

# Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach



VOL. XVI.

VICTORIA BEACH, JUNE 14, 1941

No. 1

## Happy and Joyous Season Opens at Victoria Beach



**W**ELCOMING visitors to Victoria Beach in the month of June we make no apologies for the weather during the first part of the month. While far from being ideal in its pleasure, the coolness of the season has its benefits in that it will ensure an abundant crop of wild fruits and will strengthen the growth of the trees and the shrubbery, although it is not so good for the flowers. But the outlook is now for bright, warm days and indications are that the summer will be just as refreshing at Victoria Beach as any in the past.

There is one outstanding fact, conditions have been much better at Victoria Beach this early summer than in Winnipeg. While it has been just as cool it has not been so wet and drizzly as has been the experience in Winnipeg. Little rain has fallen and to many who have come down there have been enjoyable periods.

Overshadowing all other features of vacation days this year is the Empire's War. No one must lose sight of the supreme effort needed and which all Canadians must make so that victory may be assured. The defence of our country and our empire comes first. Let there not be an idle day in carrying on this duty. It is laid upon us all, to keep on doing something of value to aid this great cause. Your contribution will help lighten the burden of our armed forces. Victoria Beach can easily do its share.

Last season, the President of the Victoria Beach Club states, this community gave nearly \$800 to various war funds, including an investment of \$200 by the club in war bonds. The women of this beach in holding social teas at cottage homes showed clearly what women can do in a righteous cause. They felt it was their responsibility, and like true and loyal women, they did it. Even the children in arranging for a

circus, gave willingly of their talents. I.O.D.E. bombing fund was aided and Victoria Beach's dollars were in the Hundred Thousand Dollars raised and handed over to the government. The sing-songs and concerts also were successful and all in all Victoria Beach community had a big part in Canada's multiplying methods in contributing in 1940 to the war treasury.

This can be done again this year. Let no one think their donation is too small. It all adds to the staggering total Canada is raising from week to week to bring victory. Let every organization do something to stimulate the forward movement to the one great objective.

Victoria Beach is so beautiful in its natural attractions, so restful, just as Nature left it for the cottage owner to enjoy, that crowds will again find here a haven of comfort and rest. Merry shouts of children will float through the groves and along the beaches. Joy will reign unconfined.

Victoria Beach takes special pride in its stores, and delightful Victoria Beach Inn, so charmingly located. This beach has excellent dairy service, with courteous cottage deliveries and its bakery products are unsurpassed. The nine-hole golf course always enjoys liberal patronage for it has well kept greens and well trimmed fairways. Its tennis courts are equal to any in Winnipeg. All conveniences are maintained which can lighten the burdens of housewives. The business facilities of Victoria Beach should be patronized and thus one can learn what a diversified line of products is provided.

The Community club is doing a splendid service. Cottage residents should become associated with the club and have a part in many community plans. Both Community church services and Catholic Masses are held each Sunday beginning in July.

Above all this is a children's beach!

**Golf and Tennis Fees for the 1941 season are announced on an inside page. Bring along your golf bags and tennis racquets when packing up for a Victoria Beach outing.**



# Lend to Defend

*our way of life!*



## DOWN THROUGH THE AGES

Britons fought and suffered and died in order that their children and their children's children might be free. Today the forces of darkness threaten to engulf us once more. Shall we give up those rights which our forefathers won?

Today our country must arm. No time can be lost. We must build the greatest war machine the world has ever known. We must accomplish in two years more than the enemy has accomplished in seven.

That is why Canada needs your savings—not as a gift, but only as a loan. Canada's army must be maintained and equipped with the most modern fighting machines. Scores of warships and merchant vessels must be built. Thousands of planes, thousands of pilots must be rushed to the scene of conflict.

So Canada needs the use of your money now. Later on, Canada will repay you in full. In the meantime, you will receive regular interest on your loan.

When you buy Victory Bonds, all Canada is your security. These Bonds are more readily turned into cash than any other.

**HOW TO BUY**—Give your order to the canvasser who calls on you. Or place it in the hands of any branch of any bank, or give it to any trust company. Or send it to your local Victory Loan Headquarters. Bonds may be bought in denominations of \$50, \$100, \$500, \$1,000 and larger. Canvasser, bank, trust company or your local Victory Loan Headquarters will be glad to give you every assistance in making out your order form.

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**HELP FINISH  
THE JOB**

# BUY *Victory* BONDS!

National Committee, Victory Loan 1941  
Ottawa, Canada

## Young People and the War

H. J. RUSSELL, Russell Business Institute

I do not much like giving advice but the editor of the Herald has asked me to make some suggestions within 200 words or so to young people concerning the manner in which they can fit themselves for useful work during the present emergencies.

We have been long enough in the war now to know what demands are being made upon young people in office and industrial work and apart from those who are engaged in military service, there is no evidence to show that any new qualities are in demand. By this I mean that qualities that were good yesterday are good today. Young people undertaking to be of the utmost service will, we know dedicate themselves with all the energy they have to the tasks in hand. Apart from this steadfastness of purpose, I would say that our young men and young women should be well qualified from the point of view of general education and in the technical subjects that they need for the work they choose to do.

In addition to technical skills, we look for those sterling qualities of loyalty, reliability and faith that are characteristic generally of our young Canadians.

### BEACH PEOPLE (Cont. from Page 3)

Dr. and Mrs. C. Ogilvie Wood were down at their cottage, Arthur and Fourth, recent weekend. Dr. Wood's poor health kept him in the city last weekend.

Mr. and Mrs. Charles Ball came down early in May and are in their cottage on Sixth Avenue.

Miss F. MacWhirter and Miss Hope Burnham were in their cottage on Sixth Avenue last weekend.

Mr. J. L. Anderson, Jr., and Mrs. Anderson arrived at the Beach last Monday.

Mr. and Mrs. H. A. Cox came down on Wednesday, June 4, and opened the bakery for the season.

Mr. C. A. M. Lees, superintendent of the Victoria Beach Company, with Mrs. Lees arrived at the Beach May 1, and are occupying their cottage on Birch Avenue.

George Westcott, who is the terminal official at Grand Beach, looking after all Victoria Beach trains and doing his best to decrease the waiting time there, has this season entered on his 26th season at Grand Beach.

### TENNIS COURTS SCHEDULE

NEW REDUCED RATE  
For Short Term Play 10c an Hour.

#### REGULAR RATES

One Day .....	35c	Two Weeks .....	\$1.50
Week-end .....	50c	One Month .....	\$2.50
One Week .....	\$1.00	Season .....	\$5.00

Inspector Jamieson with Mrs. Jamieson and children are in their cottage, the inspector is taking two weeks holiday from duties at the North Winnipeg Police Station.

### High Quality MEAT Store

The Best procurable from the leading abattoirs of Winnipeg received by fast trains daily at Victoria Beach. — Beef, Lamb, Pork, Bacon, Ham, Eggs, Fresh Vegetables and our own Sausage made daily. We carry only the best. — Our Nineteenth Season

**JAMES KILPATRICK**  
VICTORIA BEACH, MAN.

### "Canada Bread"

wish to announce to their many customers holidaying at Victoria Beach that they can obtain their regular supply of . . .

**BUTERNUT**                      **BAMBY**  
**HALF & HALF**                **DR. HALL'S**

— FRESH DAILY AT —

**J. H. FALLS, GROCERY STORE**

SPECIAL CAKES MADE TO ORDER	QUALITY BREAD and ROLLS Shipped in Daily	FRESH CAKES DAILY
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### Golf Course Schedule

#### ADULTS —

One Game .....	25c
Two Consecutive Games .....	40c
Book of 20 Tickets .....	\$4.50

(The above are good at all times)

#### CHILDREN (under 17 years)—

One Game .....	15c
Two Consecutive Games .....	30c
Book of 20 Tickets .....	\$2.50

Children's rates apply on days other than Saturdays, Sundays, Holidays.

#### CHILDREN — Beginners —

Tuesday afternoons, per game .....10c

#### SEASON TICKETS —

Available on Application.

CLUBS may be hired at 25c per game.

LOCKERS are for rent for any period desired at moderate rates.

## VICTORIA BEACH INN

VICTORIA BEACH — MANITOBA

An attractive 34-room resort located on the point overlooking both the bay and lake and having an almost constant breeze. The attractiveness of meals and service is assured. Our Kitchens being entirely staffed with competent help under direct management of Bouttell's Blue Kitchen, Winnipeg.

#### Weekly Rates Including Meals

Single room in Cottage .....	\$20.00
2 Persons in Double Room, each .....	18.00
Single Room in Annex .....	21.00
2 Persons in Double Room, each .....	18.50
Double Room — Main Building,	
2 persons, each .....	\$20.00 to \$24.00
Daily Rate, Including Meals .....	\$3.50 & \$4.00

#### Special Discount for Month or over.

#### Transient Meals

Breakfast .....	50c	Lunch .....	50c
Evening Dinner .....	75c	and \$1.00	

• Guest sharing accommodation with permanent resident weekly guest will pay same rate as permanent guest.

MRS. A. W. BOUTTELL, Manageress

Reservations may be made at

**BOUTTELL'S BLUE KITCHEN**

301 Vaughan St., Winnipeg

Phone 86 180

• An absence of all extra charge plus low rail fare combine to make a holiday planned at Victoria Beach Inn one of the most economical you can find. Guests of the Inn should give their luggage checks to Anderson's representative, either on the train or at Victoria Beach Station.

## MODERN DAIRIES

VICTORIA BEACH, MAN.

- Milk
- Cream
- Butter
- Ice Cream

This year we will again operate our own Delivery Service. Our Auto Service will meet your every need.

MODERN DAIRIES PRODUCTS COME  
TO YOU FRESH DAILY

WE SOLICIT YOUR PATRONAGE  
for orders in advance of leaving for  
Victoria Beach.

Phone 201 101

## Barager's General Store and Post Office

• 17 years experience enables us to cater intelligently to your needs . . . Every department stocked with carefully chosen merchandise.

**FRESH FRUITS and VEGETABLES**  
arrive daily in season.

Try our famous **NEW LAID EGGS.**

OPENING ORDERS sent in advance appreciated and can be delivered on your arrival.

Agents: **NORTHWEST LAUNDRY**  
**FILMS DEVELOPED DAILY**

OUR AIM IS: Good Merchandise . . . Right Prices . . .  
Clean Store . . . Pleasant Service.

• We thank you for your business last year and hope to have the privilege of serving you again this year.

## Cottages Built, Altered, or Repaired

Additions made to Beach Buildings and Repairs carried out in workmanlike manner.

Inspect Cottages Built by Albert Larson at Victoria Beach and see for yourself their usefulness and their attractive appearance.

Leave Orders at Victoria Beach Co. Lumber Office.  
**ALBERT LARSON**      Victoria Beach, Man.

Please Leave Your Orders for

## Laundry, Dry Cleaning

at **Falls' Store**  
VICTORIA BEACH, MAN.

Calls are made each **MONDAY and THURSDAY**

NO CHARGE FOR PICKING  
UP OR DELIVERING PARCELS

Agent: **WALTER THOMAS**      PROMPT SERVICE  
**RUMFORD LIMITED**

## Anderson's Transfer

VICTORIA BEACH, MAN.

Office back of C.N.R. Station. Arrange with my man on train for delivery of your baggage, freight or express. Call at office or give order to drivers for **WOOD and ICE.**

## WOOD

**BIRCH**                      **POPLAR**

1 Cord cut and split \$8.50	1 Cord cut and split \$7.50
¼ Cord cut and split 4.50	¼ Cord cut and split 3.75
¼ Cord cut and split 2.50	¼ Cord cut and split 2.00

— **SLABS CUT** —

Just what you want for summer use.  
MIXED SLABS, cut, per cord ---- \$5.50

JACK PINE, cut and split:	
1 cord .....	\$7.75
¼ cord .....	\$4.00
¼ cord .....	\$2.25

Canada Bread Co. and Speirs-Parnell Bakery products are on sale at Falls' and Barager's stores.

## Sleepy Valley Mink Ranch

Excellent Breeding Strain,  
High Quality Stock  
Reasonable Prices.

10 Years Fur Farming Experience

Ranch Foreman:  
**B. MUNRO**  
Proprietor:  
**S. ATEAH**

### THE BEACH TRAIN COACHES

The equipment on the passenger trains so far this season has been disappointing. The coaches have been of the old time vintage. When are the people of Victoria Beach going to see the last of the colonist coaches? In these cars there is no room for hand baggage except by placing it on the seat beside one or in the aisle. No receptacles overhead or between the seats when the seats face each other. Can any urging prevail upon the eastern executive to send to Winnipeg coaches? For 26 years Victoria Beach has been waiting patiently for summer coaches. Nothing like the C.P.R. equipment is seen on the Victoria Beach lines. Would Minaki travellers in the summer time put up with the coaches sent to Victoria Beach each season? Take a look through the Minaki train and see the much finer equipment sent to that resort. Victoria Beach does well by the C.N.R. each season but these coaches are much below par.

We appreciate greatly what Mr. B. T. Chappell has done for Victoria Beach from his position as general superintendent and the kindly interest he takes in its general welfare; but could he not go farther than has been done in the matter of coaches?

Mrs. A. M. McFadyen was at her cottage Bay View last weekend. Mr. McFadyen is back at work in his Winnipeg office after several months confinement to hospital this past winter.

## Ateah's Baggage Transfer

**Wood and Ice**

Prompt and Courteous Service

See Our Men on Station Platform or at Office  
near Barager's Store.

31 Years Residents of Victoria Beach



Quality Flowers

AT LOWEST PRICES

*The Orchid*

Victor Scott

311 DONALD ST.

### AMPLE STREET CAR SERVICE

Adequate street railway service is being given this summer to the Canadian National Railways station by the Winnipeg Electric Company. An hour before the departure of trains to Victoria Beach, now that the regular schedule is in effect, extra cars are put on Portage Avenue and on the South Main Street runs. There is no necessity to call a taxi; the street cars provide a fast service, with plenty of cars, to the depot.

### FOR INDIVIDUAL TUITION IN . . .

Secretarial and Civil Service subjects  
and in Raidotelegraphy, select

**RUSSELL BUSINESS INSTITUTE**  
Winnipeg Phone 92 361

H. J. Russell, A.C.I.S., M.R.S.T.

*City Dairy*  
ALWAYS GOOD

The same health protection you enjoyed in the City is also available to you at the Beach . . . CITY DAIRY MILK and CREAM, laboratory controlled at every stage of production from the dairy herd to your door, may be obtained, delivered fresh daily through our local delivery service.

Service may be arranged by phoning  
City Dairy Office 87 647, or stopping  
our Salesman at the Beach.

YOU MAY ALSO ENJOY YOUR FAVORITE

*Purity*

ICE CREAM

AT THE MOONLIGHT INN

### Lunch or Dine Comfortably

Ladies may Dine or Lunch in comfort with Courteous attendants to cater to their needs.

To the Men — The Blue Kitchen where good fellows meet.

301 VAUGHAN ST. **BOUTTELL'S BLUE KITCHEN** PHONE 86 180

# Victoria Beach Herald

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VOL. XVI.

VICTORIA BEACH, JUNE 28, 1941

No. 2

## RAILWAY FARES

**T**he Victoria Beach Club has decided to take the necessary preliminary steps to bring the question of railway fares between Winnipeg and Victoria Beach and return before the Dominion Government's Transport Committee, which is the judicial body carrying on the work of the former railway commission. The railway committee of the club at an executive meeting of the club, held on June 17, was instructed to go ahead and see what should be done to bring the question before the highest tribunal in Canada on railway rates.

The decision was reached following a conference between the railway committee of the club and Mr. Osborne Scott, traffic passenger manager of the Canadian National Railways in which the matter of railway fares was gone over thoroughly. The letter sent to the railway before the visit to the chief official was made, appears in this issue. The community will therefore have a clear conception of the merits of the request made to the railway.

One of the main features of reduced fares that was impressed on Mr. Scott was the desirability of eliminating as far as possible the sale of "stubs". It was pointed out that the sale of "stubs" will go on as long as a saving of 75 cents can be made in a return fare to Winnipeg. If the saving could be reduced to 25 cents, the sale of "stubs" would cease, it is believed by the club. The company was more active last summer in stopping the sale of buying of "stubs" through its investigation department and a warning was handed out to all those rounded up. Still, such action by the railway creates an unfavorable feeling towards the railway, which the community wishes to avoid.

This community desires to work in harmony and co-operation with the Canadian National Railways and is trying to find a way whereby the railway fares controversy can be smoothed out.

At the conference Mr. Osborne Scott said he was definitely against a one way 75 cents' fare and would not recommend it. He said Victoria Beach was 72 miles from Winnipeg by rail and that is a considerable distance when a railway figures on a summer resort rate. Still the Moonlight trains carry passengers 60 miles for a 50 cents fare, it was pointed out, to attract business to these trains, and Victoria Beach community believes lower fares would increase the railway's revenue. Mr. Scott could not see where any reduction in the passenger tariff could be made to Victoria Beach at present, except he would recommend a fare of \$1.50 to Victoria Beach for Wednesday afternoons, returning on the 8 a.m. Thursday train, a rate that is now included in the C.P.R. tariff to the Lake Winnipeg beaches.

Mr. Scott said that summer resort railway fares were based on a Dominion-wide survey and there is a general basis set for arriving at the rate for each summer resort in Canada. The Canadian National railways could not change the summer resort fare tariff from Winnipeg without toppling over the whole structure.

And there you are—and that is as far as the delegation from the Victoria Beach club got; hence the decision to take another step forward. If anyone can suggest another practical course to take, let them come forward. The club will give it a hearty welcome.

Mr. Scott promised that now the regular schedule for the summer is in effect, the equipment on the trains will be improved.

This community has no misunderstandings with the Canadian National on any matters that might come up each season, except railway fares. This community believes lower fares would increase business for the railways; the passenger department is of the opinion it would not. There it stands. The community has halted auto traffic into this beach in the interests of the railway, and also in the best interest of Victoria Beach. This community, in every possible way, has tried to increase the business of the company in its operation to Victoria Beach. There is not the slightest ill-feeling expressed towards the railway or any of its officials; on the contrary the best of feeling prevails. But many people are prevented from visiting Victoria Beach more frequently because of the drawback in railway fares. If a couple wishes to spend a day or two at Victoria Beach it costs almost \$5.00 to do so, which is far too much for a short summer outing.

### Special Childrens' Events

This summer the Victoria Beach Club is continuing the policy, begun last year, of providing a program of activities for the children. For children six to nine years of age, there will be morning meetings on the beaches, featuring stories, games, sing-songs, picnics and other amusements. For those in the ten to twelve age group, hikes and other events will be organized, and a circus staged by the boys and girls is planned for this month. A big masquerade party for all the boys and girls is to take place on Saturday, July 19th. Shirley Nicholson has again been engaged to take charge of the children's activities.

The first meeting for children six to nine years of age will be held at Patricia Beach on Wednesday, July 2nd, at 10 a.m. A similar meeting will take place at Alexandra Beach Thursday morning at 10 o'clock.

For boys and girls ten to twelve years of age.

PLAY GOLF ON VICTORIA BEACH'S BEAUTIFUL COURSE.