

## Beauties of Victoria Beach

By OLIVE ELSIE KNOX

"Wherever we look, wherever we lister,  
We can hear life murmur, and see life glisten."

FROM the moment we step from the train the exquisite beauty of Nature surrounds us. The air is full of scent, sound and sunshine. Birds sing, insects hum, and the woods are scented with blossoms.

At Victoria Beach there are flowers for all seasons. Blue violets, long stemmed, nod their heads in the meadow by the "Y"; yellow violets, splashes of gold fringe the path, and white wood-violets tip-tilt their faces to the sun.

Yellow lady slippers hide in the marshes, and pink ones, stand like sentinels beneath the pines. The pink-and-white lady slipper may be found by the few whose love of the woods intrigues them on long jaunts.

We pick but few of the rarer flowers. The woodland excursions would be less gay without these fragments of the rainbow to delight the eye.

As June advances flowers shoot up in every nook and corner. The breezes are fragrant with the scent of wild roses. The paths are edged with purple vetch, lacy wild lily-of-the-valley, pearly white star flowers, and velvety bunch-berry. Green-cupped honey suckles nod from their stems, and perhaps you'll be lucky and find the pale yellow, bell-shaped clintonia borealis.

Every color, every design springs up beneath the feathery-foliaged birches with their silver, black splashed branches. The sun's rays slants downward and spangles the round, quivering poplar leaves. From morning until sunset an orchestra of bird voices rise and fall in the foliage.

Winnipeg Lake, with its sand sifted to a fine powder, completes the setting. Gulls wheel and climb in the blue sky or dart downward, ruffling the water as they rise again.

Majestic sunsets ripple a panorama of color right to the water's edge. Or, perhaps a storm, heralded by the muttering of wind overhead, the patter of rain on the leaves, darkens the lake and swirls the water into white capped sea-horses. No less beautiful because of its rugged wildness.

The day is done, the glory of the sunset sifts to a yellow afterglow, then dims to a pearly grey before darkening. One by one a host of sparkling stars appear — like the flowers in the woods. We gaze and gaze and wonder at the beauties surrounding us, then sleep drives us to rest.

### Ateah's Baggage Transfer

Wood and Ice

Prompt and Courteous Service

See Our Men on Station Platform or at Office  
near Barager's Store.

31 Years Residents of Victoria Beach

### Lunch or Dine Comfortably

Ladies may Dine or Lunch in comfort with Courteous attendants to cater to their needs.

To the Men — The Blue Kitchen where good fellows meet.

301 VAUGHAN ST. **BOUTTELL'S BLUE KITCHEN** PHONE 86 180

Slowly the moon rises above the trees and spreads her dim radiance over sleeping holiday-seekers, snug in their cottages, that nestle among the fragrant pines and swaying birches.

Mr. and Mrs. Mark Lancaster have opened their summer home on Second Avenue for the season.

Mr. Ted Brown and family were down for the week-end. Mr. Brown's wife died last fall.



*Quality Flowers*  
AT LOWEST PRICES  
*The Orchid*

Victor Scott 311 DONALD ST.

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The same health protection you enjoyed in the City is also available to you at the Beach . . . CITY DAIRY MILK and CREAM, laboratory controlled at every stage of production from the dairy herd to your door, may be obtained, delivered fresh daily through our local delivery service.

Service may be arranged by phoning  
City Dairy Office 87 647, or stopping  
our Salesman at the Beach.

YOU MAY ALSO ENJOY YOUR FAVORITE



**ICE CREAM**  
AT THE MOONLIGHT INN

# Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

VOL. XVI.

VICTORIA BEACH, JULY 5, 1941

No. 3

## Authorities Defied

THE Municipal council decided at a recent meeting to put up a "stop" sign where the road leading from the station past the railway garden crosses the highway which runs past the stores, this with a view of curbing the speed of taxi-drivers who rush down the road where passengers are wending their way to their cottages. Clouds of dust are stirred up by these cars, making it very disagreeable to the people nearby. Well, the sign was erected in its location but the next day it was not there. It was found by the chief constable one mile and a half away, in the bush. It was again placed in position, and again it was missing and was not found until Monday of this week. It had been brought back by someone who had found it a long distance away. The act of moving the sign in the way it was done is a criminal offence, and is penalized, not by a fine, but by imprisonment. The government of Manitoba who own the road leading from the station, may take action through the Mounted Police. The government has in the past shown no mercy on these culprits. It may result in stopping the business of taxi-driving at Victoria Beach. The Manitoba government is also severe on those who drive taxis without its consent, and so far it has not given its consent to licensing taxi drivers at this beach; these means of conveyance are only allowed by the good graces of the municipal council. If infractions of the Traffic Act continue at Victoria Beach, the result may be unpleasant to some one and probably to many.

### ACTIVE AT 103 YEARS OF AGE

In his census rounds the other day Sammy Ateah visited Mr. Daniel at his pretty cottage on Traverse Bay, a few miles from Victoria Beach. Mr. Daniel, as many know is 103 years of age. He met the census commissioner with open hand and walked along the path bordered by flowers to a seat on the lawn. There this centenarian answered all the questions clearly and intelligently. Mr Daniel lost his wife a year and a half ago and he misses her but members of his family often come to see him; otherwise he lives alone amid the solitudes of the birch, the pine and the balsam just like Hiawatha did in the forest glades of Minnesota, according to legend. Mr. Daniel misses his walks to Victoria Beach, which he always enjoyed on his birthday when he called on his old friend, John Anderson, and Mr. W. J. T. Kerr; in the latter's home he always found awaiting him a shirt and tobacco. Sam Ateah said after his call that the old gentleman looks good for yet a few more years and another census.

### Please keep your dog away from the bathing beaches!

Our beautiful bathing beaches must be kept clean, for the sake of the health of every little girl and boy. Have lots of fun with your pets at Victoria Beach but please leave them at the cottage when you go for a swim.

### PROF. CRAGG TO CONDUCT SERVICE

The Community Church is fortunate in being able to secure for Sunday morning service in the club house Prof. A. R. Cragg as preacher and equally fortunate in securing as soloist Mrs. J. M. Rice, one of Winnipeg's favorite concert singers for many years. Prof. Cragg is a very busy man but he has accepted the invitation to conduct the Victoria Beach service with pleasure.

### POST OFFICE HOURS

The mail for Victoria Beach arrives each week day at 11:50 a.m. and is distributed in about 20 minutes to half an hour. It departs each evening to Winnipeg at 7 p.m., closing at post office 15 minutes before the train's departure for ordinary mail. Registered letters closing time is half an hour, before the train's departure that is 6:30 p.m. There is also a mail leaving for Winnipeg each Monday morning at 6:10 and on Friday the mail goes in on the Moonlight, giving the public until 9 p.m. to mail letters at the P.O. in Barager's store.

### SPECIAL NOTICE

Again this year young people between 12 and 17 will be able to take free instruction and compete with their friends for fun and prizes in various sports activities which are being organized for the season by Mr. David O. Grant genial impresario of the Victoria Beach Young People's Sports Club.

Instructors have already been chosen but complete lists will be posted both in subsequent issues of the "Herald" and on station notice boards. Everyone interested should look out for further announcements concerning them and the club.

Hikes will be held from time to time.

Tentatively, here are the events times and places:

Monday: Swimming, 2:30, Pier. Tuesday: Golf, 1 to 4, Golf Course. Wednesday: Tennis, 2 to 4, Courts. Thursday: Canoeing, 2:30 to 4, Pier. Friday: Badminton, 2 to 4, Beech's Court Sunset.

If you are interested present yourself at any of the above times and places and you will be taken care of in Mr. Grant's characteristic manner.

Mr. W. Mattison has the new pump running in perfect order and there is an ample supply of water now available from the pump to cottages, the golf course and in the mains and the force is much greater than last year, and will be invaluable in case of fire at any place in the pipe line disprevious summer's figures. The Council is to be commended for obtaining this fine pump at very little cost.

### AMPLE STREET CAR SERVICE

Adequate street railway service is being given this summer to the Canadian National Railways station by the of trains to Victoria Beach, now that the regular schedule is in effect, extra cars are put on Portage Avenue and on the South Main Street runs. There is no necessity to call a taxi; the street cars provide a fast service, with plenty of cars, to the depot.

### Victoria Beach Herald

Published every Saturday throughout the summer season June 10th to the end of August.

Devoted to the best interests of the Cottage Residents and the merchants of Victoria Beach.

Advertisements to be sent to the Business Manager, Albion Press, 50 1/2 Princess Street, Winnipeg, or left in boxes in Victoria Beach Stores.

### Community Church Service

CLUBHOUSE, VICTORIA BEACH

SUNDAY MORNING, JULY 6th at 11 a.m.

PROF. A. R. CRAGG

Subject: "Grown Up Religion"

Soloist: Mrs. J. M. RICE

CHARLES H. BALL, President; Residence, Sixth Ave.

## A Golf Postmortem

By O. E. KNOX

AM I taking my golf clubs to Victoria Beach? Well I should think. Just wait until you see our Course. It's a beauty. I'll never forget my first game last year. Friend Hubby and I play around together. Why? Because it's fun that way. I'm learning my golf language with the game so pardon the misnomers.

The first hole is a honey. Hubby takes a swerving drive and is way beyond my ball that has chosen the straight and narrow path. He grins out of the corner of his mouth — but not for long. His second takes him over the protecting, green back-drop. My third hits it, and rolls back beside the cup. "I'll win that . . ." My hole!

The second. Oh, that wasn't so funny! Hubby's long drive takes him over the snares and pitfalls that open their arms to receive my potted Dunlop. He's on in two. I'm . . . well, that's enough. It was his honor.

The third. It's a pippin. Just 140 yards. "Hit it straight and you'll be on." The advice came too late. I'd already hit it and landed in the sunken sand-lake. Loud guffaws. But he who laughs last — you know . . . His drive, in spite of using the mid-iron, took him over the green horseshoe. My honor, with a three.

The fourth. 325 yards seems a long one. Still I made the pill-box bunker in three. My heart sank. Hubby is within a pitch shot in two. Still he's not so good at putting, I pride myself. Well, I have to hit it. If I do as I've been told, I'll dub it. If I don't I'll send it over the green. Oh,

shoot! I'd rather go beyond anytime. I did! Hubby's honor.

The fifth. This looks shorter. Hubby is likely to drive on. I snicker. The wind, or was it a hooked drive that took him into the birches. But what lovely trees! I'm on the edge in three. Will I putt or use that pitching stroke? Hubby has gone over in three. Guess I'll risk a practice shot. It was a risk. Two putts to get in. \*!\*! (golf language).

The sixth. 195 yards. Hubby is on in one. I took a stance for a long drive. Swung back slowly, came forward swiftly. Oh, those pines! Hubby's honor.

The seventh. "Put in it the arms of the solitary pine," says hubby, smugly looking to where his own lay far beyond. "Okay." I retort, — and did.

The eighth. Ah, I like that one. A drive with a snap, straight down the fairway. A clean mashie stroke, and Dunlop gleamed white on the green. Hubby cussing behind the peaceful mound. Two putts. My honor!

The ninth. What a view! That is, if you look past two bunkers stretching out welcoming arms, and a sandtrap to get you on the bounce. I never could resist welcoming arms. No, I didn't that time. "I'll have to practice up on the old driver," I muttered. Hubby agrees. And what, with him taking the ninth with a three, could I say?

I make for the Club house. A cool drink and a friendly word from Mr. Caldwell revives me. Will I have another round? "If at once you don't succeed . . ." began hubby. Well, of course the second round is only fifteen cents. That's not much for a chance to bring down that score. Did I? Look at my new clubs and tell me what you think? Better still, give it a try yourself.

The Past Matrons Club of Fort Garry, O.E.S. of Winnipeg spent a very enjoyable day, Wednesday, at the home of Mrs. Mark Lancaster, 318 Second Avenue. A picnic luncheon was served.

## VICTORIA BEACH CLUB

VICTORIA BEACH, MAN.

Hon. President: MRS. W. J. T. KERR

Immediate Past-President: A. H. PETRIN

President: MR. JAMES T. IRVING (Wpg. Gr. Ex.)

Vice-President: MR. ANGUS MORE

Secretary-Treasurer: MISS M. F. PRATT

Programme Directors:

Senior Division, DAVID GRANT

Junior Division, MISS SHIRLEY NICHOLSON

DANCING AT CLUB HOUSE EVERY EVENING.

CHILDRENS' MASQUERADE JULY 19th

FAMILY MEMBERSHIP FEES:

SEASON \$4.00 ONE MONTH \$3.00

TWO WEEKS \$2.00

VOTING MEMBERSHIP,

without clubhouse privileges \$1.00

## Victoria Beach Municipality

Mayor:

VICTOR SCOTT, Esq.

Councillors:

JOHN ANDERSON, JOHN. W. BEECH,  
JAMES T. IRVING, COL. N. R. NAGLE

Secretary-Treasurer:

WILLIAM D. DAVIS

Chief Constable:

ROBERT BRAMWELL

All Year round Constable — SAM ATEAH

Beach Health Officer:

DR. G. CAMSELL

**HACKS NURSERIES**

See our display of Bedding Plants, Shrubs, Ornamental Trees, Peonies in great variety, Hardy Roses, New Manitoba Rose is popular. Anything you need.

We make a specialty of Plants most suitable for Victoria Beach growth. Plenty of time for blooming if planted soon. We know your needs.

**HACKS STORES**

Ellice Avenue, Opposite Grace Church

**CRESCENT**

Quality Guarded Dairy Products

**MILK - CREAM - BUTTER**

**ICE CREAM**

**AND OTHER DAIRY PRODUCTS**

can be obtained at Victoria Beach as in other years. We supply the same high class milk products at the Beaches that are obtainable in Winnipeg and have won us many constant friends during the last thirty-six years.

PHONE 37 101 before leaving for your vacation at Victoria Beach. Mr. Harold Thurston will be in charge as usual. You may be assured of the same courteous service as in other years.

**CRESCENT CREAMERY CO., LTD.**

PHONE 37 101

*For GOOD SERVICE and BREAD you will enjoy, Shop at BARAGER'S*

All our various quality loaves on hand all through the season — FRESH EACH DAY.

**SPEIRS PARNELL**

BAKING COMPANY, LIMITED

"Feeding a City since 1882"

**J. H. FALLS**

Victoria Beach, Man.

**GROCERIES, CONFECTIONERY,  
GENERAL MERCHANDISE**

Latest Fashion in  
Bathing Supplies

Circulating Library,  
Souvenirs

**LONG DISTANCE TELEPHONE**

*All Your Needs supplied by the Pioneer  
Storekeeper — We Deliver.*

**Beach People**

Miss Jocelyn Saul is the guest of Mrs. L. J. F. Van Reimsdyk at her summer home, Victoria Beach.

Miss Lillian Hermann, Beta Sigma Phi's representative from Kansas City, attended the third annual house party at Victoria Beach over the week-end. Miss Pauline Davis of Moose Jaw, Sask, was also present.

Mr. and Mrs. Rupert Reece have taken the Coster cottage on Sunset for the summer. Mrs. Reece is down with British evacuees.

Mr. and Mrs. Herbert Bond, and daughter, spent the July 1st holiday at the Beach.

Mr. Roy Stewart spent Tuesday holiday with his family on Sixth avenue.

Mr. Wylie, of the Winnipeg Grain Exchange, with Mrs. Wylie, are guests at Victoria Beach Inn.

Mr. and Mrs. Mathers, and family are occupying 347 Sunset.

Miss Helen Spratt was a recent visitor to the Beach.

Miss L. M. Hamilton entertained a number of city friends at "Greenacre" on Sunday.

Miss G. M. Hamilton of Winnipeg was the guest of her sister, Miss L. M. Hamilton at "Greenacre" over the week-end.

Mrs. V. V. Cunningham and family are spending the month of July at the Beach and have taken a cottage at 314 Fifth Avenue.

Mr. and Mrs. J. McAllister will arrive this week-end for a two weeks vacation at their cottage on Second Avenue.

Mr. and Mrs. Jack Rice have opened their cottage on Fourth Avenue for the summer. Mrs. Rice has as her guest Mrs. Jack Rice, Jr., who will spend the summer.

Marcus John Morgan-Jones, elder son of Mr. and Mrs. Morgan-Jones wed Saturday at All Saints Church, the bride being Miss Susie Lovenia Hillis of Roselle, Man. The happy couple are holidaying at Victoria Beach.

Mr. and Mrs. H. A. Bayne arrived Friday of last week with their family, a daughter, Miss Grace, and a son, Magnus, and opened their cottage on Sunset.

Mr. and Mrs. George Johnston have taken a cottage on First Avenue for the summer and are enjoying playing on the golf course, both being ardent followers of the game.

Mr. Thomas French, who has been spending three weeks at his cottage on Sunset, returned to Winnipeg Monday evening, on his way back to his home in Vancouver.

Mr. and Mrs. J. J. Conklin arrived last Friday to open their cottage on Sunset for the season.

Mrs. Roy Borrowman arrived last Friday to open her cottage "Edwell", on Sunset, for the season. Mr. Borrowman, city assessor, spent the week-end at the cottage.

Mr. and Mrs. Victor Scott and three sons arrived Saturday to open their cottage on Arthur Road.

Mr. and Mrs. Jack Rice arrived Saturday to open their cottage on Fifth Avenue.

Andy Foster has been early on the job soliciting orders for Campbell Bros. and Wilson, at the local stores.

Mrs. Hood, prominent in business college circles, and one of the pioneers of the beach, is occupying her cottage this summer.

Mr. H. E. Veal, well known as owner of Veal stores in Elmwood, has taken a position for the summer in Falls' store.

Miss Jean Kilpatrick is spending the summer with her brother, Robert Kilpatrick. Mrs. James Kilpatrick was down for a few days this week at the family cottage on Birch Avenue.

## The Salvage They Gather

By IRENE TODD  
Abridged

Since the launching of Canada's National Salvage Campaign, last April, sponsored by the Dominion Government, and directed by Members of Parliament, Canadians are becoming united in an effort to save marketable waste. For this waste is of definite value in war industries, and in helping to raise moneys for war purposes.

But there are still many questions which people are asking. What is best to salvage? What is not worth while? Where do you send it? How do you pack it?

To find the answers, I wrote direct to Mr. William Knightley, National Campaign Supervisor, and found that there is an excellent supply of informative directions available for groups who are planning to help on a definite, workmanlike basis.

### Sorting Salvage

Where salvage is to be saved until a collector calls, placing each article in a correspondingly labelled carton is a good plan. Sorted salvage saves time at salvage headquarters and eventually speeds the transportation of goods to manufacturers.

For all salvage must be sorted into separate types. Sorters are working hard in every receiving centre. Experienced in this work of sorting, the junk dealers, organized into the Canadian Institute of Secondary Materials, have voluntarily pledged their services to the cause. Sorting of salvage is an intricate job. But each house-holder can help by at least sorting saved articles into such groups, as rags, metals, bones, paper, and other groups.

### What is most Valuable?

Price fluctuations makes it difficult to name any article as being the most valuable for salvage. At the moment, in many parts of Canada, metals and rags are running a close race for top place, with metals in the lead.

Almost everything in the metal group is worth salvaging. The list includes aluminum, copper, brass, lead, bronze, zinc, scrap steel, scrap iron and other metals. What is known to the trade as "light aluminum" is, at present, the most valuable of the metals. This means pots, pans, spoons, coffee percolators and other lightweight aluminum. Hunt these out and see that they get to a receiving depot soon. Heavy alu-

## Cruise on the Lake

Enjoy the cool breezes of the lake by a sail on the "Valtannis". Sail boats are available at the Government Pier at all hours of the day and night. Walter Thomas in charge.

Arrangement for visits to —  
**Black River, Pine Falls, Elk Island  
or Grand Beach**  
Half hour sails on the Lake

PATRONIZE VICTORIA BEACH STORES FOR QUALITY GOODS.

## Sleepy Valley Mink Ranch

Excellent Breeding Strain,  
High Quality Stock  
Reasonable Prices.

10 Years Fur Farming Experience

Ranch Foreman:  
**B. MUNRO**  
Proprietor:  
**S. ATEAH**

minum is next in value. This is procured from cars, washing machines, etc.

Where is that old wash boiler with the copper bottom? The iron frying pan? Or to mention a few more of the long list of valuable metal articles: Old range boilers, bedsteads, curtain rods, electric irons, radio chassis, furnace and stove grates, silverware, cutlery, ornaments, cooking utensils, plumbing fixtures.

Collections of metal foils must be separated into tin foil, lead foil and aluminum foil. All paper should be removed and the foil kept flat, unrolled.

Don't forget the small metals such as keys, broken scissors, garden and other tools, clocks, knives and chains.

Do no collect tin cans. There is not one de-tinning plant in Canada and, at present, it is not economical to collect the cans. This is the latest information about tin cans from National Salvage Headquarters.

So far as rags are concerned, anything made of cloth is valuable. Last year Canada imported nearly four million dollars worth of rags. Pure wool articles bring the highest prices. There are twenty kinds of rags. They are usually sorted into hard and soft wool, cottons, silks, or can be sold as mixed rags. Some of this material is made into rugs, blankets, greatcoats and uniforms. Wiping rags are in great demand for munitions production. So, salvage old clothes, shirts, underwear, bedding, dusters, lingerie, socks and stockings, string, jute and cotton bags, carpets, dress clipping. Salvage every piece of cloth, no matter how small.

Bottles of all kinds, broken or otherwise, and gallon jars, should be salvaged for remaking into bottles and cheap drinking glasses. Save all glass.

Paper is the lowest value classification, but as it is the most prevalent it forms an important source of revenue. Paper is sorted into six groups — newsprint, brown Kraft, colored Kraft, scrap, corrugated board, books and magazines. There are thirty-eight grades of paper. Save cartons, cereal, soap or cigarette boxes, cardboard boxes and packing boxes; newspapers, wrapping paper, magazines, books, music, telephone directories, and old correspondence. Newspapers should be clean and dry, tied fast, with any small pieces

inside. Cartons should be flattened. All magazines are wanted but recent ones will be sent as reading material to military camps, hospitals and ships.

The following papers have as yet no salvage value: waxed, paraffined, oil-treated, greased, parchment, carbon, asphalt, tar and wall-papers.

Rubber of all kinds, leather, cork, oils and fats are worth salvaging but, like everything else, the nearness of the market is a big factor in the profitable saving of such materials.

Mr. William Knightley, National Campaign Supervisor, says: "All of Canada is in this campaign to turn raw materials back into war industries, to conserve foreign exchange by reducing importation of these materials, and to increase the funds available for war charities by the sale of the same to the regular trade. It is a big job, an important job, but the home front can put it over."

### GOLF COURSE NOTES

Golf Course attendance dropped considerably during the past week because of the extremely hot weather, however, a goodly number of what might be termed "highly courageous" golfers found their way over the fairways, and apparently enjoyed it. A few of whom were: The Cyril Anderson family, the John Hays, Mr. and Mrs. J. A. Forest, a foursome of Mr. and Mrs. Watson (Regina) Miss Elsie Freeman and Mr. W. Harvey, Miss Margaret Logan, the Blackman, Roberts twosome; Mr. and Mrs. H. Campbell Grant, Mr. and Mrs. R. D. Vance, Rosemary Simpson and Betty Fyles, a threesome of Messrs England, Coddington and Gallant, the Williams Brothers, Mr. and Mrs. L. G. Burton, J. S. Farmer and sister, Mrs. Dodds; Gus Cox with son Wilfred and Nick Fott, a twosome of Frank Sprague and Thos. French, Mr. L. Whalley with Miss W. Cheiniere, Norman Nagle, Brant Kerby and Billy Black, Mr. and Mrs. Roy Borrowman, Messrs Anderson and Smith, J. D. Life and Ashley Stuart, Mr. and Mrs. A. S. Boulton, the perpetual feudists Jimmie's Irving and Grant, H. R. Tucker and John, a threesome of Bud Smith, Syd Milne and Bill McBain, Mr. and Mrs. J. L. Rice with Jack Jr. and wife, Messrs Gray and Chester, Mr. and Mrs. J. J. Milne with guests, Mr. and Mrs. N. Carey, the Spencer brothers, Mrs. Pat Jackson with sister Shirley Boulton, Mr. and Mrs. Geo Johnston, E. H. Pascoe and Margaret, the Harry Knox family, a foursome of Pat and Joe O'Brien, Hib. McKelvie and Art Hodgson and many others.

### FORTY CENTS

The Canadian National Railways has given the people of Victoria Beach the privilege of saving 40 cents. On Moonlight trains which go through to Victoria Beach by purchasing a Grand Beach Ticket for 55 cents, a passenger for Victoria Beach can get from the conductor a ticket from Grand Marais to Victoria Beach for 45 cents. Try it!

### ROAMING ANIMALS

A herd of 15 head of cattle from Traverse Bay has been roaming Victoria Beach and finally our chief constable ran down the owner, a woman, and she promised to see that these grazers did not prey on the pasture beach. Chief Bramwell was about ready to put them in the pound, when he realized that the pound only held one animal at a time, which made him wonder what magic he could call up to put the entire 15 in a one animal cell.

There is also a mare and a colt running at large on this beach. These belong to a man named Flett, who has joined the Canadian army, and has left his estate without making

provision for his livestock. If it could be done some owner of animals in this district should adopt these wanderers, as the children are plaguing the life out of the colt and it soon will succumb to their attentions, from sheer exhaustion. So there's another problem for Chief Bramwell.

### NO THROUGH TRAIN

The railway committee of the Victoria Beach club was promised a through train the morning of July 1, Winnipeg to Victoria Beach; the promise was not kept. There was no through train.

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## Ateah's Baggage Transfer Wood and Ice

Prompt and Courteous Service  
See Our Men on Station Platform or at Office  
near Barager's Store.

31 Years Residents of Victoria Beach



## Quality Flowers

AT LOWEST PRICES

*The Orchid*

Victor Scott

311 DONALD ST.

### PUBLIC NOTICE

#### RURAL MUNICIPALITY OF VICTORIA BEACH

NOTICE IS HEREBY GIVEN that a meeting of the Council of the Rural Municipality of Victoria Beach will be held at Victoria Beach, in Manitoba, on Saturday, the 26th of July, A.D. 1941, at three o'clock in the afternoon, at which time the passing of a By-law dealing with the transfer to Victoria Beach Company, Limited, of that portion of the Dominion Government Road Allowance lying between Sections 10 and 15, in Township 20, Range 7, East of the Principal Meridian, in Manitoba, will be considered.

The said By-law shall provide for the transfer to Victoria Beach Company, Limited, of all that portion of Dominion Government Road Allowance lying between Sections 10 and 15, in Township 20, Range 7, East of the Principal Meridian in Manitoba, or as closed by By-law No. 226 passed and enacted on the 20th day of July, 1940, in consideration of the waiving by Victoria Beach Company, Limited, of any compensation for various roads, streets and lanes appropriated by the Municipality under provisions of said By-law No. 226.

ALL PARTIES INTERESTED IN THE SUBJECT MATTER OF THE SAID PROPOSED BY-LAW ARE HEREBY NOTIFIED OF THE SAID MEETING, AND TO GOVERN THEMSELVES ACCORDINGLY.

Dated at Winnipeg, in Manitoba, this 25th day of June, A.D. 1941.



"W. D. DAVIS"  
Secretary-Treasurer,  
RURAL MUNICIPALITY OF VICTORIA BEACH

**CHILDREN PLAN CIRCUS**

Youthful mirth and jollity have free reign in the happy groups of boys and girls who are gathering to join in the activities being sponsored by the Victoria Beach Community Club. For children six to nine years of age, morning game and story periods are held on the sands. See the Club's bulletin board on the station platform for schedules.

Next Wednesday afternoon, July 9th, there is to be a hike for boys and girls ten to twelve years of age. The meeting-place is the Club House, and the time is 2:30. Your bathing suit, along with something to eat and something to drink at the end of the trail, will be in order.

The young folk are at present planning a circus to be held next Saturday, July 12th, the proceeds to go to war funds. The circus held last year was a great success, and the pennies taken in at the booths and side-shows mounted up to the sum of \$36.50. This year a bigger and better circus is being plotted. Any boys and girls who have not yet joined the Victoria Beach circus troupe are invited to be on hand at the Club House this Monday afternoon at 2:30. Ideas for circus stunts and side-shows are wanted, and talent of all kinds will be welcomed, but what we need more than anything else is eager helpers. Come on Monday afternoon and we'll find a place for you.

No one is more interested in the campaign in Syria than is Mrs. M. Ateah of Victoria Beach. She was born among the cedars of Lebanon and lived with her parents in Beirut and Heifa, coming with her parents from the latter port to Philadelphia, Pa., when 19 years of age. Mrs. Ateah knows the people and the country Palestine and Syria well, the character of country the British are fighting in but in her day the inhabitants were mostly Arabs.

The building erected two years ago for the chief constable as an office and residence, on the edge of the old air force grounds, is being moved to a site facing the railway gardens, near the end of the platform, and will be used as a municipal office, something which is long overdue. Any complaints or suggestions for the municipality may be left there and will be picked up by the constable or Mr. Mattison, the superintendent. It will be the office of the chief constable, and is conveniently located on the railway's property in full view of the passers by. So dot its location down in your memory.

Looking around his congregation Sunday morning last in the club house, Rev. J. G. Stephens, the preacher for the occasion, said that no matter where he went he always found one of his friends bobbing up and Sunday morning he saw in the gathering a former classmate at McGill, Dr. R. K. McClung. Mr. Stephens said both he and the doctor had

**TENNIS COURTS SCHEDULE**

NEW REDUCED RATE  
For Short Term Play 10c an Hour.

**REGULAR RATES**

One Day .....	35c	Two Weeks .....	\$1.50
Week-end .....	50c	One Month .....	\$2.50
One Week .....	\$1.00	Season .....	\$5.00

taught school in the province of Quebec, the doctor's father being a Presbyterian clergyman; but at McGill the speaker was only an "also ran," compared to Dr. McClung, who carried off scholarships each year in mathematics and physics.

**High Quality MEAT Store**

The Best procurable from the leading abattoirs of Winnipeg received by fast trains daily at Victoria Beach. — **Beef, Lamb, Pork, Bacon, Ham, Eggs, Fresh Vegetables and our own Sausage made daily.** We carry only the best. — Our Nineteenth Season

**JAMES KILPATRICK**  
VICTORIA BEACH, MAN.

**"Canada Bread"**

wish to announce to their many customers holidaying at Victoria Beach that they can obtain their regular supply of . . .

**BUTTERNUT**                      **BAMBY**  
**HALF & HALF**                      **DR. HALL'S**

— FRESH DAILY AT —

**J. H. FALLS, GROCERY STORE**

SPECIAL CAKES MADE TO ORDER	QUALITY BREAD and ROLLS Shipped in Daily	FRESH CAKES DAILY
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**Golf Course Schedule****ADULTS —**

One Game .....	25c
Two Consecutive Games .....	40c
Book of 20 Tickets .....	\$4.50

(The above are good at all times)

**CHILDREN (under 17 years) —**

One Game .....	15c
Two Consecutive Games .....	30c
Book of 20 Tickets .....	\$2.50

Children's rates apply on days other than Saturdays, Sundays, Holidays.

**CHILDREN — Beginners —**

Tuesday afternoons, per game ..... 10c

**SEASON TICKETS —**

Available on Application.

CLUBS may be hired at 25c per game.

LOCKERS are for rent for any period desired at moderate rates.

**VICTORIA BEACH INN**

VICTORIA BEACH — MANITOBA

An attractive 34-room resort located on the point overlooking both the bay and lake and having an almost constant breeze. The attractiveness of meals and service is assured. Our Kitchens being entirely staffed with competent help under direct management of Bouttell's Blue Kitchen, Winnipeg.

**Weekly Rates Including Meals**

Single room in Cottage .....	\$20.00
2 Persons in Double Room, each .....	18.00
Single Room in Annex .....	21.00
2 Persons in Double Room, each .....	18.50
Double Room — Main Building, 2 persons, each .....	\$20.00 to \$24.00
Daily Rate, Including Meals .....	\$3.50 & \$4.00

**Special Discount for Month or over.****Transient Meals**

Breakfast .....	50c	Lunch .....	50c
Evening Dinner .....	75c and \$1.00		

• Guest sharing accommodation with permanent resident weekly guest will pay same rate as permanent guest.

MRS. A. W. BOUTTELL, Manageress

Reservations may be made at

**BOUTTELL'S BLUE KITCHEN**

301 Vaughan St., Winnipeg

Phone 86 180

• An absence of all extra charge plus low rail fare combine to make a holiday planned at Victoria Beach Inn one of the most economical you can find. Guests of the Inn should give their luggage checks to Anderson's representative, either on the train or at Victoria Beach Station.

**MODERN DAIRIES**

VICTORIA BEACH, MAN.

- Milk
- Cream
- Butter
- Ice Cream

This year we will again operate our own Delivery Service. Our Auto Service will meet your every need.

MODERN DAIRIES PRODUCTS COME  
TO YOU FRESH DAILY

WE SOLICIT YOUR PATRONAGE  
for orders in advance of leaving for  
Victoria Beach.

Phone 201 101

**Barager's General Store and Post Office**

• 17 years experience enables us to cater intelligently to your needs. Every department stocked with carefully chosen merchandise.

**FRESH FRUITS and VEGETABLES**  
arrive daily in season.

Try our famous **NEW LAID EGGS.**

OPENING ORDERS sent in advance appreciated and can be delivered on your arrival.

Agents: **NORTHWEST LAUNDRY**  
FILMS DEVELOPED DAILY

OUR AIM IS: Good Merchandise . . . Right Prices . . .  
Clean Store . . . Pleasant Service.

• We thank you for your business last year and hope to have the privilege of serving you again this year.

**Cottages Built, Altered, or Repaired**

Additions made to Beach Buildings and Repairs carried out in workmanlike manner.

Inspect Cottages Built by Albert Larson at Victoria Beach and see for yourself their usefulness and their attractive appearance.

Leave Orders at Victoria Beach Co. Lumber Office.

**ALBERT LARSON**                      Victoria Beach, Man.

Please Leave Your Orders for

**Laundry, Dry Cleaning**

at **Falls' Store**  
VICTORIA BEACH, MAN.

Calls are made each **MONDAY** and **THURSDAY**

**NO CHARGE FOR PICKING UP OR DELIVERING PARCELS**

Agent: **WALTER THOMAS**                      PROMPT SERVICE  
**RUMFORD LIMITED**

**Anderson's Transfer**

VICTORIA BEACH, MAN.

Office back of C.N.R. Station. Arrange with my man on train for delivery of your baggage, freight or express. Call at office or give order to drivers for **WOOD** and **ICE**.

**WOOD**

**BIRCH**

**POPLAR**

1 Cord cut and split \$8.50	1 Cord cut and split \$7.50
¼ Cord cut and split 4.50	¼ Cord cut and split 3.75
¼ Cord cut and split 2.50	¼ Cord cut and split 2.00

— **SLABS CUT** —

Just what you want for summer use.  
**MIXED SLABS**, cut, per cord ..... \$5.50

**JACK PINE**, cut and split:  
1 cord ..... \$7.75    ¼ cord ..... \$4.00    ¼ cord ..... \$2.25

Canada Bread Co. and Speirs-Parnell Bakery products are on sale at Falls' and Barager's stores.

**VICTORIA BEACH CLUB  
WAR SERVICES FUND 1940**

<b>Receipts:</b>	
Sunday Song Service (Mrs. Wood)	\$ 20.00
Children's Circus	37.06
Teas—Mrs. Wm. Gray (Convenor)	92.50
Mrs. V. Scott	94.25
Mrs. N. Smith	90.00
Concert: Fred W. Gee — V. Scott	24.93
	<hr/>
	\$358.74
Less Expenses	5.94
	<hr/>
Balance	\$352.80
<b>Distributed as follows:</b>	
Canadian Red Cross	\$164.25
Naval Vol. Reserve Aux.	25.00
Fort Garry Horse	25.00
Air Force	25.00
Army Service Corp.	25.00
Polish Relief Fund	25.00
Can. War Services Fund	50.00
I. O. D. E.	13.55
	<hr/>
	\$352.80

**GUESTS AT THE INN**

Recent guests at Victoria Beach Inn: W. J. Wylie, Mr. and Mrs. Misener and family, H. W. Hoy, S. Palk and wife, Val. Cafitt, Grace K. Lavatt, Mrs. L. C. Radcliffe and son Dollie, Mr. and Mrs. F. J. Sharpe, Mrs. J. S. Perlman and daughters, Mr. and Mrs. C. C. Braugh, Elizabeth MacAulay, Beatrice Campbell, Flo Gibb, Margaret Emby, Elizabeth Gibb, Helen Mason, Gwin M. Law, Margaret McLuckie, Margaret Sheppard, Marjorie Chittick, Shirley Cameron, Edna Morgan, M. Bouttell, Irene Walters, Francis Dehlgren, Pauline Davis (Moose Jaw), Marguerite Kerr, Lillian Jamieson, Helen Bray, Alice Holland, Erma McKay, Lillian Harman (Kansas City), Kay McCillam, Jean McIntyre, Isabelle MacAlpine, Doris Blennerhassed, Myra Reid, Kathleen Parker, Kathleen Strange, Rev. J. G. Stephens.

**PENINSULA  
MINK**

The finest mink blood in the world is incorporated in the mink production industry of Victoria Beach. Peninsula offers peerless selections from a strain bred from the choicest origins.

**Peninsula Mink Ranch**  
(Edward Ateah)

Victoria Beach — Manitoba

**Lunch or Dine Comfortably**

Ladies may Dine or Lunch in comfort with Courteous attendants to cater to their needs.

To the Men — The Blue Kitchen where good fellows meet.

301 VAUGHAN ST. **BOUTTELL'S BLUE KITCHEN** PHONE 86 180

Mrs. Harry Scott is spending the summer with her son and daughter-in-law, Mayor Victor Scott and Mrs. Scott.

Mr. Sam Ateah is the census commissioner for this district. His duties cover a wide area, including Albert Beach, Traverse Bay and Elk Island. He is supposed to visit every occupied cottage and learn if the resident has been visited by the census man. This week he is over at Elk Island where there are now 15 families residing, mostly engaged in fishing, mink farming and timber cutting.

W. J. Underwood, well known for many years as a builder of cottages at Victoria Beach, died while at work on a building at Victoria B.C. recently. Mrs. Underwood brought him his lunch from their home and while he was eating he suddenly expired. Quite a number of cottages at Victoria Beach were erected by Mr. Underwood.

The opening service of Victoria Beach church was conducted by Rev. J. G. Stephens who spoke on the necessity for always being prepared and strengthened for whatever may happen. Mrs. M. Wood and Mr. W. Mattison gave a fine interpretation of the duet: "Love Divine", singing with confidence and expression. Mrs. Walter Thomas at the piano led the musical portion of the service, and the National Anthem was sung at the close. A short meeting of the congregation was held before dismissal, when it was decided to give the club \$75 a year as rental for the club house for the season, and pay a balance of \$15, based on this arrangement, as balance due from last year. Mr. Harry England presided and read the resolution passed by the club outlining these rental terms for acceptance.

**City Dairy**  
ALWAYS GOOD

The same health protection you enjoyed in the City is also available to you at the Beach . . . CITY DAIRY MILK and CREAM, laboratory controlled at every stage of production from the dairy herd to your door, may be obtained, delivered fresh daily through our local delivery service.

Service may be arranged by phoning  
City Dairy Office 87 647, or stopping  
our Salesman at the Beach.

YOU MAY ALSO ENJOY YOUR FAVORITE

**Purity**  
ALWAYS GOOD

**ICE CREAM**  
AT THE MOONLIGHT INN

# Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

VOL. XVI.

VICTORIA BEACH, JULY 12th, 1941

No. 4

## Support the Club

**S**UPPORT for the Victoria Beach Club should be forthcoming from the older residents of the Beach to a greater extent than ever this year. All the energies of the Executive are directed to making the club more useful to the community each season. There are not many young men at the beach this year, for reasons known to all of us; and it is desirable that the older members of the community should attend the club house as often as possible to show an interest in young people and to encourage the executive in carrying on their duties to this community.

Saturday evening, July 19th, the first of the two children's masquerades will be held and there will be prizes for all the winners in each class, that is the first three chosen by the judges. Then the children's land and water sports will be held the last Saturday in the month and the senior water sports the first Saturday in August. All these various events require funds to carry out the programmes so be as generous as you can and send in donations as soon as possible to members of the executive, the treasurer being the clerk of the municipality, Mr. Davis, with the chairman of finances, Mr. W. J. T. Kerr. Let us give the young people a good time, one long to be remembered at a period when so many of our families have dear ones far away, no doubt thinking of Victoria Beach and wishing they could be back again among our pines and birches. The Community Club has more important objectives on their list and if these are successful it will be for a better summer resort and greater comfort and happiness. So do not forget your help towards the funds of the Victoria Beach Club to help forward a good cause.

**HEALTH OFFICER WITHIN REACH**

Arrangements have been completed for Dr. Camsell, the medical health officer, to be at the Municipal Office, near the end of the station platform, each week day from 10 a.m. to 12 noon; and from 3 p.m. to 5 p.m. to be consulted by anyone needing medical attention. The interior will be fitted up as a surgery for the doctor's convenience. Besides, Chief Constable Bramwell is a graduate of St. John's Ambulance instructions in first aid and can attend to all accidents until the doctor's arrival. All messages and complaints left at the municipal office will receive attention. The building has been elevated and painted, making its appearance more attractive. It will serve a very useful purpose.

**MUNICIPAL NOMINATIONS ON TUESDAY**

Tuesday, July 15th, is annual nomination day for this municipality. The new Secretary-Treasurer, Mr. William D. Davis, was busy last week-end, with Chief Constable Bramwell, posting up notices at central points. Mr. Davis will be in the club house Tuesday at the noon hour to receive nominations. The councillors who retire this year are Mr. John Anderson and Mr. J. T. Irving, secretary of the Winnipeg Grain Exchange; and Mr. Victor Scott's two year term as mayor also expires this year. As all these residents and cottage owners have given faithful and valued service to the municipality there is no reason why all three should not be re-elected for another term of two years. If any one can suggest a better trio, their qualifications and records no doubt will be carefully considered by the tax-payers. Otherwise let's not disturb the council Victoria Beach has at the present time.

**FIRST RED CROSS TEA**

The first Tea of the season in aid of Red Cross will be held at 119 Sunset Boulevard — Mrs. Van Riemsdyk's home — on Tuesday, July 15th, from 3:30 to 5:30 p.m.

The ladies in charge hope that everyone will make an effort to come and make the opening tea a success.

**SPORTS DAYS WILL SOON BE HERE**

Mr. and Mrs. Parent, right now is the time to start your young (12 and under) sons and daughters thinking about Sports Day which is to be held at Patricia Beach in the morning and at the old air field in the afternoon of Saturday, July 26th. With two full weeks ahead for practising they should be in rare form to compete for the many prizes.

Instruction in swimming and canoeing can be obtained free of charge from David Grant, of the Victoria Beach Young People's Sports Club. Dave also coaches tennis, golf and badminton.

A prize will be given away for the best sandcastle built and there will be foot races, sack races, three-legged races, father and son races and mother and daughter races. (Say, mothers and fathers, you had better get out and do some practising too.)

Judging from the beautiful sun-kissed complexions displayed on the beach last week-end the most difficult job is going to be picking the girl and boy with the best coat of tan.

In the fishing competition Friday July 25th no amount of practice will help. Here is where Lady Luck alone will decide the three winners — the largest catch the biggest fish and the most novel catch. This last is to console the poor fellow who thinking he has a whale on the end of his line pulls out a mass of seaweed or an old hat.

On Sunday August 2nd at the pier the Water Sports will be held. There is no age limit for this so all young and old are urged to compete — in age groups of course. There will be swimming and canoe races and diving competitions.

No entry forms are required for any of these events. Just come prepared to take part in everything and have a share in the fun.