

# Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach  
Vol. VIII VICTORIA BEACH, MAN., JULY 29th, 1933 No. 7

## Grand MASQUERADE Tonight at Club House

### SUMMER PLEASURES

**A** MORE ideal summer than the present one at Victoria Beach could hardly be conceived or desired by the most exacting summer camper. Probably it is drier than one would wish for, but damp days and rainy spells are not conducive to comfort at summer resort homes, especially at one where there is so much foliage as at Victoria Beach. Bright sunshine falling softly down through leafy bowers on to well marked trails laid out in the woods makes for happiness, health and vigor.

So, while it may be very bad for the farms and the growing grain crops and especially detrimental to the gardens, it makes joyous the great

made more enjoyable because of the absence of moisture days.

The golf and tennis courts are liberally patronized; sunning oneself on the pier or on the sands is the happy pastime; and berry picking is made more profitable. The dry season has killed off the mosquito, and thus pleasures have been the lot of the people of Victoria Beach this beautiful summer.

Classes in life saving have been carried on under the direction of Mrs. S. C. Lloyd, and very valuable instruction has been given and received by a host of growing citizens. Victoria Beach has thus not been neglected and a useful purpose served.

### Awe and Wonder at Victoria Beach!



I sat and watched the sun go sinking in the west,  
I heard the birds a'twittering, as they settled to their rest,  
And I looked with awe and wonder, at the colors in the sky,  
While I said within myself, that surely God was very nigh.



Could any artist paint such shades, as suddenly were shed  
Through pine and beech and poplar, and away up overhead?  
No need to long for beauty, that lies beyond our reach,  
We have all the beauty that we need—here at Victoria Beach.

—R. M.

outdoors; and while our sympathies are with the producer and the horticulturist in these trying days, with the exception of a little dust at times and the need for the replenishment of the rain water tank, there is nothing to mar the pleasures of the great outdoors from the weather end this summer.

Children disport themselves in the water at the Beaches; roll and tumble in the sand to their heart's content; hikes through the woods are

The time is now midway in the summer and many weeks yet remain to add joy and gladness to the year's annals. August is a month that many prefer above all others to get away from city life. The joyous days of September are ahead and so everyone can look forward to a season only half retired into the treasury of sweet memories.

In the midst of outdoor life as it is being lived at Victoria Beach, do not forget the annual mas-

(Continued on page 4).

The Victoria Beach Company reports rentals for the first half of August are very large, and this Beach will see many citizens and their families down enjoying one of the brightest periods of the summer. The rentals for the last half of August and the first half of September are good, but there are a number of very desirable cottages available. These weeks are among the most delightful of the year, and no where can they be enjoyed better than at Victoria Beach. It's the harvest moon month, and the long restful days and nights will do you good if you are domiciled at Victoria Beach. Why not call up the Victoria Beach Company's office, 210 Kennedy Building, right across from Eaton's (phone 21 023), or visit the Company's office at Victoria Beach?

**SPORTS DAY PROGRAMME**  
Government Pier, Victoria Beach  
Saturday, August 5th

**Men's Open 2-mile Swim (C.A.S.A.).**—1st prize, the Orchid cup and medal; 2nd prize, silver medal; 3rd prize, bronze medal. Also prize for Victoria Beach resident first to finish.

**Ladies' Open 2-mile Swim (C.A.S.A.).**—1st prize, Rumford cup and medal; 2nd prize, silver medal; 3rd prize, bronze medal. Also prize for Victoria Beach resident first to finish.

**Junior Swim (Open).**—Boys' quarter-mile, under 17 years, and Girls' quarter-mile, under 17 years.—1st prize (to be announced later); 2nd prize, silver medal; 3rd prize, bronze medal. In each event.

**30 Yards.**—Girls under 12; three prizes.

**30 Yards.**—Boys under 12; three prizes.

**50 Yards.**—Girls under 16; three prizes.

**50 Yards.**—Boys under 16; three prizes.

**75 Yards.**—Ladies over 16; three prizes.

**75 Yards.**—Men over 16; three prizes.

**Diving: Old Tower.**—Ladies, 2 dives; two prizes. Men, two dives; two prizes.

**Spring Board.**—Ladies' open, 2 dives; two prizes. Men's open, 2 dives; two prizes. Girls under 16, 2 dives; two prizes. Boys under 16, 2 dives; two prizes. Girls under 12, 2 dives; two prizes. Boys under 12, 2 dives; two prizes.

**Ladies' Long Dive Swim Under Water.**

**Men's Long Dive Swim Under Water.**

**Ladies' Canoe Double.**

**Men's Canoe Double.**

**Mixed Canoe Double.**

**Four-Man Canoe (McKinney trophy).**

**Balloons Blowing Contest.**—Open to all.

**Fishing Competition at Pier, Friday.**

**Grand Aggregate Trophy** (presented by Victoria Beach Company. Awarded on points only.

Our Milk is specially selected for Victoria Beach from our best shippers, including Kinalmeaky Farms, John Martin, Sunnybrook Farm, and R. J. Smith & Company, Bird's Hill Jersey Farm, and is under the control of our laboratory from the time it is received in our plant until it is loaded out for shipment.

With the daily morning train service now established, the MILK and CREAM delivered at Victoria Beach is as fresh as delivered to the CITY HOMES of Winnipeg

**Crescent Creamery**  
Company Limited

CRESCENT ICE CREAM  
The New Flavor: "MELON DEW"  
HAVE YOU TRIED IT?

Competitors are warned to keep to their own course under penalty of being disqualified. Referee's decision is final in all matters. Prizes will be distributed Saturday night at the club house dance, commencing at 9 p.m. Winners of prizes enter free.

**Patricia Beach, Saturday, August 5th, 10 a.m.**

**Castle Building.**—Boys and girls 6 and under.

**Castle Building.**—Boys and girls, 12 and under.

**Cast of Tan.**—Boys and girls, under 10 years.

**Cast of Tan.**—Boys and girls, under 5 years.

**Swim Races:**  
Girls 8 and under;  
Boys 8 and under;  
Girls 10 and under;  
Boys 10 and under.

**Land Races:**  
Girls and boys (total) under 5 years;  
Girls 5 to 8; three prizes;  
Boys 5 to 8; three prizes;  
Girls 9 to 12; three prizes;  
Boys 9 to 12; three prizes.

**ICE CREAM CONES, BALLOONS AND BALLS**  
Program subject to change.

**MARTINS READY TO FLY**

The many bird-lovers who have stopped to watch the endearing antics of the martins in their house on the lake front, will be interested to know that their young fledglings are out of their nests, and are getting ready to fly.

They are stretching their wings and passing from room to room in their sixteen-room house. When they do fly away, they never touch ground but fly straight to the top of some dead tree. Those who do not know their habits, but still love to watch their graceful soarings in the air, may be surprised to learn that such is the case. They only alight to fill their bills with mud at nesting time, and they never rest on foliaged trees.

The little wren, who chose the upper room for her home, is there again this year, and still escapes the wrath of the martins by darting up to the nearest birch tree, there to shrill defiance at her unwilling hosts.

**Thom's Bakery**  
VICTORIA BEACH MANITOBA  
Bread Cakes Pastry  
OUR GOODS ARE UNSURPASSED IN QUALITY

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CONTRACTOR AND BUILDER  
Estimates Cheerfully Supplied  
220 EIGHTH AVENUE VICTORIA BEACH

**WILL SING AT SERVICE**



MRS. J. M. RICE

It is with pleasure the Herald announces that Mrs. "Jack" Rice will be the offertory soloist Sunday morning, July 30, in the clubhouse. Mrs. Rice personifies the true spirit of Victoria Beach, and is a willing helper in everything which makes for the betterment of community life at Victoria Beach.

**PRESIDENT KENNEDY VISITS THE BEACH**

Mr. C. Laurence Kennedy, President of the Victoria Beach Company, spent Wednesday at the Beach amid surroundings he knows so well from the past summers he has lived here as a boy and a youth. Mr. Kennedy is a son of Mrs. C. W. N. Kennedy; his father was the founder of Victoria Beach, a man who is largely responsible for the policy which has made Victoria Beach so outstanding in the list of lake and river summer resorts. Mr. Kennedy is following closely the lines of his father's wisely thought out policy.

**CANADA BREAD**

To our many customers holidaying at VICTORIA BEACH, we wish to announce that you can obtain your regular supply of **BAMBY BUTTERNUT DR. HALLS MELLO-CREME, Etc., Etc.**

at **THOM'S STORE**

FRESH DAILY FRESH DAILY

**VICTORIA BEACH HOTEL**

VISIT THE VICTORIA BEACH HOTEL  
FOR AN OCCASIONAL MEAL

MID-DAY LUNCH ..... 50 cents  
EVENING DINNER ..... 75 cents

YOU WILL ENJOY THE CHANGE

MRS. C. E. MOORE, Manageress

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Stationery, Bathing Suits, Caps and Shoes.  
Canvas Shoes to fit every one from Dad to the Baby  
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Ice Cream Cones and Ice Fruit salamis packets.  
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We specialize in opening orders with special delivery  
Circulating Library — 300 good books to choose  
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Fresh Fruit and Vegetables. New Laid Eggs daily.  
Agent for Northwest Laundry.  
Two-day service at city prices.

Ginger Ale and Soft Drinks. Special prices by the  
dozen or case delivered to your cottage.

**PLEASE LEAVE YOUR ORDERS FOR LAUNDRY**

with **WALTER THOMAS**  
Calls are made each Monday for Parcels  
and  
Delivered to Cottages Thursday Evening

No charge for picking up or delivering parcels at Victoria Beach

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PROMPT SERVICE

**ANDERSON TRANSFER**

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VICTORIA BEACH - - MANITOBA

**Victoria Beach Herald**

Published at Victoria Beach every Saturday throughout the summer season, June 5th to the end of August. Devoted to the best interests of the cottagers, the Victoria Beach Company, and the merchants of Victoria Beach. Initial circulation 10,000 copies, and distributed free. Communications to be sent to the EDITOR, 225 Smith Street, Winnipeg, or left in boxes in Victoria Beach stores. Advertisements to be sent to the BUSINESS MANAGER, PEARLESS PRESS, 225 Smith Street, Winnipeg, or left in boxes in Victoria Beach stores.

**SUMMER PLEASURES** (continued from page 1)  
 querade at the club house to-night; and the big sports day one week from to-day. The masquerade is always an enjoyable feature of the season, and something will be seen that will be appreciated by all who attend. The sports day programme is on another page of this issue and should be carefully studied.

The committee has been working for many weeks on the details of the contests, depriving themselves of many pleasures so that the greater number may be enriched. The financial end of sports day is always well taken care of by the generous-spirited residents, and it is hoped that this year there will be no falling back in this regard. The committee desires to give to each winner in the contests something worth having, and this costs money and needs many donations.

There is also Patricia Beach as the mecca of the little ones and their parents next Saturday morning.

The Community Club of this Beach has not been idle, and is looking forward with pleasant anticipations to success in every feature of the mid-summer festival.

Look with us along the royal road of economy and witness the spectacle of an army of thrifty-minded women all bent on securing greater clothes-mileage. They are having them dyed! Quilton's Dye House is manned and equipped to take care of your dyeing problems at a material saving in your clothes budget. Consult us at any time.

DRESSES, COATS, SWEATERS, DRAPES DYED  
 Rug Repairing by Oriental Rug Weavers

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**Beach Notes**

The basket of lilies which graced the front of the clubhouse on a recent Sunday, were from the garden of Mrs. Borrowman in Winnipeg, and consisted of white regale lilies, orange day lilies and double gypsophila.

Members and friends of the United Scottish Choir met at the assembly room of the Dominion Business College, Tuesday evening, July 18th, to honor their conductor, Peter Logan. D. Cooper presented Mr. Logan with a handsome pen and pencil set. On behalf of the ladies, Mrs. Logan was presented with a beautiful bouquet. Mr. and Mrs. Logan have been cottage residents at Victoria Beach for many seasons.

The golf course is being liberally patronized and it is taking much water to keep the greens in shape, besides the careful attention given. Over 800 more games have been played this season compared to last at this period. And what is very satisfactory to the manager, visitors as well as cottage residents are saying nice things about the course, and its beautiful surroundings.

The merchants are prepared for two big week-ends, this week-end and one one week away, with shelves freshly stocked and large staffs available to give courteous attention to customers.

The Victoria Beach Hotel, Pinehurst Inn, is well filled this week-end, the splendid service and fine menu attracting most favorable attention. Many who have been down earlier in the season have arranged to return for another vacation with Mrs. Clare Moore.

The largest catch, the smallest fish and the largest fish, secured by boys and girls at the pier next Friday, will be awarded prizes. Mr. Fred Larr will be in charge.

Victoria Beach is very fortunate to have as its resident doctor a man of such calibre as Dr. Roy H. Fraser, a graduate of Manitoba Medical College, and who has taken much post graduate work in other centres. It is only due to his position on the staff of the Manitoba Medical College that he is available for the summer season at Victoria Beach.

The members of the Browning Study Club were entertained last Wednesday at the summer home of the president, Mrs. Blake Bradshaw, "Ivory Cottage," Bay View.

Miss Gertrude Newton, Winnipeg's premier soprano vocalist, who spent last winter in the Old Country, will be down at the family cottage at this Beach for the month of August, with members of her family, and the church committee hope to secure her services for one Sunday at the church.

Miss Mildred McMurray will conduct the service in the

**J. H. Falls**

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 will send the VICTORIA BEACH HERALD  
 to any address.  
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clubhouse Sunday morning, August 18th, speaking on the Oxford movement.

The accompaniments to the hymns and the soloists at the Sunday morning church service is now in the capable charge of Mrs. Victor L. Scott.

This is the weather that Drewrys products, on sale at the Beach stores and the golf course in many varieties, including the famed ginger ale, are in demand, for quality and thirst quenching effectiveness.

The high quality of the milk being delivered to cottages at the present time is universally acknowledged, it being the very best ever received at this Beach. Early season deficiencies, due to hot weather and limited train service, have been amply made up.

Victoria Beach Sports Day committee has some warm friends among the firms which James Kilpatrick, the Beach meat vendor, patronises, and last year generous gifts were received for the prize list, from Harris Abattoir, Swift Canadian Abattoir, Dent's and Burns' Packing Company, and the Sterling Fruit Company.

**Beach People**

Mr. Charles Nourse has been on a short holiday at the Beach.

Mrs. Harrison Daniels has returned to Winnipeg after a holiday at the Beach, the guest of Mrs. Lillian Sandison.

Mrs. Harold Geddes and the Masters Bobbie and John Geddes have returned to the city from a two-weeks' visit at the Beach.

Mrs. Wallace Mackinnon and Master Glen Mackinnon have returned to the city after they had spent the past two weeks at the Beach.

Judge Roy is enjoying his vacation and week-ends at the Beach with his family.

Ald. Joseph Mathies, of St. Boniface, is down with his family and enjoying week-ends at the Beach.

Fire Chief Arthur Spence, of St. Boniface, is spending his week-ends at the Beach, joining Mrs. Spence and family, who are guests of Mr. Spence's father, Mr. Edwin Spence, Bay View.

Mr. Arthur McPadyen, ex-alderman of St. Boniface, is

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 MR. G. E. BARAGER, General Merchant.

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spending two weeks' vacation at the Beach with his family on Bay View.

Rev. Canon Herklotz, of St. John's College, is spending his vacation at the Beach.

Mrs. Charles M. Simpson and son Carl, with a party of lady friends, are enjoying a holiday at the Beach.

Mr. and Mrs. Don Stewart have returned to the city after three weeks spent at the Beach. Mrs. Stewart was well known among the younger set a few years ago when Miss Laura McLarty.

Mr. Gordon Stewart is spending a vacation at the Beach. Miss Peggy Reid is the guest this week of Miss Glad Little.

Miss Mary Sprague spent the week-end at the Beach. Canon and Mrs. Gill are enjoying the beautiful weather and are spending the summer at the Beach, at the family cottage.

Miss Evelyn Hay is the guest of Miss Eleanor French at the family cottage, Sunset.

Miss Peggy Jackson, who has been visiting Miss Carroll Borrowman at "Edwill," has returned to Winnipeg after an enjoyable vacation.

Miss Mary Perch, of Winnipeg, and Mr. D. C. Foster, were the guests of Dr. F. and Henry Sediak for the last week-end.

Mrs. R. Miller, of Miller Lodge, Seventh Avenue, had as her guests during the last week Mrs. A. Keeping and Miss Mavis Keeping, of East Kildonan.

Mr. Harold Hay is holidaying at the Victoria Beach Hotel.

Miss Sara Melser and Miss Mary Mackenale have returned to Winnipeg from a holiday spent at the Victoria Beach Hotel.

Mr. and Mrs. Mackay, with the Masters Donald and Hugh Mackay, are holidaying at the Victoria Beach Hotel.

Major and Mrs. Leo Ward, of Norway House, have returned home from a holiday spent at Victoria Beach Hotel.

Mr. and Mrs. George Hasten have returned to the city from a holiday at Victoria Beach Hotel.

Lieut.-Col. and Mrs. N. J. Semmons returned Sunday to the city after a vacation at this Beach.

**DREWRY'S  
 DRY  
 GINGER ALE**

and 16 other popular drinks to quench summer  
 thirst—ice cold and refreshing at all the  
 Beach stores—by the bottle or by the  
 case—be sure it is DREWRY'S

"BIG BOY" BOTTLE  
 Drewrys Dry now 25 CENTS  
 in the big 5-gallon  
 family size ..... 250 CENTS  
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THE DREWRY'S LIMITED  
 Established 1877

Mrs. E. M. Hill returned to Winnipeg this week-end from a holiday at the Beach.

Hon. and Mrs. Edward Brown are spending the week at the Beach, guests of Mr. and Mrs. Wallace Brown.

The Misses Bertha and Evelyn Darling are holidaying at the Beach.

Misses Bertha and Evelyn Darling, Mr. and Mrs. J. R. McBride and Miss Phillis McKay, Mr. and Mrs. F. J. Hannah of Des Moines, Iowa, Miss Mary Braginton and Miss A. Francis Johnson, Rockford, Ill., are guests at Victoria Beach Hotel for the week.

Mrs. Grant Miller, supervisor of nurses at the Nurses' Home, General Hospital, Winnipeg, is spending a month's vacation at the Beach, her fifth summer visit.

Mr. and Mrs. A. J. Woods and family are occupying a cottage on 3rd Avenue for the next three weeks.

Mr. and Mrs. J. J. Milne are again occupying their cottage on Birch Avenue for a month.

Mr. and Mrs. Wilcock are visiting the Beach, being in a cottage on Third Avenue.

Mr. and Mrs. M. C. McIntosh are occupying a cottage on 4th Avenue for August.

Mrs. Bennett Rison, Miss Diana Tata and Masters Jim and Bill Tata have been spending the summer at a cottage on the lake front.

Mr. and Mrs. Christmas and family are once again spending their holiday at the Beach.

Mr. Sheldon Dalton, of the Engineering Department of C.N.R., with Mrs. Dalton and son Kenneth, are holidaying at the Beach.

Miss Nancy Glover spent the week-end visiting Diana Tata at a cottage on the lake front.

Mr. and Mrs. Geo. Cruickshank are enjoying a holiday at the Beach.

Mr. and Mrs. A. Nicholls have been spending the past two weeks in a cottage on 4th Avenue.

Mr. and Mrs. Beech are loathe to leave Victoria Beach, where they have spent several pleasant summers. This year they arrived June 24th and are remaining until August 12.

Miss M. Nesbitt has returned to the Beach for a two weeks' stay in a cottage on Second Avenue.

Mrs. H. B. Woolen, Mrs. Garnet McClelland, Mrs. Donald Macaulay, Mrs. Baden Montgomery and Miss Anna Macaulay were visitors at the Beach this week.

Mr. A. E. Warren, vice-president of the Canadian National Railways, was down this week on a visit, and is returning for the week-end, when he will be the guest of his son-in-law and daughter, Mr. and Mrs. Hugh Stapoole, who are occupying a cottage at King Edward and Sunset for the summer.

Mr. Wm. Lowe, of Wiley, Lowe Co., Grain Exchange, came down to join his family at the Beach Wednesday.

### JAMES KILPATRICK

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PRODUCT HOME WITH YOU

R. N. BROWN - Manager

**STATIONERY** Paper in Pounds, Pads, Boxes and Envelopes. We can supply all your needs. New stock from 10c up  
**24-HOUR FILM SERVICE**  
Good stock Patent Medicines, Toilettries, Confectionery, Tobacco  
**PRESCRIPTION SPECIALISTS**  
**VICTORIA BEACH PHARMACY**  
IN BEACH COMPANY'S OFFICE



Don't Stay Indoors

PUT A TIN OF

MELCOM OINTMENT

IN YOUR POCKET

It RELIEVES the irritation of mosquito bites and keeps mosquitoes away if rubbed on all exposed parts before you go out

Sold in Victoria Beach

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Next to Company's Office - Victoria Beach, Man.

Children's Hair Cut 25c Ladies' Hair Cut 35c

Ladies Neck Trim 25c

Specially for the ladies—Soft Water Shampoo, 50c

Barber with many years' experience

J. POLIS - Proprietor

Miss Beulah Hanna is the guest of Mrs. J. J. Conklin, 127 Sunset.

Miss Verona Conklin is spending a few weeks with Mrs. R. T. Ferguson and Miss Mae Ferguson at their home in Westmount, P.Q.

Dr. and Mrs. W. R. Morrison were recent visitors at the Beach, having spent the week-end the guests of Mr. and Mrs. Blake Bradshaw, Bay View.

Miss Carolyn L. Giel, R.N., of Brantford, Ont., is holidaying at this Beach, the guest of her sister, Mrs. Frank M. Ross.

Mrs. F. T. Bell, of Winnipeg, is among those spending a holiday at this Beach.

Mr. and Mrs. Jack More, of Yorkton, Sask., are spending their vacation the guests of Mr. and Mrs. Angus More, Fourth Avenue.

Miss Anne Mitchell is the guest of Miss Helen More, Fourth Avenue, for the last ten days of July.

Mr. and Mrs. Geo. Moore, are enjoying their holidays with Mr. Wm. Bowman, as their guest, at 205 First Ave.

Mr. and Mrs. E. A. Rose are holidaying at "San Fairy Inn," Fourth Avenue.

Mrs. Odson, with her daughters Florence and Eleanor, have returned to the city after a very pleasant three weeks' sojourn at 205 First Avenue.

M. Gus Hughes, of the stationery department, C.N.R., is holidaying on Birch Avenue.

Mr. J. B. McGeachy ("J.B.M." of the Winnipeg Free Press editorial page) and his sister, Dr. Barbara McGeachy, were guests of Dr. and Mrs. Neil John MacLean over the last week-end at their cottage on Sunset.

Knox Church choir, thirty in number, visited Victoria Beach last week-end and had a most enjoyable time, making their headquarters at the cottage of Dr. and Mrs. N. J. MacLean, Sunset, their leader, Davidson Thomson, being the life of the party. Many Beach residents would like to see Mr. Thomson take up his permanent residence in the

### TO-DAY!

order your supply of  
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from **BARAGER'S STORE**

We have set a high value on absolute cleanliness, safety and quality. There is nothing finer produced in Manitoba than the fresh daily supply of MILK and CREAM as sold by the **MODERN DAIRIES.**

TRY A QUART TO-DAY

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### Community Church Service

IN THE COMMUNITY CLUB HOUSE

SUNDAY MORNING, JULY 30th, at 11 o'clock

Conducted by **CANON HERKLOTS**

Soloist: **MRS. J. M. RICE**

summer at Victoria Beach, as it would undoubtedly give him wider scope for his fine talents and add considerably to the spirit of this Beach.

### Big Events for Sports Day Aug. 5th

The Manitoba provincial two-mile open water swimming championships will be contested at Victoria Beach, Saturday, August 5th, in connection with the annual water sports held by the Community Club, which is an event that displays the progress made by the younger members of the Beach families in swimming, diving and paddling. Mrs. S. C. Lloyd has been conducting life saving classes for children at the Beach for the past two years, and many of her pupils will perform.

There are four open swimming events and already a number of entries have been received. All of these swims are under the direction of the Canadian Amateur Swimming Association, Manitoba section, Harold Daly chairman. The first two events will be the two-mile, ladies and men. The Rumford and The Orchid trophies go to winners, also gold medals, with medals for second and third places, also a prize for the first Victoria Beach resident to finish. The other two open events are the quarter-mile junior swim, boys and girls under seventeen, with medals as awards.

Mr. Daly will go down to the Beach with a staff of starters, timekeepers and judges to run off these feature races. Each contestant must be accompanied by an attendant in boat or canoe.

The two-mile swim was first placed on the Victoria Beach sports day programme last year and attracted about 4,000 people to the Beach, and the progress of the races was watched with great keenness. Entries came from Ontario, Saskatchewan and Manitoba, Bobby Hamerton winning the men's event and Marjorie Lee the ladies'. This year the entry list promises to be even greater. Entries may be made with Frank J. McKinney, chairman of the sports committee, at the government pier, Victoria Beach, the day of the race, or with Mr. Daly. There is also a lengthy list of

### FOUND

Last winter, near Victoria Beach, heavily encased in ice, **MOTOR BOAT** with engine and enclosed cabin. Efforts made to find the owner have been unsuccessful. It is now in my possession and will be handed over to the rightful owner if ownership is proven. Apply David Anderson, Anderson's Transport office, Victoria Beach, Manitoba.

events in the water for Victoria Beach residents. Arthur R. Morrison will officiate as starter.

There is also the Patricia Beach sports in the morning for the kiddies, assisted by a corps of judges, starters and officials, concluding with a free ice cream cone festal.

Prizes for both morning and afternoon events will be presented at a dance Saturday evening in the Victoria Beach clubhouse.

The fishing competition will be Friday on the government pier, under the supervision of Mr. Fred Larn.

The following compose the committee in charge of events of the entire day:—W. J. T. Kerr, Ald. C. Rice-Jones, J. J. Conklin, Jack Yarnell, F. C. O'Brien (Mayor of the Beach), J. S. Little, Frank E. Sprague, Victor L. Scott, Barry Little, Osborne Scott, ex-Ald. L. F. Borrowman, Joseph Harris, Arthur McFadyen, W. J. B. Dailley, Dr. Neil John MacLean, Frank J. McKinney and Aidan Conklin (President of the Victoria Beach Club).

#### THE CATHOLIC SERVICE

The Roman Catholics who are residents of Victoria Beach this summer have held services in the club house the past two Sunday mornings from 9 to 10 o'clock, the attendance last Sunday being 75 persons.

The Community Club has decided that a charge of \$5.00 a Sunday will be made for use of club house used for this purpose. The Community Church pays the club for their use of the club house \$12.00 a Sunday, and besides the church owns all the chairs, purchased at a cost of over \$250.00, so the charge for the Roman Catholics is considered a reasonable one. The priest in charge is Father Dussault.

#### TRIBUTE TO TENNIS COURT

Arch. Thomson, well known player on the tennis courts in Winnipeg, and a participant in tennis and badminton tournaments, stated to the Herald before his departure for Winnipeg, after two weeks vacation with Mrs. Thomson, spent at this Beach: "The tennis courts at Victoria Beach are admirable for playing on. There are no courts in Winnipeg equal to them. The surface is even and firm and the dust created by players is negligible. I have played on every court in Winnipeg, but I never have enjoyed playing tennis so much as I have on the Victoria Beach courts. Whoever laid out those courts certainly knew the way to do it."

#### CHURCH NOTES

Rev. Canon Herklota, Professor of St. John's College, and associated with the clergy of St. John's Cathedral, who is spending his vacation at Victoria Beach, will take the service Sunday morning in the club house. The canon is one of the most brilliant preachers of the younger of the Church of England clergy in Winnipeg and a great worker among the young men.

Canon Despard, Rector of St. Matthew's Church, conducted the last Sunday morning service in the club house before one of the largest gatherings of the season, the attendance being 445, and the collection amounting to \$24.30. The story of Zacchaeus and his coming to our Saviour under most unusual surroundings was his subject, which he illuminated with choice words and striking illustrations. His children's story was greatly appreciated. Mrs. Roy Bier sang two numbers with power and clearness of expression.

## PROPERTY FOR SALE

¶ Take advantage of present conditions and purchase a house or lot at present low prices.

¶ The Company has several choice lots and a few houses listed for re-sale at a fraction of the original cost.

#### LOTS FOR SALE

A choice building lot on Third Avenue at \$250.00.

A fine building lot on 6th Ave., between Arthur and Patricia, for \$180.

#### HOUSES FOR SALE

A fine cottage on Third Avenue, with three bedrooms, fireplace, verandah; well furnished; \$1,050. This price is all cash.

A large cottage on Patricia, close to lake; three bedrooms, very large verandah, wash basin in two bedrooms, sink in kitchen; \$1,500.00.

For full information as to Terms and Locations apply

## Victoria Beach Co. Ltd.

317 PORTAGE AVENUE, WINNIPEG PHONE 21 039

or visit the Company's office at the Beach

F. E. SPRAGUE, Manager