

Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

Vol. VIII

VICTORIA BEACH, MAN., JULY 22nd, 1933

No. 6

Two Big Community Events

THE two big events of the summer season at Victoria Beach, in which everyone may have a part, is the Annual Masquerade and the Annual Water Sports. The Masquerade is to be held Saturday, July 29th, at the club house, and Sports Day is Saturday, August 5th, just before Civic Holiday in Winnipeg.

The Masquerade is to assist in raising funds to pay the orchestra, which is a heavy expense, as the members have to remain over Sunday, there not being a train back Saturday night to Winnipeg from Victoria Beach after the departure of the 9.30 train, "The Moonlight."

This year the masquerade will take the form of "Prosperity vs. Hard Times," and a big attempt will be made by "Prosperity" to down "Hard Times" and "Old Man Depression."

There are no signs of depression at Victoria Beach this summer; cottages are all occupied, the stores, Pineshurst Inn, the golf course and the tennis court, all are flourishing like they never have flourished before; but still Depression bobs its head up in Winnipeg from time to time, and the Masquerade will be a means of killing off what is left of the monster, to reveal to the Beach

in picturesque way Prosperity is the better thing. There will be prizes for all classes of costumes; comic, character, pretty and Spirit of Victoria Beach, which latter is a time-honored class. Children in costume will be particularly welcomed, and many lovely awards have been arranged by the committee. Children will be around the Beach this coming week selling tickets, and it is hoped they will be welcomed and liberally treated.

Sports Day programme will be found in this issue, and a careful perusal will give each intending entrant the opportunity to pick his class. The Manitoba championship swims will also be a big feature. The committee is sending out a letter asking for financial help, as \$200.00 will be required this time to square accounts. The swims, although amateur events, cost money to stage. Mrs. Lloyd's Victoria Beach "Water Babies" will be on hand to demonstrate the effectiveness of their instructor's teachings in the art of swimming and life-saving.

As the committee states, this is a community effort. They are giving their time and services gratis, and it is hoped that all who possibly can will assist in making the day a big success. The Masquerade, Saturday night in the club house, July 29th.

Sports Day: Saturday, August 5th, on Patricia Beach in the morning; at the government pier in the afternoon.

CHURCH NOTES

Mr. Stacey Woods drew to the club house last Sunday morning one of the largest gatherings of the season, and his simple yet fervent discourse was very effective. Mr. Woods has an easy delivery, a fine and attractive personality and holds his hearers to the end of his sermon. The collection was \$67.36, and the attendance 320.

Arrangements have been made for Canon Despard to take the service this coming Sunday morning. Canon Despard is eloquent, modern and broad-minded in his viewpoint and those who heard him last summer will never forget the fine discourse he delivered. Canon Despard and his family are cottage residents.

On August 6th, Principal John MacKay, of Manitoba College, will take the service in the club house. Dr. MacKay is recognized as one of the outstanding preachers in Canada. Miss Mildred McMurtry will speak on the Oxford Movement the following Sunday.

The club house is bright and cool and ideally situated for comfort for Sunday services.

FORMER RESIDENT KILLED

Mrs. H. Blair, 32, of Providence, R.I., a daughter of the late D. Peppard, who for many years was a resident of Winnipeg and Victoria Beach, was killed in a motor car accident in Providence, Rhode Island, July 17th.

Before her marriage, Mrs. Blair, who was Muriel Peppard, was employed for many years in the passenger and baggage department of the Canadian National Railways in Winnipeg.

She is survived by her husband and son Donald, Mrs. D. Peppard her mother, of Victoria Beach, and two sisters, Mollie, of Winnipeg, and Margaret, of Victoria Beach; also two brothers, Gordon D., of Woodsworth, and E. B. Devo, of Victoria Beach.

Mr. Blair, who is accompanying the body, will arrive Saturday morning in Winnipeg. David Peppard has gone into Winnipeg to arrange for the funeral.

¶ Have you selected where you will take the children for AUGUST this year? Have you considered VICTORIA BEACH as the best place? Have you been down to Victoria Beach? If not, why not take a run down; or call up the Victoria Beach Company's office, 210 Kennedy Building (telephone 21 030), and find out what cottages are available.

SPORTS DAY PROGRAMME
Government Pier, Victoria Beach
Saturday, August 8th

Men's Open 2-mile Swim (C.A.S.A.).—1st prize, the Orchid cup and medal; 2nd prize, silver medal; 3rd prize, bronze medal. Also prize for Victoria Beach resident first to finish.

Ladies' Open 2-mile Swim (C.A.S.A.).—1st prize, Rumford cup and medal; 2nd prize, silver medal; 3rd prize, bronze medal. Also prize for Victoria Beach resident first to finish.

Junior Swim (Open).—Boys' quarter-mile, under 17 years, and Girls' quarter-mile, under 17 years.—1st prize (to be announced later); 2nd prize, silver medal; 3rd prize, bronze medal. In each event.

30 Yards.—Girls under 12; three prizes.

20 Yards.—Boys under 12; three prizes.

30 Yards.—Girls under 16; three prizes.

50 Yards.—Boys under 16; three prizes.

Diving Off Tower.—Ladies, 2 dives; two prizes. Men, two dives; two prizes.

Spring Board.—Ladies' open, 2 dives; two prizes. Men's open, 2 dives; two prizes. Girls under 16, 2 dives; two prizes. Boys under 16, 2 dives; two prizes. Girls under 12, 2 dives; two prizes. Boys under 12, 2 dives; two prizes.

Ladies' Long Dive Swim Under Water.

Men's Long Dive Swim Under Water.

Ladies' Canoe Double.

Men's Canoe Double.

Mixed Canoe Double.

Four-Man Canoe (McKinney trophy).

Grand Aggregate Trophy (presented by Victoria Beach Company. Awarded on points only.

Competitors are warned to keep to their own course under penalty of being disqualified.

Referee's decision is final in all matters.

¶ Our Milk is specially selected for Victoria Beach from our best shippers, including Kilmearney Farms, John Martin, Sunnybrook Farm, and R. J. Smith & Company, Bird's Hill Jersey Farm, and is under the control of our laboratory from the time it is received in our plant until it is loaded out for shipment.

¶ With the daily morning train service now established, the MILK and CREAM delivered at Victoria Beach is as fresh as delivered to the CITY HOMES of Winnipeg

Crescent Creamery
Company Limited
CRESCENT ICE CREAM
• The New Flavor: "MELON DEW"
HAVE YOU TRIED IT?

Prizes will be distributed Saturday night at the club house dance, commencing at 9 p.m.

Patricia Beach, Saturday, August 8th, 10 a.m.

Castle Building.—Boys and girls 6 and under.

Castle Building.—Boys and girls, 12 and under.

Coat of Tan.—Boys and girls, under 10 years.

Coat of Tan.—Boys and girls, under 5 years.

Swim Races:
Girls 8 and under;
Boys 8 and under;
Girls 10 and under;
Boys 10 and under.

Land Races:
Girls and boys (total) under 5 years;
Girls 6 to 8; three prizes;
Boys 6 to 8; three prizes;
Girls 9 to 12; three prizes;
Boys 9 to 12; three prizes.

ICE CREAM CONES, BALLOONS AND BALLS
Program subject to change.

THEN AND NOW AT VICTORIA BEACH

The maidens fair in nineteen-twenty, Had bathing suits with frills aplenty, Which covered them from knee to neck; A frilly skirt on top by heck!

A nice young sleeve all full and fluffy; A hat not tight, but very puffy; And then to make her trim and neat, She wore long stockings for her feet.

But now the maid in "thirty-three," Resembles more the dusky Fiji; For backs in suits are quite taboo; To sleeves and socks they've said "Shidoo!"

Pieces are missing here and there, The bathing suit is a brief affair, So now, when sporting in the water, Unhampered is the sun and daughter!

—C. B. C.

Thom's Bakery
VICTORIA BEACH - MANITOBA
Bread Cakes Pastry
OUR GOODS ARE UNSURPASSED IN QUALITY

A. Larson
CONTRACTOR AND BUILDER
Estimates Cheerfully Supplied
220 EIGHTH AVENUE - VICTORIA BEACH

CHILDREN'S SPECIAL SERVICE MISSION
Programme July 23rd to 28th
Minton Leader: C. Stacey Woods
Minton Headquarters: 223 Sunset

Sunday, July 23rd.—Community Sing Song, Club House, 8.30 p.m.; all welcome.

Monday, July 24th.—Girls 9-14, Special Sunset Service, meet at headquarters 7.15 p.m.; leader Miss Ruth Noble. Senior girls 14 and over, Sunset Service, 7.50 p.m.; leader Miss Ada Lang. Tiny Tot's Tea at home of Mrs. Scott, 205 Sixth Avenue, at 4 p.m.; gifts and prizes for children eight years of age and under. Boys 9-14 meet at headquarters 3.30 p.m. for Special Athletic Afternoon; leader Mr. Kenneth Strachan.

Tuesday, July 25th.—Young People's "Squash"; all boys and girls 14 and over welcome; headquarters 7.30 p.m. meet at headquarters 3.30 p.m.; leader Miss Ruth Noble. Boys 9-14, Special "Squash"; headquarters 7.15 p.m.; leader Mr. Kenneth Strachan.

Wednesday, July 26th.—Girls 9-14 Marshmallow Roast; Thursday, July 27th.—Young People's Bonfire and Marshmallow Roast, sing song; all friends welcome.

Friday, July 28th.—Special Birthday Service on sands at Patricia; birthday cake, prize giving, sand pulpit; all friends, young people, parents and children urged to be present; the opportunity for friends to assist in the work of the Mission will be given—a free-will offering will be taken. "Keenites" final gathering, headquarters 8 p.m.

Regular Daily Programmes (Monday to Thursday inclusive).—C.S.S.M. Service on sands at Patricia Beach 10.30 a.m.; service concluded to give ample time to meet morning train. Girls' Bible Study; leader Miss Ada Lang; meet at headquarters 10 a.m. Daily Text Building in Sand; leaders Miss Garnett and Miss Noble; Patricia Beach 10 a.m. Regular Morning Service 10.30 a.m. (in Club House if wet). No morning service Friday.

Final Mission Service 3.30 p.m. at Patricia (if wet, service in Club House).

Pulpit Building 10 a.m. Friday; boys come and bring shovels. Any gifts of flowers or greenery to decorate pulpit will be appreciated.

CANADA BREAD
To our many customers holidaying at VICTORIA BEACH, we wish to announce that you can obtain your regular supply of **BAMBY BUTTERNUT DR. HALLS** MELLO-CREME, Etc., Etc.
at
THOM'S STORE
FRESH DAILY FRESH DAILY

VICTORIA BEACH HOTEL
VISIT THE VICTORIA BEACH HOTEL
FOR AN OCCASIONAL MEAL

MID-DAY LUNCH 50 cents
EVENING DINNER 75 cents

YOU WILL ENJOY THE CHANGE

MRS. C. E. MOORE, Manageress

Barager's STORE AND POST OFFICE
ACROSS THE TRACK
Stationery, Bathing Suits, Caps and Shoes. Canvas Shoes to fit every one from Dad to the Baby. Golf Shoes and Socks. Patent Medicines. Hardware and Crockery, Paints, Oil, Turpentine and Gasoline.

GROCERIES SOFT DRINKS GINGER ALE
Ice Cream Cones and in pint malted pastries. CIGARETTES and CONFECTIONERY

We specialise in opening orders with special delivery. Circulating Library — 300 good books to choose from; 8c. per day; minimum 10c.

BOAT AND CANOE LIVERY
Fresh Fruit and Vegetables. New Laid Eggs daily. Agent for Northwest Laundry. Two-day service at city prices. Ginger Ale and Soft Drinks. Special prices by the dozen or case delivered to your cottage.

PLEASE LEAVE YOUR ORDERS FOR LAUNDRY with WALTER THOMAS
Calls are made each Monday for Parcels and Delivered to Cottages Thursday Evening
No charge for picking up or delivering parcels at Victoria Beach

RUMFORD LTD.
PROMPT SERVICE

ANDERSON TRANSFER
Wood Ice
VICTORIA BEACH - MANITOBA

Beach Notes

Dr. Franz, medical health officer, highly recommends to cottagers the pharmacy established in the Company's Office, and the responsible character of the prescription clerks in charge of the department, which is a good thing for beach residents to know.

Merchants state that business at the Victoria Beach Stores has reached record proportions this month. It is a fine tribute to the streetkeepers that such is the situation and a high recommendation to the class and the quality of goods they are carrying.

The bakery is this year showing the useful purpose arranged when the founder of Victoria Beach decided a first-class bakery was a necessity here. Patronage has been steady and in large volume and Mr. and Mrs. Thom are doing their best to keep up with the demand for fresh bread and pastries, and to live up to past reputation.

The wisdom of making a modern tennis court has been amply proven this season. It is being patronized steadily and there is a waiting list afterwards and evenings. Grand Beach residents, hearing of the splendid quality of the courts are asking that a machine can be put on between Grand and Victoria Beaches each afternoon so that they may come over and lend their patronage to Victoria Beach courts and golf courses.

The church last Sunday morning welcomed Mr. Victor L. Scott, chairman of Augustus Church, as a solemn fellowing the offertory, and he was welcomed sympathetically by Mrs. Scott in a beautifully played accompaniment to the selection, "Hear My Cry" (M.H.H.). Mr. Scott is now one of the established cottage residents of Victoria Beach and has entered whole-heartedly into every feature of the community life as lived at Victoria Beach. His assistance is greatly appreciated, and he was elected at the last annual meeting one of the Vice-Presidents of the Club.

The Girl Guides of the 49th Company held a Street Night Tuesday at the School House.

A cottage owner complains that in recording the arrival of a Winnipeg family in his cottage the Herald mentioned that this particular family were now occupying "their cottage for the summer." It is well understood that a tenant when in possession of a home has the right to refer to it as "my" or "our cottage." The owner protests that the cottage belongs to him and not to his tenant, in which he is wrong.

The Herald is distributed in cottages throughout Victoria Beach this week through the courtesy of the drivers of the Crescent Creamery Company, and it is the desire that no resident should be overlooked.

J. H. Falls
GROCERIES CONFECTIONERY
GENERAL MERCHANDISE

Shop at the Store that Saves You Money
WINDIPEG PRICES

Latest Fashions in Bathing Supplies
CIRCULATING LIBRARY SOUVENIRS
Long Distance Telephone

VICTORIA BEACH - MANTORA

The refrigerator freight car, which comes down each Friday afternoon, is being liberally patronized.

The fire engine, under the direction of acting fire chief, Frank E. Sprague, had a run to a smokehouse near the Martin residence on the outskirts of the municipality Wednesday. The fire was confined to the smokehouse and the brigade did good service in preventing spread of the flames.

A beautiful basket of Hillen, from Mrs. L. F. Berwickman's Winnipeg garden, graced the church service Sunday. Mr. Clare Moore spent the first half of the week at the Beach, and reports that the Victoria Beach Hotel is being liberally patronized. A great many guests will be down the next three weeks. Many are coming back again, so pleased were they with the service. Repeaters' are a good sign and a tribute to Mrs. Moore's excellent management as hostess.

Mr. G. B. Baragar states that his boat livery is being better patronized at present.

The Beach has the advantage of a number of boats at the dock near the forestry building, and those who desire a row or a paddle on the lake may have the privilege at low cost.

BEACH PEOPLE

The soloist at the Church service Sunday morning will be Mrs. Roy Bier, the wife of Dr. Roy Bier, Winnipeg, a talented singer in great demand in Winnipeg church circles.

Mrs. George D. Wood, wife of G. D. Wood, Jr., will occupy a cottage at the Beach with her children for the month of August.

The following guests have recently arrived at the Victoria Beach Hotel, to spend the next week there: Mr. and Mrs. G. E. Haston, Mr. and Mrs. F. S. Hamilton and Master Donald Hamilton, Miss Grace McCullough, Miss Florence Kennedy, Miss M. E. Richardson and the children of Mr. and Mrs. Rupert C. Reece.

THE DOG NUISANCE ON THE BEACHES

Officers of the municipality are asking the Herald to appeal to parents who have dogs to keep their "pups" off the bathing beaches. The disgraceful antics of these animals lately is a crying shame. Besides there are a great many residents who object to going in bathing with dogs, no matter how certain owners think it is a proper and healthy act. Draconic action will be taken by the law and order of this municipality against householders who own dogs and who do not restrain them. No one desires to see owners in trouble during the summer vacation, but something will be done, and that shortly if the nuisance continues.

GIRL GUIDES CAMP

To-day will end the pleasant two weeks which the Guides of the 49th Company of Winnipeg, belonging to Rosendale United Church, have spent at Victoria Beach. The camp, situated by the school house among picturesque pine trees, has many attractive features. The programme for the two weeks included: A lost jewel hunt; a sand-mould contest (won by Beach Net Patrol); a treasure hunt; a water sports day; and a stunt night, attended by an audience of about 150 persons. The winning play was entitled, "The Stillie." Everyone thoroughly enjoyed herself.

A number of parents made a visit to the camp. The camp, including seventeen Guides and five Rangers, has been in charge of District Captain Miss O. K. Ogden and District Commissioner Mrs. W. F. Margerson.

The Guides appreciate very much the kindness of A. L. Webb, the official school trustee, and School Board of Victoria Beach Municipality in allowing them the use of this beautiful site for their camping activities.

VICTORIA BEACH MUNICIPAL ELECTIONS

Mr. Fred C. O'Brien has been elected mayor of Victoria Beach for the sixth term. Nominations for Mayor and Council were held Tuesday in the Club House, A. L. Webb, secretary-treasurer of the Municipality, presiding. Only three names were presented, that of Mr. O'Brien for mayor, and two councillors: Ward 1, W. H. Welch, postal clerk in the Winnipeg post office; Ward 2, J. W. Young, Winnipeg, school teacher. Both were elected for two-year terms. In Ward 3, Robert Crawford, has one more year to serve, and G. J. Oulafson, in Ward 4, has also another year.

Congratulations are in order for Mr. O'Brien, who is serving the Municipality well.

Beach People

Mr. Joseph Dwyer, vice-president and managing director of Sunford Ltd., has taken a cottage for the season and is down with his family.

Miss Laura E. I. Young, secretary to Mr. E. H. Marklin, president of the Winnipeg Free Press, has been a recent week-end visitor at the Beach.

John E. Yarnell, manager of the Sun Life Assurance Company, Winnipeg, is occupying the cottage of Dr. C. Ogilvie Wood, Arthur Road, with his family for the summer.

It is a pleasure to see Mr. and Mrs. George G. Mudie enjoying the Beach again this season, sit and wall to appreciate the surroundings to the full. They have been coming down the past seventeen years, and Mr. Mudie is renowned as a fisherman. Last summer at this Beach they observed their golden wedding anniversary, which was a notable event of the season. A week-end guest was their son, Stewart M. Mudie, of the City Hall staff.

Mr. Frank Morris, of the Leader-Post staff, Regina, Sask., spent his vacation at Victoria Beach, returning to Winnipeg Sunday.

Mrs. John S. Henderson was a recent guest for a few days of Mrs. Harry Little.

Mr. Joseph Harris, managing director of Harris Abate, Limited, is down with Mrs. Harris and their family at their cosy home on Sunset and Arthur.

E. Benson Guest, editorial writer, Winnipeg Free Press, has been spending week-ends at the family cottage, King Edward this month.

Mr. and Mrs. L. A. White were week-end guests of Mrs. E. H. Lee at the Beach.

Miss Jeanne Panchard and Miss Lucienne Dumont, St. Boniface, arrived Saturday for a month's vacation at the Beach.

Miss Alice Hitchings, Miss Phyllis Elkin, Mr. Jerry Fryce and Mr. Jack McGee were week-end guests of Mrs. E. H. Lee, Sunday.

Mr. and Mrs. S. F. Gemmill and Miss Elizabeth Gemmill have returned to Winnipeg from a holiday at Pinahurst Inn.

The Misses Madeline and Beatrice Panchard, St. Boniface, are enjoying a two weeks' vacation at the Beach.

The Misses Anna and Bertha Marion, St. Boniface, are on a month's holiday at this Beach.

Mrs. Percy G. Bell and daughter have returned to the city after a holiday spent at this Beach.

Miss Sue Wynne, Norwood, is the guest of the Misses Rhonda and Jeannette Mathieu at this Beach.

Mrs. Lella Williams has returned to Winnipeg from a holiday at this Beach.

Miss Isabelle Chevrier, Lawndale Avenue, Norwood, has arrived for a month's vacation at this Beach.

Mr. and Mrs. Frank M. Ross and family are spending the month of July in camp at this Beach.

Margaret Ross had as her guests during the past week the Misses Ruth Edmondson and Charlene Kinsey.

Miss Shirley Graham is spending a few days at the Beach, the guest of Dorothy Ross.

Miss Lillian Gibbons, of the Tribune Women's Page Department, spent Wednesday a guest of Mrs. W. Ross Mackenzie, Sunset Boulevard.

Miss Mirren Kavanagh has arrived at the Beach to spend a short visit with Miss Naomi Millar.

Miss Pat. Litchfield has returned to Winnipeg, after spending a three weeks' visit with Miss Chrysmabel Webb.

Mrs. R. C. Bulloch and small daughter Elizabeth Joyce are spending the month of July at Mr. F. de C. Davie's cottage, Sunset Boulevard.

Mr. and Mrs. J. Wright and Mr. and Mrs. F. W. Ross, of Winnipeg, are holidaying at this Beach.

Miss D. Louise Peach, Miss Mary MacDougall and Miss N. J. Young, members of the Winnipeg Free Press, are guests at the Victoria Beach Hotel for a holiday.

Mrs. Harold Geddes, with Master John and Bobbie, and Mrs. Wallace Mackinnon and Master Glen, Winnipeg, are holidaying at this Beach.

Misses Beatrice Panchard, Lucienne Dumont, Bertha Marion, Anna Marion, Jeanne Panchard, and Cecile Beaud are a party who arrived Saturday afternoon from St. Boniface to occupy a cottage at this Beach for a month.

Mrs. W. Ross MacKenzie and family are spending the month of July at Mr. F. de C. Davie's cottage, Sunset Boulevard.

Dr. M. S. Longhead returned last week-end to Winnipeg, after spending the last two weeks with his family at this Beach.

Mrs. C. A. Adamson and family have arrived to spend the next two weeks at the Beach.

Lieut.-Col. and Mrs. N. E. Nagle and Master Norman are holidaying at this Beach and will remain for several weeks.

DREWRY'S
DRY
GINGER ALE

and 16 other popular drinks to quench summer thirst—in cold and refreshing at all the Beach stores—by the bottle or by the case—be sure it is DREWRY'S

"BIG BOY" BOTTLE
Drewry's Dry are 25 CENTS
in the big 5-gallon
family size 25¢ deposit

THE DREWRY'S LIMITED
Established 1877

Mrs. Charles Flint and family returned to the city Monday from several weeks vacation at this Beach.

Mrs. A. W. Wilcox has returned to her home in Winnipeg, after spending the last week at the Beach.

Mr. and Mrs. J. W. Briggs, who have been holidaying at this Beach, returned during the week-end to their home in Winnipeg.

Mrs. James I. Munro and Miss Audrey Munro, who have been holidaying at this Beach, returned to their home in Winnipeg Monday.

Among the guests holidaying at the Victoria Beach Hotel are Mrs. George Ellis, Miss K. Matheson, Mrs. H. V. McKean and daughter, J. B. McKean, Winnipeg; Mr. and Mrs. B. J. Quinn and daughter; Miss Margaret Cuddy, Winnipeg; Mrs. W. J. Reid, Welwyn, Sask.; and Miss M. A. Miller, Winnipeg.

Miss Lois and Joey Phillips arrived Saturday to spend the next two weeks at this Beach.

Miss Margaret Phillips is holidaying at this Beach.

Mrs. E. Sumner, Miss Paula Sumner and Mr. Claude

Sumner are at present the guests of Mrs. L. P. Roy at Victoria Beach.

Miss Glad. Little is spending a few days in the city this week.

Mr. David Bowles is holidaying with Mr. Herbert Swift at this Beach.

Mrs. Harold Turner, of Long Beach, Calif., with her two small children, Joy and Wilton, has been the guest of her sister-in-law, Mrs. Jack Rice, Fourth Avenue, for the past week, and is at present the guest of Mrs. Frank McKinney, Fourth Avenue.

Mr. and Mrs. R. Cameron and family are staying at this Beach for the month of July.

Mr. and Mrs. R. T. Bower were the guests of Mr. and Mrs. Culley, Fifth Avenue, on the last week-end.

Mr. and Mrs. W. J. Smallcombe and family are enjoying the month of July at 208 First Avenue. Mr. Smallcombe is the Western manager of the Maple Leaf Milling Co.

Mr. and Mrs. A. Stiles, also Miss Olive and Miss Ivy, have taken a cottage at 306 Fifth Avenue for a month.

Miss Helen Jardine, of Toronto, is spending the remainder of the month at the Beach, the guest of Miss Elizabeth Black.

Mr. and Mrs. H. E. Turner, Sr., who spent the past three years in California, are the guests of Mr. and Mrs. Jack Rice, Fourth Avenue.

Mr. Thomas Smallcombe, of Toronto, is the guest of his son and daughter-in-law, Mr. and Mrs. W. J. Smallcombe.

Mrs. F. M. Horton and Mrs. H. Dyson, with Chris and Arthur, are spending their eleventh season at the Beach.

Mr. and Mrs. Goodwin Ford, of Victoria, B.C., are the guests of their son-in-law and daughter, Dr. and Mrs. E. H. Fraser, Fourth Avenue. Mr. Ford is a former resident of Winnipeg, and for many years was general superintendent of the Canadian Pacific Express Co.

JAMES KILPATRICK

Butcher

QUALITY MEATS :: UNRIVALLED SERVICE

Victoria Beach, Manitoba

MOONLIGHT INN

CLOSE TO STATION, VICTORIA BEACH

Carries a complete stock of
— Fresh Groceries —

Our business has grown because
we please customers

SOFT DRINKS ICE CREAM
CONFECTIONERY LIGHT LUNCHES

WE DELIVER

R. N. BROWN - Manager

THE QUALITY ICE CREAM

PURITY

TO BE HAD ONLY AT THE
MOONLIGHT INN

TAKE A QUART OF THIS SUPERIOR
PRODUCT HOME WITH YOU

R. N. BROWN - Manager

24-HOUR PHOTO FINISHING SERVICE

Closes 8:30 each night; 8:00 Sunday

Full line of Drugs, First Aid Supplies, Cosmetics,
Stationery, Tobaccos, Confectionery,
Cameras and Film

Our motto: "Courtesy and Efficiency"

VICTORIA BEACH PHARMACY

IN BEACH COMPANY'S OFFICE



Don't Stay Indoors

PUT A TIN OF

MELCOM OINTMENT

IN YOUR POCKET

IT RELIEVES the irritation of

mosquito bites and keeps mos-

quitoes away if rubbed on all

exposed parts before you go out

Sold in Victoria Beach

BARBER SHOP

Next to Company's Office - Victoria Beach, Man.

Children's Hair Cut 35c Ladies' Hair Cut 35c

Ladies Neck Trim 25c

Specially for the ladies—Soft Water Shampoo, 50c

Barber with many years' experience

J. POLIS - Proprietor

Jack Rice, Jr., and a trio of his pals, Phil Tryon and Shirley Walker, are enjoying a motor trip to the World's Fair at Chicago and are going on to Montreal. They will return to Winnipeg in a month's time. The boys are camping out enroute, and from recent letters received by their families are having a grand and glorious trip.

Miss Betty Hitchings is the guest of Miss Jean Dailley.

Mr. Ron Bannerman is a Beach visitor.

Mr. Sanby McRury is spending a holiday at the Beach, a guest at the family home, Birch Avenue.

Mr. Victor Tryon was a guest of Mr. Jack Conklin last Wednesday. Mr. Tryon recently returned from a trip to Great Britain and countries in Europe, following his graduation at the University.

Mr. Edwin Spence spent several days in the city recently, returning to the Beach Wednesday.

Miss Edna Johnston is the guest of Miss Ethel Roberts, Fourth Avenue.

Dr. Frank Sedziak and son, Sigmund Sedziak, were last week-end visitors at the family cottage, Bay View, joining Henry Sedziak.

Miss Miriam Moody is the guest of Miss Margaret French, Sunset.

Miss Jackie Sprague returned to the Beach Wednesday after several days spent in the city.

Mr. Lloyd Simmons is a guest at the family cottage, Sunset.

Mr. Wilbur Little is back at the Beach after a few days spent in the city.

CHILDREN ON STATION PLATFORM

Children should understand that when the railway constable on the platform speaks to them, they must obey his

instructions. The constable in charge states he is having difficulty in keeping children away from the rails when the trains are approaching the station. A few have become quite saucy. If the constable finds it impossible to maintain order on the platform during train times, the Canadian National Railways will fence in the platform, as they threatened once before to do; and this will deprive residents of much enjoyed privileges.

Community Church Service

IN THE COMMUNITY CLUB HOUSE

SUNDAY MORNING, JULY 23rd, at 11 o'clock

Conducted by CANON DESPARD
Soloist: Mrs. ROY BIER

FOUND

Last winter, near Victoria Beach, heavily encased in ice, MOTOR BOAT with engine and enclosed cabin. Efforts made to find the owner have been unsuccessful. It is now in my possession and will be handed over to the rightful owner if ownership is proven. Apply David Anderson, Anderson's Transport office, Victoria Beach, Manitoba.

HOLIDAY TIME - TRAVEL TIME

Low Summer Fares

To
**PACIFIC
COAST**

Take advantage of low fares to holiday at the Pacific Coast. Through the Canadian Rockies via the scenic route to the cool summer breezes of Canada's Pacific playground, and then return by the Triangle Route through Prince Rupert.

To
ALASKA

Remarkably cheap, reduced fare from Vancouver to Alaska places this fascinating trip within reach of all.

\$75.00

Return includes meals and berth at sea. All outside cabins with hot and cold running water.

To
JASPER

and the
Totem Pole Golf Week

Sept. 3 to 9 is the date of this greatest of all golfing holidays. From Winnipeg and return, \$120.00 covers first-class rail fare and lower berth both ways; room and meals at Jasper Park Lodge, and seven full days of tournament golf including green fees.

For full particulars see Ticket Agent or write
OSBORNE SCOTT, G.P.A., WINNIPEG

CANADIAN NATIONAL

W-153

PROPERTY FOR SALE

1 Take advantage of present conditions and purchase a house or lot at present low prices.
1 The Company has several choice lots and a few houses listed for re-sale at a fraction of the original cost.

LOTS FOR SALE

A choice building lot on Third Avenue at \$250.00.
A fine building lot on 6th Ave., between Arthur and Patricia, for \$180.

HOUSES FOR SALE

A fine cottage on Third Avenue, with three bedrooms, fireplace, verandah; well furnished; \$1,050. This price is all cash.
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For full information as to Terms and Locations apply

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