

Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach.

VOL. XIII

VICTORIA BEACH, MAN., AUGUST 6, 1938

No. 9

VICTORIA BEACH FLOWER AND VEGETABLE SHOW

It has been decided to have a show in which will be shown Flowers, Vegetables, Jams, Jellies and Home Cooking, the only stipulation being that everything shall be grown at Victoria Beach and that the showing of the different exhibits shall be done in a sportsmanship manner.

Our Mayor, Mr. V. Scott has offered to provide a competent judge.

If any of the cottage owners have any suggestions to make, they should attend the monthly meeting of the Legion and Community Association in the Hall on Monday, August 8, at 9:15 p.m.

If anyone is unable to attend the meeting a letter addressed to the Secretary will be read at the meeting.

The objectives of this show are threefold: First—That a greater effort be made in beautifying the gardens and grounds of our Victoria Beach. Second—That a closer friendship will exist between the summer residents and the permanent residents. Third—That the community will be able to raise some funds for improvements to the Hall.

We hope to be able to sell whatever is shown, however, if exhibitors wish to retain their exhibits, of course they will be able to do so.

Will everybody kindly help to make the efforts of the Community a success.

FISHING AT THE BEACH

Victoria Beach will soon be on the map as one of the first class fishing spots of the West both for variety and number caught. During a two weeks visit when he only fished at odd times Mr. Murray Woods caught 78 fish, the largest catch for one day being 15. At the annual fishing competition held last week a goodly number were caught and there was a variety of perch, greenback, sauger, pike, pickerel and cat fish. One of the boys pulled a fat one on the other competitors by using worms and going after cat fish. He brought up five of this variety in short order to win the prize for the largest catch. And make no mistake, in spite of their looks, cat fish are mighty good eating. In Chicago they are considered a special delicacy and are re named "Manitoba salmon".

SUNDAY EVENING CONCERT

For an hour or so Sunday evening, the air at Victoria Beach will be filled with the strains of lovely music. Mayor Victor Scott will broadcast over the Victoria Beach Club's new amplifier some selections from his album of fine recordings. Included in the programme will be numbers by leading orchestras of Europe and America, selections played on Germany's largest pipe organ, pianoforte solos by Moritz Rosenthal and male and instrumental quartettes.

The Club's amplifier is capable of sending the music over a wide area of lake and beach and this should be a musical treat to hundreds of people who will not have to gather in any particular place to hear it.

Sports Day Big Success

THE most successful sports day in several seasons rewarded the efforts of Victoria Beach Sports Committee of the Victoria Beach Club, last Saturday. The day was ideal, the water being just to the liking of the entrants. There was a large attendance on the pier and the officials were alert and competent. The number participating was larger than had been anticipated and speaks well for the boys and girls who are taking on these exercises while spending the summer at Victoria Beach. At the distribution of prizes Saturday night it was announced that Jim Kerr had won the Orchid trophy for "keeps". Mr. Victor Scott will put another trophy up for competition next season.

The winner of the grand aggregate was Bill Gray, a beach boy since he was a kiddie. The ladies draw for the Frank McKinney prize was won by Mrs. Stapley.

The fishing prizes were unusually valuable and altogether the prizes were well worth keeping. At the close Mr. Aidan Conklin was presented with a beautiful rose bowl by the executive of the club, honoring his services to Victoria Beach Club for many years, and marking his coming marriage. The clubhouse was brilliantly lighted and the music directed by Hugh Johnstone was up to the minute and greatly enjoyed by the many present.

Winners of the various events were:

MORNING EVENTS

Canoe Race—Ladies' doubles—Mrs. David, Mrs. Johnson; Aldyne McKinney, Beth Rice-Jones.

Men's doubles—Bill Gray, Archie Gray; Jim Mitchell, Harold Fretwell.

Mixed doubles—Sydney Scott, Bill Gray; Mrs. David, David Anderson.

Four men canoe—Jim Mitchell, Archie Gray, Bill Gray, Harold Fretwell; Bert Anderson John McTavish, Pete Reeve, David Anderson.

AFTERNOON EVENTS

Swimming—Girls under 13—Kay Porter, Marian Atkinson, Marjorie Shenton.

Boys under 13—Jim Muldrew, Norman Nagle, Adrian Beggs.

Girls 13 and 14—Ella McGregor, Marcia Hale, Isabel Rice-Jones.

Boys 13 and 14—Bob McKinney, Allan Dallas, Harold Martin.

Girls 15 and 16—Margaret Atkinson, Eileen Shannon.

Boys 15 and 16—Ken Gray, Alan Scarth.

Ladies 17 and over—Aldyne McKinney, Beth Rice-Jones.

Men 17 and over—Stewart Cumberland, Watley Simmons

Spring Board Diving—Girls under 17—Audrey Johnston, Eileen Shannon.

Boys under 17—Bob McKinney, Bill McBain.

Ladies 17 and over—Aldyne McKinney, Carol Borrowman.

Men 17 and over—Harold Warne, Bill Gray.
 Underwater Swim—Ladies—Pat Malhuish, Aldyne McKinney.
 Men—Bill Gray, Jim McKelnie.
 Tower Diving—Ladies—Pat Malhuish, Aldyne McKinney.
 Men—Bill Gray, Harold Warne.
 Quarter Mile Swim—Girls under 16 — Marcia Hale, Kay Porter, Isabel Rice-Jones.
 Boys under 16—Bob McKinney, Harold Martin, Dave Rice-Jones.
 One Mile Swim—Ladies—Dorothy Lloyd, Margaret Atkinson, Joan Dallas.
 Men—Harold Warne, Bill Gray, Bob McKinney.
 Yacht Race—Winsome, Tannis, Velara.
 Grand Aggregate for the Victoria Beach Cup—Bill Gray.
 Fishing Competition—Largest Variety—Cecil Muldrew, Largest Catch—Bob Humphries, Smallest Fish—Campbell Burns.
 Officials—Chairman and Starter—Aidan Conklin, Announcer—Frank McKinney,—Recorder—Dr. R. K. McClung, Judges—Mrs. S. C. Lloyd, Angus More, C. Rice-Jones, Victor Scott, P. J. Rich, H. Roberts, Marston Gifford, W. H. Pratt, Cecil Pratt.

Dr. G. Poupard of Montreal, Mrs. M. S. Wolczuk, the Misses Stasia Wolczuk, Halina Nowacka and Mr. A. F. Chudzicki were weekend visitors at the residence of Dr. Frank Sedziak, "Bayview".

WISE WORDS TO DOG OWNERS

As so many dogs accompany their owners to Victoria Beach, for the summer, it was felt that a little advice as to their care while at the summer resort might be in order. And a few simple rules if followed may save the owner considerable grief and expense.

1. Do not allow your dog to run about at large when first arriving at the beach, as being accustomed to the confinement of the city he is easily excited and subject to heat stroke and heat exhaustion. Therefore let him become accustomed to his new surroundings before allowing him off the leash.
2. See that your dog is thoroughly dried when he comes out of the water. Do not allow him in the water when he is very hot and panting.
3. It is not advisable to bring very young pups down to the beach that have not been immunized against distemper.

A Sail	A Sail
The Smart, Trim Sail Boat "VALTANNIS" makes short trips out from the Government Dock daily—Low Rates—Fast Service.	
Trips to Grand Beach and Elk Island Can Be Arranged.	
MOONLIGHT ON THE WATER! — Consult —	
Walter Thomas at the Pier	

as there are no facilities for their treatment at small resorts.

4. Do not give your dog ABS & C tablets at any time—they contain strychnine.
5. Do not allow your dog to eat dead or raw fish they are the intermediate host of the fish tape worm.
6. Do not use quick remedies, condition powders or worm capsules, your dog does not need them. When he is sick get expert advice at once.

7. Long haired dogs may become infested with harvest mites at this season of the year. In these cases do not use any form of irritating preparations. Bath him in a solution of water, of flowers of pyrethrum, 2-ozs. to the gallon.

8. Cocker spaniels, setters and other long eared dogs may be affected under the ear flaps, with a form of moist eczema which is in reality a heat rash caused from matted hair. In these cases remove as much of the hair as possible and apply a drying ointment.

9. Feed your dog lightly, two meals a day rather than one, as it will prevent him scavenging. The diet may be

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Laundry and Dry Cleaning
FALLS' STORE
 VICTORIA BEACH, MAN.
 Calls are made each MONDAY and THURSDAY
 NO CHARGE FOR PICKING
 UP OR DELIVERING PARCELS
 Agent: WALTER THOMAS Prompt Service
RUMFORD LIMITED

Barager's Store

and the POST OFFICE

across the track from the Station. A full stock in every department of good quality merchandise. CITY PRICES. Some side lines slightly higher.
HARDWARE FISHING TACKLE SHOES
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We Specialize on Fresh Fruits, Vegetables and Strictly New Laid Eggs. Give us a chance on that Opening Order. Get exactly what you want. We will take back anything not satisfactory or left over when you leave.

OUR MOTTO: "Clean, Well Stocked Store, Good Merchandise and Pleasant, Snappy Service."

We invite every family and visitor to register at the Post Office. This Service is valuable to many every year.

made up of dog biscuits and table scraps, especially if raw meat is not available.

10. On returning to the city have your dog examined by a competent veterinarian and tested for worms.

—J. L. Anderson, Jr.

"HIDDEN HOLE" WINNER

The "Hidden Hole" last Saturday was the low on number eight and resulted in nine ties of three each. As F. A. Yellowless secured the total score of 38 he won the prize. Other contestants with three on the number eight and with low total scores were J. Simm 40, J. Jack, 38 and Dr. Roy Bier and H. M. Scarth each with a score of 41 for the nine holes. The contest will be continued this coming Saturday and the winner may be for either a low or high score.

LADY TUPPER HONORED

Lady Tupper, who with her daughter, Margaret, has been spending the month of July at Victoria Beach, and who is well known in the Winnipeg theatre movement, has resigned her position as member of the central committee of the Dominion Drama Festival because she desires to "devote her energies to her own group, the Winnipeg Theatre Guild."

One of the founders of the Festival, she was largely responsible for the organization of the Dominion Drama Festival finals, held in Winnipeg this year. Members of the executive committee have expressed their appreciation of her "enthusiasm and inspiration" and the hope she may resume her active position in the general administration of the Festival.

LEADING SINGERS AT THE BEACH

Victoria Beach is fortunate in having among its cottage residents many of Winnipeg's leading singers. Their generous and willing help at the church services is always appreciated. Two weeks ago Mrs. J. M. Rice was the soloist, singing "Hear Not Ye, O Israel" from "The Elijah," impressively and with fine total quality. Miss Aldyne McKinney made an efficient accompanist. Her progress in musical knowledge in recent years is quite marked.

Last Sunday, Miss Gertrude Newton sang and her glorious voice filled the clubhouse. Miss Newton is always recognized as one of Western Canada's outstanding singers. Mrs. Victor Scott was a delightful accompanist.

This coming Sunday Mrs. Helen Dallas will be the singer at the morning service. Mrs. Dallas is soloist at St. Paul's United Church.

Mr. Linton Kent will be the soloist at the 11 a.m. Church service on August 14.

Mr. and Mrs. H. B. McKiel and family have gone home to the city after a holiday at Victoria Beach.

Mrs. William Innes and Mrs. J. Lester Francis of Headingly and Mrs. A. D. Carscallen of Winnipeg have been the guests of Miss J. Innes at "The Haven" for a few days.

FAST SERVICE for Campers on all Laundry and Dry Cleaning. No charge for pick-up and delivery.

NORTH-WEST
 ESTAB. 1899 Laundry LIMITED

G. B. BARAGER,
 General Merchant is
 our Agent at
 Victoria Beach.

HIGH QUALITY MEAT STORE

The Best procurable from the leading abattoirs of Winnipeg received by fast trains daily at Victoria Beach. Beef, Lamb, Pork, Bacon, Ham, Eggs, Fresh Vegetables and our own Sausage made daily.

Our past reputation is our guarantee.
 We carry only the best. — Eleventh Season.

— NOW OPEN —
JAMES KILPATRICK
 VICTORIA BEACH, MAN.

Modern Dairies

VICTORIA BEACH, MAN.

Milk
Cream
Butter
Ice Cream

This year we will again operate our own Delivery Service. Our Auto Service will meet your every need.

MODERN DAIRIES PRODUCTS COME
 TO YOU FRESH DAILY.

WE SOLICIT YOUR PATRONAGE
 for orders in advance of leaving for
 Victoria Beach.

Phone 201 101

Canada Bread

To our many customers holidaying at Victoria Beach, we wish to announce that you can obtain your regular supply of...

CORONATION BUTTERNUT
 BAMBAY C. B. 4, Etc.
 — FRESH DAILY AT —

J. H. FALLS

SPECIAL CAKES MADE TO ORDER	QUALITY BREAD Shipped in Daily	CAKES DAILY
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Mr. and Mrs. F. E. Sterland and family are occupying cottage "Brenda" for the month of August.

Mrs. R. Gault is spending a holiday at the Beach, occupying cottage "Touren" 467-5th Avenue.

Mr. and Mrs. Bert Heaney, Misses Lily Corbett, Elva Wright and Messrs Frank Paterson, Chester Dugg, Dan Reid members of the Friendly Eight Bowling club spent the Civic holiday weekend at "The Haven" the guests of Miss Jessie Innes.

Misses Elva Wright and Lily Corbett are spending the week at "The Haven".

Mr. and Mrs. Neville Smith with Donna and Bud are occupying their cottage, corner of Fifth and Patricia for the season.

Mr. J. S. Gannon and Mr. H. L. Restall of Winnipeg, spent the weekend with their families who are holidaying at 404-8th Avenue, Victoria Beach.

Miss Alice M. Parr spent the Civic holiday, the guests of Mr. and Mrs. J. S. Gannon.

Miss Joan Blount and Mr. Arnold Paget were the guests of Mr. and Mrs. Neville Smith for the long weekend.

Miss Margaret Davidson has been the guest of Miss Donna Smith for the last week.

Misses Marguerite and Mary Olsen of Winnipeg are the guests of Miss K. St. John, 341-4th Avenue and are expecting their mother Mrs. M. A. Olsen to join them for the weekend.

Lieut. G. C. Leech, Calgary, Alta. was the guest of his sister and brother-in-law Mr. and Mrs. Dave Mackay, 4th Avenue for a few days.

Miss Wilma Leech has been spending the last few weekends at the Beach as a guest of her sister and brother-in-law Mr. and Mrs. Dave Mackay, Fourth Avenue.

Mr. and Mrs. T. Potter spent the weekend at their cottage "Qu'Appelle Lodge", Third Avenue.

Mrs. T. Hamilton and Mrs. R. E. Emmett have as their guests this week at 333-3rd Avenue, Mrs. J. Olsen and daughters, Lorna and Elmer of Winnipeg.

Miss Jessie McLeod and Mr. Hubert Reade, C.A., were guests of Mrs. J. W. Rooke for the long weekend.

Mr. and Mrs. Harold A. Arundel are occupying Mr. Percy Rich's cottage for two weeks.

Mr. and Mrs. Frank Marchant spent two weeks at Victoria Beach recently with members of their family.

Mrs. Fred Gee and Mrs. Gladys Donaldson, her daughter, spent the long weekend at the Beach. Mrs. Donaldson was accompanied by her four children.

Mrs. Robert Kerr was a recent guest of Mrs. W. J. T. Kerr.

Mr. and Mrs. Johnston Douglas and friends are occupying Mr. and Mrs. Shirley Brooks' cottage, Arthur Road.

Mr. H. A. H. Baker, superintendent of Agencies for the Great West Life Company with Mrs. Baker and family have been occupying a cottage for a month at Victoria Beach.

Quality Flowers
AT LOWEST PRICES
The Choice
Victor Scott 311 DONALD ST.

CRESCENT

Quality Guarded Dairy Products

MILK - CREAM - BUTTER

ICE CREAM

AND OTHER DAIRY PRODUCTS

can be obtained at Victoria Beach as in other years. We supply the same high class milk products at the Beaches that are obtainable in Winnipeg and have won us many constant friends during the last thirty-three years.

Phone 37 101 before leaving the City — our Salesman will call on you when you arrive and give you first class service.

CRESCENT CREAMERY CO., LTD.
PHONE 37 101

Dr. R. K. McClung went into the city this week.

Mr. Edward Hofer, counsel of Switzerland, and Mrs. Hofer, are spending a few days at Victoria Beach, the guests of Dr. and Mrs. L. J. F. Van Riemadik.

Mrs. Grant Miller, of the General Hospital supervising staff is at present ill, but expects to spend a month at Victoria Beach Inn in September.

Mrs. William Carmichael, who suffered serious injuries to a foot, when a child dropped a rock on it, had to undergo treatment at St. Boniface Hospital last week. Mrs. Carmichael expects to be back at the Beach this weekend.

Policeman Bill Martin chased a large number of Indians camping within the Beach area last week, off to the bush beyond the Beach municipal boundary. The Indians were using their rifles indiscriminately.

COTTAGES BUILT

Additions made to Beach Buildings and Repairs carried out in workmanlike manner.

Look Over Cottages Built by Albert Larson at Victoria Beach and see for yourself.

Leave Orders at Victoria Beach Company's Office.

ALBERT LARSON Victoria Beach, Man.

For GOOD SERVICE and BREAD you will enjoy, Shop at BARAGERS.

All our various quality loaves on hand all through the season — FRESH EACH DAY.

SPEIRS PARNELL

BAKING CO. LIMITED
Bred in a City since 1888

COMMUNITY CHURCH SERVICE

VICTORIA BEACH CLUBHOUSE

SUNDAY, AUGUST 7 at 11 a.m.

The Service will be Conducted by

REV. G. HARRIS

Soloist—MRS. HELEN DALLAS

CHARLES H. BALL, President

J. H. Falls

GROCERIES CONFECTIONERY
GENERAL MERCHANDISE

Latest Fashions in Bathing Supplies
Circulating Library Souvenirs

LONG DISTANCE TELEPHONE

All Your Needs Supplied by the Pioneer

Storekeeper — We deliver

Victoria Beach, Man.

Victoria Beach Inn

VICTORIA BEACH — MANITOBA

An attractive 34-room resort located on the point overlooking both the bay and lake and having an almost constant breeze. The attractiveness of meals and service is assured. Our Kitchens being entirely staffed with competent help under direct management of Boutell's Blue Kitchen, Winnipeg.

Weekly Rates Including Meals	
Single room in cottage	\$20.00
2 persons in double room, each	17.50
2 persons in double room in Annex, each	18.50 up
2 persons in double room in main building, each	20.00 up
Children under 10, sharing room with adult	10.00
Daily rates, single	3.50
2 persons	6.50

Transient Meals
Breakfast — 50c Lunch — 50c
Evening Dinner — 75c and \$1.00
Guests sharing accommodation with permanent resident weekly guest will pay same rate as permanent guest.

MRS. A. W. BOUTELL, Managers.
Reservations may be made at
BOUTELL'S BLUE KITCHEN
301 Vaughan Street, Winnipeg Phone 64 190

An absence of all extra charge plus low rail fares combine to make a holiday planned at Victoria Beach Inn one of the most economical you can find. Guests of the Inn should give their luggage checks to Anderson's representative, either on the train or at Victoria Beach station.

Mrs. Douglas McKay spent a few days at the Beach this week, the guest of Mrs. J. J. Conklin.

Miss Gladys Conklin was the guest of Mrs. J. J. Conklin over the long weekend.

Mr. Roy Borrowman, who spent a few days with his family returned to the city Wednesday evening. Mr. and Mrs. Ben Chappell will spend a weekend at the Beach about the middle of August.

Mr. C. Rice-Jones is spending a two weeks vacation with his family.

Mr. and Mrs. W. G. Nutter and family have returned to their home in Fort Garry.

News Notes of the Beach

Chief Constable George Smith, of the Winnipeg Police Department, too will have his little joke. In sending his cheque to the chairman of the Victoria Beach Sports Day Finance Committee in charge of the funds, the Chief wrote:

"Dear Mr. Kerr—Enclosed herewith find cheque for \$2.00 for the Victoria Beach sports. I only hope it does not bounce. If I had time I would be there."

In reply Mr. Kerr remarked:

"My dear Chief—I was surprised and delighted to receive your cheque for \$2.00 this A.M. The Victoria Beach Sports Committee have had long years of experience in handling bouncers, and I think would welcome the cheque in the present instance turning out to be of the bouncing variety. This would enable Comrade Conklin to feature the incident in his illustrious paper with some such headings as:

Victoria Beach takes a bounce. Chief of Police double checks (cheques) Victoria Beach Sports Committee. Phoney

Cox's Bakery

- 241 Kelvin St., Winnipeg
- Victoria Beach, Man.

"The Home of Good Things to Eat"

Our Motto: "Service, Cleanliness and Our Goods to be as Good as can be Made."

• We have a HIGH CLASS line of Cakes, Pastries, Buns and Bread, with the same large variety that our Bakery carries in Winnipeg . . . Nothing but the finest quality ingredients used.

• Full line of Soft Drinks, Confectionery, Ice Cream and fancy dishes.

We are out to satisfy!

money discovered at famous lake resort. Chief of Police shuns Victoria Beach—Won't talk.

Notwithstanding, wish you could be with us to see it bounce."

Needless to say the cheque when placed before the cashier at the bank's wicket, straightened itself out like a little man, its full length and refused to indulge in any gymnastics.

In sending a cheque for \$10.00 to the chairman of the Finance Committee of the Victoria Beach Club sports day committee, Mr. W. J. T. Kerr, Mr. C. Laurence Kennedy, president of the Victoria Beach Company, wrote as follows:

"Dear Mr. Kerr—Re Victoria Beach Annual Sports Day—The Victoria Beach Company Limited takes pleasure in presenting the enclosed cheque for the sum of ten dollars (\$10.00) to assist in buying prizes for your annual Sports Days, July 23 and 30. In addition please call upon our Manager, Mr. Frank E. Sprague, to help you in any way that the Company can be of further service. Wishing you success and every encouragement, we are, yours very cordially, C. Laurence Kennedy, President of the Victoria Beach Company."

To which Mr. Kerr replied:

"Dear Mr. Kennedy: I am in receipt of your letter of 27th inst. and wish to thank you, on behalf of the committee, for your very kind donation in connection with our annual sports. I also thank you for the kind offer of Mr. Frank Sprague's services, which I am sure will be very acceptable. Your good wishes, I know, will be greatly appreciated by the Club. Yours very sincerely, W. J. T. Kerr."

Up to Saturday weekend, August 6, Victoria Beach was 1,000 fares ahead of last year the C.N.R. management reports. Grand Beach was 2,000 down. On July 15 the two beaches were 6,000 fares down, so business is picking up. The next Saturday through train to Winnipeg will leave Victoria Beach at 6:35 p.m., August 13.

There were 210 players on the Victoria Beach golf course at 2 p.m. Monday, the largest number at one time in many seasons. The popularity of the tournament in progress was an inducement to many to play.

Victoria Beach Inn is looking its prettiest at present and last weekend was unable to accommodate the large number from the city desiring accommodation. Mrs. J. E. Bouttell may keep open in September as a number of people have expressed a desire to be guests at the Inn in the early autumn.

FINAL EXCURSION DATES
for a LOW COST holiday
TO THE
PACIFIC COAST
AUG. 12, 13, 14

LIMIT 30 DAYS

Return from WINNIPEG to
VANCOUVER—VICTORIA

COACH	TOURIST	STANDARD
\$40.60	\$47.95	\$55.15

• Ask about the many short cruises on Canadian National Luxury Liners, from Vancouver. One day cruises take you to the Gulf Islands—Bellingham, San Juan Islands—and Jervis Inlet—at very moderate cost.

INFORMATION—City Ticket Office, N.W. Corner Main and Fortage,
Phone 802 262, 802 442 W38-465

CANADIAN NATIONAL RAILWAYS

BEACH TRAIN DELAYED

When the delayed "Moonlight" arrived Sunday morning at 4:30 o'clock, the stores were all closed, but the C.N.R. agent emptied his cupboard and refrigerator in giving needed food to women and children.

Mr. Ben Chappell, general superintendent of the Canadian National Railways, with some of his staff, spent a few hours at Victoria Beach Wednesday in connection with complaints arising out of Saturday evening's wreck of the through train at Beaconia. The executive of the Victoria Beach Club spent one and a half hours with the party going over the letter of protest sent to the company and received a promise that in future more adequate and informative bulletins will be published if an accident should occur in the future. There were 115 people, 60 being women, who waited from 8:00 p.m. Saturday until 4:40 a.m. Sunday, hoping every hour to see the train come in with their friends and relatives aboard. Dangerous rumors were around that the wreck was more serious than it turned out to be, but fortunately only four persons were slightly injured.

Of the many papers which I read in the course of the week, there is only one which I read from cover to cover, every word in it, and that is the "Victoria Beach Herald," stated Mr. Frank McKinney to a friend one day this week.

Moonlight Inn

Victoria Beach

This season this popular, spacious and attractive centre will be under the personal direction of J. L. Anderson, Jr., licensed pharmacist and for a number of years operator of a drug store in Manitoba.

PRESCRIPTIONS FILLED

LARGE STOCK OF TOILETRIES

DAINTY CONFECTIONS

LIGHT LUNCHEES—Everything a Modern City Drug Store Displays.

FICARDY GOODS.

Ice Cream, All Flavours

Fountain Drinks — Soft Drinks

We Will Appreciate a call to get Acquainted.

City Dairy
ALWAYS
GOOD

The same health protection you enjoyed in the City is available to you at the Beach—Where you need it more . . . CITY DAIRY MILK and CREAM, laboratory controlled at every stage of production from the dairy herd to your door, may be obtained, delivered fresh daily through our local delivery service.

Service may be arranged by phoning
City Dairy Office 87 647, or stopping
our driver at the Beach.

You May Also Enjoy Your Favorite

Dairy ICE CREAM

at the Moonlight Inn

Anderson's Transfer

VICTORIA BEACH, MAN.

Office back of C.N.R. Station. Arrange with my man on train for delivery of your baggage, freight or express. Call at office or give your order to drivers for WOOD and ICE.

W-O-O-D

BIRCH	POPLAR and PINE
1 Cord cut and split \$8.50	1 Cord MIXED 87.00
1/4 Cord cut and split 4.50	1/4 Cord 3.50
1/8 Cord cut and split 2.50	1/8 Cord 2.00

— SLABS CUT —
Just what you want for summer use.
MIXED SLABS and EDGEINGS, per cord — \$4.50

Lunch or Dine Comfortably

Ladies may Dine or Lunch in comfort with
Courteous attendants to cater to their needs.

To the Men—The Blue Kitchen
where good fellows meet.

BOUTTELL'S BLUE KITCHEN

301 VAUGHAN STREET

PHONE 86180

"You do not have to ask me twice for a donation to Victoria Beach Sports Day," said Mr. Barager to the finance committee. "The work the Sports Day committee of the Victoria Beach Club did this year will not be forgotten and the prizes given will be long remembered, judging from the remarks I have heard from winners who have called at my store."

Mr. James Kilpatrick displayed his usual generosity in securing a number of valuable prizes for sports day.

Residents have observed "Cassin's Finch" on several occasions as this is mere a mountain and coast bird probably the Natural History Society have some data re same.

Rev. G. Harris, who will conduct the service Sunday morning at 11 o'clock in the clubhouse is one of the most promising clergymen St. John's college graduated and he is exceptionally pleasing as a speaker.

GARDEN AND GROUNDS COMPETITION

The weekend of August 13, one of the horticultural professors of Manitoba University is coming to Victoria Beach to judge garden and grounds of cottagers. Mayor Scott is giving a beautiful silver vase to the winner.

Victoria Beach gardens and grounds are now the loveliest they ever have been and there has been a great increase in them this year. The competition will encourage cottage owners to keep up this fine work.

LOVELY LILIES

"Have you seen a white lily grow, before rude hands have snatched it?" is a thought that might have passed through the minds of dozens of people as they glimpsed the snowy beauty of a clump of white lilies growing in a back garden on Sunset Blvd.

All day long passers-by stopped, arrested by the sight, while the spicy fragrance filled the night air right down to the lake.

GOLF COURSE SCHEDULE

ADULTS —

One Game 25c
Two Consecutive Games 40c
Book of 20 Tickets \$4.50
(The above are good at all times)

CHILDREN (under 17 years)—

One Game 15c
Two Consecutive Games 30c
Book of 20 Tickets \$2.50
(Childrens rates apply on days other than Saturdays, Sundays, Holidays).

CHILDREN—Beginners—

Tuesday Afternoons, per game — 5c

SEASON TICKETS—

Available on Application.

CLUBS may be hired at 25c per game.

LOCKERS are for rent for any period desired at moderate rates.

BEACH GOLF COURSE TEST OF SKILL

Writing in his well known column in the Winnipeg Free Press, Eddie Armstrong, sports writer, said in respect to his enjoyment of the Victoria Beach golf course, as follows:

Back from an all too brief vacation most of which was spent on that sporty little golf course at Victoria Beach . . . longest hole is 325 yards and shortest is 140 . . . and there is a premium for accuracy . . . playing over a short course by no means puts one off their game . . . and I'm not talking about mine, either . . . but the picturesque layout at Victoria Beach offers many shots which one doesn't encounter on a longer course . . . these and other things make the playing of such courses a distinct help to the games of most players . . . more attention is paid to the erring tee shots . . . and then those all-important short approach shots . . . the greens down there leave nothing to be desired . . . unless they placed them too close to the trees and sand traps . . .

Playing a round the other day with two ardent sports fans—Ken Watson and George Whitlaw—I was surprised to hear Ken declare he would sooner play golf well than curl . . . coming from one of the best skips in the entire Dominion his statement speaks volumes for the lure of a small concentrated rubber ball in comparison to a 44-pound granite rock . . . and there is nothing much wrong with the way Ken plays the golf game either . . . and he doesn't slip off the tee . . . another day I was involved into a foursome which included three more pedagogues who were relaxing after a busy term on the Winnipeg school staff—George Reeve, Jim Wherrett and Earl Bobb—all keen followers of winter and summer sports . . .

Winners of medals in the mile and quarter mile swimming events last Saturday should take them to McKinney's Jewelry store, Smith Street, Winnipeg, to be suitably engraved.

Metropolitan Theatre

WINNIPEG

Now Playing and until next Friday

"Having Wonderful Time"

with

GINGER ROGERS and DOUG FAIRBANKS, Jr.

"Fast Company"

with

MELVYN DOUGLAS and FLORENCE RICE

The Capitol Theatre

WINNIPEG

Now Playing and until next Friday

"LORD JEFF"

with

FREDDIE BARTHOLOMEW and MICKIE ROONEY