

BEACH PEOPLE (Cont. from Page 6)

Mrs. A. M. C. Maguire, secretary of Westminster United church is spending a month's vacation at the beach.

Mr. and Mrs. Michael Grace, Ottawa, spent last week-end with A. F. Caldwell, Golf Course club house.

Miss Eva Robertson, formerly of Ninette, Man., is in charge of the Post Office position at Barager's store.

Guests at the Inn over the week-end: Mr. and Mrs. Gilbert Garnett and family, Mr. and Mrs. Harvey Smith, Mr. and Mrs. E. J. Jewers and family, Sgt. and Mrs. K. L. Pratt, Brandon; Mr. Carleton Lynde and son Danny, Mrs. E. A. Ackland, Mrs. J. L. Mitchell, Mrs. J. Ball and son Bobbie, Mrs. M. Hilton and daughter, Mrs. Molly Griffith, Mrs. Ina Cave, London, Eng., Mrs. A. M. Brown, Brandon; Misses A. L. MacTavish, Hazel Cook, Joyce Ackland, Margery Ackland, Messrs. Colin Hay, G. S. Laing, D. A. Bruce, Prof. A. R. Cragg, C. Laurie.

"NOW THAT I AM A MAN . . ."

Professor A. R. Cragg, of the chair of psychology in United Colleges, affiliated with the University of Manitoba, who conducted the service in the club house last Sunday morning, gave all his listeners some thoughts to carry away, preaching from the text: "Now that I am a man I have put away childish things". Prof. Cragg devotes his attention to guiding students under his care to more useful line of work in life. His deepest concern is to see young people drifting away into childish pursuits as they grow older. He thought it was childish for a man to give as an excuse for not attending church "I noticed a man in the congregation who did me 'dirt' and I do not attend where that man is present". Taking Hitler as an example as one who still adhered to childish things, he spoke of the German leader as a man who con-

sidered his father had persecuted him as a child and for that he hated his father all his life. Hitler never could rise above that obsession and he in turn persecuted certain races and became cruel and tyrannical just because of impressions his early life had left on him. The maid who looked after his home since his rise to great power stated Hitler might be seen any day in one room of the dwelling or another, whimpering and even crying, looking for pity and sympathy. Hitler's violent outbreaks of temper in the presence of many noted dignitaries was simply a childish display.

Prof. Cragg asked all his hearers to do away with childish acts and thoughts and rise to manly and womanly spheres of action to broaden and stimulate desires for the better things in life.

The offertory solo, "I'm Bound for the Promised Land" was sung with fine feeling and expression by Mrs. J. M. Rice, the accompanist being Mrs. W. Thomas. The singing by the congregation was hearty and spontaneous. The pretty basket of summer flowers on the piano was from the garden of Mrs. L. F. Borrowman.

AMPLE STREET CAR SERVICE

Adequate street railway service is being given this summer to the Canadian National Railways station by the Winnipeg Electric Company. An hour before the departure of trains to Victoria Beach, now that the regular schedule is in effect, extra cars are put on Portage Avenue and on the South Main Street runs. There is no necessity to call a taxi; the street cars provide a fast service, with plenty of cars, to the depot.

**PENINSULA
MINK**

The finest mink blood in the world is incorporated in the mink production industry of Victoria Beach. Peninsula offers peerless selections from a strain bred from the choicest origins.

Peninsula Mink Ranch

(Edward Ateah)

Victoria Beach — Manitoba

City Dairy

The same health protection you enjoyed in the City is also available to you at the Beach . . . CITY DAIRY MILK and CREAM, laboratory controlled at every stage of production from the dairy herd to your door, may be obtained, delivered fresh daily through our local delivery service.

Service may be arranged by phoning City Dairy Office 87 647, or stopping our Salesman at the Beach.

YOU MAY ALSO ENJOY YOUR FAVORITE

Purity

ICE CREAM
AT THE MOONLIGHT INN

Lunch or Dine Comfortably

Ladies may Dine or Lunch in comfort with Courteous attendants to cater to their needs.

To the Men — The Blue Kitchen where good fellows meet.

301 VAUGHAN ST.

BOUTTELL'S BLUE KITCHEN

PHONE 86 180

Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

VOL. XVI.

VICTORIA BEACH, JULY 19th, 1941

No. 5

Generous Community!



WHEN one considers that within four days Victoria Beach residents contributed freely \$145.00 to war funds there is striking evidence in a practical way to show the hearts of the people of this community are responding nobly in these days of "all out" in the war effort.

The Children's Circus held in the club house on Saturday afternoon yielded \$75.00; Mr. Fred Gee's entertainment in the club house Sunday night, at which a collection was taken, gave \$15.00; and Mrs. Van Riemsdyk's tea Tuesday afternoon contributed \$55.00; and all were worth while and were worthy of attending.

Many other events are planned for the next six weeks by leaders of experience in this work and there is no doubt that all will be generously patronized, making them successes. Nothing is too good for our boys and girls who are serving in the front line in the Great Cause.

It is known to only a few that one Winnipeg pilot officer, for many years a summer resident at Victoria Beach was one of those who was on the trail of the German battleship, Bismark, and also was on its tail, sending back to an eastern port from time to time its location and helping to keep it in view until the British navy caught up with it. In cold, foggy, damp weather Winnipeg boys, summer residents of Victoria Beach, are serving in the Front Line. We honor them for their devotion to duty!

MARIONETTE SHOW

In its endeavor to provide entertainment for the children at Victoria Beach and for the grown-ups as well as the Victoria Beach Club has been most fortunate in being able to make arrangements with Mrs. H. Atkinson to put on two marionette shows at the Club House on Thursday, July 24th.

These shows will undoubtedly be outstanding events of the current season and worthy of the support of all the summer residents and their friends.

There will be two shows—the first one a children's matinee at 3:30 p.m. and an evening performance at 7:15.

Tickets are now available at the Club House and from members of the Club and all members and their friends are urged to get their tickets early so that adequate seating accommodation may be arranged. The prices of the tickets are: children, 10c; adults, 25c.

These shows will undoubtedly be both novel and entertaining and at the express wish of Mrs. Atkinson the entire proceeds will be devoted to the Club's War Service Fund.

Did you ever see "Pop-Eye, the Sailor," "The Three Bears", Clowns and famous dances in miniature? If not this is your opportunity and one which neither you nor any member of your family should miss.

CHILDREN'S MASQUERADE, SATURDAY, JULY 19

The Children's Masquerade will be held Saturday, July 19th from 7:00 to 8:30 p.m. Children up to fourteen years can enter. Prizes will be given for original, comic and fancy costumes. Mrs. W. T. J. Kerr has been asked to present the prizes. The judges are Mrs. J. Irving, Mrs. J. Beech and Miss Shirley Edmonds for the girls; Mr. F. E. Sprague, Mr. D. Grant and J. Howes for the boys. Admission: children in costume free; members of the club free and non-members 10c. Come and see the children act.

NOMINATION RESULTS

On Tuesday, July 15th last, the Clerk of the Municipality, acting as Returning Officer and assisted by R. Bramwell, Police Constable, was present at the Club House to receive nominations for Reeve and Councillors whose term of office expires this year.

We think it is very fitting that Mr. Victor Scott was again nominated as Reeve for the years 1942 and 1943 as he has given us the best of leadership during his six years of office. Mr. J. T. Irving and Mr. John Anderson were also nominated for a further term of office.

These gentlemen were duly declared elected unanimously by the Returning Officer, Mr. W. D. Davis. It is to the credit of Victoria Beach Municipality that we have such men as these, experienced in business and so well known to the community, who are willing to attend to the business affairs of our Municipality. Very often servants of the public get scant praise for their efforts so we would take this opportunity to express on behalf of all who are interested in our justly famous Beach our appreciation of the efforts of our Reeve and Council in managing the affairs of the Municipality of Victoria Beach so satisfactorily.

CHILDREN'S EFFORTS ADD TO WAR FUND

The Children holidaying at Victoria Beach raised \$75.00 for the War Funds, when they staged a circus last Saturday under the auspices of the Victoria Beach Community Club. Forty-four boys and girls took part in the circus, and numerous others worked behind the scenes.

The dictators were seriously injured at one of the dart-throwing booths and at the "A-tack Hitler" Booth. Big attractions were the lotto game, a hand-made test-your-

Children's Masquerade at Club House, Saturday

strength machine and a shooting gallery. There were also contests in ball-throwing, darts and ring-tossing, as well as a fish pond. An attractive bed doll and a pair of swimming trunks were raffled; and a war savings stamp was awarded for guessing the number of pebbles in a jar. One could see all the usual freaks for 2c each, and, in addition, an amusing art gallery. A main show included dancing and a performance with a trained dog. Horseback rides and rides on "The Valtanis" also added to the funds. The most popular feature of the circus perhaps, was the lemonade which was sold by the gallonful, along with candy and popcorn. Bouquets of flowers from beach gardens were also sold at the door.

Children taking part were:—Marguerite Donaldson Harold Cox, John Hill, Teddy Brown, Ronald Bartholomew, Doreen Sanders, David Anderson, Barbara Henderson, Glen Caughey, Freddie Donaldson, Joey Kerr, June Cox, Gloria Cox, David Gee, Ruth Snowden, Eileen Watkins, Evelyn and Ruth Anderson, Ron Watson, Doreen Stephenson, Kenneth Chittick, Shirley Thomas, Shelagh Bactick, Phyllis Henderson, Shiela Moore, Glen Anderson, Gloria Anderson, Allen Stuart, Norman Shenton, Rosemary Watkins, Joyce Yarnell, Audrey Caughey, Patty Clarke, Sheelagh Riach, Marilyn Donaldson, Constance Hale, Frank Murdock, Joan Pratt, Bill McGrewy, Donna Kelly, Bobbie Donaldson, Ian Stuart, Tom Scott.

Many older folk aided in directing the efforts of the youngsters and in making donations towards prizes, properties and goods for sale. In charge of the circus was Miss Shirley Nicholson and assistant directors were: Mrs. Donaldson, Miss M. Pratt, Mr. John Morphy, Mr. David Grant, Miss Kay Porter, Mr. N. Nagle, and Misses Pamela and Pauline Clark. Assistance was given by Mrs. Henderson, Mr. W. Thomas, Miss V. Trainer, Mr. A. More and numerous others.

Mr. J. R. Racine, Manitoba supervisor of the War Savings Committee was at the Beach Wednesday to interest merchants and permanent residents in systematic saving for the war effort. He was assured of whole-hearted support and a local committee will be formed shortly.

Miss Carroll Borrowman arrived here Thursday to spend a two month's holiday.

VICTORIA BEACH CLUB

VICTORIA BEACH, MAN.

Hon. President: MRS. W. J. T. KERR
 Immediate Past-President: A. H. PETRIN
 President: MR. JAMES T. IRVING (Wpg. Gr. Ex.)
 Vice-President: MR. ANGUS MORE
 Secretary-Treasurer: MISS M. F. PRATT

Programme Directors:
 Senior Division, DAVID GRANT
 Junior Division, MISS SHIRLEY NICHOLSON

DANCING AT CLUB HOUSE EVERY
 EVENING.
 CHILDRENS' MASQUERADE JULY 19th

FAMILY MEMBERSHIP FEES:
 SEASON \$4.00 ONE MONTH \$3.00
 TWO WEEKS \$2.00
 VOTING MEMBERSHIP,
 without clubhouse privileges \$1.00

Community Church Service

CLUBHOUSE, VICTORIA BEACH
 SUNDAY MORNING, JULY 20th, at 11 a.m.
 REV. NELSON SMITH,
 of St. Jude's Anglican Church
 SOLOIST: MISS MARGARET McFADYEN
 VICTORIA Beach Choir will sing two anthems.
 CHARLES H. BALL, President; Residence, Sixth Ave.

GOLF COURSE NOTES

And the Golfers continue to golf — of course. A few passing through the registration books this week were T. E. Babb, J. C. Wherrett families, an interesting twosome of Mr. J. J. Hughes, seventy-nine years of age and Mr. D. A. Bruce, eighty-one, playing "heads-up" golf, the Quinton MacKays with guests, Mr. W. R. Finley and David MacKay, the W. G. Mathers, Mr. and Mrs. W. E. Thomson, the Boulton family, the J. J. Milnes the Fred Porters, the Henry Bakers, Mr. and Mrs. Gladstone, the Hunkin family, the R. L. Ruffitts, the E. Marshalls, the H. G. Tuckers, Mrs. Riach with Jeffery, the F. R. Greaves, Mrs. Cyril Anderson with Glen, Mr. and Mrs. Smithson, the J. J. Kelly's, Miss D. Williamson, Mrs. Eleanor Spafford with mother Mrs. H. G. Tucker, the Marion Rice, Pat Jackson twosome, the Chalmers, Mann twosome; the Harold Hansons, the John Yarnells, the Phyllis McKay, Shirley Carter twosome; the Campbell Grants, the Jas. Mahoods, the A. P. Paget, Jas. Blount twosome; the Billy Kinsmans, Mrs. Geo. Wilson with Claude, Dick and Peggy and guest Adrian Beggs, the fifty-three youngsters on matinee day, the Evelyn DesBrisay, Ella McGregor twosome, the Gyles, Foxcroft foursome; the M. L. Poyntz with guest Miss M. E. Spooner, the Eric Plants, the R. B. McLeans, Laureen and John Tucker, the Misses Goulden, the C. P. Wilsons with F. W. Watten as guest, the Hibbert McKelvies, the Pat O'Briens, the Donald Stewarts, Mrs. Hodgson with mother and brother, the J. S. Watsons, the Schell, McLaughlin twosome; Mrs. E. B. Hay with Miss Bell, the Boyds, Gordon, Doris and guest the L. H. MacKenzies, the Ashley Stewarts with guest Helen Gardiner, the W. R. S. Wickwares, Mrs. J. J. Main with Mrs. Cockerill, the Granville, McLean twosome; the Wm. Leatherdales, the Douglas Edmonds, the Pascoe, Anderson, Simon threesome; the Dack, Irving, Grant threesome.

Victoria Beach Municipality

Mayor:
 VICTOR SCOTT, Esq.

Councillors:
 JOHN ANDERSON, JOHN W. BEECH,
 JAMES T. IRVING, COL. N. R. NAGLE

Secretary-Treasurer:
 WILLIAM D. DAVIS

Chief Constable:
 ROBERT BRAMWELL

All Year round Constable — SAM ATEAH

Beach Health Officer:
 DR. G. CAMSELL

HACKS NURSERIES

See our display of Bedding Plants, Shrubs, Ornamental Trees, Peonies in great variety, Hardy Roses, New Manitoba Rose is popular. Anything you need. We make a specialty of Plants most suitable for Victoria Beach growth. Plenty of time for blooming if planted soon. We know your needs.

HACKS STORES

Ellice Avenue, Opposite Grace Church

CRESCENT

Quality Guarded Dairy Products

MILK - CREAM - BUTTER

ICE - CREAM

AND OTHER DAIRY PRODUCTS

can be obtained at Victoria Beach as in other years. We supply the same high class milk products at the Beaches that are obtainable in Winnipeg and have won us many constant friends during the last thirty-six years.

PHONE 37 101 before leaving for your vacation at Victoria Beach. Mr. Harold Thurston will be in charge as usual. You may be assured of the same courteous service as in other years.

CRESCENT CREAMERY CO., LTD.

PHONE 37 101

For GOOD SERVICE and BREAD you will enjoy, Shop at BARAGER'S

All our various quality loaves on hand all through the season — FRESH EACH DAY.

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Victoria Beach, Man.

GROCERIES, CONFECTIONERY,
 GENERAL MERCHANDISE

Latest Fashion in Bathing Supplies Circulating Library, Souvenirs

LONG DISTANCE TELEPHONE

All Your Needs supplied by the Pioneer Storekeeper — We Deliver.

Beach People

Chief Constable George Smith, of the Winnipeg Police force, spent Sunday with his family. The chief's annual vacation at Victoria Beach starts at the end of the coming month.

Mrs. Aidan Conklin and daughter, Elizabeth, are with Mr. and Mrs. J. J. Conklin, Sunset Boulevard.

Mr. and Mrs. Herb Roberts are occupying the "Bow and Arrow" cottage on Sunset for the summer.

Mr. Robert Kerr, Inspector of Bank of Montreal branches, spent the week-end with his parents, Mr. and Mrs. W. J. T. Kerr, on Sunset.

Mrs. Olga Irwin, choir and concert singer, Winnipeg, will spend the month of August at this beach, occupying the "Bow and Arrow" cottage with Mrs. Herb Roberts.

Mr. Frank Morris, of the Free Press Editorial department, with Mrs. Morris is spending a vacation at this beach.

Mrs. Fitzsimons is spending her 22nd season at her cottage on Fourth Avenue.

Mr. G. J. Reeve, principal of St. John's Technical High School, with Mrs. Reeve and family are occupying the family cottage on Fourth Avenue.

Mr. and Mrs. Earle have been occupying a cottage on Fifth Avenue for two weeks.

Mr. T. E. Babb and family are occupying a cottage for the summer. Mr. Babb is connected with the Public teaching service in Winnipeg.

Mrs. McKenzie and children are guests of Mrs. McKenzie's parents, Mr. and Mrs. de Courcy Davies for the summer.

Mr. Dan Sprague joined his wife and son at the Dr. N. J. Maclean cottage on Sunset, Friday, for a long week-end holiday. Dan is now connected with the government audit service in military affairs and travels extensively throughout Canada. He was recently elected President of the Macdonald-Cartier club of Winnipeg.

Mr. William (Bill) Carmichael is paymaster of the Canadian Air Training school at Virden, Man.

Mrs. C. G. Johnstone and daughter, Miss Helen, are occupying their cottage on Sixth Avenue. Miss Helen is spending a two weeks vacation. Mr. Johnstone spent the week-end at the cottage. Lieut. Hugh Johnstone, of the Brandon School of Instruction, and for some time in charge of the club house of the Victoria Beach Club, spent the week-end with his family.

Mr. Alex Jonsson, pioneer resident of the beach, is spending the summer in Winnipeg in building work.

Mr. Aidan Conklin is spending the week-end at the Beach.

Mr. and Mrs. Don Stewart are occupying Mr. E. P. Withrow's cottage on Third Avenue during July.

Mrs. W. L. Leatherdale and Mrs. R. R. Kinread are guests of Mrs. P. B. Grant. Mr. Leatherdale and Mrs. Kinread were also guests for the week-end.

Mrs. David Riach and children of New York City, are occupying their cottage at the beach for a few weeks.

Miss Eileen Grant arrived Tuesday to spend the rest of the month with her mother, Mrs. P. B. Grant, at their cottage "Greenwoods." Miss Eileen has been holidaying at Caddy Lake with her friend Miss Betty Locke.

Mr. and Mrs. John E. Yarnell and children are spending the month of July at the beach. They are in P. E. Archer's cottage on Sunset. (Continued on Page 6)

SUPPORT CHILDREN'S SPORTS DAY JULY 26

Beach Notes

You can arrange for delightful trips along the lake and to the end of Elk Island, to Black River or Pine Falls by consulting with Capt. Walter Thomas at the pier.

Do not forget to donate something towards the funds of the children's sports which are not far away. Help to give the youngsters a good time.

Since arranging consulting hours at the municipal office, Dr. Camsell is experiencing a rush of patients.

Fifteen samples of water from the wells at Victoria Beach have been sent into the provincial laboratories for testing.

Fur will be at high prices this autumn and winter, according to the New York market reports, and this will sound good to the many fur farmers in the Victoria Beach district. Times are good in the United States as all industries are busy working night and day and on Sundays; and this means greater buying of furs, besides the demand for officers fur caps, looking ahead to a winter campaign.

Words of inspiration and encouragement were presented by Dr. F. Glover, of St. Margaret's at the Sunday morning service in the club house. "Singing in the Rain" was the subject and it was aptly illustrated by incidents from war torn England and other sources. At the close the Holy Sacrament was administered at a special service. The offertory number was a cello solo by Mr. James Bach. It was one of the most enjoyable musical numbers ever heard in the club house. Mrs. Dorothy Scott was accompanist.

Commissioner Sam Ateah has visited Elk Island to take the census there. He located five families with a total of nine members, all being engaged in fishing, wood cutting for fuel, and fur farming. If the commissioner is paid on the same basis census takers are paid in Winnipeg, he will receive 45 cents for the long and arduous trip.

While R. F. Downie was showing a prospective tenant a cottage on Seventh Avenue one day recently, a large dog bounded out of a cottage nearby and knocked him over making menacing growls for some time. The owner had to send the dog into Winnipeg on order of the authorities.

Victoria Beach grown peonies, in beautiful variety and array, graced the platform of the club house at the Sunday morning church service, from the garden of Mrs. L. E. Borrowman.

The wells are now in good working order and the pipe line from the pump house has a plentiful supply. The superintendent, Mr. Mattison, suggests that the deep wells, which are drying up owing to the low level of the water in the lake, be used only for drawing drinking water; and the shallow wells be used for water for cooking purposes.

A neat fence has been put around the property opposite the lumber yard to stop trucks taking short cuts across the lot on the way to the Inn or the dock. The municipality ordered it up and Mr. Mattison erected it.

Jack Donovan is the agent for the Free Press and Jack Howse is the Tribune agent at Victoria Beach for the season. Jack Beech covers First Avenue and Sunset as assistant to the Tribune agent.

Mr. Frank McKinney, a former president of the Victoria Beach club, who is one of Winnipeg's most successful retail merchants, has opened new premises for his business on Donald Street, the former home of Franks' Cafe, which has been elaborately fitted up by the owners for jewelry busi-

Sleepy Valley Mink Ranch

Excellent Breeding Strain,
High Quality Stock
Reasonable Prices.

10 Years Fur Farming Experience

Ranch Foreman:
B. MUNRO
Proprietor:
S. ATEAH

ness. Miss Aldyne McKinney, well known at Victoria Beach water sports, is assisting her father in the store.

No dog is allowed on the bathing beaches. This law will be strictly enforced this season.

The railway company's garden promises to be one of the beauty spots this season.

Dr. Frank Sedziak spent Sunday at his cottage, Bay View. He received a letter last week from his son Zigmund, prominent for years in Victoria Beach circles, now in an internment camp in occupied France, stating in stereotyped phraseology, that he was well and finding his time fully occupied. The doctor's second son, Henry, is a chemist in the department of agriculture at Ottawa.

A RED CROSS BOTTLE

Any spare pennies, nickels, dimes, or even quarters, you feel you can dispense with for a good cause, why not drop them in the Red Cross Bottle on the counter of the Golf Clubhouse canteen. Mr. Caldwell, who has been duly authorized by the Canadian Red Cross Society to receive contributions, would like to see the pint bottle filled to overflowing before the season ends on September 6th. Thank you!

RED CROSS TEA A SUCCESS

The first Red Cross Tea of the season was held at the summer home of Mrs. L. J. F. Van Riemsdyk, 119 Sunset Boulevard, Tuesday, July 15th. Mrs. Wm. Gray and Mrs. Spencer Guest were co-conveners. Mrs. J. W. Beech, Mrs. Roy Borrowman, Mrs. Harry Little and Mrs. Wm. Gray presided over the teacups and the following young ladies and matrons assisted in serving the many guests: Mrs. Dan Sprague, Mrs. Jack Donnelly, Miss June Little, Miss Betty Atkinson, Miss Margaret Gray, Miss Mary Anderson and others. Mrs. Kinread read teacups, and Mrs. J. M. Rice was in charge of the Exchequer. Mrs. Victor Scott, general convenor, is in charge of the Woman's Committee of the Victoria Beach Club to look after women's entertainments.

TSK !!! TSK !!!

The annual challenge golf game between Eddie Dack, Jimmie Grant and Jimmie Irving will be played in the near future (actual date not yet set).

This game has been delayed owing to Eddie having decided to remain in the city to complete a period of intensive training which he did somewhere on the western fringe of Winnipeg. Well Eddie arrived Saturday the 12th looking "in the pink" and with a fierce "Caramba" look in his eyes thirsting for a go at the two innocents. You golfers will recall an account of the game played last summer between these three worthies when Eddie Dack lost both his shirts to them. Well, this year Eddie has brought along three, two with trick fasteners, so that only he can remove them. But of course he will be playing in ordinary slacks.

In order that the Greens be in their finest condition for this "battle of the Giants" our very expert barber "Fine-Cut" Jenkinson has been engaged to shave them just prior to the game; then Constable Bob Bramwell has been asked to not only police the course but also accompany Jimmie with a compass, having in mind that he (Jimmie) was lost in the woods behind No. 5 for nearly two hours during last year's tussle. Bob will accept this chore gladly provided he can get time out from chasing horses and cows over Biddy's half-acre.

Talking to the three warriors Saturday afternoon it is evident they are "at the ready" just waiting to jump at, not down, each others throats, in a playful sort of way, of course.

Anyway its going to be a great game, with all players walking off the course the best of friends, only to renew the feud at cribbage during the return journey to the city.

HUMOR FROM A BOMBED AREA

The best tid-bit that has come out of the bombed area in Scotland was given to a Toronto audience, Monday night by Rt. Hon. Malcolm McDonald. Mr. McDonald told of a letter he received the other day from "an old Scottish lady who is a veteran of many air raids." He quoted the letter as follows:

"When the air raid warning sounds I take the Bible from the shelf and read the 23rd Psalm where it says "Though I walk through the valley of the shadow of death I will fear no evil, for thou are with me." Then I put up a wee bit prayer. Then I take a wee drap o' whisky to steady my nerves. Then I get into bed and pull up the covers; and then I tell Hitler to go to hell."

AMPLE STREET CAR SERVICE

Adequate street railway service is being given this summer to the Canadian National Railways station by the Winnipeg Electric Company. An hour before the departure of trains to Victoria Beach, now that the regular schedule is in effect, extra cars are put on Portage Avenue and on the South Main Street runs. There is no necessity to call a taxi; the street cars provide a fast service, with plenty of cars, to the depot.

The Municipal staff of workers started Monday with their cans of liquid, moving throughout the beach destroying poison ivy. Their work will soon be found effective, as

there are quite a lot of these dangerous plants on the beach this summer.

A very happy evening was spent at the club house Sunday evening after train time when Mr. Fred Gee showed three rolls of moving pictures; Mr. Bach gave a cello solo and community singing was enjoyed. The collection for the War Fund was \$18.36.

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near Barager's Store.

31 Years Residents of Victoria Beach



Quality Flowers

AT LOWEST PRICES

The Orchid

Victor Scott

311 DONALD ST.

PUBLIC NOTICE

RURAL MUNICIPALITY OF VICTORIA BEACH

NOTICE IS HEREBY GIVEN that a meeting of the Council of the Rural Municipality of Victoria Beach will be held at Victoria Beach, in Manitoba, on Saturday, the 26th day of July, A.D. 1941, at three o'clock in the afternoon, at which time the passing of a By-law dealing with the transfer to Victoria Beach Company, Limited, of that portion of the Dominion Government Road Allowance lying between Sections 10 and 15, in Township 20, Range 7, East of the Principal Meridian, in Manitoba, will be considered.

The said By-law shall provide for the transfer to Victoria Beach Company, Limited, of all that portion of Dominion Government Road Allowance lying between Sections 10 and 15, in Township 20, Range 7, East of the Principal Meridian in Manitoba, or as closed by By-law No. 226 passed and enacted on the 20th day of July, 1940, in consideration of the waiving by Victoria Beach Company, Limited, of any compensation for various roads, streets and lanes appropriated by the Municipality under provisions of said By-law No. 226.

ALL PARTIES INTERESTED IN THE SUBJECT MATTER OF THE SAID PROPOSED BY-LAW ARE HEREBY NOTIFIED OF THE SAID MEETING, AND TO GOVERN THEMSELVES ACCORDINGLY.

Dated at Winnipeg, in Manitoba, this 25th day of June, A.D. 1941.



"W. D. DAVIS"
Secretary-Treasurer,
RURAL MUNICIPALITY OF VICTORIA BEACH

Canada Bread Co. and Speirs-Parnell Bakery products are on sale at Falls' and Barager's stores.

BEACH PEOPLE (Cont. from Page 3)

Miss Barbara Davis is spending a vacation at the beach. Miss Murison, of the Great-West Life Co. staff, is enjoying a vacation at the beach.

Mr. Ernest Scott was a visitor last week at Mr. and Mrs. Quinn's cottage on Sunset.

Mr. and Mrs. Clarence Scott with Eleanor and Harry are holidaying at 207 First Avenue.

Mr. and Mrs. W. Rowland are occupying their cottage on Sunset for July and had as their week-end guests Miss E. Miller, Miss K. Bartle, Miss V. Walker and Mr. Geo. Neil.

Mrs. Ward Moffat, accompanied by her guest Miss Beatrice Leigh of Saskatoon, spent Thursday here, the guests of Mrs. P. B. Grant.

Mrs. Bains with her two daughters spent an enjoyable two weeks at the beach. They had as their guests Mrs. Simpson and Mary and George. Also Anne Groundwater, Charlotte Smith and Patricia Weir. They resided at "Lawnswood Cottage" on Sixth Avenue.

Mr. and Mrs. George Schroeder and son David are occupying 421 Sixth for the month of July and they have as their guest their mother, Mrs. John Fraser. Miss Anna Fraser spent Sunday with them.

Dr. Frans Niermeier and son, Stuart, spent two weeks with Mr. and Mrs. Schroeder, 421 Sixth Avenue.

Miss Lillian Staddon is the guest of Mrs. Fred Porter, 211 Seventh Avenue for the next two weeks.

Mr. and Mrs. Dave McKay and family are occupying Mrs. O'Brien's cottage on Seventh Avenue for the month of July.

Mr. and Mrs. Ben Robertson were down at their cottage 218 Fourth Avenue for Saturday.

Mr. and Mrs. Arthur and family are occupying their cottage, 216 Fourth Avenue for the summer season.

Mr. and Mrs. Mark Lancaster are spending the week-end at their cottage on Third Avenue.

Miss Eileen Kansas returned to the city after two weeks holiday spent at 222 4th Avenue.

Mr. Geo. Letchford spent Saturday with his sister and friends at San Fairy Inn. He was on leave from the Yorkton Air Training School.

Mr. and Mrs. Arthur Brown and Mrs. and Mr. S. F. Clarke spent Sunday at San Fairy Inn and Mrs. Brown stayed until Wednesday with her son who is spending his holidays with his Cub Master, Miss Pratt.

Mrs. L. W. Pratt spent the week-end with her children at 222 Fourth Avenue.

The Rev. Nelson C. and Mrs. Smith and family are spending the month of July in cottage "Mizpah" on Centre Street.

TENNIS COURTS SCHEDULE

NEW REDUCED RATE
For Short Term Play 10c an Hour.

REGULAR RATES

One Day	35c	Two Weeks	\$1.50
Week-end	50c	One Month	\$2.50
One Week	\$1.00	Season	\$5.00

Mrs. Ed. Stanley with her sons Jack and Ernest, of Selkirk, who have been visiting the former's sister, Mrs. J. S. Milton, at 409 Fifth Avenue, returned home on Saturday.

Mr. and Mrs. Jerry Hawkin and family are renting a cottage on Seventh for July. (Continued on Page 8)

High Quality MEAT Store

The Best procurable from the leading abattoirs of Winnipeg received by fast trains daily at Victoria Beach. — Beef, Lamb, Pork, Bacon, Ham, Eggs, Fresh Vegetables and our own Sausage made daily. We carry only the best. — Our Nineteenth Season

JAMES KILPATRICK
VICTORIA BEACH, MAN.

"Canada Bread"

wish to announce to their many customers holidaying at Victoria Beach that they can obtain their regular supply of . . .

BUTTERNUT **BAMBY**
HALF & HALF **DR. HALL'S**

— FRESH DAILY AT —

J. H. FALLS, GROCERY STORE

SPECIAL
CAKES
MADE TO
ORDER

QUALITY BREAD
and ROLLS
Shipped in Daily

FRESH
CAKES
DAILY

Golf Course Schedule**ADULTS —**

One Game	25c
Two Consecutive Games	40c
Book of 20 Tickets	\$4.50

(The above are good at all times)

CHILDREN (under 17 years)—

One Game	15c
Two Consecutive Games	30c
Book of 20 Tickets	\$2.50

Children's rates apply on days other than Saturdays, Sundays, Holidays.

CHILDREN — Beginners —

Tuesday afternoons, per game10c

SEASON TICKETS —

Available on Application.

CLUBS may be hired at 25c per game.

LOCKERS are for rent for any period desired at moderate rates.

VICTORIA BEACH INN

VICTORIA BEACH — MANITOBA

An attractive 34-room resort located on the point overlooking both the bay and lake and having an almost constant breeze. The attractiveness of meals and service is assured. Our Kitchens being entirely staffed with competent help under direct management of Bouttell's Blue Kitchen, Winnipeg.

Weekly Rates Including Meals

Single room in Cottage	\$20.00
2 Persons in Double Room, each	18.00
Single Room in Annex	21.00
2 Persons in Double Room, each	18.50
Double Room — Main Building, 2 persons, each	\$20.00 to \$24.00
Daily Rate, Including Meals	\$3.50 & \$4.00

Special Discount for Month or over.**Transient Meals**

Breakfast	50c	Lunch	50c
Evening Dinner	75c	and \$1.00	

• Guest sharing accommodation with permanent resident weekly guest will pay same rate as permanent guest.

MRS. A. W. BOUTTELL, Managèress

Reservations may be made at

BOUTTELL'S BLUE KITCHEN

301 Vaughan St., Winnipeg Phone 86 180

• An absence of all extra charge plus low rail fare combine to make a holiday planned at Victoria Beach Inn one of the most economical you can find. Guests of the Inn should give their luggage checks to Anderson's representative, either on the train or at Victoria Beach Station.

MODERN DAIRIES

VICTORIA BEACH, MAN.

- Milk
- Cream
- Butter
- Ice Cream

This year we will again operate our own Delivery Service. Our Auto Service will meet your every need.

MODERN DAIRIES PRODUCTS COME
TO YOU FRESH DAILY

WE SOLICIT YOUR PATRONAGE
for orders in advance of leaving for
Victoria Beach.

Phone 201 101

Barager's General Store and Post Office

• 17 years experience enables us to cater intelligently to your needs . . . Every department stocked with carefully chosen merchandise.

FRESH FRUITS and VEGETABLES
arrive daily in season.

Try our famous NEW LAID EGGS.

OPENING ORDERS sent in advance appreciated and can be delivered on your arrival.

Agents: NORTHWEST LAUNDRY
FILMS DEVELOPED DAILY

OUR AIM IS: Good Merchandise . . . Right Prices . . .
Clean Store . . . Pleasant Service.

• We thank you for your business last year and hope to have the privilege of serving you again this year.

Cottages Built, Altered, or Repaired

Additions made to Beach Buildings and Repairs carried out in workmanlike manner.

Inspect Cottages Built by Albert Larson at Victoria Beach and see for yourself their usefulness and their attractive appearance.

Leave Orders at Victoria Beach Co. Lumber Office.
ALBERT LARSON Victoria Beach, Man.

Please Leave Your Orders for

Laundry, Dry Cleaning

at **Falls' Store**

VICTORIA BEACH, MAN.

Calls are made each MONDAY and THURSDAY

NO CHARGE FOR PICKING
UP OR DELIVERING PARCELS

Agent: WALTER THOMAS PROMPT SERVICE
RUMFORD LIMITED

Anderson's Transfer

VICTORIA BEACH, MAN.

Office back of C.N.R. Station. Arrange with my man on train for delivery of your baggage, freight or express. Call at office or give order to drivers for **WOOD and ICE**.

WOOD

BIRCH

1 Cord cut and split \$8.50
½ Cord cut and split 4.50
¼ Cord cut and split 2.50

POPLAR

1 Cord cut and split \$7.50
½ Cord cut and split 3.75
¼ Cord cut and split 2.00

— **SLABS CUT** —

Just what you want for summer use.
MIXED SLABS, cut, per cord ---- \$5.50
JACK PINE, cut and split:
1 cord \$7.75 ½ cord \$4.00 ¼ cord \$2.25

PATRONIZE VICTORIA BEACH STORES FOR QUALITY GOODS.

BEACH PEOPLE (Cont. from Page 6)

Mr. and Mrs. Bill Simpson and daughter, Mae, are occupying their cottage on Sixth and Alexander for July and August.

Mr. and Mrs. Andy Robertson Jr. and family and Mr. and Mrs. Jimmie Robertson are occupying A More's cottage, 205 First Avenue for the month of July.

Mr. Jack Scott was down for a few days with Mr. and Mrs. W. H. Quinn at 121 Sunset.

Mrs. L. F. Borrowman had as her guest Mrs. Cyril M. Thompson for a few days last week.

Mrs. R. J. Spence, wife of Rev. R. J. Spence, Winnipeg, with her daughter, Miss Jean, are occupying Miss Simpson's cottage on First Avenue for the month of July and has as her guests her sister Mrs. Ross and her daughter Miss Peggy Ross from Regina.

Mr. Charles Dickens and Mr. Douglas Kent were week-end guests at the Spence cottage on First Avenue.

Dr. and Mrs. R. K. McClung are occupying their cottage for the summer. Their daughter, Miss Eleanor McClung spent the week-end at the cottage.

Mr. and Mrs. S. C. Hale, 321 Sunset Blvd., have opened their cottage for the season.

Mr. and Mrs. T. L. Munro of Winnipeg are spending their vacation at Victoria Beach, the guests of their son, Mr. K. Munro, Elk Island, God's Lake. Week-end guests were Miss M. Munro and Miss V. Montgomery of Winnipeg.

Mrs. J. Kerr, Rosemary and June, Miss Bartlett and Miss Sproule are spending two weeks at Victoria Beach.

Mrs. M. Robertson, Mrs. Howard Wood and Miss Estelle Kennedy have spent the past week guests of Mrs. Sam Hale.

Miss Jean Plewes of Streetsville, Ontario, and Master Archie and James Courtnall of Winnipeg are the guests of

Mrs. W. R. Stuart, 303 Sixth Ave. Mr. H. J. Courtnall and Mrs. W. H. Plewes visited Mrs. Stuart over the week-end.

Miss Ruth Ellis was the guest of Mr. and Mrs. Harry England for the past two weeks.

Master John Whenray and Clifford Bates, war guests from England are spending their summer holidays with Mr. and Mrs. S. C. Hale.

Rev. J. S. Watson and Mrs. Watson are in their cottage on Arthur Road. They had as a recent guest their daughter, Miss Grace Watson, of Toronto. Mr. Watson leaves Saturday for Morden, Man., where he will take Sunday services.

Mrs. Robert Aird, formerly Mildred Matley, and her mother Mrs. Matley, have taken a cottage for the summer at this beach, which for many years was their summer home.

Mr. David Riach, of New York City, former municipal councillor, will arrive August 1st to join his family here on a vacation.

Miss Carroll Borrowman arrived Thursday from Toronto to spend the remainder of the summer with her mother, Mrs. L. F. Borrowman.

Mr. James Bach of Dundas, Ont., is the guest of his sister, Mrs. Victor Scott, on a vacation.

Mr. E. P. Withrow, cottage owner at Victoria Beach, has been elected president of the Canadian Underwriter's Association.

By reading over the list of players on the golf course each week, one can get a good idea of the prominent people who are vacationing at Victoria Beach this summer.

PENINSULA MINK

The finest mink blood in the world is incorporated in the mink production industry of Victoria Beach. Peninsula offers peerless selections from a strain bred from the choicest origins.

Peninsula Mink Ranch
(Edward Ateah)

Victoria Beach — Manitoba

City Dairy

ALWAYS GOOD

The same health protection you enjoyed in the City is also available to you at the Beach . . . CITY DAIRY MILK and CREAM, laboratory controlled at every stage of production from the dairy herd to your door, may be obtained, delivered fresh daily through our local delivery service.

Service may be arranged by phoning City Dairy Office 87 647, or stopping our Salesman at the Beach.

YOU MAY ALSO ENJOY YOUR FAVORITE

Purity

ICE CREAM
AT THE MOONLIGHT INN

Lunch or Dine Comfortably

Ladies may Dine or Lunch in comfort with Courteous attendants to cater to their needs.

To the Men — The Blue Kitchen where good fellows meet.

301 VAUGHAN ST. **BOUTTELL'S BLUE KITCHEN** PHONE 86 180

Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

VOL. XVI.

VICTORIA BEACH, JULY 26th, 1941

No. 6

Sports Days . . . Happy Days . . . Start Saturday

JULY 26th will see the opening of the annual Sports Days, with the second one next Saturday, the Water Sports. This Saturday's Children's Sports programme is in two parts: 10:00 a.m. at Patricia Beach Mr. T. E. Babb



and associates will conduct sand castle, coat of tan and swimming competitions and at 2:00 p.m. at the former airfield they will hold the foot and novelty races. Other interesting features will be prize for the largest family at the Patricia Beach sports, donated by Mayor Victor Scott and the very popular climax to the day's fun, the annual ice cream feast.

The Sports Days are financed by voluntary subscriptions of the cottagers and the Finance Committee will welcome donations. Mr. W. J. T. Kerr is chairman of the Finance committee and Mr. W. D. Davis, treasurer.

Elsewhere in this issue will be found the names of the various officials, and each will be pleased to accept contributions. Please support the fine work they are doing.

DONATIONS FOR SPORT'S DAY

The Annual Sports Committee gratefully acknowledges receipt of donations from the following: John Anderson, H. H. Arundel, S. Ateah, H. A. H. Baker, J. W. Beech, J. J. Conklin, Crescent Creamery, Hellen M. Dallas, T. Eaton Co., Ltd., J. T. Irving, W. J. T. Kerr, Lucy Little, Ross Mitchell, W. H. Pratt, C. Rice-Jones, Osborne Scott, Victor Scott, George Smith, F. Sprague, Miss Straith, C. Thom, L. J. F. Van Riemsdyk, C. C. Head, Victoria Beach Co. Further donations will be most welcome.

EXECUTIVE MEETING

A meeting of the Executive of the Victoria Beach Club will be held at the Club House on Saturday, July 26th, at 5:00 p.m.

All members are requested to attend.

MUNICIPAL OFFICE

The new municipal office, placed in an easy access location in the "village" has assumed more importance, being resplendent with a bright sign "Municipal Office" with

details of value to every resident, including office hours of the beach doctor and information as to how complaints may be brought to the attention of the proper authorities. Dr. Camsell has been a busy man, patients calling from all the districts around, since he has had office hours in the building. It has been improved as a surgery, and also has Chief Bramwell's first aid kit on a convenient shelf.

BICYCLE MARAUDER NABBED

Reports of bicycles being taken from in front of the club house and stores were looked into by Chief Constable Bramwell and Special Constable Sam Ateah on Tuesday night. The culprit was caught by Constable Ateah. At first he denied all knowledge and then admitted the thefts; a police report has been made to the municipal council and a recommendation made that the boy, who is 13 years of age, be sent to the Harry Atkinson reform school for the next year. The bicycles were all recovered at places far from where they had been taken. This smart work of our police will be a great relief to boys who nightly have missed their "wheels" for short periods.

Children's Sports Day Programme

Sand Castle Building:	
Boys—6 years and under.	Girls—6 years and under.
Boys—7, 8 and 9 years.	Girls—7, 8 and 9 years.
Boys—10, 11 and 12 years.	Girls—10, 11 and 12 years.
Swimming:	
Boys—9 and 10 years.	Girls—9 and 10 years.
Boys—11 and 12 years.	Girls—11 and 12 years.
Coat of Tan:	
Boys—4 years and under.	Girls—4 years and under.
Boys—5 and 6 years.	Girls—5 and 6 years.
Boys—7 and 8 years.	Girls—7 and 8 years.
Foot Races:	
Boys—4 years and under.	Girls—4 years and under.
Boys—5 and 6 years.	Girls—5 and 6 years.
Boys—7 and 8 years.	Girls—7 and 8 years.
Boys—9 and 10 years.	Girls—9 and 10 years.
Boys—11 and 12 years.	Girls—11 and 12 years.
Three-Legged Race:	
Boys—12 years and under.	Girls—12 years and under.
Father and Son Race.	
Mother and Daughter Race..	
Sack Race:	
Boys—12 years and under.	Girls—12 years and under.

CHILDREN'S LAND AND WATER SPORTS SATURDAY

Morning: Patricia Beach — Afternoon: Former Air Force Grounds.