Season \$5.00 |

Johnson Auto Electric

260½ FORT STREET WINNIPEG

3 Doors North of Dominion Motors

Phone **96 909** Phone

Specializing in

**ELECTRICAL WORK - STARTERS
GENERATORS - MAGNETOS
WINDCHARGERS - LIGHTING PLANTS
ARMATURE REWINDING**

Special Attention to Country Trade

MR. SINNOTT ON THE LUMBER SHORTAGE

Men who fought for their country in Canada's overseas forces are entitled to a better deal than they are getting in the distribution of material to build homes, declared John S. Sinnott, Liberal M.P. for Springfield of which constituency Victoria Beach is a part, on his return from Vancouver.

Mr. Sinnott protested that prairie lumber prices were prohibitive to those of moderate means who wanted to build homes because of the retailer's heavy mark-up above the mill prices; that administration of regulations often collided head-on with ordinary common sense; and that at least 65 percent of lumber production was being exported to the United States when returned men here couldn't get any at all.

Mr. Sinnott said that while in Vancouver he had tried to get a small supply of lumber for urgently needed work in his own constituency and after locating it found that no lumber could be shipped from British Columbia to another province without a permit from the timber controller at Ottawa. Trainloads of it were going to the United States.

"I asked the assistant timber controller at Vancouver," he said "if he could not use his knowledge and judgment without having to get a decision from Ottawa. He told me he couldn't. Whether it is does any good or not, I said it was something I intended to take up with Ottawa when I got there."

Mr. Sinnott said he couldn't understand why the Wartime Prices and Trade Board authorized a price structure which yielded Winnipeg lumber retailers a profit of \$23.75 per thousand feet on ordinary two by four's, just 25 percent less than the overall price British Columbia mills got for producing timber.

Watch For Ration Book Announcement

The Prices Board of Canada has asked the Herald to warn residents who may be at Victoria Beach next month to watch for the announcement of the new Ration Book which will be issued towards the end of August. The Board states: "Failure to get a book during the official period of distribution will involve delay, and may leave persons without Ration coupons when they are needed."

The Question of The Hour

The big question of the week at this Beach is "where are the boys?" that question is a prize one, and is asked on every hand by the many lovely and charming girls who are spending the summer at this resort, and so far has been unanswered. The time was when Victoria Beach had many engaging youths, but now during the week there is a great scarcity of partners for the young ladies at the clubhouse dances. What is keeping the young men in Winnipeg is asked many times, but so far no suitable answer has been forthcoming. Perhaps there is so much commercial work in the city that young men have taken advantage of opportunity to earn money instead of strengthening their health, and adding to their accomplishments in swimming and diving.

From Inside Germany

On leaving Germany a few days ago, after spending 15 months in the Law Administration Dept. of the British Army, on loan by the Canadian War Office, Capt. J. G. Conklin wrote that he was not sorry to leave Germany. Devastation is seen in every direction, and nothing has been done to rebuild any of the great cities, owing to the lack of building materials and equipment. The Germans can see no hope in the future for them outside of a war between branches of the allied nations, in which they would take the winning side, as the only method they can think of by which they could regain a foothold and begin a solid German life. The hopelessness of the German people at present is pitiable. The Germans must pay for their past sins, but they think they should be treated better by the allies than they have been.

A Reprehensible Practice

A cottage resident has brought the attention of the Herald to a group of boys who the other afternoon threw a bottle at a rock in the water at Arthur Beach and splintered it into many pieces. The fragments may in time be buried in the sand, but before that occurs some bather may sustain a badly cut foot. It is such thoughtless acts as this which should be brought to the attention of the Mounted Police, and the guilty one punished.

Walter Thomas' commodious launch, the "Valltalis" is plying back and forth, to many points of interest in the neighborhood. Arrangements for special trips may be made at the dock.

A Resident Writes

Can something please be done to prohibit the practice of riding bicycles on narrow footpaths. There are girls who ride regularly up and down the footpaths on Fifth Avenue endangering the safety of pedestrians, who use the paths to and from the stores.

The Club wishes to thank the friends who waited so patiently on Sunday night for the pictures. We hope to have the same films next week. We also wish to thank Mr. R. Black and Mrs. Henderson for the good sing-song. The collection was \$6.82.

There were only two young people at the meeting on Monday morning to discuss the Fair so, although the younger members of the Ateah families had offered to help, we decided not to hold a Fair this year.

MURIEL PRATT, Secretary.

Children's Masquerade

Children's Masquerade, July 20th at 7:15 p.m. sharp. Children up to 16 years in costume free. Admission, Ten cents. Judging commences at 7:30 p.m. Classes: comic, original, character and for costumes made with odds and ends. For boys under 8 years and over 8 to 16; for girls under 8 years and over 8 to 16. Special prize for outstanding costume in boys and girls.

BEACH NOTES

Church goers in Winnipeg should make it a point of attending the church services at the clubhouse each Sunday morning at 11 o'clock. The community church has a good influence on Victoria Beach life, and the presence of the large gathering each Sunday will add to that influence. At the annual meeting of the Church Committee last August the collections taken during the summer were divided as follows: \$50.00 was given to the fund to restore bombed-out churches in Great Britain; \$25.00 was donated to assist in holding winter services at Victoria Beach; \$10.00 was given to the children's Christmas tree entertainment at Victoria Beach; and \$10.00 was sent to the Lord's Day Alliance. Besides \$60.00 was paid in rent for the use of the Clubhouse and the piano on Sundays. This left a balance of \$30.00 with the treasurer, Mr. Harry England, to meet any contingency which might arise up to the opening of Summer services in 1946.

When looking for a gift for a friend stroll into the Antique Shop, adjoining the Marlborough Hotel, on Smith Street, where there is a lavish display of just the goods you are looking for, the products of many lands, modern and of the ages past, something with a reliable tradition. This week a shipment of English Plate arrived in choice varieties.

The engraving of the names on the Victoria Beach Roll of Honor and its general arrangement were the artistic work of Miss Kay Porter who deserves great credit for the quality of the work. The scroll in its oak frame now hangs on the north wall of the clubhouse entrance.

Dr. J. L. Anderson, veterinarian, who has been a patient in the Manitoba Sanatorium at Ninette, for

Victoria Beach Inn

VICTORIA BEACH — MANITOBA

An attractive 34-room resort located on the point overlooking both the bay and lake and having an almost constant breeze. The attractiveness of meals and service is assured.

| RATES | | Per week per person |
|--------------------------|------|------------------------|
| COTTAGES: | | |
| Single Room | | \$20.00 |
| Double Room, each person | | 18.00 |
| MAIN BUILDING: | | |
| Single Room | | 22.00 |
| Double Room, each person | | 20.00 |
| LOUNGE: | | |
| Double Room, two persons | each | 24.00 |
| Children under 10 years | | 10.00 |
| Daily Rates | | 4.00 |

These rates include all meals and baggage transfer from train and return.

| TRANSIENT MEALS | |
|-----------------------|--------------|
| Breakfast | 50c |
| Evening Dinner | 75c & \$1.00 |
| Luncheon | 60c |
| Sunday Dinner, 1 p.m. | \$1.00 |

RESERVATIONS: Phone, Wire or Write Victoria Beach Inn, Victoria Beach, Man.

★ An absence of all extra charge plus low rail fare combine to make a holiday planned at Victoria Beach Inn one of the most economical you can find. Guests at the Inn should give their luggage checks to Anderson's Representative, either on the train or at Victoria Beach Station.

Ateah's Baggage Transfer
Wood and Ice

See Our Men on Station Platform or at Office near Donnell's Store.

PRICES OF WOOD

MIXED WOOD

1 cord.....\$11.00 ½ cord.....\$6.00 ¼ cord.....\$3.25

No amount of wood will be delivered under \$1.00.

BAGGAGE PRICES

First trunk.....50c First suitcase.....25c
Second trunk.....40c Second suitcase.....15c
Each additional trunk.....25c Each additional suitcase 10c
Baggage not to exceed \$1.50 to one house.

ICE

Ice for one week.....70c Ice for one month.....\$2.75
Ice for Season, (1st of July to Labor Day).....\$5.50
Ice deliveries to be made four times a week, Mondays, Wednesdays, Fridays and Saturdays.

the past three years, is reported considerably improved in the last few months. His sister, Dr. Anderson, also a veterinarian, will spend a two weeks vacation at the Beach later on this summer.

The Canadian Legion Hall is to have a Roll of Honor of its own. It will embrace not only the membership at Victoria Beach, but those located at Traverse Bay, Hillside, Albert, Belair and other adjacent points. Canon Sherstone, travelling secretary of the Church of England diocese, who conducts services throughout the winter at Victoria Beach, at the Legion Hall, has interested himself in the plan and will assist in the preparation of the list.

CORRECTION

It was stated incorrectly in last week's Herald that the daughter of Mrs. Helen Dallas was leaving for England to rejoin her husband. Miss Joan Dallas is returning to England to continue her work with the B.B.C. and is not married. The Herald was misinformed and apologizes for embarrassment caused Miss Dallas.

FIFTY CENTS and The "Herald" will be mailed to any address.

"CANADA BREAD"

wish to announce to their many customers holidaying at Victoria Beach that they can obtain their regular supply of . . .

C. B. 4 (Canada Approved)

BUTTERNUT — DR. HALL'S BROWN

also a full line of assorted Cakes, Doughnuts, etc.,

FRESH DAILY AT

J. H. FALLS, GROCERY STORE

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| SPECIAL CAKES MADE TO ORDER | QUALITY BREAD and ROLLS Shipped in Daily | FRESH CAKES DAILY |
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"The Quality goes in before the Name goes on."

Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

VOL. XXI.

VICTORIA BEACH, MAN., JULY 20th, 1946

No. 5

Time to Show Appreciation!

It was with deep and grateful feeling that Canadians heard the news that the Peace Conference to settle problems arising out of the last great war has been set for July 29th in Paris. Those Victoria Beach young men and young women who had sacrificed so much in joining some branch of the armed forces were among those who joined in the celebration of the announcement. It also means that the danger of a Third War has passed. Students of Russia were fully aware that that great nation had no desire for another conflict. With her country devastated from her Western border to the Volga River including three great cities in ruin, Russia was in no position to start another conflagration, so we Canadians can settle down to join in solving the problems of peace, and that will take a long time, for the task is a difficult one, as it is very hard to understand the minds of many races. But time will obliterate the barriers which have been holding back a universal peace, and we can all look forward with hope and confidence to the ultimate result. No country in the world is in a better position to benefit from a world peace than Canada, and our Great West will share in the rewards which our soldiers victories has brought to us. Western Canada is going to prosper to an unlimited extent, and Winnipeg will share in this great advance. No country is more highly regarded by the nations of the world than Canada. We shared in the triumphs of our army and we will doubly share in the great peace that will settle down upon the world. Any thought that there will be a war with Russia should be cast aside. Victoria Beach, with its peaceful and restful environment is a natural haven for those who wish to live in comfort and undisturbed harmony, and the Peace Conference of 21 nations

will bring to us good relationship with the people of many lands, for Winnipeg will be built up by the labor of many nationals, who in the course of time will mingle freely with us at this resort. We should not forget, in some way, to erect at this beach, a memorial to those who made the supreme sacrifice. They loved this Beach just as much as those who have lived to further appreciate its charm and color. They would have liked to have lived, and while engaged in various combats, never forgot to speak highly of this beautiful place. They will not come back, but we can cherish their memory. It is the least we can do.

Sports Fund Donations

Donations to date have been received from the following: Miss Dulcie Ann Thomson, Miss Muriel Pratt, Mr. Fred Porter, Mr. H. England, Mr. N. R. Nagle, Miss C. E. Mitchell, Mrs. G. Pratt, Mrs. Roy Stuart, Mrs. A. M. Foster, Mrs. L. Little, Mr. G. P. Macleod, Mr. J. J. Conklin, Mr. F. E. Sprague, Mrs. J. McKeag and some the Secretary has not received as yet.

Sadie Hawkins Dance

SATURDAY, JULY 27th

In Costume — Free Admission

Without Costume:

Members, 25c Non-Members, 50c

COME ONE — COME ALL — PRIZES

CHILDREN'S SPORTS DAY, THURSDAY, JULY 25th, at VICTORIA, BEACH, morning and afternoon. Mr. G. J. Reeve, principal of St. John's Technical High School is the director of the programme and prizes will be distributed at the close of the contests by Mrs. G. P. Macleod. Donations towards the sports will be received by the finance committee of the club, J. J. Conklin, W. J. T. Kerr, J. T. Irving, Wm. Pope, N. R. Nagle, chairman; Miss Muriel Pratt, Sec.-Treas.