

# Victoria Beach News-Herald

A Community News Service for Manitoba's Most Popular Beach

VOL. VII.

VICTORIA BEACH, MAN., AUGUST 13, 1932

No. 9

## We're Proud of Victoria Beach

**V**ICTORIA Beach has little to learn from any of the resorts south of the line, where some Winnipeg citizens and their families from time to time make their summer home for periods of the year.

The Detroit Lakes, district of Minnesota is probably the outstanding recreation district for many hundreds of miles around. Long before Victoria Beach was on the map, when it was only with difficulty that a few families reached the island to camp for two months of the year, Detroit Lakes was flourishing. They came from as far away as the southern states to the beautiful lake district and they are still coming. In the days even before there was any organized attempt, or money expenditure to popularize beaches on Lake Winnipeg, Detroit Lakes was known all over the United States and in Western Canada as summer beaches. As the years have gone on improvements have been made; the policy of administration has been standardized. But for natural beauty; for a sandy beach pre-eminent, for beautiful water stretches where children and the non-swimmers may feel safe, Victoria Beach has many advantages.

No hotel, no inn, no stopping place worthy of the name has the attractive location Pinehurst Inn enjoys. The wide sweep of the lake, the magnificent sunsets, the water on each side, noble birches and towering pines, all are possessions of Pinehurst Inn, which no other similar enterprise has for a foundation start. At the hotels around Detroit Lakes, and these are numerous, added facilities for the entertainment and amusement of the children are much more so than is found at Victoria Beach. Flowers and plants in pretty settings, croquet lawns, fountains, row boats, docks for motor launches are provided and add to the general appearance and to conveniences of the premises. All these however are artificial and are easy to secure. But what makes Victoria Beach stand out is the natural beauty of its beaches, the fine white sand which is the talk of every visitor. The sand at Detroit Lakes beaches is hardly worthy of the name, and the beaches from bank to water are narrow and leave no room for children in which to disport themselves and come out of it all unharmed and quite clean.

The hundreds of vacant cottages at all the Detroit

Lakes resort testify quite vividly to the fact that the people down there have no money to spend on summer resorts this year or they are hoarding it not knowing what the next month holds out for the people. Compare the situation with Victoria Beach where all cottages have been occupied this summer. Yes, there are some things to learn at Detroit Lakes, for the managers of Manitoba summer resorts. But not many. Everywhere one goes, Victoria Beach is favorably known. Managers of every resort speak in the highest terms of the character and the management of the Beach. "Victoria Beach is our only rival for Manitoba business," stated the manager and owner of Fair Hills, a family resort on Pelican Lake, where guests number 200 at the height of the season. It is this year the best patronized resort of the shore visited this week. The register for July is filled with Winnipeg and Manitoba names. It is down one half for August.

Many owners and managers of resorts said they would like to see Victoria Beach, they have heard so much about it and the unique policy which guides and directs its affairs.

Those interested in the future of Victoria Beach will feel gratified at the proud position Victoria Beach occupies compared with resorts south of the line and to know that what improvements should be made are possible and in no way will mar the high quality of the natural surroundings of the Beach or interfere with the standards which have made Victoria Beach the queen of summer resorts. In order to retain some Canadian business, Detroit Lakes resort managers are taking Canadian money at par and sending it to Winnipeg for investment in banks. There are few people who will pay out to an American summer resort Canadian money at 17 per cent. discount, which is what stores and the filling stations demand. Gasoline in Canadian measurement is 19 cents a gallon compared to 27 cents to 29 in Winnipeg stations. The state tax is three cents and the federal tax one cent in both North Dakota and Minnesota.

The Annual Meeting of the Victoria Beach Community Church, will be held Sunday morning, August 21st, directly after the service. All members are earnestly invited to remain and take part in the business of the church, which is their's—Mrs. C. W. Pratt, Hon. Sec. Treasurer.

**Laundry Service at your Summer Home**

This summer you don't have to worry about your laundry during your holidays at Victoria Beach. Our Representative can give you a three-day service at city prices plus a small sum for express charges.

We are represented at Victoria Beach by Mr. G. H. Barager, general merchant.

**THE NORTH WEST LAUNDRY LTD.**  
Dry Cleaners and Dyers  
Main Street at York Avenue, Winnipeg

**Pinehurst Inn**

Mrs. Cunningham is again managing this popular inn, where you will find health and happiness. Accommodation is clean, airy and comfortable; every room well furnished. Home cooking. Come to the beauty spot of Manitoba. Enjoy your vacation where you may golf, swim, or fish. For rates or accommodation, phone, wire or write.

**Mrs. H. L. CUNNINGHAM**  
VICTORIA BEACH - MANITOBA  
"The Simple Life amid Natural Beauty".

**Crescent Ice Cream**

is a Health Food

It Should Be a Part of Your Daily Menu

**JUNE DAYS**

The month of June at Victoria Beach is a very busy one. In the world of nature. Golden orioles are whistling away, sending out one mellow note after another, and chasing blundering crows from the vicinity of their nests, on the tops of the tallest silver-birches; crows, who in a most ungentlemanly way, refuse to take the hint, and just sit there, nose-parkins, until a fly-catcher descends from above, and then they beat an undignified retreat.

There are nests and nest-makers everywhere, birds darting about almost under one's nose or bursting their throats in song. At night the frogs have their lotions, and, believe me, they are no slackers. How they sing! Amid the general chorus, Mr. Bull-Frog raises a voice that would shame the bellow of an ox; on they sing, till the white dawn comes, and the birds drown them out.

Wild-flowers riot everywhere; carpets of may-flower and dwarf-cornel, white as the driving snow; of pink twin-flower and yellow chintonia, that most beautiful lily of the shady woods; all kinds of fruit trees are flowering, pin-cherry, choke-cherry, sand cherry, saskatoons. On inland lake, hidden behind the sand-dunes, red-winged black-birds are flitting amongst the reeds, and a flotilla of mother mallard and her babies, ten or twelve strong, are beating out for the centre of the water.

At evenings are sunsets. I have seen many, in many lands, at all seasons, France, Italy, Switzerland, England, Wales and Ireland, but I have never seen a lovelier sight than the sunset of June 7th, 1932. There had been several days of really mid-summer weather and the sun, a fiery furnace, sank at last into the lap of the flaming lake. North, south, east and west the sunset spread, until we two stood beneath a sky such as painters would rapture over and despair of reproducing. Such clear strong colors and so many shades! There was the deep blue of the Madonna pictures; of the Algerian sky; of the wonderful china ten-set in the Wallace Collection; there was the blue of a robin's egg; there were all shades of pink! There was lemon; and furry clouds of saffron, and there was mauve and lavender and purple, where the lake lay.

Into this glorious riot of color, the dark mysterious headland of Elk Island struck a sombre note. On a flat rock in front of where we stood, we saw two created-cormorants standing side by side, very solemn-looking, very speculative and somewhat lonesome, as they too had the absurd appearance of admiring the sunset!

The first thing in the morning and the last at night one hears the white-throat sparrow calling from the woods. This spring has been a wonderful one for the numbers of different species of migratory birds, probably because there was not the usual late snow-storm, that is always so hard on the tired travellers. Red-starts were very numerous; a pair nested in our garden and one little one was running about under our flowers like a fluffy brown chicken. I found the youngest member of our family stroking its feathers. I fear a prowling cat got it, for next day the red-starts began pulling the nest to pieces and finally they carried it away.

Cats are useless animals; mice can get rid of without their horrid hypnotic playing with their victims, and visitors to beach resorts should not inflict their well-fed murderous pets on useful insect-eating creatures. We receive prowling cats with the order of the boot or... worse! **CROSBIE SHEARMAN.**

**BALLOON GOLF BALL BANNISHED**

A report that seems to have turned out well in the withdrawal of the balloon ball, which deepened the depression of golfers in 1931. It was tried out on the Victoria Beach course and rejected. Perhaps a duffer has no right to be perfectly happy, but certainly he had a grievance in the rule of his hopeful game by the "puff ball" that cut down the all-too-modest drive, abated the hideous slice and made the putt crazy. Experts are not always right. They thought they had given the average player a ball that would help him. It took a popular rebellion to restore the old weight and make the 1.64-1.62 ball standard.

It was an excellent amendment. The absence of complaints indicates that the duffer is satisfied to have had his way. The behavior of the new ball is all that he could ask or reasonably expect. It suits also the cracker, amateur and professional. They are scoring lower than ever, but for that matter they could make the balloon or almost any kind of ball obey orders. Seeing that the balloon atrociously afforded the dub a dependable alibi—one of the most precious things in golf—for a frightful round, and that he does not fasten this on its successor, the new ball must be very good indeed.

**FISHING UNPROFITABLE**

The last of the fishermen on Lake Winnipeg have returned to Gimli and other fishing centres; the whitefish season closes Monday. The pickerel crews have been in for some time. The fall season for pickerel fishing opens, Tuesday, August 15.

The summer fishing has been exceptionally good on Lake Winnipeg, but, due to the poor market and still poorer prices, the season has not been very profitable. The highest man at George's was Gill Benson, with 70,000 pounds of fish for the season. The outlook for the fall fishing is not very bright according to the latest reports.

**Bifocal Glasses Lost**

Lost at Victoria Beach on the road between the station and Fourth Avenue, Sunday, July 24, pair of bifocal glasses in black case; white gold solid rim with straight nose bridge. Finder, please return to H.P.A. Hermanson, 470 Main Street, Winnipeg, or C. B. Emberly, Victoria Beach.

**THE QUALITY ICE CREAM PURITY**

To be had only at **MOONLIGHT INN**

Special Flavors for this Week-end

Take a Quart of this Superior Product Home with you

**R. H. BROWN, Manager**

**J. H. FALLS**

GROCERIES, CONFECTIONERY AND GENERAL MERCHANDISE

18 years of service to Victoria Beach residents

QUALITY AND MODERATE PRICES

Latest fashions in Bathing Supplies

Circulating Library - Souvenirs

LONG DISTANCE TELEPHONE

VICTORIA BEACH - MANITOBA

**G. B. BARAGER General Store**

Our store is equipped with a complete stock in every department to meet the needs of visitors and cottagers at reasonable prices. After nine years of experience and careful study at this Beach we feel that we can cater to your needs properly.

We carry golf supplies. We ask a chance to give a quotation to anyone contemplating large opening orders. No order too large.

**FRESH FRUITS AND VEGETABLES DAILY**  
Large stock of all popular magazines. Everything in the building line. Laundry Agency Weekly

VICTORIA BEACH - MANITOBA

**DREWRY'S DRY Ginger Ale**

and 16 other popular drinks to quench summer thirst... ice cold and refreshing... at all the Beach stores... by the bottle or by the case, be sure it's DREWRY'S.

**"BIG BOY" BOTTLE**  
Drewry's Dry now 25 CENTS per family size

**THE DREWRY'S LIMITED**  
Established 1877

**Victoria Beach News-Herald**

Published at Victoria Beach every Saturday throughout the summer season, June 11th to the end of August. Devoted to the best interests of the cottagers, the Victoria Beach Company, and the merchants of Victoria Beach. Initial circulation 14,000 copies, and distributed free. Communications to be sent to the EDITOR, 242 Main Street, Winnipeg, or left in boxes in Victoria Beach stores. Advertisements to be sent to the BUSINESS MANAGER, ALBION PRESS, 242 Main Street, Winnipeg, or left in boxes in Victoria Beach stores.

**Beach Notes**

The church attendance Sunday last was 316, and the collection \$27.60.

Arrangements are to be made for a large bonfire on the lake front for next Saturday, and the municipality will be asked to help.

Those who have promised donations to the Sports Day Programme, and have not yet sent in the amounts, are asked to send them in without further delay.

**Mr. Sprague Inspects Detroit Lakes**

In a trip taken this week by Mr. Frank R. Sprague, manager of Victoria Beach, accompanied by one of the directors of the company, the Detroit Lakes district of Minnesota was carefully inspected with a view to learning whatever might be observed of advantage to Victoria Beach. Over 700 hundred miles was the distance covered and none of the resorts were overlooked where facts could be secured. Mr. Sprague for the Herald on his return has arrived at the following conclusions:

"Fair Hills" is the only resort doing much business. This place is practically full for the whole season. Reason: probably close personal management and the fact that it is isolated from other resorts which are overrun by hot dog stands, which have no overhead and are able to slash prices. "Fair Hills" caters to children. Grounds well arranged

**Community Church Service**

SUNDAY MORNING, AUGUST 14, at 11 o'clock

Rev. Dr. Frederick Glover, rector of St. Margaret's, will conduct the service.

Soloist: Miss Conley will sing the offertory solo.

**JAMES KILPATRICK BUTCHER**

QUALITY MEATS UNRIVALLED SERVICE  
VICTORIA BEACH - MANTOBA

with fountains, benches, bird cages, swings and other amusements. The golf course is very poor, tennis courts, little better, but these and the row boats are free to guests. Rates are \$3.50 per day and \$25.00 to \$28.00 per adult per week; \$14.00 for children three to ten and \$7.00 for children under three. The table is very good with a plentiful supply of fresh vegetables. The dining-room is nicely decorated and flowers were on every table. No reservations can be made for tables, the idea being to keep the guests mixed. A lady runs a kindergarden class for an hour each day, so as to relieve the parents for this period. The staff provides its own orchestra, which plays dances on Saturday. The cottages are small, crowded close together, and have not enough windows for proper ventilation. The lake is small but the water warm and clear. The climate is very oppressive, there being no breeze on account of the hills behind. While there were 130 guests, except for meals very few people were to be seen either on the links, the grounds or in the water. Apparently they stayed in their rooms to keep cool. There is no beach on which to sun yourself. The sand is very coarse and dirty looking, and there is only a strip a few feet in width. The popularity of the resort is due to good management.

The other resorts are suffering from hard times, being possibly fifty per cent. vacant. The remarks regarding climate, water, sand and lack of people enjoying themselves at games applies to all the resorts. Even on the verandah of houses on the lake the heat was unbearable even at night, the only relief being in the automobile. At one popular resort a syndicate owning twenty-six houses of two to four bedrooms each had less than a day rental for the season. This was due partly to bad management, as the houses were neglected.

The trouble with the established hotels is that there are no building restrictions, and there are dozens of hot dog stands, which have no overhead expenses and are able to undercut the hotels for meals. The whole district is developing into "one night stands." Keeping the regular cottage owners, visitors stay for one or two days, and for this purpose it is ideally located. With the tremendous transient population it is not, however, suited for family resorts.

Our more northern resorts have a lot to learn from this district. Not how they can improve their own resorts, but what they can guard against to prevent their own places from being spotted.

**AT PINKHURST INN**

Recent guests at Pinkhurst Inn included: Mrs. C. D. Boyd, Mrs. L. Radcliffe, Miss Helen Cork, Miss Ann Cork, Miss Louise Gramby, Dr. Geo. Bedford who spent the week-end with his family, Miss Helen McLaughlin, Miss Isabel Davidson and Miss W. Little, Mrs. A. E. Wilson and Miss Gretchen Wilson, Mr. and Mrs. J. McGuire, Mr. and Mrs. O'Grady, Mr. and Mrs. D. Robertson and Miss Christine M. Douglas.

**Thom's Bakery**

VICTORIA BEACH - MANTOBA  
BREAD CAKES PASTRY  
OUR GOODS ARE UNRIVALLED IN QUALITY

**THANKS FOR INTEREST IN BIG SWIM**

The thanks of the Sports Day committee of the Victoria Beach club has been conveyed to Mr. H. W. Daly, president of the Manitoba Branch, Canadian Amateur Swimming Association, by Mr. Frank J. McKinney, chairman, for the interest the association showed in the two mile swim which was such an outstanding feature of the Sports Day programme, held on July 30. The letter stated:

"As Chairman of the Sports Day committee of our club, at Victoria Beach, and on behalf of the members in charge, I wish to take this opportunity of thanking you, and through you the officers and members of your organization, including the timekeepers, Miss King, and the members of the St. John's Ambulance Brigade, who so kindly visited our Beach and gave their services and time, which helped greatly to make our annual Sports Day a very outstanding one in the history of Victoria Beach.

"We realize the short notice we gave you and appreciate most sincerely your quick decision in granting the special dispensation to allow this race to be run under your colors. We will look forward to making this an annual event, bigger and better each year, and hope to have your sanction and support with any information, instructions or suggestions which it may be in our power to provide for future events. Again thanking you personally. Yours truly, Frank J. McKinney, Chairman."

**VICTORIA BEACH NAMES IN SWIM**

Victoria Beach residents figured in the official results of the Wrigley swimming races held at Grand Beach over the week-end.

Senior men's one mile—Won by Bobby Hamerton, 2 Albert Ford, 3 George Rogers, 4 Osborne Norman, 5 Kenneth Smith. Time, 18.17.2.

Half-mile boys, Junior—Won by Bob Stewart, 2 Robert

MacNeil, 3 John Donohue, 4 Richmond Tibbs, 5 George Ross, 6 Jack Boyle, 7 Lloyd Bisell, 8 Bob Lloyd, 9 Bunny Gifford, 10 Bill Briner, 11 Jim Siddle, 12 Robert Leaper, 13 James Darracott, 14 Wilfred Cosman. Time, 16.57.

Senior women's one mile—Won by Marjorie Lee, 2 Dorothy Lloyd, 3 Peggy Lloyd, 4 Irene Irons, 5 Isabel Chevrier, 6 Corinne Daly. Time, 34.32.3.

Junior girls, half mile—Won by Reta Tustin, 2 Beth Hie-Jones, 3 Myrtle Durnett, 4 Genevieve Norman, 5 Betty Turner, 6 Jean Gavan, 7 Barbara Givan.

**A. LARSON**  
Contractor and Builder

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**Anderson Transfer**

WOOD ICE

VICTORIA BEACH - MANTOBA



**Playing Safe**

Have you recognized the importance of actually knowing under what conditions the clothing you send for cleaning is handled... and the processes through which it passes... and the company it keeps? Quinton's modern plant is open to your inspection at all times.

If you value your clothes send them to

**Quinton's**  
CLEANERS - DYERS - FURRIERS

**PLEASE LEAVE YOUR ORDERS FOR LAUNDRY WITH WALTER THOMAS.**  
Calls are made each Monday for parcels and delivered to cottages Thursday evening.  
No charge for picking up or delivering parcels at Victoria Beach.  
**RUMFORD LTD.**  
PROMPT SERVICE

**FURNISHED AND UNFURNISHED SUITES**  
**MAPLE LEAF APTS.**  
PORT ROQUE  
For the past year we have had tradesmen at work and now offer  
**FULLY MODERN SUITES**  
at extra values for immediate or October 1st. Prices from \$35 per month for 3 room basement to \$60 for best 3 room. Special \$47. Decorated as you wish. Summer prices for August and September. Free parking grounds and garage.  
MANAGER, 3-B. PHONE 41 422  
CARETAKER, 4-B. PHONE 41 560

### Beach People

Mr. and Mrs. Harry Scott, pioneer residents of Winnipeg and St. James, have been spending several days at the home of their son, Mr. Victor L. Scott.

Mr. and Mrs. Rosa Black and Miss Henrietta Black are guests of Mr. and Mrs. John J. Milne.

Mr. Carson Mac Williams, former golf champion of Western Canada, and Manitoba champion, played over the course at the beach last week-end and praised it greatly.

Col. Dan McLean, alderman of the Winnipeg city council and ex-mayor of Winnipeg, spent the week-end the guest of Mr. and Mrs. Arthur McPadyen, and Mr. Edwin Spence, Bay View.

Dr. Nell John MacLean is spending a week's holiday at the beach.

The children of Mr. Walter Hastings and their maid have spent an enjoyable six weeks at Pinehurst Inn.

Mr. and Mrs. Herbert Cooper spent the week-end at Pinehurst Inn. Mr. Cooper is superintendent of the Winnipeg Free Press.

Miss Christie Johnson, of the business office staff of the Winnipeg Free Press, spent the week-end at the beach. Miss D. Louise Peach, assistant to the advertising manager of the Winnipeg Free Press, is spending two weeks at the beach.

Miss Ethel Quigg and Miss L. Manhead are spending a week at the beach, the guests of Mrs. G. B. Harzer. Mr. and Mrs. Neville Smith are occupying a cottage for August.

Mr. and Mrs. A. E. Quilton of Quilton Dye Works have

### MOONLIGHT INN

Close to Station, Victoria Beach

#### Carries a Complete Stock of Fresh Groceries

Our business is growing because we please customers.

SOFT DRINKS — ICE CREAM  
CONFECTIONERY — LIGHT LUNCHEONS

WE DELIVER

R. N. BROWN, Manager

### Barber Shop Open

Next to Company's Office

City prices prevail. Hair cut 50c; Ladies' neck trim 25c; Shave 25c.

Ladies given special attention by one with 25 years of experience in barbering

J. POLON, Proprietor

returned to Winnipeg after spending the month of July at Mr. Kerby's cottage "Shadow Nook" on Fourth Avenue.

Mr. and Mrs. J. B. Kirby and Brant have spent the past week at their cottage "Shadow Nook" on Fourth Avenue.

Mr. and Mrs. S. W. Coughy and family have returned to their home 72 Monk Avenue, Norwood, after spending a fortnight's holiday at the beach.

Mr. and Mrs. W. T. Gordon are spending a holiday at the beach, the guests of Mr. and Mrs. W. P. Carmichael, Centre Avenue.

Mr. and Mrs. J. Westby spent the week-end as the guests of Mr. and Mrs. M. B. Whitley.

G. M. Hair K.C. spent the week-end at the beach, the guest of Mr. and Mrs. W. P. Carmichael, Centre Avenue.

Miss Donna Manders is the guest of Miss Margaret MacLean.

Mr. and Mrs. A. H. Eger are spending a holiday at the beach the guests of Mr. and Mrs. John Gordon. Miss Betty Rose Eger, who accompanied her parents will be Mrs. Gordon's guest for the next ten days.

Miss Louise Grassby has returned to Winnipeg after a few days spent at the beach.

Miss Lorraine Halpeny has returned to the city, after a visit, the guest of Miss Glad. Little.

Mrs. George Hines arrived Monday to be the guest of Mrs. G. Anderson Grant for the next week.

Mr. Harry Bain was a week-end visitor at the beach. Mr. and Mrs. W. B. Hanfield and family are holidaying at the beach during August.

Miss Margaret Bomster has returned to the city; she has been the guest of Mrs. J. H. Corbin.

Mr. and Mrs. W. Buchan and family have arrived to holiday for the next fortnight.

Mr. and Mrs. W. J. Smallcomb and children, accompanied by Mr. Thomas Smallcomb, of Toronto, have returned from a holiday at the beach.

Judge and Mrs. J. G. Cory, who have been holidaying at the beach for several days, are home this week-end.

Mr. and Mrs. John Morgan have taken a cottage at the beach for the month of August.

Mr. and Mrs. A. Leslie Ham and Master Leslie, Jr. have returned to the city from spending several weeks at the beach.

Misses Mary Grundy and Bernice Langrill, of Hamilton, Ont., who have been the guests of Miss Josephine Nease at the beach, have returned to Winnipeg.

Miss Donna Manders is the guest of Miss Margaret MacLean.

Mr. Llewellyn Reycraft arrived at the beach Wednesday, where he will spend several weeks.

Mr. Joe Riecky will spend several weeks at the beach. Miss Minnie Morris is the guest of Miss Jean Laidlaw.

Mr. Allan Prowse returned to the city after spending the past two weeks at the beach.

Mr. Wilbur Little arrives Saturday to spend the next two weeks at the family cottage.

Miss Annie Dickie and Mrs. Jack Crawford (nee Miss Maude Hopper) are enjoying their holiday at the beach.

Miss Bernice Chesney spent the last two weeks at the beach.

Miss Phyllis Turner and Mrs. Helen Ross are spending two weeks at the beach.

Miss Jean Gordon is spending two weeks with her parents, Mr. and Mrs. J. Gordon.

Miss Sheliagh Allen is the guest of Miss Janet Sweetman this week.

Miss Hope Burnham and Miss F. C. MacWhirter, cottage owners and members of the Victoria Beach club executive, left Wednesday evening, August 10th, for Port Arthur, Owen Sound and Haliburton, Ontario, where they will spend the next few weeks.

Mrs. W. A. Strath and sons Gordon and Jack of Fargo, North Dakota, are spending the week-end at the beach, the guests of Miss A. L. Strath.

Miss Iva Dixon, masters Jimmie and Billie Tate are spending the week-end at the beach.

Miss Claire Linkletter has returned to the city after holidaying at the beach.

Miss Katie Stewart spent the last week at a cottage on Third Avenue.

Pinehurst Inn is still commanding the attention of many patrons and the surroundings inside and out are receiving much favorable comment. Mrs. H. Cunningham and her daughter, Mrs. Vivian Haig, have ideal arrangements for guests for the remainder of the month.

Rev. Dr. J. S. Aikens, minister of St. John's United church, with Mrs. Aikens, is enjoying his visit to Victoria Beach; his health has much improved while he has been down.

Mrs. J. H. Neil and daughters, with Mr. and Mrs. Harry Neil and Mr. George Neil, who have been spending a month at the beach, are returning home this week-end.

Misses Edna Hicks, Miss Vera Hicks and Miss Maizie Hicks are occupying a cottage at 340 Fifth Avenue.

Miss Edna Stewardson, of Port Arthur, Ont., is the guest of Mr. and Mrs. C. A. McKenzie, Fifth Avenue.

Miss Mary Ashworth has for the last month, been the guest of Miss Grace Harling, at 217 Seventh Avenue.

### TENNIS TOURNAMENT

The Victoria Beach annual tennis tournament on the new courts is in progress to-day, and handsome prizes will be awarded to winners at the club house this evening. Unusual interest is being taken in the contests, and entries may be made on the arrival of Saturday's train, at 3.10 o'clock.

### CATHOLIC CHURCH SERVICE HELD

Sunday last, was an outstanding day for the Catholics of Victoria Beach, as the first mass was celebrated. Aleah's Transfer office made a most suitable room. The first congregation consisted of thirty-six members, and in future more are expected. Rev. Father M. Dussant, O.M.I. was the celebrant.

Sunday morning there will be mass in Aleah's office at 9.30 o'clock.

### SUNDAY SERVICE

Church service Sunday promises to be unusually interesting with Rev. Dr. Frederick Glover, of St. Margaret's church, officiating; and Miss Pearl M. Conley, taking the solo following the offertory. Miss Conley won the Tudor bowl at the 1928 Manitoba Musical festival and the contra-tenor solo award, Class A, in 1922. She has been steadily advancing in her studies.

Last Sunday Rev. J. S. Miller gave a well studied exposition of the story of the "Prodigal Son," making every part of his interpretation interesting to both old and young.

The attendance was unusually large, and the singing of Mrs. Kelsey of the offertory solo, made a very fine impression.

EXCURSIONS TO THE  
VANCOUVER  
VICTORIA  
SEATTLE  
GO ONE WAY VIA  
PRINCE RUPERT

## PACIFIC COAST

**\$75.60** return from Winnipeg

Daily Excursions to Sept. 30th.  
Final Return Limit, Oct. 31st.

From Vancouver, sail northward to Alaska on our palatial new steamers. All outside rooms. Fares to Skagway and return, including meals and berth, for as little as \$90.00. Before returning, visit Jasper Park Lodge. Open to Sept. 30.

Full details from City Ticket Office, N.W. Cor. Fort and Main. Telephone 902 442 or write W. J. Quinlan, D.P.A., Winnipeg.

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## Several Bargains in Cottages and Vacant Property

A small House on First Avenue for \$350.

A good-sized House on First Avenue, off King Edward Beach, for \$1,100.

One of the finest Houses on Sunset Avenue at \$2,500—less than half-price.

A well-treed corner Lot on Second Avenue for \$350.

A Lot on Third Avenue at \$350.

A Lot on Eighth Avenue at \$50.

The above prices are for cash,  
though terms might be arranged in some cases.

For particulars apply

**The Victoria Beach Co. Ltd.**

Office at Beach and 217 Portage Avenue, Winnipeg.