

Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

Vol. VIII

VICTORIA BEACH, MAN., AUGUST 6th, 1933

No. 8

Annual Sports Programmes at Victoria Beach today—Assist by your presence

BRIGHT PROSPECTS FOR SWIMMING GALA

HERE was an enthusiastic meeting of the Victoria Beach Sports Day committee in the city Tuesday of this week, and all arrangements for the big day, Saturday, August 6th (to-day), were found to be well in hand.

The prize-list includes many beautiful gifts, and entries were found so far to be up to expectations, and will ensure keen competitions for the trophies, medals and other awards.

It was also gratifying to see donations in cash coming in, and those who have not yet contributed will confer a favor on the committee if they will hand in what they intend to subscribe to any member of the committee.

Mr. Frank McKinney is again donating a beautiful gift for the married ladies' draw at the club house at night, when the prizes will be distributed.

The winners must be present in the club house. Tickets may be secured at the stores. Married ladies only are eligible.

The two-mile open swim, Dominion championship, for trophies and medals, and the quarter-mile open junior swim for medals will be run in full view of the spectators on the pier, and will be supervised and judged by the Canadian Amateur Swimming Association, Manitoba section, whose officials will be present to direct the events.

Many exciting contests are expected to be seen among the younger boys and girls. The Patricia Beach castle building and land races, with the free ice cream festival, will start at 10 o'clock this Saturday morning.

There will be a balloon contest on the pier during the lull in the races, the one blowing the largest balloon will receive a gift.

CANON HERKLOTS' APPRECIATION

Introducing his short but interesting discourse at the Club House last Sunday morning, Canon Herklots of St. John's College, clothed his thoughts with an appreciation of Victoria Beach, in the following words:

"Most of us when we leave the busy rush of city life to holiday beside the lake at Victoria Beach know almost at once a feeling of release.

"The beauty of the wide spreading lake amazes our city eyes. And as if to express it all whenever we meet an acquaintance or an unexpected friend we cannot hold back the question: 'How do you like it down here?'"

"We feel that the beauty of the trees and the rocks; the little animals scurrying among the roots and the birds singing among the branches will not lightly be forgotten. They have lit, as it were a lamp in our hearts that will cheer us through the dark days of winter. Nor do we feel that we are in any habitation of man. This is God's country;

His House. God's Country! we use the phrase casually and often. But if we paused to think of what it meant we should realize that here is an inspiring, an humbling and a challenging thought."

SHERIFF INKSTER AT NINETY

Sheriff Colin Inkster, a descendant of one of the old Kidman Lord Selkirk party settlers, and who was one of the first to build a cottage at Victoria Beach, back fourteen years ago, now known as "The Bow and Arrow," on Sunset Boulevard, was ninety years of age August 3rd of this year. The sheriff has not been down to Victoria Beach more than once each season in the past five years, but for many years he was a generous supporter of the church and the community club and all other enterprises carried on at this Beach. This community is pleased to extend congratulations to the sheriff this summer, his ninetieth in Manitoba.

¶ The Victoria Beach Company reports rentals for the first half of August are very large, and this Beach has many citizens and their families down enjoying one of the brightest periods of the summer. The rentals for the last half of August and the first half of September are good, but there are a number of very desirable cottages available. These weeks are among the most delightful of the year, and no where can they be enjoyed better than at Victoria Beach. It's the harvest moon month, and the long restful days and nights will do you good if you are domiciled at Victoria Beach. Why not call up the Victoria Beach Company's office, 210 Kennedy Building, right across from Eaton's (phone 21 039), or visit the Company's office at Victoria Beach?

CHILDREN'S MISSION CONCLUDES

The Children's Special Service Mission held its third birthday service Friday afternoon last on Patricia Beach. A crowd of over five hundred boys, girls and parents assembled in front of the sand pulpit which had been beautifully decorated with ferns and flowers. After chorus singing the service proper commenced. Rev. G. B. Despard was present and received the offering, which amounted to \$117.16. Mr. Kenneth Strachan read the Scripture Union portion for the day and the message of the afternoon was given by Mr. Stacey Woods, concluding a series on the Ant. Cony, Locust and Spider, the four wise creatures of Proverbs 30. Miss St. John was organist.

Mrs. Nell John McLean presented the prizes and awards, which were given for the New Member Contest, Bible Object Competition, Animal Sports and Sand Modeling Competition. Scripture Union Certificates were also awarded for Bible Memory Work. The medals for the C.R.S.M. golf and tennis tournaments were presented at this time, having been donated by Mr. and Mrs. P. J. Rich.

Following the presentation of the prizes, a large and beautiful birthday cake, donated by Mr. and Mrs. Thom, of the Victoria Beach Bakery, was cut and distributed by Mrs. Wm. Gray, Mrs. Tankie and Mrs. A. Keith, assisted by a number of the older girls.

It was the feeling of the workers and parents, that this Mission has been the most successful and satisfying of the three. The boys and girls and young people were divided up into various groups, according to age and interest, and each had a special worker to guide them in their games and groups and to help and encourage them in the development of true Christian character and conduct. Young people were encouraged and built up and it is hoped that this mission will be repeated in accordance with the wishes expressed by many people at the Beach.

The Mission conveys its thanks to the community at Victoria Beach for the kind and sympathetic interest which has been shown throughout and the encouragement given; and to the numerous friends for their gifts and kind

¶ Our Milk is specially selected for Victoria Beach from our best shippers, including Kinalmoak Farms, John Martin, Sunnybrook Farm, and R. J. Smith & Company, Bird's Hill Jersey Farm, and is under the control of our laboratory from the time it is received in our plant until it is loaded out for shipment.

¶ With the daily morning train service now established, the MILK and CREAM delivered at Victoria Beach is as fresh as delivered to the CITY HOMES of Winnipeg

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Company Limited

CRESCENT ICE CREAM
The New Flavor: "MELON DEW"
HAVE YOU TRIED IT?

expressions of appreciation and for all the help and moral support they have given. A financial statement of the Mission as at July 31 follows.

Receipts:—Victoria Beach Church, \$57.20; Birthday Service, \$117.16; Workers for board, \$44.00; Gifts and Offerings: Victoria Beach, \$94.77; Winnipeg, \$81.85; C.R.S.M., Vancouver, \$100.00 and Toronto, \$50.00; Total, \$484.78.

Payments:—Victoria Beach Store, accounts and rent, \$217.86; Supplies and incidentals, \$39.57; Prizes, \$32.05; Strip tickets, \$12.50; Travelling expenses, Dallas, Texas to Winnipeg, \$145.00; Balance on hand, \$28.10; Total, \$494.73.

A "BRIDGE" AT THE CLUB HOUSE

An evening "bridge", to which all beach residents who enjoy the game are invited, will be held in the clubhouse Tuesday night of next week, when refreshments will be served and prizes awarded. There will be plenty of tables and comfortable accommodation. Miss Jacqueline Sprague is sponsoring the entertainment, the intention being to make it a friendly gathering of friends of the Beach. The admission is 25 cents, and the proceeds will be given to form the nucleus of a fund to provide gifts for the all-year-round residents in the winter and assist any who need help.

Mr. and Mrs. F. H. White are spending a vacation at the Beach.

Mr. and Mrs. W. H. Buyers are spending the next two weeks at the Beach.

Lieut. Col. and Mrs. Rex Hawkins and family are spending a short holiday at the Beach.

Mr. and Mrs. Steve Drewe have retired from the golf course store and greens register, and will spend the next month on a motor trip and a visit to Saskatoon where Mr. Drewe will receive a much needed rest. Mr. Regd. Moir is now in charge of the store and the green fees.

The beautiful summer home of Mr. and Mrs. Kenneth Powell, Sunset Boulevard, has been purchased by Mr. and Mrs. P. J. Rich, who will be welcomed by many as permanent residents of the Beach. Mr. Rich is a member of the Winnipeg Grain Exchange and with his wife has been deeply interested in the Children's Mission at the Beach.

Mass will be held in Aitken's Transfer Office next Sunday morning, August 6th, at 8 o'clock.

Thom's Bakery

VICTORIA BEACH MANITOBA

Bread Cakes Pastry

OUR GOODS ARE UNSURPASSED IN QUALITY

A. Larson

CONTRACTOR AND BUILDER

Estimates cheerfully supplied

220 EIGHTH AVENUE VICTORIA BEACH

SUNDAY'S SERVICE

PRINCIPAL JOHN MACKAY

Principal John MacKay, of Manitoba College, one of the outstanding pulpit preachers in Canada, will speak at the Club House this coming Sunday morning, and will conduct the services. Mr. Arthur McFadyen will be the soloist.

The attendance at the Church last Sunday morning, when Canon Herklots had charge of the service, was 293, and the collection amounted to \$24.59.

PARLOR CAR PLEASURES

The parlor car, which is attached to the 1.10 o'clock through train to Victoria Beach each Saturday and the 8.20 o'clock through train back to the city Sunday night, is being liberally patronized, but more could be accommodated on this fine car. The Canadian National Railways placed this extra accommodation on at the request of the Victoria Beach Club, which had received a request of a number of cottage residents. Those who like a comfortable ride, without the necessity of hurrying down to the train, and the parlor car all that is needed.

CANADA BREAD

To our many customers holidaying at VICTORIA BEACH, we wish to announce that you can obtain your regular supply of BAMBAY BUTTERNUT DR. HALLS MELLO-CREME, Etc., Etc.

THOM'S STORE

FRESH DAILY FRESH DAILY

VICTORIA BEACH HOTEL

VISIT THE VICTORIA BEACH HOTEL
FOR AN OCCASIONAL MEAL



MID-DAY LUNCH 50 cents

EVENING DINNER 75 cents

YOU WILL ENJOY THE CHANGE

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Stationery, Bathing Suits, Caps and Shoes, Canvas Shoes in fit every one from Dad to the Baby, Golf Shoes and Sox, Patent Medicines, Hardware and Crochery, Paints, Oil, Turpentine and Gasoline

GROCERIES - SOFT DRINKS GINGER ALE
Ice Cream Cones and in pint sealite packets.
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We specialise in opening orders with special delivery
Circulating Library — 300 good books to choose from; 3c. per day; minimum 10c.

BOAT AND CANOE LIVERY

Fresh Fruit and Vegetables. New Laid Eggs daily.

Agent for Northwest Laundry.

Two-day service at city prices.

Ginger Ale and Soft Drinks. Special prices by the dozen or case delivered to your cottage.

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Calls are made each Monday for Parcels and

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No charge for picking up or delivering parcels at Victoria Beach

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VICTORIA BEACH - MANITOBA

Victoria Beach Herald
 Published at Victoria Beach every Saturday throughout the summer season, June 5th to the end of August. Devoted to the best interests of the cottagers, the Victoria Beach Community, and the merchants of Victoria Beach.
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Beach Notes

Sunday afternoon, August 13th, there will be an Oxford Group meeting in the Club House at 3 o'clock—to which all are invited to come.
 Mr. Charles O'Connell, Bay View, one of the first to secure a site in that section of Victoria Beach, returned to the Beach Saturday last after a trip to Norway House, the Lake of the Woods and other points. Coming back from Norway House Mr. O'Connell came into the Victoria Beach pier on the steamer "Kernora", but did not stay over; he desired to complete his itinerary, and he knew if he got off at Victoria Beach he would have remained for the rest of his vacation and what he had planned to see in other parts would have vanished in Victoria Beach atmosphere.
 Father Desault conducted the Catholic Church Service Sunday morning in the Ateah office, as it was felt they could not afford the cost of the club house. It is understood the use of the club house may be given in future for the Catholic Church Service and a voluntary offering taken up for club funds.
 The Badminton court at the rear of the home of Mr. and Mrs. W. J. T. Kerr is a popular spot for players and the court is in fine condition for play. Mr. Kerr still remains the undisputed champion for the season, having defeated a picked team with the help of his office man, John Anderson. Some boys climbed the wire netting at the tennis courts one night last week, broke down the netting, with the result one court had to be closed for two days until repairs were

Look with us along the royal road of economy and witness the spectacle of an army of thrifty-minded women all bent on securing greater class-privilege. They are having them dyed! Quilton's Dye House is manned and equipped to take care of your dyeing problems at a material saving in your clothes budget. Consult us at any time.

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made. This practice, while exhilarating to youthful spirits, deprives many of the pastime and causes unnecessary expense to the company.
 A large box filled with prizes for the Masquerade and the Sports Day was received by the Club Committee, the gift of Mrs. W. J. T. Kerr.
 Mr. Stacey Woods, having completed a most successful season at Victoria Beach, on the sands, in the mission house on the hill, and in hikes through the woods, has gone into Winnipeg where he will remain for two weeks. About the middle of the month he will go to Chicago, to the Century of Progress Fair; then to England and in October will sail for his native heath, Australia, where he will take his final year in the university to secure a B.A. degree.
 Mr. and Mrs. Ernest Dumas have arrived at the Beach, to be guests for a week of Judge and Mrs. L. F. Roy.
 Mr. and Mrs. H. S. Rooke, Mr. and Mrs. Henry Ditchon Miss McLeod and Mrs. J. W. Rooke are spending the long week-end at the Beach.
 Miss Cora M. Johnston is holidaying at the Beach.
 Miss Kehlo Matheson has returned to the city after a vacation at the Beach.
 Mrs. T. McLattie is the guest of Mrs. A. Moore, at this Beach.
 Mr. and Mrs. D. L. Cameron, of Manitou, Manitoba, are holidaying at the Beach, the guests of Mr. and Mrs. J. J. Milne.

E. J. LEWIS, B.A.
 At VICTORIA BEACH HOTEL
 (Pinehurst Inn)
 will be taking PUPILS in August for
 Supps, etc.
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 GROCERIES CONFECTIONERY
 GENERAL MERCHANDISE
 Shop at the Store that Saves You Money
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 Latest Fashions in Bathing Supplies
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 VICTORIA BEACH MANITOBA

Beach People

Mr. Charles Melvor, of the Winnipeg detective force, with Mrs. Melvor and children is enjoying a vacation at the beach.
 Mr. George Smith, chief of the city detective force, and the present acting chief of the Winnipeg Police, will be down August 6th, starting a three weeks vacation at his cottage, with his family.
 Mrs. Margery Campbell Hunter, well known as organist of the Metropolitan Theatre a few years ago, was down with Mr. Hunter and friends for the week-end, and all were visitors at the club house last Saturday evening enjoying the dance.
 Mr. J. E. Currie was the guest of Dr. and Mrs. N. J. MacLean for the last week-end.
 Mr. R. Cambourne Reece, of the Winnipeg Grain Exchange, with Mrs. Reece and party of friends were down for the last week-end and were among the merry makers at the masquerade at the Club House Saturday night.
 Mr. J. F. McCallum spent the week-end and Monday with his sons, Michael and Peter McCallum, at his cottage, "The Maples", Fourth Avenue. Mrs. McCallum owing to illness had to remain in Winnipeg.
 Miss Sibyle Lay is the guest of Miss Jackie Sprague for a two weeks' vacation.
 Mrs. Mason Smith and Miss Mary Smith, Toronto, are guests of Mr. and Mrs. Victor L. Scott.
 Mr. Thomas Hay M.P. will be a guest at the Beach over the long week-end. Mr. Hay is member for Springfield in the House of Commons, in which district Victoria Beach is included.
 Mrs. J. E. Cunningham and son, Malcolm Cunningham, are guests of Mr. and Mrs. J. F. McCallum, at "The Maples", Fourth Avenue.
 Miss D. C. Woodward is a guest at "The Maples" Fourth Avenue, for the summer.
 Miss T. Katharine McNabb is at the Beach, where she is enjoying a holiday, the guest of Mr. and Mrs. S. Mudie.
 Jack Steinhoff of the Northern Electric, and family have been occupying "Macushia Cottage" on Fourth Avenue for the month of July. The family are motoring to Banff early in August.
 Miss Constance Clarke has returned to the city after spending a few days, the guest of Miss Elaine Paget.
 Mr. and Mrs. J. J. Quinn and family have returned home after three weeks vacation at the Beach.
 Mr. and Mrs. Chrystal R. Irving are guests at "Pinehurst Inn" for the next two weeks.
 Mr. and Mrs. James McAllister and family, 202 Second

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 We are represented at VICTORIA BEACH by
 MR. C. B. BARAGER, General Merchant.
The North West Laundry Ltd.
 Dry Cleaners and Dyers
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Avenue, will occupy their cottage for the balance of the season.
 Mr. and Mrs. W. J. Dickson, Mr. D. M. Sample and "Teddy" Dickson, will be the guests of Mr. and Mrs. James McAllister for the long week-end.
 Mr. J. Allen and family have returned to Winnipeg, having spent six weeks in the J. H. Falls Cottage Fifth Avenue.
 Mrs. W. Berryhill, Miss Phyllis McKay and Miss Margaret Cuddy returned to the city Monday from a holiday at Victoria Beach Inn.
 Mr. and Mrs. J. E. McBride returned to the city Monday from a holiday at the Victoria Beach Inn.
 Mrs. Osborne Scott and family returned to the city Monday. They have spent the last month in their cottage and will return in September.
 Miss Gertrude Tetreault and Miss Lucette L'Avoi have arrived to spend the next two weeks at the Beach.
 Mrs. G. W. Morrison, Master Colin and Miss Jean Morrison are spending a delightful holiday at 202 Fifth Avenue.
 Mr. and Mrs. R. Foster are enjoying their holiday at 202 Fifth Avenue.
 Miss Doreen Scouler left Sunday night to spend a few days in the city.
 Mr. and Mrs. Eben Govan and family have returned to Winnipeg after spending a very enjoyable six weeks at Victoria Beach. This is their fifth consecutive summer at the Beach.
 The Misses Margaret and Catherine Foster have returned to Winnipeg after spending a delightful holiday at 425 Sixth Avenue.
 Mr. Fred Porter, who has been on a business trip through Western Canada for the past month, will be down at the family cottage, Louise Lodge, Seventh Avenue, for the next two or three weeks.
 Mr. and Mrs. Charles Hind will be the guests of Mr. and Mrs. Fred Porter for the next two weeks at 211 Seventh Avenue.
 Misses Norma and Dorothy Shumway have been the guest of Miss Norah Loughheed for the past week.

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 and 16 other popular drinks to quench summer
 thirst—low sold and refreshing at all the
 Beach stores—by the bottle or by the
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"BIG BOY" BOTTLE
 DREWRY'S DRY GINGER ALE 25 CENTS
 in the big 6-pint
 family size 25¢ deposit
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Mrs. Fred Porter, Seventh Avenue, entertained a few members of the Winnipeg Women's Institute on Wednesday, July 26th and all had a very enjoyable time.

Mr. and Mrs. A. B. Boulton, of Winnipeg spent the weekend at Edwell, Mr. L. F. Borrowman's cottage on Sunset.

Mrs. P. E. Peterson and family have returned to Winnipeg after an enjoyable holiday of six weeks at the Beach.

Miss Aileen Garland left Wednesday to attend the Gerson-Tupper wedding and the Bemborough reception.

Mr. and Mrs. A. A. Syles and sons, Robert, John, Clint and Douglas left Monday night for the city after spending a month at the Beach.

Mrs. Alan Magan, Master Alan Magan and Miss Marcia Voochiers were the guests of Mrs. A. M. Bartwell last Wednesday.

Miss Grace Dunn spent a few days at the Beach last week the guest of Mrs. A. M. Bartwell, Walkway Cottage.

Mr. Jack Procter is the guest of Mr. Fred Bartwell for a short time.

Misses Shirley Dryden and Patsy Hiccox have been the guest of Miss Norah Lougheed for the past week.

Mrs. H. E. Shumway and daughters Misses Norma and Dorothy arrived Monday to spend a month at the family cottage on Fourth Avenue.

Mr. Jack Brown left Sunday night to spend a few days in the city.

Honouring Miss Carolyn L. Giel, of Brantford, Ontario Mrs. Harold J. Scott entertained at a bridge tea on Thursday, at Pinehurst Inn. Mrs. Frank M. Rose poured tea. The guests included—Miss Carolyn L. Giel, Mrs. Frank M. Rose, Mrs. Wm. Howe, Mrs. Stanley Jones, Mrs. J. Irving, Mrs. George Setter, Mrs. Wm. Spalding, Mrs. Roy Fraser, Mrs. MacMillan, Miss Dorothy Rose, Miss Jardine (Toronto), Miss E. Black and Mrs. H. J. Scott.

Miss Therese Cole is spending a week at the Beach.

Dr. and Mrs. Neil John MacLean and family left this week for a month's trip to Banff and the Pacific coast travelling by auto. They will return to Victoria Beach the last week in August.

Mrs. L. F. Borrowman went into the city Wednesday to attend a few of the social affairs connected with the International Kivwanis convention.

Mr. Percy Costello, former agent at Victoria Beach, is now agent at Oak Point.

Mr. Fred Gee has kindly consented to preside at the piano at the Church Musical Services Sunday.

Mr. A. J. Thomas, son of Rt. Hon. J. H. Thomas, minister in the British government, who is connected with the government service in Winnipeg, is a week-end visitor.

Miss Olga Spears is the guest of Mr. and Mrs. Dailley for several weeks.

Mr. John Patterson is the guest of Miss Kaye French.

Mr. Sandy and Bernard MacRury have returned to the city with their family after spending the month of July at the Beach.

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CLOSE TO STATION, VICTORIA BEACH
Carries a complete stock of
— Fresh Groceries —
Our business has grown because
we please customers
SOFT DRINKS ICE CREAM
CONFECTIONERY LIGHT LUNCHES
WE DELIVER
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THE QUALITY ICE CREAM PURITY
TO BE HAD ONLY AT THE
MOONLIGHT INN
TAKE A QUART OF THIS SUPERIOR
PRODUCT HOME WITH YOU
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STATIONERY Paper in Pounds, Pads, Boxes and Envelopes.
We can supply all your needs. New stock from 10c up
24-HOUR FILM SERVICE
Good stock Patent Medicines, Toiletries, Confectionery, Tobacco
PRESCRIPTION SPECIALISTS
VICTORIA BEACH PHARMACY
IN BEACH COMPANY'S OFFICE

Don't Stay Indoors
PUT A TIN OF
MELCOMO OINTMENT
IN YOUR POCKET
IT RELIEVES the irritation of mosquito bites and keeps mosquitoes away if rubbed on all exposed parts before you go out
Sold in Victoria Beach

BARBER SHOP
Next to Company's Office - Victoria Beach, Man.
Children's Hair Cut 35c Ladies' Hair Cut 35c
Ladies Neck Trim 35c Ladies Hair Trim 35c
Specially for the ladies—Soft Water Shampoo, 50c
Barber with many years' experience
J. POLIS - Proprietor

Mrs. W. K. Greig and family have taken a cottage at the Beach for the next few weeks.

Mr. Jack McDiarmid was the guest of Mrs. Harry Little during the past week-end.

Miss Beth Kennedy is a visitor at Victoria Beach.

Miss Jean Dailley has for her guest Miss Betty Hitchings.

Mr. Jack Malcolm is spending this week-end at the Beach.

Miss Irene Riddell, a teacher of the Victoria Beach school, has returned to the city after enjoying a holiday for the past month at the Beach.

Mr. Dusty Prowse is the guest of Mr. Wilbur Little.

Mr. and Mrs. Earl Adams, of the Winnipeg Grain Exchange with Mrs. Adams and family have a cottage at the Beach for August.

Mrs. J. M. Rice's rendition of Dudley Buck's beautiful composition: "Hear ye, O Israel" at the Church Service Sunday was a cultured interpretation of this fine sacred number and Mrs. Rice was never heard to better advantage in the clubhouse. Miss Gwenda Owen Davies was her accompanist and her sympathetic playing added much to the beauty of the rendition.

THE MASQUERADE ATTENDANCE
Why was the masquerade not more largely attended and why were the receipts from the ticket sale not greater? These are questions which require some answer. Many July residents, who would otherwise have attended, went into the city Saturday, their month's rental having expired. This could not be helped. But there were dozens of young people on the beach, members of the club, who did not attend and showed little interest except to "peek in" on the dance. The club is open for suggestions from those who think they could have suggested something which would have added to the interest and the numbers present.

Remember the club is in a difficult position compared to other beaches in the matter of the expense of an orchestra. It is necessary for the orchestra to be kept over Sunday;

other beaches allow their orchestra to return to the city on late trains, stopping dancing before 11 o'clock Saturday night, while the Victoria Beach orchestra plays to 11:45 o'clock. The orchestra is worthy of patronage this season; they put on a fine programme last Saturday night under Johnny Hempstead's direction, and their efforts deserved a better reception.

PRIZE-WINNERS AT THE MASQUERADE
The prize-winners at last Saturday's Masquerade deserve the awards given. All honor to them and the others in costume for the ingenuity they showed and the time they spent on their make-ups; they added to the pleasure and entertainment of a good many people. The prize-winners were as follows, the little lads and ladies from the all the year round residents displaying the "spirit of the beach" in a manner to win all praise:

Children: Charles Melvor, "Spanish Boy"; Christina Melvor, "Spanish Girl"; Fred David, "Tram"; Bert Trainor, "Mickey Mouse"; Joyce Bull, "Russian Peasant"; Carroll Borrowman, "Quaker"; Bobbie McKinney, "Fish"; Ray Lillian Bull, "Dancing Girl"; Verna Trainor, "Gardener"; Lillian Evans, "Hawaiian Princess"; Edith Denton, (Spirit of Victoria Beach) "Indian Girl"; Raymond David (Spirit of Victoria Beach) "Birch Tree".

Special: Allison Campbell, "Jolly Roger" and Dorothy Evans, "Great Aunt Annie."

Adults: Miss Pansy Ateah, "Birch Tree" (Spirit of Victoria Beach); Miss Jean Mitchell, "Priscilla"; George Thurston, "Mephistopheles"; J. J. Conklin, "Mandarin"; Frank J. McKinney, "Fierro."

At the close of the judging Frank E. Sprague presented the prizes.

The judges were: Mrs. Mason Smith (Toronto); Mrs. John Tasker, Mrs. Grant Miller, Mayor F. C. O'Brien, Ted Blanchard and E. P. Withrow. Dancing followed the judging until near midnight.

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We have set a high value on absolute cleanliness, safety and quality. There is nothing finer produced in Manitoba than the fresh daily supply of MILK and CREAM as sold by the **MODERN DAIRIES.**

TRY A QUART TO-DAY

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"You can Whip our Cream, but you can't Beat our MILK"

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Authorized Agents
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YOU WILL LIKE THE WAY WE HANDLE YOUR WORK
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FOUND
Last winter, near Victoria Beach, heavily encased in ice, **MOTOR BOAT** with engine and enclosed cabin. Efforts made to find the owner have been unsuccessful. It is now in my possession and will be handed over to the rightful owner if ownership is proven. Apply David Anderson, Anderson's Transport office, Victoria Beach, Manitoba.

HEAR YE!

HEAR YE!

"Get Acquainted Bridge"

IN THE

VICTORIA BEACH CLUBHOUSE

Tuesday, August 8th ————— 8 p.m.

Everybody Welcome

PRIZES

REFRESHMENTS

25c Admission

Proceeds will be used during the winter for the entertainment and assistance of all-year residents of Victoria Beach

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By Choice of Routes - All Rail
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Travel East this Summer at economy rates. SPECIAL LOW FARES to all points in Eastern Canada, with choice of all rail or lake and rail routes make this longed-for trip more appealing than ever.

From WINNIPEG	TO	45-DAY LIMIT
	TORONTO	\$53.20
	HAMILTON	RETURN
	LONDON	OCT. 31 LIMIT
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Or, if your vacation is to the West — visit JASPER in the Rockies. Totem Pole Golf Week, September 3rd to 8th. Return, all inclusive fare from WINNIPEG, \$120.00

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