

**BEACH PEOPLE (Cont. from Page 6)**

Mrs. George Esplen of Winnipeg and her nephew, Stewart Cassels of Glasgow, Scotland have returned to the city after spending three weeks at "Lansdown" Fourth Avenue with Mr. and Mrs. W. M. Manson, who have taken the above cottage for the month of July.

Mr. and Mrs. G. Florence, their daughter, Nan, and Miss Eileen McFadden, have arrived to spend a few weeks at their cottage 221 First Avenue.

Mr. and Mrs. Harley and grand-daughter Jean of Minneapolis, are spending the week-end at Mr. and Mrs. G. Moore's cottage on Seventh Avenue.

Mrs. Alex Flett is spending a few weeks as a guest at the home of Mr. and Mrs. J. G. Anderson. Mr. Flett spent the week-end of the 19th at the beach.

Misses Edna Hunt and Roonie Paulson arrived from Toronto to spend a few weeks holiday at the beach.

Miss Beatrice Cork of Terrance, Man., a student of Brandon Collegiate arrived to spend a few weeks at the beach.

Bill Solemn spent the week-end of the 19th at Victoria Beach after returning from a fishing trip at the northern end of Lake Winnipeg. He has now returned to his home at Gimli.

Miss Viola Carefoot, a former teacher at Victoria Beach School spent the week-end at "Pine Haven" on Arthur Road.

In honor of Miss Margaret Rupert, a bride elect of August 2nd, the Girls' Club of Victoria Beach entertained at a shower Wednesday evening. The guests number 30 young girls.

Mr. W. L. Alexander of Winnipeg spent the week-end as guest of Mr. and Mrs. W. Pope at their cottage on Sunset.

Recent arrivals at Victoria Beach Inn: Mrs. R. E. Birchard, Patricia and Peter, Mrs. Crawford Thomson and Jimmy, Mrs. A. Muir, Betty and Jimmy, Mrs. J. M. Rankin, Mr. C. Hair, Mr. and Mrs. K. W. Hall and Miss D. Hall, Toronto; Mr. and Mrs. G. D. Brophy and Patricia, Mr. R. Birchard, Mr. J. Morton, Mr. Thos. G. McCarthy and family.

Mr. and Mrs. George C. Lancaster and their daughter Joyce of Calgary, were week-end guests of Mr. and Mrs. Mark Lancaster, 318 Second Avenue. Mr. Lancaster is on his way to Ottawa and other eastern cities.

L. A. C. Chas. Mann and L. A. C. Irwin Munchton, Australians at the Tuxedo Wireless School, spent last week-end the guests of Mrs. G. P. Macleod on Fifth Avenue. Two weeks ago Mrs. Macleod had as week-end guests L. A. C. Chas. Mann and L. A. C. Jack Morris also of the Australian Royal Flying Corp.

Miss Mary Quinton was a week-end guest of Miss Bobby Macleod, returning to Winnipeg Monday evening.

Mr. and Mrs. Ralph Borrowman are the guests of Mrs. L. F. Borrowman.

The Community Church is desirous of securing soloists for the church service, and one or two ministers for vacancies in August. Any one who may be in a position to secure soloists or ministers should communicate with Mr. C. N. Ball, Sixth Avenue; or Mr. Harry England, Seventh Avenue, chairman and treasurer, respectively, of the church executive.

## PENINSULA MINK

The finest mink blood in the world is incorporated in the mink production industry of Victoria Beach. Peninsula offers peerless selections from a strain bred from the choicest origins.

**Peninsula Mink Ranch**  
(Edward Ateah)

Victoria Beach — Manitoba

# City Dairy

ALWAYS GOOD

The same health protection you enjoyed in the City is also available to you at the Beach . . . CITY DAIRY MILK and CREAM, laboratory controlled at every stage of production from the dairy herd to your door, may be obtained, delivered fresh daily through our local delivery service.

Service may be arranged by phoning  
City Dairy Office 87 647, or stopping  
our Salesman at the Beach.

YOU MAY ALSO ENJOY YOUR FAVORITE

## Purity

**ICE CREAM**  
AT THE MOONLIGHT INN

### Lunch or Dine Comfortably

Ladies may Dine or Lunch in comfort with Courteous attendants to cater to their needs.

To the Men — The Blue Kitchen where good fellows meet.

301 VAUGHAN ST. **BOUTTELL'S BLUE KITCHEN** PHONE 86 180

# Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

VOL. XVI.

VICTORIA BEACH, AUGUST 2, 1941

No. 7

## Saturday — Water Sports at The Pier

THE 20th annual water sports of Victoria Beach Club will be inaugurated this afternoon on the arrival of the 3:10 through train. These sports are held for the summer residents and the list of events appears on another column. Victoria Beach Club has always been behind any movement to improve the swimming and diving qualities of young residents, and have had remarkable success, some of the best swimmers at Winnipeg tournaments having had their early training at Victoria Beach. By competing in events held on Sports Day at Victoria Beach young swimmers can prove themselves efficient for the later try-outs in Winnipeg. Victoria Beach is a fine training ground for youthful swimmers; its an ideal place to begin and learn not to fear the water in fair weather or brisk. That is why Victoria Beach Club holds annual events as will take place Saturday, with presentation of prizes to the winners in the clubhouse. Saturday night, at a gala dance.

### CAMPERS' TEA

The Ladies' Committee of the Victoria Beach Club have plans underway for another Tea to be held during the week of August 11th. Full particulars of the happy event will be published in the next issue of the Herald.

The Club desires through the medium of such events to foster happy associations and at the same time to raise funds for the numerous war services which the Club has this year undertaken to support.

We hope all members and friends of the Club will keep this event in mind and rally to its support.

### HIDDEN-HOLE GOLF CONTEST TUESDAY

On Tuesday afternoon, July 29, a Hidden-Hole Golf competition was held for golfers under 17 years. The contest was held under the auspices of the Victoria Beach Community Club and was directed by Jack Howes.

The winners were: Sylvia Cameron, 316 Second Avenue with the high score on hole number nine; Jim Hurst, 333 Sunset, with the low score on hole number three.

Prizes of golf balls will be awarded to the winners.

Again next week a contest will be held and all young golfers at the beach are urged to play Tuesday afternoon and hand in their entry.

Monday, October 13, is Canada's Thanksgiving Day, this year, and the Canadian National Railways promised the Victoria Beach people a train to Victoria Beach on that day if the weather is favorable for an outing.

### Government Pier; Aug. 2

10:00 a.m.—Canoe Races: Ladies' doubles; Men's doubles; Mixed doubles; Four-man canoe race (McKinney Trophy).  
3:30 p.m.—Swimming Races: Girls under 13, 30 yards; Boys under 13, 30 yards; Girls 13 and 14, 50 yards; Boys 13 and 14, 50 yards; Girls 15 and 16, 50 yards; Boys 15 and 16, 50 yards; Ladies 17 and over, 50 yards; Men 17 and over, 50 yards.

Spring Board Diving—Three Dives: Jackknife, Swan and optional. Girls under 17; Boys under 17; Ladies 17 and over; Men 17 and over.

Underwater Swim—Ladies (any age); Men (any age).  
Diving Off Tower—Straight dive and two optional; Ladies and Men.

Victoria Beach Championship Open Water Swim Events:  
Quarter-mile: Girls under 16; Boys under 16.  
One Mile: Ladies (Rumford trophy); Men (Orchid Florists trophy).

Grand Aggregate Trophy (presented by Victoria Beach Company) awarded on points only.

Prizes will be distributed Saturday night at the Clubhouse dance, commencing at 9:00 p.m.

### OFFICIALS

Canoe: Events: Director, Mayor Victor Scott; Judges, Wm. Gray, Angus More, Starter, Bill Gray.

Swimming and Diving: Directors Aidan Conklin and Bill Gray, Announcer, Herb Roberts, Stewards, (boys) Dave Grant; (girls) Shirley Nicholson; Judges, Mayor Victor Scott, Mrs. S. C. Lloyd, Roy Borrowman, C. Rice-Jones, J. W. Beech, Col. N. R. Nagle and J. T. Irving.

Recorder: Dr. R. K. McClung.

Presentation of Prizes: Mrs. W. J. T. Kerr.

Treasurer: W. D. Davis

Chairman of Finance Committee: W. J. T. Kerr.  
Rules for Water Sports—Children competing at Patricia Beach cannot take part in races at the pier.

Distances for Races—Boys and Girls: 12 years and under (12, 11, 10) 30 yards; 14 years and under (14, 13) 50 yards; 16 years and under (16, 15) 50 yards.

Basis of Points for Grand-Aggregate Trophy: Individual events, first place, 3 points; second, 2 points; third, 1 point. Double canoe events, half of foregoing. Four-man canoe race, one-quarter of the points to each man.

● There will be no canoe races for children under 16 years. In events where there are insufficient competitors the committee retains the right to withhold prizes. The few competitors will be granted marks toward the grand-aggregate total.

### BADMINTON TOURNAMENT

A very successful badminton tournament was held at 113 Sunset on Monday last.

There were many entries and competition was high. Ted Boulton won the beginners singles and Miss Sidney Roberts was the champion among the more experienced class. Ted Boulton and Alan Irving won the doubles.

It is hoped that another tournament may be held this season and will be just as successful.

### Victoria Beach Herald

Published every Saturday throughout the summer season June 10th to the end of August.

Devoted to the best interests of the Cottage Residents and the merchants of Victoria Beach.

Advertisements to be sent to the Business Manager, Alden Press, 50 1/2 Princess Street, Winnipeg, or left in boxes in Victoria Beach Stores.

#### CHILDREN'S SPORTS DAY RESULTS

The children's sports were a big success although showers came in between the events both afternoon and evening. The excellent organization of Mr. T. E. Babb spelled success from the beginning, his assisting body of 40, including eight members of the Winnipeg public teaching staff, being adequate and efficient. The assistance of the municipal officers, Mr. W. Mattison and Chief Constable Robt. Bramwell also added to the well oiled system. The weather did not look its best at the opening of the morning, but as all the officials turned up at Patricia Beach and the mothers, a few of the dads, and best of all a great crowd of children, Mr. Babb decided to carry out the programme and away it went with a bang! The sack race had to be run in four heats and was an amusing and jumpy and perspiring event. Results of the events are:

Sand Castle Building, 6 years and under—Boys, Don Brehaut, Stewart Kerby, Jerry James; Girls, Francis Struthers, Lorna Stewart, Gale Williams. 7, 8 and 9 years—Boys, Bryan Buckland, Barry Arnason, Philip Oakley; Girls, Marion Thurston, Patricia Leathers, Doreen Stephenson. 10, 11 and 12 years, Boys—Billy McGreevy, Bob Donaldson, John Williams; Girls, Gloria Anderson, Joyce Yarnell, Rosemary Watkins.

Swimming, 9 and 10 years—Boys, Fred Donaldson, Bill Allison, Bonar Lund; Girls, Shirley Thomas, Barbara Henderson, Betty Ball. 11 and 12 years, Boys, Glen Anderson, Tam Scott, Bob Donaldson; Girls, Doreen Sanders, Gloria Anderson, Alva Booth.

Coat of Tan, 4 years and under—Boys, Michael Dwyer, David Archer, Leslie Thomas; Girls, Gail Williams, Ainsley

## VICTORIA BEACH CLUB

VICTORIA BEACH, MAN.

Hon. President: MRS. W. J. T. KERR  
 Immediate Past-President: A. H. PETRIN  
 President: MR. JAMES T. IRVING (Wpg. Gr. Ex.)  
 Vice-President: MR. ANGUS MORE  
 Secretary-Treasurer: MISS M. F. PRATT

Programme Directors:  
 Senior Division, DAVID GRANT  
 Junior Division, MISS SHIRLEY NICHOLSON

DANCING AT CLUB HOUSE EVERY EVENING.

AUG. 2—WATER SPORTS, 10 a.m. and 3.30 p.m.

AUG. 2—SPECIAL DANCE, CONCERT AND PRESENTATION OF PRIZES, 9 p.m.

### Community Church Service

CLUBHOUSE, VICTORIA BEACH

SUNDAY MORNING, AUGUST 3rd, at 11 a.m.

Accompaniste: MRS. WALTER THOMAS  
 CHARLES H. BALL, President; Residence, Sixth Ave.

Buckland, Melvie McKelvie. 5 and 6 years, Boys, Kenneth McDonald, Jerry James, Bill Stewart; Girls, Marylin Boyd, Dulcy Ann Thompson, Patsy Wright. 7 and 8 years, Boys, Gerald MacDonald, Bruce Stewart, Philip Oakley; Girls, Eileen Watkins, Florence Wakelin, Heather Munro.

Foot Races, 4 years and under—Boys, Barry Kerr, Michael Dwyer, Donald DeGypo; Girls, Aynsley Buckland, Elizabeth Hamilton, Gail Williams. 5 and 6 years, Boys, Jerry James, Sandy O'Hara, Paul Strutt; Girls, Francis Struthers, Moira Dwyer, Dulcy Ann Thompson. 7 and 8 years, Boys, Dixon Robertson, Philip Oakley, Richard Alden. Girls, Marylin Donaldson, Joan Masson, Eileen Watkins. 9 and 10 years, Boys, Don James, Bonar Lund, Bill Allison, Girls, Barbara Henderson, Joyce Welford, Shirley Thomas. 11 and 12 years, Boys, Don Wookey, David Gee, John Hill; Girls, Gloria Anderson, Phyllis Henderson, Beverley Webb.

Three-Legged Race, 12 years and under — Boys, Fred Wingate and Roy Chittick, Ted Boulton and John Hill, Bill Smith and Bob Lund; Girls, Marguerite Porter and Doreen Sanders, Gloria Anderson and Phyllis Henderson, Marion Rose and Joyce Yarnell.

Sack Race, 12 years and under—Boys, Tam Scott, John Hill, Bob Donaldson; Girls, Rosemary Watkins, Phyllis Henderson, Doreen Sanders.

Father and Son Race—E. A. Lund and Bobby, W. Rempel and Donald.

Mother and Daughter Race—Mrs. P. McCulloch and Joyce, Mrs. R. Faires and Corinne.

The prize for the largest family on the sands was awarded to Mr. and Mrs. Gordon Donaldson, the mother of the family being formerly Gladys Gee, daughter of Mr. and Mrs. Fred Gee, who spent her girlhood at the beach. Mr. and Mrs. Donaldson have four lively and healthy children, and

## Victoria Beach Municipality

Mayor:  
 VICTOR SCOTT, Esq.

Councillors:  
 JOHN ANDERSON, JOHN W. BEECH,  
 JAMES T. IRVING, COL. N. R. NAGLE  
 Secretary-Treasurer:  
 WILLIAM D. DAVIS

Beach Superintendent: W. MATTISON  
 Chief Constable:  
 ROBERT BRAMWELL

All Year round Constable — SAM ATEAH

Beach Health Officer:  
 DR. G. CAMSELL

### HACKS NURSERIES

See our display of Bedding Plants, Shrubs, Ornamental Trees, Peonies in great variety, Hardy Roses, New Manitoba Rose is popular. Anything you need.

We make a specialty of Plants most suitable for Victoria Beach growth. Plenty of time for blooming if planted soon. We know your needs.

### HACKS STORES

Ellice Avenue, Opposite Grace Church

## CRESCENT

Quality Guarded Dairy Products

MILK - CREAM - BUTTER  
 ICE CREAM

AND OTHER DAIRY PRODUCTS

can be obtained at Victoria Beach as in other years. We supply the same high class milk products at the Beaches that are obtainable in Winnipeg and have won us many constant friends during the last thirty-six years.

PHONE 37 101 before leaving for your vacation at Victoria Beach. Mr. Harold Thurston will be in charge as usual. You may be assured of the same courteous service as in other years.

CRESCENT CREAMERY CO., LTD.

PHONE 37 101

For GOOD SERVICE and BREAD you will enjoy, Shop at BARAGER'S

All our various quality loaves on hand all through the season — FRESH EACH DAY.

## SPEIRS PARNELL

BAKING COMPANY, LIMITED

"Feeding a City since 1882"

## J. H. FALLS

Victoria Beach, Man.

GROCERIES, CONFECTIONERY,  
 GENERAL MERCHANDISE

Latest Fashion in  
 Bathing Supplies

Circulating Library,  
 Souvenirs

LONG DISTANCE TELEPHONE

All Your Needs supplied by the Pioneer  
 Storekeeper — We Deliver.

Buy War Savings Certificates Regularly!

Mayor Victor Scott, who has three thriving sons, congratulated the winners and donated the prize.

All prizes were presented at the close of each event by Mrs. Victor Scott and Miss Muriel Pratt to the happy and pleased winners.

The various members of the club committee which had charge of the day's sports included the following: Director T. E. Babb; Announcer D. MacKay; Recorder F. A. Alden; Swimming E. H. Morgan, J. K. McKay, P. Starr, S. Milne, J. House, J. Reeve, H. A. Watson, W. Gray, K. R. Babb, N. Nagel, G. Florence, T. Roberts, R. Gee, C. Walkdon, I. G. Arnason R. Bramwell, D. Scott, J. Arundel; Coat of Tan, Dr. Camself, Mrs. J. W. Beech, Mrs. G. Florence; Sand Castles, A. More, Mrs. H. Roberts, Mrs. F. H. Morgan; Foot Races, J. K. McKay, I. G. Arnason, F. A. Lund, Dr. F. Dwyer, J. A. Spratt, D. Allison, P. Starr, F. H. Morgan, C. S. Gow, A. More, W. Gray, G. Florence; Fishing, W. Gray; Prizes, Mrs. Victor Scott and Miss M. F. Pratt; Ice Cream, John Morphy, Ross Grant, Robt. Gee, T. Roberts, Sid Milne, Bill Manson.

#### CHILDREN'S FISHING CONTEST AWARDS

The children's fishing contest was held Friday morning at the government pier and drew quite a number of contestants. William Gray was in charge of the event and the catches would have done credit to much older Izaak Walton imitators. The winners were: Largest fish, Barry Cameron; largest catch, Bobby Lund; most novel catch, Ken. Babb.

#### THANKS FOR FLOWER SHOW HELP

The following letter has been received by the Herald from Mr. H. Martin, secretary of the Legion and Community Association of Victoria Beach:

"Through the medium of your paper, we of the Legion and Community Association wish to express our most sincere thanks to all those who helped and donated towards the Flower Show which was held in the clubhouse last August. We had donations from various firms of Winnipeg and our own merchants and the Victoria Beach Company were very generous. A few special thanks to the following: The Victoria Beach Club, for the loan of the clubhouse, and then the "Herald" for special items about the show. Also for such splendid help by Mrs. Stuart, Miss Pratt and Mr. England (ladies before gentlemen Harry). The doorkeeper and last but by no means least, Chief George Smith. If we have overlooked anyone kindly forgive us, it has been such help given so freely that has enabled us to make whatever success the Flower show has attained, possible. Thank you one and all."

#### SPLENDID CHURCH SERVICE

There have been many beneficial services at the clubhouse this summer under the auspices of the Community Church, but none more satisfying than that conducted by Rev. W. H. Crump, Rector of St. Aidan's River Heights, Winnipeg. Mr. Crump is a speaker of power and is endowed with a keen sense of the fitness of modern congregational worship. Although the large audience was composed of members of many church denominations, all present followed the conduct of the service throughout and found it all too short. The offertory soloist was Mrs. Elizabeth Wooley, who sang the hymn, "The Lord is My Shepherd", with fine expression and religious feeling, her enunciation being pleasing. Mrs. Walter Thomas was the accompanist and she is rendering an appreciated service to the church community this summer, being the accompanist at all the church services.

## BY A BUNKER

Dipping in the sunshine of happy mid-summer days the number of golfers is increasing daily and the fairways resounding with joyous laughter and good-natured repartee. A ball, a club and a bag are apparently only incidental to the mild exercise, fresh air and an opportunity to spend an hour or two away from the cottage. A few observed as the "parade" goes by: The Morgan-Allison-Florence threesome; the McElheran-Cameron-Davies threesome; the Bob Rothwell's; the Mark Lancasters; the Misses McLaren-Jenkins twosome; the H. E. Christmas family; the W. H. H. Crumps; the Ed. Glass's with Dorothy and Carol Burns; the H. H. Brewers; the Gilbert Garnetts; the Watkins-Clark twosome; the Misses Cook-Monk twosome; the John Yarnells with John Jr.; the Dave Grant-Roy Macdonald twosome; youngsters Beggs and Chester; the Given Johnstons; the Donovan-Williams-Nicholson threesome; the N. J. H. Chitticks; Dr's. Dwyer and wife-Brown and wife foursome; the Rob Smith's; the David Kennedy's; the Dugdales; the Douglas Edmond family; the Fred Porter family; the Charlie Gill's with Chas. Jr.; the Mrs. Crump-Mathew's twosome; the Geo. Hicks; the Rupert Reeces with Bobbie Kerr and John Gunn; the R. G. Ross's; the A. F. Starrs; Mr. and Mrs. N. C. Ingram; the Quinton McKays with Dr. McCarthy and David McKay; the Hillside Beach Lodge Williams with guests Joan and Nina Dewey and Dorothy Staniland; Mrs. E. B. Hay with Barbara Bell; the Jack Simms; the Ernie Pascoe's; the Cyril Anderson's; Mrs. A. D. Stevenson; the A. S. Boultons with Shirley, Teddie and Alan; the Graham Jacksons with guest Miss E. Anders; the J. A. Colvill's; Mrs. S. Blackie with Joan; the Woolley-Hill-Wickware-McKelvie foursome; the J. J. Milne's; the John Mahoods; the W. C. MacDonell's; the Mrs. Dyma-Zale twosome; the D. H. Smiths; the F. D. Poyntz's with Mrs. Spooner and P. H. Letchford; the Frank Greaves; the Doyle-Sherwood-Stevenson threesome; the Rodney Cameron's with E. N. White as guest; the T. G. Halls; the Margaret Gray-Erla Thompson twosome; the H. G. Tuckers with Laureen and John; Mrs. O. E. Holmes with Howard Fairbain; the H. J. Wookeys; Major K. and Mrs. Masson; Mrs. N. R. Nagle with Normie; the D. L. Camerons; the Phoebe Williamson-Mabel Benson twosome; Mrs. J. Dryden with Allison and guest Dorothy Mann; the W. G. Thomsons with Mr. and Mrs. Ken Harvey and W. C. Parnell; the Tuesday matinee group of youngsters (66); the J. M. McKays with Shirley Carter; the Misses Ruth McElheran-Sylvia Cameron twosome; the Hamilton-Hewitt-Woolley threesome; the Misses Crombie-Hunter twosome; the Lund family; the W. W. Walkdens with the Misses Gouden as guest; Mr. and Mrs. Edwards; the Elizabeth Guest-Mary Hill-Janie Merle Morgan threesome; the Major-Nicolson twosome; Mrs. La Fonger with Norma and Miss Flo. Johnston (Toronto) as guest; the Bruce-McCarthy-Thorburn threesome; the D. K. Paultets; the F. A. Alldens; the Roy Borrowmans; Miss Jean Spence; the Misses Gill with Miss Stewart; the Wm. Grays; the Murray Fishers; the Mises Tagg-Barton twosome; the Jack Rices, Jr.; the J. S. Watsons; the Slocomb-Boulton twosome; the Fenwick-Richardson twosome; the Jamieson-Hand-Jamieson threesome; the Philip Archers; the Hetheringtons-Handcock-Hayward foursome; the Billy Kinsmans and boys; the G. Hunkins; the Beverley Frost-Audrey Munro twosome; the Betty Chalmers- Yvonne Watson twosome; the Theo. Cox's; the R. A. Bucklands; the George Schroeders; the Hughes Rowland twosome; the A. P. Pagets; the Harry Englands;

## Sleepy Valley Mink Ranch

Excellent Breeding Strain,  
High Quality Stock  
Reasonable Prices.

10 Years Fur Farming Experience

Ranch Foreman:  
**B. MUNRO**  
Proprietor:  
**S. ATEAH**

Dr. Geo. Camsell; the W. H. Matthews; Mr. and Mrs. Rose; the D. E. McVitties; the Jack Rice-Fred (Steamer) Maxwell twosome; Miss E. Turner; the Weremy-Sutton-Simm threesome; the Aynsley Watsons with Nancy; the Geo. MacLeods; the Jean Empey-Irene Hawthorne twosome; the Ashley Stuarts; the Charney-Sinclair twosome; L.A.C. Ronnie Freerson, R.A.A.F., Melbourne, Australia as guest of the Rodney Camerons; Mayor Victor Scott with the thirsty threesome, the Jimmies-Grant and Irving and Eddie Dack; Mr. and Mrs. Rose; the Henry Baker-Harold Hanson's foursome; the Harry Ramsays with Mrs. Dinnen as guest; the Ibbot-Hunt twosome; the John Hays; the A. W. Smiths; the Potruff-Kruspe twosome; the Spence McKeown twosome; the Frank Mathers; the A. and J. Spencer twosome; the Peter Chalmers; the W. Bowmans with J. Harley (Minneapolis) and Geo. Moore as guests.

### PUTTING THE "V" IN VICTORIA BEACH

"I guess that will make Hitler mad" remarked a cottage resident to a passer-by, as he completed a letter V beside his gate Monday. The V was made of birch branches and had the dots and dashes just as they sound them around the world these days. "I am sure Hitler will not like it and that it will help to put another creak in his shrieky voice," remarked the passer-by, as he went on his way.

Mr. Thurston, agent of the Crescent Creamery Co. spent a recent night on the sands of Traverse Bay, returning to the Beach from a trip. He arrived early in the evening at the borders of the municipality and then took the sandy entrance, where the truck wheels submerged in the deep sands.

At Winnipeg a cheaper return fare has been put into effect by the Canadian National Railways for Wednesday afternoon, of \$1.50, good to return to Winnipeg the next morning on the 8 a.m. train leaving the beach. The idea is to see if the people want such a rate. A similar one is in effect at Winnipeg Beach by the C.P.R.

Canada Bread Co. and Speirs-Parnell Bakery products are on sale at Falls' and Barager's stores.

For a Change and a Rest  
See Canada via C.N.R.!

### BLUE PACIFIC

Relax on the tree-girt Pacific Coast—Special Canadian National 30-day fares for economy, on sale each Friday, Saturday and Sunday to September 28. Longer limit fares available daily.

### SPARKLING JASPER

Luxurious Jasper Park Lodge is ready to give you a hospitable welcome until September 15. Here you can swim, golf, fish, ride, play tennis or just loaf amidst mountain grandeur.

### ENCHANTING EAST

Visit Niagara, Gaspé, French-Canada, the Maritimes, by lake and rail—or all rail. Visit Minaki, gem of the lake of the Woods Country, on the way, or for your full holiday. Minaki Lodge open to September 8.

### MIDNIGHT SUN

See romantic Alaska on special 9-day cruises which leave Vancouver each Monday, to August 25—a real "Inside Passage" ocean voyage.

Winnipeg Ticket  
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902 263

W41-620



### ORCHID TROPHY FOR BEST GROUNDS

The competition for the best grounds at Victoria Beach will be held Saturday, August 9, when an experienced judge from Winnipeg will visit the many beautiful cottage grounds.

The winner will receive the handsome Orchid Trophy, presented by Mayor Victor Scott. Last year it was won by Mr. Frank E. Sprague and the previous year by Mr. William Pope.

### GIVE TO SPORTS DAY FUNDS

The Sports Days finance committee welcomes any contributions to help defray expenses of the two big days. Mr. W. J. T. Kerr is chairman of the committee, with Mr. W. D. Davis, treasurer. Mr. J. T. Irving, President of the Victoria Beach Club, and Mr. J. J. Conklin are also active in collecting donations. Please give them your support.

### USE ONLY PASTEURIZED MILK

Use only pasteurized milk at Victoria Beach to ensure health, as supplied by the city dairies operating at this beach. Drivers are on the platform on arrival of all trains to take orders. You will find their service equal to that given in Winnipeg and at prices set by the Manitoba Milk Control Board.

### STREET CAR SERVICE TO ALL TRAINS

When your train time draws near in Winnipeg use the street car service. Adequate and quick running cars are on the Canadian National Railways station routes. The cars will take you to the trains and there is no need to call a taxi. The street cars service serve you.

Miss Helen Gantus, of Cleveland, Ohio. Has been the guest of her Aunt, Mrs. M. Ateah, for the past ten days.

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## Ateah's Baggage Transfer

### Wood and Ice

Prompt and Courteous Service  
See Our Men on Station Platform or at Office  
near Barager's Store.

31 Years Residents of Victoria Beach



Quality Flowers

AT LOWEST PRICES

*The Orchid*

Victor Scott

311 DONALD ST.

## Beach People

The Misses Peggy Mayo, Shirley Barrie, and Dee Weldon are enjoying their holidays at "The Nine Birches" cottage.

The Billy Kinsmans and young son, Jerry, are at "Billiken Inn" again. Son Barrie is working in the city this summer. Stuart Clifford was a guest for a few days. By-the-way, have you seen the startling color scheme on their fence? It's really a work of art by the artistic hands of Father and son, Jerry.

Miss Peggy Barkwell of Haney, B.C. returned to Winnipeg via the Big Bend, Thursday morning for a visit with her parents, Mr. and Mrs. A. M. Barkwell.

On Wednesday, July 16th, twenty members of St. George's Women's Auxiliary spent the day at Miss Muriel Pratt's cottage. During the afternoon, six more members, spending their holidays at the Beach, joined the party. The day was spent in walks around the Beach.

Miss Evelyn Styles was the guest of Miss May Simpson last week-end.

Mr. and Mrs. Harley of Minneapolis are the guests of Mrs. W. Simpson at their cottage on Sixth Avenue.

Mr. C. Rice-Jones, Manitoba civil service commissioner and chairman of the Manitoba Censor Board, is spending a three weeks vacation at his cottage.

Lieut. Hugh Johnstone will arrive Sunday from Shilo Camp to spend a day with his mother, Mrs. C. G. Johnstone, Sixth Avenue.

Mr. and Mrs. Clifford Rice-Jones will arrive at the Beach Saturday to spend a vacation. Mr. Rice-Jones was Modern Dairies agent at the Beach for a number of years. He is now at Shilo Camp with the Manitoba army.

Mr. and Mrs. A. M. Barkwell and family arrived at the Beach Saturday, to spend the remainder of the summer.

Miss Elizabeth Irwin and Mrs. Mary Irwin spent the week-end guests of Mrs. J. Kerr Brown, 342 Fourth Avenue. Mrs. Brown had as her guests for the week, Mrs. F. O. Storey, Mrs. T. A. Kennedy, Mrs. Kate Shannon, Miss Kathleen Shannon. Mr. Brown came down Wednesday afternoon and went back on the Shoppers Special Thursday morning.

Miss Margaret Brown and Mr. G. H. Craig spent the week-end at "Fermanagh" cottage, Fourth Avenue.

Mr. and Mrs. J. C. Christie are the guests of Mr. and Mrs. Fred Porter, 211 Seventh Avenue during the long week-end holiday.

Mr. Fred Porter will be spending his holidays with the family at 211 Seventh Avenue, during the month of August.

Mr. and Mrs. T. E. Williams and their young war guest,

### TENNIS COURTS SCHEDULE

NEW REDUCED RATE  
For Short Term Play 10c an Hour.

#### REGULAR RATES

One Day .....	35c	Two Weeks .....	\$1.50
Week-end .....	50c	One Month .....	\$2.50
One Week .....	\$1.00	Season .....	\$5.00

are spending a month's vacation at "Bryn-y-coed", 332 Third Avenue, and had as their guests last week, Mr. and Mrs. J. Nicholson. Miss Dorothy Williams spent the week-end with her family, and next week will begin her holiday at the Beach. (Continued on Page 8)

### High Quality MEAT Store

The Best procurable from the leading abattoirs of Winnipeg received by fast trains daily at Victoria Beach. — Beef, Lamb, Pork, Bacon, Ham, Eggs, Fresh Vegetables and our own Sausage made daily. We carry only the best. — Our Nineteenth Season

**JAMES KILPATRICK**  
VICTORIA BEACH, MAN.

### "Canada Bread"

wish to announce to their many customers holiday-ing at Victoria Beach that they can obtain their regular supply of . . .

**BUTTERNUT**                      **BAMBY**  
**HALF & HALF**                      **DR. HALL'S**

— FRESH DAILY AT —

**J. H. FALLS, GROCERY STORE**

SPECIAL CAKES MADE TO ORDER	QUALITY BREAD and ROLLS Shipped in Daily	FRESH CAKES DAILY
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### Golf Course Schedule

**ADULTS —**  
One Game ..... 25c  
Two Consecutive Games ..... 40c  
Book of 20 Tickets ..... \$4.50  
(The above are good at all times)

**CHILDREN (under 17 years)—**  
One Game ..... 15c  
Two Consecutive Games ..... 30c  
Book of 20 Tickets ..... \$2.50  
Children's rates apply on days other than Saturdays, Sundays, Holidays.

**CHILDREN — Beginners —**  
Tuesday afternoons, per game ..... 10c

**SEASON TICKETS —**  
Available on Application.  
CLUBS may be hired at 25c per game.  
LOCKERS are for rent for any period desired at moderate rates.

## VICTORIA BEACH INN

VICTORIA BEACH — MANITOBA

An attractive 34-room resort located on the point overlooking both the bay and lake and having an almost constant breeze. The attractiveness of meals and service is assured. Our Kitchens being entirely staffed with competent help under direct management of Bouttell's Blue Kitchen, Winnipeg.

### Weekly Rates Including Meals

Single room in Cottage	\$20.00
2 Persons in Double Room, each	18.00
Single Room in Annex	21.00
2 Persons in Double Room, each	18.50
Double Room — Main Building,	
2 persons, each	\$20.00 to \$24.00
Daily Rate, Including Meals	\$3.50 & \$4.00

Special Discount for Month or over.

### Transient Meals

Breakfast	50c	Lunch	50c
Evening Dinner	75c	and \$1.00	

\* Guest sharing accommodation with permanent resident weekly guest will pay same rate as permanent guest.

MRS. A. W. BOUTTELL, Manageress

Reservations may be made at

**BOUTTELL'S BLUE KITCHEN**

301 Vaughan St., Winnipeg

Phone 86 180

\* An absence of all extra charge plus low rail fare combine to make a holiday planned at Victoria Beach Inn one of the most economical you can find. Guests of the Inn should give their luggage checks to Anderson's representative, either on the train or at Victoria Beach Station.

## MODERN DAIRIES

VICTORIA BEACH, MAN.

- Milk
- Cream
- Butter
- Ice Cream

This year we will again operate our own Delivery Service. Our Auto Service will meet your every need.

MODERN DAIRIES PRODUCTS COME  
TO YOU FRESH DAILY

WE SOLICIT YOUR PATRONAGE  
for orders in advance of leaving for  
Victoria Beach.

Phone 201 101

## Barager's General Store and Post Office

• 17 years experience enables us to cater intelligently to your needs . . . Every department stocked with carefully chosen merchandise.

**FRESH FRUITS and VEGETABLES**  
arrive daily in season.

Try our famous NEW LAID EGGS.

OPENING ORDERS sent in advance appreciated and can be delivered on your arrival.

Agents: NORTHWEST LAUNDRY  
FILMS DEVELOPED DAILY

OUR AIM IS: Good Merchandise . . . Right Prices . . . Clean Store . . . Pleasant Service.

• We thank you for your business last year and hope to have the privilege of serving you again this year.

## Cottages Built, Altered, or Repaired

Additions made to Beach Buildings and Repairs carried out in workmanlike manner.

Inspect Cottages Built by Albert Larson at Victoria Beach and see for yourself their usefulness and their attractive appearance.

Leave Orders at Victoria Beach Co. Lumber Office.  
**ALBERT LARSON**      Victoria Beach, Man.

Please Leave Your Orders for

## Laundry, Dry Cleaning

at **Falls' Store**

VICTORIA BEACH, MAN.

Calls are made each MONDAY and THURSDAY

NO CHARGE FOR PICKING  
UP OR DELIVERING PARCELS

Agent: WALTER THOMAS      PROMPT SERVICE

**RUMFORD LIMITED**

## Anderson's Transfer

VICTORIA BEACH, MAN.

Office back of C.N.R. Station. Arrange with my man on train for delivery of your baggage, freight or express. Call at office or give order to drivers for **WOOD** and **ICE**.

## WOOD

**BIRCH**

**POPLAR**

1 Cord cut and split	\$8.50	1 Cord cut and split	\$7.50
½ Cord cut and split	4.50	½ Cord cut and split	3.75
¼ Cord cut and split	2.50	¼ Cord cut and split	2.00

### — SLABS CUT —

Just what you want for summer use.  
MIXED SLABS, cut, per cord ..... \$5.50  
JACK PINE, cut and split:  
1 cord ..... \$7.75      ½ cord ..... \$4.00      ¼ cord ..... \$2.25

PATRONIZE VICTORIA BEACH STORES FOR QUALITY GOODS.

**BEACH PEOPLE (Cont. from Page 6)**

"Devondale" cottage, 123 Birch Ave., was occupied for the last two weeks by Mr. and Mrs. Hugh Chambers, Winnipeg. Week-end guests were Mrs. A. D. Brown, Calgary, and Mr. and Mrs. W. Lundy, Winnipeg.

The Aynsley Watsons and Nancy are holidaying at 307 Fourth Avenue.

Mr. Angus Macleod of Canada Packers, spent Sunday at the Beach renewing old acquaintances. Angus was a summer resident a few years back.

Mr. and Mrs. T. E. Williams are spending a month's holiday at 332 Third Avenue, and have as their guests, Mr. and Mrs. J. Nicholson.

Mr. W. J. T. Kerr is spending a week's vacation at the family cottage on Sunset.

Mr. Charles Harvey, of Regina, Sask. is spending a vacation at the Beach.

Mr. Robert Kerr, inspector of the Bank of Montreal, Winnipeg, spent the past week on a short vacation at the family cottage.

Mr. Rupert Reece spent a week's vacation last week with his family at their cottage on Sunset.

Mr. Dick Pratt spent the week-end of July 19th at the Beach.

As a guest of Mrs. J. A. Jonsson, Mrs. J. Cork and daughter, Joyce, of Terence, Man., spent an enjoyable week-end at the Beach.

Miss Margaret Ateah, had as her last week-end guest Mr. Roy Harris of the R.A.F. lately from Piccadilly, London.

Lieut. J. I. Munro, of the Winnipeg battery, who has been training at the Ford plant in Windsor, Ont. will join his family at the Beach this coming week for a week's vacation.

Mr. David Riach, of New York City, is expected at the Beach this week-end to join his family for a two week's vacation. Mr. Riach is a former councillor of this municipality. He is travelling by plane.

Mr. Peter Ateah, one of the boys on the Pine Crest Fur Ranch, left Thursday morning for Portage la Prairie. "Under the 21 year old," four month military training plan.

**GUESTS AT VICTORIA BEACH INN**

Dr. W. L. Peters and Miss Jean Peters, Brandon, Mr. and Mrs. L. K. May and Marilyn, Mrs. W. E. Dobbs, Mrs. E. A. Ackland, Dr. and Mrs. E. A. Campbell, Miss Corinne and Donna Smith, Misses Florence and Mary Henderson, Mr. Sam Henderson, Mrs. M. L. Black, Mrs. R. Dixon, Mr. and Mrs. H. P. G. Fraser, Mr. and Mrs. J. H. Daniels and children, Mrs. J. Douglass and Grace, Jack, Brian, Mr. Alex Jamison, Mrs. G. Randall and Barbara.

**MAGAZINES FOR SOLDIERS**

Mayor Victor Scott asks that the people of Victoria Beach send their spare current magazines to the Municipal Office, near the station.

An urgent request for them has come from the Regional War Service Library committee of M.D. No. 10. Since many people have left the city on holidays, the collections of magazines have fallen off and, needless to say, they are missed very much.

Please send all your recent magazines and help our boys on active service to enjoy their spare time.

**PENINSULA MINK**

The finest mink blood in the world is incorporated in the mink production industry of Victoria Beach. Peninsula offers peerless selections from a strain bred from the choicest origins.

**Peninsula Mink Ranch**  
(Edward Ateah)

Victoria Beach — Manitoba

**City Dairy**  
ALWAYS GOOD

The same health protection you enjoyed in the City is also available to you at the Beach. . . . CITY DAIRY MILK and CREAM, laboratory controlled at every stage of production from the dairy herd to your door, may be obtained, delivered fresh daily through our local delivery service.

Service may be arranged by phoning City Dairy Office 87 647, or stopping our Salesman at the Beach.

YOU MAY ALSO ENJOY YOUR FAVORITE

**Purity**  
ICE CREAM

AT THE MOONLIGHT INN

**Lunch or Dine Comfortably**

Ladies may Dine or Lunch in comfort with Courteous attendants to cater to their needs.

To the Men — The Blue Kitchen where good fellows meet.

301 VAUGHAN ST. **BOUTTELL'S BLUE KITCHEN** PHONE 86 180

# Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

VOL. XVI.

VICTORIA BEACH, AUGUST 9, 1941

No. 8

**CAMPERS' TEA**

All roads lead to Willie Pope's cottage, 331 Sunset on Tuesday, August 12th. Why? That's where the second Campers' Tea of the season will be held during the hours of 3 to 5:30 p.m. The joint convenors for the occasion are Mrs. W. Roy Stuart and Mrs. W. Pope, and with the invaluable assistance of a large group of willing assistants the affair will undoubtedly be an outstanding success and one which every lady at the Beach will want to support.

A very special invitation is extended to every lady at the Beach to attend. The men of the community will also be most welcome, and it is hoped that as many as possible will turn out, thus encouraging the Ladies in their worthy endeavours.

**VICTORIA BEACH BOY PILOTS ROYALTY**

At the controls of the R.C.A.F. plane flying the Duke of Kent on his Canadian tour is Squadron Leader H. Marlow Kennedy, Winnipeg, formerly a well known bush pilot with Canadian Airways. Before joining the air force, Squadron Leader Kennedy had a colorful aviation career. Joining Canadian Airways in 1933 he flew the bush routes in Manitoba. Then he worked for MacKenzie Air Services. He was a pilot for Trans-Canada Air Lines before enlisting in the R.C.A.F. He is the son of the late Mr. C. W. N. Kennedy, who first developed Victoria Beach.

**FINE CHURCH SERVICE**

The service at the club house Sunday morning of the Community Church was conducted by Dr. N. Wyman, of Boissevain, Man., for nine years in charge of All People's mission of the Methodist church, and formerly of the Regent's Park United Church St. Vital, where he also was chaplain of the Canadian Legion. The story for the children was most interesting and the entire service comforting and fortifying for these serious times. Mrs. Flora Matheson Goulden played Massenet's "Meditation", following the offertory, Mrs. Victor Scott being the piano accompanist. The solo was given skillful treatment and was rendered with feeling and expression. Mrs. Goulden also accompanied the children's hymn with her violin.

**AMPLE STREET CAR SERVICE**

Adequate street railway service is being given this summer to the Canadian National Railways station by the Winnipeg Electric Company. An hour before the departure of trains to Victoria Beach, now that the regular schedule is in effect, extra cars are put on Portage Avenue and on the South Main Street runs. There is no necessity to call a taxi; the street cars provide a fast service, with plenty of cars, to the depot.

The Community Church service in the club house Sunday morning at 11 o'clock will be conducted by Rev. Terence J. Finlay, the new rector of Holy Trinity church, Winnipeg, who with his family is a cottage resident at the beach during August.

**NIGHT SEARCH FOR CHILDREN**

One six year old and two others, twins, 10 years of age kept half the beach residents awake and active Wednesday night up to after midnight, while organized search parties went from the pier to the pump house searching for them. Scores of people were in the hunt and all the time the trio were hiding in the bush near their home listening to the search parties go by. It was a lark to the little ones but not to the searchers led by the police. The mother of the twins finally located them in a tent at the rear of one of their homes on Sunset but they had not been there long. They were in their hide-out all night. The mothers of the children are very grateful to those who engaged in the search.

## Infantile Paralysis

(Anterior Poliomyelitis)

SINCE early in July this year there has been a steady increase in the number of cases of this disease reported from various parts of Manitoba, and it is expected that more cases will develop during August and September. This possibility, however, presents no cause for panic. In considering the whole child population of Manitoba, the chance that YOUR child may contract the disease is relatively remote. There has not been a single case at Victoria Beach and this is the best place for children to be.

During the next two or three months keep in mind the possibility of this disease, and call a doctor at the first indication of disease symptoms. Prompt medical treatment is essential.

Infantile Paralysis is no respecter of persons, nor adherent to rules. It is most prevalent in July, August, September, and October.

It is usually found in children under ten years of age, but far from being confined to infants, may be contracted by older children and even young adults. Nor does it necessarily cause paralysis. In fact, it is now known that a relatively small number of those contracting the disease develop paralysis. Moreover, a large number of those with paralysis recover fully through adequate treatment. The death rate from the disease is not so high as is generally supposed.

It has been determined that the virus which causes the disease, is spread not only by actual sufferers but by "carriers". The virus may be transmitted by coughing, kissing, sneezing, or even merely talking. It can also be spread by the hands, wearing apparel, and eating utensils, and is to be found in the body discharges.

The disease may develop from a few days to two weeks after infection. It may continue from three to twenty days, or even longer.

The onset of infantile paralysis is frequently sudden, without warning. It may occur as a vague type of sickness, with the sufferer feverish, complaining of a stiff neck or headache. There may be loss of appetite, a cold in the head, or a cough, and even dizziness. The patient may be tired and weak, have general pains or a sore throat. While in a sitting position he may experience severe pain when trying to bend his chin to touch his knees. There may be sickness