

# Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach  
Vol. VIII VICTORIA BEACH, MAN., JUNE 6th, 1933 No. 1

## — Manitoba's Most Beautiful Beach —

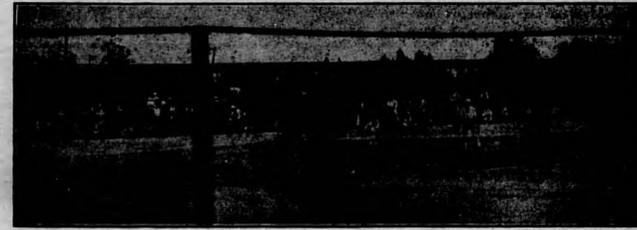
**T**HE big "Welcome" sign heralds the opening of Victoria Beach for the season of 1933. This is its fifteenth season, and Victoria Beach each year has extended its renown into wider fields, and attracted visitors from many provinces.

It is to Winnipeg, however, that it makes its strongest appeal.

Since that decade and a half ago Victoria Beach has rapidly grown—in number of summer homes;

Victoria Beach because the Legislature and Government of the Province recognized that it was a "haven for human beings" which enjoyed liberties not found at other lake beaches in this country.

This new right of authority was secured only after weeks of matured consideration by the ministers of the Government, and later of the members of the Legislature. The determination of the residents was to keep out the automobile from the



NEW VICTORIA BEACH TENNIS COURTS  
Equal to the best courts in Winnipeg. Opened by Hon. John Bracken, August 8th, 1932

in visitors mounting into the tens of thousands; in families who make this beautiful lake shore emerald hued gem their home; and best of all it has yearly added a delighted and satisfied community, who revel in its natural charm and beauty and in results of wise management and direction.

In the past few months Victoria Beach has added to its splendid reputation in securing by unanimous consent of the Legislature of Manitoba the right to govern its own roads and the traffic on them. This special privilege was given Vic-

confines of Victoria Beach except only in cases of necessity and then only under the closest supervision. Victoria Beach is primarily a "children's beach," and first consideration is given by the authorities to the safety of the youngsters, and it was felt that the auto, no matter how carefully operated within the confines of Victoria Beach, would grow in numbers and be a menace to the children who wander carefree, through the avenues and along the beaches; and also would be a danger to the magnificent shrubbery and foliage

¶ Have you selected where you will take the children for the summer this year? Have you considered VICTORIA BEACH as the best place to satisfy their longing? Have you been down to Victoria Beach? If not, why not take a run down; or call up the Victoria Beach Company's office, 210 Kennedy Building (telephone 21 029) and find out what cottages are available.

¶ June rentals are the largest in the history of Victoria Beach, but there are a few desirable locations yet available and quite a number for later on in the season. Why not join the happy throng? The auto will not annoy you at Victoria Beach. Cars are ruled off the avenues and roads of Victoria Beach. You will have a better summer at Victoria Beach.

of this beauty spot, which once destroyed could not be replaced in years.

After representations had been made by the Community Club and the Victoria Beach Company, the Council of the Municipality entered whole-heartedly into the work of procuring the necessary legislation so that the auto would be largely prohibited from crossing the borders of the municipal lines. It was not the intention, however, of preventing the use of the cars to those who live all the year round at Victoria Beach, but to keep out the inroad of a flood of cars which from year to year had been growing in numbers. Last season as many as twenty cars could be seen parked along the roads and avenues of Victoria Beach, and the Council either had to provide a parking space, a camp, so to speak, supervised and guarded, or prevent the entry of the auto altogether. A parking space would be a camp, and under the laws of Manitoba a tourist can have delivered to his car spirituous liquors from the government stores, as it is a tourist's domicile while in the province. This was one of the dangers the Council wished to guard against.

So that all the authorities of Victoria Beach considered the move to secure legislation to control auto traffic was in the best interests of the beach and the outcome will be closely watched.

Mr. John T. Halg, M.L.A., was wrong in refer-

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will send the VICTORIA BEACH HERALD  
to any address.  
Subscribe—and be sure of your copy

**Crescent  
Ice Cream**  
is a Health Food

IT SHOULD BE A PART  
OF YOUR DAILY MENU

ring in the Legislature to Victoria Beach as "that home of millionaires." While some of the wealthy citizens of Winnipeg do make Victoria Beach their summer home, the great "middle class" are more numerous. But there is room for all classes without crowding, each lot being seventy-five feet in width, and at no resort can the expression, "every man's home his castle," be better exemplified.

#### BRISK DEMAND FOR COTTAGES

The Victoria Beach Company reports June rentals and inquiries for cottages are ahead of the past two seasons at the end of May. Rentals are somewhat lower. But Victoria Beach adds to its fine reputation from year to year. Hence the improved demand.

#### COMMUNITY CLUB HOUSE

The Victoria Beach Community Club house came through the winter in prime condition and will soon be ready for residents. The season promises to be a gay one and the inside of this large and spacious building will soon respond to the happy and cheerful responses of patrons.

#### MR. ALBERT LARSON, BUILDER

Mr. Albert Larson, contractor and builder, has had a busy season so far at Victoria Beach, and besides erecting a number of cottages his services and his staff have been requisitioned for considerable alteration and repair work. His work is always first class and shows the best of workmanship. Orders may be left at the Company's Office or at the Company's Warehouse for Mr. Larson's services.

#### VICTORIA BEACH TENNIS COURT

The Victoria Beach tennis court is a gem of beauty. Another car load of shale has been placed on it and the workmen have rolled and watered the courts so that everything is in ship-shape to play. The call to the tennis players has gone out and these courts will, no doubt, be a gathering place for the younger set all season. Mr. Murray Borrowman will be in charge again this season.

#### VICTORIA BEACH GOLF COURSE

Follow the crowd to the Victoria Beach golf course! It will amply repay a visit this season. For many weeks the groundman, Steve Boutillier, has been busy and the management is quite proud of the results. Of course, the entire course has had the direct supervision for several weeks of Mr. Frank E. Sprague, in fact long before the snow was off the course Mr. Sprague got busy on his inspection trips, and in his opinion the course will be more popular than ever. Some changes have been made of benefit to players. Mr. and Mrs. Steve Drewe are again in charge at the Club House, where lockers and the soft drinks are available by the register book.

The Herald wishes to acknowledge the fine co-operation Mr. G. B. Westcott, trainmaster at Grand Beach, in the Victoria Beach train service; it is meeting with the approval at this Beach. Mr. Westcott understands the feelings of residents of Victoria Beach on the question of an adequate train service, and he is doing his best to carry out the season's schedule and to do away with any inconveniences which might affect Victoria Beach. Mr. Westcott is an old timer in beach services, and all we can add is "More power to you."

#### VICTORIA BEACH STORES

It is a pleasure to be welcomed back to the Beach this 1928 season by the courteous and obliging body of merchants who cater to the wants of cottage owners and visitors during the course of the long season. Looking over the shelves in the stores one finds fresh stocks on hand and all labelled with prices which are on an equality with the "corner store" or the "family grocer" in Winnipeg.

#### Mr. and Mrs. John Falls

The pioneer family is, of course, Mr. and Mrs. John H. Falls. They have spent the winter at Victoria Beach looking after the wants of the district people for many miles around. Both are in good health and have an efficient staff ready for business.

#### Mr. and Mrs. G. B. Barager

Mr. G. B. Barager has personally superintended his premises' opening and while tied up for a few days with his auto sales in Winnipeg, the famous "Chev," he expects to be down with Mrs. Barager permanently by June 10th. Mrs. Barager is in fairly good health and expects the Beach air and surroundings to be beneficial to her. Mr. Barager reports a busy winter.

#### Mr. and Mrs. Charles Thom

Mr. and Mrs. Charles Thom have been down since the beginning of May and have their cozy store filled with the most tempting pastries as well as with their famed Hovis loaf and other breads and rolls, fresh every morning from the oven. One has only to consider what the Beach would be without the "bakshop" to realize the big advantages possessed by Victoria Beach over other Beaches in respect to such vital premises. The company early installed this large plant and Mr. Thom has added to it and improved the oven so that there is nothing in the medium bakery in Winnipeg to surpass it. We heartily welcome back Mr. and Mrs. Thom as one of the Beach's "institutions."

#### "Moonlight Inn"

What a popular spot is "Moonlight Inn," and again this attractive place is under the direction of Mr. and Mrs. R. N. Brown. Besides light lunches and the famous soft drink and ice cream department, Mr. Brown has stocked his premises with fruits, vegetables in season, and a fine line of groceries. Tables and chairs are conveniently arranged down on the main floor and in the mezzanine floor so popular with the younger set. "Moonlight Inn" is convenient to the trains and is sure to be as popular as in the past, and that's saying something!

#### James Kilpatrick, Meats

Mr. James Kilpatrick, the "man in the meat store," will be down again about the seventh of June with stocks of famous meats, all personally selected at the abattoir in Winnipeg. Mr. Kilpatrick enjoys a fame from year to year, in that his reliable stock never varies; the variety and quality are unsurpassed. His stock of hams are from the premier curing plants. Mr. Kilpatrick is the possessor of tributes to his stock from hundreds, and it is well deserved.

#### John Anderson's Services

Mr. John Anderson is again at his office at the depot and his fleet of transport wagons and autos are ready for the big moving down of residents, and already have been busy this season as owners of cottages came down earlier this season than in the past. Mr. Anderson also has the ice distribution contract and has an ample supply. He also has the wood contract, and cottage owners will find his fuel supplies the best. Call at the office at the depot!

PLEASE LEAVE YOUR ORDERS FOR LAUNDRY  
with WALTER THOMAS  
Calls are made each Tuesday for Parcels  
and  
Delivered to Cottages Thursday Evening

No charge for picking up or delivering parcels at Victoria Beach

**RUMFORD LTD.**  
PROMPT SERVICE

#### VICTORIA BEACH HOTEL

VICTORIA BEACH, MAN.  
Under new management

SEASON 1928

Weekly Rate including Meals

Single Room	Each	\$21.00
Two Persons in Double Room	Each	\$25.00
Third Person in Double Room (Cot)	Each	\$18.00
Children under 10 years	Each	\$12.00
Children under 15 years	Each	\$15.00

Week-end daily rate, \$4.00 per day, including meals

Meals

Breakfast 50c	Lunch 50c	Afternoon Tea 25c	Dinner 75c
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Above meals served to all resident guests.

Breakfast will be served in rooms at an additional charge of 10c

Ten per cent reduction to June 29th

MRS. C. E. MOORE, Manageress and Hostess  
Reservations may be made at Moore's Coffee Inn,  
297 Portage Avenue, Winnipeg

#### G. B. Barager GENERAL STORE

If our store is equipped with a complete stock in every department to meet the needs of visitors and cottagers at reasonable prices.

After nine years of experience and careful study at this Beach, we feel that we can cater to your needs properly.

#### WE CARRY GOLF SUPPLIES

If we ask a chance to give a quotation to anyone contemplating large opening orders. No order too large.

FRESH FRUIT AND VEGETABLES DAILY  
Large Stock of all Popular Magazines  
Everything in the Bathing Line  
Laundry Agency Weekly

VICTORIA BEACH - - MANITOBA

#### ANDERSON TRANSFER

Wood Ice

VICTORIA BEACH - - MANITOBA

**Victoria Beach Herald**

Published at Victoria Beach every Saturday throughout the summer season, June 5th to the end of August. Devoted to the best interests of the cottagers, the Victoria Beach Company, and the merchants of Victoria Beach. Initial circulation 10,000 copies, and distributed free. Communications to be sent to the EDITOR, 228 Smith Street, Winnipeg, or left in boxes in Victoria Beach stores. Advertisements to be sent to the BUSINESS MANAGER, 152 MILLIKEN BUILDING, 228 Smith Street, Winnipeg, or left in boxes in Victoria Beach stores.

**Beach Notes**

We were glad to see all the boys who spend the winter at the Beach and cater to the services of cottages, bobbing up serenely as the train pulled in to the station on Arbor Day. They all appear to be healthy and happy at the opening of another season. "It certainly is good to see the Beach opening up again," was the remark of one.

The last week-end was a busy one for Mr. and Mrs. W. J. T. Kerr's family, as everyone had their share in arranging the grounds after the long winter covering of snow. Indications are that the beds of flowers and shrubbery will be just as attractive as in seasons past. "Bob" Kerr, Miss Jessie and "Jim" were in the party, besides Mr. and Mrs. Kerr.

Mr. G. B. Barager has installed a new electric Duco lighting plant to increase the light in his store and adjoining premises.

The Municipal Council of Victoria Beach has passed the necessary by-law implementing the legislation obtained last season from the Manitoba Legislature, and permits for autos which will enjoy the privilege of the municipal roads will be issued June 15th.

A 25-pound black bass was presented to Mr. Frank E. Sprague on a recent week-end by S. Mills who caught it in his nets.

Ten thousand copies of this issue of the Victoria Beach Herald will be distributed to the homes of Winnipeg.

Fifty cents will send this season's issues of the Victoria Beach Herald to any address in Canada or the United States.

Dr. Roy A. Frazer, who was the municipal doctor at Victoria Beach last season, has been engaged again for this season.

A fully equipped drug store will be opened in a portion of the Victoria Beach Company's office, at Victoria Beach, June 15th. Doug Tedford and William Whitcomb, fully qualified chemists, will be the proprietors.

**EARLY VISITORS TO VICTORIA BEACH**

Dr. R. K. McClung, of the University of Manitoba staff, with Mrs. McClung and Miss Eleanor McClung, spent several days at their cottage recently.

Mr. Travers Sweatman, K.C., Mrs. Sweatman and family, will occupy a cottage for the entire season at Victoria Beach.

Mr. and Mrs. Art. McFadyen have been visitors at their cottage on Bay View, Victoria Beach, this season.

Mr. and Mrs. Dulake have been inspecting their cottage on Fourth Avenue.

Mr. Joseph Harris, managing director of the Harris Abattoir (Western), has been down with Mrs. Harris and children visiting their cottage on Sunset Boulevard.

Dr. C. Ogilvie Wood and Mrs. Wood have been visiting their cottage on Arthur Road and Fourth Avenue each week-end this summer.

Miss Marjell Pratt, secretary of the Victoria Beach Club, was down on the 24th of May at the family cottage on Fourth Avenue.

Mayor F. C. O'Brien and family were down early in May at the family cottage.

Miss F. C. McWhirter and Miss Hope Burnham were down on a recent week-end inspecting their cottage on Sixth Avenue.

Mrs. J. W. Rooke was a visitor each week-end at her cottage on Sixth Avenue.

Mr. Terrence D. Rooke and his mother, Mrs. H. Stanley Rooke, and Miss Edith Coulson, have been occupying a cottage on Arthur Road for two weeks.

Mr. and Mrs. Sanderson are returning to the Beach for the month of July and will occupy the log cottage at 1st and Arthur.

Miss Florence V. Cochrane will be spending part of July at Mrs. Palmer's cottage on 7th Avenue.

Rev. Geo. Goodall and family have again reserved a cottage for July.

Rev. Dr. G. A. Woodside and family will occupy T. Perkins' cottage on 3rd Avenue for part of the summer.

Mrs. K. A. Turner has taken a cottage on 2nd Avenue for the early part of the season.

Mr. O. A. Ford and family will again be residents of the Beach for the month of July.

Mr. Thus. Harris has taken a cottage on 2nd Avenue for June and July.

Mr. James Hercus and family are resident on 3rd Avenue for June.

Mr. and Mrs. E. G. Adams and family have S. C. Guest's cottage for June and July.

Mr. A. W. Gibb has Strathavon Cottage from June 15th to August 15th.

Mr. P. H. Hammon has Mr. Frank E. Sprague's cottage for June and July.

Mr. J. W. Robb is on the lake front for June and July.

Miss Alice Wilson is visiting at Miss Strath's cottage for June.

Mrs. S. Dalton and son Kenneth, Mrs. B. Dixon and grandchild, Diana Tate, are guests at Strathavon Cottage.

**J. H. Falls**  
GROCERIES CONFECTIONERY  
GENERAL MERCHANDISE

Shop at the Store that Saves You Money  
WINNIPEG PRICES

Latest Fashions in Bathing Supplies  
CIRCULATING LIBRARY SOUVENIRS  
Long Distance Telephone

VICTORIA BEACH MANITOBA

**HIGH QUALITY OF DREWRY'S PRODUCTS**

Drewry's Limited products again assume dominance at Victoria Beach. The call for their famed ginger ale continues unabated from summer to summer. The Drewrys have a variety of soft drinks, every one having its followers and these will be found at the various stores and at the golf course club house in ample quantity to satisfy the thirst.

**CRESCENT CREAMERY**

It is a pleasure to announce that the Crescent Creamery Company again will this season supply the wants of Victoria Beach residents with milk, cream and butter, distributed early in the day by courteous and thoughtful

drivers off the orange wagons. The Crescent has been catering to the wants of Victoria Beach for ten years, and the fact that year after year they are again in charge of the milk and cream deliveries is ample testimony to the high quality and the efficiency of their service. No complaints have ever been received by the management against the Crescent; nothing but bouquets!

**SOME BUILDING ADDITIONS**

Mr. Kinsman is erecting a cottage on 7th Avenue. Albert Larson is the builder.

Mr. Judd is erecting a cottage on 8th Avenue. Improvements have been made to the office of Pinhurst Inn, brightening it up and making it more adapted to the purpose.

A new home has been erected for the lighting plant of the Canadian National Railways near the water tank. In past seasons an old box car answered the purpose, but more substantial quarters were required when the new equipment came in this spring.

**DREWRY'S**  
DRY  
GINGER ALE

and 10 other popular drinks to quench summer thirst—too cold and refreshing at all the Beach stores—by the bottle or by the case—be sure it is DREWRY'S

"BIG BOY" BOTTLE  
Drewry's Dry now in the big 8-gallon family size ..... **25** CENTS plus deposit

THE DREWRY'S LIMITED  
Established 1877

Look with us along the royal road of economy and witness the spectacle of an army of thrifty-minded women all bent on securing greater clothes-mileage. They are having them dyed! Quinton's Dye House is manned and equipped to take care of your dyeing problems at a material saving in your clothes budget. Consult us at any time.

DRESSES, COATS, SWEATERS, DRAPES DYED  
.....  
Rug Repairing by Oriental Rug Weavers

**Quinton's**

CLEANERS — DYERS — FURRIERS  
Winnipeg: Phone 42 361

**JAMES KILPATRICK**

Butcher

QUALITY MEATS .. UNRIVALLED SERVICE

Victoria Beach, Manitoba

*Laundry Service at  
Your Summer Home*

If We are represented at VICTORIA BEACH by MR. G. B. BARAGER, General Merchant.

**The North West Laundry Ltd.**

Dry Cleaners and Dyers

Main Street at York Avenue : : : Winnipeg

**MOONLIGHT INN**

CLOSE TO STATION, VICTORIA BEACH

Carries a complete stock of  
— Fresh Groceries —

Our business has grown because we please customers  
SOFT DRINKS ICE CREAM  
CONFECTIONERY LIGHT LUNCHES  
WE DELIVER

R. N. BROWN - Manager

**Beach People**

Mr. and Mrs. Kirby and son were in their cottage, 4th Avenue last week-end.

Dr. Nicholson and Mrs. Nicholson were in their cottage, 4th Avenue last week-end.

Mr. and Mrs. Harold C. Knox were in their cottage on 4th Avenue over the week-end. Mr. Knox is on the Daniel McIntyre teaching staff.

Mr. and Mrs. W. J. Hood, old timers at the Beach, were in their cottage on 4th Avenue the last week-end.

Mr. and Mrs. Shirley Brooks were welcome visitors at the Beach over the last week-end. They were in their cottage on 4th Avenue "sizing up" for a season's occupancy. Mr. Brooks, since last season, has been elected president of the Manitoba Natural History Society.

Mr. Ed. Crawford, barrister, Mrs. Crawford and Miss Joan were guests of Mr. Frank E. Sprague over the last week-end.

Miss Jackie Sprague has been in charge of the "Little cottage," joining her father, Mr. Frank E. Sprague, Arbor Day and remaining for three weeks. Miss Peggy Sprague and Mr. Dan Sprague joined the cottage group last week-end.

Mr. and Mrs. Charles Hall and Miss Gladis Hall were in their cottage on 6th Avenue last week-end.

Mr. and Mrs. Angus More were in their cottage on 4th Avenue over the week-end.

Mr. and Mrs. R. Vance and family are occupying their cottage on 8th Avenue.

Mr. Davidson, 122 8th Avenue, was down over the last week-end.

Mr. and Mrs. Ted Brown, 6th Avenue, were down the last week-end.

Mrs. W. G. Campbell, wife of Dr. Campbell, came down Arbor Day and the last week-end, inspecting her cottage on Patricia and 2nd Avenue. This cottage was one of the first erected on Victoria Beach, being listed as No. 4, Charles Kennedy, Charles Vokes and Fred Kennedy's being the earlier ones.

Mr. P. E. Archer was down at his cottage on Upper Sunset the last week-end.

Percy Costello, former agent for a number of years at the railway station, is now in charge at Beacosta. Wm. McIntyre is the agent for the season at Victoria Beach; he has wide and lengthy experience as agent at important points on the Manitoba system of the Canadian National.

Mr. Osborne Scott, general passenger agent of the Canadian National Railways, with Mrs. Scott, was down for the long week-end at their cottage on 1st Avenue.

**THE QUALITY ICE CREAM PURITY**

TO BE HAD ONLY AT THE  
**MOONLIGHT INN**

TAKE A QUART OF THIS SUPERIOR  
:: PRODUCT HOME WITH YOU ::

R. N. BROWN - Manager

Dr. and Mrs. Ross Mitchell have opened their cottage for the season. Mrs. Mitchell and the younger members of the family have been down each week-end.

Dr. Frank Sedziak and Henry Sedziak were down the last week-end occupying their cottage in Bay View.

Mr. Edwin W. Spence, retired freight claims agent of the Canadian Pacific Railway, has been occupying his cottage on Bay View for the past five weeks, and has been busy arranging his grounds with flowers and shrubs. Mr. Spence is a former prize winner in the Greater Winnipeg garden competition, his home and garden on Horace Avenue, St. Boniface, carrying off the honor. Mr. Spence has now one of the most attractive cottages at Victoria Beach.

Mr. Sam Mills has erected a fine natural wood fence around his property beyond Bay View section.

Mr. and Mrs. Dyson F. Smith and their son, Dyson Smith, Jr., and their daughter, Miss Ann Smith, who has recently graduated from Principia College, St. Louis, Mo., where she has been attending the past four years, will spend the month of August at Victoria Beach, following an extended visit to the Chicago Fair.

Mr. and Mrs. Charles H. McFadyen will spend the month of June in Chicago, after which they will occupy their cottage at Victoria Beach for the summer.

Mr. and Mrs. James F. McCallum and sons will occupy a cottage on Fourth Ave. for the summer at Victoria Beach.

Mr. and Mrs. Cyril Head have opened their cottage on Sunset Boulevard for the season.

Mr. Fred Gee and family were down at their cottage during the week-end in May.

Ald. C. Rice Jones and Mrs. Jones and family are opening their cottage June 15th.

Mr. and Mrs. Leroy Borroman inspected their cottage on Sunset, May 24th. The family will be down June 15th.

Mrs. F. W. Cumming has spent a number of week-ends at her cottage on Sunset, and was one of the first to take a dip in the lake, early in May.

Mrs. Frank Donagual was a recent visitor to Victoria Beach, looking for a location.

**MRS. MOORE HOSTESS AT THE HOTEL**

It is with great pleasure the Herald and the Victoria Beach management welcomes the new lessee of Pineshurst Inn (re-named the Victoria Beach Hotel), Mrs. C. E. Moore, so long connected with Moore's Coffee Inn and Moore's Kitchen, Winnipeg.

This is probably the most popular cafe and dining place in Winnipeg, and the popularity of Moore's in Winnipeg will be soon only equalled by the popularity of Pineshurst Inn under Mrs. Moore's management. The same high standard of menu efficiency and hospitality that has prevailed at the old established Moore's centres in Winnipeg will be carried out at Pineshurst Inn. Moore's Coffee Inn, Fortage Avenue, will furnish all further information by call or phone. As one of the first signs of improvement at the Inn, Mrs. Moore sent down this week six new Chesterfield suites for patrons' comfort.

**BARBER SHOP**  
NEXT TO COMPANY'S OFFICES

Will open about the middle of June.

COMPLETE SERVICE CITY PRICES

Special attention to Miram and Ladies  
by one with twenty-five years' experience

J. POLOS - Proprietor

**CHANGES IN RAILWAY TRAIN SERVICE**

Two important changes have been made this season in the Canadian National Railway's service to Victoria Beach, which are in the interests of the residents and improve the service.

This season there will be a daily morning train leaving Winnipeg at 9:30 o'clock (Sunday at 1 o'clock), instead of the twice a week morning train in seasons past.

Then there will be a daily train leaving Victoria Beach for Winnipeg at 7 o'clock each evening (Sundays excepted); this train will go via Grand Beach. It will start June 24th and continue to Labor Day, on which date the 9:30 morning train will begin its daily run. There will be trains earlier in the season at these hours with days intervening, however.

The 1:10 Saturday afternoon train and the 5:50 Friday evening train, both through runs to Victoria Beach, will be in service again this year. The 1:10 starts Saturday, June 24th, and the 5:50, Friday, June 30th, both continuing to Labor Day.

The regular Sunday night through train, leaving the Beach at 8:20 o'clock, started May 28th, and will continue to Labor Day. There is a through train to Victoria Beach from Winnipeg each holiday morning, and through trains back each holiday night.

The early morning train which has been leaving Victoria Beach at 6:30 during the season, will be discontinued except on Monday and Saturday mornings, when the service will be given. The "Moonlight" starts June 8th on certain evenings of the week and will be daily (except Sunday) commencing June 23rd.

The transportation committee of the Victoria Beach Club is still negotiating to have a through train back to the city each Wednesday evening, cutting out the stop at Grand Beach that night.

**Community Church Service**  
IN THE COMMUNITY CLUB HOUSE

Opening Services will be announced in next issue.

CHARLES A. HALL  
President

These changes, it is hoped by the transportation committee of the club, will be an improvement over past seasons. At the request of the club the Arbor Day train left Victoria Beach at eight o'clock, an hour later than has been the custom on past Arbor Days.

The daily afternoon train, which has operated each day at 1:30 out of Winnipeg, will be reduced to two a week Wednesdays and Saturdays. This train was not well patronized in the past.

Members of the Community Club may watch closely the season's schedule and retain in memory any suggestion for improvement next season.

The 8:20 o'clock Sunday night through train to Winnipeg was placed in service some weeks before the date in past seasons.

A Friday evening train before the King's Birthday was also provided.

**Victoria Beach Drug Store**  
PRESCRIPTION SPECIALISTS

Full line of  
Drugs, Cosmetics, Confections, Tobaccos, Cigarettes  
and Patent Medicines

OPEN JUNE 15th WITH LARGE STOCK

Location in Victoria Beach Company's Office  
VICTORIA BEACH

**Thom's Bakery**

VICTORIA BEACH MANITOBA

Bread Cakes Pastry

OUR GOODS ARE UNSURPASSED IN QUALITY

**A. Larson**  
CONTRACTOR AND BUILDER

Estimates Cheerfully Supplied

220 EIGHTH AVENUE - VICTORIA BEACH

**Canadian National Railways**

Provides  
**VICTORIA BEACH**  
with an  
**UNSURPASSED SERVICE**

This season the train schedule has been granted 100 per cent along the suggestions of the Community Club

Ask for season time table at Winnipeg depot or Victoria Beach station

See our agents for information covering travel to all parts of Canada, United States and tours in Great Britain and Europe



# For Rent

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## COTTAGES

- ¶ IN ALL SECTIONS OF TOWNSITE, EITHER BY WEEK, MONTH OR SEASON.
- ¶ RENTS HAVE BEEN MATERIALLY REDUCED, IN KEEPING WITH PRESENT CONDITIONS.
- ¶ SMALL COTTAGES TO ACCOMMODATE FOUR AT \$10.00 PER WEEK.
- ¶ OTHER COTTAGES ON LAKE FRONT UP TO \$300.00 FOR THE SEASON.
- ¶ WE HAVE SOME PARTICULARLY ATTRACTIVE PROPOSITIONS FOR AUGUST RENTALS.



For full information as to Rentals  
or Property For Sale

APPLY

### Victoria Beach Co. Ltd.

317 PORTAGE AVENUE, WINNIPEG    PHONE 21 029  
or visit the Company's office at the Beach