

Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

VOL. X.

VICTORIA BEACH, MAN., JULY 6, 1935

No. 4

With Alexander Henry on Lake Winnipeg, 1800

VICTORIA BEACH adjoins the great water way which gave access from Lake Superior via Rainy Lake, Rainy River, Lake of the Woods, Winnipeg River, Lake Winnipeg and the Red River to the great prairie country.

Canoes coming from the mouth of the Winnipeg River passed along Traverse Bay; then either by the passage between Elk Island and Victoria Beach or by the "Indian Portage" from Traverse Bay into the bay lying between Victoria and Hillside Beaches; thence to the big marsh, Grand Marais, along Balsam Bay and the mouth of the Brokenhead; and then by an eighteen mile traverse to the mouth of the Red River.

The following extract is taken from the journal of Alexander Henry, a wintering partner or bourgeois of the North West Company. He had encountered a violent squall in Traverse Bay but had succeeded in rounding Victoria Beach and reaching Grand Beach or Grand Marais. Alexander Henry, the younger, to distinguish him from his uncle of the same, who also wrote a journal of his experiences in fur trading along the Great Lakes, was drowned at

(Continued on Page 6)

Candidates for the Council

If the residents of Ward Two select Mr. William Gray as a new councillor, no mistake will be made, in the opinion of his friends. Mr. Gray has had many years experience as a municipal auditor in Winnipeg and St. Boniface and he has for a number of years been following the financial showing of Victoria Beach closely, and is fully informed of the money situation as it affects this Municipality. He has long been a resident of Victoria Beach with his family and thinks in his opinion past councils have been good administrators of the affairs of Victoria Beach.

In Ward One, the nomination of Mr. John Anderson has

Lake Front Acreage For Sale

An opportunity to purchase lake front acreage at Victoria Beach, facing Elk Island, is offered by Mr. James Olafson, Councillor for Ward 4. This acreage is on sale at a low figure and it fronts on one of the finest beaches on Victoria Beach island, as all who have visited Elk island and passed the location, know. The area stretches from beyond Sunset Boulevards at the east end to sites on Traverse Bay, and each parcel is beautifully treed, an ideal spot for campers to own. This offer is worth looking into. Mr. Olafson, on the station platform, may be consulted.

been proposed by Mr. D'Coursey Davies, Sunset, and seconded by Mrs. Arthur McFadyen, Bay View section, whose beds of pansies are among her admired possessions.

No opposition to Mr. Victor Scott as mayor has developed and it would appear that he will be the unanimous choice for 1936 for the position.

Nomination day is Tuesday, July 16. Mr. F. C. O'Brien, Secretary-Treasurer, will receive nominations in the Club House from one to two o'clock in the afternoon.

Choir to Sing at Club House

Pleasing news to lovers of the brightest and best in church music is the announcement that the Vesper choir, a double quartette, under the direction of Mr. Arthur McFadyen, will take charge of the entire Church Service, in the Victoria Beach Club House, the morning of Sunday, August 4. Mr. Herbert Sadler will be at the piano, and Miss Gertrude Newton, Soprano; Eva Eagleton, contralto; Mr. Arthur McFadyen, bass; and Linton Kent, tenor, will be the soloists. Miss May Lawson cannot be present owing to a recent operation affecting her condition for service for the summer. There will be congregational singing and the reading of the lesson besides the hour of choir music.

All the soloists are cottage residents or spend their vacation at Victoria Beach.

A SAIL FROM WINNEPEG

Mr. Jeffrey Brock, son of Mr. and Mrs. Eustace Brock, First Avenue and Sixth Street, came down to Victoria Beach in his new launch, Sunday, sailing the Red river and Lake Winnipeg to the pier with a party of friends, which included Mr. and Mrs. McCordick, Miss Jackie Sprague and Mr. Brough. The sail was an enjoyable one except for a little engine trouble at Grand Beach due to a mosquito tangling up in the feed line of the engine.

Mr. Eustace Brock joined his family Saturday, remaining over the long week-end.

Beach People

Dr. and Mrs. A. W. S. Hay, and small son, Billy, returned Sunday to Winnipeg from a three-weeks' holiday at Victoria Beach.

Mr. and Mrs. Cyril Bell are holidaying at Victoria Beach. Mr. and Mrs. Thomas Hay are expected next week to occupy their cottage on Sunset. Mr. Hay is a member in Miss Renee Moffatt was a guest of Miss Verona Conklin over the week-end.

Mr. Jack Conklin is on a geological survey, 200 miles to the northeast of Flin Flon, Man., where he will remain until October.

Mrs. E. J. Whitaker and Miss Marjorie have arrived at Victoria Beach to spend the next few weeks with Mrs. J. W. Rooke.

Mr. Gordon Stewart was the guest of Dr. and Mrs. Gill over the week-end.

Mr. and Mrs. W. D. McCrury and family are spending the summer at Victoria Beach.

Mrs. W. G. B. Dailly and daughters, who are now living in Calgary, Alta., to which city Mr. Dailly was promoted a few months ago in the service of the T. Eaton Company, will spend a part of the summer at their cottage at the Beach.

Mr. and Mrs. H. E. M. Beresford and family are occupying cottage "Brenda," Fifth Avenue for the month of July.

Mrs. A. W. Myles and family have arrived at the Beach to spend the summer.

Mr. Gordon Tanner is the guest of Mr. Frank Myles at Victoria Beach.

Members of "The Good Companions," Misses Maude Fraser, Betty Cann, Edith Field, Joan Frostwell, Alice Sievers, Sylvia Parkin, Nellie Keenan and Eleanor MacPhail, were guests of Mrs. H. G. G. Herklots at the "Bow and Arrow" from June 24 to June 29. They enjoyed a very happy holiday.

Mrs. Chase Rath and baby Janis, spent the week-end with Mrs. Collin McKenzie, 208 Fifth Avenue.

Mr. Lorne Tyndale came down last week-end to open the family cottage on Sunset. He returned to the City Saturday night.

Mr. Donald MacLean arrived this week to spend the season at the family cottage.

Mr. Edgar Gee has left to spend the summer in Oakland, California.

Mr. and Mrs. F. S. Rose and family are occupying their cottage at 341-4th, for the season.

Mr. and Mrs. S. B. Simmonds and Miss Kathleen Down, are guests of Mr. and Mrs. J. J. Hughes at "Jubilee" cottage.

Mrs. Saunders and family are occupying their cottage on Patricia Road, having as their guest Miss Ruth Werner. Mr. Saunders joined them over the week-end.

Mr. H. J. Russell, A.C.I.S., Principal of Russell Business Institute, Winnipeg, is enjoying a holiday with his family at 321-3rd Avenue.

Mr. and Mrs. J. Neville and Mr. and Mrs. J. E. Neville of Winnipeg, are staying at "Ambleside," 221-7th Avenue, for a few weeks.

Miss Dorothy Fry of Los Angeles, Cal., has been the guest of Miss Louisa Straith at "Strathaven" Cottage on Sunset Blvd.

Mrs. E. Dixon, Mrs. Roland and Miss Diana Tate returned to the City after a two week visit at "Strathaven" cottage.

Mrs. Grace Higgins and Miss Geraldine Higgins have taken a cottage on Fourth Avenue, Victoria Beach for July.

Miss Eileen White and Miss Hazel Jarvis are visiting Geraldine Higgins at Victoria Beach.

Mr. Jack C. Higgins spent the long week-end at Victoria Beach, the guest of his mother.

Mr. and Mrs. David H. Laird, the Misses Louise and Betty Laird, were week-end guests at Victoria Beach Inn.

Mrs. Charles Stocomb and her grand-daughter, Miss Jean Carter, are holidaying at Victoria Beach, guests at Victoria Beach Inn.

Miss Elizabeth Carter is spending a holiday at Victoria Beach, guest at Victoria Beach Inn.

Mr. and Mrs. Thomas G. Wright have returned to Winnipeg; they were the guests of Mr. and Mrs. Wilson McLean, Victoria Beach.

Mr. and Mrs. M. P. Jackson were guests at Victoria Beach Inn, during the long week-end.

The Misses E. M. Broad, M. M. Reid and F. E. Gibson were holiday visitors at the Victoria Beach Inn during the week-end.

Fred M. Gee left Wednesday to spend a few weeks in

MOONLIGHT INN

VICTORIA BEACH
LIGHT LUNCHEES, PICARDY'S DAINTIES,
CAKES, PASTRIES, PIES, FRUIT and
VEGETABLES IN SEASON
Our SOFT DRINK and ICE CREAM Department
Refreshing, Appetizing, in many Varieties.
R. N. BROWN, Proprietor

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THE BEST procurable from the leading abattoirs of
Winnipeg received by fast trains daily at Victoria
Beach. Beef, Lamb, Pork, Bacon, Ham, Eggs, Fresh
Vegetables and our own Sausages made daily.
Our past reputation is our guarantee — we carry
only the best.

James Kilpatrick
VICTORIA BEACH, MAN.

COTTAGES BUILT

Additions to Beach Buildings made and repairs carried
out in satisfactory manner.
Leave Orders for Work Required at
Victoria Beach Company's Office
Prompt Attention will be given to requests
ALBERT LARSON Victoria Beach, Man.

Practice Hours for Pianoforte Students

The Club House Piano will be available to students
from the last week in June until the end of the summer.
Arrangements may be made with
MR. JOHN TRAILL, Club House Secretary,
311 First Avenue, Victoria Beach.

California. Later he will be joined by Mrs. Gee at Banff, where they will enjoy a holiday before returning home. Members of the family are occupying Mr. Gee's cottage during his vacation tour.

Miss M. Burnett and Miss W. E. Lucas were week-end visitors at the Victoria Beach Inn.

Mrs. E. Horton spent the holiday week-end at Victoria Beach, guest at the Victoria Beach Inn.

Miss B. Darling is holidaying at Victoria Beach Inn.

Mr. and Mrs. E. J. Cummings and Miss Donna Cummings are holidaying at Victoria Beach, guests at Victoria Beach Inn.

J. R. Cunningham, J. R. Cleve and J. Smith, were holiday visitors at the Victoria Beach Inn.

Mr. Sheldon Dalton, of the engineering department of the C.N.R., with Mrs. Dalton and son Kenneth have returned to the City, following a visit at "Strathaven" cottage, Sunset Blvd.

Mr. and Mrs. Wilson E. McLean and daughter, Judith, arrived Saturday to spend the next two months at Victoria Beach.

Mr. and Mrs. Donald Stewart and small son arrived Saturday to spend July at Victoria Beach. Mrs. Stewart, formerly Miss Laura McLarty, is a former Victoria Beach Water sports champion.

Mrs. J. W. Rooke is in residence at her cottage, Sixth Avenue for the months of July and August.

Mr. and Mrs. W. H. Johnson with Miss Gladys Johnson and Mr. Douglas Johnson spent the long week-end at their Cottage.

(Continued on Page 6)

Jobbing - - Contracting

Cottages Built, Rebuilt or improved in appearance
BOAT BUILDING and REPAIRING
Estimates Furnished for any class of Building.
Work Guaranteed to satisfaction of clients. Many years
experience in building in Victoria Beach district.
LEAVE ORDERS IN FALL'S STORE

H. Martin - Victoria Beach

DINE AT VICTORIA BEACH INN

J. H. Falls

GROCERIES CONFECTIONERY
GENERAL MERCHANDISE
Largest Selection in BATHING SUPPLIES.
CIRCULATING LIBRARY SOLVENERS
LONG DISTANCE TELEPHONE
— All year Needs supplied —
VICTORIA BEACH, MAN.

Victoria Beach Inn

AN ATTRACTIVE 34-ROOM RESORT located on the
point overlooking both the bay and lake and having an
almost constant breeze. The attractiveness of meals and
service is assured. Our Air-Brake hotel is fully staffed
with help from MODERNE PORTLAND ASPEN WATER
COOLING AIR REFRIGERANT. Rates are low for service
rendered.

WEEKLY RATES INCLUDING MEALS

Two Persons in Cottage	Each	Single per day	Each
Single Room	— \$12.00	— \$12.00	— \$12.00
Double Room	— \$18.00	— \$18.00	— \$18.00
Two Persons in Bath	— \$12.00	— \$12.00	— \$12.00
Building, Double	— \$12.00	— \$12.00	— \$12.00
Room	— \$12.00	— \$12.00	— \$12.00

Guests sharing accommodation with permanent resident
weekly guest will pay same rate as permanent guest.
Miss C. E. MOORE, Manageress.

RESERVATIONS may be made at . . .

MOONING COOLED AIR RESTAURANT

297 Portage Ave., Winnipeg — Phone 86 864

AN AGENCIES OF ALL EXTRA CHARGES PLUS
10% will have to make a holiday planned at
Victoria Beach one of the most renowned you can
find. Guests of the Inn should give their luggage checks
to Adderson's representative, either on the train or at
Victoria Beach station, and it will be delivered at the
Inn without charge.

Ateah's Baggage Transfer Wood and Ice

Prompt and Courteous Service
See our Men on Station Platform or at Office
near Barager's Store.
24 Years Residents of Victoria Beach

City Dairy Limited

MILK-CREAM-BUTTER

Our Customers holidaying at
VICTORIA BEACH
may obtain their regular supply at
the stores of:

G. B. Barager
J. H. Falls

Fresh Daily

For a Delicious and Invigorating
Summer Drink
try our
VICO YEAST CHOCOLATE

OUR MILK

is specially selected for Victoria Beach from our best shippers, including Kinalmeaky Farms, and R. J. Smith & Co., Bird's Hill Jersey Farm, and is under the control of our laboratory from the time it is received in our plant until it is loaded out for shipment. . . . With the daily morning train service MILK and CREAM delivered at Victoria Beach is as fresh as delivered to the CITY HOMES of WINNIPEG. . . .

CRESCENT CREAMERY

COMPANY LIMITED
VICTORIA BEACH, MAN.

CRESCENT ICE CREAM

WATCH FOR OUR WAGONS
EARLY DELIVERY — PROMPT SERVICE

Maple Leaf Swimming Club

FOR LADIES AND GIRLS
Meets every Monday at 8 p.m. during summer and every Thursday at 8 p.m. during winter.
FEES — Senior \$2; Junior \$1 per annum.
President, MRS. S. C. LLOYD — Phone 31 548
Vice-President, MRS. W. J. PURDY — Phone 31 556

Saddle Horses

for Rent at
ANDERSON'S BARN
WALTER THOMAS
VICTORIA BEACH
Take a ride into the beautiful surrounding country and through the woods.

Lunch or Dine Comfortably

Moore's
Water Washed
Air Cooling System

assures a cool and comfortable dining room on the hottest day . . . 75,000 gallons of artesian well water required daily to give you this comfort.

Community Church Services

IN VICTORIA BEACH CLUB HOUSE
SUNDAY MORNING, 11 O'CLOCK

To Be Conducted By
MR. ELLIOT BIRDALL, M.A.
All Saints' Boys' Choir will sing the Anthem.
CHARLES E. BALL, President

Beach Notes

Victoria Beach girls' camp opened its fourth successive season, July 1, and will continue throughout the month. Many activities have been planned to give the children a healthy, happy holiday. The camp is under the able supervision of the Misses Ellen Montgomery and Lila Warwick.

If you want a boat built at Victoria Beach or repairs in workmanlike fashion, Herbert Martin, a resident of the Municipality, will take on the job. Orders may be left in Fall's store.

The attendance last Sunday morning at the club house service was 23 and the collection \$7.03. The Church pays Victoria Beach Club \$12 each Sunday for the use of the building and the piano; and also pays for caretaking.

Mrs. Phillip Gibson was the offertory soloist and the accompanist on the piano was her son.

Miss Bessie Gee left this week on an extended visit to Vancouver and San Francisco. She will later visit her uncle in Oakland, Calif.

Only A Few Left

The Victoria Beach Company has a few choice lots in the residential area, left over from the tremendous sale carried out so successfully last year. These are going fast and soon all vacant property in the central area of Victoria Beach will be owned by cottage residents or those who plan to build shortly.

LIBERAL PATRONAGE ON GOLF COURSE
The golf course is now in fine condition and the greens are especially in fine form for playing. Patronage is now liberal; the rainy days hindered many from playing in June, but now the greens are a bright and lively company from dawn to dark. The superintendent of the course, Mr. Redg. Moir, can rent you clubs, a locker or refresh you with a drink.

Opening Dance at the Club House

The mosquito visitation worried the members of the new Victoria Beach orchestra at the opening of the Club House Saturday night and they did not do themselves justice as a seven piece orchestra but with the gradual disappearance of the pest better things are looked for this Saturday at the dance. The members compose a really capable and spirited band and the committee which selected the orchestra look for big things from them this season. The club house was brilliantly lighted and the orchestra stand is now on the southwest corner of the main floor, giving much greater space for dancing. The attendance last Saturday was the largest in many years at opening night and many new members were added to the club's roll, the club house director, Mr. John Teakles, stated.

Mr. Victor Scott, the club president, welcomed the guests, in a cheery address and expressed the hope that a good time from now on would be had by all.

The way a Store can get Bigger Business

Customers have to be bought and paid for! If the man in business wants new customers for the goods carried on store shelves the merchant must get out and buy them.

This is true of Victoria Beach as it is of Winnipeg. You will not get new customers for your goods, in the desired numbers, for nothing.

There are some residents of Victoria Beach with families spending the summer at this resort, who bring altogether too much of their food requirements from Winnipeg. In some instances there is no reason for doing it; and has just got to be a habit. It is up to the merchants of Victoria Beach to break these city shoppers of this undesirable habit.

Men and women go to those stores which spend money to get them. What directs men and women—guides them to this store and that one—is information. Men and women plan their spendings in regard to most things which they buy. They know before they leave their cottage what they will buy and where they will buy it. The buying plans—their purchases—are determined by the information which they find in their local paper—by information obtained from advertisements.

ALL SAINTS CHOIR BOYS TO SING

The Church committee has secured for Sunday morning's service in the Victoria Beach Club House, starting at 11 o'clock, All Saints' Boys' Choir to assist in the musical portion of the service. The choir is camping at this Beach and was heard the last three seasons at the Church services to the enjoyment and improvement of the services. The speaker will be Mr. Elliot Birdall, M.A., Secretary of the Students' Christian movement at the University of Manitoba.

CHILDREN'S AFTERNOON ON GOLF COURSE

Children will be allowed to play on the Victoria Beach golf course Tuesday afternoons during the season for five cents. The management of the Company and feels that in this way talent only needing opportunity will be encouraged. Some of the boys and girls, who first handled a club on Victoria Beach course, have developed into outstanding players on city courses.

Canada Bread

TO our many customers holidaying at Victoria Beach, we wish to announce that you can obtain your regular supply of . . .

SANBY — DR. HALL'S "MELLO" CREAM BUTTERNUT — C.B.A. Etc.

— at —
J. H. FALLS

CAKES
FRESH
DAILY

QUALITY BREAD
Shipped in Daily

SPECIAL
CAKES
MADE TO
ORDER

DREWRY'S

Dry Ginger Ale

and 16 OTHER POPULAR DRINKS to quench summer thirst, cool and refreshing — Served at all Beach stores and at the Golf Club House by the bottle or by the case. Be sure it is DREWRY'S.

TELEPHONE DIRECT TO OUR OFFICE
IN WINNIPEG FROM VICTORIA BEACH
for any of our products, Phone 57 2211

"BIG BOY" BOTTLE
DREWRY'S DRY in the Big-5 Glass

DREWRY'S LIMITED, Established 1877

Barager's Store

EVERY DEPARTMENT full of fresh, carefully selected stock . . . You can come down empty handed with confidence that you can buy anything you need at very moderate prices.

ICE CREAM, CANDIES, SOFT DRINKS
BUTTER, MILK.

FRESH FRUIT and VEGETABLES DAILY
— GROCERIES —

SPICES, TEA, COFFEE, CEREALS,
CANNED GOODS

Paints, Paint Brushes, Turpentine, Raw and Balled Oil, Talls, Oil Cans, Wash Tubs, Lamps, Stove Pipes, Nails, Shoes, Films, Magazines.

BOOKS FROM EXCHANGE LIBRARY

Big assortment of carefully selected books from one of Winnipeg's best Libraries. 3 Days for 10c.

DRY GOODS — PATENT MEDICINES

STRICTLY NEW LAID EGGS daily; you can depend on them for boiling.

We specially ask . . .

the privilege of filling your opening order. Send it ahead of you and it will be put in your cottage the day you want it. When you come down to pick your cottage, visit our store, look it over, leave your wraps and feel at home.

PLEASE LEAVE YOUR ORDERS FOR
Laundry and Dry Cleaning
 AT FALLS STORE
 Calls are made each Monday and Thursday

NO CHARGE FOR PICKING
 UP OR DELIVERING PARCELS

Agent: WALTER THOMAS
Rumford Limited
 PROMPT SERVICE

WITH ALEXANDER HENRY ON LAKE
 WINNIPEG, 1800
 (Continued from Page 1)

the mouth of the Columbia River about fourteen years later.

HENRY'S STORY

"SUNDAY, August 17, 1800:—

"Early this morning I was anxious to proceed. The wind had fallen, but as the swell was still very high, the guide thought it imprudent to attempt the traverse of about six leagues to the entrance of Red River. Our disaster of yesterday being no encouragement to defy the elements, we dried our things and I went duck shooting, having seen great numbers in the marais (marsh) during my walk. I shot several, and observed the tracks of moose, red deer, and bears. The beach was covered with grasshoppers, which had been thrown up by the waves and formed one continuous line as far as the eye could reach; in some places they lay from six to nine inches deep, and in a state of putrefaction, which occasioned a horrid stench. I also shot a pelican, of which there are great plenty here.

"During my absence a party of my people had been out to raise cedar for repairing their canoes next spring, there being no wood of that kind on Red River; another party had been raising wattap for the same purpose. We found an abundance of sand-cherries (*Prunus pumila*), which were of an excellent flavor. At twelve o'clock we embarked, but there being still some wind, we thought prudent to coast the bay. We accordingly proceeded along a fine sandy beach to Catfish (Brokenhead) river, when our course changed to the W. This river rises out of some large swamps and small lakes on Cypress hills, which bear about S.S.E. We proceeded along a low strip of land with shoal water, which kept us some distance from shore. At three o'clock we arrived at the entrance of Red River.

"This river empties into Lake Winnipeg by three large channels; the middle one is that by which we generally pass, as there is a tolerably good camp at its mouth; the land is low, and may be said to consist of one continued marais; what little dry land is to be found covered with low willows and high grass and reeds. Wild fowl are very numerous. We found some Indians, who had many sturgeon and various kinds of small fishes, such as catfish, picanan, male

achegan, brim, pois d'huile, etc. They use a seine about five fathoms in length hauled between two canoes. We purchased some fish for liquor, and proceeded up Red River, with a gentle current and deep water. Our course was S. until we passed the other two channels, when we turned W. and soon came to Riviere Aux Mortes (Netley Creek), about nine miles from the lake. Here was another small camp of Indians, who had plenty of fish, some dried meat, and a few beaver skins which I traded."

DIRECT CAR SERVICE TO C.N.R. STATION

Victoria Beach Club has concluded arrangements with the Winnipeg Electric Company for a through service down Portage Avenue to the Canadian National Railway's station as a convenience to those desirous of catching the 9.30 o'clock morning train to Victoria Beach, and also the 1.30 o'clock train Wednesday afternoons and the 1.10 on Saturday afternoons. These cars will all be labelled "Union Depot." The service started to-day.

Beach People

(Continued from Page 5)

Mrs. Alister Clark and her mother, Mrs. E. McTaggart, have arrived at Victoria Beach to spend a holiday. Mrs. W. A. McLeod and Miss Jessie McLeod spent the long week-end at "Blue Bird Lodge" with Mrs. J. W. Rooke. Mr. D'Arcy Hunt, son of Dr. Hunt of Somalia, Ont., is the guest for the summer of his grandparents, Dr. and Mrs. E. A. Wharton Gill, Victoria Beach.

Mr. and Mrs. Hamilton Robinson have taken a cottage on Fifth Avenue for July.

Dr. Don Campbell is now installed in his cottage as medical health officer for Victoria Beach for this season.

Mrs. Harry Little opened her cottage on Sunset last week-end and members of the family who also were down

While You Holiday

YOUR BAKER WORKS
 FOR YOU.

APPETIZING, Brown crusted Speirs Parnell loaves, right from the oven door, are shipped every day to
Barager's Grocery

Place your order for your favorite loaf.
 SNOWDRIFT, HEATHER, MALTED MILK and
 GRAHAM, Wrapped
 TABLE QUEEN and WHOLE WHEAT, Unwrapped
 RAISIN LOAF

For Good Service and Bread you will enjoy,
 Shop at BARAGER'S

SPEIRS PARNELL
 BAKING CO. LIMITED
 Baked a 25¢ slice loaf

Modern Dairies

Milk
 Cream
 Butter
 Ice Cream

This year we will again operate our own Delivery Service. Our Auto Service will meet your every need.

MODERN DAIRIES PRODUCTS COME
 TO YOU FRESH DAILY

WE SOLICIT YOUR PATRONAGE
 for orders
 in advance of leaving for Victoria Beach.

PHONE 201 101

were Mr. Wilbur Little, Miss Glad Little and Miss June Little.

Miss Muriel Pratt returned home Sunday night after spending a fortnight with her parents at "San Fairy Inn". She also took back little Joan Pratt, who had had a jolly time with her grandparents.

Mrs. Ailsa Craig is occupying a cottage on Fourth Avenue.

Mr. Charles Stewart was a visitor to the Beach last week-end.

Mr. and Mrs. Jack Langford were guests of Mr. and Mrs. William Carmichael last week-end.

Ald. C. Rice-Jones spent the week-end at his cottage.

Mr. and Mrs. Harry Reid, Regina, Sask., are guests of Mrs. Harry Little, Sunset, Victoria Beach.

Mrs. D. Bowie was the guest of Mrs. Harry Little over last week-end.

Mr. and Mrs. W. H. B. Teakles have opened their cottage, 311 First Avenue, for the season.

Mr. and Mrs. Robert Crawford spent the week-end at their cottage on Seventh Avenue. Mrs. Jack Crawford and son remaining.

Mr. W. J. Dowler joined his family over the week-end at their cottage on Sunset.

How Dr. Gill Enjoys Victoria Beach

As Dr. Wharton Gill, of St. John's college, so aptly put it, in the course of his address at the last Sunday morning service in the club house, a holiday at Victoria Beach refreshes not only the body but the mind. This is an important thought for many workers in offices, schools and colleges who love Victoria Beach as a summer home, are in need of it and were it not for such a spot as Victoria Beach,

their vacation would miss the building-up process for the mind.

One of the reasons that the mind is helped through a vacation at Victoria Beach is that here nature is unspoiled. Walks along the shores of the lake or through the wooded pathways of Victoria Beach are the best medicine that one could have prescribed. Old and young, married or single, it makes no difference, all are benefited.

Dr. Gill advises taking down on a holiday two or three books, some book one has read, books which are worth reading more than once. He said himself that at 77 years of age he is now reading Dickens' "Bleak House" for the seventh time, not for the story but for the beautiful English it contains.

Dr. Gill advises strongly taking children of the family for walks. Not the sort of a walk where "dad" is continually saying: "Come along, Johnny," but a ramble where the youngsters are allowed to lag behind, to pick a flower, or berries, and ask questions. Always have an answer ready for the children, for a boy or girl of six years can shoot queries at their elders at a rate that will keep the brain active for the next 24 hours.

Its healthy exercise for the same brain, however. Nearing the four score, Dr. Gill finds life very pleasant and desirable at Victoria Beach. He is spending his 10th summer here with his family and never refuses a friend his fine companionship on a lengthy walk through the woods. The Doctor enjoys life to the full and returns to the City better and more willing to impart knowledge to his class in English than had he missed this haven by the lake.

Painting - - Decorating

ROOFS A SPECIALTY

ESTIMATES FREE!!!

Leave Order at
 BARAGER'S STORE THE BAKE SHOP
 COMPANY'S LUMBER YARD

ART WILCOX
 Victoria Beach

BAGGAGE TRANSFER

MOVING :: BHAVING
 See me for your ICE and WOOD supplies for the season. Telegraph me, collect, before coming down to your cottage and have your ice and wood ready when you arrive.

John Anderson

VICTORIA BEACH
 WOOD Office at Railway Station ICE
 Correct measurement guaranteed. — Our ice is pure

FOR SALE

Well furnished cottage, large, bright living room, fireplace, three bedrooms, on one of the nicest lots on the lake front. Price ~~\$2,500~~

Furnished cottage on 5th Avenue, near Arthur Road, 2 bedrooms, fireplace. Price ~~\$550~~

FOR RENT

Lake front, well furnished cottage, 4 bedrooms, fireplace, for season or by the month.

On our list are cottages in every part of the subdivision; clean, furnished (except bedding), at rentals ranging from \$10 a week up.

Full information as to rentals, cottages or lots for sale may be obtained from

The Victoria Beach Co. Ltd.

— PHONE 21 029 —

210 KENNEDY BLDG.

OFFICE AT BEACH

