

# Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach.

VOL. XIV.

VICTORIA BEACH, MAN., AUGUST 19, 1939

No. 10

## Roads and the Residents

IT is reassuring to be told by the head of the municipality, as recorded in the last issue of the Herald, that the municipality has complete control of all traffic on the thoroughfares of Victoria Beach. It was the proper move to take to seek the opinion of the law officers of the Government of Manitoba on the clause of the Manitoba Highway act as it applied to this resort.

This was followed by the declaration of council that now they had received advice from the highest authority it is the intention to see that the cottage area of Victoria Beach is kept clear of autos of every form except those required to carry out necessary business.

For this summer there has been more traffic on First Avenue and Victoria Boulevard, sometimes called Sunset, than in the past 20 years. Along the lake front trucks and cars have operated in places it always had been understood were reserved for pedestrians. The lake front should be kept free from auto traffic so as to give cottage residents and visitors an uninterrupted view of the lake from all parts of the island. All Lake front cottages have rear entrances to their premises.

Fleets of cars have been running up and down First Avenue all summer to an extent and in numbers never before known and for the first time in the history of the Beach the lake front was invaded by trucks and sight-seeing autos. Milk farm and Vegetable trucks ran freely along the lake front. Young people returning from the clubhouse at night had to dash into the bush to avoid many autos. Cottage owners on their way from the stores had to press into the bush to avoid the cars, and their groceries were covered with dust from the stream of dust clouds. One resident of the lake front said: "I never had so much dust in my cottage as this summer and it was caused by autos moving back and forth and filled with joy riders, who appeared to be riding up and down every evening just for pleasure without any feeling for the cottage residents".

Horns were honked in a commanding way as the cars approached pedestrians as much as to call out: "Out of our way; this is our road". So members of the council can easily see that in the first year the roads have been given over to the municipality to administer the auto traffic had increased on the Avenues to an alarming extent; and one began to wonder if the statements made in the circular letters sent out last Autumn to the property owners were mere scraps of paper when it was stated that the

municipality could better administer the roads than the Victoria Beach company who had been compelled to relinquish ownership. The state of affairs was rather up-setting.

It is understood that next summer all cars are to be licensed and the provisions of the Manitoba Highway act amendment placed on the statutes of the Province at the request of the people of the municipality will be conspicuously shown. Cars from outside the municipality are to be barred. All cars and trucks operating in this municipality must be licensed no matter where these come from and thus absolute control of traffic can be exercised. Permanent residents will be restricted in the running of cars.

Taxis will operate but all cars must be off the streets by 11 p.m. and as far as possible this Beach will retain its much advertised position, as being the one municipality into which there is no road and where the streets are free from the auto traffic. We were slipping this summer badly and it was time to call a halt.

So clothed with armour-clad authority the municipality can go ahead. In the opinion of many cottage owners the privilege of running autos in the municipality as is done in other Manitoba resorts, would ruin Victoria Beach for cottage residents who desire quiet and comfort and the haven of safety in the summer time for children.

That Victoria Beach will have an all weather highway at its borders next year is the free prediction made all along the route to Winnipeg. The organizer of the Liberal party has been visiting Delair, Hillside and Albert districts and has informed the residents if they wish improvements to the road from Winnipeg to continue through their localities all they have to do is get up a petition to that effect and the government will continue the present work on the road to Grand Beach, farther along. He stated it was easier to get money for road work than for any other class of construction. With 1940 election year for the Dominion House and also for the Manitoba legislature it looks as if the good roads programme will be a feature next year and as the districts between Grand Beach and Victoria Beach are 100 per cent for a road, there is good reason to believe the work will go on.

This municipality will also have to do something. Owners of cars living within the Beach confines will have to go through private property. There is no road into or out of Victoria Beach. Mr. Thompson, owner of property on Traverse Bay and the

### Victoria Beach Herald

Devoted to the best interests of the cottagers, the Victoria Beach Company, and the merchants of Victoria Beach.  
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municipality to do something in the way of a road so that auto driving will not be over his hand lying along the shores of Traverse Bay. He wants his rights as owner of the property respected. It is the only way to enter Victoria Beach and he is becoming insistent something should be done. But where to construct a road that will be of use to the permanent residents is the dilemma in which the council finds itself. Take a look over the low, wet land between Albert and Railway Wye and an idea may be had as to what a substantial road into Victoria Beach would cost.

A suggestion that Eighth Avenue and King Edward should be cleared of all trees and bush to the full width, 66 feet, as a fire break, has been made by the municipal council, and while this may mean the destruction of some large and noble trees, in the interests of cottage area and as a safeguard from the spread of fire, it should be done. It would give all who have to fight a blaze in the timber a chance to better cope with the work. It is depressing to think that any beautiful foliage should have to be sacrificed but the needs require that drastic measures should be taken.

#### CHILDREN'S MASQUERADE

A children's masquerade party was held Saturday evening at the clubhouse. It was a successful party with many children in fancy and ingenious costumes. Mayor Victor Scott was master of ceremonies and Meslames J. W. Rooke, N. R. Nagle and J. W. Beech judged the costumes.

Prizes were awarded as follows:  
Younger girls, fancy, Gail Donally; character, Joan Pratt; comic, Marian Goulde; spirit of the beach, Barbara Geddes. Younger boys, fancy, Jimmie Scott; character, Bonnie McKittick; comic, Bonnie Pratt; spirit of the beach, Curtis Elsten. Older girls—Fancy, Marguerite Porter, Kay Porter; character, Gloria Cox, Ruth Rogers; comic, Joanne Manson, spirit of the beach, Gail Brock. Older boys—Fancy, Allen Stuart, Ian Stuart; character, Tom Scott, Dennis Cooper; comic, Glen Anderson, Billy Anderson; spirit of beach, Norman Deeks; special, John Arundel; honorable mention, Douglas Canneh, Norman Shepton.

As the costumed youngsters marched around the main floor they were greeted by loud applause of appreciation from the large crowd present, numbering nearly 250.

#### SPORTS DAY HELPERS

Outside of the cash donations received for Sports Day fund the committee in charge for the club desire to acknowledge the generous support given towards the prizes and work required in arranging for holding the two sport days from the following: Mrs. W. J. T. Kerr, twenty prizes. The T. Eaton Company, \$10.00 in prizes; the Hudson's Bay Company, \$7.50 in prizes; Canadian National Carbon Co., six flashlights; Victoria Beach Company, \$10.00; Mr. W. J. T. Kerr, \$10.00; Russell Business Institute Socii-Canadian Company, Canada Packers, Dent's and Stirling Fruit Co., through Mr. James Kilpatrick, for gifts; assistance in work,

Victoria Beach Municipality W. Mattison, Bill Martin and Mr. Olsen, Reg. Mstr. Albert Larson, John Anderson transfer, Canadian National railways baggage department, Walter Thomas launch, "Tantalus"; Hugh Johnston.

#### CROWD SEES MOVING PICTURES

Mr. Frank Sprague, sponsor of the moving picture show put on at the clubhouse Sunday night, was flabber-gasted, when he looked over the crowds the event had attracted. The building was filled. The children cheered repeatedly and their elders applauded.

It was a fine show and the Canadian Pacific Steamships film of the four Coronations in London starting with that of Queen Victoria, was most interesting.

The films of Mr. Sprague's travels taken in Ceylon, China, Fiji, Mexico, Florida and Texas, and at Victoria Beach, all in natural color, were beautifully depicted. As the transformer was getting heated Mr. Sprague had to curtail the number of pictures.

Dr. F. Glover, Rector of St. Margaret's Church, who is spending his annual vacation at his cottage with members of his family, had charge of last Sunday's service and delivered an impressive discourse, a plea for the strengthening of the Christian life. The story for the children was especially interesting. Dr. Glover is always sure of a large gathering to hear him and the club auditorium was filled. Ted Taylor, soprano soloist in All Saints' Boys' Choir, in Winnipeg, sang an excerpt from Handel's "Messiah", the quality of his voice being pure and liquid, while the tone was steady and sustained. Mrs. Wm. Stenson was the accompanist in the hymn singing.

### VICTORIA BEACH and GRAND BEACH SUMMER TRAIN SERVICE

#### TRAINS LEAVE WINNIPEG

9:30 a.m.	Daily ex. Sun.
10:00 a.m.	Sunday Only
*1:10 p.m. (Parlor Car)	Saturday Only
1:45 p.m.	Wed. Sat. Sun.
*5:50 p.m.	Friday Only
*6:25 p.m. "The Moonlight"	Daily ex. Sun.

\* Direct to Victoria Beach. Other trains stop at Belair, Hillside Beach and Albert.

Convenient Return Services plus the THURSDAY MORNING SPECIAL, by Victoria Beach at 8 a.m. and the SUNDAY EVENING SPECIAL, direct to Winnipeg, by Victoria Beach at 8:20 p.m.

#### VACATION SUGGESTIONS

##### PACIFIC COAST

LOW 30-DAY FARES now in effect to Vancouver and Victoria, leaving Winnipeg.  
AUGUST 18-19-20; SEPT. 1-2-3; SEPT. 15-16-17  
Enjoy Canadian National Coast Cruises of half a day or longer from Vancouver.

##### EASTERN CANADA

LOW SUMMER FARES to all points in Eastern Canada either ALL RAIL or LAKE AND RAIL, breaking your journey by a two-day cruise on one of the world's most delightful inland water routes.

GOLFERS! — Totem Pole Golf Week at Jasper Park Lodge, September 3 to 9.

Ask your local Canadian National Agent for full particulars.

### CANADIAN NATIONAL

W37-511

#### SCHOOL CONTRACT LET

At a meeting last Saturday, presided over by F. C. O'Brien, official school trustee, it was decided to make another classroom at the Victoria Beach school and build an addition which will cost \$2,150.00. The contract was awarded to Oscar Paulson. It will be financed by a debenture repayable in five years, at 5 percent.

#### SLOW EXPRESS SERVICE

There is one department of the Canadian National Railway that needs shaking up, and that is the Canadian National Express. Goods brought to the express office in Winnipeg in the afternoon arrive at Victoria Beach at noon the following day. The Herald's brought to the express office Friday afternoon at 5:10 o'clock p.m. are not put on the 5:50, with 40 minutes to do it. Fresh meats and fresh produce are delayed in the office for hours, in Winnipeg. The Herald's which should arrive at 7:45 p.m. Friday sometime do not get down until noon the next day. Protests are of no avail. The excuse is the staff is too busy to put goods for Victoria Beach on the train. One day, the office stated, the trucks loaded with goods for the beach, were blocked by coaches in getting to the express car on the beach train. The word "express" is a misnomer; a freight moves faster. The real reason, private sources state, for the delay, is the Winnipeg office is under-staffed.

Thursday morning's train this week, last of the season, had 31 passengers from Victoria Beach going into the city. Sunday morning's train will be the last Sunday morning train this season. There will be a daily morning train from the city until Labor Day; and a daily 7 o'clock train back to the city until Labor Day.

Victoria Beach escaped the deluge of rain which drenched basements of Winnipeg early Wednesday morning.

The tax rate will be six mills higher this coming year owing to the cost of the new School addition and its equipment, estimated at \$2,500. It may become too expensive being attached to the permanent residence area, and some cottage owners suggest a municipality to comprise only the summer cottage district, as at Clear Lake, Manitoba.

#### MR. JOHN TURNER M.P. SPEAKS

The Liberals turned out in large numbers to Legion Hall Monday night to listen to the annual review of the work of the House of Commons related by Mr. John Turner, M.P. member from Springfield in the Canadian House of Commons. Especially interesting and impressive was the work which has been carried on in the constituency under the direction and advice of Mr. Turner, which was of a wide and valuable character. The member has not neglected any part of his constituency, every part having benefited, including Victoria Beach. Mr. Turner was well received. In the afternoon Mr. John Anderson drove Mr. Turner to many points of interest, to Hillside, Albert and Victoria Beaches where he had the chance to meet many of the residents. Mr. F. de Courcy Davies, brother of Sir Louis Davies, a member of the first Laurier cabinet, presided. A vote of thanks moved by Mr. John Anderson was heartily approved and applauded. A large delegation from Victoria Beach will go

to the Liberal nomination convention for Springfield to support Mr. Turner's candidature for the nomination, when it is called.

#### TWO HOURS RESPITE

Here's a suggestion to be passed to the owners of stores and other business enterprises at Victoria Beach. Close all stores from 2 p.m. to 4 p.m. each day to allow employees to have time off from long hours of duty and so they may visit the beaches and join in the water frolics.

## CRESCENT

Quality Guarded Dairy Products

MILK - CREAM - BUTTER  
ICE CREAM

AND OTHER DAIRY PRODUCTS

can be obtained at Victoria Beach as in other years. We supply the same high class milk products at the beaches that are obtainable in Winnipeg and have won us many constant friends during the last thirty-five years.

Phone 37 101 before leaving for your vacation at Victoria Beach. Mr. Harold Thurston will be in charge as usual, assisted by W. Woods. You may be assured of the same courteous service as in other years.

CRESCENT CREAMERY CO., LTD.  
PHONE 37 101

## Canada Bread

wish to announce to their many customers holidaying at Victoria Beach that they can obtain their regular supply of . . .

BUTTERNUT CORONATION  
BAMBY DR. HALL'S

FRESH DAILY AT  
J. H. FALLS, GROCERY STORE

SPECIAL CAKES MADE TO ORDER	QUALITY BREAD and ROLLS shipped in daily	FRESH CAKES DAILY
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#### HIGH QUALITY MEAT STORE

The Best procurable from the leading abattoirs of Winnipeg received by fast trains daily at Victoria Beach. Beef, Lamb, Pork, Bacon, Ham, Eggs, Fresh Vegetables and our own Sausage made daily.

Our Sausages are home-made.  
We carry only the best. . . .  
**JAMES KILPATRICK**  
VICTORIA BEACH, MAN.

# PENINSULA MINK

The finest mink blood in the world is incorporated in the mink production industry of Victoria Beach.

Peninsula offers peerless selections from a strain bred from the choicest origins.

**Peninsula Mink Ranch**  
(Edward Atch) Victoria Beach - Manitoba

### SERVICE!

There was congestion on the station platform last Saturday afternoon after the arrival of the 3:10 train. Boy's express wagons had blocked the passage between the barrier erected in front of the express car, and the station building. Passengers off the train could make but little progress. The railway policeman, decked with war ribbons across his breast, was appealed to and asked to see if he could clear a passageway. "Not me; that's not my work". He was asked if it was not his duty to try and keep the passengers moving and facilitate the movement. "No, write to headquarters if you want to know my duties here." A little talk to the wagon owners would have been effective but it was not forthcoming from the man in uniform. The motto of the C.N.R. is SERVICE.

### PLAYERS ON GOLF COURSE

A few that have been spotted leisurely golfing during the past week:  
The E. R. Cameron family, the Sidney Quintons, Dr. Bert Stewart with Mrs. Stewart and Miss Hember, the Frank Thornhill with guest Miss Horne and Mr. Chauning, the Chesle, Chesle, Scarth threesome, Mr. R. A. MacDonald with Roy, the Major Hunt with the Harold Hanson's, the Baxter family, the Barkwell family, Gordon Earl with Miss N. L. White, the Charlie Swanlund family, the Misses Simpson and Parker, the J. W. Ellithorpe family, the F. Hughes family, the Junior threesome of Des and Cyril O'Brien and Dave Grant, the W. G. Thompsons, the David Riach family the Kelley, Waters foursome, the Weston, Boone, Scullion, Lunney foursome, the R. J. Weatherill family, the E. L. Lloyd family, a foursome comprising Mrs. A. S. Deeks, Mrs. F. Porter and Kay and Jean Cameron, Chief Geo. Smith, Mrs. Love, Mrs. Gillis with Mildred Dewar, the E. N. Deeks, the Millard, Millard, Joy, Treble foursome, the F. W. Cox, the A. D. Kayzers, the Misses Ward with J. Meibach, the R. E. Taylors, the J. J. Conklin family, the Cecil Rice-Jones the Marr, W. Cornack twosome, the A. Murray, the Stapley family, the Alderman C. E. Simonite family, the Russell Simonites, the Deighton and Yellowlows foursome, the W. A. Fyles, the Charlie Gills, the Frank Rose family, the E. S. Cooper, the McKivvie, O'Brien foursome, the L. G. Robinsons Joanne and Elsie Cameron, the J. A. Bevis family, the Roy Borrowmans with Carroll, Deeks, Clapham, Cameron threesome, the Major N. J. Black family, the Geo. W. Fishers,

the Harold Scarths, the Wm. Gray family, the E. M. McCulloughs, the J. Delavignette family, the Cannel family, the A. P. Jamiesons, the J. T. Munro family, the Kenneth Harveys with W. C. Farnell, the P. S. Chalmers, the G. W. Fester family, Miss E. H. Tagg, a foursome of Messrs. McGregor, Hall, Simmon and Pascoe, the A. B. Sturats, the Charlie Wrights, the Messrs Cochran, Singlehurst twosome, the Pope family, a mixed foursome of May Cannel, Anne Arundell, D. P. Frost and P. Baxter and many others.

### GOLF TOURNAMENT WINNERS

Culminating two weeks of spirited play for the McKinney Golf Trophy Hugh Fairfield, Winnipeg with a 273 for 72 holes nosed out Roy MacDonald, last year's winner, by four points. Roy with a 280 therefore becomes this year's runner-up. Congratulations Hugh and Roy, you'll both go a long way in the golfing world.

Winners in the Ladies' section was Mrs. W. G. Thomson, Mulvey Avenue, Winnipeg, with a 328. Mrs. A. J. Searle of Edmonton was runner-up with a 350. Congratulations to both ladies.

In the Junior section, Douglas Irving, Winnipeg proved the best of the youngsters with a 319 while Jeffrey Riach, Seardale, N. Y. was runner-up with a 322.

This year's contest has proven the most successful since the Cup was presented by Mr. McKinney and congratulations are also extended Mr. Caldwell for the very efficient manner in which he conducted the contest. Efforts will be made this coming winter to find a Cup Donor exclusively for ladies and another for Junior mixed.

## Victoria Beach Inn

VICTORIA BEACH — MANITOBA

An attractive 34-room resort located on the point overlooking both the bay and lake and having an almost constant breeze. The attractiveness of meals and service is assured. Our Kitchens being entirely staffed with competent help under direct management of Bouteill's Blue Kitchen, Winnipeg.

RATES FOR SEASON 1939	
	PER WEEK
<b>MAIN BUILDING:</b>	<b>PER PERSON</b>
Single Room	\$20.00
Double Room	18.50
<b>COTTAGES:</b>	
Single Room	17.50
Double Room	17.00
<b>LOUNGE:</b>	
Double Room, two persons	each 24.00

Children under 10, when sharing accommodation with adult 10.00

Week End Rates \$3.50 per day  
Two persons in Double Room 6.50  
Special Holiday Rate, \$4.00 per day.

Special Rates for Groups.  
These rates include All Meals and Licenses from Trains and return.  
**SINGLE MEAL PRICES**

Breakfast	50c	Lunch	50
Afternoon Tea	25c	Dinner	75c & \$1.00

Guest sharing accommodation with permanent resident weekly guest will pay same rate as permanent guest.

Reservations may be made at **BOUTEILL'S BLUE KITCHEN**  
301 Vaughan Street, Winnipeg Phone 86 180

An absence of all extra charge plus low rail fares combine to make a holiday planned at Victoria Beach Inn one of the most economical you can find. Guests of the Inn should give their luggage checks to Anderson's representative, either on the train or at Victoria Beach station.

## SUNDAY CHURCH SERVICE

CLUBHOUSE, VICTORIA BEACH

SUNDAY, AUGUST 20, at 11 a.m.

MINISTER: DR. GEORGE A. WOODSIDE

Victoria Beach Legion Hall Choir will sing

CHARLES H. BALL, President  
Residence: Sixth Avenue.

### FLAG DESECRATION

There is a flag desecrator making the rounds at Victoria Beach. This person either has an antipathy to the Union Jack, or is some youth who is filled with the evil genius of destruction of anything posted up or flying in the breeze. Many of the Victoria Beach Club's carded notices have been pulled down this summer, for no purpose whatever. A Sixth Avenue resident writes: "My flag has been taken down and left lying in the road three times this summer and Monday night it was again dragged down and thrown over the gate. It is a Union Jack. It could not have been small children. I leave it flying at night as it has been a noticeable mark about here ever since I built my cottage. If we have anti-British in our midst they should be advised of the severe penalty attached to such an offence."

### A LADY COTTAGE OWNER WRITES

Those of us who bathe at Arthur Beach want to express our grateful thanks to Mr. J. H. Riddell. He was instrumental in removing boat heads of stones, making a beautiful path right out to the sand bar and plainly marking this with stakes.

## Cox's Bakery

- 241 Kelvin St., Winnipeg
- Victoria Beach, Man.
- East Kildonan, Man.

"The Home of Good Things to Eat!"

Our Motto: "Service, Cleanliness and Our Goods to be as Good as can be Made."

WE ARE OUT TO SATISFY!

HOME MADE CANDIES

- right from our own candy kitchen in Winnipeg.
- You can get your sliced bread from us now — Fresh Daily.
- Wedding and Birthday Cakes made to order.
- Meat Pies, Apple, Mince and Meat Patties — Fresh Daily.

Our Own Roasted Peanuts.

FULL LINE OF . . .  
SOFT DRINKS, CONFECTIONERY, ICE CREAM

### ANNUAL GARDEN SHOW

The annual flower and vegetable show of the Legion and Community Association will be held in the Legion Hall, Friday afternoon on August 23. It will also include a home cooking sale. There will be prizes for the best exhibits of vegetables, cut flowers, cakes, pies, preserves, jellies and sewing work. Market gardeners will also put on displays and the Victor Scott trophy will be awarded for the best display of vegetables, grown at Victoria Beach. All exhibits must be in place by 11 a.m. Friday and judging will begin at 2 p.m. The show will be open for inspection by 3 o'clock, and selling of the exhibits will not be allowed before 4 p.m. so that visitors may see what can be raised in vegetables and flowers at this resort. Judging of cottage gardens will also be made under the auspices of Mayor Scott who is bringing down an authority on horticulture for the work.

At last Sunday morning's service in the clubhouse of the Community church the attendance was 295, and the collection was \$20.39, according to the report of the acting treasurer, W. H. Pratt.

## Anderson's Transfer

VICTORIA BEACH, MAN.

Office back of C.N.R. Station. Arrange with my man on train for delivery of your baggage, freight or express. Call at office or give your order to drivers for WOOD and ICE.

### W-O-O-D

DIRCH	POPLAR
1 Cord cut and split \$8.50	1 Cord cut and split \$7.50
1/4 Cord cut and split 1.50	1/4 Cord cut and split 1.75
1/2 Cord cut and split 2.50	1/2 Cord cut and split 2.00

## Cottages Built, Altered, or Repaired

Additions made to Beach Buildings and Repairs carried out in workmanlike manner. Inspect Cottages built by Albert Larson at Victoria Beach, and see for yourself their usefulness and their attractive appearance. Leave Orders at Victoria Beach Company's Office. ALBERT LARSON Victoria Beach, Man.

## J. H. Falls

Victoria Beach, Man.

GROCERIES CONFECTIONERY  
GENERAL MERCHANDISE

Latest Fashions in Bathing Supplies  
Circulating Library — Souvenirs  
LONG DISTANCE TELEPHONE

All Your Needs supplied by the Pioneer Storekeeper — We deliver

## Beach People

Mrs. Jack Lavelle has arrived from Toronto to spend some time with her sister Mrs. W. C. Parnell and is now her guest at "Quappelle Lodge".

Mrs. S. W. Caldwell has returned to her home in Winnipeg after spending a few days with Mrs. W. C. Parnell.

Mrs. W. E. Duperow spent a few days at "Quappelle Lodge", the guest of Mrs. W. C. Parnell.

Mr. and Mrs. John Livesey of Swan River, who are again spending their vacation at 148 Victoria Boulevard, had Miss E. G. Muma of Winnipeg as their guest for the long weekend.

Rev. R. L. Taylor and family of Manitoba are holidaying for 3 weeks at Arthur and Sixth.

Mrs. Fred Boyd spent the Civic Holiday week-end with her son, Dr. Frank Boyd.

Dr. R. K. McClung is spending a few weeks vacation at his cottage.

Dr. George McTavish visited his family last weekend.

Mr. Rupert Reese, former president of the Winnipeg Grain Exchange, was a recent weekend guest of Mr. and Mrs. W. J. T. Kerr. His son, David, remained down for two weeks.

Miss Janet Sweetman has been the guest of Mr. and Mrs. John Peterson, at their cottage.

Miss Florence MacWhirter and Miss Hope Burnham have been staying at their cottage, Sixth Avenue, for three weeks.

Mr. and Mrs. Harry England have returned to the Beach after one month's visit in Winnipeg.

Mr. and Mrs. Jack McDiarmid spent several days recently at the cottage of Mrs. Harry Little, mother of Mrs. McDiarmid. Mr. and Mrs. McDiarmid who have been residing in Calgary for the past year, have removed to Winnipeg.

Miss Ailsa Kerr went into the city Sunday night after a vacation spent at the Beach.

Judge Little of Dauphin, Man., was a recent guest of Mrs. Harry Little, at her cottage, Sunset.

Mrs. E. R. Potter arrived Monday to spend the next two weeks at Victoria Beach.

Mrs. E. P. Withrow, Royal Crest Apts., entertained at a trossau on Thursday afternoon, in honour of her daughter, Miss Phyllis Withrow, whose marriage to Mr. Kenneth Burr, of Toronto, will take place next Tuesday evening.

The groom is a son of Mrs. Burr and the late Mr. Thomas W. Burr. The ceremony will be performed at the residence of the bride's parents, 27 Royal Crest Apts., at 7:30 o'clock.

The bride will be attended by her sister, Miss Margaret Withrow. Mr. Duncan Anderson of Toronto will be best man.

Mrs. T. D. Rooke entertained informally Tuesday evening in honor of Miss Phyllis Withrow. A presentation was made to the honor guest. Pastel lunch and glassfuls adorned the room. The hostess was assisted by her mother and sister, Mrs. E. P. Coulson, and Miss Doris Coulson.

Miss Mildred Dewar has returned to Winnipeg from a holiday at Victoria Beach.

Mr. and Mrs. Alex. Stenhouse and their son, James, who have been guests of Mrs. Stenhouse's parents, Mr. and Mrs. C. R. Garland in Winnipeg, have arrived at Victoria Beach and are guests of Miss Aileen Garland.

Mrs. W. M. Cripps, with her son, Ian, who has been visiting her parents, Mr. and Mrs. W. R. K. McTavish, at their summer home at Victoria Beach for the past three weeks, has returned to her home at Evanston, Ill.

Mrs. E. R. Potter has arrived at Victoria Beach to spend the next two weeks.

Mr. Dennis J. Hunt of the R.C.A.F. returned to Trenton, Ontario having spent two weeks vacation, the guests of Mr. and Mrs. A. Hunt, Third Avenue.

Miss Blinington of Winnipeg spent the last ten days guest of Mrs. J. W. Rooke.

Mrs. Norman McLennan arrived this week-end for a visit with Mrs. J. W. Rooke.

Miss Janet Conklin, Mr. Bob Conklin, with their aunt, Mrs. Murray Yeomans of Philadelphia and Mr. Howard Carter were a party who spent the holiday at the cottage of Mr. and Mrs. J. J. Conklin. None of them had ever visited this Beach before and expressed surprise at its charm and beauty.

Mr. and Mrs. Aldon Conklin left this week to visit Philadelphia and the World's Fair. They will return home via Ottawa where they will visit Mrs. Conklin's brother Murray.

Aid. Charles Simonite and family are occupying a cottage for two weeks at Victoria Beach.

Mr. and Mrs. George Tyeater and family are occupying their cottage for the remainder of the season.

Dr. Bert Stuart and Mrs. Stuart are occupying the Paget cottage on Fourth Avenue.

Mrs. James Bell and her daughter, Miss Violet Bell, are occupying the family cottage on Sixth Avenue.

## Moonlight Inn

Victoria Beach, Man.

WITH our experience of last year in meeting the public of Victoria Beach I feel I am in a much better position to meet your requirements and I shall do my best to please and serve you. We thank you all for past patronage and look forward with pleasure to meeting you all again this season.

— J. L. ANDERSON, JR.

Light lunches at all times. We serve meals.

Every kind of soft drink. *Purity Ice Cream.*

Headquarters for Picardy's products, cakes, pastries and candies.

Licensed druggist. Prescriptions filled. Come in and sit down amid cozy surroundings at one of our many tables on the Main or Mezzanine floor.

## GOLF COURSE SCHEDULE

### ADULTS —

One Game .....	25c
Two Consecutive Games .....	40c
Book of 20 Tickets .....	\$4.50
(The above are good at all times)	

### CHILDREN (under 17 years) —

One Game .....	15c
Two Consecutive Games .....	30c
Book of 20 Tickets .....	\$2.50
Children's rates apply on days other than Saturdays, Sundays, Holidays.	

### CHILDREN — Beginners —

Tuesday afternoons, per game .....	5c
(Between 1 p.m. and 4 p.m.)	

### SEASON TICKETS —

Available on Application.

CLUBS may be hired at 25c per game.

LOCKERS are for rent for any period desired at moderate rates.

**Quality Flowers**  
AT LOWEST PRICES  
*The Quality*

Victor Scott                      311 DONALD ST.

Miss Dolly Pentt of Winnipeg spent ten days at the Beach the guest of Miss Florence MacWhirter and Miss Hope Burnham.

Miss Mary Murray is spending her holidays at the Beach the guest of her sister, Mrs. A. H. Petrin.

Miss Dorothy Weston and Mr. Hugh Petrin were guests at the family cottage for the week-end.

Mrs. D. Anderson, and her daughter, Miss Janetta Anderson, were the guests of Mr. and Mrs. A. H. Petrin for a few days enroute to their home in Crossfords, Dunfermline, Fifeshire, Scotland, from a visit in Canada and the United States.

Miss Margaret Meehan of Winnipeg and Mrs. Harry Buckle of St. James, were guests of Miss Jessie Innis this past week.

Mr. and Mrs. George Hunt, Moosomin, Sask., are visiting Mr. and Mrs. A. Hunt, Third Avenue.

Mr. and Mrs. Frank W. Thornhill with daughter, Joan, are spending a holiday at Victoria Beach. With them are Miss Mavis Horne, Miss Ann Jephson and Mr. Wilfred Blakeley.

Mr. Edwin Spence went into the city Thursday.

Mr. Maurice O'Connell, C.N.R. agent at Transcona, joined his family this week at their Bay View cottage for two weeks vacation.

Owing to the critical illness of Mrs. Sedziak, Dr. Frank Sedziak and his son, Henry, have been unable to take their summer vacation at Victoria Beach this season.

Mr. J. Aikin, M.L.A. for Assiniboia in the Manitoba legislature, was the recent guest of Mr. and Mrs. Lanthan, at "The Court House" cottage, Bay View.

Mrs. Lee of Detroit, Mich., is the guest of Mrs. R. James, Bay View.

Rev. Dr. George A. Wandside, prominent in United Church circles, will conduct the morning church service in the clubhouse, Sunday. The choir of the Legion Hall church will lead in the singing and render an anthem under the direction of Mr. W. Mattison. It will be an interesting feature of the service.

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The annual meeting of the community church will be held at the close of the morning service, Sunday, August 27, when reports of the season's work will be presented and suggestions received for any improvement of services held throughout the summer.

**WHEN IT RAINS**

This week starting on the night of Civic Holiday, when visitors by the hundreds were wending their way to the trains accompanied by their hosts and hostesses, Victoria Beach was visited by the heaviest rain of the season, in fact the longest rain in seven years, as the downfalls continued throughout Tuesday and made the roads and clearings like little lakes.

Outside the good it will do to the vegetables and the foliage, bringing on a more abundant harvest and strengthening the trees for their long and weary winter vigil at the Beach, it did good no doubt to those who were forced to remain indoors. There was the popular book brought down for a quiet read, which was made available. There was the opportunity to put logs on the fire and watch the glow of the embers which stir up romance and forgotten memories. The rain showed owners where the roofs of their cottage

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leaked. Once more was heard the crackle of wood in the fire, almost a lost sound in these days of city household appliances which do away with fires. So that while one listened to the pitter-patter on the roof, one could also realize what would the umbrella man do if there was no rain, how could one wear that showy raincoat if it never rained; how refreshed the woods look after a rain and how the flowers drink it in. Out of the gloom we feel there will come brightness and freshness:

"Behind the cloud is the sun, still shining;  
Thy Fate is the common fate of all  
Into all lives some rain must fall,  
Some days must be dark and dreary."  
Then the consoling and comforting thought comes at the close of day: "God's in His Heaven; all's right with the world."

#### READY TO SERVE

Here are some outstanding personalities at Victoria Beach you may wish to consult:  
Victoria Beach Company Superintendent, Cecil Lees.  
Municipal Superintendent, W. Mattison.  
Medical Officer, Dr. Stewart McKenty.  
Baggage Transfer, John Anderson.  
Beach Constable, William Martin.  
In charge of Tennis Courts and Company's warehouse, Reg. Moir.

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- A Complete Stock of Groceries, Dry Goods, Hardware, Crockery, Shoes, Bathing Suits, Soft Drinks and Confectionery, Fresh Fruits, Vegetables and strictly New Laid Eggs, fresh daily, not how cheap but how good and fresh.
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- Agent for the North-West Laundry. Picked up and delivered, 2 day service.
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The Post Master's salary is based on the sale of Money Orders and Postage Stamps. It will be appreciated if you will give our office your money order and postal note business. It is safe and cheap. Also to buy your stamps where your mail is handled.

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Rentals and property sales, R. F. Downie.  
Railway Agent, F. R. Chapman.  
Victoria Beach Club Membership, Secretary, Jim Mitchell.  
Cottage building and cottage repairs, Albert Larson.  
Wood and Ice, John Anderson.  
Manager of Golf Course, A. F. Caldwell.  
Sail Boats, Walter Thomas.  
Church Chairman, Charles H. Ball.

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