

Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach.

VOL. XII

VICTORIA BEACH, MAN., AUGUST 7, 1937

No. 10

Victoria Beach Lays its Case before Canadian National Railways

Here are Victoria Beach community requests from the Canadian National Railways:

A reduction in the "moonlight" train fare from Winnipeg to Victoria Beach to 60 cents; more equipment on the through trains back to Winnipeg during the mid summer season. Cutting out of the stops between Grand Beach and Victoria Beach on the regular trains except at Albert Beach where quite a number of people are camping. At the present the number getting off and on at other points is not worth taking into serious consideration. Better coaches on the regular trains; no more colonists "sleepers," please! Through train on holiday mornings. A reduction in fare to 75 cents each way. More through trains on the regular summer service; and less delay at Grand Beach before starting off to Victoria Beach.

A general reduction in fares to and from Victoria Beach would stop the sale of stubs.

To date, this summer, we have secured a platform policeman at Victoria Beach; something we have not had in five years. Constable Currie is doing splendid work; he is vigilant, courteous and obliging.

There is now water in water-tanks on trains returning to Winnipeg.

The traimen and the constable are co-operating in keeping the youngsters after stubs and the youthful baggage solicitors with small wagons away from the steps of the coaches when the trains arrive which is appreciated by all. The through trains are well equipped with excellent coaches, but are crowded principally owing to the "seat hogs" taking more room than their ticket calls for.

The train crews, headed by the conductors, are fine class employees, and are ever willing to oblige. They know well how to cater to the public and are efficient with the facilities at their disposal. The station agent is also capable and obliging.

But the Canadian National should make a start at securing beach coaches. Other railways have them, why not the government, the people's own road. They should lead the way.

The people of Victoria Beach believe they are asking nothing but what is reasonable. The executive in Winnipeg can grant these requests by making persistent requests. Every year the receipts for the Canadian National Railway's treasury from Victoria Beach increases; the receipts this season

already are ahead of last year. We are loyal friends of the Canadian National Railways; the record of Victoria Beach community has proved this to be no fleeting dream. We are steadfast in our desire to help the Canadian National but we want reciprocal treatment.

We believe the executive in Winnipeg, Mr. A. E. Warren, vice-president; Mr. Robert Creelman, passenger traffic manager; Mr. Osborne Scott, general passenger agent; Mr. Chappell, general superintendent; Mr. W. H. Devenish, superintendent of transportation; Mr. Bruce Borcham, publicity and advertising manager and his assistant, Miss Lane are not working as effectively as they should for the welfare in the summer time of Victoria Beach. Their attention is centred on other resorts.

The community of Victoria Beach consists of 467 cottages. Many of the leading business and professional men of Greater Winnipeg are cottage owners. One would think with an opportunity to give the Canadian National freight, passengers and express business during the entire year those 467 cottage owners should count with the Canadian National. And they will!

A LONDON VISITOR

Lady Balfour arrived in Winnipeg August 4, from London, and was the guest of Mr. and Mrs. W. G. Nutter, Somerset Avenue, Fort Garry, for a few hours prior to leaving for Victoria Beach where she will be their guest until the end of August.

VALUABLE VOLUME FOR YOUNG PEOPLE

Last summer, at the family cottage, 321 Third Avenue, Mr. H. J. Russell, A.C.I.E., Principal of Russell Business Institute, completed the manuscript of a revised edition of Russell Shorthand, and this has just been published in New York by the well known publishing firm, Thomas Nelson and Sons. The theory of Russell Shorthand is completed in fifty-three pages and students who are able to master two pages a day are finishing the theory of the entire system in thirty days or less. The new edition is adapted to French as well as English and is being made use of by students who are competent in French.

Several years ago, at Victoria Beach, Mr. Russell wrote the manuscript of a highspeed shorthand book, "The Canadian Secretary," and this was published by Sir Isaac Pitman and Sons. This summer Mr. Russell is devoting some of his time to vocational and employment studies and his radio talks on these topics are familiar to large audiences.

BEACH PEOPLE

Mr. Melvin Yee and his mother are the guests of Mrs. J. H. Murphy, Sixth Avenue.

Mr. and Mrs. Alex. Aitken, with their two daughters, Miss Ellen and Miss Ada, are occupying the family cottage, at 242 Fifth Avenue for the month of August.

Mr. and Mrs. D. L. Cameron of Manitou are the guests of Mr. and Mrs. J. J. Milne for the week.

Rev. S. Parsons, called to a leading United Church in Brandon, Man. is spending a two weeks vacation at Victoria Beach.

Mr. and Mrs. Peter Logan are spending a vacation at Victoria Beach.

Miss M. Jean Henderson of Minota, Man., who has been the guest of Mr. and Mrs. H. W. Stewart, of 108 Spruce Avenue, has returned home.

Mrs. H. M. Grant and Miss Isabelle Grant are holidaying at Victoria Beach Inn.

Mrs. W. C. Kinsman and sons, Barrie and Jerry left Victoria Beach Friday for Vancouver, B.C. They will return to the Beach on Labor Day week-end.

Mr. Don Hagil was the guest of Mrs. H. H. Sparling over the week-end.

Mrs. Harvey Magee has been the guest of her parents, Mr. and Mrs. J. E. Thomas at Victoria Beach.

Players on Tennis Court should secure their tickets from attendant or Mr. Frank Sprague, Manager of the Victoria Beach Company, before beginning to play.

Mrs. Gerald D'Arcy and son, William, are spending a holiday at Victoria Beach Inn.

Mrs. H. H. Sparling and the Misses Glen and Betty who have spent the month of July here left this week-end for Winnipeg, en route to their new home in Edmonton.

Mrs. T. D. Rooke and her son Terry, have arrived to spend a holiday at Victoria Beach guests of Mr. and Mrs. E. P. Wilfrew.

Mr. and Mrs. F. J. Manning and family have returned to Winnipeg from Victoria Beach where they have spent the last month.

Among the guests spending the week-end at Victoria Beach Inn were: Mr. and Mrs. F. J. Sharpe and Dr. and Mrs. H. G. Grieve.

Miss Hazel Cook is holidaying at Victoria Beach Inn. Mrs. Wilfred Adamson and her son, John, have had a holiday of several weeks at Victoria Beach.

Mrs. Roderick G. Cameron has returned to the City having spent some time with Mr. and Mrs. William W. McLean, 447 Sunset Boulevard, Victoria Beach.

Miss A. Donovan is holidaying at Victoria Beach Inn. Miss M. Roulston and Miss M. Anderson are enjoying a vacation at the Inn, Victoria Beach.

Mrs. R. Turbett and her two sons, George and Hugh, are holidaying at Victoria Beach Inn.

Ms. Gilbert Adamson and small son, John Douglas, have had a holiday at Victoria Beach.

Mr. and Mrs. W. H. Backhouse and family are holidaying at Victoria Beach.

Mr. and Mrs. H. C. Walcut and two sons have ended a month's holiday at Victoria Beach.

Mrs. Leslie Eckert, accompanied by her children, spent the past two weeks at Victoria Beach.



Mrs. J. L. F. Van Reimsdyk and Mrs. H. L. Martin are spending a holiday at Victoria Beach.

Mr. Alan Martin and Mr. Robert Keith spent the long week-end at Victoria Beach.

Mr. and Mrs. J. Woodard are spending their holidays at Victoria Beach, the guests of Mr. and Mrs. C. W. Wright and family, at Allandale Cottage.

Mr. and Mrs. James B. Smith with their family spent the month of July at Victoria Beach.

Mr. and Mrs. Charles Boxer who occupied Mrs. William Chandler's cottage for July have returned to Winnipeg.

Mr. and Mrs. J. H. Foley and their daughter, Miss Cynthia Foley, have spent a two weeks' holiday at Victoria Beach.

Miss Jean Beveridge is spending a holiday at her summer home, Victoria Beach.

Mr. R. A. Bell and family are spending a vacation at Victoria Beach Inn.

Mrs. James Barrickman and son James of Minneapolis, have arrived at Victoria Beach where they are guests of Mrs. L. J. M. Van Reimsdyk.

Mr. and Mrs. Dave Peppard are in a cottage on Bay View.

Modern Dairies

VICTORIA BEACH, MAN.

Milk

Cream

Butter

Ice Cream

This year we will again operate our own Delivery Service. Our Auto Service will meet your every need.

MODERN DAIRIES PRODUCTS COME TO YOU FRESH DAILY.

WE SOLICIT YOUR PATRONAGE

for orders

in advance of leaving for Victoria Beach.

Phone 201 101

View. Mr. Peppard is again assistant agent at the station.

Miss Bertha Kretz is again spending the summer at Bay View.

Mr. and Mrs. Charles Couits are in their cottage, Bay View.

Mr. and Mrs. Fred Bumford are occupying Mrs. Ives' Cottage at Bay View for the season.

Mr. Fred O'Connell, who manages a tourist camp in St. Boniface was down for Sports Day, his first visit in five seasons.

Mr. and Mrs. Percy Hiebert are occupying Mrs. P. Jones' cottage on Bay View.

Mr. and Mrs. E. Court are occupying a cottage at Victoria Beach.

Mrs. Lockyer and three children are in a cottage at Bay View.

Mr. H. A. Booth has arrived to spend some time at Victoria Beach Inn.

Mr. and Mrs. Belsham and children are in a cottage on Bay View.

Mr. D. Evans has joined his family at Bay View. Mrs. Evans is on a visit to the Old Country.

Mrs. Maurice O'Connell came down with her children to occupy her cottage on Bay View.

Mr. H. Clarke with Mrs. Clarke, formerly Adele Swan is to travel with her husband to Japan, shortly.

Mrs. J. H. Cork and daughters, Beatrice and Joyce of Wellwood, Man., have spent two enjoyable weeks at the home of Mr. and Mrs. Alex. Johnson, renewing old acquaintances.

Mr. and Mrs. Cork are former residents of Victoria Beach. Mr. Cork was Section Foreman for the Canadian National Railways for several years here.

Miss Joyce Onhauser, daughter of Dr. V. F. Onhauser is staying with Mrs. W. R. Stuart, 303 Sixth Avenue.

Mrs. W. H. Quinn returned to the Beach Saturday after spending a week in the city.

Mr. A. Healey spent a week with Mr. J. J. Hughes Seventh Avenue.

Mr. Roy Robson has returned to Sturgeon Creek after being the guest of Mrs. Irie on First Avenue.

Mr. and Mrs. F. S. Hill and their son, Jack, of Portage la Prairie, are holidaying at Victoria Beach.

A number of young people gathered at the home of Mr. and Mrs. Alex. Johnson in honor of Beatrice and Joyce Cork of Wellwood, Man.

Mr. and Mrs. T. W. Irie, with Robin and Betty returned to Sturgeon Creek last week-end.

Mrs. Harvey Magee has enjoyed a holiday at Victoria Beach.

Mrs. Robert Kerr and Miss Ailsa Kerr are guests of Mrs. W. J. T. Kerr, Sunset Boulevard. Mr. Robert Kerr joined them for Civic Holiday.

Miss Gladys Conklin was the guest of Mrs. J. J. Conklin, Sunset Boulevard for the long week-end.

The Misses Ada Roe, NoREEN McKinnon, Beverly Patterson, Joan O'Hare, Margaret Robinson and Mary Louise Markin left for Winnipeg Friday, after spending the week as guests of Misses Margaret and Frances Moore.

MANY STUDENTS SECURE POSITIONS

The Public of Victoria Beach is informed that Russell Business Institute, Winnipeg of which Mr. H. J. Russell, A.C.I.S., one of our Beach residents, is principal is steadily building up an interesting record in the matter of filling positions. This modern business training school does not employ canvassers and does not tempt students by promises

of positions. Since 1935, however, positions have been secured for every young man to date, and for a majority of the young women. Registration is strictly limited and all students receive individual tuition.

Students have their choice of Gregg, Pitman or Russell Shorthand. Some have learned the theory of Russell Shorthand in the remarkably short time of twenty days.

Mr. Russell will be heard over radio station CKY on Friday, August 13th, at 6:45 p.m., continuing his well-known occupational talks entitled "What Shall I Be?"

MAPLE LEAF SWIMMING CLUB

Ladies and Girls

Meets every Monday Evening, 6 to 7 o'clock at Sherbrook Baths

HIGH QUALITY MEAT STORE

The Best procurable from the leading abattoirs of Winnipeg received by fast trains daily at Victoria Beach. Beef, Lamb, Pork, Bacon, Ham, Eggs, Fresh Vegetables and our own Sausages made daily.

Our past reputation is our guarantee. We carry only the best. — Fourth Season. — NOW OPEN —

JAMES KILPATRICK
VICTORIA BEACH, MAN.

Please Leave Your Orders for Laundry and Dry Cleaning FALL'S STORE

Victoria Beach, Man.

Calls are made each MONDAY and THURSDAY

NO CHARGE FOR PICKING UP OR DELIVERING PARCELS

Agent: WALTER THOMAS Prompt Service

RUMFORD LIMITED

Barager's Store

and the POST OFFICE

across the track from the Station. A full stock in every department of good quality merchandise. CITY PRICES. Some side lines slightly higher.

HARDWARE FISHING TACKLE SHOES

BATHING SUITS PATENT MEDICINES

MAGAZINES AND LENDING LIBRARY

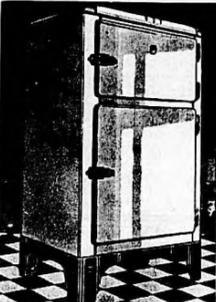
—

We Specialize on Fresh Fruits, Vegetables and Strictly New Laid Eggs. Give us a chance on that Opening Order. Get exactly what you want. We will take back anything not satisfactory or left over when you leave.

See It In EATON'S
Hardware Section

COOLERATOR

The Air-Conditioned Ice Refrigerator



Coolerator Advantages:

- Food is kept in uniformly cold, circulated air which prevents drying out or mingling of flavors. Dishes do not have to be covered.
- Economical! Nothing to get out of order. Under ordinary conditions requires re-icing only every 4 to 7 days.
- Easily cleaned. Exterior is finished in three coats genuine high bake hard white Dupont "Dulux". Interior is the same, but with floor finished in porcelain enamel. Shelves are removable.
- Gives the same temperature in food chamber whether ice chamber is full or nearly empty.
- Bacterized to prevent rust.
- Ice Cubes (clear, hard frozen ice cubes in five minutes with the ice-cube cutter—sold at small extra cost).

Family sizes are priced from \$60.50 to \$129
Extra large sizes, \$188.00 to 238.00

Budget Plan Available
Hardware Section, Third Floor, Postage

T. EATON CO. LIMITED
WINNIPEG CANADA

WINNERS OF VICTORIA BEACH WATER SPORTS

Don Whiteley won the grand aggregate trophy at the annual water sports of the Victoria Beach Club held last Saturday. He scored 12½ points, his nearest competitor having 11 points. The men's mile swim for the Crebid Shop trophy was taken by Jim Kerr, and the ladies' mile for the Rumbold trophy was won by Dorothy Lloyd. Both are beautiful and finished swimmers.

The four-blade canoe race was won by a crew stroked by Ralph Borrowman, the other members being Don Whiteley, Bobby Lloyd and M. Gifford. They now hold the McKinney trophy for this event. The Walter Thomas-Alesh crew was second.

The girls' quarter-mile swim was won by Marcia Hale, with Margaret Atkinson, second, and Ella McGregor, third. David Rice-Jones won the boys' quarter-mile. He is a sure "corner".

A strong southeast wind made the course very choppy and handicapped the swimmers' efforts.

Results of the other swimming events follow:

Girls under 13—Marcia Hale, Isabel Rice-Jones, Marjiam Atkinson. Boys under 13—Harold Martin, John Jamieson, Norman Nagle. Girls 13 and under 15—Ella McGregor, Jean Jamieson, Betty Hall. Boys 13 and under 15—Bob Scott, Dave Rice-Jones, Bob Head. Girls 15 and under 17—Joan Francis, Carol Borrowman, Sidney Scott. Boys 15 and under 17—Jack Hall, Archie Gray, Bob Smith. Ladies 17 and over—Doreen McGregor, Peggy Lloyd. Men 17 and over—Don Whiteley, Jack Hall, Stewart Cumberland. Ladies under-water swim—Pat Matuliah, Joan Frances. Men's under-water swim—Jack Hall, Don Whiteley.

Ladies' tower-dive—Peggy Lloyd and Carol Borrowman. Men's tower-dive—Stewart Cumberland and Don Whiteley. Springboard diving—Girls under 17—Joan Francis, Carol Borrowman. Boys under 17—Harold Warner, Norman Nagle, Ladies 17 and over—Peggy Lloyd, Pat Matuliah. Men 17 and over—Don Whiteley, Stewart Cumberland, Glen Wilson.

Canoe races—Mens' doubles—Ralph Borrowman and Don Whiteley, Bob Lloyd and M. Gifford. Mixed doubles—Ralph and Carol Borrowman, Don Whiteley and Dot Lloyd.

VICTORIA BEACH AS MUSICAL GATHERING PLACE

Musical Winnipeg is well represented at Victoria Beach this month.

Mrs. Agnes Kelsey is spending two weeks at "Newton" Lodge, Fourth Avenue.

Miss Gertrude Newton is down at her cottage for her annual vacation.

Miss Eva Eagleton and her Mother came down last Saturday for their annual holiday in their cottage.

Mrs. Olga Irwin went into the city, Thursday, after spending a month's vacation at Victoria Beach.

Miss Caroline Terry, a talented musician is the church pianist for the summer.

Mrs. Rollie McKidd, conductor of Winnipeg's Junior choir is spending the summer at Victoria Beach.

Mrs. Jack Rice is spending her vacation at her cottage on Fourth Avenue.

Mr. F. C. O'Brien, choirmaster of St. Patrick's is down for the summer.

Miss Gwenda Owen Davies is in "Newton Lodge" for two weeks holiday.

Mr. Fred Geo is rounding out a three month stay at his cottage.

Mr. Victor Scott has been down for a vacation at his cottage on Arthur Road.

Mr. Peter Logan has arrived for his annual vacation.

Lunch or Dine Comfortably

MOORE'S

Water Washed Air Cooling System

assures a cool and comfortable dining room on the hottest days . . . 75,000 gallons of artesian well water required daily to give you this comfort.

Mrs. Roy Wydebon is down for a holiday at her cottage on Sunset.

Mr. Art McFayden is spending the summer at his "Bay View" cottage.

Others who have spent their vacation at the Beach are: Mrs. Helen Dallas, Mrs. Sydney Phillips, Mr. Ralph Judge (CKY), Herb Roberts, Miss Jessie Jordan, Miss Beatrice Terry and John M. Fowlis. Last-but-not-least, Mr. Thomas French will be down Saturday with the old favourites, "The Frozen North" and "Danny Boy," also as a compliment to his friend Mr. William Kerr he will sing "Ye Banks and Braes" and "Annie Laurie" at a private recital.

Misses Frances and Helen Congdon, Beatrice and Margaret Clime and Adele Scott spent the long week-end at Victoria Beach.

Mr. and Mrs. Douglas Chapman and Master Kingsland Chapman have been guests of Mrs. E. R. Gardiner.

CHURCH SINGER



A gifted singer will take the offertory solo in the Community church service at 11 a.m., Sunday morning. Mrs. Agnes Kelsey, concert and oratorio soloist. For three years she studied in Toronto and was soloist many times for large choirs and symphony orchestras.

The service in the Clubhouse at 11 a.m., Sunday will be taken by Rev. F. C. H. Wild, rector of St. Paul's church, Middlechurch. Mr. Wild is a popular personality with Victoria Beach residents as he holds a service throughout the winter each Friday night in the Legion clubhouse and attends to the spiritual wants of all who need him in this locality from time to time.

Besides the 11 o'clock service he will hold communion at 8 a.m. before the Catholic church mass, which is at 9 o'clock, and Sunday night will hold a service in the Legion clubhouse.

EXCELLENT STREET CAR SERVICE

The fine Schedule of service maintained by the Winnipeg Electric to the Victoria Beach trains is much appreciated by the community. The number of cars is ample at train time and so fast is the service given it has been found unnecessary to engage taxis to arrive in plenty of time at the C.N.E. Station.

Victoria Beach Inn

AN ATTRACTIVE 34-ROOM RESORT located on the point overlooking both the bay and lake and having an almost constant breeze. The attractiveness of meals and service is assured. Our Kitchens being entirely staffed with help from MOORE'S PORTAGE AVE'S WATER COOLED AIR RESTAURANT. Rates are low for service rendered.

WEEKLY RATES INCLUDING MEALS		
To Persons in Cottage	Each	Single, per day \$4.00 each and up. Double \$7.00
Single Room	\$21.00	Children under 12 years when sharing room
Double Room	\$32.00	with Adult \$10.00
Two Persons in Main Building, Double Room	\$21 and up	Breakfast Served in Room 10c Extra.

Guest sharing accommodation with permanent resident weekly guest will pay same rate as permanent guest.

RESERVATIONS may be made at . . .
MOORE'S COOLED AIR RESTAURANT
197 Portage Ave., Winnipeg :: Phone 86 664

AN ABSENCE OF ALL EXTRA CHARGES PLUS LOW will make a holiday planned at Victoria Beach one of the most economical you can find. Guests of the Inn should give their luggage checks to ANDERSON'S representative, either on the train or at Victoria Beach station.

Children Play for Five Cents Each Tuesday on Golf Course

Community Church Service
IN VICTORIA BEACH CLUB HOUSE

SUNDAY, AUG. 8, at 11 a.m.

Preacher: REV. F. C. H. WILD

Soloist: MISS AGNES KELSEY

Pianist: MISS CAROLINE TERRY

CHARLES H. BALL, President

Anderson's Transfer
VICTORIA BEACH, MAN.

Office back of C.N.R. Station. Arrange with my man on train for delivery of your baggage, freight or express. Call at office or give your order to drivers for WOOD and ICE.

W-O-O-D

BIRCH	POPLAR
1 Cord cut and split \$8.50	1 Cord cut and split \$7.50
¼ Cord cut and split 4.50	¼ Cord cut and split 3.75
¼ Cord cut and split 2.50	¼ Cord cut and split 2.00

— SLABS CUT —

Just what you want for summer use.

BIRCH SLABS CUT, per cord — \$6.50

MIXED SLABS CUT, per cord — 5.50

Cox's Bakery

- Victoria Beach, Man.
- 241 Kelvin St., Winnipeg

"The Home of Good Things to Eat"

Our Motto: "Service, Cleanliness and Our Goods to be as Good as can be Made."

• We have taken over the Bakery formerly occupied by Mr. Thom and are now open for business with a high class line of Cakes, Pastries, Buns and Bread, with the same large variety that our Bakery carries in Winnipeg.

Nothing but the finest quality ingredients used.

• Full line of Soft Drinks, Confectionery, Ice Cream and fancy dishes.

We are out to satisfy!

Mr. and Mrs. H. S. Swift were guests of Mr. Thomas French last week-end.



The same health protection you enjoyed in the City is available to you at the Beach—Where you need it more. . . . CITY MILK and CREAM, laboratory controlled at every stage of production from the dairy herd to your door, may be obtained, delivered fresh daily through our local delivery service.

Service may be arranged by phoning City Dairy Office 87 847, or stopping our driver at the Beach.

You May Also Enjoy

your favorite Ice Cream by asking for

Purity Ice Cream

at the MOONLIGHT INN.

J. H. Falls
GROCERIES CONFECTIONERY
GENERAL MERCHANDISE

Latest Fashions in Bathing Supplies
Circulating Library Souvenirs
LONG DISTANCE TELEPHONE

All Your Needs Supplied by the Pioneer
Storekeeper — We Deliver.

Victoria Beach, Man.

Canada Bread

TO OUR MANY CUSTOMERS
holding at Victoria Beach, we wish to announce
that you can obtain your regular supply of
CORONATION — BAMBAY
BUTTERNUT — C. B. & E.

FRESH DAILY

at
J. H. FALLS

SPECIAL
CAKES
MADE TO
ORDER

QUALITY BREAD
Shipped in Daily

CAKES
DAILY

YOUNG LADIES' BALLET ENJOYED

Presentation of prizes to winners of the water sports and the smart dancing of the Victoria Beach girls' ballet featured last Saturday night's dance in the Victoria Beach clubhouse. Aidan Conklin, chairman of the water sports committee, introduced Mrs. W. J. T. Kerr, honorary-president of the Victoria Beach club, who very graciously presented the prizes, medals and cups to the young people who had given excellent account of themselves in the water sports. Each received enthusiastic applause from the crowd. Mrs. Kerr was assisted by Alderman C. Rice-Jones, treasurer of the committee and Dr. R. K. McClung, official recorder.

A. H. Petrin, president of the Victoria Beach club, introduced the ballet consisting of the following girls: Edith Jamieson, June Little, Beatrice Barkwell, Pearl Booth, Jean Kilpatrick, Margaret Booth and Joyce Wingate. They were neatly costumed, presented a pretty sight and went through their steps in a very pleasing manner. The audience gave them a great ovation and was rewarded with an encore.

The balloon blowing contest provided a good deal of fun and Mrs. William Gray won a lovely handbag put up for the married ladies draw by Frank J. McKinney to show that even though he is absent in Toronto his thoughts are still with his friends at Victoria Beach.

Dancing was enjoyed until midnight to the fine music of Bill Beggs and his orchestra.

PLAYERS ON GOLF COURSE

For the second time, Mr. A. P. Jamieson, treasurer of the Manitoba Telephone System, won the hidden hole competition on the Victoria Beach golf course. On July 25 his score was three on No. 4 green. On July 31, on No. 3 green, five. His respective totals were 37 and 41. Three golf balls were given to him as a prize on each occasion.

Playing on the course this week the following were notified: H. S. Swift, Thomas French, John Patterson and Bill French; Mr. and Mrs. G. J. Young; J. Milford and Jack Milford; Mr. and Mrs. Roy Borrowman and Carol Borrowman; Roy Snyder, W. Maxwell, A. Harding, J. G. Hansen; Joe Cox, Gordon McGregor, Mrs. Don Miller, Mrs. Gordon McGregor; R. A. Roberts, S. Quilton; C. L. M. Jones, A. D. Jones; J. L. Donovan, John Donovan; Jack Louis, W. F. Mitchell, D. Dixon, N. C. Wilkins; F. Hancock, F. Hill, Mr. F. Hill; Dr. N. J. Macleann, C. Rice-Jones; R. L. Peaker, Mrs. L. Peaker; C. Anderson, A. Norris; Mr. W. McLarnon, Mrs. W. McLarnon; G. Rothwell, R. Rothwell; G. W. Fisher, W. H. Duncan, C. B. Fisher, Mrs. W. H. Duncan; C. Wright, C. Swanlund, F. Hughes, P. Gauthier; C. H. Anderson, A. Hecking, E. R. Cameron; E. Broad, K. St. John; Gordon Lowe, Mrs. Lowe, Mabel Archer, Geo. Hudson; J. D. Paterson, D. H. McGregor; C. E. O'Grady, Mrs. O'Grady, M. Gass, T. Backhouse; John Pilgrim, Stuart Townshend.

VICTORIA BEACH NOTES

Next season bring your young plants down early for the gardens. Let everyone do their best to make Victoria Beach a floral paradise. The garden at the Station should do better if it was watered more frequently.

Many past-season church attendants at the community church service Sunday morning, have been absent this summer at the services. Church members should make it their duty to attend. The community church has been a powerful influence for good at Victoria Beach.

Flowers in a church always add to the loveliness of the service and Mrs. Roy Borrowman has made a fine contribution each Sunday from her garden to the community

SADDLE HORSES
AT VICTORIA BEACH

At the old stand by the former air station grounds, a well-trained and educated number of saddle horses available from the leading stable of Winnipeg.

WALTER THOMAS in charge

Reasonable Prices COURTEOUS SERVICE

church this summer in the clubhouse.

Credit should be given Bill Cook, his friends state, for his work in the rescue of Hugh McElin and Peter Reeve last Saturday. He was the first to take action, getting out a dairy truck, and waking-up his associate, Harold Thurston, and then driving down to the dock to secure a motor boat for the search.

Children are allowed on the golf course at Victoria Beach every Tuesday for five cents, to encourage youngsters to take up the sport.

THE DELAYS AFTER PASSING THE SWITCH

It does build up the virtue of patience, that two mile run into Grand Beach after passing the switch at Grand Marais leading to Victoria Beach. In the heat of the sun to be pushed around, backed up, stopped for ten minutes at the water tank to give the train crew exercise, does not hurry Victoria Beach passengers to their destinations. While Grand Beach people are enjoying the resort, Victoria Beach visitors have to spend unnecessary time in the train just because in 20 years there has been no improvement in the regular service to Victoria Beach, except two through trains each way. All this in face of the fact Victoria Beach each season has turned over handsome returns to the C. N. Railways.

CRESCENT

Quality Guarded Dairy Products

MILK - CREAM - BUTTER

ICE CREAM

AND OTHER DAIRY PRODUCTS

can be obtained at Victoria Beach as in other years. We supply the same high class milk products at the Beaches that are obtainable in Winnipeg and have won us many constant friends during the last thirty-two years.

Phone 37 101 before leaving the City — our Salesman will call on you when you arrive and give you first class service.

CRESCENT CREAMERY CO., LTD.

PHONE 37 101

What Shall I Be?

When you return to Winnipeg, call at the offices of . . .
RUSSELL BUSINESS INSTITUTE, Great-West Permanent
 Building, at Main and Portage, telephone 92 361.

1. Inspect the offices, noiseless typewriters and modern office equipment.
2. Visit the interesting library with its valuable books covering scores of occupations.
3. Ask for a copy of the pocket guide to business education.
4. Visit the actual business training office.
5. Register for **INDIVIDUAL TUITION**.

Hear Mr. Russell over CKY on August
 13th, Friday evening at 6:45 p.m., give
 one of his interesting talks on business
 careers, and on each Friday following.

Not More than Seventy-Five Students Accepted.

H. J. Russell, A.C.I.S., M.R.S.T., P.C.T.,
 Director of Studies

Mme. M. Bielski arrived this week to spend a fortnight's holiday at Victoria Beach Inn. Mr. Bielski, the Consul of Poland will join Mme. Bielski for a few days next week.
 Miss Alma Johnson has enjoyed a holiday at Victoria Beach, the guest of Miss Grace Harling.
 Miss N. Ackland is holidaying at Victoria Beach.

Mr. and Mrs. G. J. Young and daughters, Dorothy and Gwen, are in Dr. C. Ogilvie Wood's cottage, Arthur Road for August.
 Mrs. R. Turbell, with her sons George and Hugh, is holidaying at Victoria Beach Inn.
 Mr. and Mrs. J. E. Thomas have occupied a cottage for a fortnight at Victoria Beach.

Ateah's Baggage Transfer Wood and Ice

Prompt and Courteous Service
 See our Men on Station Platform or at Office
 near Barager's Store.
 25 Years Residents of Victoria Beach.

Radio Sales & Service

Enjoy the best of radio reception at Victoria Beach with a new Marconi. See me about a new radio, batteries or tubes. Batteries charged.
 Guaranteed Service Using Latest Equipment.
 Orders left at Fair's and Barager's Stores and Ateah's Office will Receive Prompt Attention.
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