

Johnson Auto Electric

260 1/2 FORT STREET WINNIPEG
3 Doors North of Dominion Motors

Phone 96 909 Phone

Specializing in

ELECTRICAL WORK - STARTERS
GENERATORS - MAGNETOS
WINDCHARGERS - LIGHTING PLANTS
ARMATURE REWINDING

Special Attention to Country Trade

After Labor Day there will be two week-end trains; one on Saturday, September 8th, and the second on Saturday, September 15th. These trains will leave Winnipeg at 1.45 p.m. and will return to the City Sunday at 8 p.m. After that date there will only be mixed train service, leaving Winnipeg Mondays and Thursdays, returning from the Beach Tuesdays and Fridays—a six and a half hours trip.

BARBER SHOP

HAROLD JENKINSON, Proprietor

BEST OF SERVICE

Open: 8 a.m. to 10 p.m. SOFT WATER SHAMPOO

Holy Communion will be observed in the clubhouse Sunday at 8 a.m., with a Church of England minister officiating.

For a few days last week, lasting up to Sunday, by which time the condition had happily disappeared, the shores of the lake were covered with a dark green scum, making bathing impossible. An authority on Lake Winnipeg says the condition is due to a plant growing in the centre of the lake which disseminates at the middle of August its flowery top and this is carried to the shore. It drifts to the eastern side of the lake; resorts on the

western shore are not bothered with the effusion. This end of Lake Winnipeg is shallow, the deepest part being only 27 feet; at the northern end and broadest part the lake depth is 60 feet. Lake Winnipeg is the third largest body of fresh water in the world, the greatest being Lake Superior and the second Lake Victoria Nyanza in Central Africa, with Lake Huron in fourth place.

Last Sunday was the hottest day of the year at Victoria Beach, the thermometer registering 93 degrees, and Monday was one of the coolest and breeziest days. It was pleasant; there has not been any rain here for three and a half weeks and the roads are deep in sandy dust. However, it is regarded as ideal beach weather and the fur overcoat summer predicted by weather observers did not come around.

The railway company's flower garden is one of the prettiest at the Beach; it is carefully looked after by the railway men and its successful cultivation is attracting many visitors, complimentary to the workman in charge.

Victoria Beach Inn has been filled to its capacity this week as it has been ever since the opening and the facilities provided on the lawns and in the lounge have been liberally used and enjoyed. The foliage and the flowers are at their best.

Mr. Reg. Moir, in charge of the company's lumber yard, warehouse and the tennis court, had a birthday last week, and in honor of the event, Mr. and Mrs. Albert Larson gave a dinner at their home at which some other beach residents were invited and enjoyed the occasion. How old is Reg? Your guess is as good as our's. He still looks boyish, but all will remember the old puzzle: How old is Ann?

The death by drowning last Monday of Sally Bodle will mean a loss to the beach of the family's permanent residence. Mr. Bodle had arranged to purchase the cottage the family were occupying this summer on Fourth Avenue, near King Edward, the owner being Mrs. Cox, whose husband died a few months ago.

Ateah's Baggage Transfer

Wood and Ice

See Our Men on Station Platform or at Office near Donnell's Store.

Prices of Wood:

Birch		Poplar	
1 cord, split	\$12.00	1 cord, split	\$ 9.00
1/2 cord, split	6.25	1/2 cord, split	4.50
1/4 cord, split	3.25	1/4 cord, split	2.50
1/8 cord, split	1.75	1/8 cord, split	1.50

No amount of wood will be delivered under \$1.00

MIXED WOOD

1 cord	\$10.50	1/2 cord	\$5.25	1/4 cord	\$2.75
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Baggage Prices:

First trunk	50c	First suitcase	25c
Second trunk	40c	Second suitcase	15c
Each additional trunk	25c	Each additional suitcase	10c

Baggage not to exceed \$1.50 to one house.

ICE

Ice for one week	70c	Ice for one month	\$2.75
Ice for Season, (1st of July to Labor Day)			\$5.50

Ice deliveries to be made four times a week, Mondays, Wednesdays, Fridays and Saturdays.

Donnell's General Store and Post Office

You will find every department well stocked, at reasonable prices.

Confectionery, Soft Drinks, Ice Cream, Groceries, Hardware, Crockery, Shoes, Dry Goods, Souvenirs.

Everything you need at this summer resort.

WE SOLICIT YOUR OPENING ORDER.

★ Our past three years management is a guarantee of service to you. We know the quality and class of goods you need. Personal attention.

ROBERT J. DONNELL, Proprietor

Agent

WINNIPEG LAUNDRY & DRY CLEANING
Called for Friday—Returned following Tuesday
City prices plus small transportation cost. Sent in weekly.

Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

VOL. XXI.

VICTORIA BEACH, MAN., JUNE 29th, 1946

No. 2

IDEAL SUMMER RESORT

VICTORIA BEACH never fails to impress a visitor. With its beautiful location on the eastern shores of Lake Winnipeg, its tree covered area and grassy slope leading gently down to many beaches make an immediate appeal, awakening a realization that here is a haven of rest that is different to the general run of prairie summer resorts.

Bathing beaches and sandy shores offer recreation for the children that is ideal, while they afford plenty of room for the gambols of youngsters. Invigorating air from off the lake energizes the older companions of the children. There are no more popular resting spots than the beaches.

To watch the brilliant setting of the sun across the lake in an unforgettable and hallowed memory at Victoria Beach. No better position could be obtained to watch this vista of dazzling color, than at Victoria Beach. From Victoria Beach Inn to King Edward Beach there is no obstacle to interrupt the spectacle. As this beaming solar god dips into the waters of Lake Winnipeg arrows of intense and piercing rays shoot out towards the skyline, matchless in their gradeur. Steadily and slowly Old Sol disappears beneath the lake surface.

There follows the hush of evening. Shadows creep and night falls deep around the world. We seek safe lodging within cottage walls. The busy world lapses into quietness. Slumber comes and with the break of morning we find ourselves refreshed for the tasks and duties of the day.

Victoria Beach Club Photography Contest

Now is the time for all camera enthusiasts to indulge in their hobby and enter the photography contest, sponsored by the Victoria Beach Club, for which prizes of \$5.00, \$3.00 and \$2.00, will be awarded for the three pictures judged to be the best. Photographs should be typical of scenes or persons

at the beach and will be displayed at the clubhouse. The contest closes August 25, 1946. Any number of black and white prints, 5x7, or larger may be submitted and entries should be sent to Norman Nagle, 309 First Ave., or to the Moonlight Inn, with the name and mailing address of the contestant enclosed.

CLUB OUTLINES ENTERTAINMENT PROGRAMME

The executive of the Victoria Beach Club held a meeting at the clubhouse, evening of June 22, with the president, George P. Macleod, in the chair.

Phil Nutter was appointed clubhouse manager for this season, with Margaret Porter and Audrey Munro as doorkeepers. The clubhouse will be thoroughly cleaned for the official opening night, June 29, and some painting will be done at the front entrance.

Concerts will be held in the Clubhouse each Sunday night of a long week-end, with the first June 30. On the other Sunday nights during the summer moving pictures will be shown. Proceeds of these Sunday night entertainments will go towards Victoria Beach club projects.

A Welcome Home Dance will be held Saturday, June 29, when all ex-service girls and boys at the beach will be guests of the club and President Macleod will make a brief address. Another feature night will be a Sadie Hawkins dance, July 27, with double admission for those not attending in costume. The local old-time orchestra will be hired for an Old Time dance August 17. These special nights were suggested by the entertainment committee, under chairmanship of Dave Grant, and were adopted by the Executive.

In view of the fact that an increasing number of people will be able to come to the Beach on Friday nights this summer, it was decided to close the clubhouse at midnight on Friday, instead of 11:00 p.m. as formerly. A midnight dance will be held at 12:01 a.m., Sunday, June 29, until 3:00 a.m., providing the C.N.R. is agreeable to furnishing the electric power. A midnight dance on Sunday night of first week-end in August will be considered later, but, as usual, one

(Continued on Page 2)

Midnight Dance . . . Clubhouse . . . Sunday

VICTORIA BEACH HERALD
Published every Saturday throughout the season. Printed by the
Albion Press, 50 1/2 Princess Street, Winnipeg, Man., J. S. Smith,
Manager. Advertisements to be sent to the Business Manager,
Albion Press 50 1/2 Princess Street, Winnipeg, or left in boxes in
Victoria Beach Stores.

"Clean-up" Campaign

WHEN a visitor drops off a train at Victoria Beach and looks around, and sees unkempt and unsightly spots here and there on the ground and on the lanscape, he or she wonders why such blemishes are allowed to exist. We residents know such marring spots are there. Every resident would like to see them removed; all that is needed is leadership. That is now forthcoming. The Victoria Beach Club is to the forefront in this worthy effort, guided by its president, Mr. Macleod, and the members are determined to do something to make amends for the neglect. So they have adopted the slogan: "Let's Make it a Clean Beach." They ask all cottage residents to assist. No one needs to be told in detail what should be done; all know it. So if we all work whole-heartedly the task can be accomplished and in appearance the Beach should show a marked improvement this summer.

But the Club wants everyone to help.

Cottage residents may do their share by seeing that their grounds are well kept without in any way destroying the work of nature. Receptacles for refuse from the kitchen should not offend the eye. Fences should be mended, where the work is required. Raking and hoeing of unsightly sections of the lot should be carried on.

The municipality has promised to do its part in meeting the wishes of the club, and the engineer is doing his best to trim down the uncouth and stumbling walks and paths. With him it is a firm conviction the Beach should be kept clean.

In this step forward the Canadian National Railways is doing its share. Nothing better has been done by the company than in the mainten-

ance of the flower beds and the surrounding shrubbery beside the station platform. It is a sight pleasing to the eye, and in the summer this plot is a maze of color from the variegated flowering plants and shrubs. This expanse of garden was laid out by the Victoria Beach Company after the first Great War as a memorial to the district residents who had fallen and it was maintained by the company and improved until the Railway offered to take it over and give it every attention, which they have done in a befitting manner.

The Railway Company has now gone further and at the suggestion of the Club has started to clean up the other side of the tracks and the platform, by putting the axe to old scrubby trees.

Club Outlines Entertainment Programme

(Continued from Page 1)

will be held the first Sunday of September.

Mayor J. W. Beech urged that the members of the Club assist the municipality in keeping the beach clean of waste paper and other rubbish. There are four large containers in the business section where rubbish should be placed.

J. T. Irving suggested that the club accept the responsibility of purchasing an up-to-date resuscitation apparatus to be used in the event of an accident. He had in mind a new and highly recommended instrument which would cost about \$425.00. If the club would pay half he would guarantee to raise the remainder by public subscription. Dr. R. K. McClung thought that the municipality should take the lead, with the club making a donation and that the club should recommend this to the municipality. A resolution to this effect carried, although it was the opinion of some of the executive that the matter should be given more consideration as to the advisability of securing the apparatus and the financing.

The Club's war service honor roll will be unveiled and dedicated at the morning church service of June 30.

The absence of the mosquito pest this early summer has made rambles along the avenues more enjoyable.

Victoria Beach Municipality

Mayor: JOHN W. BEECH

Councillors:

JOHN ANDERSON SPENCER C. GUEST
JAMES T. IRVING COL. N. R. NAGLE

Secretary-Treasurer:

R. S. COUPLAND

Hamilton Bldg., Main St. & McDermot Ave.

Medical Health Officer: Dr. GEO. CAMSELL

Police Service: H. J. GARDNER, R.C.M.P.

Engineer and Supervisor: A. S. COOKE

Victoria Beach Club

VICTORIA BEACH, MAN.

Hon. President: President:
Mrs. W. J. T. Kerr Mr. George P. Macleod, K.C.
Past-President: Vice-President:
Mr. Angus More Mrs. Quinton McKay
Secretary-Treasurer: Miss M. F. Pratt
Club House Manager: Phil. Nutter

FAMILY MEMBERSHIP FEES

Season \$4.00 One Month \$3.00 Two Weeks \$2.00
Voting Membership, without Club House privileges.....\$1.00

Collages Built, Altered or Repaired

Additions made to Beach Buildings and
Repairs carried out in workmanlike manner.

Inspect Cottages built by Albert Larson at Victoria
Beach and see for yourself their usefulness and
their attractive appearance.

Leave Orders at Victoria Beach Co., Lumber Office.

ALBERT LARSON Victoria Beach, Man.

Community Church Service

Club House, Victoria Beach

SUNDAY MORNING, JUNE 30th, at 11 o'clock

The Service will be conducted by

REV. WILLIAM STEENSON

CHARLES H. BALL, President; Residence, Sixth Ave.
HARRY ENGLAND, Secretary-Treasurer, Seventh Ave.

He Had No Permit For His Car So R.C.M.P. Waved Him Back Home

Constable Gardiner is keeping a watchful eye to see that the Traffic By-law is not broken. The other day he noticed a car standing outside the barber shop. The constable went into the men's beauty parlor, where many a resident has left his greying locks, and enquired:

"I am looking for the owner of the car opposite here."

"It belongs to me" said a mild voice from under an ocean of lather.

"Have you a permit?"

"No, I didn't know I needed one to come to Victoria Beach in a car" said a meek, timid response under the white foam from the brush.

"Well, it does; and when you are through here, jump in your car and be on your way back. Your car cannot stay here."

When the visitor made his exit, he peered down the road and there saw the tall form of the Mountie looking in his direction. He nervously took his seat stepped on the gas, and soon was on his way out in the direction of the big sign, on the border of Albert Beech, which reads: "No car allowed in Victoria Beach municipality without a driver's permit."

But the insurance man's time had not been wasted or his visit in vain. He had secured some benefit. Think what he had gained. Under the left hand of Harold Jenkinson he had left his facial spinach behind and returned to the city fresh look-

ing and a clean faced man. That alone was worth all the cost of the gas.

Sweeping up the dead whiskers off the floor and carrying them back to the tin at the rear of the lot, Harold mused: "I am glad there are no early closing, Seventh Day adventist or Labor union acts on the statutes of Victoria Beach; it makes it easy for me to keep within the law."

Street Railway's Future

All Beach Residents are interested in the street railway service in Winnipeg, and the discussions now going on, for summer resort residents are steady and liberal patrons of the street cars. It is well that such a capable, whole-hearted Winnipeg first citizen like Mr. W. H. Carter is head of the company. It is a guarantee the future of the company is in worthy hands. The present issue rests on whether Winnipeg at the present time is in a position to add fifty or fifty-four million dollars to its overhead or whether it is better to reach a satisfactory agreement with the company. With a gradual improved facilities for the public the Herald believes the company should be given an extension to its franchise.

The Roman Catholic Church services for the summer will begin at 9 a.m., Sunday, June 30, and will be held in the Victoria Beach Clubhouse by a priest from the diocese. These services will be continued throughout July and August at this hour.

Anderson's Transfer

VICTORIA BEACH, MAN.

Office at C.N.R. Station. Arrange with our representative
on train for delivery of your baggage, freight or express.
Call at office or give order to drivers for WOOD and ICE.

PRICES OF WOOD

MIXED WOOD

1 cord.....\$11.00 1/2 cord.....\$5.25 1/4 cord.....\$2.75
No amount of wood will be delivered under \$1.00.

BAGGAGE PRICES

First trunk50c First suitcase25c
Second trunk40c Second suitcase15c
Each additional trunk.....25c Each additional suitcase 10c

ICE

Ice for one week.....70c Ice for one month.....\$2.75
Ice for Season, (1st of July to Labor Day).....\$5.50

Ice deliveries to be made four times a week, Mondays,
Wednesdays, Fridays and Saturdays. A double quantity
will be delivered at each time.

Donnell's General Store and Post Office

You will find every department well stocked,
at reasonable prices.

Confectionery, Soft Drinks, Ice Cream, Groceries,
Hardware, Crockery, Shoes, Dry Goods, Souvenirs.

Everything you need at this summer resort.

WE SOLICIT YOUR OPENING ORDER.

☆ Our past four years management is a guarantee
of service to you. We know the quality and
class of goods you need. Personal attention.

ROBERT J. DONNELL, Proprietor.

Agent

WINNIPEG LAUNDRY & DRY CLEANING
Called for Friday—Returned following Tuesday

City prices plus small transportation cost. Sent in weekly.

QUALITY FLOWERS
AT LOWEST PRICES



Victor Scott 311 DONALD ST.

MAIL SCHEDULES

Mrs. Hugh Stewart, the local postmistress, announces that mail will arrive at the beach on the Moonlight every evening but Sunday and will be distributed at 8:30 the next morning. Saturday's mail will be distributed 8:30 a.m. Monday. Holders of boxes will be able to get their mail soon after its arrival.

Mail closes 9:00 p.m. every night but Sunday and goes into Winnipeg on the Moonlight. On Sunday, mail closes at 6:30 p.m. and goes into the city on the 7:00 p.m. train. All times are daylight saving.

Another Granddaddy!

"What brings you west so soon?" remarked a resident of the Beach to Manager Caldwell of the golf course, on a Winnipeg street in April. "Say, can't a fellow come up and see his grandchild without anyone thinking I am opening the golf course before the snowfalls are over. I want you to know I am right in the front line with the other granddaddies of Victoria Beach."

Bob Kilpatrick Returns

After an absence from the beach, due to three years service with the R.C.A.S.C., Bob Kilpatrick has returned to the beach butcher shop, where he has a good stock of fine meats. Bob was a Sergeant-Instructor for basic training.

Last Saturday and Sunday the first heavy showers of this season brought welcome moisture to gardens, flowers and the watertanks.

"The Home of Good Things to Eat"

Cox's Bakery

- 241 Kelvin St., Winnipeg
- Victoria Beach, Man.

Hovis, Cracked Wheat, White and Brown Bread. Largest variety of Buns, Pastry, Cakes and Pies fresh daily. Money gladly refunded if not satisfied.

- Meat Pies, Apple, Mince and Meat Patties—Fresh Daily

FULL LINE OF . . .
SOFT DRINKS, CONFECTIONERY, ICE CREAM

Our Motto: "Service, Cleanliness and Our Goods to be as Good as can be Made."

WE ARE OUT TO SATISFY!

Catholic Church Services

For the information of Catholic summer residents, Mass will be said at the Club House, Victoria Beach, at 9 a.m., on the Sundays of July and August.

OPENING SERVICE: SUNDAY, JUNE 30, at 9 a.m.

Fines For Breaking Traffic By-law

A number of auto drivers have been before the magistrate at Victoria Beach charged by the R.C.M.P. with infractions of the traffic by-law and have been fined \$10 and costs.

The opening service of the Community Church will be held on Sunday next, June 30, at 11 a.m., and will be conducted in the clubhouse of the Victoria Beach Club by Rev. William Steenson, a cottage resident for many years and who is favorably known to church-goers.

BARBER SHOP
HAROLD JENKINSON, Proprietor
BEST OF SERVICE
Open: 8 a.m. to 10 p.m. SOFT WATER SHAMPOO

New Bake Shop Opened

The local bake shop, which was destroyed by fire last year, has been completely re-built and opened June 26 with a complete line of bread, cakes and pastry. It is a very handsome building and the Victoria Beach company's officials spent a great deal of time in securing the materials to build it.

COMING EVENTS

The Victoria Beach Club for the season, 1946 will sponsor the following events:
Welcome Home Dance, June 29th.
Children's Masquerade, July 20th.
Sadie Hawkins, July 27th.
Sportsday (Children), July 25th.
Children's Fair, August 3rd.
Old Time Dance, August 17th.

WHEN YOU THINK OF
GIFTS
THINK OF . . .
J. Quinton McKay
Winnipeg's Famous Gift Shop
315 SMITH STREET
Next Door to the Marlborough Hotel

BEACH PEOPLE

Mrs. N. R. Nagle entertained the Fort Rouge bridge group of the Mizpah Chapter, Eastern Star, at her cottage, First Ave., on Wednesday last; guests included: Mrs. J. J. Travis, Mrs. George P. Thomson, Mrs. J. S. Smith, Mrs. R. J. Bailey, Mrs. W. R. Wilson and Mrs. D. J. Rollo.

Capt. J. G. Conklin, who for the past year and a half has been attached to the British occupation army in north-eastern Germany, in the legal department and has also had the supervision of 33 banks in the Hamburg district, expected to leave Germany for England on June 27, enroute to Canada. His plan was to arrive at Victoria Beach early in July to spend a month before getting back into civil life. He may be delayed in Germany as he had been assigned to prosecute 39 young Nazis, whom the British Intelligence corps had uncovered, the band of several hundreds calling themselves "Radical Nationalists," and they were equipped with guns, ammunition, flags and printed matter having as their object the renewal of the nazi regime. This work may take some time although their trial started the middle of June.

Mr. Harvey Garland arrived from Toronto this week to join Mrs. Garland and children for a ten days vacation at the Roberts' cottage on First Ave.

Dr. C. Ogilvie Wood and Mrs. Wood are spending six weeks this summer in Victoria, B.C.

Miss Verona Conklin has taken a position in the administration offices of the University of British Columbia and is now residing in Vancouver.

Mr. and Mrs. J. Dallas of Valour Road have spent three very pleasant weeks at their summer home at Victoria Beach. It is hoped that this holiday has set Mr. Dallas back on his "pins" after his recent illness.

Mr. and Mrs. Frank Main of the Scarsdale Apts., Winnipeg are enjoying a two weeks stay at the Inn.

Mrs. Gerald Crossing will spend two weeks early in July at the Beach on a vacation.

Mr. Harry Steel, chief Free Press photographer, with Mrs. Steel and daughters, will spend the month of August in a Sunset Boulevard cottage, starting on August 6th.

The Miss June Cox with Miss Maurie Beale and Mr. Don Beale were guests of her parents on Sunday.

J. H. FALLS
VICTORIA BEACH, MAN.
GROCERIES — CONFECTIONERY
GENERAL MERCHANDISE
FRESH FRUITS and VEGETABLES
(Daily During Season)
Latest Fashion in Bathing Supplies
Circulating Library Souvenirs
LONG DISTANCE TELEPHONE
All Your Needs Supplied by the Pioneer Storekeeper.
We Deliver

CLASSIFIED ADVERTISING RATES

Card of Thanks—50 cents an insertion.
House for Sale or Rent—50 cents each insertion.
Lost and Found—25 cents an insertion.

COTTAGE WANTED for first two weeks of August, or longer. Dr. S. McKenty, 265 Sackville St., St. James; phone 64 501.

Mr. and Mrs. Aidan Conklin, with their three children, Elizabeth, Bobby and Murray, returned to the city Sunday night, after a two weeks enjoyable holiday spent at 127 Sunset.

Mr. and Mrs. H. Hunter and family are spending the firsts two weeks of July at Raven's Creig, 211 Sixth Ave.

Mr. and Mrs. James Bridges, of Toronto, spent a few days as guest of Mrs. Bridges' sister, Mrs. Fred McRae, 330 Third Ave.

Mr. and Mrs. Harold Wookey and daughter, Barbara, spent two weeks at 205 Sunset Blvd.

Mr. and Mrs. J. Findlay of New Westminster, B.C., are enjoying a holiday as guests of Mr. and Mrs. G. Moore "Blythmoor," Seventh Avenue.

Mrs. Johnson and Miss Wilkinson are spending the week with Mr. and Mrs. H. A. Cox at their cottage at Fifth and Arthur Road.

Mr. and Mrs. F. W. Shepherd are occupying their cottage on Fifth Avenue and have as their guests, Mr. and Mrs. Lorne Turner. Mrs. Messenger and Mrs. Le Montaigne were visitors during the week-end.

Miss K. F. Giles now residing at Victoria, B.C., is spending the summer at her cottage "Thorncombe," 219 Fifth Avenue.

Mr. and Mrs. P. K. Warrack and their son Jim and his wife are holidaying at their cottage, 220 Sixth Avenue. Jim Warrack returned from overseas after three and a half years service.

Mr. and Mrs. Mark Lancaster wish to extend their thanks to Mr. Gardner R.C.M.P., and Mrs. Gardner for their kindness and first aid given to Mrs. Lancaster in her recent accident (fractured wrist), also thanks to the staff at Moonlight Inn for their kindness at this time.

BEDDING PLANTS

HACK'S FLORISTS make a specialty in planning and suggesting the right plants for Victoria Beach. Be sure to visit our premises on Ellice Avenue, opposite Grace Church, to select the right variety to make your garden a success . . . Peonies, Lilacs, Caragana, Hollyhocks, Delphinium, Honeysuckle and many other varieties. Vegetable seeds and plants — — — 264 ELLICE AVE.

High Quality MEAT STORE

The Best procurable from the leading Abattoirs of Winnipeg received by fast trains daily at Victoria Beach.

Beef — Lamb — Pork — Bacon — Ham — Eggs
Fresh Vegetables.—Our own Sausages made daily.

KILPATRICK'S

Our Twenty-Fourth Year "at Your Service"
VICTORIA BEACH, MAN.

Miss Tagg has opened her cottage at Fourth and King Edward for the summer.

Rev. Harry Atkinson, superintendent of the provincial school for boys at Carman, an old-time cottage resident of Victoria Beach, and frequent preacher at our church services, spent some time in June at his cottage.

Mr. and Mrs. John Patterson and two children are occupying a cottage on Seventh Avenue.

Harold Knox and family are occupying their cottage at 217 Fourth Avenue.

Councillor Spencer Guest took a holiday at the Beach in June.

The many friends of Mr. L. J. F. Van Riemsdyk were glad to see him step off the train at the beach and to know that he is able to get around very nicely after a severe illness. He and Mrs. Van Riemsdyk have opened their cottage on Sunset Blvd., for the summer.

F. J. Manning, president of the Manitoba Steel Foundries, purchased a cottage last year from Irwin Downie, situated at the foot of Fourth Avenue, in a very nice location, overlooking Elk Island. Mr. Manning was fortunate in securing sufficient material for a substantial addition. Mrs. Manning and two grandsons have been staying at the cottage for the past two weeks, with Jack Ball, her son-in-law and Mr. Manning spending week-ends.

Guests at Victoria Beach Inn

Mrs. G. D. Carter, Dennis H. Carter, L. C. Carter of Winnipeg; Mrs. Turner, H. W. Winter, Vancouver, B.C., Mr. L. Broad, Mr. and Mrs. J. E. Thompson, Mr. and Mrs. Whitcome, Teddy and Alvin, Oak Lake, Man., Miss Jane McCowan, Mr. and Mrs. F. Main, Colonel and Mrs. Morress and Michael, Ottawa, Ont.

WRITE OR CALL ON . . .

R. F. Downie**REAL ESTATE AND RENTAL AGENT**

ONLY AUTHORIZED AGENT AT VICTORIA BEACH

Cottages to rent and for sale. Central cottage sites and acreage property. Personal attention given all inquiries. Drop in and let's talk over what you may desire in a cottage or a lot at Victoria Beach. Agent for Victoria Beach Company's and the National Trust Company's properties at Victoria Beach.

OFFICE: OPPOSITE FALL'S STORE

My twenty-two years' experience as an agent at Victoria Beach should be of value to you.

Weston's**Bread and Cake**
(Canada) LIMITED

All our various quality loaves on hand all through the season — FRESH EACH DAY.
For GOOD SERVICE and BREAD you will enjoy, Shop at DONNELL'S.

When you return from your vacation

Please Call **37 101**

for Regular Daily Service.

MILK — CREAM — BUTTER

and other "quality guarded" dairy products.

Crescent Creamery Co. Ltd.
WINNIPEG

Golf Course Schedule

ADULTS —
One Game 25c
Two Consecutive Games 40c
Book of 20 Tickets \$4.50

CHILDREN (under 17 years) —
One Game 15c
Two Consecutive Games 30c
Book of 20 Tickets \$2.50

(The above are good at all times)

Children's rates apply on days other than Saturdays, Sundays and Holidays.

CHILDREN — Beginners —
Tuesday afternoon, per game 10c

SEASON TICKETS — Available on Application.

CLUBS may be hired at 25c per game.

LOCKERS for rent, any period desired, moderate rates.

TENNIS COURT SCHEDULE

For Short Term Play 10c an Hour.

REGULAR RATES
One Day 35c Two Weeks \$1.50
Week-end 50c One Month 2.50
One Week \$1.00 Season \$5.00

Johnson Auto Electric

260½ FORT STREET WINNIPEG

3 Doors North of Dominion Motors

Phone 96 909 Phone

Specializing in

ELECTRICAL WORK - STARTERS
GENERATORS - MAGNETOS
WINDCHARGERS - LIGHTING PLANTS
ARMATURE REWINDING

Special Attention to Country Trade

"WELCOME HOME" DANCE

This Saturday, June 29th, the opening dance of the 1946 summer season will be held at the Victoria Beach Community Clubhouse. This affair will take the form of an official "welcome home" by the Club to all returned personnel of the armed forces who served in the recent war.

A very cordial invitation is extended to all permanent and summer residents to attend this dance. It is sincerely hoped that parents and friends of these veterans will turn out to help make this a most sincere welcome.

Phil Nutter, your genial impresario at the Clubhouse this summer, has a fine dance programme arranged and he has assured us that there will be music and dances to suit the tastes of everyone.

Dancing will be in progress from 9 to 12 and all returned service personnel will be admitted free of charge.

Sunday Midnight Dance

This being the first long week-end of the 1946 summer season a Sunday Midnight Dance will be held at the Clubhouse commencing at 12:01 a.m. with dancing continuing until 3 a.m. Monday, July 1st.

Victoria Beach Honour Roll

The Honour Roll, which will be unveiled at the morning church service in the clubhouse Sunday, June 30th, contains the names of 305 men and women, summer residents for two or more years and permanent residents of Victoria Beach. Twenty-five of these paid the supreme sacrifice; four were prisoners-of-war; three received the Order of the British Empire, four the Distinguished Flying Cross and five were mentioned in despatches. It has been impossible to ascertain the number who were wounded.

The committee appointed by the Victoria Beach Club consisting of Col. N. R. Nagle, chairman; Mrs. Neville Smith, Desmond Cox and Jack Hale, have spent a good deal of time in gathering the names. They feel that it is still incomplete and if more names are received this summer it may be necessary to make a new roll. As a result of publicity in the Herald, 200 names were received and more came in as a result of a circular sent to property owners.

The names were inscribed on the Honour Roll by Kay Porter.

The Municipal Council is still working on a suitable war memorial, which will be situated near the station.

The Farm Calls

Farms offer Canadians a chance... and a challenge!

They offer a chance for IMMEDIATE JOBS—STEADY JOBS too.

They also offer jobs for experienced farm workers—for mechanically trained workers—and any others able to help seasonally.

Then, there is the challenge to fight off starvation threatening many nations.

- JOIN IN THE FIGHT AGAINST HUNGER
- JOBS ARE AVAILABLE IN YOUR DISTRICT

Earnings are attractive

Apply today for work on the farm to either—

YOUR NATIONAL EMPLOYMENT OFFICE

or

PROVINCIAL AGRICULTURAL SERVICE



DEPARTMENT OF LABOUR

HUMPHREY MITCHELL
Minister of Labour

A. MacNAMARA
Deputy Minister

Death of Mrs. Don Stewart

Mrs. Stewart, 36, wife of W. D. M. Stewart, died recently at the family residence 401 Waterloo street. She was born and attended school in Winnipeg. Besides her husband, she is survived by two sons, Bruce and William and one daughter, Susan, all in Winnipeg; three brothers, Bruce and Freeman McLarty, of Winnipeg and Donald, in the United States. As Laura McLarty, she won the water sports championship one year. Mr. Stewart bought a cottage at the Beach two years ago.

Death of Mrs. Walter Fox

One of the pioneer cottage residents of Victoria Beach, Mrs. Catharine Fox, 75, of Ste. 15 Rozel Apts., died a few weeks ago.

Mrs. Fox was born in New York City, coming to Canada as a child with her parents, who pioneered in the Milverton, Ont. District. She came west to Portage la Prairie, with her husband, 50 years ago, moving to Winnipeg a year later. For many years she had been active in the Women's Auxiliary to the Brotherhood of Railway Trainmen. She was a member of St. Matthew's Anglican church.

She is survived by her husband, Walter, one son, William Joseph, and one grandson, in Winnipeg; three sisters, Mrs. Mary Hogarth and Mrs. W. F. Stone, both of Winnipeg, and Mrs. Barbara Heiden, Toronto, and one brother, Robert Shrink, also of Toronto.

Leaving For Vancouver

Mr. W. B. H. Teakles, who recently resigned as official recorder of the University of Manitoba, was for 20 years the owner of a cottage on Sunset Boulevard. His son, John, a Rhodes scholar, was manager

Victoria Beach Inn

VICTORIA BEACH — MANITOBA

An attractive 34-room resort located on the point overlooking both the bay and lake and having an almost constant breeze. The attractiveness of meals and service is assured.

RATES		Per week per person
COTTAGES:		
Single Room		\$20.00
Double Room, each person		18.00
MAIN BUILDING:		
Single Room		22.00
Double Room, each person		20.00
LOUNGE:		
Double Room, two persons	each	24.00
Children under 10 years		10.00
Daily Rates		4.00

These rates include all meals and baggage transfer from train and return.

TRANSIENT MEALS	
Breakfast	50c
Evening Dinner	75c & \$1.00
Luncheon	60c
Sunday Dinner, 1 p.m.	\$1.00

RESERVATIONS: Phone, Wire or Write Victoria Beach Inn, Victoria Beach, Man.

★ An absence of all extra charge plus low rail fare combine to make a holiday planned at Victoria Beach Inn one of the most economical you can find. Guests at the Inn should give their luggage checks to Anderson's Representative, either on the train or at Victoria Beach Station.

Ateah's Baggage Transfer Wood and Ice

See Our Men on Station Platform or at Office near Donnell's Store.

PRICES OF WOOD

MIXED WOOD		
1 cord	\$11.00	1/4 cord
1/2 cord	\$5.25	1/8 cord
		\$2.75

No amount of wood will be delivered under \$1.00.

BAGGAGE PRICES

First trunk	50c	First suitcase	25c
Second trunk	40c	Second suitcase	15c
Each additional trunk	25c	Each additional suitcase	10c

Baggage not to exceed \$1.50 to one house.

ICE

Ice for one week	70c	Ice for one month	\$2.75
Ice for Season, (1st of July to Labor Day)			\$5.50

Ice deliveries to be made four times a week, Mondays, Wednesdays, Fridays and Saturdays.

of the clubhouse entertainment, the first to be named to that position.

Mr. and Mrs. Teakles are moving to Vancouver next month.

Mr. Teakles was appointed assistant registrar in 1915 and occupied the position until 1944 when he became official recorder of the university. He was born in Ottawa in 1875 and was a honor graduate in classics of Master University in the class of 1898. He was classical master at Woodstock College until he came west in 1904. For a time he taught school in Alberta.

After four years teaching he went to Vancouver where he was engaged in the real estate and insurance business until he came to Winnipeg in 1913. He joined the university staff in 1915.

NEWS ITEMS

Place News Paragraphs in Herald Boxes in Stores.

Any news of interest at the Beach may be placed in the Herald boxes in Falls and Donnell's stores; opening of cottages for the season, guests at cottages and movements of cottage residents, will be welcome and will be published.

"CANADA BREAD"

wish to announce to their many customers holidaying at Victoria Beach that they can obtain their regular supply of . . .

C. B. 4 (Canada Approved)

BUTERNUT — DR. HALL'S BROWN

also a full line of assorted Cakes, Doughnuts, etc.,

— FRESH DAILY AT —

J. H. FALLS, GROCERY STORE

SPECIAL CAKES MADE TO ORDER	QUALITY BREAD and ROLLS Shipped in Daily	FRESH CAKES DAILY
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"The Quality goes in before the Name goes on."

Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

VOL. XXI.

VICTORIA BEACH, MAN., JULY 6th, 1946

No. 3

Victoria Beach Roll of Honor Unveiled

THE Victoria Beach Roll of Honor signifying the sacrifices to our country's duty was unveiled Sunday morning in the Clubhouse after the religious service was concluded. The finely finished roll, neatly framed, hangs in the center of the clubhouse, behind the minister's table. It is a work of art and will long be cherished by the people of this community.

Mayor J. W. Beech presided, and on his right was Mr. G. P. Macleod, K.C., president of the Victoria Beach Club, which instituted the plan for a roll of honor and a war memorial under the capable direction of Lieut.-Col. N. R. Nagle, who was the chairman of the committee which carried out, in an excellent way, the work that had been handed over to them to do. Mayor Beech explained that there were 305 names in the list and that space had been left to add any other names which might have been overlooked, but which could be handed in to the committee.

The Rev. Wm. Stenson, who had a bitter experience in the first world war, and was severely wounded, delivered the oration. He said that from all he had read the second world war was similar to the first great war, in that it gave Canadians the opportunity to display the indomitable courage which has brought them fame all around the world. Victoria Beach had its share in the glory of battle and in the determination of its men and women to see that the tyrants of Germany, Italy and Japan should be crushed completely, and the doctrine they preach should cease to influence mankind. It was fitting and proper that this community should honor these heroic men and women.

Their responsibility had been courageously carried out and they had left the peace to follow in the hands of the statesmen of their country.

In the sermon which preceded the unveiling ceremony Mr. Stenson said that while there was great unrest throughout the world the people

should have faith and confidence in the future. There had been high hopes of a quick peace, but everything was working out harmoniously now.

Mr. Steenson called on the Mayor to officiate and unveil the hidden roll of honor which he did, as the large gathering rose and stood in silence for one minute in memory of those who had made the greater sacrifice. A beautiful stand of flowers graced the platform, the gift of Mrs. Roy Borrowman, and Miss Audrey Macleod rendered an appropriate solo with clearness and power. Mrs. Henderson presided at the piano. God Save The King closed the programme, after which those present in single file passed by the Honor Roll.

Victoria Beach Inn Registers Many

Victoria Beach Inn never looked more inviting than it does this season, and with many guests enjoying restful seats on spacious lawns, the scene is bright and cheerful. All the buildings have been freshened up with coats of paint and the interior of the dining room with its new color scheme adds to the flavour of appetizing meals.

There is an enlarged kitchen and a new range to quicken service which also does away with lighting the large range for late snacks.

The Inn this season is a delightful place for tourists this year with better running water facilities from the new large tank.

GOLF COURSE IN FINE SHAPE

The greens at the golf course are in excellent condition, and the recent rains have improved the fairways, which have been pretty well dried out during the long period of dry weather this summer.

Cottage Hunting?

When looking for a cottage for a friend or when enquiring for a cottage to buy, consult Mr. R. F. Downie. No one has had equal experience in these matters as has Mr. Downie. The office is commodious and pleasant for consultations.

Children's Masquerade ... Clubhouse ... July 20th