

Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach.

VOL. XII

VICTORIA BEACH, MAN., JULY 10, 1937

No. 6

Co-operation of Railway Would Bring Cheaper Fares and Better Train Service

ASKING the Canadian National Railways to co-operate more closely with Victoria Beach residents in providing a better train service and lower fares to avoid the selling of stubs, the cottage owners of Victoria Beach feel that it is coming to this Beach. If there was a railway system that should give a resort preference in any improvement that is desired it is the Canadian National Railways in its treatment of Victoria Beach. If ever a community has worked hard to better the business of a railway to a summer resort, it is the people of this community. In and out of season they have boosted their beach and have tried in every way to increase business for the railway which serves the resort. In the matter of traffic they have kept out trucks, delivery vans from the big stores and the private auto which could cut heavily into the business of the railway.

The Canadian National Railways have the monopoly of passenger, freight and express business to Victoria Beach.

How long this privilege will be accorded to them by the people through their municipality it is clearly up to the Railway to decide.

The railway should realize there is much discontent among the residents on the subject of railway service and fares.

Passengers on the through trains Friday evening and Saturday afternoon and the through trains back Wednesday evening and Sunday night have nothing to complain as to the train service. What the people want is more of these trains, certainly on the holiday mornings.

The fact Victoria Beach residents pay 75 cents more to come 10 miles further on the "Moonlight" trains is a grievance that is self evident. Fifty cents for 58 miles to Grand Beach; seventy-five cents for a further twelve miles to Victoria Beach. A gross imposition.

Residents of Grand Beach take advantage of the fifty cent "Moonlight" fare to move into and out of Grand Beach. It costs those who pay fares little money to enjoy city visits. Grand Beach is not penalized, why should Victoria Beach be?

Victoria Beach Club Executive Meet: \$200 to Finance Sports Day Programme

The Victoria Beach Club held an executive meeting in the Club House Saturday afternoon with President Petrin in the chair. Mayor Scott was present and reported on removal of stones at Patricia Beach and stated the work would be continued. He promised the assistance of the municipality staff in promoting the two sport days. These will be July 24 for the children and July 31 for the seniors. Mr. Aidan Conklin was appointed chairman of the senior sports and Mr. J. S. Little and Mr. G. J. Reeve of the children's sports in the water in the morning and on land in the afternoon. The renting of the Club House for a catholic church service early each Sunday morning during the summer, was approved. Mr. Rice-Jones reported on Sports Day finances and the suggestions for changes in this season's rules for the conduct of races and diving events. There is a balance of \$13 on hand. The cost of this year's sports was set at \$200 and donations will be asked for within a few days.

Victoria Beach Inn Centre of Beauty and Fine Attention

Victoria Beach is proud of Victoria Beach Inn under its present management with Mrs. C. L. Moore as hostess. Well the people should be for Mrs. Moore has spent many weeks at the Inn getting the rooms and the grounds in perfect condition for the reception of guests and the rooms are gradually filling up with a fine class of patrons. The grounds are a delight to the eye. The grass and the shrubbery have been neatly trimmed; lawn seats protected by shades have been placed just where enjoyment is at its best. Fresh paint, new toilets in the cottages and a general air of perfection pervades the entire atmosphere around the Inn. The view from the main grounds up and down and across Lake Winnipeg, is just as pretty a sight as can be displayed to hotel guests in western Canada. The dining room and the room service are receiving the closest attention of Mrs. Moore.

Victoria Beach residents should support the Inn; there are opportunities for afternoon tea unsurpassed and the menu at all times adds flavor to the appetite.

Saturday Night Dance at Club House

A fine programme of dance music will be provided by Bill Beggs and his orchestra at the Club House tonight. Unfortunately, trumpet player missed the train last Saturday, but he will be on hand tonight.

COTTAGE TO RENT—388 Fifth Avenue, Victoria Beach; accommodates six; month of August; phone 41 957.

Victoria Beach

Oh to be in the wild-wood,
Where the pale ghost-plant thrives
And the mossain plant of the Indian
Mid the fern and the bracken lies.
Where the stately pines are waving
Their tall and mighty heads
And the rustle of lacy birches
Marks the course the south-wind treads.
Where the wax-wing its mate is calling
From out the cedar bars
And over all is spanning
A vault of shimmering stars.

BEACH PEOPLE

Mrs. J. E. Yarnell, who recently returned to Winnipeg from Montreal, has arrived with her family to spend the summer at Victoria Beach. Mr. Yarnell will join his family this week-end.

Mr. and Mrs. W. C. Kinaman and family entertained Mr. and Mrs. Ed Rease last week-end also Mr. John Kidd this week-end at their cottage "Billikin Inn."

Mr. and Mrs. Jack Donnelly with their daughter, Frances Gale, are occupying a cottage on First avenue for the month of July.

Miss Mary Sprague spent the week-end at Victoria Beach.

Miss Kathleen Ball entertained on a recent week-end twelve ladies connected with the investment department of the Great West Life at the cottage of Mr. and Mrs. Charles Ball, Sixth Avenue.

Mrs. J. W. Booke came down last week-end for a vacation.

Miss Hope Burnham and Miss Florence Macwhirter were in their cottage on Sixth Avenue last week-end.

Mr. W. Tomlinson and children are occupying their cottage on Fifth Avenue and have as their guests Mr. and Mrs. R. Jackson and Janie Clarkson.

Mrs. G. Mason-Apps sailed Friday on the "Duchess of Richmond" for England, having spent the past few days in Winnipeg with her mother, Mrs. C. W. N. Kennedy, The Quelp Apts. Well-known as Norma Kennedy before her marriage, Mrs. Mason-Apps spent many years of her girlhood at Victoria Beach. She is now on the staff of Canada House, London.

Lieut. James Billings, Fort Osborne Barracks is the guest of Mr. and Mrs. Jack Donnelly.

Mrs. T. R. Bach is the guest of her daughter and son-in-law, Mr. and Mrs. Victor Scott, Arthur Road.

SADDLE HORSES

AT VICTORIA BEACH

... at the old stand by the former air station grounds, a well-trained and educated number of saddle horses available from the leading stables of Winnipeg.

WALTER THOMAS in charge

Reasonable Prices COURTEOUS SERVICE



Rev. E. Mason, of the United Church, now of Stonewall, Man., is visiting his daughter, Mrs. O. C. Henderson, 317 Third Avenue.

Mr. Art McFadyen is enjoying a few days with his family, Bay View.

Mrs. Lillian Colclough spent the week-end with her sister, Mrs. J. H. Falls.

Eleanor Scott went into the city Sunday night on the 8:20, returning to the Beach on Thursday.

Mrs. F. Murphy opened her cottage "The Oaks", Fifth Avenue, June 17, and had as her guests her brother and sister Mr. and Mrs. Harry Cornforth of Birmingham, England. Mr. and Mrs. Howard Murphy are at present occupying the cottage.

Jack Scott is making his annual holiday visit to the Beach and has established his headquarters at 207 First Avenue.

Mr. and Mrs. Robert Baynes and small daughter are spending the month of July at Victoria Beach.

Miss Eleanor Cowdry, of Regina, Sask., arrived during the week to visit friends at Victoria Beach.

(Continued on Page 7)

Modern Dairies

VICTORIA BEACH, MAN.

Milk
Cream
Butter
Ice Cream

This year we will again operate our own Delivery Service. Our Auto Service will meet your every need.

MODERN DAIRIES PRODUCTS COME TO YOU FRESH DAILY.

WE SOLICIT YOUR PATRONAGE

for orders

in advance of leaving for Victoria Beach.

Phone 201 101

LOCAL NOTES

The Catholic Church Services for the summer at Victoria Beach began Sunday morning in the Victoria Beach Club House with a good attendance. A Redemptorist Father from St. Alphonsus parish in East Kildonan was in charge and Sisters came down to look after the altar cloths and the vestments.

These services will be continued throughout the season. The municipality acted quickly in making Patricia Beach more easy of access and in fixing the location of the children's slide so it could be used. Mayor Scott says "the work will be continued."

The church services so far this summer have been graced by beautiful bouquets of peonies and summer flowers arranged in a large flower basket by Mrs. Roy Borrowman, the peonies came from her garden in Winnipeg and the summer flowers were gathered at Victoria Beach.

Few residents at Victoria Beach this season reported seeing the white pelican, but in the past few weeks four reports have come in from southern Manitoba regarding the presence of the birds after the commencement of the nesting season. F. J. Rogers observed four at Hillside Beach on June 20. These beautiful birds are becoming rare.

Wild birds meet with many accidents and it is undoubtedly true that most wild birds meet with violent ends. Certain species which use twine or horse-hair in building their cradles have an added risk to face — becoming entangled with the treacherous strands and falling to release themselves. Such an accident befell a female goldfinch which was found at Victoria Beach on June 21. A horse had left a large tuft of tall hair on a barbed wire fence and the goldfinch, in collecting some to line her nest, became tangled and was found hanging by the neck.

An ample fast, quick service on the Winnipeg street car lines, especially from Main and Portage Avenue corner to the Canadian National Railways depot makes it unnecessary to call a taxi in order to catch a train for Victoria Beach.

What could be more enjoyable these warm days than a big bottle of Dewry's ginger ale on the table, fresh from the refrigerator!

Mr. Jack Conklin, who made a hole in one at the 210 yards green of the Victoria Beach golf course a few years ago made a 33 over the course last week-end, his first try on the course after an absence of four years. The "Herald" would like to get the low scores made over the course this summer, by women, men, and youths, for publication to see what can be done on the nine hole course. Hand the verified score into Reginald Moir at the golf club house and these will be collected. A number of 32's and 33's have been made on the Victoria Beach course. Mr. Frank Sprague said a 29 had been made, but this has not been verified.

One of the most impressive services of the season was that conducted Sunday morning last in the Club House by Mr. Percy Rich, a cottage resident, who delivered a timely message with power and conviction. He was assisted by Mr. Horner in the children's portion of the devotions.

The service Sunday morning at 11 o'clock in the Club House will be conducted by Rev. H. B. Donnelly, of the United Church, St. Vital. Mrs. Sidney Phillips will be the soloist. Miss Terry will preside at the piano.

MAPLE LEAF SWIMMING CLUB

Ladies and Girls

Meets every Monday Evening, 8 to 7 o'clock at Sherbrook Baths

HIGH QUALITY MEAT STORE

The Best procurable from the leading abattoirs of Winnipeg received by fast trains daily at Victoria Beach. Beef, Lamb, Pork, Bacon, Ham, Eggs, Fresh Vegetables and our own Sausages made daily.

Our past reputation is our guarantee.

We carry only the best. Tenth Season.

NOW OPEN

JAMES KILPATRICK

VICTORIA BEACH, MAN.

Please Leave Your Orders for Laundry and Dry Cleaning FALL'S STORE

Victoria Beach, Man.

Calls are made each MONDAY and THURSDAY

NO CHARGE FOR PICKING UP OR DELIVERING PARCELS

Agent: WALTER THOMAS Prompt Service

RUMFORD LIMITED

Barager's Store

and the POST OFFICE

across the track from the Station. A full stock in every department of good quality merchandise.

CITY POLICE. Some side lines slightly higher.

HARDWARE FISHING TACKLE SHOES

BATHING SUITS PATENT MEDICINES

MAGAZINES AND LENDING LIBRARY

—

We Specialize on Fresh Fruits, Vegetables and Strictly New Laid Eggs. Give us a chance on that Opening Order. Get exactly what you want. We will take back anything not satisfactory or left over when you leave.

—

OUR MOTTO: "Clean, Well Stocked Store, Good Merchandise and Pleasant, Snappy Service."

—

We invite every family and visitor to register at the Post Office. This service is valuable to many every year.

DON'T GO 'WAY WITHOUT A Culotte!



Especially one like this, of fine spun rayon that packs easily and resists creasing.

● It's not only one of the sanest of sport fashions but one of the smartest with its lovely color scheme and flattering style.

Sketched — Gaily patterned suit. Natural colored shirt-tucked 'neath a front and back pleated navy culotte. Sizes 14 to 20.

\$6.95

Sportswear Section, Fourth Floor, Centre.

T. EATON CO. LIMITED

Victoria Beach Herald
 Published at Victoria Beach every Saturday throughout the summer season, June 3 to the end of August.
 Devoted to the best interests of the Cottagers, the Victoria Beach Company, and the merchants of Victoria Beach.
 June circulation 25,000 copies, and distributed free.
 Communications to be sent to the Editor, Albion Press, 509, Princess Street, Winnipeg, or left in boxes in Victoria Beach Stores.
 Advertisements to be sent to the Business Manager, Albion Press, 509, Princess Street, Winnipeg or left in boxes in Victoria Beach Stores.

Archie Dale's Search for Fame
 The "Herald" has received a letter from Mr. Archibald Dale, Free Press artist, thanking the "Herald" for the compliment paid him as an authority on trees in a recent issue. This is the first time Mr. Dale has been placed on a pedestal with the great poets who sing about trees. It equals, Mr. Dale writes, the compliment accorded him from Rt. Hon. R. B. Bennett, when he was premier. After Mr. Dale had caricatured the premier in all forms and poses, including the notable one, "Move Over," showing R. B. trying to get in to the same narrow bed with J. S. Woodsworth, the Labor leader, Mr. Bennett wrote to the Free Press cartoonist and thanked him for the many cartoons which had been drawn of him, and all "without a sting"; coupling the compliment that he wished Mr. Dale to make a drawing of his sister, Mrs. Horridge, which he would frame and keep in his suite, which mission was carried out. Mr. Dale felt the loss of Mr. Bennett from the leadership of the government very much, as R. B. lent himself very much to Mr. Dale's style of satire. But "Archie" says he has one ambition left, and that is make a drawing of Mr. "Bill" Kerr of Victoria Beach, in his tartan shirt, characteristic hat on head and glass in hand; a dandy if he could get Mr. "Tommy" French into another tartan shirt alongside Mr. Kerr.

CHILDREN'S SPORTS
 Let's all co-operate and make it a big day, long to be remembered. There is the ice cream feast at the close of the children's land sports, July 24.

DREWRY'S . . .
 DRY GINGER ALE

and 18 OTHER POPULAR DRINKS to quench summer thirst, cool and refreshing — Served at all Beach Stores and at the Golf Clubhouse by the bottle or by the case. Be Sure it is DREWRY'S.

TELEPHONE DIRECT TO OUR OFFICE IN WINNIPEG FROM VICTORIA BEACH for any of our Products. PHONE 57 521.

"BIG BOY" BOTTLE

DREWRY'S DRY in the Big-5 Glass Family Size 25c plus deposit

DREWRY'S LIMITED, Established 1877

Lunch or Dine Comfortably

MOORE'S
 Water Washed Air Cooling System

assures a cool and comfortable dining room on the hottest days . . . 75,000 gallons of artesian well water required daily to give you this comfort.

"No — Train 'Seat Hogs' are an Annoyance"

The question of seats for all passengers in the through trains Saturday afternoon to the Beach and Sunday night on the return, is something which should be brought to the attention of the public who are mainly to blame. These trains are the finest and best equipped that are in the Beach service. But it's the "seat hogs" to whom the "Herald" refers. Take last Sunday night as an example. One woman had four seats to herself. A passenger asked if he could have half of the accommodation. "No," she replied. "These are taken." Yet these seats remained vacant until a trainman came along and compelled her to give two of them up. In the cars used formerly as sleepers one man was occupying four seats. A passenger asked if he could sit in. This man had a club bag on the other seat and declined to move it. He said to the passenger: "What time did you get down to the train?" "The passenger replied he had only boarded as the train was moving." "I got down twenty minutes before the starting time and I want these seats. If you want a seat and there are none in the ordinary coaches there is plenty of room in the parlor car," the seat hog said. A trainman was necessary to make him move over. This man was unmoved as passengers went by looking for seats; because he had come down twenty minutes ahead of the train's departure claiming the right to four seats on one ticket. Can you beat that? The trainmen are always courteous and obliging in finding seats for passengers but many ticket holders resent any one sitting in their "preserve" even if the train is crowded. A ticket holder is only entitled to one seat, not three and four. These through trains back to Winnipeg are choice ones but the seats must not be "hogged".

Assist on Sports Day Programme

To visitors at Victoria Beach for the first time we desire to state in the "Herald" that there are a few entertainments at this summer resort to which the old-time residents always co-operate in making a success.

These are the children's sports day, in the water and on the sand at Patricia Beach in the morning; and land races and novelties on the former air station grounds in the afternoon. This year it is on July 24. The masquerade party and dance in the club house this year is one week from tonight, July 17. This is the time when the children of the Beach dress-up in pretty, fancy, comic or spirit of the Beach costumes and receive attractive prizes.

Then there is senior sports day, held at the Government pier Saturday afternoon; this year on July 31. Competition is keen and many beautiful prizes are awarded. The rules for the senior events will be published in the "Herald". All these days of entertainment for the children and the youths and maidens of Victoria Beach require finances, so when

"One Twenty-five, Please — To You!"

Scene at the railway station, 6:15 p.m.
 Equiper at wicket—"Ticket on 'moonlight' for Victoria Beach."
 Clerk—"31.25, please."
 Passenger—"But, my er— friend here is going to Grand Beach on the same train and he is only paying 50 cents."
 Clerk—"One twenty-five, please."
 Passenger—"On the same train and only 10 miles away and 75 cents additional to a 50 cents fare?"
 Clerk—"One twenty-five, please."
 Passenger—"Well, it is so passing strange, it's so odd, and such a puzzle, that to me it's damn funny."
 Clerk—"Here's your change. Next! (victim)."
 Later—Clerk: "Those millionaires from Victoria Beach are certainly helping us to get our pay back even if they are a nuisance with their persistent questioning."
 NOTE—"Millionaires from Victoria Beach", a phrase coined by Senator Haig, when he was plain Jack Haig to you and me, who, asking the Manitoba Legislature for some

Ateah's Baggage Transfer
 Wood and Ice

Prompt and Courteous Service
 See our Men on Station Platform or at Office near Baragar's Store.
 25 Years Residents of Victoria Beach.

TENNIS COURT

1 MONTH	\$2.50
2 WEEKS	1.50
1 DAY	.25
SEASON	5.00

FAMILY TICKETS

10% reduction 2nd member; 20% for 3rd member;
 30% reduction for 4th member.

GOLF

FOR CHILDREN Tuesday afternoons 5c

Community Church Service
COMMUNITY CLUBHOUSE

SUNDAY, JULY 11 at 11 a.m.
REV. H. B. DONNELLY, United Church Minister
at St. Vital, Man.

Soloist: **MRS. SIDNEY S. PHILLIPS,**
Soloist of St. Matthews Church, Winnipeg
Pianist: **MRS. TERRY**

CHARLES H. BALL, President

repairs to be made to the beach road on the west side of Lake Winnipeg, blurted out: "Those millionaires at Victoria Beach across from me at Ponemah seem to be able to get any legislation they want through this house."

WHAT! NO WATER!!!

The public, the Victoria Beach Club, and many individuals have asked the Canadian National Railways to see that the drinking water tanks in the coaches have a supply of water when leaving Victoria Beach; but it seems impossible to get any results. Sunday night's through train of twelve coaches back to the city had very little water aboard outside of the locomotive. With water all around Victoria Beach there was none in the coaches. Passengers were going from one coach to another in search of water but could procure little. If it is impossible to ice the tanks would it be possible to fill them with water?

Advertising Train Service in Dailies

The advertising department of the Canadian National Railways calls attention of the "Herald" that the Dominion Day train service was advertised in the Winnipeg daily newspapers, which is correct. The advertisements appeared Saturday evening and Monday morning, single column, and were overlooked by the public as they were inserted too far ahead; the public were looking for the announcement nearer the holiday. This advertisement was single column; the Canadian Pacific Railway advertises its lake report service in two column size and is thus given better display, catching the public eye quicker. Many residents of Victoria Beach stated they looked over the daily papers for the Dominion Day service but evidently they had not looked so far ahead as Saturday. The service did not mention a through holiday train to Victoria Beach Dominion Day morning because the Canadian National Railways failed to put one in the schedule.

The children will be round for the next few days selling masquerade tickets. Support the night generously.

COTTAGES BUILT

Additions made to Beach Buildings and Repairs carried out in workmanlike manner.

Look Over Cottages Built by Albert Larson at Victoria Beach and see for yourself.

Leave Orders at Victoria Beach Company's Office
ALBERT LARSON Victoria Beach, Man.



The same health protection you enjoyed in the City is available to you at the Beach—Where you need it more . . . CITY MILK and CREAM, laboratory controlled at every stage of production from the dairy herd to your door, may be obtained, delivered fresh daily through our local delivery service.

Service may be arranged by phoning City Dairy Office 87 041, or stopping our driver at the Beach.

You May Also Enjoy

your favorite Ice Cream by asking for

Purity Ice Cream

at the MOONLIGHT INN.

J. H. Falls

GROCERIES CONFECTIONERY
GENERAL MERCHANDISE

Latest Fashions in Bathing Supplies
Circulating Library Souvenirs
LONG DISTANCE TELEPHONE

All Your Needs Supplied by the Pioneer
Storekeeper — We deliver.

Victoria Beach, Man.

Canada Bread

TO OUR MANY CUSTOMERS
holidaying at Victoria Beach, we wish to announce
that you can obtain your regular supply of

COBBLINATION — BAMBAY
BUTTERNUT — C. B. 4, Etc.

FRESH DAILY

at
J. H. FALLS

SPECIAL
CAKES
MADE TO
ORDER

QUALITY BREAD
Shipped in Daily

CAKES
DAILY

50¢ FIFTY CENTS will send the Victoria Beach Herald to any address. Subscribe and be sure of your copy. Send your subscription to Albion Press, 504 Princess St., Winnipeg, Man.

BEACH PEOPLE

(Continued from Page 3)

Mr. and Mrs. H. H. Battle were guests at Victoria Beach Inn over the last week-end.

Mr. Alex. Matheson spent the week-end at the Beach, the guest of his uncle, Mr. Sam Henderson.

Mr. Sam Henderson with his sisters the Misses Flora and Mary, are again occupying "Thorncombe" cottage, Fifth Avenue for the next two weeks.

Miss Mums is holidaying at her cottage, 149 Sunset Boulevard, Victoria Beach, for ten days.

Mr. Alexander Anderson will arrive at Victoria Beach Monday to spend the week with his son, Alex. Anderson, Bay View.

Mr. and Mrs. Sidney Phillips, Noreen and Jack are staying for the month of July at "Wild Rose" cottage, Victoria Beach.

Mr. Booth, from Stony Point, motored to Victoria Beach Sunday to preach in Legion Hall. Quite a number gathered to hear him. He will hold another meeting on July 25.

Mr. and Mrs. Reuben Thomas and Mr. and Mrs. Peter Paulson and Miss Cassie McDonald, motored to Bay View, Sunday, to spend the day with Mrs. H. G. Thomas.

Miss Amy Roe spent the week-end at Victoria Beach, a guest at the Victoria Beach Inn.

Mr. and Mrs. F. J. Sharpe were guests at the Victoria Beach Inn during the week-end.

Mrs. Herbert McBain and her son, Master Clyde McBain, are spending their vacation at Victoria Beach.

Mrs. John Cox and Miss Ellenor Cox are guests at Victoria Beach Inn.

Dr. J. R. W. Nicholson and family are spending the season at Victoria Beach.

Mr. and Mrs. W. H. Pratt have opened their summer home at "San Fairy Inn," Victoria Beach for the season.

Miss P. McKellar is enjoying a holiday at Victoria Beach Inn.

Mr. and Mrs. C. W. Pratt are holidaying at Victoria Beach, guests of Mrs. W. H. Pratt.

Miss Isobel McKelheran of Toronto, Ont., is spending a vacation at her summer cottage at Victoria Beach, after a visit in Northern Manitoba.

Mr. and Mrs. Edgar Powell, Hosmer Boulevard, Tuxedo, are occupying a cottage for the season at Victoria Beach.

Prof. T. A. McMasters, of St. John's College, has purchased a cottage at 205 Sixth Avenue, Victoria Beach.

Mrs. H. H. Sparling is occupying a summer cottage at Victoria Beach for July, prior to leaving for Edmonton, where she will reside.

Many Patronize Golf Course

The golf course is being liberally patronized and everyone playing is enjoying the greens and the fairways. As many as 75 have been on the course some afternoons. Careful attention is being paid in making the course one of the most enjoyable in the province by the greensman and the course is away better than any located at other summer resorts on Lake Winnipeg.

Three Autos Drive into Cottage Grounds

Three passenger autos, loaded with people, beds and other belonging, arrived at Victoria Beach July 1st and drove direct to cottages, two on Third Avenue and one on Fifth Avenue. They parked their cars in their cottage yards. Is this the beginning Mr. Mayor and Council, or did the arrivals receive official recognition? The drivers report the roads good to Albert—but bad from there into Beach.

Anderson's Transfer
VICTORIA BEACH, MAN.

Office back of C.N.R. Station. Arrange with my man on train for delivery of your baggage, freight or express. Call at office or give your order to drivers for
WOOD and ICE.

W-O-O-D

BIRCH	POPLAR
1 Cord cut and split \$8.50	1 Cord cut and split \$7.50
1/4 Cord cut and split 4.50	1/4 Cord cut and split 2.75
1/4 Cord cut and split 2.50	1/4 Cord cut and split 2.00

SLABS CUT

Just what you want for summer use.

BIRCH SLABS CUT, per cord — \$6.50

MIXED SLABS CUT, per cord — 5.50

CRESCENT

Quality Guarded Dairy Products

MILK - CREAM - BUTTER
ICE CREAM

AND OTHER DAIRY PRODUCTS

can be obtained at Victoria Beach as in other years. We supply the same high class milk products at the Beaches that are obtainable in Winnipeg and have won us many constant friends during the last thirty-two years.

Phone 87 101 before leaving the City — our Salesman will call on you when you arrive and give you first class service.

CRESCENT CREAMERY CO., LTD.
PHONE 87 101

The Company's Lumber Yard provides all needs in Cottage Repairs

Victoria Beach Inn

A N ATTRACTIVE 34-ROOM RESORT located on the point overlooking both the bay and lake and having an almost constant breeze. The attractiveness of meals and service is assured. Our Kitchens being entirely staffed with help from MOORE'S PORTAGE AVENUE WATER COOLED AIR RESTAURANT. Rates are low for service rendered.

WEEKLY RATES INCLUDING MEALS

To Persons in Cottage	Each	Single, per day \$4.00 each and up. Double \$7.00
Single Room	—	\$8.00
Double Room	—	\$9.00
Two Persons in Main Building, Double Room	—	\$10.00
Room	—	\$11 and up

Children under 12 years when sharing room with Adult — \$10.00
Breakfast served in Room 10c Extra.
Guest sharing accommodation with permanent resident weekly guest will pay same rate as permanent guest.
MRS. C. E. MOORE, Manageress.

RESERVATIONS may be made at . . .
MOORE'S COOLED AIR RESTAURANT
297 Portage Ave., Winnipeg :: Phone 56 664

AN ABSENCE OF ALL EXTRA CHARGES PLUS LOW fall fares combine to make a holiday planned at Victoria Beach Inn one of the most economical you can find. Guests of the Inn should give their luggage checks to ANDERSON'S representative, either on the train or at Victoria Beach station.

● ADVERTISE IN THE "HERALD"

Cox's Bakery

- Victoria Beach, Man.
- 241 Kelvin St., Winnipeg

"The Home of Good Things to Eat"

Our Motto: "Service, Cleanliness and Our Goods to be as Good as can be Made."

● We have taken over the Bakery formerly occupied by Mr. Thom and are now open for business with a high class line of Cakes, Pastries, Buns and Bread, with the same large variety that our Bakery carries in Winnipeg.

Nothing but the finest quality ingredients used.

● Full line of Soft Drinks, Confectionery, Ice Cream and fancy dishes.

We are out to satisfy!

Golf Course Charges

ADULTS

PER GAME	25c
BOOK OF 20 TICKETS	\$4.50
SEASON TICKETS	\$20.00

CHILDREN (under 17)

PER GAME	15c
BOOK OF 20 TICKETS	\$2.50
SEASON TICKET	\$10.00

Two Tickets Good on Saturday, Sunday and Holidays.
● Game consists of 9 holes—for those playing 18 holes the charge for the second 9 holes is 15c for adults and 10c for children. To apply only on week days.

CLUBS FOR RENT per game 25c

LOCKER CHARGES

SEASON	\$1.00	MONTH	50c
2 WEEKS	25c	1 WEEK	15c
1 WEEK-END	10c		

Why not?

Rent your Cottage by

Placing an Advertisement in Victoria Beach Herald, 25 cents an insertion. Our large free circulation in Winnipeg and Victoria Beach ensures results. Leave Advertisement in FALL'S or BARAGER'S stores.

Quality Flowers
AT LOWEST PRICES

The Quality

Victor Scott 311 DONALD ST.

For GOOD SERVICE and BREAD you will enjoy, Shop at BARAGER'S.

All our various quality loaves on hand all through the season — FRESH EACH DAY.

SPEIRS PARNELL
BAKING CO. LIMITED
Established in 1914

Radio Sales & Service

● Enjoy the best of radio reception at Victoria Beach with a new Marconi. See me about a new radio, batteries or tubes. Batteries charged. Guaranteed Service Using Latest Equipment.

Orders left at Fall's and Barager's Stores and Atah's Office will receive Prompt Attention.

D. A. W. Brown, Radiotrician