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3 Doors North of Dominion Motors

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Specializing in

ELECTRICAL WORK - STARTERS
GENERATORS - MAGNETOS
WINDCHARGERS - LIGHTING PLANTS
ARMATURE REWINDING

Special Attention to Country Trade

Mr. Sinnott, M. P., Honoured at Dinner

Poll captains and scrutineers from the East Kildonan polls of Springfield federal constituency and delegates from the district to the convention which nominated him, were hosts Friday night at a complimentary dinner to John B. Sinnott, Liberal member-elect for the riding.

The dinner was at Moore's Restaurant. In addition to a speech by Mr. Sinnott in which he thanked his workers and supporters in the election campaign, there were short speeches by Ken McAskill, William Trebilcoe, Ken McKenzie, and M. V. Snow.

Alex Waddell, Beausejour, was chairman.

In Switzerland

World-wide "flowers-by-wire" service was the aim set forth at the recent conference in Switzerland of the Florists' Telegraph Delivery association.

Mr. Scott is a florist director of the association's post-war committee. Chief purpose of the conference, Mr. Scott reported, was to re-establish the florists' intercommunication system, and to find a way of stabilizing monies handled internationally. It was agreed to set up a fund in Switzerland to serve this purpose for the time being, making Switzer-

erland a clearing-house for the organization.

World-wide telegraphing of flowers will be resumed, Mr. Scott thought, shortly after the end of the war. He believed there would be a big increase in this service, as so many Canadian and American boys had married European girls, and had acquired relatives and close friends abroad.

"A million and a half orders have come to the United States and Canada since 1942," Mr. Scott asserted.

POISON IVY

During the last few years large patches of Poison Ivy have been removed from streets and gardens. If you have any on or near your lot, please report same to the municipal engineer, Arthur and Fourth and it will be removed without charge.

Every one should learn to recognize and avoid the Poison Ivy plant (Rhus Toxicodendron). It reaches an average height of ten to fifteen inches. The leaves are arranged in groups of three and the top three are usually a very shiny green. The Poison Ivy plant is one of the first to receive an autumn tint, turning a distinctive red early in August, making it readily distinguishable from other low growth.

The oil of the leaves produces an intensely irritating inflammation in the skin of susceptible persons, and the one attack renders the skin hypersensitive to future contacts.

By all means avoid these plants. There are a number of so-called remedies, but the best thing to do is to consult a doctor if you feel any skin irritation that you think may be due to contact with Poison Ivy.

Any of the well-known brands of weed-killer will eradicate this plant.

Dr. Nicholson has postponed the building of his cottage on Sunset until next season, contenting himself with erecting by his own hand, a commodious shed on the property.

Aleah's Baggage Transfer

Wood and Ice

See Our Men on Station Platform or at Office near Donnell's Store.

Prices of Wood:	
Birch	Poplar
1 cord, split\$12.00	1 cord, split\$ 9.00
1/2 cord, split 6.25	1/2 cord, split 4.50
1/4 cord, split 3.25	1/4 cord, split 2.50
1/8 cord, split 1.75	1/8 cord, split 1.50

No amount of wood will be delivered under \$1.00

MIXED WOOD	
1 cord.....\$10.50	1/2 cord.....\$5.25
1/4 cord.....\$2.75	

Baggage Prices:	
First trunk.....50c	First suitcase.....25c
Second trunk.....40c	Second suitcase.....15c
Each additional trunk.....25c	Each additional suitcase 10c

Baggage not to exceed \$1.50 to one house.

I C E	
Ice for one week.....70c	Ice for one month.....\$2.75
Ice for Season, (1st of July to Labor Day).....\$5.50	
Ice deliveries to be made four times a week, Mondays, Wednesdays, Fridays and Saturdays.	

Donnell's General Store and Post Office

You will find every department well stocked, at reasonable prices.

Confectionery, Soft Drinks, Ice Cream, Groceries, Hardware, Crockery, Shoes, Dry Goods, Souvenirs.

Everything you need at this summer resort.

WE SOLICIT YOUR OPENING ORDER.

★ Our past three years management is a guarantee of service to you. We know the quality and class of goods you need. Personal attention.

ROBERT J. DONNELL, Proprietor

Agent

WINNIPEG LAUNDRY & DRY CLEANING

Called for Friday—Returned following Tuesday

City prices plus small transportation cost. Sent in weekly.

Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

VOL. XX.

VICTORIA BEACH, MAN., AUGUST 25th, 1945

No. 10

The Duty Close at Hand

IN the last issue of the Herald the chief article was on "The Benefits of Peace;" let us now take up some of the disadvantages of the end of the war. The most outstanding is re-employment. Everyone who is willing to work should be provided with an occupation. That's common sense. The government of Canada is holding back on large expenditures of money waiting to see how the industrial plants can absorb the many thousands who have been transferred from war to peace. Most competent observers are of the opinion that the government should not wait very long but should start soon on great public works of various kinds.

Many who are now looking for work have enjoyed congenial tasks at high wages, and they must readjust themselves to lower pay and work on enterprises which at first may not seem suited to their pre-conceived idea of what is a "good job"; but they should accept what is offering in the meantime. Factory workers carried on splendidly during the war. They gave, in many instances, a noble service to the Great Cause of ridding the world of barbarian notions. All of them had the knowledge they were helping the boys overseas. So did the women in the work-shops.

Our free money spending days are drawing to a close. While our soldiers were in the trenches and the fox-holes, and our sisters were in the hospitals, and others were doing the chores of the barracks, we back home have worked hard and did some sacrificing at times, but still the bombs were far away. We have yet to pay for this war, and we have to pay so the boys and girls can get back to work or to study. Many of them have lost five years and they must be allowed to catch up. It may mean more sacrifices all around, for those who have been away have been watching and wondering what we will do when they come back. No sacrifice is too great to make for them. They have endured and suffered and are truly worthy of the reward of valour.

It's an individual duty which must grip the world of free nations. There is much to do.

What a satisfaction it is to know one has helped to obtain employment for one less fortunate. We must lend a helping hand in this great after-the-war situation that is facing so many who deserve a better deal. The government has promised substantial assistance in proposed social legislation but it is not charity the average man or woman wants; but a chance to make good and to render service for service. So a helping hand will do good to the men and women who are less fortunate in this period of western Canada's history.

HOLLYWOOD PARTY VISITS VICTORIA BEACH

A party of Hollywood, California residents arrived by airplane at the Beach a few days ago to visit Mr. and Mrs. Quinton McKay, at their cottage, Sunset Boulevard and Arthur Road. The party made the quick trip so that they could spend as long a time as possible at Victoria Beach. One of the members said: "We have a beautiful state and many lovely beaches, but you have something here that is also charming and very attractive. What impresses us most is the interest the residents have displayed in retaining the rustic simplicity of your summer resort. Keep it that way; it is so restful. Do not try to improve on Nature." In the visiting party was: Mrs. Helen Spence Baier, secretary to the noted motion picture star, Mr. Edward Arnold, and secretary of the Permanent Charities Committee of the Motion Picture Industry of Hollywood, in which city Mrs. Baier resides. Other members of the party were Mrs. Vivian Bacon, Mrs. Guy O. Swartz, youngest sister of Mr. Quinton McKay.

SCIENTIFIC PARTY RETURNS TO OTTAWA

The ten members of the scientific party which were sent to this Beach by the National Research Council of Canada, have left for Ottawa to prepare their reports on findings secured here. They observed the eclipse of the sun, studied the heavens to see if the eclipse had any effect on the universe, examined the effects of the aurora borealis, made observations on the straying North Pole, not the magnetic Pole, which scientists firmly believe has an effect on the class of weather which comes to us from season to season. This Pole has been seen, scientifically, at various points in the Far North, for some unaccountable reason. The scientists had a very good telescope, which however, the public was not allowed to look through. The armoured car of ten tons weight, which two of the party drove down from Winnipeg to this Beach was loaded on to a railway freight car and sent to Ottawa. Besides their mission, the young scientists had a good holiday and made many friends. Their reports were voluminous.

The Dominion government still declares, through the Prices Board, there will be meat rationing this autumn, although the United States, outside hog products, will discontinue the regulations which have been in force since shortly after the attack on Pearl Harbor. There is an over-production of sheep and lamb in Canada.

VICTORIA BEACH HERALD

Published every Saturday throughout the season. Printed by the Albion Press, 50% Princess Street, Winnipeg, Man., J. S. Smith, Manager. Advertisements to be sent to the Business Manager, Albion Press, 50% Princess Street, Winnipeg or left in boxes in Victoria Beach Stores.

Social and Club Editor: Miss Muriel Pratt. Paragraphs of interest may be placed in the Herald's boxes in Fall's and Donnell's stores.

Those Who Serve Us . . .

Mr. and Mrs. Falls have had a busy summer and are looking forward to a holiday after the last train pulls into the city. Their holiday chiefly consists of moving to their winter premises where there is no easy time for them after the post-season serving of district residents begins. One cannot even yet say that Mrs. Falls has reached the sunset days.

Mr. Albert Larson has not had much time this season to enjoy the social life at the Beach for business with him has been at the peak and he has work on hand right here to keep him engaged until the Christmas holidays, and then some, as the apt expression puts it. Almost every cottage owner is waiting off Mr. Larson to do a big or a little job at their premises and have learned, in consequence, the virtue of patience.

Twenty new cottages have been planned for Victoria Beach, which will bring the total up to near the five hundred mark.

Mr. Harold Jenkinson will keep his tonsorial shop open for a few days after the close of the regular season, then he will return to his homestead at Belair, coming to the Beach occasionally throughout the winter to trim the gentlemen and beautify the ladies with a finger wave or a marcel.

Closing his second year as the owner of a general store, Mr. R. J. Donnell can congratulate himself with two seasons of success and pleasure, for Mr. Donnell takes his responsibilities in connection with serving the public as a joy and a delight. His many customers will be glad to see him back next season with a larger quota of supplies.

No harder working man can be found at the Beach than Mr. Cox, the beach baker, from very early in the morning until late at night, owing to the shortage of labor, Mr. Cox has had to take personal charge of the baking staff and if the season did not

end on Labor Day his friends would have to take him back to the city in an exhausted state to his plant in Elmwood district of Winnipeg. Mr. Cox has worked marvels with his limited supplies to please his customers, and in this service he has had the valued assistance of Mrs. Cox.

Handicapped by loss of many of their former employees the transfer men and the taxi drivers have, nevertheless, given an adequate service, in deliveries and in supplying ice and wood. It takes a lot of hard thinking to plan these services and John Anderson, Sammy Ateah and Mrs. Walter Thomas have done well this summer in looking after patrons.

The officer of the R.C.M.P. at the Beach this summer has not had a strenuous time but he has always had to keep a watchful eye on everyone, in their best interests, and has served the post well. He can be resplendent in the bright scarlet when occasions demand it.

The Victoria Beach Club wish to thank Mr. Sam Ateah and Mr. Donnell for the way they helped at the service and bonfire last Sunday night when the V.J. word came through. Also Rev. Flook of Fort William for the prayers and Chief Geo. Smith for his kind address. Then on the Tuesday night they wish to thank Mr. Sam Ateah, Mr. Cook, Mr. John Ateah, for their work at the Bonfire, Mr. Porter for the Image of Hirohito, Mr. Jay for the use of the Station for dancing and every one for the jolly way everything was carried along for the whole holiday. We must not forget Mrs. Quinton Mackay, Messrs. Kent and Seeton for the leading of the singing and John Ateah and his orchestra for the special music for the dance at the clubhouse on Wednesday night. The receipts that night were \$19.25 for the Memorial Fund. Also Dr. H. Williams for his share in the service Tuesday night.

Muriel Pratt would like to thank Glen Anderson for the help he has been at all times in looking after the Clubhouse and the willing way he and Audrey Munro and Marguerite Porter have worked at all times all season. The Club's thanks for the co-operation of the young people in keeping down the smoking in the Clubhouse.

Victoria Beach Municipality**Mayor:**

VICTOR SCOTT, Esq.

Councillors:

JOHN ANDERSON JOHN W. BEECH
JAMES T. IRVING COL. N. R. NAGLE

Secretary-Treasurer

T. C. PAWLETT

Hamilton Bldg., Main St. & McDermot Ave.

Medical Health Officer: DR. GEO. CAMSELL

Residence: Government Dock Road

Police Service:**R.C.M.P. Constable:** STANLEY CUNDAL

Residence: Birch Avenue

Engineer and Supervisor: A. S. COOKE**Victoria Beach Club**

VICTORIA, BEACH, MAN.

Hon. President: President:
Mrs. W. J. T. Kerr Mr. George P. Macleod
Past-President: Vice-President:
Mr. Angus More Mrs. Quinton McKay
Secretary-Treasurer: Miss M. F. Pratt

In charge at the Clubhouse: Miss Marguerite Porter, Miss Olive Munro, Mr. Glen Anderson (music machines) Miss M. F. Pratt, Supervisor.

FAMILY MEMBERSHIP FEES

Season \$4.00 One Month \$3.00 Two Weeks \$2.00
Voting Membership, without Club House privileges.....\$1.00

Community Church Service

Club House, Victoria Beach

SUNDAY, AUGUST 26th, 1945 at 11 a.m.

Preacher: REV. F. R. GARTRELL

of St. George's Church

Soloist: NORMAN WHITE of St. George's Church

8 a.m.—Sacrament of the Lord's Supper

Officiating Minister: REV. FREDERICK HUGHES

CHARLES H. BALL, President; Residence, Sixth Ave.

HARRY ENGLAND, Secretary-Treasurer, Seventh Ave.

Water Tragedy Shocks the Beach

One of the tragedies of life, which from time to time afflict a summer season at a beach, struck Victoria Beach early this week and stunned the many residents when they heard of it. It will take several days before life here is again normal as the death list might have been four and it is nothing short of a miracle the loss of life was not greater.

Sally, 12-year-old daughter of Mr. and Mrs. C. J. Bodle, 898 McMillan Avenue, Winnipeg, was drowned at King Edward beach, Monday afternoon.

The fatality took place while Sally was playing in the water with three girl companions all of whom were under her age.

The lake was very rough, large waves coming into shore, and the little party was soon in difficulties. However, they managed to struggle to safety but in their confusion they were surprised to find no trace of Sally, and could not imagine what happened to her. They all told a somewhat incoherent story, and little information could be gained from them.

Search for the body continued all afternoon, but it was not until eight o'clock in the evening that the body was found washed ashore quite a distance from where the children were playing.

A dozen girls formed a circle by joining hands and went into the water about 8 o'clock, feeling their way by their feet. While they were thus trying to locate the body, a red bathing cap was sighted moving to the shore; investigation showed it was the body they were searching for. Mrs. Gladys Donaldson went into the water and made her way to the stone where the body was resting and carried it to the sand, where it remained while resuscitating methods were used until the arrival of Dr. Camsell and the R.C.M.P. constable. It was then moved to the fire hall on First Avenue, where the coroner the next day took charge but after questioning those who were at the scene of the accident he decided an inquest was unnecessary. The undertaker then made the body ready for the sad journey to the city.

Sally was a student at St. Mary's academy. The family are members of St. George's church, Crescentwood, where Douglas, a son, is the present organist. A sister, Betty, 16, is on the staff of the Bank of Nova Scotia.

Rev. G. M. Burch, rector of St. Luke's, a friend of the family, remained with them during the afternoon. The family have been coming down to Victoria Beach for the past 20 years, and at present are living on Fourth Avenue, near King Edward Boulevard.

The body was taken to Winnipeg Tuesday evening. Mounted Police Officer Cundal, Dr. George

Camsell and A. W. Muldrew, of Winnipeg, assisted in the search for the body. Mr. Muldrew's little daughter, Lucille, was one of the girl's rescued by an older companion.

The girls were carried out by the strong undertow. No other bathers were in the water at the time. Both girls were known to be able to "swim a little."

Mr. and Mrs. Bodle and Douglas wish to thank every one who helped them in their sad loss this week, including R.C.M.P. Constable Cundal, Dr. Camsell, those who searched so long and those who worked so long on Monday night after the body was found.

Although the pier has been a hazard to visitors owing to the number of holes through the planking many swimmers have been using it this summer for diving and swimming. Fishermen have also used it as a base for their pastime; no one could chase them away from indulging in the sport.

The annual meeting of the Victoria Beach Community church will be held at the close of next Sunday's morning service, when officers will be elected and the treasurer's report read. Other business of importance will be transacted and a large attendance of all interested is requested.

Mr. Osborne Scott has sold his cottage on First Avenue to Mr. Bolton, whose family have been occupying it this month. Mr. and Mrs. Scott erected the cottage almost 20 years ago and have been residents there each summer since.

Victoria Beach Inn

VICTORIA BEACH — MANITOBA

An attractive 34-room resort located on the point over-looking both the bay and lake and having an almost constant breeze. The attractiveness of meals and service is assured.

RATES		Per week
		per person
COTTAGES:		
Single Room	\$20.00
Double Room, each person	18.00
MAIN BUILDING:		
Single Room	22.00
Double Room, each person	20.00
LOUNGE:		
Double Room, two persons	each	24.00
Children under 10 years	10.00
Daily Rates	4.00

These rates include all meals and baggage transfer from train and return.

Transient Meals

Breakfast 50c	Evening Dinner 75c & \$1.00
Luncheon 60c	Sunday Dinner, 1 p.m. \$1.00

RESERVATIONS: Phone, Wire or Write Victoria Beach Inn, Victoria Beach, Man.

★ An absence of all extra charge plus low rail fare combine to make a holiday planned at Victoria Beach Inn one of the most economical you can find. Guests at the Inn should give their luggage checks to Anderson's Representative, either on the train or at Victoria Beach Station.

High Quality MEAT STORE

The Best procurable from the leading Abattoirs of Winnipeg received by fast trains daily at Victoria Beach.

Beef — Lamb — Pork — Bacon — Ham — Eggs
Fresh Vegetables.—Our own Sausages made daily.

KILPATRICK'S

VICTORIA BEACH, MAN.

We carry only the best. — Our Twenty-Third Season.

Children's Masquerade Winners

The second Children's Masquerade was held last Saturday and the following won prizes.

Sign Painting: Barry Illiffe and Elenor Williams. Joan Black and Jim Scott a special for making five signs and winning first and second in his class.

Girls under eight: Comic, Lorette Ateah, Mary Vale; Original, Avriil Illiffe; Character, Frouida MacDonald, Margaret MacMurray; Odds and Ends, Irene Pratt, Kay Wise.

Boys under eight: Comic, John Gilbert; Original Bob Mills, David Moreley; Character, David Rockcliffe; Odds and Ends, Michael Quiggan.

Girls over eight: Comic, Grace Heath, Marina Lester; Original, Gail Donnelly, Janet MacDonald; Character, Pat Beatty, Beverley McKerchan; Odds and Ends, Ann Patterson; Special, Diana White, Dorenn Harkett, Barbara Springet.

Boys over Eight: Comic, Jim Scott; Original, Ronald Pratt; Character, Warren Purdy, Bruce Walker; Odds and Ends, Jim McBride, Bruce Purdy.

A volunteer Hill Billy Band played two sections of five and three pieces during the evening. The members of the band were Masters David Holman, Barry Illiffe, Jack Illiffe, Don Trebble and Richard Allden.

Miss D. Donahu and Mrs. Joyce Patrick and Mr. Geoff. Patrick of the Inn were the judges and the Club wishes to thank them very much for their kindness.

SCOUTING FOR HOTEL SITES

Victoria Beach was a few weeks ago visited by two "scouts" for a summer hotel syndicate. These men are sent each year by wealthy corporations to search for new sites. They walked around the shore line in many directions while here. They looked over the site of Victoria Beach Inn, the air force grounds and property along Victoria Crescent. They passed no opinions, except to state there were a number of desirable locations which might be developed. They learned that nothing could be done in the way of hotel construction except by consultation with the Victoria Beach Company or the Dominion Government.



QUALITY FLOWERS
AT LOWEST PRICES

The Orchid

Victor Scott 311 DONALD ST.

Cottages Built, Altered or Repaired

Additions made to Beach Buildings and Repairs carried out in workmanlike manner.

Inspect Cottages Built by Albert Larson at Victoria Beach and see for yourself their usefulness and their attractive appearance.

Leave Orders at Victoria Beach Co., Lumber Office.

ALBERT LARSON Victoria Beach, Man.

Mr. Kerr Awarded First In Garden Competition

It was a popular choice the garden judge this season made in selecting the spacious and prettily laid out grounds at the cottage of Mr. and Mrs. W. J. T. Kerr as "Tops" in the annual garden competition at Victoria Beach. Mr. and Mrs. Kerr plant and cultivate their flowers for their own enjoyment but in doing so they add much to the attractiveness of this Beach and stimulate other cottage owners to make their cottage grounds beauty spots enclosed by deep, rich foliage. Mr. Kerr has a flourishing walnut tree which has spread and risen so nobly that it now occupies more space than he had intended it should have for its own particular domain. This resort is not too far in the north that some tropical plants find the climate congenial to their growth.

Mr. F. E. Sprague, who for the past two years, was awarded the best garden trophy, was runner-up this summer to Mr. Kerr; and honorable mention were Mr. Edwin Spence at Bay View and Mr. French on Eighth Avenue, both of whom have very pretty flower settings at their cottages and are well worth a visit. Prof. De Jong, of the University of Manitoba Extension service, was the judge and he looked over some 15 premises. Mr. Kerr now holds the Orchid Florist trophy, presented by Mayor Victor Scott. The honorable mention is in the novice class.

For vegetable garden the winner was Mr. John Chuchie who had a splendid display, considering the season. Prof. De Jong mentioned especially the fine flower and shrubby display of the railway company at the station.

The Victoria Beach Company has had a successful summer and through the golf course, the tennis court and the Victoria Beach Inn has added to the enjoyment of many hundreds throughout the season under the careful direction of the superintendent, Mr. Lees. There are many changes which the company has in prospect for the Beach which will no doubt be inaugurated when economic conditions caused by the war, get straightened out.



Weston's Bread and Cake
(Canada) LIMITED

All our various quality loaves on hand all through the season — FRESH EACH DAY.

For **GOOD SERVICE** and **BREAD** you will enjoy, Shop at **DONNELL'S**

Beach People

Mrs. H. Little and her daughter, Mrs. Charles Harvey returned to the Beach Thursday, after several days spent in the city.

Capt. F. W. Willis, auditor of the Canadian National Railways, will spend the first two weeks of September on a holiday vacation, occupying the family cottage on First Avenue.

Mrs. R. H. Webb, whose late husband, Col. Ralph Webb filled the position of mayor of Winnipeg for five terms, is the guest of Mrs. Roy Stuart, at her cottage, Patricia and Sixth. Mrs. Webb will later occupy a cottage at the Beach for ten days leaving here direct for her winter home in Florida. Mrs. Webb had been living with her husband at Ottawa for the past three years.

Cpl. Verona Conklin will take her discharge from the R.C.A.F. early next month after over three years in the service at hospital administrative stations in Trenton and Toronto. She will leave shortly afterwards for California to visit her brother, Elmer, and his wife in San Francisco and Miss Beulah Hanna, daughter of Mr. and Mrs. J. T. Hanna, former residents of Winnipeg. Miss Hanna spent a number of summers at Victoria Beach. Later Cpl. Conklin will enter the medical service in Toronto.

Mrs. F. W. Willis and two daughters left Friday to spend two weeks with Mrs. Willis' mother, at Earl's Road, Vancouver. On the coast they will meet with Mrs. Willis' son, John, who has been at Prince Rupert on a survey mission, and return with him to the city. Capt. Gordon Willis, a well known Beach resident, previous to joining the R.C.A.F., is in England with the service. His wife is with him.

Lieut-Col. K. C. Bedson has joined members of his family who have been occupying a cottage on Sunset Boulevard during August. Col Bedson is a member of a pioneer family of Winnipeg District, his father was warden for many years of Stoney Mountain penitentiary, and had for many years in the early days the only herd of Buffalo in captivity

in western Canada, which were visited by many. When the herd was sold to a Montana rancher many of the animals got away while being loaded on railway cars at Stoney Mountain and were never recovered. The excitement of loading the semi-wild herd will long be remembered by those who witnessed it.

Dr. C. Ogilvie Wood and Mrs. Wood have been spending the last two weeks of August at their cottage on Arthur Road.

Dr. Ross Mitchell and Mrs. Mitchell are spending a month's vacation at their cottage on First Avenue.

Mrs. W. J. T. Kerr and Miss Jessie Kerr will close their cottage for the season next Saturday, after being in residence since the 24th of May.

Mayor-Elect J. W. Beech will finish his two weeks vacation at the Beach on Sunday.

Mr. Frank E. Sprague expects to leave for his Vancouver home in the North Burnaby district, known as "my ten acres" about September 19th. Mr. Sprague has no intention of making the place his permanent home for he finds Victoria Beach the more attractive place to spend six months of the year. He will be back at his hill-top cottage early next May.

Visiting Mr. and Mrs. H. E. Way at their cottage "Mardeen" on Fourth Ave. are Mrs. P. A. T. Smith and her daughter, Diane, of Vancouver, B.C., and Miss A. Shafer of Ottawa, Ont.

Mr. and Mrs. Jack Lewis and daughter Jacqueline have returned to Winnipeg after spending a vacation with Mrs. Lewis' parents, Mr. and Mrs. Harry E. England at 306 Seventh Avenue.

Mrs. Wm. W. McLean left for her home in Vancouver after spending the summer at her cottage 447 Sunset Boulevard.

Mrs. S. Anderson of Livinia Court, Winnipeg, a friend and former worker of All People's Mission, Winnipeg is visiting Mrs. J. J. Hughes at "Jubilee" cottage, Seventh Avenue.

Cox's Bakery

- 241 Kelvin St., Winnipeg
- Victoria Beach, Man.

"The Home of Good Things to Eat"

Our Motto: "Service, Cleanliness and Our Goods to be as Good as can be Made."

WE ARE OUT TO SATISFY!

Hovls White and Brown Bread.
Largest variety of Buns, Pastry, Cakes and Pies fresh daily. Money gladly refunded if not satisfied.

• Meat Pies, Apple, Mince and Meat Patties—Fresh Daily
FULL LINE OF . . .
SOFT DRINKS, CONFECTIONERY, ICE CREAM

Anderson's Transfer

VICTORIA BEACH, MAN.
Office at C.N.R. Station. Arrange with our representative on train for delivery of your baggage, freight or express. Call at office or give order to drivers for WOOD and ICE.

PRICES OF WOOD

POPLAR	
1 cord, split.....	\$9.00
¼ cord, split.....	4.50
1 cord, split.....	\$2.50
¼ cord, split.....	1.50
No amount of wood will be delivered under \$1.00	
MIXED WOOD	
1 cord.....	\$10.50
¼ cord.....	\$5.25
¼ cord.....	\$2.75
BAGGAGE PRICES	
First trunk.....	50c
Second trunk.....	40c
Each additional trunk.....	25c
First suitcase.....	25c
Second suitcase.....	15c
Each additional suitcase.....	10c
Baggage not to exceed \$1.50 to one house.	

ICE
Ice for one week.....70c
Ice for Season, (1st of July to Labor Day).....\$5.50
Ice deliveries to be made four times a week, Mondays, Wednesday, Fridays and Saturdays. A double quantity will be delivered at each time.

Mr. and Mrs. A. S. Paulin spent last week-end with Mr. and Mrs. C. S. Galusha, 319 5th Avenue.

Dr. Nicholson returned to duty at Deer Lodge Military Hospital Wednesday night. The doctor was accompanied by Mrs. Nicholson; they had a three-weeks holiday at the Beach.

Tammy Scott returned last Saturday from a three-weeks holiday in eastern Canada and at the Lake of the Woods.

Mr. Wib, Little, accompanied by his niece, Joy McDiarmid, arrived Thursday to spend a holiday.

Lieut. and Mrs. George Bonnett visited his parents at 205 6th Avenue, August 17th.

Mr. and Mrs. H. Alan Couch and sons Alan and Philip, are enjoying a holiday at Victoria Beach Inn. This is little Philip's first summer at the Beach.

Mrs. Charles French has been the guest of Mrs. Roy Stuart.

Guests this week of Mr. and Mrs. Quinton McKay are Flt.-Lieut. David Swartz, of the U.S. Army Flying Corps, Miss Nancy McKay of Winnipeg, a niece and Miss Margaret Askew of Windsor, Ont.

CAPTAIN JACK CONKLIN IN GERMANY

Capt. J. G. (Jack) Conklin, who was loaned to the British army by Canadian Army Headquarters Overseas, is now with the 51st Highland Division, known as the "desert rats," in the district of Bremen and Hamburg, two devastated cities and ports which are now heaps of rubble, where the inhabitants live only in basements. Capt. Conklin is judge of the military court stationed in the Law Courts at Bremerboard, where he has the privilege of sending Germans to jail and a fine of 5,000 marks for infractions of British regulations. Capt. Conklin is also in charge of 33 German banks giving consent to certain Germans to open accounts. Fraternizing with the German population is allowed, except no officer or soldier is allowed to visit German homes. He says it is hard to live in the country of your enemies.

MEET THE BAD MEN; THE CHIEF'S STORY

Chief George Smith of the Winnipeg Police force, one evening was relating his experiences while attending police conventions. Here's one: In a large city of the eastern States their convention had come to a close. As a final get-together the member had accepted an invitation to have lunch and visit Niagara Falls, Ont. The tables were spread out in a park and all the big hotels provided the help to look after a formidable looking lot comprising of the best criminal catchers on the continent. The waitresses were somewhat diffident about the job but thrilled to be in the presence of police officers who had faced the most notorious desperadoes. It was an uncanny meeting for these girls. Chief Smith saw the pretty bevy of maidens at his table taking them all in with a wistful look. So the chief entered readily into the atmosphere created. "Yes, my girls" he exclaimed, "we're from Texas. We have a hard bunch to deal with down there. We always go around armed with many guns; there we have tough characters to deal with, and we have to be tough, too. Every day some of us have to shoot it out with wicked men whose aim is deadly; it's his life or yours. So we from the Lone Star State, the largest and wickedest state in the United States, so enjoy the peaceful surroundings of the Falls, it is such a contrast to our rugged life." So the chief built up his story until the eyes of the girls were popping and everyone around the table was enjoying the occasion as the chief is a born raconteur and he had an ideal body willing to be thrilled. The bevy of girls had grown in numbers; they were fascinated into admiration and wonder. The story had ended but still the girls gazed with intensity — all but one. She had been gradually edging towards the chief. Her companions warned her not to get too close. But she kept edging in. Suddenly she blurted out, to the amazement of all: "Aren't you Chief Smith of Winnipeg? That's my home and I am sure you are Chief Smith; I have seen you there." The party quickly broke up. Chairs were vacated. The girls went to work cleaning up casting sly glances at the Chief.

"Why did you break the spell?" the chief said to the fair one. "Well, chief, it's like this; I want to go home to my

Catholic Church Services

For the information of Catholic summer residents, Mass will be said at the Club House, Victoria Beach, at 9 a.m., on the Sundays of July and August.

people, but under my contract I have to remain until the season is over. I want you to help me to leave here." But the chief advised her to stay until her duties had ended. "You do that and I will see you are placed safely on the train." True to his word he gave the Niagara Falls chief the girl's hotel name and told him to keep a watchful eye on her. He did and when her contract was ended, the chief drove up with his car, bundled all her belongings in and took her to the train, placing her aboard to Winnipeg. When the girl thanked him, the Falls Chief said: "You know I'm afraid of those western bad men; so a request from Chief Smith of your city, is a command. Good luck in the future and God Bless You."

COMMUNITY CHURCH SERVICE

The Clubhouse was filled Sunday morning to its capacity at the community service held on the day set apart as a national day of prayer. Prof. David Owens of United College had charge of the service which was largely devotional with a scholarly discourse by Prof. Owens who referring to the Jews called back to rebuild Jerusalem, after an absence of 350 years, said that Canada had to reconstruct its economic and social system of government the time had come to ask for God's guidance in the great task ahead.

Rev. Mr. Gartrell, rector of St. George's, Crescentwood, Winnipeg, will have charge of this coming Sunday's service.

J. H. FALLS

VICTORIA BEACH, MAN.
GROCERIES, CONFECTIONERY,
GENERAL MERCHANDISE
FRESH FRUITS and VEGETABLES
(Daily During Season)

Latest Fashion in Bathing Supplies
Circulating Library Souvenirs
LONG DISTANCE TELEPHONE
All Your Needs Supplied by the Pioneer Storekeeper.
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wish to announce to their many customers holidaying at Victoria Beach that they can obtain their regular supply of . . .

C. B. 4 (Canada Approved)

BUTTERNUT — DR. HALL'S BROWN

also a full line of assorted Cakes, Doughnuts, etc.,

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J. H. FALLS, GROCERY STORE

SPECIAL CAKES MADE TO ORDER	QUALITY BREAD and ROLLS Shipped In Daily	FRESH CAKES DAILY
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"The Quality goes in before the Name goes on."

VICTORIA BEACH HONOUR ROLL

Listed below are the names received to date for the Victoria Beach Honor Roll. Some of these names are not complete, will you please check the list and send in full information to the Secretary, M. Pratt. There are also many more names of the Summer residents that should be sent in. Please let us have these at once.

VICTORIA BEACH BOYS:

Pte. Anderson Bertram, R.C.A.S.C., Wounded.
Pte. Anderson, Clifford, Returned.
Cpl. Anderson, Dave, P.P.C.L.I., Twice wounded.
Anderson, Edna, C.W.A.C., In Canada.
Pte. Anderson, Edwin, Paratroop, In Canada.
Anderson, Ellen, W.R.C.N.S., In Canada.
Pte. Anderson, Evans, In Canada.
Pte. Anderson, G. D., R.A.C.M.F., Overseas.
Sgt. Anderson, John, P.P.C.L.I., Wounded three times.
Pte. Anderson, Mervin, 4th General Hospital, Returned.
Sgt. Anderson, Nelson, In Canada.
A.B. Ateah, A. A., Navy, Returned.
L.A.C. Ateah, Edward, R.C.A.F., In Canada.
Sgt. Ateah, John, R.C.A.F., In Canada.
Pte. Ateah, Joe, Winnipeg Grenadiers, Prisoner Hong Kong.
Pte. Ateah, Peter, 10th Can. Fld. Amb., Overseas.
Tpr. David, R. S., R.C.A. Tank Corp., Returned.
L.A.C. David, Leonard, R.C.A.F., Severely injured, Canada.
L/Cpl. David, Fred, Instructor, Shilo.
Pte. Flett, James, Army, Killed.
Cpl. Fotti, Nick, R.C.A.F., In Canada.
L.A.C. Fotti, Steve, R.C.A.F., In Canada.
Sgt. Jorgenson, S. B., R.W.R., Overseas.
Fl/S. Jonasson, Lloyd, R.C.A.F., Injured in Iceland.
L/Cpl. Jonasson, Robt. R.C.A.F. and Army, Instructor.
Pte. Lester, Alex., 7th Bty. No. 2, C.B.R.D., Overseas.
Pte. Martin, Edwin, Can. Dental Corp., Overseas.
Martin Harold, R.C.A.F., In Canada.
Martin, Henry, Artillery, In Canada.

HACKS FLORIST

★ Visit the best place where requirements in Bedding plants can be filled with high quality, home grown garden products. Now is the time to secure shrubs and early blooming plants.

ELLICE AVENUE, OPPOSITE GRACE CHURCH
Arthur Tilbury, Owner and Manager

Sgt. Martin, Betty, W.D., R.C.A.F., In Canada.
Martin, W., R.C.N.V.R., In Canada.
Mill, Ila, W.R.C.N.S., In Canada.
F/O Morphy, J. R., R.C.A.F., Returned.
W/O Olson, A. D., R.C.A.F., Returned.
L.A.C. Paulson, Chas., R.C.A.F., Overseas.
Sqd. Leader Purdie, R. J., R.C.A.F.
L.A.C. Rupert, Gordon, R.C.A.F., Overseas.
Pte. Rupert, O., Can. Fld. Amb., Overseas.
Rupert Lawrence, Army, Returned.
Pte. Rupert Wesley, Army, In Canada.
Sutherland, Garnet, Overseas.
P/O Trainer, B. J., R.C.A.F., 32 trips over Germany, Rtd.
Sgt. Whyte, Wallie, Can. Armored Corp. Rtd. Inst. at Borden
Ft/L. Wood, Wm. J., R.C.A.F., (D.F.C.), Rtd.

SUMMER RESIDENTS:

Lt.-Col. Bell, F. E., R.C.O.C., 2nd Can. Div. O.B.E. and Mention in Dispatches.
L/SM Booth, H. C., R.C.N.V.R.
L.A.C. Brooks, L. G., R.C.A.F. Medical Staff, In Canada.
Captain Chatwin, Geo. T., Can. Army Pay Corp., Lost at sea in sinking of S.S. Nerissa.
Lieut. Davidson, Robt. M., Q.O.C.H.
F/O Derrington, Geo., R.C.A.F.
F/O Downie, Donald L., R.C.A.F., Discharged, Ill Health.
F/O Frost, Douglas P., R.C.A.F., (D.F.C.), Returned.
F/O Irving, Douglas, R.C.A.F., Overseas.
Sgt. Johnston, W. S., R.C.A.F.
P/O Letchford, Geo. R. S., R.C.A.F., In Canada.
L.A.C. Milne, S. D., R.C.A.F., In Canada.
F/O McBain, W. E. J., R.C.A.F., Killed in India, Aug. 14/44.
Nutter, Alex., R.C.N.V.R., Killed.
L/Sm.B.A. Phenix, F. G., R.C.N.V.R., Overseas and returned.
Pte. Phenix, R. W., R.C.A.S.C., Overseas.
C.S.M. Purdy, James, R.C.A.M.C.
Sgt. Purdy, Robt., R.C.E.M.E., Twice wounded.
O/S Quinton, Paul S., R.C.N.V.R., In Canada.
Sqd. L. Semple, H. E., R.C.A.F., Overseas.
Major Smith, Robt. C., Mail Force, Overseas.
A.B. Swanlund, Peter C., Navy.
Signalman Taylor, E. R., R.C.N.V.R., In Canada.
Lieut. Wood, Chas. O., R.C.A.

This is the last issue for this season of the Victoria Beach Herald. Do not place any more notices in the store "Herald Boxes". Until next season — happy days.

WRITE OR CALL ON . . .

R. F. Downie

REAL ESTATE AND RENTAL AGENT

ONLY AUTHORIZED AGENT AT VICTORIA BEACH

★ Cottages to rent and for sale. Central cottage sites and acreage property. Personal attention given all inquirers. Drop in and let's talk over what you may desire in a cottage or a lot at Victoria Beach. Agent for Victoria Beach Company.

OFFICE: OPPOSITE FALL'S STORE

My twenty-one years' experience as an agent at Victoria Beach should be of value to you.

Golf Course Schedule

ADULTS —
One Game 25c
Two Consecutive Games 40c
Book of 20 Tickets \$4.50
(The above are good at all times.)

CHILDREN (under 17 years) —
One Game 15c
Two Consecutive Games 30c
Book of 20 Tickets \$2.50
Children's rates apply on days other than Saturdays, Sundays and Holidays.

CHILDREN — Beginners —
Tuesday afternoon, per game 10c

SEASON TICKETS — Available on Application.

CLUBS may be hired at 25c per game.

LOCKERS for rent, any period desired, moderate rates.

TENNIS COURT SCHEDULE

For Short Term Play 10c an Hour.

REGULAR RATES

One Day 35c	Two Weeks \$1.50
Week-end 50c	One Month 2.50
One Week \$1.00	Season \$5.00

Johnson Auto Electric

260 1/2 FORT STREET WINNIPEG
3 Doors North of Dominion Motors

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GENERATORS - MAGNETOS
WINDCHARGERS - LIGHTING PLANTS
ARMATURE REWINDING

Special Attention to Country Trade

After Labor Day there will be two week-end trains; one on Saturday, September 8th, and the second on Saturday, September 15th. These trains will leave Winnipeg at 1.45 p.m. and will return to the City Sunday at 8 p.m. After that date there will only be mixed train service, leaving Winnipeg Mondays and Thursdays, returning from the Beach Tuesdays and Fridays—a six and a half hours trip.

BARBER SHOP

HAROLD JENKINSON, Proprietor
BEST OF SERVICE

Open: 8 a.m. to 10 p.m. SOFT WATER SHAMPOO

Holy Communion will be observed in the clubhouse Sunday at 8 a.m., with a Church of England minister officiating.

For a few days last week, lasting up to Sunday, by which time the condition had happily disappeared, the shores of the lake were covered with a dark green scum, making bathing impossible. An authority on Lake Winnipeg says the condition is due to a plant growing in the centre of the lake which disseminates at the middle of August its flowery top and this is carried to the shore. It drifts to the eastern side of the lake; resorts on the

western shore are not bothered with the effusion. This end of Lake Winnipeg is shallow, the deepest part being only 27 feet; at the northern end and broadest part the lake depth is 60 feet. Lake Winnipeg is the third largest body of fresh water in the world, the greatest being Lake Superior and the second Lake Victoria Nyanza in Central Africa, with Lake Huron in fourth place.

Last Sunday was the hottest day of the year at Victoria Beach, the thermometer registering 93 degrees, and Monday was one of the coolest and breeziest days. It was pleasant; there has not been any rain here for three and a half weeks and the roads are deep in sandy dust. However, it is regarded as ideal beach weather and the fur overcoat summer predicted by weather observers did not come around.

The railway company's flower garden is one of the prettiest at the Beach; it is carefully looked after by the railway men and its successful cultivation is attracting many visitors, complimentary to the workman in charge.

Victoria Beach Inn has been filled to its capacity this week as it has been ever since the opening and the facilities provided on the lawns and in the lounge have been liberally used and enjoyed. The foliage and the flowers are at their best.

Mr. Reg. Moir, in charge of the company's lumber yard, warehouse and the tennis court, had a birthday last week, and in honor of the event, Mr. and Mrs. Albert Larson gave a dinner at their home at which some other beach residents were invited and enjoyed the occasion. How old is Reg? Your guess is as good as our's. He still looks boyish, but all will remember the old puzzle: How old is Ann?

The death by drowning last Monday of Sally Bodle will mean a loss to the beach of the family's permanent residence. Mr. Bodle had arranged to purchase the cottage the family were occupying this summer on Fourth Avenue, near King Edward, the owner being Mrs. Cox, whose husband died a few months ago.

Ateah's Baggage Transfer Wood and Ice

See Our Men on Station Platform or at Office
near Donnell's Store.

Prices of Wood:	
Birch	Poplar
1 cord, split\$12.00	1 cord, split\$ 9.00
1/2 cord, split 6.25	1/2 cord, split 4.50
1/4 cord, split 3.25	1/4 cord, split 2.50
1/8 cord, split 1.75	1/8 cord, split 1.50
No amount of wood will be delivered under \$1.00	
MIXED WOOD	
1 cord.....\$10.50	1/2 cord.....\$5.25
1/4 cord.....\$2.75	
Baggage Prices:	
First trunk50c	First suitcase25c
Second trunk40c	Second suitcase15c
Each additional trunk...25c	Each additional suitcase 10c
Baggage not to exceed \$1.50 to one house.	
I C E	
Ice for one week.....70c	Ice for one month.....\$2.75
Ice for Season, (1st of July to Labor Day).....\$5.50	
Ice deliveries to be made four times a week, Mondays, Wednesdays, Fridays and Saturdays.	

Donnell's General Store and Post Office

You will find every department well stocked,
at reasonable prices.

Confectionery, Soft Drinks, Ice Cream, Groceries,
Hardware, Crockery, Shoes, Dry Goods, Souvenirs.

Everything you need at this summer resort.
WE SOLICIT YOUR OPENING ORDER.

★ Our past three years management is a guarantee
of service to you. We know the quality and
class of goods you need. Personal attention.
ROBERT J. DONNELL, Proprietor

Agent
WINNIPEG LAUNDRY & DRY CLEANING
Called for Friday—Returned following Tuesday
City prices plus small transportation cost. Sent in weekly.

Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

VOL. XXI.

VICTORIA BEACH, MAN., JUNE 29th, 1946

No. 2

IDEAL SUMMER RESORT

VICTORIA BEACH never fails to impress a visitor. With its beautiful location on the eastern shores of Lake Winnipeg, its tree covered area and grassy slope leading gently down to many beaches make an immediate appeal, awakening a realization that here is a haven of rest that is different to the general run of prairie summer resorts.

Bathing beaches and sandy shores offer recreation for the children that is ideal, while they afford plenty of room for the gambols of youngsters. Invigorating air from off the lake energizes the older companions of the children. There are no more popular resting spots than the beaches.

To watch the brilliant setting of the sun across the lake in an unforgettable and hallowed memory at Victoria Beach. No better position could be obtained to watch this vista of dazzling color, than at Victoria Beach. From Victoria Beach Inn to King Edward Beach there is no obstacle to interrupt the spectacle. As this beaming solar god dips into the waters of Lake Winnipeg arrows of intense and piercing rays shoot out towards the skyline, matchless in their gradeur. Steadily and slowly Old Sol disappears beneath the lake surface.

There follows the hush of evening. Shadows creep and night falls deep around the world. We seek safe lodging within cottage walls. The busy world lapses into quietness. Slumber comes and with the break of morning we find ourselves refreshed for the tasks and duties of the day.

Victoria Beach Club Photography Contest

Now is the time for all camera enthusiasts to indulge in their hobby and enter the photography contest, sponsored by the Victoria Beach Club, for which prizes of \$5.00, \$3.00 and \$2.00, will be awarded for the three pictures judged to be the best. Photographs should be typical of scenes or persons

at the beach and will be displayed at the clubhouse. The contest closes August 25, 1946. Any number of black and white prints, 5x7, or larger may be submitted and entries should be sent to Norman Nagle, 309 First Ave., or to the Moonlight Inn, with the name and mailing address of the contestant enclosed.

CLUB OUTLINES ENTERTAINMENT PROGRAMME

The executive of the Victoria Beach Club held a meeting at the clubhouse, evening of June 22, with the president, George P. Macleod, in the chair.

Phil Nutter was appointed clubhouse manager for this season, with Margaret Porter and Audrey Munro as doorkeepers. The clubhouse will be thoroughly cleaned for the official opening night, June 29, and some painting will be done at the front entrance.

Concerts will be held in the Clubhouse each Sunday night of a long week-end, with the first June 30. On the other Sunday nights during the summer moving pictures will be shown. Proceeds of these Sunday night entertainments will go towards Victoria Beach club projects.

A Welcome Home Dance will be held Saturday, June 29, when all ex-service girls and boys at the beach will be guests of the club and President Macleod will make a brief address. Another feature night will be a Sadie Hawkins dance, July 27, with double admission for those not attending in costume. The local old-time orchestra will be hired for an Old Time dance August 17. These special nights were suggested by the entertainment committee, under chairmanship of Dave Grant, and were adopted by the Executive.

In view of the fact that an increasing number of people will be able to come to the Beach on Friday nights this summer, it was decided to close the clubhouse at midnight on Friday, instead of 11:00 p.m. as formerly. A midnight dance will be held at 12:01 a.m., Sunday, June 29, until 3:00 a.m., providing the C.N.R. is agreeable to furnishing the electric power. A midnight dance on Sunday night of first week-end in August will be considered later, but, as usual, one

(Continued on Page 2)

Midnight Dance . . . Clubhouse . . . Sunday