

# Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

VOL. XI.

VICTORIA BEACH, MAN., AUGUST 1, 1936

No. 8

## Hurrah! It's Water Sports Day!

THE entire Beach is seething with excitement this week; the government pier is crowded with young people participating in swimming and diving exercises; and proud and hopeful parents and sisters and brothers are agog with anticipation as the day for the annual water sports at Victoria Beach draws near.

The date is Saturday afternoon, August 1, and the hour is 2.30 o'clock with the more important events to be run off after the arrival of the 3.10 special train from Winnipeg.

Nothing really important seems to happen at Victoria Beach until the arrival of trains, so many "dad," friends, guests and relatives have to be welcomed.

Mr. Frank J. McKinney, president of the Victoria Beach Club, will be aided by a competent corps of assistants, experienced residents in this form of entertainment, including Aidan Conklin, starter; Dr. R. K. McClung, official recorder; Roy Borrowman, Arthur M. McFayden, W. J. T. Kerr, J. E. Yarnell Jack Rice, George Merry, Mr. and Mrs. S. C. Lloyd, A. H. Petrin, F. C. O'Brien, Aid. C. Rice-Jones, John Turner, M.F., Victor L. Scott, Frank E. Sprague, J. J. Conklin, Angus More.

It all depends on how the weather is, which side of the water will be used. The Traverse Bay side will be the choice; last year it was necessary to use the lake side and start from a boat.

The diving platform is erected, the buoys are to be placed and the course has been marked. The Victoria Beach Church will loan the chairs, to add comfort to the ladies who will watch the programme run off.

The mile swim for men and women will be 16 times around the course.

Mr. McKinney is giving a prize for each married lady who enters the swim for married ladies.

The fancy diving and the long underwater swims are sure to be centre of interests; also the balloon blowing contest on the pier between the long swimmers. All cigarette smokers are barred from close proximity to the contestants.

Medals, trophies and prizes will be presented in the evening at the Clubhouse, when there will be a married ladies draw for a beautiful piece of jewelry presented by the Frank J. McKinney Company. Lucky winner must be in the clubhouse. Tickets

may be procured on pier during the races or in the clubhouse.

Proof of age must be furnished by all contestants if asked for it. Competitors must be residents of Victoria Beach for two weeks.

The canoe races for the McKinney trophy promises to be keenly contested.

## Saturday Afternoon Events

One Mile Open Water, Victoria Beach Championship—Men; 1st prize medal; 2nd prize medal; 3rd prize medal. (Orchid Trophy).

Ladies; 1st prize medal; 2nd prize medal; 3rd prize medal. (Rumford Trophy).

Quarter-Mile Open Water, Victoria Beach Championship—Boys; under 16 years, 1st prize medal; 2nd prize medal; 3rd prize medal.

Girls; under 16 years; 1st prize medal; 2nd prize medal; 3rd prize medal.

25 Yards—Girls 12 years; three prizes.

Boys 12 years and under; three prizes.

50 Yards—Girls 14 years and under; three prizes.

Boys 14 years and under; three prizes.

50 Yards—Girls 16 years and under; three prizes.

Boys 16 years and under; three prizes.

50 Yards—Ladies 16 years and over; three prizes.

Men 16 years and over; three prizes.

Spring Beard Diving—Ladies, two dives, two prizes.

Men, two dives; two prizes.

Girls, 16 and under, two dives; three prizes.

Boys, 16 and under, two dives; three prizes.

Girls, 12 and under, two dives; three prizes.

Boys, 12 and under, two dives; three prizes.

Ladies' diving off tower; men's long dive; ladies' long dive; men's dive of tower; married ladies' swim; ladies' canoe double; men's canoe double; mixed canoe double; four-man canoe (McKinney trophy). Balloon blowing contest on pier.

Grand aggregate trophy (presented by Victoria Beach Company). Awarded on points only.

## Dr. Gill to Conduct Service

Dr. Wharton Gill, canon of St. John's cathedral for many years will take the service in the Clubhouse, Sunday Morning at 11 o'clock. Dr. Gill always tells a story of interest to Beach people.

*Senior Water Sports Day Saturday*

## BEACH PEOPLE

The Misses Vivian and Velma Atkinson and Mrs. W. L. Burgess are guests at Victoria Beach Inn.  
Mrs. R. C. Turbett has been holidaying with her sons, John and Hugh, at Victoria Beach Inn.

Messrs J. S. Turner and W. S. Sharman were among those who spent the week-end at Victoria Beach, guests at the Inn.

Lieut.-Col. and Mrs. N. B. Nagle and family are occupying the summer home of Mrs. T. C. Allardice.

Mrs. H. L. Martin and Mr. Alan Martin have spent the cupying their cottage at Victoria Beach for the season.

Mrs. H. L. Martin and Mr. Alan Martin have spent the past two weeks at this Beach.

Mrs. H. McKean is holidaying at Victoria Beach, a guest at the Inn.

Miss Eleanor Kieckley has been holidaying at the Beach. Mr. and Mrs. Donald R. Bennett are among the guests at Victoria Beach Inn.

Mr. Harold W. Hoy is spending a vacation at Victoria Beach Inn.

Miss E. Davidson is holidaying at Victoria Beach, where she is a guest at the Inn.

Mr. and Mrs. Frederick Cruick and sons, Roy and Ronald, have been spending a vacation at Victoria Beach. They left this week for their home in Regina.

Mr. and Mrs. J. P. Frost and family have spent the past three weeks at the Beach.

Mrs. H. B. Guest and family will return this week-end to occupy their summer home at Victoria Beach for the remainder of the season.

Mrs. Sarah Hunter is holidaying at Victoria Beach Inn.

Mr. and Mrs. J. B. McBryde are spending a vacation at Victoria Beach Inn.

Mr. Harold W. Hoy is spending a vacation at Victoria Beach Inn.

Mrs. C. Cumings and her daughter, Donna, are guests at Victoria Beach Inn.

Mr. and Mrs. H. B. Shaw have returned from Victoria Beach to Winnipeg. They have been staying with Mr. and Mrs. H. C. Walcott on Sunset.

Mr. H. McBride spent the week-end at the Beach, the guest of Mr. and Mrs. A. B. McDonald.

Miss Lillian Johnson, from Winnipeg, was the guest of Mr. and Mrs. Alex Flett over the week-end.

Mrs. A. S. Boulton and family, who have spent the past month here, returned to town Thursday.

Mr. O'Brien Hamilton and Mr. Archie-See, of de Salisbury, Hampshire, Eng., who have been occupying a cottage

at the Beach for the past two months, left Monday for Montreal, from which port they will take steamer for Norway and will sail in the fjords for the next few weeks before returning to Sandhurst Military College.

Mr. L. F. Borrowman took a few days holidays here, spending from Friday till Monday evening.

Mr. and Mrs. A. B. McDonald, with Curtis and Alan, are holidaying at the Beach.

Mr. "Jim" Kerr is back at the Beach after two months spent in survey work east of Winnipeg, and will enter the mile swim which he won last year at Victoria Beach sports.

Miss Verena Conklin left Friday to spend several months in Kinderley, Sask., as assistant to Dr. Barney McPhail, medical practitioner.

Mr. and Mrs. George Merry are spending two weeks vacation at the Beach.

Mr. and Mrs. Turner are spending holidays at the Beach, the guests of their daughter, Mrs. Frank J. McKinney.

Mr. Jack Rice returned to the Beach Friday, joining his family after a stay in the city.

Mrs. W. L. Burgess and Misses Vivian and Velma Atkinson are spending a holiday at the Inn, Victoria Beach.

Mrs. Gram Miller, of the Winnipeg General Hospital staff is a guest at the Inn, her eighth season.

Mrs. H. McKean is spending her holidays at the Inn, Victoria Beach.

Mrs. S. Westmacott and her son, Monty, are holidaying at Victoria Beach Inn. Mr. Westmacott joined his family for the week-end.

## DREWRY'S . . Dry Ginger Ale

and 14 OTHER POPULAR DRINKS to quench summer thirst; cool and refreshing — Served at all Beach Stores and at the Golf Club by the bottle or by the case. Be Sure it is DREWRY'S.

TELEPHONE DIRECT TO OUR OFFICE

IN WINNIPEG FROM VICTORIA BEACH

for any of our products, Phone 57 221.

"BIG BOY" BOTTLE

DREWRY'S DRY in the Big-5 Glass Family Size 25c plus deposit

DREWRY'S LIMITED, Established 1877

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## Lunch or Dine Comfortably

**Moore's**  
WATER WASHED AIR  
COOLING SYSTEM

assures a cool and comfortable dining room on the hottest days . . . 75,000 gallons of artesian well water required daily to give you this comfort.

and sister, Mr. and Mrs. Alex. Stenhouse, in Toronto, Ont. Mrs. Garland is a cottage owner at Victoria Beach.

Mr. W. S. Sharman was among week-end guests at Victoria Beach Inn.

Miss M. B. Hicks was a week-end guest at the Inn.

Mr. J. C. Turner spent the week-end at the Victoria Beach Inn.

Miss Mildred Burt was a week-end guest at Victoria Beach Inn.

Mrs. Walter Richardson and Master Gordon Richardson are the guests of Mrs. W. B. Banfield at her summer home at Victoria Beach.

Mr. and Mrs. Gordon Donaldson and their three children have returned to the city having spent the past two weeks at the Beach.

Mr. Bill Gee is down for a two weeks vacation at the family cottage.

Mr. and Mrs. Jack Dinnen and daughter returned to the city having spent the month of July on Sunset Boulevard.

Mr. Osborn Scott returned to the city Monday, having spent a few days at the family cottage.

Mr. and Mrs. A. W. McKinnon and their son Glen, returned to the city on Friday, having spent the month of July at the Beach.

Mr. and Mrs. Fred Wilson, guests of Mr. and Mrs. A. W. McKinnon spent the month of July at the Beach.

Miss Edna Leishmann is spending a three weeks holiday at the family cottage, Fifth Avenue.

Mr. Campbell Hatz was the guest of Dr. John D. Leishmann over the week-end.

Miss Beulah Hanna has returned to the city, having spent the past three weeks at the Beach, the guest of Mrs. J. J. Conklin, 127 Sunset.

Miss Francis Drummond was the guest of Mr. Sen McRury over the week-end.

Mr. Wilson Iverson was the guest of Mr. Wilbur Little over the week-end.

Miss Ruth Lemon was the guest of Mrs. Harry Little over the week-end.

Mr. and Mrs. Douglas Chapman and son, Kingsman, were guests at the Victoria Beach Inn.

Mr. and Mrs. Harry Ramsay and their little daughter, were guests of Mr. and Mrs. Jack Dinnen over the week-end.

## CRESCENT

Quality Guarded Dairy Products

MILK - CREAM - BUTTER

ICE CREAM

AND OTHER DAIRY PRODUCTS

—:—

can be obtained at Victoria Beach as in other years.

We supply the same high class milk products at the Beaches that are obtainable in Winnipeg and have won us many constant friends during the last thirty-two years.

—:—

Phone 37 101 before leaving the City — our Salesman will call on you when you arrive and give you first class service.

—:—

CRESCENT CREAMERY CO., LTD.

PHONE 37 101

### Metropolitan Theatre

— Now Playing —

SHIRLEY TEMPLE in

"POOR LITTLE RICH GIRL"

—:—

Capitol Theatre

— Now Playing —

SYLVIA SIDNEY and SPENCER TRACY

in "FURY"

Second Feature, "ABSOLUTE QUIET"

### Atch's Baggage Transfer

Wood and Ice

Prompt and Courteous Service

See our Men on Station Platform or at Office near Harpur's Store.

24 Years Residents of Victoria Beach.

### HIGH QUALITY MEAT STORE

The Best procurable from the leading abattoirs of Winnipeg received by fast trains daily at Victoria Beach. Beef, Lamb, Pork, Bacon, Ham, Eggs, Fresh Vegetables and our own Sausages made daily.

Our past reputation is our guarantee — we carry only the best. Now open.

JAMES KILPATRICK

VICTORIA BEACH, MAN.

## Announcement

Victoria Beach  
PHARMACY

Now Open for Business

City Prices

Miss Helen Coran is spending a holiday at the Inn, Victoria Beach.

Mrs. D. Y. Matheson spent a few days at the Beach last week, the guest of her sisters, Miss Flora and Miss Mary Henderson.

Mr. and Mrs. H. N. Nichols are holidaying at Victoria Beach, occupying Miss Isabel McEhearn's summer cottage.

Mr. and Mrs. Colin D. Lear were guests of Mr. and Mrs. F. W. Gaston at Victoria Beach during the week-end.

Mr. and Mrs. William M. Hamilton, who spent Monday in Winnipeg have returned to their summer home at this Beach.

Mr. Fred M. Gee, of Winnipeg is on his way to Oakland, Calif., where he will meet his son, Robert, who has been visiting Rev. Father Gee, rector emeritus of St. Peter's church, Oakland. Mr. Gee will spend two weeks in California before returning to Victoria Beach.

Miss Dorothy Robb has had a two week's holiday at Victoria Beach.

Mr. and Mrs. L. J. F. Van Riemaljk have been on holiday at Victoria Beach, the guests of Mrs. H. J. Martin.

Mr. and Mrs. L. Pratt and children, Joan and Ronnie, are returning home this week after a three week's visit with Mr. and Mrs. W. H. Pratt at "San Fairy Inn."

Fourth Annual  
**BARGAIN**  
TOUR TO  
**CHURCHILL**  
and FLIN FLON  
**\$58.70 Return**  
All - Expense, under auspices of  
Canadian National Passenger Dept.  
Includes rail fare and dining car meals  
for the entire trip; lower tourist  
berth between Winnipeg and  
Churchill and while at  
Churchill.

Correspondingly Low Fares  
from Other Points.  
LV. WINNIPEG 10.30 AM.  
FRIDAY, AUGUST 14th  
Lv. Churchill, 8.50 am, Tuesday, August 16th  
Ph. 293 262, 293 442, 293 323  
or your C.N. Agent  
**CANADIAN NATIONAL**

**Modern Dairies**  
VICTORIA BEACH, MAN.  
**Milk**  
**Cream**  
**Butter**  
**Ice Cream**  
This year we will again operate our own Delivery Service. Our Auto Service will meet your every need.  
**MODERN DAIRIES PRODUCTS COME TO YOU FRESH DAILY.**  
**WE SOLICIT YOUR PATRONAGE**  
for orders  
in advance of leaving for Victoria Beach.  
**Phone 291 101**

Some have said there was no good fishing at Victoria Beach. But just listen to this one, vouched for by a member of the Victoria Beach Club Executive: Jimmie Loughheed was fishing for minnows for bait, at a spot 50 feet from the shore at Patricia Beach last Saturday afternoon. Instead of getting minnows he caught three beautiful, large bass, weighing two and a half pounds each; the fish sopping right into the net. The club member was right beside him when the catch was made.

For Good Service and Bread you will enjoy,  
Shop at **BARAGER'S**.

**SPEIRS PARNELL**  
BAKING CO. LIMITED  
Breaded a Day since 1881

**J. H. Falls**  
GROCERIES CONFECTIONERY  
GENERAL MERCHANDISE  
Latest Fashions in Nothing Supplied.  
Circulating Library Servants  
LONG DISTANCE TELEPHONE  
All Your Needs Supplied.  
Victoria Beach, Man.

**Last Saturday's Sports**

There was great interest in the Patricia Beach sports and the land sports last Saturday. The castle-building awards were based on originality, architecture and workmanship and some very creditable models were formed, including one of the steamship, "Queen Mary," the Rock of Gibraltar, a thatched cottage with splendid lines; castles of all sorts and other unique conceptions. The coast-of-tan awards were not given to those with the blackest skins but to the character of tan, and some of the little ones made a surprising good showing, even with the 4 year olds. The swimming races were also keenly contested. The land races were swift and strong and the contests were close and many heats had to be arranged.

The municipal officers, Mr. Mattison and Mr. Martin, with their stakes and ropes gave fine co-operation to the officials. The ice cream feast was a scramble and while everyone got a cone some got six and seven. The quality of the ice cream was good.

Land races run on former air force grounds:  
Boys 4 and under—Ted Burkwell, Leslie Murphy, Aubry Ronald. Boys 5 and 6—Joseph Donovan, Norman Shenton, King Chapman. Boys 7 and 8—Raymond Brown, Harold Standing, Reginald Thomas.

Girls 4 and under: Ruth Curston, Marion Rouse, Connie Goodson. Girls 5 and 6—Florence Lohed, Janet Moore, Marion Bruce. Girls 7 and 8—Audry Whennett, Betty Robinson, Leoline Olson.

Boys 9 and 10—Percy Stapley, Robert Jonson, Floyd Robinson. Boys 11 and 12—Bob McKinney, Gordon Thagard, Fred Moore. Boys 13 and 14, 3-legged—A. Gray, K. Gray, Raymond David, Lloyd Jonson. Father and son—J. L. Dorvan and son. Victor Scott and son. Biscuit and whistle—Bill Stapley, Kenneth Norcus.

Girls 9 and 10—Shiela Fisher, Betty Johnston, Barbara Bruce. Girls 11 and 12—Fannie Martin. Girls 13 and 14, 2-legged—Verna Trainer, Fannie Martin; Ann Cunningham, Laura Bell. Mother and daughter—Mrs. Murray Fisher and daughter Shelah; Mrs. Olson and daughter Laramie. Biscuit and whistle—Ethel Martin, Peggy Bland. Young ladies—Aldine McKinney, Ethel Paulson, Joyce Smith.

Children's Sports, Patricia Beach  
The following are the winners of the children's sports at Patricia Beach: Sand building (judged on originality, architecture and workmanship): Boys 6 and under—Bobby Donaldson, Ross Francis, Teddie Cox. Boys 7, 8 and 9—Ivan Wolcott, Jack Rose, Harold Standing. Boys 10, 11 and 12—Philip Nutter, Shane McKay, Robert Jonson.

Girls 6 and under—Florence Lachede, Janet Moore, Gay Brock. Girls 7, 8 and 9—Betty Cox, Joyce Simmons, Patricia Duncan. Girls 10, 11 and 12—Patricia Standing, Jean Hartman, Verna Simmons.

Swimming, Boys 9 and 10—Norman Nagle, John Donovan, Adrian Beggs. Boys 11 and 12—Stuart Wydman, Harry Scott, John Jamieson.

Swimming, girls 9 and 10—Allison Dryden, Pat Brock, Grace Todd. Girls 11 and 12—Verna Simmons, June Hall, Grace Todd.

Sun tan, boys 4 years and under—Ian Stuart, Geoffrey Brodden, Leslie Murphy. Boys 5 and 6—Judge Walcott, Norman Shenton, Billy Russell. Boys 7 and 8—David Scott, Claid Pickup, John Yarnell.

Sun tan, girls 4 years and under: Beverley Hudson, Shiela Riach, Valery Head. Girls 5 and 6—Carol Smith,

Alva Booth, Mary Jane Hicks. Girls 7 and 8—Audrey Wherrett, Ruth Robertson, Joyce Simmons.

Judges for Swimming  
J. C. Wherrett, Alan Simm, Desmond O'Brien, Peter Reeve, Jim Reeve, Bill Munson, Jack Hall, Paul Fisher, Wilfred Sharp.

Judges for Sun Tan  
Mrs. Hale, Mr. J. E. Ramaden, Mrs. Bayne, Mr. Dowse, Mr. A. Moore, Mr. Martin.

Judges for Sand Building  
Mrs. Allen Williamson, Mrs. Svenson, Mrs. Head, Mrs. Marchant, Mrs. Riach, Mrs. Yarnell, Mrs. Merry, J. E. Yarnell, F. C. O'Brien.

Mr. C. Laurence Kennedy spent a few hours at the Beach Saturday, and attended a meeting of the Victoria Beach Company directors, where he presided.

Mr. S. McKee, manager of James Robertson and Company, has taken a cottage for the season and is down with his family.

**Community Church Service**  
in the  
**COMMUNITY CLUB HOUSE**  
Sunday, August 2nd  
Minister—Dr. WHARTON GILL  
CHARLES H. BALL, President

**Victoria Beach Inn**

AN ATTRACTIVE 34-ROOM RESORT located on the point overlooking both the bay and lake and having an almost constant breeze. The attractiveness of meals and service is assured. Our kitchens being entirely staffed with help from MOORES' PORTAGE AVE. WATER COOLED AIR RESTAURANT. Rates are low for service rendered.

**WEEKLY RATES INCLUDING MEALS**

Two Persons in Cottage	Each	Single, per day \$4.00 each and up. Double \$7.00
Single Room	—	\$21.00
Double Room	—	\$18 to \$20 when sharing room with Adult — \$16.00
Two Persons in Main Building, Double Room	—	\$21 and up
Room 10c Extra.	—	Breakfast Served in Room 10c Extra.

Guest sharing accommodation with permanent resident weekly guest will pay same rate as permanent guest.  
MRS. C. E. MOORE, Manageress.

RESERVATIONS may be made at . . .  
**MOORES' COOLED AIR RESTAURANT**  
297 Portage Ave., Winnipeg :: Phone 86 664  
AN ABSENCE OF ALL EXTRA CHARGES PLUS LOW rail fares combine to make a holiday planned at Victoria Beach Inn one of the most economical you can find. Guests of the Inn should give their luggage checks to Anderson's representative, either on the train or at Victoria Beach station, and it will be delivered at the Inn without charge.

Please Leave Your Orders for  
**Laundry and Dry Cleaning**  
**FALLS STORE**  
Victoria Beach, Man.  
Calls are made each **MONDAY and THURSDAY**  
**NO CHARGE FOR PICKING UP OR DELIVERING PARCELS**  
Agent: **WALTER THOMAS** Prompt Service  
**Rumford Limited**

### Annual Masquerade

The annual masquerade at the clubhouse last Saturday night was a vision of splendour. The ballet and chorus arranged by Mr. Victor L. Scott who ably assisted by Mrs. Betty Carmichael in the training was a delightful presentation and would have been a credit to any city club.

The thirty Beach children, who under Miss Isabel Lowe's direction, presented a physical play, interspersed with intricate movements and enchanting movements also pleased greatly. The orchestra was excellent in its playing and the children's costumes were pretty and novel. The grand march of the youngsters was alone worth the admission charge.

Members of the Victoria Beach Club and their friends are to be congratulated. The clubhouse was gaily decorated with flags and leafy boughs. Prize winners in the masquerade were: Under ten years, Dick Geddes, Norma Smith, Bert Shenton, Kathleen Porter, Verna Simmona, Margaret Moore, Betty Hale, Ina Mills. Over ten, Harold Standing.

### SADDLE HORSES

will be available this season at  
**"WALTER THOMAS" STAND**  
close to the former air station grounds.  
See Victoria Beach from the Saddle!

### Anderson's Transfer

VICTORIA BEACH, MAN.  
Office back of C.N.R. Station. Arrange with my man on train for delivery of your baggage, freight or express. Call at office or give your order to drivers for **WOOD and ICE.**

Prompt Service, Correct Measurements.  
Insist on getting receipt from drivers.

#### W-O-O-D

BIRCH	POPLAR
1 Cord cut and split - \$8.50	1 Cord cut and split - \$7.50
1/4 Cord cut and split - 4.50	1/4 Cord cut and split - 3.75
1/4 Cord cut and split - 2.50	1/4 Cord cut and split - 2.00

— SLABS CUT —  
Just what you want for summer use.  
BIRCH SLABS CUT, per cord - \$6.50  
MIXED SLABS CUT, per cord - 5.50

Norman Nagle, Joy Field, Margaret Porter, Joan Evans, Joan Aitken. Judging the costumes were: Mrs. Grant Miller, Mrs. J. W. Rooke, Mrs. W. H. Carmichael and Mr. William Pickup. The young ladies who were in the ballet were: Edith Jamieson, Shalla McNichol, June Little, Margaret French, Dorothy Galouche, Betty Galouche, Peggy Jamieson and Margaret Booth.

Miss Beulah Hanna and Miss Verona Conklin returned to the city Monday after three weeks spent at the Beach. Mrs. Douglas McKay, of Winnipeg, is the guest of Mrs. J. J. Conklin, Sunset.

Miss Aileen Garland is enjoying a motor trip through the Maritimes, having spent the weekend of her brother-in-law Mrs. R. A. Kemp is holidaying at Victoria Beach Inn. Mr. W. R. Bellingham, Jr., was a week-end guest of Mr. and Mrs. P. J. Rich.

Mr. Burt Gresham spent the weekend with his mother and sisters at their cottage on Fourth.

Mr. J. J. Conklin went into the city Sunday, returning Wednesday afternoon.

Mr. E. P. Withrow spent the week-end with his family. Mr. Joseph A. Simmons, Sunset, returned to Winnipeg Sunday night.

Mr. and Mrs. Lynton Kent have arrived at the Beach to remain for the month.

Miss Emma Neil and Miss Minnie Neil are with their mother Mrs. George Neil, and have as their guest, Mrs. Harry Neil, at their cottage on Sunset. Mr. Harry Neil returned to the City Sunday night.

Miss Gertrude Newton returned to the city this week to resume her choir and concert engagements after a month spent at the family cottage.

### Barager's Store

AND THE  
**POST OFFICE**

across the track from the Station. A full stock in every department of good quality merchandise. **CITY PRICES.** Some side lines slightly higher.

**HARDWARE FISHING TACKLE SHOES BATHING SUITS PATENT MEDICINES MAGAZINES AND LENDING LIBRARY BOATS AND CANOES FOR HIRE AGENTS FOR NORTHWEST LAUNDRY**

We specialize on Fresh Fruits, Vegetables and Strictly New Laid Eggs. Give us a chance on that Opening Order. Get exactly what you want. We will take back anything not satisfactory or left over when you leave.

**OUR MOTTO: "Clean, Well Stocked Store, Good Merchandise and Pleasant, Snappy Service."**

**IN CASE OF PHONE CALLS, TELEGRAMS AND FRIENDS ENQUIRING**  
we invite every family and visitor to register at the Post Office.

This Service is Valuable in many every year.

### Victoria Beach Notes

R. A. Hoey, minister of education, defeated in St. Clements, by the C.C.F., will run in Rupert's land, represented in the last House by Hon. E. A. McPherson. Mr. McPherson will not be in the government as he is slated for an appointment to the Manitoba Bench.

Victoria Beach stood by Hon. Mr. Hoey, giving him 44 votes, with 10 for the other candidates.

Mr. Alan Sims, who has been Clubhouse Secretary during July, has received an offer of a permanent position in Trail, B.C., and resigned the Victoria Beach work last Saturday. The club executive has appointed Richard Reeve, son of Mr. and Mrs. G. J. Reeve to the duties and he has taken hold and is doing good work.

The Winnipeg grain markets being opened Monday it will curtail the holidays of a number of heads of cottage families at the Beach.

Mr. Frank Sprague received a London cable from his daughter, Miss Mary Sprague, who is one of the Vimy pilgrims, conveying: "Greetings, Mary."

There will be a great influx of August renters over this week-end, and many cottage owners who rented in July will be down with their families. The stores are all stocked up with fresh goods to meet every want of summer residents, fresh and reasonable in price.

The young ladies who worked so efficiently in decorating the clubhouse for Saturday night's masquerade would have been cheered and rewarded had they heard the complimentary remarks of those who attended the event. "The finest we have seen in the clubhouse," was heard from many. The poplar boughs added a natural freshness that was unique and the committee was wise in not injuring the fir trees by taking any branches from the evergreens.

Mr. and Mrs. J. W. Horwood and family are greatly pleased to have with them for a visit their brother, Mr. Art Bullock from Tampico, Illinois, as it is about 13 years since their last visit together. Mr. Bullock is also visiting his nieces and nephews, Mr. and Mrs. John Olafson and Mr. and Mrs. Alex. Flett.

Miss Isabel M. Lowe who has been busy during July in training and instructing a large class of pupils in physical culture, is returning to Winnipeg to prepare for her Fall classes. Miss Lowe will be back at the Beach next season and her beneficial visit has been appreciated by many cottage homes, who wish her success in the coming months.

Several beautiful prizes were received by two committees, from Mrs. W. J. T. Kerr, Honorary President of Victoria Beach Club, as gifts for the prize list at the annual masquerade and the water sports.

A through train to accommodate returning visitors to the city was operated early Friday evening.

Humming birds are quite numerous among the flowers at the Beach this week and there is an oriole also visiting bird baths located on cottage grounds.

For the long week-end the Winnipeg Electric Company has arranged for an ample service at train hours for those going to beaches, all of which is appreciated by patrons of the Canadian National Railway's service to Victoria Beach. The company has not "missed fire" this summer.

Mrs. Ruth Chapman and daughter are guests at Victoria Beach Inn. Mrs. Chapman is a daughter of Mr. W. A. Kingland, formerly general manager, western lines, Canadian National Railways, now residing in Toronto, and a good friend of Victoria Beach while he was an executive in Winnipeg.

### Last Sunday's Service

One of the most inspiring church services of the season was that of last Sunday morning when Mr. W. R. Bellingham, Jr., was the speaker. The visitor from Elm Chapel made a strong appeal for a more earnest and closer Christian life and his words made a deep impression. Mr. Bellingham is a polished and cultured speaker. Adding to the impressiveness of the service was the singing of Miss Gertrude Newton, whose offertory number was "In Father's House are Many Mansions," which was beautifully interpreted. Mr. Gibson was the accompanist to the soloist and the congregational singing. The attendance was 230 and the collection \$16.40.

DINE AT VICTORIA BEACH INN

**City Dairy**  
ESTABLISHED 1910

The same health protection you enjoyed in the City is available to you at the Beach—Where you need it more.

**CITY MILK and CREAM**, laboratory controlled at every stage of production from the dairy herd to your door, may be obtained, delivered fresh daily, through our local distributor, **MR. SIMMONS OF VICTORIA BEACH.**

Service may be arranged through Mr. Simmons or by phoning our city office — 27 67.

**You May Also Enjoy**

your favorite Ice Cream by asking for

**Purity Ice Cream**

at the **MOONLIGHT INN.**

### Canada Bread

FOR OUR many customers holidaying at Victoria Beach, we wish to announce that you can obtain your regular supply of . . .

**BAMBY — DR. HALL'S "HELLO" CREAM BUTTERNUT — C.B.A. ETC.**

**J. H. FALLS**

SPECIAL CAKES MADE TO ORDER

QUALITY BREAD Shipped in Daily

CAKES FRESH DAILY

### COTTAGES BUILT

Additions to Beach Buildings made and Repairs carried out in satisfactory manner.

Leave Orders for Work Required at Victoria Beach Company's Office. Prompt Attention will be given to Requests.

**ALBERT LARSON** Victoria Beach, Man.

**Hidden Hole Golf Winner**

The prize of three golf balls was won this week by Miss B. Ford, who had the score of nine on the hidden hole which incidentally happened to be the No. 9 hole. "Too bad we have not an 18 hole course," players have remarked. The competition will be varied from week to week so as to give every competitor an opportunity to win the prize.

**Victoria Beach Boys' Clubs**

Plans are under way to form two boys' Clubs, a juvenile club (12 years and under), and a junior club (16 years and under).

No fee will be charged, but boys intending to join must register with Richard Reeve at the Community Clubhouse, Juveniles on Tuesday, August 4, and Juniors on Wednesday, August 5, at 10 a.m. both days.

Juveniles will meet Tuesdays and Thursdays; Juniors on Mondays and Wednesdays (not on August 3). Hours, 10 a.m. to 12 noon.

A regular series of baseball games will be arranged and supervised; swimming when weather conditions are favourable; hikes; paper-chases; golf and tennis tournaments will be arranged if enough boys are interested.

The purpose of these clubs is to give the younger boys of the Beach as varied and as happy a holiday as possible. The success of the clubs depends wholly upon the boys—do they want to get out and play games? Next week will show. Note the days for registration: Juveniles, Tuesday, August 4 at 10 a.m. Juniors, Wednesday, August 5 at 10 a.m. at the Clubhouse.

**BEACH PEOPLE**

Dr. W. Harper Wilson was a past week-end visitor to the Beach.

Rev. Canon and Mrs. H. G. G. Herklots and children will leave early in September to make their home in Manchester, England. Canon Herklots, who has spent the summer in England, consulting with leaders of the Church, will arrive in Winnipeg the middle of August.

Mr. and Mrs. George Calcult and son, are renting a cottage on Sixth Avenue for two weeks.

Mrs. Angus More, has been at her cottage on Fourth for three weeks, resting after a siege in the Winnipeg General Hospital. She went into the city Sunday night with Mr. More for medical treatment.

Mr. Frank J. McKinney spent the week at Victoria Beach with his family after spending a few recent weeks in Germany, Paris, France, and London, with side trips to Switzerland. Mr. McKinney finds it more pleasant with the money changers at this Beach than running around financial exchanges in Europe; where self sufficiency is the guiding goal of everyone.

Miss Eva Esgleton is taking two weeks vacation at the family cottage, starting Monday.

Miss Muriel F. Pratt returned home after spending her holidays with her parents, Mr. and Mrs. W. H. Pratt.

Mr. and Mrs. J. Purdie and daughter, Patricia, will occupy their new cottage at 311 Fifth Avenue on August 1st.

Miss Muriel Smart is the guest of Miss Doris M. Pascoe this week-end.

Mrs. G. B. Brager, who spent the past week at the Beach, returned Sunday night with Mr. Brager to Winnipeg where she will remain for several days.

**To Close Out  
an Estate . . .**

I am instructed to offer the following houses for immediate sale.

**3 Cottages on Second Avenue**

**2 Cottages on Birch Avenue**

**1 Small Cottage on Third Avenue**

**1 Small Cottage on Fourth Avenue**

The above cottages are fully furnished and in good state of repair.

At present they are all rented.

Full Particulars on application to

**FRANK E. SPRAGUE**

MANAGER

**The Victoria Beach Co. Ltd.**

Fourth and Arthur Road

Victoria Beach