

# Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

VOL. XI.

VICTORIA BEACH, MAN., JUNE 8, 1936

No. 1

## Unexcelled Summer Resort of Winnipeg District Welcomes You!

**I**T IS well for those residents of Greater Winnipeg who are looking forward to spending their summer holidays at the beaches in the Winnipeg district this season, to take into consideration the value of Victoria Beach to the community of Winnipeg.

It is not necessary to dwell at length on the attractive surroundings, many safe and spacious beaches, its unsurpassed sand that stretches for great lengths along the shores where bathers enjoy the water; its wealth of foliage and native flowers; these are the heritage from Nature; other features distinguish Victoria Beach from all other resorts in the west.

There is a united community at Victoria Beach. The Victoria Beach Company, the Municipality, the Community Club, the Church and the Canadian National Railways, all these organizations stand shoulder to shoulder to make the pull an "all together" one, with the result that everything that adds to the health, pleasure and well being of cottage residents and their families are to be found at Victoria Beach.

There are no annoying or unseemly distractions at Victoria Beach; the quiet of the day and the night is undisturbed by the swift-running auto, with its dust-raising, suffocating presence.

What few business trucks are operated are well controlled.

This is an Anglo-Saxon beach. Other beaches are blighted by inroads of unwelcome visitors, but Victoria Beach is free from unneighbourly people. Yet each lot is 75 feet in width thus ensuring the cottage resident the surroundings of the Englishman's "castle." Every effort has been made to make the avenues, the pathways, the beaches safe for the youngest child even when out alone. Large dogs are kept away from the beaches. The government this month has given the water service a hundred per

cent certificate of purity; and fresh, cool drinking water is available in numerous wells at all times.

The milk supply, looked after by Winnipeg dairies, has never had one complaint registered against it; the ice and fuel and transfer services are the best, and have never fallen down.

The train service is ample; there are many through trains, and comfortable coaches are attached to each one leaving Winnipeg. The stores are supplied daily with fresh stocks and courteous attendants serve the public. The Victoria Beach Inn is the pride of the community with its beautiful location and outlook, and its unsurpassed service. The management of the various organizations in the community try to live up to the standard set by Britain's Queen after whom the resort was named—"Victoria the Good."

### Golf Course Ready

The golf course at Victoria Beach is now in good condition for patrons of the royal game. The greens are smooth and velvety, excellent for putting. The fairways are rounding into shape and the season promises to be enjoyable for players. Reg Moir is again in charge at the club house.

### Reduced Week-end Fares

Reduced fares for the week-end from Winnipeg to Victoria Beach and back to the city are now in effect for the season—\$2.20, which is a drop of 75 cents from last season, for those who do not use "strips." For the latter the drop is 30 cents.

The Wednesday evening through train back to the city from Victoria Beach is another advantage gained this season. It starts in two weeks.

Rentals have been featured each year by the Victoria Beach Company as a personal service to the people of Winnipeg. All cottages listed by the company are very carefully inspected and approved before being listed. Call 21 029 if desirous of renting the best available cottages for rent this season. The list is limited and many have already been spoken for but there are a few left. The office is open day and night, 210 Kennedy Building, Portage Avenue.

### VICTORIA BEACH HERALD

Published at Victoria Beach every Saturday throughout the summer season, June 8 to the end of August. Devoted to the best interests of the cottagers, the Victoria Beach Company, and the merchants of Victoria Beach. June circulation 25,000 copies, and distributed free. Communications to be sent to the Editor, Albion Press, 509, Princess Street, Winnipeg, or left in boxes in Victoria Beach stores. Advertisements to be sent to the Business Manager, Albion Press, 509, Princess Street, Winnipeg or left in boxes in Victoria Beach stores.

### Victoria Beach Notes

A project is now before the Dominion Government to construct an \$8,000 stone breakwater to the north of the pier to break the force of the waves dashing on stormy days against the pier. The municipal council and the Victoria Beach club are backing up the efforts of Mr. Turner, M.P., for Springfield, to secure the work as it would be a 100 per cent labor contract and would do much to relieve the district unemployment. The work, if approved, would be carried out in the winter. Mr. De Courcy Davies, engineer, is also pushing the project.

There will be a service in the club house on Sunday, June 28. Mr. Charles Ball, chairman of the church committee, is asking for the donation of a Church of England hymn book, and a United Church hymnery, with music, for the pianist. Who will come forward?

The C.K.Y. Vesper Choir will have charge of the church service at the long week-end in August.

Mr. Thomas Franch has bought Mr. Spence Lewis' cottage on Sunset and has already started renovating and improving his new home.

The wells have been given a 100 per cent purity certificate by the health department of the provincial government. All the wells have been in good condition for use since Arbor Day. The roads have also been improved, the low spots having been filled in with sand and gravel.

The golf course is rapidly being brought into good playing condition after having gone through a severe winter, which killed some portions of the greens. The staff of groundsmen have been busy since Arbor Day.

The Victoria Beach Company has erected a shed for the milk distributors at the Beach and will supply all the ice needed to assist in keeping the 100 per cent pure milk and cream supply always up to standard, available at Victoria Beach.

Miss Minnie Neil, of the Winnipeg General Hospital staff, has this year erected a cottage on Sunset, beyond King Edward, where a lovely view of the lake and Elk Island is available. Miss Neil bought the lot on which the cottage is located some years ago. Mrs. Neil, Mr. George Neil, Mr. and Mrs. Harry Neil and Miss Emma Neil have been down at the cottage recent week-ends.

The Canadian-National Railway is "brushing up" the station in readiness for a busy season. Supt. Napier of the Manitoba division and Mrs. Napier were recent week-end visitors.

The season's daily mail service will start July 1; and an improved service will be given from June 15 on to July 1. Victoria Beach is honored this year by having one of its residents selected by the University of Manitoba as Mani-

toba Rhodes Scholar. He is John Twidde, son of Mr. and Mrs. W. B. H. Twidde, pioneer Sunset cottage owners.

Councillor John Anderson is a busy man these days, what with his municipal duties and his extensive transfer business, and coal and wood supply depot. His office at the station is handy.

The tennis courts will open June 20. The courts came through the winter in excellent condition.

The new agent of the Canadian National Railways at Victoria Beach is S. M. Borden, who is well known at the Great Lakes head and in the Winnipeg office of the company. Percy Costello is again the agent at Grand Beach.

An old friend of Victoria Beach, George Westcott, yardmaster at Grand Beach, is on duty again after having injured his feet in an accident at Pine Falls late in the winter. Mr. Westcott promises a rapid service in and out of Grand Beach yards this season.

Mr. Albert Larson is again busy in the contracting line at Victoria Beach this season. His work speaks for itself. Why not consult him if you contemplate building a new cottage or improving the one you are in?

Why not beautify your grounds with flowers this summer? Many cottage owners have plots on their grounds where the sun can get at the plants. The arranging of flower beds is a pleasant occupation and adds effectively to the appearance of the cottage surroundings. Why not begin this summer?

### CROWS ARE MENACE

Crows are the worst menace (apart from huntmen) to the life of singing birds and wild ducks in western Canada, it was disclosed at the meeting of the Manitoba Game and Fish Protective League meeting held recently. Hawks are the second most rapacious species of birds that prey on other bird life.

Complete percentage figures of the depredations caused follow: Crows, 33.8% hawks, 12.3%; coyotes, 6.8%; owls, 6.3%; turtles, 3.7%; skunks, 3.4%; cats, 4.9%; magpies 4.7%; foxes, 2.1%; gulls, .9%; fish, .8%; dogs, .8%; eagles, .3%; various, 3.3%.

Last week-end a crow was seen flying away with a little Song Bird in its beak.

### DREWRY'S . . Dry Ginger Ale

and is OTHER POPULAR DRINKS to quench summer thirst, cool and refreshing — Served at all Beach Stands and at the Golf Club House by the bottle or by the case. See how it is DREWRY'S.

TELEPHONE DIRECT TO OUR OFFICE  
IN WINNIPEG FROM VICTORIA BEACH  
for any of our products. Phone 37 231.

### "BIG BOY" BOTTLE

DREWRY'S DRY in the Big 8 Glass Family Size 25c plus deposit

DREWRY'S LIMITED, Established 1877

### COTTAGES BUILT

Additions to Beach Buildings made and Repairs carried out in satisfactory manner. Leave Orders for Work Required at Victoria Beach Company's Office. Prompt Attention will be given to Requests. ALBERT LARSON Victoria Beach, Man.

### Victoria Beach Merchants

Mr. and Mrs. John Falls have spent the entire winter at Victoria Beach with an occasional visit to Winnipeg by Mrs. Falls. Mr. Falls, however, "burrows in" with the first crash of winter and "takes it" like an aborigine. He has faith in Victoria Beach, 100 per cent. Mr. and Mrs. Falls are enjoying excellent health.

Mr. and Mrs. G. B. Barager spent nine weeks of the winter on the Pacific coast, in Vancouver, Victoria and Seattle, their first long outing in several years, and did they enjoy it! Every day of it! Mrs. Barager is improved in health and will be in the cottage at the Beach this season. Mr. Barager's health was greatly benefited by the holiday.

Mr. James Kilpatrick has been attending strictly to his "knitting" the past winter at his store, 300 Bowman Avenue, East Kildonan, but he will be down at his Victoria Beach store in a week or so, with his usual fine bill of fare for cottage residents.

### Victoria Beach Personals

Mr. and Mrs. A. W. Gibb are again occupying "Strathaven" cottage on Sunset Boulevard for the season.

Mr. and Mrs. J. Milne, who have for several seasons occupied a cottage on Birch Avenue will be down again the first of July.

Mr. Harold B. Shaw, president of the Manitoba Tourist Bureau will occupy a cottage on Sunset Boulevard with his family for the season.

Miss Louise Strath, opened the season for her cottage "Strathaven," holding "open house" for her friends; among those attending were: Mr. and Mrs. Sheldon Dalton, Kenneth Dalton, Misses Viva Dixon, Pearl Manis, Lois Orton, Kay Brown, Eno Cummings, Olive Collins, Olive Leslie.

### CANADA BREAD

To our many customers holidaying at VICTORIA BEACH, we wish to announce that you can obtain your regular supply of . . .

BAMBY — BUTTERNUT — Dr. HALL'S MELLO-CREME, Etc.

J. H. Falls and C. B. Barager

STORES

QUALITY BREAD — FRESH DAILY  
Victoria Beach, Man.

### CRESCENT

Quality Guarded Dairy Products  
MILK - CREAM - BUTTER  
ICE CREAM  
AND OTHER DAIRY PRODUCTS

can be obtained at Victoria Beach as in other years. We supply the same high class milk products at the Beaches that are obtainable in Winnipeg and have won us many constant friends during the last thirty-two years.

Phone 37 101 before leaving the City — our Salesman will call on you when you arrive and give you first class service.

CRESCENT CREAMERY CO., LTD.

PHONE 37 101

Alice Wilson, Mrs. Gertrude Barker, Messrs. Ted Rogersons, Dan Field, Harry Woolridge.

Mr. and Mrs. T. D. Foytitz will occupy a cottage on Birch Avenue for the first two weeks in July.

Mr. and Mrs. R. Saunders and children will occupy a cottage on Sunset Boulevard for the month of July.

Mr. and Mrs. M. Richardson and family will spend six weeks at the Beach.

Mr. and Mrs. Leonard Harland and son, Roy, will spend a month at the Beach.

A frequent visitor to the Beach, Mr. and Mrs. V. L. Best, have again reserved a cottage for part of the season.

Mr. and Mrs. Therton are return visitors again this year. Miss E. Wilson has taken a cottage for the season.

### Ateah's Baggage Transfer Wood and Ice

Prompt and Courteous Service  
See our Men on Station Platform or at Office near Barager's Store.  
24 Years Residents of Victoria Beach.

### HIGH QUALITY MEAT STORE

The Best procurable from the leading abattoirs of Winnipeg received by fast trains daily at Victoria Beach. Beef, Lamb, Pork, Bacon, Ham, Eggs, Fresh Vegetables and our own Sausages made daily. Our past reputation is our guarantee — we carry only the best. Now open.

JAMES KILPATRICK  
VICTORIA BEACH, MAN.

**BEACH PEOPLE**

Mr. Jack Conklin spent a week at the family cottage, previous to leaving, June 8, by airplane for God's Lake on Dominion government geological survey work for the next four months.

Mr. and Mrs. Charles Bell have been in the family cottage on Sixth Avenue, since Arbor Day.

Mr. Edwin Spence has been in his cottage, "Bay View," since mid-April and has been busy in his garden.

Mrs. C. Ogilvie Wood has been occupying the family cottage on Arthur Road since Arbor Day. Dr. Wood has been coming down at week-ends.

Miss Jackie Sprague came down for the summer, on Victoria Day. An unfortunate accident will incapacitate her from many enjoyments for the greater part of the summer.

Mr. and Mrs. Jack Donnelly are occupying a cottage for the season.

Mr. Frank E. Sprague, manager of the Victoria Beach Company, came down early in April for the long season.

Mrs. W. J. T. Kerr and Miss Jessie Kerr came down last Wednesday afternoon to occupy the family cottage for the season.

Mr. P. E. Archer has been a week-end visitor at his cottage on Sunset.

Mr. and Mrs. Joseph Harris will be down June 15, to occupy their cottage. The other members of the family will be down when school closes.

Mrs. Harry Little spent the Victoria Day holiday at her cottage on Sunset.

Mr. and Mrs. Roy Borrowman have been visiting their cottage, "Edwill," Sunset, on holiday week-ends.

Mr. Ralph Borrowman is down for the season.

Dr. and Mrs. Ross Mitchell, "Jim," and Miss Jean Mitchell have been down at their cottage a number of times since Arbor Day.

Mr. Frank J. McKinney, the president of the Victoria Beach Club, is at present on a trip to Germany. He will be back at the end of June.

Mr. Victor L. Scott, the mayor of Victoria Beach, has been down week-ends, with his sons at the family cottage on Arthur Road.

Mr. and Mrs. W. H. Pratt will occupy their cottage "Fairy Inn," Fourth Avenue, from the opening of the regular season.

Mr. and Mrs. Linton Kent have taken a cottage for the month of August on First Avenue.

Mrs. C. E. Moore spent a ten days' holiday at the Beach in May. Mr. Moore has been down week-ends inspecting Victoria Beach Inn.

Victoria Beach will miss one of its best known residents, W. J. Smallcombe, manager of the Maple Leaf Milling Co., Winnipeg, who with his family has occupied a cottage for several years. Mr. Smallcombe has been transferred by the company to the Toronto office.

Ald. C. Rice-Jones and Mrs. Rice-Jones have been down week-ends working in their cottage garden and enjoying the early season's weather.

Mr. and Mrs. Arthur McFayden have been at their cottage on Bay View each week-end.

Mr. and Mrs. Eustace Brock and family will occupy their summer home at Victoria Beach about the middle of the month.

**Modern Dairies**

VICTORIA BEACH, MAN.

**Milk**  
**Cream**  
**Butter**  
**Ice Cream**

This year we will again operate our own Delivery Service. Our Auto Service will meet your every need.

MODERN DAIRIES PRODUCTS COME TO YOU FRESH DAILY.

WE SOLICIT YOUR PATRONAGE for orders

in advance of leaving for Victoria Beach. Phone 291 101

For Good Service and Bread you will enjoy, Shop at BARAGER'S.

**SPEIRS PARNELL**

BAKING CO. LIMITED

Produce a City since 1887

**FOR SALE**

SMALL REFRIGERATOR in first-class condition also SINGLE BEANS BED, SPRING and MATTRESS.

Apply Week-ends to 127 SUNSET BOULEVARD, VICTORIA BEACH

**J. H. Falls**

GROCERIES CONFECTIONERY GENERAL MERCHANDISE

Latest Fashions in Bathing Supplies. Circulating Library Souvenirs

LONG DISTANCE TELEPHONE All Your Needs Supplied.

Victoria Beach, Man.

**Twins of Perfection**

**City Dairy** <sup>a</sup> **Purity**  
**Milk Products** <sup>d</sup> **Ice Cream**  
"By Every Test the Very Best" "The Cream of Good Taste"

**City Dairy**  
87 647

**Purity Ice Cream**  
57 361

**Church Statement, 1935**

The honorary treasurer of the Victoria Beach Church Mrs. W. H. Pratt has given for publication the annual report of the church for last season.

**RECEIPTS (Collections) 1935**

Brought forward from 1934, \$21.25; In hand \$3.30; Interest 21c.

June 30, Canon Gill, present 93, collection \$7.03. Mrs. Gibson, soloist, Mr. Gibson, pianist.

July 7, Rev. E. Birdsal, M.A., present 305, collection \$26.15. All Saints Choir, Mr. Gibson, Pianist.

July 14, Mr. Rich, present 279, collection \$22.30. Soloist Mrs. Rice.

July 21, Rev. Andrew Elliot, present 302, collection \$24.49. Soloist Mrs. Roy Eler, Pianist, Mrs. Gibson.

July 28, Rev. Andrew Elliot, present 279, collection \$20.21. A choir of Boys and Girls.

August 11, Rev. Dr. F. Glover, present 259, collection Vesper Choir under Mr. McFayden.

August 11, Rev. Dr. F. Glover, present 259, collection \$18.44. Soloist Mr. F. C. O'Brien, Pianist, Mrs. Gibson.

August 18, Dr. J. McKay, present 243, collection \$13.40. Soloist Miss G. Newton, Pianist, Mrs. Gibson.

August 25, Rev. Canon Herklotz, present 274, collection \$23.31. Soloist Mrs. Gibson, Pianist Mr. Gibson.

September 1, Rev. H. Atkinson, present 171, collection \$11.17. Soloist Mr. V. Scott, Pianist Mr. Gibson.

Total \$224.48.

**DISBURSEMENTS**

Albion Press (Church Notices) \$5.04; Albion Press (Programmes) \$4.50; Superintendent for Petty Cash \$1.00; Care-taker's Fee \$25.00; Victoria Beach Herald (Advt.) \$10.00;

Community Club for Rent \$120.00; Restoration Fund \$10.00; Mrs. Lester for S. S. Christmas Tree \$10.00; Alex Johnson for Repairing Chairs \$3.00; Sec-Treasurer for Stationery, Stamps, Cheques, etc., \$3.00; Total \$191.54; Balance in Bank \$32.94.

**Community Church Service**

in the COMMUNITY CLUB HOUSE SERVICE EACH SUNDAY MORNING throughout the summer at 11 o'clock.

First Service, Sunday, June 28

CHARLES H. BALL, President

**Victoria Beach Inn**

AN ATTRACTIVE 34-ROOM RESORT located on the point overlooking both the bay and lake and having an almost constant breeze. The attractiveness of meals and service is assured. Our Kitchens being entirely staffed with help from MOORES' PORTAGE AVES. WATER COOLED AIR RESTAURANT. Rates are low for service rendered.

**WEEKLY RATES INCLUDING MEALS**

Two Persons in Cottage	Each	Single, per day \$4.25 each and up.	Double \$7.50
Single Room		\$2.00	Children under 12 years
Double Room		\$12 to \$20	when sharing room with Adult
Two Persons in Main Building, Double Room		\$11 and up	Room 10c Extra.

Guest sharing accommodation with permanent resident weekly guest will pay same rate as permanent guest. MRS. C. E. MOORE, Manageress.

**RESERVATIONS may be made at . . .**

MOORES' COOLED AIR RESTAURANT

297 Portage Ave., Winnipeg Phone 84 864

AN ABSENCE OF ALL EXTRA CHARGES PLUS LOWEST rates combine to make a holiday planned at Victoria Beach Inn one of the most economical you can find. Guests of the Inn should give their luggage tickets to Anderson's representative, either on the train or at Victoria Beach station, and it will be delivered at the Inn without charge.

**Please Leave Your Orders for Laundry and Dry Cleaning FALLS STORE**

Victoria Beach, Man.

Calls are made each MONDAY and THURSDAY

NO CHARGE FOR PICKING UP OR DELIVERING PARCELS

Agent: WALTER THOMAS Prompt Service

**Rumford Limited**

## BEACH PEOPLE

Dr. and Mrs. C. O. Wood spent the Victoria Day holiday week-end at their summer home, and had as their guests Mr. and Mrs. W. O. McLellan.

Misses Allison Bird and Hazel Harris were recent guests of Miss Margaret Pascoe at her summer home at Victoria Beach.

Mr. Marlowe Kennedy, of Edmonton, Alta., one of the northern flying "aces," spent a few days in Winnipeg recently, the guest of his brother and sister-in-law, Mr. Laurence Kennedy.

Mrs. C. W. N. Kennedy is spending the summer with her two daughters, Mrs. Mason-Apps, and Mrs. Carefoot, in London, Eng.

Mrs. J. W. Rooke has recently been in Edmonton, where she attended the annual meeting of the Canadian Girl Guides' association. During her visit she was the guest of her sister, Mrs. W. E. Bradburn.

Rev. Canon and Mrs. Wharton Gill the past winter celebrated the 50th anniversary of their wedding at their home, Emerald street, St. John's, Winnipeg, when a host of friends gathered to wish them well. Canon and Mrs. Gill are pioneer cottage residents at Victoria Beach and take a deep interest in its welfare.

Dr. Neil John MacLean, with his daughters Mrs. Lyall Harvey and Miss Margaret MacLean, had recently an enjoyable motor trip to California. They were accompanied by Mrs. James McGeechey.

Mr. Frank Cruise of Regina, Sask., with Mrs. Cruise and family have taken a cottage for July at Victoria Beach.

Mr. and Mrs. Norman Smith and family of Minneapolis, will spend six weeks in a cottage at Victoria Beach this season. Mr. Smith is prominent in the wholesale fruit trade of the Twin Cities.

Mr. John Anderson of the Winnipeg Grain Exchange, was a visitor last week-end.

Mr. Charles O'Connell, of the C.P.R. Telegraph, is in his cottage for the summer, on Bay View.

Mr. Fred M. Gee has spent a 10 days holiday at the Beach returning home Sunday night. Mr. Gee arranged a fine expanse of flowering plants on his cottage grounds during his holiday.

Miss Peggy Sprague spent last week-end at the Beach.

Miss Hope Burnham and Miss Florence MacWhirter were guests at their cottage during the last week-end.

Mr. and Mrs. W. Carmichael were guests at their cottage over the last week-end.

Captain Harrison of Fort Qu'Appelle, Sask., the noted horseman, and Mrs. Harrison were guests of Mr. and Mrs. W. J. T. Kerr over the last week-end.

Miss Eleanor and Miss Margaret French and Mr. "Bill" French were at the Family cottage last week-end. Mr. French, who has been on a western trip will be down next week-end.

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will send the **VICTORIA BEACH HERALD**  
to any address. Subscribe and be sure of  
your copy. Send your subscription to  
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## Barager's Store

— AND THE —  
**POST OFFICE**

across the track from the Station. A full stock in every department of good quality merchandise. **CITY PRICES.** Some side lines slightly higher.  
**HARDWARE FISHING TACKLE SHOES**  
**BATHING SUITS PATENT MEDICINES**  
**MAGAZINES AND LENDING LIBRARY**  
**BOATS AND CANOES FOR HIRE.**

We Specialize on Fresh Fruits, Vegetables and Strictly New Laid Eggs. Give us a chance on that Opening Order. Get exactly what you want. We will take back anything not satisfactory or left over when you leave.

**OUR MOTTO: "Clean, Well Stocked Store, Good Merchandise and Pleasant, Snappy Service."**

**IN CASE OF PHONE CALLS, TELEGRAMS AND FRIENDS ENQUIRING**

we invite every family and visitor to register at the Post Office.  
**This Service is Valuable to many every year.**

## SADDLE HORSES

will be available this season at  
**"WALTER THOMAS" STAND**  
close to the former air station grounds.  
**See Victoria Beach from the Saddle!**

## Anderson's Transfer

VICTORIA BEACH, MAN.

Office back of C.N.R. Station. Arrange with my man on train for delivery of your baggage, freight or express. Call at office or give your order to drivers for **WOOD and ICE.**

Prompt Service. Correct Measurements.  
Insist on getting receipt from drivers.

### W-O-O-D

BIRCH	POPLAR
1 Cord cut and split - \$2.50	1 Cord cut and split - \$7.20
1/2 Cord cut and split - 1.25	1/2 Cord cut and split - 3.75
1/4 Cord cut and split - .62	1/4 Cord cut and split - 1.87

— SLABS CUT —  
Just what you want for summer use.  
BIRCH SLABS CUT, per cord - \$4.50  
MIXED SLABS CUT, per cord - 5.50

## View from Victoria Beach Inn, Victoria Beach, Man.



## Old Country Travellers Change in Electing Council

Mr. Dick Archer-Shee and Mr. Brian Hamilton of Little-Wood, Salisbury, Hampshire, England, round-the-world travellers have taken a cottage on Second Avenue, Victoria Beach for the month of June, and are making short trips on Lake Winnipeg and across Traverse Bay and the Winnipeg River to Pine Falls by canoe.

The ward system in the municipality of Victoria Beach was abolished by order-in-council of the Manitoba Government, carrying through a bylaw passed by the council on May 26.

Hereafter the council shall consist of a reeve and four councillors. The term of office of two expires this year, and two will be elected this fall from the municipality at large. The two whose terms of office do not expire until December 31, 1937, will hold office until that time. Thereafter for a two-year term by proportional representation voting.

A branch of the Ball Pharmacy will occupy the drug store in the Company's Office Building this season.

## Lunch or Dine Comfortably

**Moore's**  
**WATER WASHED AIR**  
**COOLING SYSTEM**

assures a cool and comfortable dining room on the hottest days . . . 75,000 gallons of artesian well water required daily to give you this comfort.



## For Rent Cottages

in all sections of townsite, either by week, month or season.

Small Cottages to accommodate four at \$10.00 per week.

Cottages, clean, attractive and well furnished, \$125 to \$300 Season.

●  
SPECIAL PRICES FOR MONTHS OF  
JUNE AND AUGUST.

●  
For full information as to Rentals or  
Property for Sale  
— apply —



### Victoria Beach Co. Ltd.

317 PORTAGE AVENUE, WINNIPEG      PHONE 21 029  
or visit Company's Office at Beach.