

Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

Vol. VIII

VICTORIA BEACH, MAN., JULY 1st, 1938

No. 3

— COMMUNITY SERVICE —

ALL communities have their problems, and summer resorts in Manitoba are no exception to the rule. Victoria Beach has its Sabbaths and its jubilees; a time for serious thinking and a time for rejoicing and gaiety. It is well when problems affecting a community's vital interests arise that a united front should be presented. All causes get on better when there is union of thought and action.

In this municipality, the Victoria Beach Community Club has referred to it from year to year a variety of subjects to look into and solve. It is well that this club was organized and has been conducting the matters placed before it with diligence and success. It is well for this community that such has been the situation for the past ten years. Many issues have been cleared up to the satisfaction of cottagers and the welfare of Victoria Beach.

The members of the club, however, feel that their membership should be larger and should be composed of residents from all parts of the wide area contained in Victoria Beach. But there are many cottage owners who are not members. They benefit because there is a flourishing and active Community Club, but yet they do not support it with their time and their money. Many come down early in the season, fix up their cottages for a tenant, and the Beach does not see them again until another year. Many owners even do not visit the Beach, but leave the work to agents. They themselves, and their tenants, receive good because there is a Community Club working daily in the interests of Victoria Beach, yet they do not give anything towards the organization that has brought them many good things.

Some people ask: What does the club do outside maintaining a club house and provide weekly dances? There is not a week goes by but some-

thing is referred to the club to clear up. Railways, governments, municipal councils and the Victoria Beach Company prefer to deal with matters presented by an organized body who have discussed the subject at a meeting and arrived at a decision and a plan of action. That is why the club has been able to get results where individuals have failed.

The regulating of auto traffic at Victoria Beach is one outstanding problem which the club looked into for several months, and the legislation secured certainly is beneficial to all cottage owners and has preserved the value of their property.

The mosquito question is another grave problem which the club must solve. The municipality cannot be expected to add the costs of such a campaign to the general taxes. It must be made a community effort, but how? That is what the club is trying to work out.

But this article is written with a view to urging more people to take an interest in the Victoria Beach Club, so that its plans may be more fully thought out and supported by all tenants and the owners of property. The club has done good work. Anyone is invited to refer matters, which if cleared up will benefit the Beach, to the club members. Give them a chance to help you, and your families will see results. But, first of all, assist the club by joining its membership.

A PIONEER RETURNS

Dr. Nell John MacLean, with Mrs. MacLean and members of the family, have been coming down to the Beach since Arbor Day and spending the time in busy masonry. Dr. MacLean remained over the week the last week-end. It would be difficult to recall the number of seasons Dr. MacLean and family have been summer residents at Victoria Beach, as they were among the first landed, in early years coming down the Red River from Winnipeg and travelling across the lake on the steamer "Pilgrim," their landing place being where Pinehurst Inn now stands. And not one intervening season have they missed.

Mr. and Mrs. J. B. Smith, 1st Avenue, had as their guest last week-end Miss Olive Anderson, of Winnipeg.

Miss Margery Millman spent the last week-end at the beach.

Miss Norah Hawkins spent the week-end at Victoria Beach Hotel.

Miss Hope Burnham of the Victoria Beach Club's executive, is on a short visit to Toronto.

Miss Mary Sprague and Miss Peggy Sprague joined their sister, Miss Jacqueline Sprague, at the family cottage, Arthur Road, over the last week returning to the city Sunday night.

Mrs. K. Balaboncelli has arrived from Toronto and is spending a few days, a guest at Victoria Beach Hotel.

Mr. Alex Michael was the guest of Mr. and Mrs. W. J. T. Kerr over the last week-end.

CLUB HOUSE OPENS SATURDAY

Everything is in readiness for the opening of the clubhouse Saturday night, July 1st, at 9 o'clock.

The services of an excellent orchestra has been secured for the season. An old favorite will be back in the person of Johnny Hempsed. This will make his fifth season at the clubhouse. Johnny is a talented banjoist and doubles on the guitar. The orchestra, which goes under the name of "The Royal Rhythm Band", played together at regular dances all winter and has been highly recommended to the club executive. Other members of the band are Joe McEwan, drums and vocal; Jimmy Hastie, saxophone and clarinet and Clarence Matthews, piano.

The clubhouse can comfortably accommodate a very large crowd on its dancing floor, and the verandah proves a nice spot for those who wish to "sit out". The building is ideally situated, for even on a hot night there is always a breeze from either the bay or the lake blowing into the clubhouse through its large screened windows.

The club's rules demand that visitors be introduced by members, but this restriction will be removed for the opening night, and all holidayers at the beach are invited to enjoy the evening's dancing.

FINE APPOINTMENTS AT HOTEL

Pinehurst Inn, the Victoria Beach Hotel, under the direction of Mrs. C. Moore, of Moore's Coffee Shop, Winnipeg, has taken on added lustre and the pretty grounds surrounding the Inn are a picture of rest and beauty. The interior appointments are of the finest this season and the lists of guests already at the Inn forecasts a busy season. Mrs. Moore's arrangements for the comfort and enjoyment of guests are worthy of a large patronage from Winnipeg.

CLUB CALLS PUBLIC MEETING

The Victoria Beach Club has called a meeting in the clubhouse, Saturday, July 8, at 7.30 p.m., to which all residents of the Beach are cordially invited.

The purpose of the meeting is to bring before residents the work the club is doing for the improvement of Victoria Beach, with a view of endeavoring to secure closer co-operation between those who belong to the club and those who benefit by its services, but who have not yet definitely in-

dicted their willingness to co-operate in community enterprises.

In spite of a comparatively small membership, the club has year after year played a very prominent part in improving local conditions, and its members feel that ever so much more progress will be made if it is assured of the support of a larger number of residents.

CHURCH SERVICES

Prof. F. Argue, of Wesley College, conducted the opening church service for the season Sunday, June 25, in the club house and was greeted by a gathering of 175. The collection amounted to \$12.19. Prof. Argue preached a convincing sermon from the text: "Whom do ye say that I am?" Mrs. Roy Wydeman was the soloist and sang with power and expression one of the most beautiful hymns in the church book, giving to it a fine interpretation.

Canon Gill will speak Sunday, July 2, and the All Saints' Boys choir will assist in the music.

VICTORIA BEACH CLUB OFFICERS

At the annual meeting of the Victoria Beach Club, held in the office of Mayor F. C. O'Brien, Somerset Block, Winnipeg, the following officers were elected for the year.

- Honorary President, Canon Gill.
- President, Aidan H. Conklin.
- First Vice-President, Mrs. Ross Mitchell.
- Second Vice-President, Victor L. Scott.
- Secretary, Muriel F. Pratt.
- Treasurer, Daniel Sprague.
- Executive—Robert Kerr; Angus More; Shirley Brooks; Mrs. Arthur J. Hemmeon; Miss Hope Burnham; Miss F. McWhirter; J. J. Conklin; Mrs. J. W. Rooke; C. Rice-Jones; F. J. McKinney; T. D. Birt; Dr. R. K. McClung and W. Gray.

The beautiful bouquet of peonies which were placed in the club house at the church service last Sunday morning were from the gardens of Mrs. E. L. Borrowman, in Winnipeg, and from the plot of peonies in front of Mrs. C. W. N. Kennedy's cottage, on Sunset, at Victoria Beach. Mrs. Kennedy's bed is fourteen years old and some of the peony plants are over twenty years of age.

The municipality's officers have kept the water supply up to the mark, and this is a good thing as no summer home is restful without its abundant source of water. This means night and day work on the part of the staff, but it pays in an uncompensating community.

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ALL SAINTS' BOYS CHOIR ARRIVES

Victoria Beach again welcomed this week the boys of All Saints' choir, who arrived Thursday morning of this week, 25 in number, accompanied by F. Read the master and A. E. Dundas. They will camp this season where they were last year, at McHugh's cottage, about two miles north of the station, opposite Elk Island. They will remain for two weeks.

The boys will assist at the Sunday service in the club house, the mornings of July 2nd and July 9th. This Sunday, July 2nd, they will sing two numbers: "My Heart Ever Faithful," one of the compositions of the master, Bach, and "Had I Jovel's Lyra," from the oratorio, "Joshua," by Handel. Miss Gwyneth Belyea will be the accompanist.

Mr. Read and Mr. Dundas will remain with the boys during their stay at Victoria Beach.

CHILDREN'S SPECIAL SERVICE MISSION

Friends of the C.S.S.M. will be delighted to know that the Children's Mission will be opened at 10.30 a.m. on Patricia Beach, Monday, July 3rd. Boys and girls are asked to look out for the red and white C.S.S.M. banner.

Mr. Stacey Woods, of Sydney, Australia, is leading the mission again, assisted by a number of experienced workers, some of whom have been present in former years, while others new to Victoria Beach are by no means strangers to young people's work. Miss Ada Lang will be associated with the older group of girls, and Miss Ruth Noble will lead those from nine to fourteen years of age. Mr. Kenneth Strachan, whose home is in San Jose, Costa Rica, will be in charge of sports and athletics throughout the mission, and also will be particularly interested in boys from ten to fourteen years of age.

Mrs. A. Keith will again be house-mother. The mission headquarters for this summer are at 323 Sunset Boulevard.

As it will only be possible for the mission to continue for the month of July it is the hope that the month will be packed full of splendid and helpful events. The mission is interdenominational, and all children and young people, irrespective of denominational persuasion, are cordially welcome.

Wild flowers are in bloom this week. The roses are a little late this season—but they are gorgeous.

CANADA BREAD

To our many customers holidaying at VICTORIA BEACH, we wish to announce that you can obtain your regular supply of **BAMBY BUTTERNUT DR. HALLS MILLS' CREME, Etc., Etc.**

THOM'S STORE

FRESH DAILY FRESH DAILY

PLEASE LEAVE YOUR ORDERS FOR LAUNDRY
with **WALTER THOMAS**
Calls are made each Tuesday for Parcels
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No charge for picking up or delivering parcels at Victoria Beach

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VICTORIA BEACH, MAN.

Under new management

SEASON 1933

Weekly Rate including Meals

Single Room	Each	\$21.00
Two Persons in Double Room	Each	\$25.50
Third Person in Double Room (Cot)	Each	\$18.00
Children under 10 years	Each	\$15.00
Children under 15 years	Each	\$18.00

Week-end daily rate, \$4.00 per day, including meals

Breakfast 50c Lunch 50c Afternoon Tea 25c

Dinner 75c

Above meals served to all resident guests.

Breakfast will be served in rooms at an additional charge of 10c

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VICTORIA BEACH - - MANITOBA

Victoria Beach Herald
 Published at Victoria Beach every Saturday throughout the summer season, June 5th to the end of August.
 Devoted to the best interests of the cottagers, the Victoria Beach Company, and the merchants of Victoria Beach.
 Initial circulation 10,000 copies, and distributed free.
 Communications to be sent to the EDITOR, 222 Smith Street, Winnipeg, or left in boxes in Victoria Beach stores.
 Advertisements to be sent to the BUSINESS MANAGER, FREDERICK PRITCH, 222 Smith Street, Winnipeg, or left in boxes in Victoria Beach stores.

Beach Notes

Teeters and swings on the grounds of Victoria Beach Hotel (Pinehurst Inn) are adding to the pleasure of the children, guests at the hotel.

With the train service arriving on the daily schedule, supplies for the stores and for the Crescent Creamery are coming in promptly, adding to the freshness of the food.

Mr. W. J. T. Kerr has added a turkey to his collection of birds. Mr. Kerr is glad the "durn thing" sleeps on a rail fence, for providing a nest for the "critter" would be too burdensome.

Last week-end the Natural History Society of Manitoba was represented on Fourth Avenue by three members: Mrs. L. E. Simpson, immediate past general secretary; G. Shirley Brooks, president; and Professor C. W. Lowe, a past president, occupying respectively 222 (W. H. Pratt's cottage), 205, and 215 (Mrs. Cumberland's cottage) Fourth Avenue.

Mr. Stacey Woods has arrived in Winnipeg from his college in Texas, and will be down at the Beach this week to arrange for his programme for the children on the Beaches and through the woods. He and his assistants will conduct one of the church services, and the entire collection will be given to him to assist him in his work, this in lieu of the grant from the church, which last year was the sum of \$25.00.

It was not the fault of the merchants or the Crescent Creamery that there were delays last week; the railway company did not appreciate that Victoria Beach would have such a large number of residents so early in the season.

Every cottage is occupied this week and for July. The Victoria Beach Company is at its wits' end trying to accommodate urgent, prospective tenants. It is the banner year in rentals and in occupancy by owners. Depression is not visible around Victoria Beach.

It is interesting to note that a life guard is not necessary down at Victoria Beach this summer, that office being filled by King Neptune, the large Newfoundland dog owned by Mrs. O. L. Daly, of Winnipeg.

Many campers last season enjoyed watching the children go through their many daily antics at Patricia Beach, where Mr. E. H. Gray had been teaching physical culture and swimming. Mr. Gray had splendid success and hopes to continue instructing young and old in physical health culture at Victoria Beach this season.

Miss Mildred McMurray will conduct one of the Sunday services in the club house this summer; and among others whom the church committee hope to secure are: Canon Despard, Rev. Dr. George A. Woodside, members of the Young Men's Club of Westminster Church, Mr. Stacey Woods and Rev. F. Glover.

The painting and decorative work of William Fournier, as displayed at some of the cottages and around the Inn and

in the "insults" locality, shows the artistic work of an experienced craftsman. Many of the Beach cottages are being freshened up by Mr. Fournier, which is all to the good.

The fight against the mosquito has now centered in the drug store in the company's office, where the new lotion is said to be 100 per cent effective. It is the discovery of a Winnipeg lady resident.

The garden at the station needs rain to show off the real beauty of the plants so tastefully and artistically arranged.

The pair of robins which have been nesting on the top of the awning at Mr. Frank E. Sprague's cottage on Arthur Road, have brought forth a brood of four, and the whole family have flown away. Mr. Sprague can now lower his awning over his large south side window, which has been stationary for two weeks.

The Crescent Creamery have now the largest fleet of wagons on the avenues of the Beach the company has ever had, due to the large demand for cream, milk and butter early in the season. Drivers will be found courteous and obliging.

CLUB PRESIDENT



MR. AIDAN H. CONKLIN
 elected at the annual meeting a few days ago of the Victoria Beach Club members.
 This is Mr. Conklin's fourteenth season at the Beach

J. H. Falls
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 Shop at the Store that Saves You Money
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 VICTORIA BEACH MANITOBA

The storekeepers at Victoria Beach have had their shelves stocked with the largest stock of goods seen in many seasons. The demand this summer already has surpassed past records. Cottage owners realize that Winnipeg prices plus the express or freight have been established and that no one can do better than patronize local merchants when in need of supplies.

Percy Potts, the former pro. at the golf course, and who officiated at the door of the club house during the evenings, the last two seasons, is now the pro. at the Regina, Sask. Golf Club.

Jack Withrow, former leader of the orchestra and a well known resident of the Beach, is in Toronto, continuing in insurance work, and writes he will not be able to visit the Beach this year, but hopes to be up next season. Jack says he is growing quite fond of Toronto.

Prof. Fletcher Argue and Miss Edith Argue are spending a short holiday, guests at Victoria Beach Hotel.
 Mr. Gordon Stewart spent the week-end at the Beach.

TRY OUT THE TENNIS COURTS

Of course you are going to play tennis this season! There is, for your pleasure and experience, the Victoria Beach tennis courts. Newly completed, it is now in splendid condition. The shale is well packed, through the action of players and the roller. Watering has been carried on in a careful and generous manner. Murray Borrowman is in charge again this season, and he will provide you with schedules. Last week-end the courts were occupied from early in the morning, and the grounds were found to be in fine shape.

A prettier court, with nature a great assistant, cannot be found in Manitoba; all that is needed is plenty of players to voice their satisfaction. The walk to the court, through leafy avenues, is one of the delights of Victoria Beach.

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Beach People

Miss Aileen Garland is spending a holiday at her summer cottage at Victoria Beach. Lady Tupper and daughter Margot are holidaying at Victoria Beach. Mr. Gowen S. Macgowan of New Westminster, B.C., announces the marriage of his eldest daughter, Margaret Gifford, to Mr. Edwin Gordon Stephens, of Vancouver, eldest son of Mr. and Mrs. James D. Stephens, of Winnipeg. The wedding took place in New Westminster, B.C. Mr. Stephens spent many summers at Victoria Beach. Mrs. A. P. Paget and daughter Elaine spent a short holiday at their summer cottage on Fourth Avenue. Mrs. Summerfield, of Winnipeg, accompanied by her daughter, Mrs. Guest, of Holland, Man., spent three and one-half weeks of June at her daughter's (Miss Summerfield) cottage on 2nd Avenue. Mrs. M. E. Rowland spent a recent week-end at Victoria Beach as the guest of Mrs. Clare Moore, Victoria Beach Hotel. Mr. and Mrs. H. E. Turner, who have been holidaying at Victoria Beach since their arrival from California a few weeks ago, returned to the city last week-end. Master Earl and Miss Myrtle Rose, of Winnipeg, are visiting their grandmother, Mrs. Summerfield, for a few days. Mrs. Guy M. Harris, of Vancouver, who has been the guest of Mr. and Mrs. C. F. R. Harris, Harvard Avenue, Winnipeg, spent a few days at Victoria Beach, the guest of Mrs. T. D. Harris. Mr. and Mrs. Alex. Stenhouse and their son Jimmy, are spending the next few weeks at Victoria Beach. Mrs. Osborne Scott and children have opened their summer home for the season. Miss G. Summerfield, with her friend, Miss I. Miller, both of Winnipeg, spent Sunday, June 18th, with her mother and sister at her cottage. Mrs. V. Harrison, together with Barbara and John, will occupy the summer cottage of Mr. and Mrs. A. P. Paget on Fourth and Arthur. Mrs. Walter Craig, of Montreal, is visiting her cottage at 309 Fifth, after three years' absence. She is delighted with the Beach and glad to be back. Miss Margaret Wilson, Miss Bee Avent and Miss Louise Pears have returned to Winnipeg, after having spent their vacation at Miss St. John's cottage on 8th Avenue. Mrs. E. H. Lee and family have arrived at the Beach, where they are occupying Mrs. C. W. N. Kennedy's summer home on Sunset.

Mr. and Mrs. T. V. Selbert spent the week-end at the Beach. They have as their guest Mrs. Selbert's sister, Mrs. J. H. Roberts, from Ottawa. Mr. and Mrs. Fred V. Selbert have had as their recent guests Mr. and Mrs. P. T. Selbert, Bruce and Barbara, from Toronto, en route to the Pacific coast. Mr. and Mrs. F. E. Peterkin and family have taken the Shumway Cottage at 382 Fourth Avenue for six weeks from the middle of June. Mrs. J. R. Higgins, Miss Betty and Mrs. Jack and Miss Eileen White are occupying a cottage at 317 Second Avenue for two weeks. Miss Margaret Norwell is the guest of Miss Betty Saunders for two weeks at her cottage on Patricia and Third. Mrs. S. J. Bartholomew has been the guest of her son and daughter-in-law, Mr. and Mrs. W. Bartholomew, during the past week. Miss Molly Langford spent a week at the Beach, the guest of Mr. and Mrs. W. Bartholomew. Mrs. John Terry and the Misses Helen and Caroline Terry are spending a holiday at their home on Fifth Avenue. Mr. G. Derrington, with her daughter Florence and her son George, are down to open their camp at Bay View. Misses Bernice Taylor, Hazel Kinsman and Harold Kinsman spent a week at Mrs. J. Kinsman's cottage at 338 7th Avenue.

Whether you play on the greens or not, a walk to the golf course is one of the best recreations, and a short rest at the club house and a look over the pretty view will refresh one.

Victoria Beach Drug Store PRESCRIPTION SPECIALISTS Full line of Drugs, Cosmetics, Confections, Tobaccos, Cigarettes and Patent Medicines NOW OPEN WITH LARGE STOCK Location in Victoria Beach Company's Office VICTORIA BEACH



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THE QUALITY ICE CREAM PURITY TO BE HAD ONLY AT THE MOONLIGHT INN TAKE A QUART OF THIS SUPERIOR PRODUCT HOME WITH YOU R. N. BROWN - Manager

Mrs. E. H. Bushby and Miss Isobel K. Jefferies have been occupying Mr. and Mrs. H. D. Bryan's cottage on Seventh Avenue for two weeks. Mrs. L. J. Weslake, Eleanor Weslake and Madeline Blanchard are guests of Mrs. R. Julius and daughter Helen at Rayview. Mr. and Mrs. W. J. Pascoe and family have opened their cottage for the summer. Mr. and Mrs. J. B. Smith and family have opened their cottage at Victoria Beach. Miss Hilda Henson spent the week-end at Victoria Beach Hotel, the guest of Mrs. Clare Moore. Mr. and Mrs. E. L. Borrowman arrived Friday to open their cottage on Sunset for the season. Mr. and Mrs. E. L. Borrowman arrived Friday to open their cottage on Sunset for the season. Mr. and Mrs. E. L. Borrowman arrived Friday to open their cottage on Sunset for the season. Mr. and Mrs. E. L. Borrowman arrived Friday to open their cottage on Sunset for the season.

Community Church Service IN THE COMMUNITY CLUB HOUSE SUNDAY MORNING, JULY 2nd, at 11.00 o'clock Conducted by CANON GILL, of St. John's College MUSIC BY ALL SAINTS' BOYS CHOIR

Mrs. W. G. Michael is spending a few days with Mrs. C. Head before joining her husband in New York City, where they expect to reside. Miss Eileen Kirkpatrick spent last week-end at the Beach, a guest of Mr. and Mrs. G. C. Lockhart, "Craigmore," 4th Avenue. Mrs. Rees, of Cardiff, South Wales, returned to Winnipeg Wednesday, after spending a few days with Mrs. G. C. Lockhart, at "Craigmore," 4th Avenue. Mr. and Mrs. A. G. Baker were visitors at the Beach during the week-end, guests of Mr. and Mrs. E. H. Adams. Mrs. James I. Munroe and little Miss Audrey have arrived to holiday for the next few weeks. Mr. and Mrs. Gerald Walsford will occupy a cottage at the Beach for the month of July. Mr. and Mrs. Colin D. Lear have taken a cottage for the summer months. Mr. and Mrs. Victor Scott opened their cottage June 18th. Misses Margaret Anderson, Patricia Collard, Eleanor Flett, Grace McCurdy and Jane Whyte, who have been the guests of Miss Elspeth Wilson, have returned to the city.

A. Larson CONTRACTOR AND BUILDER Estimates Cheerfully Supplied 220 EIGHTH AVENUE - VICTORIA BEACH

Train Service TO and FROM VICTORIA BEACH Grand Beach, Hillside Beach, Albert

Table with columns for Train No., Station, and Time. Includes routes to Winnipeg, West Transcona, Grand Beach, Hillside Beach, and Albert.

No. 51—Effective June 30th to September 1st inclusive. No. 45—June 21, 22, thence daily except Monday to August 30th inclusive; also September 1, 2, 4. No. 43—June 24th, then Sunday, Wednesday, Saturday to August 27th; also September 2, 4, 9, 16. No. 41—Effective to September 2nd. No. 39—June 21, 22, then daily except Monday to August 21st, also August 23, 24, 26, 28, September 1, 2, 4. Sunday Special—In effect to September 3rd inclusive. No. 42—June 21, 22, then daily to August 21st inclusive. Also August 23, 24, 27, 30; Sept. 1, 2, 4, 10, 17. No. 44—In effect to August 27th inclusive. No. 46—June 21, 22, then daily except Monday to August 30th; also September 1, 2, 4. No. 52—Effective to September 3rd. No. 40—Effective to August 21st; also September 2nd. Stops on line at all stations Saturdays only and non-stop Mondays. All Bag stops shown above. Stops at West Transcona for passengers to and from Beaches only, and Hillside, Hillside and Albert for passengers to or from Winnipeg only. Mixed Train—Leaves Winnipeg 10.15 a.m. Monday, Wednesday, Friday to the Beaches. Returns Tuesday and Thursday only.

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