

Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach



VOL. XVII.

VICTORIA BEACH, JUNE 13, 1942

No. 1

Great Season Ahead



FROM authentic reports received Victoria Beach this summer, and starting very early, will be occupied by the largest number of cottage residents in its twenty-six years, as a lake resort. Furthermore, rental agencies, large and small, state that 75 per cent will be those who have not been regular patrons of Victoria

Beach.

Such a situation places added responsibilities on those who have done so much to make Victoria Beach so attractive to city dwellers.

First of all we should see that the water supply is ample. The change from an engineer who had been in charge of our water supply for many years to a new man, even a capable and qualified engineer and necessary repairs to the engine, presented difficulties which the council of the municipality is wrestling with and there is every hope that a solution satisfactory to everyone will be found. However, there is nothing so far happened to make one feel that this utility will not be running in good order shortly. It's the municipal council's job; let us leave it to them to solve. Every member knows an adequate water supply is of the first consideration.

Let us do our best to keep Victoria Beach clean and wholesome. No loose paper should be allowed to drift around the streets and avenues. Our front yards should be inviting to visitors and the back areas must be in harmony. The municipality should be rigid in enforcing its own by-laws and the public will look to them to take the lead in this very important matter of cleanliness which sometimes gets out of hand. Visitors coming off the trains receive first impressions and these are the lasting ones. When they walk towards cottages nothing should meet their view which is not to be a happy memory.

Too much praise cannot be given to those cottage residents who through long hours of labor take care of their lawns and gardens. Flowers in the summer time add grace and charm to a cottage appearance and clothe the entire locality with beauty and loveliness.

Visitors coming to Victoria Beach must not look for city conveniences. This is an outdoor resort, which expands to many miles of opportunity for walks and hikes. All we can offer is rest and quiet for the older people within the confines of wide and deep wooded lots; and for the young, beaches with lovely sand unsurpassed in fineness and purity. It is a joy to little children. No one should leave this Beach without being a qualified swimmer and diver. Here are friendly waters which open the way to youth to become proficient in aquatics in all its branches. Its many beaches invite children to learn to make valuable use of the water; while the long and spacious government dock is there for experienced swimmers to improve their ability. The Victoria Beach club has erected a diving tower and placed in position a diving board to further facilities for swimmers of experience. Days and nights of outdoor pleasures are therefore the free will offer to all visitors from those who look after the affairs of Victoria Beach.

* * *

This article would not be complete without a word about the good work that is carried on from season to season by the Victoria Beach Club. Membership in the club is open to all summer residents and their guests at a nominal cost. It is the duty of all to connect themselves with the club. The executive is untiring in its efforts to make the stay of all useful and enjoyable. From time to time entertainments of varied character are arranged and there is dancing almost every evening in the clubhouse. Outside of the natural allurements of Victoria Beach much that is worthwhile in services to visitors goes to the credit of the Victoria Beach Club for having inaugurated and sustained them.

A word about the stores. The two general stores and the meat shop serve residents adequately, with courtesy and efficiency. Their stocks are of quality, ample as far as the War Time Prices and Trade Board will permit this season; these business places should be well patronized throughout the season for the privileges

VICTORIA BEACH HERALD

Published every Saturday throughout the summer season, June 1st to the end of August. Printed by the Albion Press, 50½ Princess Street, Winnipeg, Man., J. S. Smith, Manager.

Advertisements to be sent to the Business Manager, Albion Press, 50½ Princess Street, Winnipeg or left in boxes in Victoria Beach Stores.

they give to all. Everyone should remember that Victoria Beach is seventy-miles distant from Winnipeg, and the bringing of stocks of food and drink that long way is not an easy task and requires tact and patience before goods are on the shelves of stores. The railways refrigerator car service is a splendid convenience, however.

* * *

There is a church service every Sunday morning at 11 o'clock in a cool and spacious clubhouse, a spot where the breeze flows freely from the lake or the bay. There is always good music and good preaching. A Roman Catholic service is also given earlier Sunday morning. The Mounted Police are in charge of law and order at this Beach. It is not necessary to add anything to that statement. The R.C.M.P. constable, municipal supervisor and medical health officer have offices near the railway station, where any suggestions, complaints and, of course, words of a complimentary nature may be left for their guidance and help in continuing to make Victoria Beach to one and all a "joy forever," where health and merriment go hand in hand.

VICTORIA BEACH MAILS DURING SEASON

Mail will arrive at the Victoria Beach post-office three times next week, at 5 p.m. on Monday, Wednesday and Friday. The daily summer service starts, Monday, June 22 and is to be in effect until Labor Day, arriving at the Post Office at 12:10, noon. Mails close at the Post Office fifteen minutes before the train's departure, at 6:45 p.m. daily, except on Fridays, when mail may be posted up to 9 p.m. as it goes into Winnipeg that night on the Moonlight. On each Monday morning the mail closes at 5:55 a.m., when Sunday's accumulation is taken into the General post-office. So that next week there will be three mails arriving on the mixed train, and starting the week following a daily service. Mail for Winnipeg next week will close at 6:45 a.m. Tuesday, Thursday and Saturday, 15 minutes before the leaving of the morning train. The post-mistress this season is Miss Ida Slute, formerly of Darlingford, Man., with G. B. Baragar, the post-master.

WOOD, ICE AND TAXI CHANGES

There have been changes in ice delivery days, in the taxi-cab services and in the price of wood which will be useful for all residents to know. The advertising columns will give you the required information. In the matter of taxi-cabs there are three services approved by the municipality and endorsed by the Manitoba government and the

gasoline controller. These are, John Anderson's, the Ateah's (Sammy, Eddie and Johnny) and Walter Thomas's. The charges are 50 cents as far as the Inn or Patricia; beyond that Avenue 75 cents, with the privilege of taking not more than two pieces of baggage—suitcases or club bags—in the cab. No higher charge than \$1.50 will be made for any one trip. Ice deliveries will be made Mondays, Wednesdays, Fridays and Saturdays only.

Community Church Service

CLUBHOUSE, VICTORIA BEACH

OPENING SERVICE
SUNDAY, JUNE 28, at 11 a.m.

Accompanist: MRS. WALTER THOMAS
CHARLES H. BALL, President; Residence, Sixth Ave.

VICTORIA BEACH CLUB

VICTORIA BEACH, MAN.

Hon. President: MRS. W. J. T. KERR
Immediate Past-President: J. T. IRVING
President: ANGUS MORE
Vice-President: W. POPE
Secretary-Treasurer: MISS M. F. PRATT

DANCING AT CLUB HOUSE EVERY
EVENING, Beginning Sat., June 27th.

CHILDREN'S MASQUERADE, DATES
ANNOUNCED LATER.

FAMILY MEMBERSHIP FEES:
SEASON.....\$4.00 ONE MONTH.....\$3.00
TWO WEEKS.....\$2.00
VOTING MEMBERSHIP,
without clubhouse privileges.....\$1.00

Victoria Beach Municipality

Mayor:

VICTOR SCOTT, Esq.

Councillors:

JOHN ANDERSON, JOHN W. BEECH

JAMES T. IRVING, COL. N. R. NAGLE

Secretary-Treasurer:

WILLIAM D. DAVIS

Police Service:

Royal Canadian Mounted Police —

Constable E. STANLEY, and Assistant

Engineer — A. S. COOKE

Supervisor: ANGUS MORE

Health Officer: DR. G. CAMSELL

Beach People

Mr. Thomas French, of Vancouver, B.C. was welcomed back to Victoria Beach on his arrival last Saturday and will remain until the end of the month at his cottage on Sunset Boulevard. Accompanying Mr. French were his three daughters, Eleanor, Mrs. B. MacRury of Saskatoon, Sask; Kay, Mrs. John Paterson, of Winnipeg; and Miss Margaret, who resides with her father in Vancouver. The young ladies will spend the month of June at the Beach. Mr. Paterson is spending a short holiday with the family.

Col. N. R. Nagle and Mrs. Nagle spent the last week-end at their cottage on First Avenue.

Mrs. J. W. Beech came down Saturday with her son, Jack, and is occupying the family cottage on Sunset for the season. Mr. and Mrs. Beech have been spending many week-ends at the Beach for some time this season.

Mrs. W. J. T. Kerr and Miss Jessie Kerr came down May 23rd and opened their cottage for the season. Mr. Kerr has been spending week-ends at the Beach since Arbor Day. Last week-end Mr. Robert Kerr and Mr. Arthur Yates were week-end guests.

Mr. Justice Dysart and members of his family will occupy the Teakles' cottage on Sunset for the season beginning July 1st.

Mr. and Mrs. Rupert Reece and friends from England will occupy the Coster cottage on Sunset for the season.

Mr. and Mrs. Quinton McKay are occupying their newly purchased cottage, formerly owned by Mr. and Mrs. J. Simmonds, Sunset and Arthur, for the season, and have made many artistic changes to their summer home.

Mr. and Mrs. A. W. Bouttell have been at Victoria Beach Inn for the past month.

Mr. and Mrs. Spencer Guest with their family have been in their cottage on Sunset for the past few weeks.

Mr. Frank Sprague who spent four months in Vancouver, B.C. the past winter and early spring returned to the Beach May 1st. His daughter, Mary, now Mrs. Ernest Locke, was his guest over the week-end.

Mr. and Mrs. Welch, are occupying their cottage on Pine Street for the season. Mrs. Welch who was seriously ill last summer is now enjoying much better health.

Mr. Edwin Spence, who spent the winter at Victoria Beach, returned to his summer cottage on Bay View May 1st and is in the pink of health. He occupied Vic Colley's cottage during the cold weather.

Mrs. J. W. Rooke came down May 11th and opened her cottage on Sixth Avenue for the summer. This is Mrs. Rooke's twentieth season at Victoria Beach.

Mrs. Darwin, wife of Col. Bascom Darwin, now with the Canadian forces in England, will arrive at Victoria Beach July 4th with her daughter, Judy, to spend the summer with her father, Mr. Frank Sprague, Fourth and Arthur Road. Mrs. Darwin, formerly Jackie Sprague, has been living in Vancouver for the past six months, guest of Col. Darwin's parents.

Mr. and Mrs. Angus More have been occupying their cottage, Newton Lodge, Fourth Avenue for the past month.

Mr. W. H. Pratt and daughter, Miss M. Pratt have been spending week-ends at their cottage, San Fairy Inn, Fourth Avenue, during May and early June.

Mr. and Mrs. W. Pope have been spending week-ends at their cottage on Sunset. (Cont. on Page 6)

VICTORIA BEACH INN

VICTORIA BEACH — MANITOBA

An attractive 34-room resort located on the point overlooking both the bay and lake and having an almost constant breeze. The attractiveness of meals and service is assured. Our Kitchens being entirely staffed with competent help under direct management of Bouttell's Blue Kitchen, Winnipeg.

RATES		Per week
		per person
COTTAGES:		
Single Room		\$20.00
Double Room, each person		18.00
MAIN BUILDING:		
Single Room		22.00
Double Room, each person		20.00
LOUNGE:		
Double Room, two persons	each	24.00
Children under 10 years		10.00
Daily Rates		4.00

These Rates include all meals and baggage transfer from train and return.

Special Discount for Month or over.

Transient Meals

Breakfast	50c	Luncheon	50c
Afternoon Tea	50c	Evening Lunch	75c & \$1.00

MRS. A. W. BOUTTELL, Manageress

Reservations may be made at

BOUTTELL'S BLUE KITCHEN

301 Vaughan St., Winnipeg

Phone 86 180

★ An absence of all extra charge plus low rail fare combine to make a holiday planned at Victoria Beach Inn one of the most economical you can find. Guests of the Inn should give their luggage checks to Anderson's representative, either on the train or at Victoria Beach Station.

Anderson's Transfer

VICTORIA BEACH, MAN.

Office at C.N.R. Station. Arrange with our Representative on train for delivery of your baggage, freight or express. Call at office or give order to drivers for WOOD and ICE.

PRICES OF WOOD

BIRCH		POPLAR	
1 cord, split	\$10.00	1 cord, split	\$ 8.00
¾ cord, split	5.25	¾ cord, split	4.25
½ cord, split	2.75	½ cord, split	2.25
¼ cord, split	1.50	¼ cord, split	1.25

No amount of wood will be delivered under \$1.00.

BAGGAGE PRICES

First trunk	50c	First suitcase	25c
Second trunk	40c	Second suitcase	15c
Each additional trunk	25c	Each additional suitcase	10c

Baggage not to exceed \$1.50 to one house.

I C E

Ice for one week	70c	Ice for one month	\$2.75
Ice for Season, (1st of July to Labor Day)			\$5.50

Ice deliveries to be made four times a week, Mondays, Wednesdays, Fridays, and Saturdays. A double quantity will be delivered at each time.

Aleah's Baggage Transfer Wood and Ice

Prompt and Courteous Service
See Our Men on Station Platform or at Office
near Baragar's Store
33 Years Residents of Victoria Beach.

HONORED



The Herald's congratulations and that of her many friends in the Victoria Beach club membership go to Carroll Borrowman who has been awarded the general proficiency prize in her final year of Physio Therapy at the University of Toronto. Miss Borrowman also achieved the highest marks in her class. She is the daughter of Mr. and Mrs. Roy Borrowman, Sunset Boulevard. Carroll arrived home in Winnipeg early this week and will be at the Beach (where for a number of years she has been a leader in water sports and in club activities) during the month of July and part of August.

For Sale: Lovely located Sunset Boulevard Cottage at a sacrifice, \$1,650. Beautiful flower gardens, front and at rear. Apply, agent, The Herald, 50½ Princess Street, Winnipeg.

Please Leave Your Orders for Laundry, Dry Cleaning

at **Falls' Store**
Victoria Beach, Man.
Calls are made each **MONDAY** and **THURSDAY**

NO CHARGE FOR PICKING
UP OR DELIVERING PARCELS

RUMFORD LIMITED

Agent: WALTER THOMAS PROMPT SERVICE



QUALITY FLOWERS

AT LOWEST PRICES

The Orchid

Victor Scott

311 DONALD ST.

THE WATCH GOES, "THANK YOU!"

Now everybody knows that it is pretty well impossible to get a watch repaired these days in any part of Great Britain, writes a reporter. In London I even know of a case where the firm lost a customer's watch and was absolutely unable to find one for replacement. But a ferry pilot told me a good yarn.

A friend told him how important it was for him to get his watch repaired. The ferry pilot said: "I'll get it done for you." "Thanks," answered the friend. Twelve days later the watch was returned mended.

"Where on earth . . . ?" came the query. "In Montreal" answered the ferry pilot.

There were 457 passengers on last week-end's trains to Victoria Beach, with 338 on the Saturday train. Over 150 came down from the city to spend the King's birthday and the weather was beautiful. The regular complete summer service starts one week from today.

PUBLIC NOTICE

OPERATION OF TAXI-CABS IN THE MUNICIPALITY OF VICTORIA BEACH

BY-LAW No. 240—A BY-LAW OF THE RURAL MUNICIPALITY OF VICTORIA BEACH AMENDING BY-LAW No. 222 FOR THE PURPOSE OF AUTHORIZING THE ISSUE OF PERMITS TO A LIMITED NUMBER OF MOTOR VEHICLES TO BE OPERATED AS TAXI-CABS WITHIN THE MUNICIPALITY.

WHEREAS it is desirable that notwithstanding the provisions of Section 9, of By-law No. 222, a limited number of taxi-cabs be operated in the limits of the Municipality for the convenience of residents;
NOW THEREFORE THE RURAL MUNICIPALITY OF VICTORIA BEACH in Council assembled enacts as follows:

1. The Secretary-Treasurer of the Municipality is hereby authorized to issue permits to three motor vehicles for the purpose of operating as taxi-cabs within the limits of the Municipality.
2. Before issuing any such permits the Secretary-Treasurer shall satisfy himself that the applicant carries sufficient and adequate public liability and passenger hazard insurance.
3. The fee for a special taxi-cab permit as provided by this By-law shall be One (\$1.00) Dollar.
4. Each permit issued shall bear a notice to the permittee that the permit may be cancelled at any time without notice and the fee refunded or retained at the option of the Council at any time upon evidence satisfactory to the Council being adduced that the said taxi-cab has been and is being operated in a manner contrary to the By-law No. 222 of the Municipality or to any special regulations of the Council communicated in writing to the permittee.

DONE AND PASSED AT A MEETING of the Council held at Winnipeg, Manitoba, the 19th day of May, 1942.

VICTOR L. SCOTT, Mayor,
Wm. D. DAVIS, Secretary-Treasurer.

First and second readings May 19th, 1942.
Rule suspended vote three for, none against.
Third reading May 19th, 1942.

Wm. D. DAVIS, Secretary-Treasurer.



DRASTIC NEW REGULATIONS

restricting sales of new, retreaded, and used
tires, new and used tubes, and retreading services

ARE NOW IN EFFECT

Only a limited few, the owners of essential eligible vehicles, may now obtain usable tires or tubes, or retreading services. Apart from sales permitted by the new regulations, no person may buy or sell, borrow or lend, barter, give away, mortgage, burn, cut, destroy or otherwise dispose of any such tire or tube. Eligible vehicle owners are divided into three classes, on this basis:

Class: Who may buy:	What may be bought:	How purchases may be made:
"A" Physicians, Visiting nurses, Firefighters, Police, Certain trucks, etc.	New, retreaded, or used tires; new or used tubes; retreading services	To buy new tire or tube, retreaded tire or retreading service, purchaser must apply for Ration Permit to the nearest office of Wartime Prices and Trade Board: (For used tire or used tube, see Class "C").
"B" War Technicians, War supply inspectors, Taxi owners, etc.	Retreaded or used tires; used tubes; retreading services	To buy retreaded tire or retreading services, purchaser must apply for Ration Permit to the nearest office of Wartime Prices and Trade Board: (For used tire or used tube see below).
"C" Food inspectors, Scrap buyers, Travelling repairmen, Rural school teachers, etc.	Used tires, used tubes.	A vehicle owner in this class may buy only used tires or used tubes. He must prove necessity to any authorized dealer and fill out with the dealer a Purchase Certificate. Classes "A" and "B" may also buy used tires and tubes under the same conditions.

FULL DETAILS OF THE NEW ORDER ARE OBTAINABLE FROM ANY TIRE DEALER

Very severe penalties will be imposed for any infractions of the new regulations. The tire dealers of Canada are co-operating with the Government in the efficient operation of the order, and in its enforcement. It is their patriotic duty to repair and legally resell all usable tires in their possession, and turn over at once to the nearest salvage agency any scrap rubber they have on hand or receive in the future, including all tires and tubes no longer serviceable.

Every person, whether a dealer or not, must report by May 31 to the Tire Rationing Representative at his nearest Wartime Prices and Trade Board office, all tires and tubes in his possession on May 15, which are not scrap, and which are not on the running wheels and one spare rim of each vehicle he owns.

Department of Munitions and Supply

HONOURABLE C. D. HOWE, MINISTER, OTTAWA

CONSERVE YOUR TIRES — THEY ARE PROBABLY THE LAST YOU WILL
HAVE UNTIL THE WAR IS OVER

In Memoriam

Mrs. W. B. K. MacRury died in Evanston, Ill., the middle of May while on a visit to her daughter, Mrs. W. M. Cubbs. Mrs. MacRury was taken seriously ill about six weeks ago. Burial was in Memorial Park cemetery, Evanston. She was born in Westville, N.S., and came to Manitoba with her husband in 1912. She was a member of the Women's Musical club, the Women's Canadian club, and the Imperial Daughters of the Empire. Surviving are her husband, one daughter, Mrs. W. M. Cubbs, Evanston; and three sons, Maddin and Sanderson, living in Milwaukee, and Bernard in Saskatoon. A sister, Mrs. J. R. Reid, lives in Winnipeg. Another sister is living in Massachusetts and a third in Vancouver. For a number of years Mrs. MacRury with her husband had been summer visitors occupying the Hay cottage on Sunset Boulevard. Mr. MacRury has returned to Winnipeg.

BEACH PEOPLE (Cont.)

Mr. and Mrs. W. B. H. Teakles have been occupying their cottage on Sunset for the past month. Their son, John, Teakles, prominent in Victoria Beach club work, before the honor of a Rhodes scholar was conferred on him and he left for Oxford, is now an intelligence officer in the R.A.F. in England, ranking as a Pilot Officer. He has been connected with the R.A.F. for the past two years.

Mr. Roy Brown, the noted airman and flying officer, with Mrs. Brown and family will occupy Mr. Frank Sprague's cottage on Sunset this summer.

Dr. George Camsell, who is medical health officer again this season, is occupying a cottage at 124 Birch Avenue for the summer.

Mr. and Mrs. Charles H. Ball were among the first of the cottage owners to occupy their summer home this season, arriving May 5th, and had as their guest last week-end, their daughter, Miss K. Ball.

Mrs. Harry Little, Mr. Wilb. Little and Miss June Little have been occupying their cottage on Sunset on week-ends in May and June. Miss Dorothy Foulds was a recent guest of Mrs. Little's.

Mrs. Hay and family of Gonor are occupying the Hay cottage on Sunset.

Mr. and Mrs. Fred D'Coursey Davies came down to open their cottage on Sunset, early in May. They spent the winter and early spring at St. Augustine, Florida.

Dr. C. Ogilvie Wood and Mrs. Wood are occupying their cottage on Arthur Road and Fourth Avenue for the month of June.

Mr. C. F. Gabriel, C. A., with Mrs. Gabriel and family will occupy the home of Mr. and Mrs. W. B. H. Teakles, Sunset, for the next three weeks.

Miss Dempsey has opened her cottage for the season.

Mr. and Mrs. W. J. Gyles, who three years ago observed their golden wedding anniversary, are occupying their cottage on Eighth Avenue.

Mr. and Mrs. P. J. Rich have opened their cottage for the season.

HACKS FLORIST

ARTHUR TILBURY, PROPRIETOR

★ See our display of Bedding Plants, Shrubs Ornamental Trees, Peonies in great variety, Hardy Roses, Small Fruit Bushes. Anything you Need . . . We make a specialty of Plants most suitable for Victoria Beach growth. Plenty of time for blooming if planted soon.

264 Ellice Avenue — Opp. Grace Church

Cottages Built, Altered or Repaired

Additions made to Beach Buildings and Repairs carried out in workmanlike manner.

Beach and see for yourself their usefulness and their Inspect Cottages Built by Albert Larson at Victoria attractive appearance.

Leave Orders at Victoria Beach Co. Lumber Office.

ALBERT LARSON Victoria Beach, Man.

"CANADA BREAD"

wish to announce to their many customers holidaying at Victoria Beach that they can obtain their regular supply of . . .

C. B. 4 (Canada Approved)

BUTTERNUT — DR. HALL'S BROWN

also a full line of assorted Cakes, Doughnuts, etc.,

— FRESH DAILY AT —

J. H. FALLS, GROCERY STORE

SPECIAL CAKES MADE TO ORDER	QUALITY BREAD and ROLLS Shipped in Daily	FRESH CAKES DAILY
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"The Quality goes in before the Name goes on."

OPPORTUNITY FOR PROFITABLE INVESTMENT . . .

PENINSULA MINK

The finest mink blood in the world is incorporated in the mink production industry of Victoria Beach . . . Peninsula offers peerless selections from a strain bred from the choicest origins.



PENINSULA MINK RANCH

(Edward Ateah)

VICTORIA BEACH - - MANITOBA

For GOOD SERVICE and BREAD you will enjoy, Shop at BARAGAR'S

All our various quality loaves on hand all through the season — FRESH EACH DAY.

SPEIRS PARNELL

BAKING COMPANY, LIMITED

Mr. and Mrs. J. J. Conklin and Mr. Jack Conklin have been in their cottage on Sunset, on week-ends since Arbor Day.

Miss Jean Watson, daughter of Rev. J. S. Watson and Mrs. Watson, visited the family cottage on Arthur Road with friends last week-end. Mrs. Watson is the guest of her daughters in Toronto for a month.

Mr. and Mrs. J. T. Irving have been visiting their cottage on Sunset on recent week-ends this summer.

Mr. W. T. Low spent the last week-end at his cottage.

Mr. J. McDonald has taken over the duties of Canadian National Railways agent at Victoria Beach for the 1942 season.

Mrs. Vines is occupying her cottage on Third Avenue.

Mr. and Mrs. C. C. Head have opened their cottage on Sunset for the season.

Miss Donovan, daughter of Mr. and Mrs. J. L. Donovan, entertained twenty girl friends at her cottage last week-end.

Mr. and Mrs. Campbell Grant and Miss Grant have opened their cottage for the season.

DO YOUR DUTY — Buy Government War Bonds, War Savings Certificates or Stamps. Canada's armed forces with the Allied Nations are nearing the crest of the hill; do all you can to help them get over the top.

High Quality MEAT STORE

The Best procurable from the leading abattoirs of Winnipeg received by fast trains daily at Victoria Beach. — Beef, Lamb, Pork, Bacon, Ham, Eggs, Fresh Vegetables and our own Sausage made daily.

We carry only the best. — Our Twentieth Season.

ROBERT KILPATRICK

VICTORIA BEACH, MAN.

DR. EDGAR GEE JOINS UP

A recent graduate from the University of Manitoba Medical College, Dr. Edgar M. Gee has been accepted as a surgeon lieutenant for active naval service. According to Commander E. T. C. Orde, Dr. Gee will leave within the next few days for the east coast. He is the son of Mr. and Mrs. Fred M. Gee, First Avenue.

ANNUAL SPORTS COMMITTEE

One of the most important committees to be named by the Victoria Beach Club for the season is the Sports committee. It has charge of the two sports days each summer and the financing of the cost of the days competitions. Here is the committee: Chairman, T. E. Babb; G. P. McLeod, Aidan Conklin, Geo. Florence, J. Arnason, Col. N. R. Nagle, Miss Marcia Hale, W. J. T. Kerr, finance chairman; W. D. Davis, treasurer; Mayor Victor Scott, J. J. Conklin, C. Rice-Jones.

Walter Thomas expects to have the launch, "Valtannis" running from the dock for sails on the lake by this coming week. He has secured the necessary supply of gasoline on recommendation of the Municipal Council, as the launch has been useful in saving a number of lives from drowning.

CANADIAN NATIONAL RAILWAYS — SUMMER TIME TABLE

VICTORIA BEACH

From JUNE 25th to END of SEASON

Train No.	Runs On	Leaves Victoria Beach	Arrives Winnipeg	
39	Mon. & Sat.	6.10 a. m.	8.35 a. m.	Mon. and Sat. to Aug. 29. Will run Tues., Aug. 4 instead of Mon., Aug. 3.
41	Thurs. only	8.00 a. m.	10.25 a. m.	Thursdays only to Aug. 13.
45	Daily ex. Fri.	7.00 p. m.	9.50 p. m.	Daily ex. Fri. to Aug. 30. Sept. 2, 5, 6, 7, 13, 20.
49	Sun. only	8.20 p. m.	10.20 p. m.	Sunday only to Aug. 30. Also Mon. Sept. 7.
51	Daily ex. Sun.	9.20 p. m.	11.59 p. m.	Daily ex. Sun. to Aug. 15; Aug. 19, 21, 22, 26, 28, 29, 31; Sept. 4, 5, 7.

No. 43 will leave Victoria Beach 5.50 p. m. Sat., Aug. 29 and Mon., Sept. 7, and on Mon., Aug. 31 it will leave Victoria Beach at 3.50 p. m.

Train No.	Runs On	Leaves Winnipeg	Arrives Victoria Beach	
40	Daily ex. Sun.	9.30 a. m.	11.55 a. m.	Daily to Aug. 31; also Sept. 2, 5, 6, 7.
Special	Sunday only	10.00 a. m.	12.25 p. m.	Sunday only to Aug. 30.
42	Saturday only	1.10 p. m.	3.10 p. m.	Saturday only to Sept. 5.
44	Sun., Wed., Sat.	1.45 p. m.	4.10 p. m.	Sun., Wed., Sat., to Aug. 16; and Aug. 22, 29; Sept. 5, 7, 12, 19.
46	Friday only	5.50 p. m.	7.45 p. m.	Friday only to Aug. 28.
50	Daily ex. Sun.	6.25 p. m.	8.45 p. m.	Daily ex. Sun. to Aug. 15; Aug. 19, 21, 22, 26, 28, 29, 31; Sept. 4, 5, 7.

The 7 p. m. train leaving Victoria Beach on Sept. 7, 13 and 20 will not leave Victoria Beach until 8 p. m., the General Passenger Agent states.

Annual Winter Excursion to Victoria Beach Sunday, February 28th, 1943.

BEACH NOTES

Mr. Fred M. Gee, manager of the Celebrity Concert series, has returned from a trip west, having visited Brandon, Regina, Saskatoon, Calgary and Edmonton. Mr. Gee was guest speaker at the Saskatoon Rotary convention. He is now at his summer home, First Avenue, looking over his flowering plants, his garden last season having been adjudged No. 1 at Victoria Beach, with its magnificent dahlia display.

Andy Foster, wholesale grocer representative, said Victoria Beach business was so good last week-end that all he had left to sell were his kilts.

Mr. and Mrs. A. W. Bouttell have transformed the interior of Victoria Beach Inn so that it is now ready to receive guests. The grounds are looking most attractive. No more capable lessees have ever occupied the Inn in past seasons, their understanding of what a summer resort hotel should be is so high in value that it is recognized as a gift seldom seen in similar surroundings. Their menu is unsurpassed. Here one finds courtesy and efficiency going hand in hand. It is gratifying to know that many guests have been booked for July.

John Donovan will be the Free Press agent for the distribution of papers at the Beach this summer. Jack Beech will look after the Tribune's circulation.

Some permanent residents have been granted permits to use automobiles for business purposes subject to operation in a manner not detrimental to the comfort and safety of pedestrians, says the Victoria Beach Municipal Council. No cars allowed within the sub-divided area, or on Pier

Road, except to transact necessary business with residents therein. Speed Limit 15 miles per hour. Parking Limit—ten minutes within sub-divided area. Pedestrians are urged to use the footpaths as much as possible. Bicycle riding on the footpaths is strictly prohibited.

BARBER SHOP

FIRST-CLASS BARBER

Opposite Meat Store — Open: 8 a.m. to 10 p.m.

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Season will Open During
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FOR VICTORIA BEACH RESIDENTS.**

**Sleepy Valley Mink
Ranch**

Excellent Breeding Strain,
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Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach



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No. 2

Join and Support the Club

EVER since it was published, the Herald has been urging its readers to join the Victoria Beach Club and support its activities. This year we are more enthusiastic than ever in asking summer visitors to get behind this fine organization. Under the leadership of Angus More, president, and a strong executive and committees, the Club plans the following activities this summer in addition to Saturday and week-night dances: Children's masquerade, children's sports, water sports, war fund teas, marionette show, Sunday evening concerts and photograph competition. Other sports events are badminton, tennis and golf for young people and a golf tournament, open to all summer visitors, for the McKinney Cup. Full details of these events will appear in subsequent issues of the Herald.

The Club is fortunate in securing the services of Miss Shirley Nicholson again to take charge of recreation for the children. The club executive holds frequent meetings and is, both in and out of season, working for the welfare of those who holiday at Victoria Beach. James T. Irving is past president, William Pope, vice-president and Miss Muriel Pratt, secretary-treasurer.

Applications for membership may be secured from William Pope, chairman of the membership committee, Miss Muriel Pratt, or at the Clubhouse door. Mr. Pope advises that last year's membership was satisfactory, but he is particularly anxious to secure memberships from the many families that are visiting Victoria Beach for the first time. Your holiday will be all the more enjoyable with a membership in the Victoria Beach Club.

Members of the Armed Forces who are visiting club members will be guests of the Club at Saturday night dances.

**ANGUS MORE, SUPERVISOR, DOING
A GOOD JOB**

The appointment of Mr. Angus More as supervisor of municipal affairs appears to have been a good move. Much work was completed this season before the arrival of cottage residents, than had been the condition in past seasons. Mr.

More was on the job early and late and results have been highly satisfactory. New steps were placed in position leading down to Patricia and King Edward Beaches; the children's slides at both these beaches have been repaired and placed in position. Underbrush removed from cottage properties and other refuse placed at rear of cottages have been taken away in good time; the pumps and handles have been painted black and red; and the water at last week-end was flowing through the pipes with ample pressure, relieving cottage owners from further carrying water from pumps. The roads have been levelled and ruts and depressions filled in. The entire appearance has been improved and if business premises are kept cleaned, both back and front, the impression gained by new-comers will be complimentary to all concerned.

Constable Stanley of the R.C.M.P. has made his presence felt in every corner of the municipality. By-laws are being enforced and looseness of observance has disappeared. It was a good move to have these guardians of the law stationed at Victoria Beach. It will relieve a lot of minor friction and will result in a brighter and cleaner picture for all residents. The Herald wishes Constable Stanley every success in his difficult work.

SUNDAY EVENING CONCERTS

J. W. Beech and his Committee are busy rounding up a fine series of Sunday Evening Concerts. The first concert will be held in the Clubhouse on Sunday evening, July 5th. Douglas Edmond will be in charge and we can certainly look forward to a pleasurable evening and one which will set a high standard for succeeding events. The policy of the Club will be the same as last year and that is to donate all proceeds from voluntary collections to charitable and war service funds. Suggestions as to future entertainments will be welcomed by Mr. Beech and his Committee. Let all of us get behind this effort and make it worth while, not only for ourselves, but for the other organizations to which we are privileged to give financial support. With the assistance of the Ladies' Committee the Club hopes to surpass last year's record of \$365.00 donated to the Red Cross and war auxiliaries.

The Victoria Beach Golf Course, the prettiest in Manitoba is now in fine condition for playing, states Superintendent C. Lees, who has had his staff working on the greens and fairways for the past six weeks. Take the club bags out for a healthy outing, morning, afternoon or during the long summer evenings.

Gala Opening Dance, Clubhouse, Saturday, June 27