

# Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach.

VOL. XIV.

VICTORIA BEACH, MAN., JUNE 24, 1939

No. 2

## Welcome to New-comers

**A** large number of new visitors came down to Victoria Beach this week-end and all who have been residents here for many years, will give the new comers a hearty welcome. The stores, the bake shop, the dairies and the Inn will greet all who arrive with fresh stocks for their cottage life and to entertain and refresh. We hope all will have a most enjoyable outing.

The big rush of the season will be on next week-end starting with the arrival of "5.50" at 7.45 Friday evening. All the regular trains will be on this coming week.

### ENTERTAINED VISITOR

Mr. G. Mudie, Sr., entertained in honor of his son, Mr. G. Mudie, Jr., of Dundee, Scotland, who is here on a visit, at his home Fifth Avenue, Victoria Beach. A buffet supper was served by Mrs. Fyle and Mrs. Ashley Stuart. Those present were: Mr. and Mrs. Olson, Mr. and Mrs. Fox, Mr. and Mrs. W. Kinsman, Mr. and Mrs. A. More, Mr. and Mrs. Thoms, Mr. and Mrs. H. England, Mr. and Mrs. A. Stuart, Mrs. Anderson, Mrs. Famer, Mrs. Fyle, Mr. Aylward.

### BEACH GARDENS A PLEASURE TO SEE

Mr. Arthur Tilbury, manager of Hack's Nurseries, spent the last week-end at Victoria Beach, and paid a visit to many cottage gardens. "No Manitoba beach has such well planned and highly cultivated gardens of flowers and shrubs as has Victoria Beach. It shows what can be done to make surroundings pleasant even in our short seasons," Mr. Tilbury said. "It is always a pleasure to visit Victoria Beach," he concluded.



Victoria Beach Golf Course, From Second Tee.

### Victoria Beach Herald

Published every Saturday throughout the summer season, June 1st to the end of August.

Devoted to the best interests of the Cottagers, the Victoria Beach Company, and the merchants of Victoria Beach.

Advertisements to be sent to the Business Manager, Athlon Press, 489-505, Princess Street, Winnipeg, or left in boxes in Victoria Beach Stores.

#### CARRYING OUT IMPROVED TRAIN SERVICE

Carrying out an improved train service was one of the aims of the Victoria Beach Club. The Canadian National Railways passenger and operating departments have put on a daily train all through August to Labor Day. This is the morning train leaving Winnipeg at 9.30 a.m. In past seasons this Beach in the last ten days of August was served chiefly by the moonlight. This betterment of service will be appreciated in many ways allowing goods as well as visitors to come to the Beach every morning. The through Wednesday evening train which for two seasons went into the city at 6.25 p.m. has been taken off as passengers going in Wednesday preferred to take the 7 p.m. train even if it was not a through train. Each evening all through the summer a train will leave for Winnipeg at 7 o'clock. The 8.20 p.m. Sunday through train has been in service since the week-end of Arbor Day. The through trains leaving Winnipeg Friday evening at 5.50 o'clock and 1.10 Saturday with parlor car are retained. This Saturday started the 1.10 and Friday's train will be on next week.

#### LOSS OF A PIONEER COTTAGE RESIDENT

Victoria Beach lost one of its most popular summer visitors early last Autumn when Stewart Mudie died so suddenly. He was one of the pioneers and spent more than one summer vacation, beginning in 1917, at the campsite property before building a more permanent home on Fifth Avenue. The sympathy of the entire community is extended to his father who is again this summer in residence at Victoria Beach. Mr. Geo. G. Mudie, Jr., who is now visiting his father hails from Dundee, Scotland.

The visit of the son to his father, amidst such beautiful surroundings, will no doubt result in the utmost benefit to both.

#### IMPROVED AND UNIFORM MAIL SERVICE

An improved daily mail service has been arranged for this season for Victoria Beach. There will be a daily mail arriving at 12 o'clock each noon; the in-going mail will leave at 7 p.m. for Winnipeg daily. It was thought by the post office department that a uniform mail throughout the season would be appreciated, in place of putting the mail bags on trains going and coming at various hours. All mail must be ready and in Victoria Beach post office before 7 p.m.

#### MR. BROOKS IS AWAY NORTH

Mr. Shirley Brooks, cottage owner for many years, left Monday, June 12, for Churchill, Manitoba, where he will spend six weeks in the study of insect life. He went away well protected in the matter of clothing and "mosquito rub" against black flies and mosquitoes which infest the area. He secured a new liquid preparation from the department of natural resources at Ottawa, which will ward off the pests for three or four hours after it is laid on the hands, neck and face. People living around Victoria Beach know

nothing of the mosquito, one should experience the Churchill variety to really learn something about the species," Mr. Brooks said to the Herald. The tiny black fly of the region is worse than the mosquito in its misery creating propensity. "But I'll like the work and the study. I will have two companions who will be studying the birds which nest in the Hudson Bay locality," Mr. Brooks concluded. Mr. Brooks has the true spirit of the scientist, intent on the adding to human knowledge. Mr. Brooks is secretary of the Winnipeg museum board and possesses the finest collection of Manitoba moths and butterflies in existence.

A prize will be given at this season's garden and flower judging for the best window box display at any cottage.

Mr. Reg. Moir is again in charge of the company's warehouse, lumber yard and tennis court, this season.

### Anderson's Transfer

VICTORIA BEACH, MAN.

Office back of C.N.R. Station. Arrange with my man on train for delivery of your baggage, freight or express. Call at office or give your order to drivers for WOOD and ICE.

#### W-O-O-D

DIRCH		POPLAR	
1 Cord cut and split \$8.50	1 Cord cut and split \$7.50	1 Cord cut and split \$8.50	1 Cord cut and split \$7.50
1/2 Cord cut and split 4.50	1/2 Cord cut and split 3.75	1/2 Cord cut and split 4.50	1/2 Cord cut and split 3.75
1/4 Cord cut and split 2.50	1/4 Cord cut and split 2.00	1/4 Cord cut and split 2.50	1/4 Cord cut and split 2.00

#### SLABS CUT

Just what you want for summer use.  
DIRCH SLABS CUT, per cord .... \$6.50  
MIXED SLABS CUT, per cord .... 5.50

### Cottages Built, Altered, or Repaired

Additions made to Beach Buildings and Repairs carried out in workmanlike manner. Inspect Cottages Built by Albert Larson at Victoria Beach and see for yourself their usefulness and their attractive appearance. Leave Orders at Victoria Beach Company's Office. ALBERT LARSON Victoria Beach, Man.

### J. H. Falls

Victoria Beach, Man.

GROCERIES CONFECTIONERY  
GENERAL MERCHANDISE

Latest Fashions in Bathing Supplies  
Circulating Library — Souvenirs  
LONG DISTANCE TELEPHONE

All Your Needs supplied by the Pioneer  
Storekeeper — We deliver

### Moonlight Inn

Victoria Beach, Man.

WITH our experience of last year in meeting the public of Victoria Beach I feel I am in a much better position to meet your requirements and I shall do my best to please and serve you. We thank you all for past patronage and look forward with pleasure to meeting you all again this season.

— J. L. ANDERSON, JR.

Light lunches at all times. We serve meals. Every kind of soft drink. Purity Ice Cream.

Headquarters for Pearly's products, cakes, pastries and candies.

Licensed druggist. Prescriptions filled. Come in and sit down amid cozy surroundings at one of our many tables on the Main or Mezzanine floor.

#### AN IMPORTANT CLAUSE

In awarding the streets and lanes at Victoria Beach, which were registered in the land titles office under the names of the Victoria Beach Company and C. W. N. Kennedy, owner of the Beach property, the legislature of Manitoba inserted a clause in that the easement on each resident lot could not be changed except with the consent of the legislature.

This easement in effect declares that no buildings are to be erected on any cottage lot which structure would be detrimental to family life, such as a store, stands for eatables or drinks, rooming or boarding houses.

No one is allowed to advertise in the press that a rooming or boarding house facilities are obtainable at Victoria Beach, except the Victoria Beach Inn.

Victoria Beach Company, in seasons' past, has checked closely all newspapers' advertisements and has warned certain persons, ignorant of the law, to stop certain classes of advertising or court action would be taken.

If the law is enforced from time to time, family life at Victoria Beach will have added pleasures. A rooming house or a boarding house on any residence streets is detrimental to cottage life.

That is why in the original planning of Victoria Beach, Mr. C. W. N. Kennedy, the owner, had inserted the clause covering such business propositions. So that any one contemplating the establishment of any business should become aware of the danger.

#### MRS. ROOKE A CANDIDATE

Mrs. J. W. Rooke, at the request of a large number of tax-payers, has consented to be a candidate for a seat on the council of the municipality to fill one of the regular vacancies. A large number of women were among those who urged Mrs. Rooke to be a candidate. There is the impression around that as there are many hundreds of women and their children living at Victoria Beach during the summer months they could better make their suggestions known to a woman than to a man, suggestions which primarily would be in the interest of their families.

Mrs. Rooke has been a property holder at Victoria Beach for many years; occupies her own cottage, and in fact has never been known to rent it during the season. She is greatly interested in the betterment of living conditions here, morally and physically, especially for young women;

### CRESCENT

Quality Guarded Dairy Products

MILK - CREAM - BUTTER  
ICE CREAM

AND OTHER DAIRY PRODUCTS

can be obtained at Victoria Beach as in other years. We supply the same high class milk products at the Beaches that are obtainable in Winnipeg and have won us many constant friends during the last thirty-five years.

Phone 37 101 before leaving for your vacation at Victoria Beach. Mr. Harold Thurston will be in charge as usual, assisted by W. Woods. You may be assured of the same courteous service as in other years.

CRESCENT CREAMERY CO., LTD.

PHONE 37 101

and should be a sympathetic listener to any one who might make a request to her for the elevating of family life at this resort.

The first church service in the clubhouse by the community congregation will be held Sunday morning, July 2, at 11 a.m.

### Canada Bread

wish to announce to their many customers holidaying at Victoria Beach that they can obtain their regular supply of . . .

BUTTERNUT BAMBAY  
CORONATION DE HALL'S

FRESH DAILY AT  
J. H. FALLS, GROCERY STORE

SPECIAL CAKES MADE TO ORDER	QUALITY BREAD and ROLLS Shipped in Daily	FRESH CAKES DAILY
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### HIGH QUALITY MEAT STORE

The Best procurable from the leading abattoirs of Winnipeg received by fast trains daily at Victoria Beach. Beef, Lamb, Pork, Bacon, Ham, Eggs, Fresh Vegetables and our own Sausage made daily.

Our Sausages are home-made.  
We carry only the best. . . . .  
JAMES KILPATRICK  
VICTORIA BEACH, MAN.

### Extra Street Car Service

Adequate street railway service will be given this summer to the Canadian National Railways station by the Winnipeg Electric company. An hour before the departure of trains to Victoria Beach, when the regular schedule is in effect, extra cars will be put on Portage Avenue and on the South Main Street runs. There will be no necessity to call a taxi; the street cars will provide a fast service, with plenty of cars, to the depot.

### BRILLIANT BIRD ARRIVES

Many are wondering what is the name of a brilliantly colored bird which has a nest in the grove near the Railway Station.

It is the scarlet tanager and it was first noticed June 7. The female appeared to be carrying nesting material. It is peculiar how hard it is to see such a brilliantly colored bird as this in the green foliage," writes a correspondent.

The scarlet, blackwinged male appears so vividly colored when seen in a museum or book illustration that one would imagine the bird would be a most conspicuous feature of the landscape, that in fact, its colors would scream out for attention. Yet, a singing male is a difficult bird to find amongst foliage; it is almost unbelievable how beautifully the scarlet and black dissolve into the green of the leaves. The greenish female is not easy to see at any time, but once the territory of the male is discovered, patient watching will eventually reveal the shy lady. His tell-tale note is a distinctly uttered "chip-churr," and the song a cheery carol suggesting that of the robin.

The sighting of this northern bird of paradise is indeed a red-letter day for any birdman. Few nests have been discovered in Manitoba but there are many records from southern points in the province of birds seen, especially during summers when there would appear to have been a regular invasion of these tropical-like songsters.

### Beach People

Dr. Harvey Smith and Mrs. Smith, prominent in Winnipeg medical and social circles, have taken a cottage on Sunset and Arthur Road, for the summer. Their daughter and four of their granddaughters, residents of eastern Canada will be visitors at the cottage during July.

Mr. H. M. Kennedy, air pilot and younger son of Mrs. C. W. N. Kennedy, is now flying the Toronto-Winnipeg passenger run of the Trans-Canada Air Lines. Happy landings, Marlowe!

Lieut-Col. J. D. Gemmill and Mrs. Gemmill have taken the Coster cottage on Sunset Boulevard for the summer.

Mrs. Geddes, wife of Dr. Geddes, formerly of the Grain Research Laboratory, who recently removed with his family to Minneapolis, arrived last Saturday at Victoria Beach with her daughters, and will spend the summer at the family cottage on Sunset. Mrs. Geddes drove up in her auto from Minneapolis.

Dr. C. Ogilvie Wood was down at his cottage last week-end. Mrs. Wood is at present visiting in Victoria, B.C.

Mr. Herb Roberts, of CKY staff, has taken the Inkster cottage, the "Bow and Arrow," on Sunset, and with his family will occupy it in July. Herb is getting into the "annual" class.

Mr. George H. Bond, of Bond and Ronald, has taken the Webb cottage on First Avenue again this season. Mrs. Bond and family were down last week-end.

Miss Violet Glover is again occupying her cottage on Park Avenue, Bay View, sub-division.

Mr. and Mrs. Bert Moore and daughter, Patricia, are down for the season, occupying the Matheson cottage on Bay View. Mr. Moore is in charge of the C.N.R. electric power plant.

Mr. and Mrs. J. J. Milne have taken a cottage for the season.

Mr. and Mrs. Maurice O'Connell and daughter, Peggy, are in their cottage, at Bay View. Mr. O'Connell is the C.N.R. agent at Transcona.

Mr. Thomas French and his daughter, Mrs. John Paterson, were at the family cottage on Sunset last week-end.

Mr. E. V. N. Kennedy of Montreal, son of the late Fred. C. N. Kennedy, who spent many of his summers at Victoria Beach has recently been appointed Assistant Secretary and Assistant Treasurer to the Aluminum Company of Canada. Congratulations, Earle, and good luck!

Mr. and Mrs. John Anderson were guests of Mr. and Mrs. W. J. T. Kerr last week-end.

Mr. James Kerr is the guest of his brother, Mr. W. J. T. Kerr and Mrs. Kerr for the summer.

M. Fred Gee is spending the week at his garden cottage on First Avenue. Mr. Gee has planted 80 dahlias and all are doing fine.

Mr. and Mrs. J. C. Ellis have taken a cottage for the season.

Mr. "Bill" Copman, Semans, Sask., has been the guest of Mr. and Mrs. W. J. T. Kerr on a vacation visit for the past three weeks, returning home Monday.

Mr. Herbert Swift, K.C., was the guest of Mr. Thomas French last week-end.

### Victoria Beach Inn

VICTORIA BEACH — MANITOBA

An attractive 34-room resort located on the point overlooking both the bay and lake and having an almost constant breeze. The attractiveness of meals and service is assured. Our kitchens being entirely staffed with competent help under direct management of Bouttell's Blue Kitchen, Winnipeg.

Weekly Rates Including Meals	
Single room in cottage	\$20.00
2 persons in double room, each	17.50
2 persons in double room in Annex, each	18.50 up
2 persons in double room in main building, each	20.00 up
Children under 10, sharing room with adult	10.00
Daily rates, single	3.50
2 persons	6.50

Transient Meals	
Breakfast	50c Lunch 50c
Evening Dinner	75c and \$1.00

Guests sharing accommodation with permanent resident weekly guest will pay same rate as permanent guest.

MRS. A. W. BOUTTELL, Manageress.

Reservations may be made at  
**BOUTTELL'S BLUE KITCHEN**  
301 Vaughan Street, Winnipeg Phone 86 180

An absence of all extra charge plus low rail fares combine to make a holiday planned at Victoria Beach Inn one of the most economical you can find. Guests of the Inn should give their luggage checks to Anderson's representative, either on the train or at Victoria Beach station.

### SUNDAY CHURCH SERVICE

CLUBHOUSE, VICTORIA BEACH

OPENING SERVICE — JULY 2

Suggestions for Ministers and Soloists Should be sent to

CHARLES H. BALL, President  
Residence: Sixth Avenue.

Mr. W. R. Stewart, secretary-treasurer of the Western Packing Company, with Mrs. Stewart and children has opened the family cottage at this Beach.

Mr. and Mrs. Charles R. Garland are occupying the family cottage on First Avenue.

Mr. A. W. Bouttell spent the week-end at Victoria Beach Inn, arranging for this week's opening, when a number of guests will be down for the season.

Mr. Edwin Speece went into the city Sunday night.

Mrs. Penelope James is occupying her cottage at Bay View.

Mrs. Isabel Taylor is occupying her cottage on Park Avenue, at Bay View.

Mr. and Mrs. Fletcher Campbell have opened their cottage on Bay View. Their son, Fraser, and daughter, are with them.

Miss Norma Paterson is spending two weeks at the Beach, guest of Miss Connie Smith.

Mrs. C. W. N. Kennedy is spending the summer in Ottawa with her younger daughter Mrs. H. B. Carefoot. Since the inception of Victoria Beach Mrs. Kennedy has only missed her annual holiday with us twice.

Mrs. S. Clapham is now in her cottage, 204 Eighth Avenue for the season. She has her mother as her guest. Rev. and Mrs. Hill are spending their honeymoon at the Beach.

Mrs. F. S. Rose spent the week-end at Victoria Beach, and is now spending a few weeks in the East. The family will be down for the season.

Mr. George Mudie, Dundee, Scotland is visiting with his father, Mr. G. Mudie, Sr. He will return to the Old Country in two weeks time. Mr. Mudie is much impressed with the beautiful scenery at the Beach.

Mr. G. B. Barager visited his store and staff last week-end.

Miss Esther Bremner is back at the Victoria Beach Inn.

Mr. Wm. Carmichael spent the week-end at his cottage.

Mr. and Mrs. Harold Hanson and children will occupy a cottage at Victoria Beach for July.

Mr. and Mrs. Hawthorne have opened their cottage for the season.

Miss Anne Baker is spending two weeks at the Beach, guest of Mr. and Mrs. W. Hawthorne, 404 Sixth Avenue.

Miss Jean Cox will be back at the Bakery this week for the summer.

Mrs. Wright has opened her cottage, "Devondale", Birch Avenue, for the season. Mr. and Mrs. Y. Wright were visitors last week. Mr. and Mrs. Groves and Miss Groves from Toronto, will occupy it for the next two weeks.

The Misses Helen Blair and Alice Jean Hubie are enjoying a holiday at Victoria Beach.

# IF!

- IF you are a "tired business man or woman"—quiet and relaxation await you at Victoria Beach Inn—supplemented by a cuisine that will quicken the most jaded appetite;
- IF you are a "family man"—this is one resort where children almost cease to be a responsibility. Simply turn them loose—no dangerous motor traffic—safest bathing beaches. All your favorite family supplies sold at the stores at popular prices. Fully furnished cottages are listed at the beach for two weeks, month or season.
- IF you are of the "younger set" your days will be occupied with all the sports and amusements in which you care to indulge.
- IF, in short, you wish to enjoy a summer holiday at a resort that brings you close to Nature—which has one of the finest scenic nine hole golf courses in Manitoba—excellent tennis courts—bathing—boating—fishing—or what you would;
- THEN, my friend, we recommend, that haven of peace, to all within reach, a nice long vacation at Victoria Beach.
- AND, for those intending to establish a permanent summer home, there are still some beautifully treed lots available in desirable locations; and all building materials can be obtained from the Beach lumber yard at City prices.

## The Victoria Beach Company Limited

City Office, 296 Garry Street VICTORIA BEACH, MANITOBA Telephone 92 633

Mrs. Norma C. Mason-Appa, elder daughter of Mrs. C. W. N. Kennedy, is enjoying holiday leave in Paris from her duties in the Canada High Commissioner's office in London. Mr. and Mrs. W. B. H. Teakles have opened their cottage on Sunset Blvd.

Miss Frances Sibbal was a recent guest of Mrs. H. McGinn.

Miss Eleanor Mains is spending a week at the Beach, the guest of Mrs. H. McGinn.

Mrs. James Wintrup will entertain at a trossou tea in Winnipeg, Tuesday afternoon, June 27, in honor of her daughter, Miss Margaret Wintrup, whose marriage to Mr. Arthur K. (Billie) Gee will take place July 8. The ceremony will take place in the summer home of Mr. and Mrs. Wintrup at Sandy Hook, Lake Winnipeg.

Mrs. H. Marlowe Kennedy is leaving early in July with her daughter Barbara Joan to visit her parents in Edmonton, Mr. and Mrs. H. H. Ross. Later Mrs. Kennedy will be joined by her husband whence they will proceed by air to the Pacific coast and possibly on down to the World's Fair.

Mrs. J. W. Rooke arrived Sunday to spend the next two months at her summer home on Sixth Avenue. She was accompanied by Miss Mariel McBean who will be her guest for two weeks.

Mr. Jack Life and John McPhail have opened their cottage on Sixth Avenue for the season.

#### TENNIS COURTS SCHEDULE

##### NEW REDUCED RATE

For Short Term Play 10c an Hour.

REGULAR	One Day	75c
RATES	Two Weeks	\$1.50
	One Month	\$2.50
	Season	\$5.00

#### GOLF COURSE SCHEDULE

##### ADULTS —

One Game	25c
Two Consecutive Games	40c
Book of 20 Tickets	\$4.50

(The above are good at all times)

##### CHILDREN (under 17 years) —

One Game	15c
Two Consecutive Games	30c
Book of 20 Tickets	\$2.50

(Children's rates apply on days other than Saturdays, Sundays, Holidays.)

##### CHILDREN — Beginners —

Tuesday afternoons, per game 5c

##### SEASON TICKETS —

Available on Application.

CLUBS may be hired at 25c per game.

LOCKERS are for rent for any period desired at moderate rates.

## Cox's Bakery

- 241 Kelvin St., Winnipeg
- Victoria Beach, Man.
- East Kildonan, Man.

"The Home of Good Things to Eat"

Our Motto: "Service, Cleanliness and Our Goods to be as Good as can be Made."

WE ARE OUT TO SATISFY!

HOME MADE CANDIES right from our own candy kitchen in Winnipeg.

- You can get your sliced bread from us now—Fresh Daily.

- Wedding and Birthday Cakes made to order.
- Meat Pies, Apple, Mince and Meat Patties — Fresh Daily.

Our Own Roasted Peanuts.

FULL LINE OF . . . SOFT DRINKS, CONFECTIONERY, ICE CREAM

Mr. and Mrs. Lyall Harvey are occupying Dr. and Mrs. Nell John MacLean's cottage on Sunset.

Mrs. H. McGinn is spending two weeks at her summer home at the Beach.

Mr. and Mrs. J. L. Anderson, Jr., are in their cottage on Sunset, the former home for many years of Mr. and Mrs. Roy Wydenman, which Mr. Anderson purchased last year.

Mr. Robert Kerr, of the Bank of Montreal staff, Regina, Sask., spent three weeks this month at the home of his parents, Mr. and Mrs. W. J. T. Kerr; his first holiday at the Beach in six years.

Mrs. Jack Donnelly is spending a few weeks at the cottage of her father, Mr. Frank E. Sprague, Arthur Road. Her daughter, Frances Gale, is with her.

Mr. George Mudie and his house-keeper, Mrs. Fyfe have opened his cottage on Fifth Avenue, and had as his week-end guests, Mr. and Mrs. Ashley Stuart and daughter.

Mr. and Mrs. Jack Kirby and family are spending the week-end at their cottage on Fourth Avenue.

Mr. and Mrs. Knox and daughter spent the week-end at their cottage on Fourth Avenue. Mr. and Mrs. Knox are going East for their holidays.

Mr. and Mrs. James Bell are occupying their cottage on Sunset and Sixth Avenue for the week-ends.

Mr. and Mrs. Toone are occupying a cottage on Sixth and Alexander—"Wessex"—and have as their guest for the week-end, Mr. and Mrs. Chris Steven. Mr. and Mrs. Toone are spending their honeymoon at the Beach.

Mr. and Mrs. Angus More and their daughter, Helen, have opened their cottage, Newton Lodge, on Fourth Avenue for the season.

Mr. and Mrs. Frank Rose and family spent the week-end at their cottage on Fourth Avenue, and had as their guests Mr. and Mrs. Chambers.

Mrs. E. Glasgow was a recent guest of Mrs. Lyall Harvey.

**Quality Flowers**  
AT LOWEST PRICES  
*The Victoria*

Victor Scott      311 DONALD ST.

Mr. and Mrs. John Allan are spending a few weeks at their cottage on Fourth Avenue. Mr. Allan has been under the doctor's care for a while, but we are glad to see he is on the road to recovery.

Mr. Archie Paxton is down for the season—at his cottage on Fifth Avenue.

Mr. and Mrs. Arnison and Mr. and Mrs. Charles Whyatt and Master Arnison, Jr., have opened their cottage for the season.

Miss Madge Copeland spent last week-end at Victoria Beach, guest of Mr. and Mrs. C. A. M. Lewis, Birch Avenue.

Miss Jessie Innes spent the week-end at her cottage 381 Sunset, and entertained a party of ten public school teachers last week-end.

Mr. E. L. Buchanan spent a week at the Beach.

Miss Marguerite Sonn, a resident of Switzerland, arrived at Victoria Beach last week-end from Europe and will spend a few weeks, the guest of Miss Mary Sprague.

Mrs. J. J. Cunklin arrived Friday evening to spend a few days at her cottage, on Sunset.

Mr. and Mrs. Charles Thom have opened their cottage on Sixth Avenue for the season.

Miss Carroll Burrowsman had as her guests recently members of the Alpha Phi Sorority of the University of Manitoba. The girls had a jolly time at "Edwille" cottage.

Miss Mary Sprague spent the last week-end at the Beach.

## Beach Notes

The water in the lake is two feet lower than last year, the lowest it has been in ten years.

A buck red deer, one day last week, ran down the front path at Bay View, and on coming to the path at Edwin Spence's cottage leaped the fence guarding the edge of the bank and dropped 40 feet to the beach below; then scampered off. Two fawns swam ashore from Hillside one day recently, landed at Bay View, much to the surprise of residents standing on the shore.

The Beach Milk supply is being looked after by Tom Kennedy for the City Dairy; Mr. Harold Thurston for Crescent; Mr. A. Thorogood for Modern Dairies.

The municipality has completed the work on the old well on Arthur Road, near First Avenue, and has evidently made a good job of it, according to cottage residents in the locality.

The C.N.R. garden at the station has taken on a very

## Lunch or Dine Comfortably

Ladies may Dine or Lunch in comfort with Courteous attendants to cater to their needs.

To the Men — The Blue Kitchen where good fellows meet.

301 VAUGHAN ST. **BOUTTELL'S BLUE KITCHEN** PHONE 86 180

## Modern Dairies

VICTORIA BEACH, MAN.

Milk

Cream

Butter

Ice Cream

This year we will again operate our own Delivery Service. Our Auto Service will meet your every need.

MODERN DAIRIES PRODUCTS COME TO YOU FRESH DAILY

WE SOLICIT YOUR PATRONAGE

for orders in advance of leaving for Victoria Beach.

Phone 201 101

attractive appearance and shows what careful attention to the flowers and shrubs can do to make a railway station district a scene of beauty.

The three dairies brought in their trucks last week, and stated travelling is good. The provincial government is spending \$10,000 on a portion of the road near Grand Beach this summer, the contract having been awarded this week.

Walter Thomas and Dave Mulligan brought the steamer "Valtarnis" from Winnipeg to Victoria Beach last Saturday, arriving at the dock at 11 p.m. The boat is now ready to take parties out on the lake for a sail.

Conductor Flood is again on the regular passenger train for this season starting today.

## Please Leave Your Orders for Laundry and Dry Cleaning AT FALL'S STORE

VICTORIA BEACH, MAN.

Calls are made each MONDAY and THURSDAY

NO CHARGE FOR PICKING UP OR DELIVERING PARCELS

Agent: WALTER THOMAS Prompt Service

**RUMFORD LIMITED**

Mrs. Ateah and sons have erected a 32 horse power wind mill at their home, to secure electric light in the home and power for operating machinery.

Mr. Frank E. Sprague has moved his wind mill, six horse power, to the rear of his cottage lot on Arthur Road, where it will continue to supply electric light to the cottage and operate a radio.

Mr. Victor L. Scott and Mrs. Scott have consented to arrange a sacred musical programme at a Sunday morning service in the clubhouse in July, and will have the assistance of a number of leading Winnipeg singers in the preparation of the programme.

Mr. Jim Mitchell is again the Free Press agent at Victoria Beach this summer.

The editor of the Herald is not an authority on the fine points which enter into the judging of gardens at Victoria Beach. Naturally there are certain rules to be observed in making selections; last season's results did not meet with the approval of this family journal. Taking it all in all the cottage grounds of Mr. and Mrs. W. J. T. Kerr to our mind are the show place of Victoria Beach and in last season's judging the opinion expressed by many is that it was misplaced, after giving due credit to all those who were in the upper list of prize winners.

## Barager's Store

and POST OFFICE

Across The Tracks From The Station

- A Complete Stock of Groceries, Dry Goods, Hardware, Crockery, Shoes, Bathing Suits, Soft Drinks and Confectionery, Fresh Fruits, Vegetables and strictly New Laid Eggs, fresh daily, not how cheap but how good and fresh.
- Special Attention Given to Opening Orders.
- Agent for the North-West Laundry. Picked up and delivered, 2 day service.
- One day service on developing your pictures. Work Guaranteed.

### POST OFFICE

The Post Master's salary is based on the sale of Money Orders and Postage Stamps. It will be appreciated if you will give our office your money order and postal note business. It is safe and cheap. Also to buy your stamps where your mail is handled.

FAST SERVICE for Campers on all Laundry and Dry Cleaning.

**NORTH-WEST**  
ESTAB. 1899 Laundry LIMITED

G. B. BARAGER,  
General Merchant is our Agent at Victoria Beach.

**City Dairy**  
ALWAYS GOOD

The same health protection you enjoyed in the City is also available to you at the Beach. . . CITY DAIRY MILK and CREAM, laboratory controlled at every stage of production from the dairy herd to your door, may be obtained, delivered fresh daily through our local delivery service.

Service may be arranged by phoning City Dairy Office 87 647, or stopping our salesman at the Beach

You May Also Enjoy Your Favorite

**Quality ICE CREAM**

at the Moonlight Inn

Arthur Road will be opened through to the school house this summer, the land required having been donated to the municipality by the Victoria Beach Company. In return the municipality has closed King Edward which runs through the golf course.

CONSULT WITHOUT DELAY

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