

R. F. Downie

REAL ESTATE AND RENTAL AGENT

ONLY AUTHORIZED AGENT AT VICTORIA BEACH.

★ Cottages to rent and for sale. Central cottage sites and acreage property. Personal attention given all inquirers. Drop in and let's talk over what you may desire in a cottage or a lot at Victoria Beach. Agent for Victoria Beach Company's and the National Trust Company's properties at Victoria Beach.

OFFICE: OPPOSITE FALL'S STORE
My twenty years experience as an agent at Victoria Beach should be of value to you.

MISS BEATRICE MACMORINE DIES

The death occurred last Friday, July 30th of a well known cottage owner at Victoria Beach, Miss Beatrice Macmorine, who with her sister had been residents of Victoria Beach each summer for the past 15 years, owning two cottages here. The Free Press, Monday, gave the following account of Miss Macmorine's death:

"The funeral service for Miss Emmeline Beatrice Mary Macmorine, of 213 Walnut street, who died at her residence Friday, will be held Tuesday at 9:30 a.m. in All Saints' church, following which the body will be taken to Portage la Prairie for final rites and burial in the family plot. Canon R. S. K. Seeley will conduct the service at All Saints. Miss Macmorine was the eldest daughter of Canon Samuel Macmorine, of Portage la Prairie, who died in 1909. She was born in Ontario and had lived in Winnipeg since 1922. She had been an active member of All Saints' church and had been a teacher in the Sunday school and a member of the Altar guild. Miss Macmorine is survived by three sisters, Sybil of Winnipeg; Mrs. R. H. Girling, of Vancouver, and Mrs. Creighton Glynn, of Montreal. Thomson's funeral home is in charge of arrangements. Miss Macmorine was a leader in the Oxford Group movement and also had one of the finest flower gardens in Winnipeg.

Anderson's Transfer

VICTORIA BEACH, MAN.

Office at C.N.R. Station. Arrange with our Representative on train for delivery of your baggage, freight or express. Call at office or give order to drivers for **WOOD** and **ICE**.

PRICES OF WOOD

POPLAR
1 cord, split\$ 8.00 ¼ cord, split 2.25
½ cord, split 4.25 ¼ cord, split 1.25
No amount of wood will be delivered under \$1.00.

BAGGAGE PRICES
First trunk50c First suitcase25c
Second trunk40c Second suitcase15c
Each additional trunk...25c Each additional suitcase 10c
Baggage not to exceed \$1.50 to one house

ICE
Ice for one week.....70c Ice for one month.....\$2.75
Ice for Season, (1st of July to Labor Day).....\$5.50
Ice deliveries to be made four times a week, Mondays, Wednesdays, Fridays, and Saturdays. A double quantity will be delivered at each time.

Dr. Ross Mitchell and Mrs. Mitchell have opened their cottage on First Avenue for August.

Mrs. J. F. McCallum, who spent a number of seasons with her family at Victoria Beach, is enjoying a short vacation at the Beach.

Mrs. J. J. Smith, Sixth Avenue, has as her guest, Miss Poole of Winnipeg.

Mr. H. Quinton, Kingston Row, St. Vital, is spending a vacation at the Beach.

Baragar's General Store and Post Office

You will find every department well stocked, at reasonable prices.

Confectionery, Soft Drinks, Ice Cream, Groceries, Hardware, Crockery, Shoes, Dry Goods, Souvenirs.

Everything you need at this summer resort.
Try us with your opening order.

● The management and staff invite you to visit our store, we want you to feel at home and enjoy trading with us.

Agent

WINNIPEG LAUNDRY & DRY CLEANING
Called for Friday — Returned following Tuesday

City prices plus small transportation. Sent in weekly.

VICTORIA BEACH INN

VICTORIA BEACH — MANITOBA

An attractive 34-room resort located on the point over-looking both the bay and lake and having an almost constant breeze. The attractiveness of meals and service is assured. Our Kitchens being entirely staffed with competent help under direct management of Bouttell's Blue Kitchen, Winnipeg.

— RATES —		Per week
		per person
COTTAGES:		
Single Room		\$20.00
Double Room, each person		18.00
MAIN BUILDING:		
Single Room		22.00
Double Room, each person		20.00
LOUNGE:		
Double Room, two persons	each	24.00
Children under 10 years		10.00
Daily Rates		4.00

These Rates include all meals and baggage transfer from train and return.

Transient Meals

Breakfast	50c	Evening Dinner	75c & \$1.00
Luncheon	50c	Sunday Dinner, 1 p.m.	\$1.00

Reservations may be made at

BOUTTELL'S BLUE KITCHEN

301 Vaughan St., Winnipeg Phone 86 180

★ An absence of all extra charge plus low rail fare combine to make a holiday planned at Victoria Beach Inn one of the most economical you can find. Guests at the Inn should give their luggage checks to Anderson's Representative, either on the train or at Victoria Beach Station.

Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

VOL XVIII.

VICTORIA BEACH, MAN., AUGUST 14, 1943

No. 10

No Grumblers at This Resort

IN the newspapers and over the radio one hears comments that throughout the United States and in some few centres in Canada there are grumblers, men and women who complain that they have the money but they cannot get at the stores what they wish to buy. Some of them are outspoken against the government because the shelves in the stores are not well stocked or the counters filled with goods. These people never think why such a condition prevails.

All they feel is the money is in their pockets and they should be provided with all necessaries, war or no war.

To the credit of summer residents of Victoria Beach, no such conditions are apparent here. Talks with the merchants indicate that when wants cannot be filled, customers take it all in good part and walk away understanding well why the situation in the stores is as it is.

The Government of Canada must look ahead. In the civil service are men and women whose duty it is to plan for the future; to be ready to meet emergencies and to see first of all that the men in the armed forces have all their needs well looked after. This latter task is a tremendous one.

This is the critical year in the Great War for the Allied Nations. If the people of Canada do as their government bids them they will hasten the end of the war. Let all get behind the government and follow their instructions to the letter for the people of Canada will only be following the course pursued in the United States in the way of restricting supplies. The people of Britain find four years of war bearing heavily upon them.

The people of Canada are well provided for by their government compared to the people of the Mother Country. They are not complaining. Let everyone be all out for the fighting men. The government knows best what to do.

CHURCH SERVICES OF UNUSUAL INTEREST

Rev. J. S. Watson in a discourse last Sunday morning in the Clubhouse directed his hearers attention to the subject of "Friendship", so vitally needed among the United Nations during the war years. It was a strong appeal to his audience not to forget the value of friendship amid the temptations to drift away from such an attitude. It was worth thinking seriously about lest a greater disaster befall Canada. The Canadian people are being sorely tried but the speaker pointed out that guidance and strength could be found in the teachings and promises of the Christian faith. Miss Norrie Duthie, director of St. Giles Church Choir in Winnipeg,

interpreted the words of the hymn, "The City Four-Square" with power and religious feeling, and with clear enunciation.

The Archbishop of Rupert's Land will officiate at the community service at 11 o'clock this Sunday morning and will dispense Holy Communion in the Clubhouse at 8 a.m. This is an unusual visit of a clergyman of the Archbishop's rank and dignity.

SPECIAL TRAIN SATURDAY

There will be a special train leave the station on Saturday, August 14, at 5.50 p.m., which will reach Winnipeg at 8.30 p.m. for the accommodation of early August tenants.

SADIE HAWKINS NIGHT

Don't forget this Saturday night is Sadie Hawkins Night at the dance hall. All girls must shed their makeup and wear boys' clothes and all boys must dress as girls. Those who prefer to come as they are will be charged 40 cents.

Unwanted People

A REMINDER TO PROPERTY OWNERS AND RENTAL AGENTS

You have an obligation to your neighbors at Victoria Beach. Remember, you have an obligation to see to it that those unwanted people who have over-run beaches on the other side of Lake Winnipeg are not permitted to buy or rent here.

Shall we allow our beach to become commonplace? If these people are allowed the run of the beach, it would soon degenerate to a Coney Island and the value of the beach from a pleasure and property standpoint would drop accordingly. Let us beware!

Up to this year we have been able to keep our beach free of them, maintaining a rule, unwritten, but unanimously approved and observed for more than twenty-five years. We do not cater to them here. We have no means of supplying them with special foods and meat.

In the grain trade there are certain unwanted grades and these people are unwanted grades at Victoria Beach. We have an obligation to those who have zealously planned for and guarded Victoria Beach. Let us keep it the kind of resort for which it is famous by doing everything in our power to keep out The Unwanted.

SADIE HAWKINS DANCE

Unique and full of mirth — At the Clubhouse
SATURDAY NIGHT, AUGUST 14th

VICTORIA BEACH HERALD

Published every Saturday throughout the summer season, May 1st to the end of August. Printed by the Albion Press, 50½ Princess Street, Winnipeg, Man., J. S. Smith, Manager.

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CHILDREN "HOLDING" SEATS

There is a practice which goes on at Sunday night entertainments at the clubhouse, which should be stopped by the committee in charge. It is the habit children have of arriving at the clubhouse early and pre-empting seats for adults. Three ladies, all members of the club, whose husbands had given \$50 each to the construction of the building and some had loaned another \$50, went to take seats when they arrived inside the building, only to be told by a boy and a girl that "these seats are taken". To ensure no one would sit down on them each put their legs across two seats and held them. Space should be left in front of the hall where children could be seated. It is not right that these 12 and 14 year old folks should deprive adults of their seats, especially club members, by stretching out across the seats. These children's families do not belong to the club and subscribe nothing to the community efforts; yet they are assigned by parents to do mean and selfish acts. The same habit occurs at the trains. Children are sent down to coaches to "keep" seats for grown-ups. When people reach the cars they are told at seat after seat by children who are not passengers: "These seats are taken." Passengers should realize these children have no right to seize these seats, and that they are at liberty to take them over and in this the trainmen will back them up.

MISS KELLENDONK RETURNS TO THE CITY

Miss Nellie Kellendonk, who for three weeks conducted swimming and life-saving classes at the Beach, under the direction of the Victoria Beach Club, has returned to the City. While here for a short time Miss Kellendonk proved herself a capable camp counsellor and it is unfortunate the season was not more favorable for her work, it being too showery and then the lake is too high for the best instruction to be offered junior swimmers. Miss Kellendonk was laid up for a week with illness which interrupted her otherwise excellent work. She was of assistance to the Club, however, in many other ways.

FINE WEATHER DAYS AT VICTORIA BEACH

The most beautiful part of the summer is now being enjoyed by guests at Victoria Beach Inn and those who have been guests for the past two weeks have enjoyed the finest period of good weather this summer. With the full moon shining on the rippling waves of the lake, the view from the Inn is a charming one. My host, A. W. Bouttell, is now enjoying a vacation at the Inn. The following are this week's guests:

Mrs. J. T. Simmons, Mrs. W. T. Carruthers and children, Mrs. A. K. Walker, Barbara and Frederick, Dr. and Mrs. G. A. Grant and Beverley, Miss C. Lamart, Miss A. E. Lamart, Miss Woodley, Mr. Ray Kernaghan, Miss S. J. Rutherford, Miss Harding, Mr. Buchanan, Mr. and Mrs. Carlyle, Mrs. S. E. Holland and Nancy and Ted, Miss Jean Walker, Mrs. Norgrave, Miss Lillian Cook, Mr. and Mrs. S. E. Braid, and Heather, Mr. and Mrs. H. Scott, Mrs. W. B. Lowery, Lieut. Ratcliffe.

Cottages Built, Altered or Repaired

Additions made to Beach Buildings and Repairs carried out in workmanlike manner.

Inspect Cottages Built by Albert Larson at Victoria Beach and see for yourself their usefulness and their attractive appearance.

Leave Orders at Victoria Beach Co. Lumber Office.

ALBERT LARSON Victoria Beach, Man.

COLLECT YOUR MAGAZINES

Anyone having magazines, suitable reading for the army camps and schools, are asked to leave them in the bins at Mrs. Fall's store or at the station, where these will be taken care of. The ladies collecting this class of reading ask that cottage residents do not leave their magazines in cottages and then lock up as this class of reading is very acceptable for the purpose intimated.

FILMS AT THE CLUBHOUSE

Sunday evening the National Film Board will resume the showing of films and there will be the usual fine programme of singing.

The programmes for August will include: Great Guns, Sheepdog, Wings of Youth, Community Sing (cowboy), Dover Cliffs, Women are Warriors, Aircoobra, Thoroughbreds, Community Sing (organ), Inside Fighting Canada, New Soldiers are Tough, Peoples of Canada, Design for Happiness, Workmates, Wings of a Continent, Community Sing.

The cruiser, "Ramona", called at the pier over the week-end.

VICTORIA BEACH CLUB

VICTORIA BEACH, MAN.

Patron: MRS. W. J. T. KERR

Past-President: J. T. IRVING

President: ANGUS MORE

Vice-President: W. POPE

Secretary-Treasurer: MISS M. F. PRATT

Camp Counsellor (Life Saving):

MISS NELLIE KELLENDONK

Director of Programme: JACK BEECH

In Charge of the Door:

MISS KAY PORTER and MISS MARG. SHENTON



SADIE HAWKINS DANCE
SATURDAY NIGHT — AUGUST 14



FAMILY MEMBERSHIP FEES:

Season \$4.00 One Month \$3.00 Two Weeks \$2.00
Voting Membership, without Club House privileges... \$1.00

V-B-ITES REVUE FINDS FAVOR AWAITS IT

A well earned success was the V-B-ites revue, presented Sunday night in the clubhouse before an audience which filled the interior of the building.

It was an initial try-out and the hearty applause which followed each number was a demand for an encore and all taking part shared in the honors. With only a short time to rehearse every member did well.

The programme was nicely varied and the solos and the choruses were well handled by the seventeen young people who took part. The cello solo by Don Scott with the beautiful accompaniment of Mrs. Dorothy Scott was one of the gems of the evening. The singing of "Daisy, Daisy", by the boys and the parody by the girls was splendidly conceived and cleverly executed. The request for the audience to join in the chorus of some of the selections, met with a ready response. Mrs. Quinton McKay had the solo in the closing number and she enacted the part in her inimitable manner with all the zip and vim called for in its rendition and her costume fitted the heroic role she had to essay and altogether it was a rollicking finale to a gay evening of delight. The V-B-ites are well on the road to success and deserve encouragement to continue, for there is talent and ability among the members. Everyone who contributed to the success was so modest as to the assistance they had given that it was difficult to learn who really thought out the idea for this local venture, but it is safe to say that Mrs. McKay had a large share in the presentation; and she received the skilled accompaniments on the piano of Mrs. Holbeche as assistant. The girls were neatly costumed, all alike; and if the boys keep on with their part in such a programme as was given last Sunday, some kind friend will no doubt see their uniform will match the one planned by the girls. So here is best wishes for future triumphs.

Those taking part were: Audrey Macleod, Marcia Hale, Kay Porter, Marguerite Porter, Audrey Munro, Marge Shenton, Jack Beech, Bill Johnston, Jack Cuthbert, Norman Nagle, Bud Smith, Tam Scott, David Gee, Allan Irving, Norman Shenton, Clifford Bates, Fred Wingate, Joseph Donovan.

Soloists: Don Scott, cello, Mary Rose, piano, Audrey Macleod, Marcia Hall (Rector's speech from "Mrs. Miniver"),

Place Your Old Magazines in Bins at Fall's Store.

Victoria Beach Municipality

Mayor:

VICTOR SCOTT, Esq.

Councillors:

JOHN ANDERSON, JOHN W. BEECH
JAMES T. IRVING, COL. N. R. NAGLE

Secretary-Treasurer:
WILLIAM D. DAVIS

Police Service:

Royal Canadian Mounted Police —
Constable D. J. McMAHON

Engineer and Supervisor: A. S. COOKE

Health Officer: DR. W. T. DINGLE

Jack Beech, Bill Johnston, Jack Cuthbert, Tam Scott, Mrs. Quinton McKay.

Audrey MacLeod and Jack Beech made a presentation to Mrs. McKay and Mrs. H. A. Holbeche at the close.

Thanks to Mrs. McKay, Mrs. Holbeche, and Mrs. Dorothy Scott for their assistance.

The Young People thank the audience for their generous contribution to the War Fund, \$31.75.

TEA AT MRS. VICTOR SCOTT'S

A large gathering attended the tea for the Club's War Funds which was arranged on the cottage grounds of Mrs. Victor Scott, Arthur Rd. The spacious lawn was tastefully arranged and cut flowers on the veranda and an array of beach seats set off the lovely home surroundings. A number of men also attended with the ladies. Generous donations were received and the affair was regarded as an enjoyable success. The receipts were \$102.00 with further amounts coming.

Aleah's Baggage Transfer
Wood and Ice

See Our Men on Station Platform or at Office
near Barager's Store

Prices of Wood	
Birch	Poplar
1 cord, split\$10.00	1 cord, split\$ 8.00
¾ cord, split 5.25	¾ cord, split 4.25
½ cord, split 2.75	½ cord, split 2.25
¼ cord, split 1.50	¼ cord, split 1.25

No amount of wood will be delivered under \$1.00.

Baggage Prices	
First trunk50c	First suitcase25c
Second trunk40c	Second suitcase15c
Each additional trunk...25c	Each additional suitcase 10c

Baggage not to exceed \$1.50 to one house

I C E	
Ice for one week.....70c	Ice for one month.....\$2.75
Ice for Season, (1st of July to Labor Day).....\$5.50	

Ice deliveries to be made four times a week, Mondays, Wednesdays, Fridays and Saturdays.

BARBER SHOP

HAROLD JENKINSON, Proprietor
BEST OF SERVICE

Open: 8 a.m. to 10 p.m. SOFT WATER SHAMPOO

"CANADA BREAD"

wish to announce to their many customers holidaying at Victoria Beach that they can obtain their regular supply of . . .

C. B. 4 (Canada Approved)

BUTTERNUT — DR. HALL'S BROWN

also a full line of assorted Cakes, Doughnuts, etc.,
— FRESH DAILY AT —

J. H. FALLS, GROCERY STORE

SPECIAL CAKES MADE TO ORDER	QUALITY BREAD and ROLLS Shipped in Daily	FRESH CAKES DAILY
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"The Quality goes in before the Name goes on."

Community Church Service

Club House, Victoria Beach

SUNDAY, AUGUST 15th, at 11 a.m.

SHERMAN, D. D., Archbishop of Rupertsland

Soloists: Victor Scott and Dorothy Scott

Accompanist: Mrs. Walter Thomas

Holy Communion will be dispensed at 8 a.m. by the Archbishop.
CHARLES H. BALL, President; Residence, Sixth Ave.
HARRY ENGLAND, Secretary-Treasurer, Seventh Ave.

GOLF COURSE VISITORS

Players who have been engulfed in the dizzy whirl of golf during the week ending August 7th.

Mr. and Mrs. Thos Harpley, Joan and Tommie Jr.; Mr. and Mrs. Normington; Mr. and Mrs. H. J. Henrick; Mr. and Mrs. John Hay; Mr. and Mrs. E. Thacker; Mr. and Mrs. Ainslie Watson with Nancy; Mr. and Mrs. W. Champion; Dr. W. J. and Mrs. Boyd; Mr. and Mrs. N. Naper; Mr. and Mrs. H. E. Christmas; the Woodward, Holyoak, Wright, Banner foursome; Mr. and Mrs. Hugh Fairfield; Mr. and Mrs. Sydney Quinton; Mr. and Mrs. Wm. Crooks; Mr. and Mrs. C. M. Thomson; Mr. and Mrs. D. C. Dow; Mr. and Mrs. Lawrence Fairfield; the Jack Life, Ashley Stuart; Geo. Harding threesome; Mr. and Mrs. E. M. Reid; Mr. and Mrs. F. G. Tipping; Messrs W. and E. W. Pope; the Cameron Jackson twosome; Messrs Dickson, Cameron, Dieckson, McMillan; Messrs A. P. Jamieson, T. Reekie, R. Richardson; the Stewart, Hartley twosome; the Misses Lawson and Shaver; Mr. and Mrs. Mark Lancaster with guest Dr. T. B. McElrae; Mr. and Mrs. D. N. McGregor; Mr. and Mrs. J. Simms; Mr. and Mrs. Frank and Patricia Greaves; Mr. and Mrs. Henry Monk; Mr. and Mrs. J. McKeag; Mr. and Mrs. W. G. Thompson; F. K. Finch; Mr. E. and Miss Winnifred Gamble; Mr. and Mrs. A. W. Stephens; Mr. and Mrs. G. Rosie, Mr. and Mrs. J. Jessiman foursome; G. J. and Jack Reeve; Major C. N. Kenneth Newcombe, Helen Fraser threesome; the Wayling, Ayre twosome; Mr. and Mrs. Douglas and Gordon Edmund; Mr. and Mrs. J. Isbister, R. A. Church threesome; the Heaton, Macdonald twosome; Dr. and Mrs. Fraser; the David McKay, J. Beham twosome; the N. Sweetland, J. Dulmage twosome; Mr. and Mrs. Roy Borrowman; Mr. and Mrs. Ralph Borrowman; Mr. and Mrs. Geo. Macleod with guests Mr. and Mrs. W. S. Doig; Mr. E. G. and Ken Standing; Mr. and Mrs. H. B. Brehoult; D. C. and David Henderson; Mr. and Mrs. A. T. McCormick; the Mrs. McCrae, Mrs. Taylor twosome; Mr. T. D. Pontz and sister Mrs. Eileen Spooner; Mr. and Mrs. E. Meyer; the Muldrew's; McTavish's foursome; Mr. and Mrs. Len Urch; the Misses Goulden; Mr. and Mrs. Angus More; Mr. and Mrs. Wilfred (CKY) Carpenter; the H. Chapman, Major Norman Black twosome; Mr. and Mrs. W. C. and Reg. Waters; Mr. and Mrs. D. J. Lee, Mr. and Mrs. Nixon foursome; Mr., Mrs. and Miss Blount; Mr. and Mrs. N. S. Brook; the Miss Ann Fyshe, Botrone twosome; Mr. and Mrs. Channing; the Misses and

Mrs. Gill; Mrs. Jack Munro, Mrs. Quinton twosome; Dr. Geo. Camsell, Janet Blackie twosome; Mr. and Mrs. H. Oliver; the LaBrosse family; Mr. J. S. and Bob McPherson; Miss D. Martin, Miss Platt twosome; Mr. and Mrs. E. Allen, Miss O. Adams threesome; Mr. and Mrs. A. R. Banner; Bob (Baragers) Donnell with Marge Raper and Delmar Gibson; Mr. and Mrs. E. A. Ford; Mr. and Miss Osborne; the Miss J. A. Wood, Miss M. Benson twosome; the Donna and Bud Smith, Jack Cuthbert threesome; the Mrs. A. B. Stuart, Harry England threesome; Mr. and Mrs. Square; Mrs. N. and Alice Pugh; Rev. Terrence and Mrs. Findlay; Mr. and Mrs. Matt Ormiston Mr. and Mrs. Cyril Anderson; Mr. and Mrs. Margaret Goatchen; the Miss Gladys Eddie, Miss Grace Carpenter twosome. Mr. and Mrs. A. J. Searle; Mr. and Mrs. W. N. Nattress; Mr. and Mrs. D. C. Small; the Mrs. Morgan, Mrs. Hay twosome; Miss Kay McAllister, Miss Ivy Kansas twosome; Mr. and Mrs. McGavin; Marold Jeanette and Don Wooky; Mrs. Dickson and Douglas; the Audrey and Bobbie Macleod, Jack Dalzell, Bob Sydney foursome; Mr. and Mrs. J. Main; the Veronica Bergman, Elizabeth Gemmill, Jean McEachern, Pat Greaves, Morag MacDonald, Beth McEachern double threesome; Wm. Gray, R. A. Cunningham twosome; the Dr. Fryer, E. H. Gamble twosome; the Wheatley, Naper twosome; the Ron Moore, A. G. Leaper twosome; the A. E. Ritchie, Flo Bailey twosome; the J. C. and Wm. Smith threesome; F-O Chas. and Miss Dorothy and Dr. Dingle threesome; Mr. and Mrs. H. L. Joselyn; the C. C. Head, E. Meyer, F. Drevry threesome; the Douglas Irving, Douglas Nothstein twosome; M. Phipps, R. Stewart twosome; Mr. and Mrs. C. Briggs; Thos. W. Scott, W. W. Scott, B. Cruickshanks threesome; A. J. D. Morgan, Mrs. R. T. Morgan, Miss Margaret Winstanley threesome; the Chas. Craig, Archie Gray twosome; the Misses MacPhail; the Sharman family; the Watson, Dack twosome; the Lough, Buchanan, Pope threesome; J. and A. Sinclair and Mr. and Mrs. C. D. Tarr; J. E. and John Yarnell; Mr. and Mrs. Rupert Reece and Mrs. Reid; Miss Lillian Cook; Mr. and Mrs. A. E. H. Coe; Mr. and Mrs. E. Pascoe.

Everyone admits the cattle situation is in a muddle. But owing to the high water the former pasturage cannot be used this year. There is no pasture land at this Beach except next to the golf course and if that were used and the cattle broke into the golf course, it would be ruined for play. So the milch cows in order to get enough to eat, feed in the cottage area herded by a ten year old boy. But present conditions cannot continue is the opinion of cottage residents. Who can find a solution?

The outer dock is holding up well but when the autumn storms strike it, what then? While the war is on no repairs can be made, say department of public works officials. But John Turner, M.P., Ralph Maybank, M.P., and Dr. Howden, M.P., have all promised their assistance to Victoria Beach when the time is ripe.

Lunch or Dine Comfortably

Ladies may Dine or Lunch in comfort with Courteous attendants to cater to their needs.

To the Men — The Blue Kitchen where good fellows meet.

301 VAUGHAN ST. **BOUTTELL'S BLUE KITCHEN** PHONE 86 180

Now is the time to secure your perennials for next season . . . Peonies, Caragana, Honeysuckle, Lilacs and other beautiful shrubs. All varieties and colors. Beautify your cottage grounds.

HACKS FLORIST
ELLICE AVENUE, OPPOSITE GRACE CHURCH
Arthur Tilbury, Owner and Manager

Beach People

Mr. and Mrs. G. Fotti celebrated their Silver Wedding Anniversary on the 8th of August. Their two sons were home on furlough. Aircraftsman Steve Fotti at Prince Rupert, B.C., with the signals and Nick Fotti at present in Portage la Prairie, Man., with W. & B. A few friends and relatives were down for the week-end for the celebration.

Mr. and Mrs. G. Wayling spent a week with Mr. and Mrs. J. L. Ayre. Miss Pat Wayling was a week-end guest.

Mrs. Reg. Lambert and Little Carol Ann were guests of Mrs. C. Galusha and Miss Dorothy Galusha, 319 Fifth Avenue.

Mrs. John Anderson of Chestnut St., Winnipeg, is visiting Mr. and Mrs. Harry England, for the month of August.

Mr. and Mrs. J. Logan Ayre and son Donald will return to Winnipeg this week-end after spending a vacation at 318 Fifth Avenue.

The Kinsman's of "Billiken Inn" have as their guest for ten days, Stanley Farwell of Fort Garry, Man. All the family, who are here, are enjoying the good bathing, boating and golfing, as always, at Victoria Beach.

L.A.C. Jack Hudson, L.A.C. Bill Davey and L.A.C. Bill McNeel, R.A.A.F. of Melbourne, Australia, spent last week-end with Mr. and Mrs. J. L. Ayre. "Good luck boys."

Mrs. Kay Bell, who has been occupying a cottage at the Beach since late in June, with her son and daughter, left with the family for Winnipeg Friday night.

Major Jack Duthie is at the Beach with Mrs. Duthie and children. Major Duthie is now stationed at No. 1 Military District, near Toronto, where he is engaged in instructional duties. He has joined his sister, Miss Norrie Duthie at 349 Sunset Boulevard.

Dr. L. J. F. Van Riemsdyk is progressing satisfactorily at his cottage on Sunset Boulevard, recovering from his recent illness, his many friends will be glad to know.

Mrs. Masson, wife of Major Stewart Masson, and her three daughters, will arrive Sunday to occupy a cottage on Sunset near Arthur Road, for the next two weeks.

Mr. and Mrs. Art. Gallie spent the last week-end at the Beach leaving Sunday for a trip further up the lakes.

Mrs. Ernie Locke will spend the last week of August, the guest of her father, Mr. Frank Sprague, Arthur Road.

Rev. J. S. and Mrs. Watson are returning to the City this week-end. They have had as their guests their daughters, Miss Ruth and Miss Jean Watson.

Capt. F. W. Willis and Mrs. Willis are occupying their Eighth Avenue cottage this summer, with their two daughters and son. Capt. Willis spending week-ends at the Beach.

Archbishop Sherman, of Rupertsland, and Mrs. Sherman, will be the guests of Dr. F. and Mrs. Glover this week-end, at their cottage on Sunset Boulevard.

Mr. and Mrs. Harold Arundel are occupying a cottage for August on Sunset Boulevard.

Mr. and Mrs. W. J. Fox and children are visiting Mr. Fox's parents, Mr. and Mrs. Charles Fox, for an August vacation.

Mr. J. W. Beech is spending a two week's vacation at his cottage, on Sunset Boulevard.

Miss Morog Macdonald, daughter of Mr. and Mrs. Fletcher A. Macdonald, concluded a two weeks vacation at the Beach Sunday last.

Flying Instructor William Carmichael, of the Virden, Man., R.C.A.F. school and airfield, is spending a three weeks vacation at his cottage on Pine Road. "Bill," as he is familiarly called by his many friends, was a pilot officer in the last Great War, being stationed in Egypt and made many flights over the eastern Mediterranean, including the countries of Greece and Turkey. Later he was a member of the R.C.M.P., stationed for a year at Churchill, until he entered civil life 15 years ago.

Weston's

Bread and Cake
(Canada) LIMITED

All our various quality loaves on hand all through the season — FRESH EACH DAY.

For **GOOD SERVICE** and **BREAD** you will enjoy, Shop at **BARAGAR'S**

"CONTINUE TO BUY
WAR SAVINGS STAMPS."

J. H. FALLS

VICTORIA BEACH, MAN.

GROCERIES, CONFECTIONERY,
GENERAL MERCHANDISE
FRESH FRUIT and VEGETABLES

(Daily During Season)

Latest Fashion in Bathing Supplies Circulating Library, Souvenirs
LONG DISTANCE TELEPHONE
All Your Needs Supplied by the Pioneer Storekeeper.
We Deliver

Cox's Bakery

- 241 Kelvin St., Winnipeg
- Victoria Beach, Man.

"The Home of Good Things to Eat"

Our Motto: "Service, Cleanliness and Our Goods to be as Good as can be Made."

WE ARE OUT TO SATISFY!

Hovis, Cracked Wheat, White and Brown Bread.
Largest variety of Buns, Pastry, Cakes and Pies fresh daily. Money gladly refunded if not Satisfied.

• Meat Pies, Apple, Mince and Meat Patties—Fresh Daily
FULL LINE OF . . .
SOFT DRINKS, CONFECTIONERY, ICE CREAM

Mr. and Mrs. L. F. Earl, Kingston Row, St. Vital, with their daughter, Miss Marjorie Earl, Toronto, have been spending a holiday at the Beach. Mr. Earl is the Tribune staff writer at the Manitoba Legislative building, and Miss Earl is a columnist in the woman's page of the Toronto Star.

Michael McCallum came down last Saturday to spend a few days of his vacation. He is a son of Mrs. J. F. McCallum and the late J. F. McCallum, and at present is attached to the Canadian Pacific Railway Air Transport as pilot, having received his wings at Brandon in the R.C.A.F. training school, and has been loaned by the government to the civil air transport organization as instructor.

Captain J. I. Munro, of the Royal Engineers, is stationed at Nanaimo, B.C., at present. Mrs. Munro and three daughters are occupying their cottage on Sunset and Arthur Road. Captain Munro's mother, from Toronto, is a guest of the family.

Lieut. J. G. (Jack) Conklin arrived in England on August 1 with one of the largest contingents of troops from Canada ever to reach British ports. Lieut. Conklin went from Camp Shilo as a re-enforcement officer for the Canadian army for active service.

Miss Elizabeth Conklin is visiting her grandparents, Mr. and Mrs. J. J. Conklin.

Miss Muriel Pratt has been spending this week in camp across the lake, attending a Cubmasters' gathering at the Boy Scouts and Cubs summer camp. Miss Pratt will return to the Beach Tuesday.

Mr. Eddie Ateah, student pilot at the instruction school for airmen at Claresholm, Alta., is spending the month of August at the Beach, obtaining leave so he could help with the harvest on the Ateah farm at Hillside.

Corp. Verona Conklin, of the R.C.A.F. hospital station at Trenton, Ont., is spending a holiday with her parents, Mr. and Mrs. J. J. Conklin.

Lieut. Don. Maclean, son of Mr. and Mrs. N. J. Maclean, arrived in England with a contingent of para-troopers on August 1.

Doug. Olson, son of Mr. and Mrs. Frank Olson, 212-8th Avenue, now in training for a W.A.G. in the R.C.A.F., spent last week-end at the Beach.

Mrs. L. F. Borrowman sent a basket of pretty flowers to the Church Service, Sunday morning; and there was also a display of gladiolas from the garden of Mrs. J. J. Smith, Sixth Avenue.

Mr. W. J. T. Kerr is finishing a two week's vacation spent at his cottage and beautiful grounds but the beckoning hand of good weather has induced him to remain another week, which is probably a record for a continuous stay by Mr. Kerr at the Beach.

Mr. and Mrs. C. V. Saunders are occupying their cottage on Patricia Road, having as their guests, Mr. and Mrs. C. Robt. Saunders, of Dauphin, Man.

Mr. Quinton McKay spent the week at his cottage, enjoying a vacation.

Mr. Eddie Ateah, R.C.A.F., has been home on furlough for the past two weeks.

Mr. William Martin, formerly policeman at Victoria Beach for many years, is now a member of the R.C.N.V.R., and is stationed at Halifax. His son Harold and daughter Betty, are both members of the R.C.A.F.

Lloyd Jonsson, who is well known to all as one of last year's assistant milkmen, spent last week-end at home with his parents, Mr. and Mrs. J. A. Jonson, this being his first leave since joining the airforce in July. Lloyd is taking a W. A. G's. course.



QUALITY FLOWERS

AT LOWEST PRICES -

The Orchid

Victor Scott

311 DONALD ST.

Those who appear to resent the passing of taxi-cabs on the roads should remember that it was the people of this Beach who asked that taxis be operated at Victoria Beach. The government and the municipal council placed the matter before the Community Club executive and the members endorsed the running of taxis as there are many people living in cottages quite a distance from the station. Taxi owners operate under a heavy license and may have a speed of 15 miles an hour.

The army camps and training schools can use your old magazines — place in bin at Fall's store.

High Quality MEAT STORE

The Best procurable from the leading Abattoirs of Winnipeg received by fast trains daily at Victoria Beach. Beef, Lamb, Pork, Bacon, Ham, Eggs, Fresh Vegetables. Our own Sausages made daily.

KILPATRICK'S

VICTORIA BEACH, MAN.

We carry only the best. — Our Twenty-first Season.

TENNIS COURTS SCHEDULE

New Reduced Rate

For Short Term Play 10c an Hour.

REGULAR RATES

One Day	35c	Two Weeks	\$1.50
Week-end	50c	One Month	\$2.50
One Week	\$1.00	Season	\$5.00

Golf Course Schedule

ADULTS —

One Game	25c
Two Consecutive Games	40c
Book of 20 Tickets	\$4.50

(The above are good at all times.)

CHILDREN (under 17 years) —

One Game	15c
Two Consecutive Games	30c
Book of 20 Tickets	\$2.50

Children's rates apply on days other than Saturdays, Sundays and Holidays.

CHILDREN — Beginners —

Tuesday afternoon, per game	10c
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SEASON TICKETS — Available on Application.

CLUBS may be hired at 25c per game.

LOCKERS are for rent for any period desired at moderate rates.



Now..YOU can be a Fighting Airman in Double-Quick Time

The R.C.A.F. wants MORE Able-Bodied Men for Aircrew

THERE'S a place actually *waiting* for you in the gallant band now flying and fighting in R.C.A.F. planes on many different fronts.

More men are urgently needed to increase the attack — to bomb and blast the enemy into unconditional surrender. So, whatever work you are now doing, don't let adventure and glory pass you by. It's *your* great chance. A job, even in a war factory, is no longer as essential as fighting in the air. This is a call to every young Canadian who can make the grade.

Planes and Schools are Ready to Train You Quickly

You will be in Air Force uniform right away. No more delay getting into aircrew. Basic training begins at once. Skilled instructors are waiting. Fast planes are waiting.

If you are physically fit, mentally alert, over 17½ and not yet 33, you are eligible. You do not require a High School education.

*Aircrew
Needed Now
for Immediate
Training as*

**PILOTS
NAVIGATORS**

**BOMBERS
AIR GUNNERS**

**WIRELESS
OPERATORS
(AIR GUNNERS)**

ROYAL CANADIAN AIR FORCE

Recruiting Centres are located in the principal cities of Canada.
Mobile recruiting units visit smaller centres regularly.

AC-3W

R. F. Downie

REAL ESTATE AND RENTAL AGENT
ONLY AUTHORIZED AGENT AT VICTORIA BEACH.

★ Cottages to rent and for sale. Central cottage sites and acreage property. Personal attention given all inquirers. Drop in and let's talk over what you may desire in a cottage or a lot at Victoria Beach. Agent for Victoria Beach Company's and the National Trust Company's properties at Victoria Beach.

OFFICE: OPPOSITE FALL'S STORE
My twenty years experience as an agent at Victoria Beach should be of value to you.

MASQUERADE WINNERS

A very jolly masquerade provided interest and entertainment at the Clubhouse last Friday Evening. Mr. H. B. Brehaut was the recorder; Mrs. S. C. Hale, Miss Gladys Eddie and Mr. Wilfred Carpenter were the judges. Mrs. Victor Scott presented the prizes.

The winners were as follows: National costumes 8 and under—Boys 1st, Ross Smith; Girls, Joslyn Williams, B. Hopkinson.

9 to 16—Boys, Earl Treble, Garnett Millard; 2nd, Arline Smith, George Taylor. Girls, Lenore Rankin; 2nd Dulcie Willis, Geraldine Willis.

Original, 8 and under—1st, Donald Brehaut, Tommy Ford, Ruth Brehaut; Janet Taylor; 2nd, Barry Arnason, Irene Pratt.

9 to 15 — Boys 1st, Douglas Hickson, 2nd, Donald Treble; Girls, Joan Pratt, 2nd Evelyn Joseph, Ruth Glover.

Fancy, 8 and under — Boys 1st, Billy Cameron; Girls, Lynn Cameron, 2nd, Dulcie Thomson, Elizabeth Shearer.

9 to 16—Boys 1st, Richard Allden, 2nd, Andrew McCrea; Girls, Florence Lewis.

Tons of raspberries and blueberries are going to waste this summer because people seem to have no desire to turn berry pickers. The rationing of preserving sugar may have something to do with it.

Anderson's Transfer

VICTORIA BEACH, MAN.

Office at C.N.R. Station. Arrange with our Representative on train for delivery of your baggage, freight or express. Call at office or give order to drivers for **WOOD** and **ICE**.

PRICES OF WOOD

POPLAR

1 cord, split\$ 8.00 ¼ cord, split 2.25
½ cord, split 4.25 ⅓ cord, split 1.25

No amount of wood will be delivered under \$1.00.

BAGGAGE PRICES

First trunk50c First suitcase25c
Second trunk40c Second suitcase15c
Each additional trunk...25c Each additional suitcase 10c
Baggage not to exceed \$1.50 to one house

ICE

Ice for one week.....70c Ice for one month.....\$2.75
Ice for Season, (1st of July to Labor Day).....\$5.50
Ice deliveries to be made four times a week, Mondays, Wednesdays, Fridays, and Saturdays. A double quantity will be delivered at each time.

FINAL NOTICE OF CAMERA CONTEST

The closing date of the Camera Contest is August 21st, at which date all pictures must be in the hands of Miss Pratt, 222 Fourth Ave. Any number of prints may be submitted by each entree. All pictures must be typical of Victoria Beach and will be judged for their merit on this subject.

Baragar's General Store and Post Office

You will find every department well stocked, at reasonable prices.

Confectionery, Soft Drinks, Ice Cream, Groceries, Hardware, Crockery, Shoes, Dry Goods, Souvenirs.
Everything you need at this summer resort.

Try us with your opening order.

● The management and staff invite you to visit our store, we want you to feel at home and enjoy trading with us.

Agent

WINNIPEG LAUNDRY & DRY CLEANING
Called for Friday — Returned following Tuesday
City prices plus small transportation. Sent in weekly.

VICTORIA BEACH INN

VICTORIA BEACH — MANITOBA

An attractive 34-room resort located on the point overlooking both the bay and lake and having an almost constant breeze. The attractiveness of meals and service is assured. Our Kitchens being entirely staffed with competent help under direct management of Bouttell's Blue Kitchen, Winnipeg.

RATES

	Per week per person
COTTAGES:	
Single Room	\$20.00
Double Room, each person	18.00

MAIN BUILDING:

Single Room	22.00
Double Room, each person	20.00

LOUNGE:

Double Room, two persons	each 24.00
Children under 10 years	10.00
Daily Rates	4.00

These Rates include all meals and baggage transfer from train and return.

Transient Meals

Breakfast	50c	Evening Dinner	75c & \$1.00
Luncheon	60c	Sunday Dinner, 1 p.m.	\$1.00

Reservations may be made at

BOUTTELL'S BLUE KITCHEN

301 Vaughan St., Winnipeg Phone 86 180

★ An absence of all extra charge plus low rail fare combine to make a holiday planned at Victoria Beach Inn one of the most economical you can find. Guests at the Inn should give their luggage checks to Anderson's Representative, either on the train or at Victoria Beach Station.

Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

VOL XVIII.

VICTORIA BEACH, MAN., AUGUST 21, 1943

No. 11

The Barrier Must Be Maintained

THE Winnipeg Free Press has commented on the article which appeared in last week's issue of the Herald, entitled "Unwanted People". It appeared on the editorial page of the Free Press which reached us Tuesday morning.

While the people of Victoria Beach do not agree with all the deductions and opinions expressed in the editorial, being more humble in our setting as a summer resort than some people give us credit for being, the editorial does centralize the idea which residents of this Beach wish to publicly convey. For this reason and because of its large circulation and the wide-spread respect the newspaper holds in the field of journalism, we thank the Free Press for this publicity service to Victoria Beach.

The feelings of the municipality, in respect to community life at this summer resort is now revealed to all and sundry. The people of Victoria Beach have steadfastly held to the belief that continuance of the policy as laid down from the day Victoria Beach was opened to the public is best, for the large number who make their summer homes here, and on that ground we will stand and continue to hold the line. This is a Manitoba summer resort; we named it after the "Good Queen"; our thoroughfares reflect here, for all to read, the regard we have for the Motherland, King Edward Place, Alexandra Lane, Victoria Crescent, Arthur Road, Patricia Avenue, and one named for the pioneers whose eyes looked towards the setting sun, Sunset Boulevard.

We have had in the past 25 years many a strenuous struggle to maintain our position in line with the policy set forth by its founders. We embittered the Manitoba Automobile association towards this resort because we kept the automobile out of Victoria Beach, making it safe for even the smallest child to wander along its streets without encountering danger from swift moving cars. The Automobile Association opposed the legislation we asked for and secured to effectively carry out our desires. It took a court action to secure jurisdiction over the roads in the municipality which were claimed by a private company. Year by year, we have to press upon the railway company for an improved train service and it takes many weeks to keep it from deterioration. We have to continually place our harbor facilities before the Federal Government in order that our shelter pier does not deteriorate and again this problem looms ahead of us. To maintain Victoria Beach as a bird sanctuary we have to wage war on many pests. But from year to year our Beach shows beneficial results for the efforts we put forth and life continues to be made wholesome. This year, from the middle of June, every cottage in this resort has been occupied and our hotel has been filled and is today. So the harmony of our community life must have an appeal to the many, for there are 500 cottages here. That is the way we intend to keep it. But there is a foot in the entrance and we cannot close the door this summer.

We must remove the obstacle. For we realize that from small beginnings mighty torrents come. The little acorn develops into a mighty oak. A leak in the dam may mean its destruction. We do not intend to sit by and see Victoria Beach go down. Has any of the Free Press staff visited Winnipeg Beach, Clear Lake, Atlantic City or even Miami, (Continued on Page 2)

FILMS AT THE CLUBHOUSE

The Films to be shown at the Clubhouse, Sunday night, by the National Film Board will be the following: "New Soldiers are Tough", "Peoples of Canada", "Design for Happiness", "Workmates", "Wings of a Continent", "Community Sing-Song". There will be the usual sing-song and the committee in charge are arranging a programme.

Closing Frolic, Midnight, September 5

The activities at the Clubhouse will close with the frolic which will begin at 12 o'clock midnight, Sept. 5th and if permission is granted there will be a bon-fire near the Clubhouse on the Beach in charge of the young people. This has always been an enjoyable wind-up to the season and no doubt the same interest will be taken in it this year.

NO START ON NEW ROAD AS YET

The Thompson house which was on the new road connecting Albert Beach with Victoria Beach, has been jacked up and moved off the road a sufficient distance for cars to pass without hindrance using part of the railway right of way in doing so. The house will be moved this winter to a new location, by means of sleighs, an easier process than what would have to be used in the summer time. Residents at Victoria Beach are wondering when the Manitoba Government is going to make a start on constructing the road over the low lying parts. The heavy rain season has now passed.

THE GARDEN AT THE STATION

The Canadian National Railways continues to pay considerable attention to the flower and shrubbery garden at the station and it is a pretty space with flowering beds and tasteful border and lawns all kept in excellent condition. This garden was originally laid out by the Victoria Beach Company as a memorial to the Victoria Beach residents who lost their lives in the Great War, the Company donating all the flowers and shrubs to the large plot.

NUMBER ELEVEN

The "Herald" received almost two pages of advertising from the Dominion Government this week and as the Government asked the "Herald" to insert it, it was necessary to issue an extra number this summer. That is why Issue No. 11 is out today.

FROLIC and DANCE, Midnight, SEPT. 5
at the Clubhouse.