

# Victoria Beach News-Herald

A Community News Service for Manitoba's Most Popular Beach

VOL. VII.

VICTORIA BEACH, MAN., AUGUST 6, 1932

No. 8

## Sylvan Footpaths Beside the Streets

**T**HE Municipality has been doing good service to the residents of Victoria Beach in cutting footpaths running along some of the main streets and avenues of Victoria Beach; but to many these sylvan retreats away from the dust and the trodden trails of the wagons and autos make no appeal. There is quite a lengthy footpath beside First avenue which runs for almost half a mile; and there are a number of others which should be taken when people are making for cottages or going to the stores or the trains. It is difficult to help creating a dust when wagons, drawn by horses, and the motor trucks operated by the stores are running on the principal streets, especially when the weather is dry.

These paths have been set aside for pedestrians. It is impossible for the Municipality to control traffic within the confines of Victoria Beach, and we all realize that it is getting to be quite heavy at certain hours of the day, more particularly after the arrival of the trains. Baggage and goods must be delivered to cottages quickly and there are also many small wagons and heavily laden cottage owners and friends making for home, a considerable distance away, and who are using the centre of the roads on which to walk.

There are other autos running around and this is contrary to the feeling of the community that such

traffic should be carried on; but what can the Municipality do? It is up to the individual owner of a car to respect the feelings of the people spending the summer at Victoria Beach, and not push them roughshod to one side as they speed along. The value of this Beach depends largely on the fact private car traffic is not in vogue. Cars are getting in, however. By so doing, they are trespassing on the Victoria Beach Company's property. If these private cars become a menace or a nuisance, in its own interest the Company may have to act.

This is not a beach where private car auto traffic should be allowed. The entire subject will, this winter, have to be brought to a head and a vote of the ratepayers of Victoria Beach taken to decide as to what steps they desire the Municipality to take to prohibit the use of its streets for private cars. Victoria Beach has been assured on the highest authority that it may control its streets in the matter of traffic if it so desires. It is for the ratepayers to speak out by their vote. Certainly our beautiful trees must be kept from destruction which always follows the inroad of the auto; and the children must also be kept safe. But in the meantime the footpaths where they are available should be used, and the Municipality should see that each entrance to these walks is plainly marked as guides to all.

### "SUNSHINE"

By CONSTANCE TRAVERS SWEATMAN

There is a special healing quality in the atmosphere of Victoria Beach; healing to the body, and healing to the mind. To be able to bring one's children here, adolescents as well as younger children, is a privilege.

The wide white beaches on a sunny day are a revelation of the sanity and wholesomeness of this resort. Everywhere, sun-browned, vigorous young tarsos are drinking in the bright sunshine, the vitality they need to store for the long winter to come, which, though plentiful enough, gets no chance to reach our clothes-smothered bodies.

Naturalness, the beauty of simplicity, is the keynote of this sane, clean, wholesome place. Here, our girls can wander about in their simple little shorts, and brief blouses so excellent for their health, happily unself-conscious, sanely and beautifully free in their naturalness, and in the grace that evolves only from unself-consciousness. They are so splendidly free, through the wisdom and far-sightedness of those who control the activities of this resort, because they are guarded against exposure to the dis-

torted gaze of a conglomerate rabble of the vulgar-minded.

There is a clear quality in the minds of the people permanently spending their summers here, which is in fine harmony with the purity of the air, and the lively freshness of the lake breezes.

Two summers here have deeply impressed me with the ease, the naturalness, the beauty and charm of the young people who have spent all their summers in these surroundings.

Such gallant people as those who had the courage to bring their little children here in the lonely pioneer days, and who have had the courage and the grace to maintain the atmosphere they created in the beginning; these sturdy, steadfast early-day campers of Victoria Beach, are to be warmly congratulated upon the undisputed fact that, through all the swift passage of the years, and the changing of the times, raw vulgarity has not touched its shores.

Here is one sure haven in which our young people can be their sane, clean, cheerful selves, secure from attacks by the musty-minded whose numbers, thank the Powers, are steadily decreasing in our enlightened modern world.

## SPORTS DAY SUCCESS

The two-mile open swim for men and women, feature of annual water sports day, held Saturday afternoon, was won by Bob Hamerton, Winnipeg, and Marjorie Lee, Winnipeg. Mr. Hamerton's time was 51 minutes 38 4-5 seconds. Miss Lee's was 63 minutes 8 seconds.

Two handsome trophies, the Orchid trophy for the men, presented by Mr. Victor L. Scott, and the Humford Laundry trophy, for the women, presented by Messrs. Dwyer and Cromwell in behalf of this well-known company, with miniature cups, were awarded the winners. There were 14 contestants, nine men and five women. The event attracted two thousand people to the long pier, the dock being lined from one end to the other. Interest never flagged until almost 8 o'clock at night, the finish hour of the canoe races.

The second to finish in the men's event was Athol Ferguson, Kenora, who entered under Kenora Rowing Club colors, this organization paying all expenses. Third man to finish was Ernie Taylor, Winnipeg, 63 minutes 30 sec-

onds. The first Victoria Beach entrant to finish was Tom Rathwell, who also received a valuable prize.

The first Victoria Beach summer resident, among ladies to finish, was Dorothy Lloyd, daughter of Mr. and Mrs. S. C. Lloyd, who came second in the race. She also received a medal. Her time was 63 minutes 37 seconds. Her sister, Peggy, was third.

The finish of the ladies' swim was quite exciting, Miss Lloyd being only 29 seconds behind Miss Lee. Both overtook some of the men and made strong finishes.

Miss Margaret MacLean, daughter of Dr. and Mrs. Neil John MacLean, won the Grand Aggregate trophy, presented by Victoria Beach Co. for the one scoring the highest number of points in various swimming, diving, and canoe racing events. It was won last year by Miss Jackie Sprague.

There were 1,200 at the Patricia Beach sports and altogether it was the most interesting and the largest attended of the annual event in its twelve years of history.

Miss Mary Walters won the balloon blowing contests held at night in the clubhouse.

## Swimming and Diving at the Pier

Men, 17 years and over—Jack Rice and Thomas Rathwell, tie; Alvin Bertrand.

Ladies, 17 years and over—Doreen McGregor, Jean Mitchell, Florence Freeman.

Boys, 14 to 16 years—Doug McNichol, Stewart Cumberland, Don Whitley and Ralph Borrowman.

Girls, 14 to 16 years—Pat Meluh, Barbara Govan, Frances Ostrom.

Boys, 14 and under—Norman Mortimer, Winston Bremer.

Girls, 14 and under—Beth Rice-Jones, Beth Gibb, Dorothy Kendall.

Men's long dive—Murray Borrowman, Jack Rice, James Kerr.

Ladies' long dive—Margaret MacLean, Beth Rice-Jones, Barbara Govan.

Men's fancy dive—Wilson Iverson, Alvin Bertrand, Stewart Cumberland.

Ladies' fancy dive—Margaret MacLean, Jean Govan, Carol Borrowman (Special prize).

Ladies' double canoe—Mrs. David and Mrs. Jonason, Misses Mary and Jackie Sprague, Misses Verona Conklin and Houlah Hanna.

Men's double canoe—R. Carter and J. Carter, Stewart Cumberland and Doug Young.

Mixed double canoe—Miss Verona Conklin and J. Smith, Miss Mary Sprague and Murray Borrowman.

War canoe race for MacKinney trophy—Won by T. Chudley, J. C. Smith, H. Carter and J. Carter.

Aidan H. Conklin was starter, Frank J. McKinney, chairman; and Aid. C. Rice-Jones, vice-chairman of the Sports Day committee. Victor L. Scott directed the children's sports in the morning at Patricia Beach, assisted by Osborne Scott, recorder. Judges of afternoon sports were: Aid. L. F. Borrowman, Victor L. Scott, William Shenton, Dr. H. K. McClung, Frank E. Sprague, Dr. Neil John MacLean, J. J. Conklin, Mrs. S. C. Lloyd, George Merry and Jack Rice.

The clubhouse was bright and gay with color at night when the prizes were presented to the winners. Mr. Sprague presenting the grand aggregate trophy to Miss MacLean on behalf of the Victoria Beach Co. The ceremony was followed by a dance, with Canon Gill, president of the club, presiding.

Mrs. E. P. Withrow won the ladies' draw and a beautiful prize, the gift of Mr. Frank J. McKinney.

## Pinehurst Inn

Mrs. Cunningham is again managing the popular inn, where you will find health and happiness.

Accommodation is clean, airy and comfortable; every room well furnished. Home cooking.

Come to the beauty spot of Manitoba. Enjoy your vacation where you may golf, swim, or fish.

For rates or accommodation, phone, wire or write.

Mrs. H. L. CUNNINGHAM

VICTORIA BEACH MANTOBA

"The Simple Life amid Natural Beauty".

## Crescent Ice Cream

is a Health Food

It Should Be a Part of Your Daily Menu

## Finish of the Two-Mile Open Swim

1, Bob Hamerton, "Y" Tankers, 51 minutes 38 seconds; 2, Athol Ferguson, Kenora Rowing Club, 54 minutes 40 seconds; Ernest Taylor, "Y" Tankers, 58 minutes 58 seconds; 4, Tom Rathwell, Winnipeg Swimming Club, 60 minutes 58 seconds; 5, Frank Norman, "Y" Tankers, 62 minutes 27 seconds; 6, James Kerr, Victoria Beach Club, 74 minutes 55 seconds; 7, Donald Hagel, unattached, 78 minutes 22 seconds; 8, Wilson Iverson, unattached, 82 minutes 41 seconds; 9, Gordon Marchant, unattached, 84 minutes 51 seconds.

## Two-Mile Open Swim, Ladies

1, Marjorie Lee, Victoria Ladies' Swimming Club, 63 minutes 8 seconds; 2, Dorothy Lloyd, Victoria Ladies' Swimming Club, 63 minutes 37 seconds; 3, Peggy Lloyd, Victoria Ladies' Swimming Club, 67 minutes 35 seconds. Two ladies did not finish.

## PATRICIA BEACH

## Hunting Race

Girls and Boys (Tots)—Margery Shenton, Art Erskine, Gordon Scott.

Girls, 5 and under 8 years—Peggy McTavish, Marcea Hale, June Hale.

Boys, 5 and under 8 years—Michael McCallum, Bert Brown, Bob Hogg.

Girls, 8 to 10 years—Margery Cameron, Gwen McTavish, Jane McTurk.

Boys, 8 to 10 years, finals—Sandy Sim, Teddy Thomas, Duncan Govan.

Girls, 10 to 12 years, finals—Isabel Fraser, Shirley Jackson, Gwen Thayer.

Boys, 10 to 12 years—Mack Young, Dick Dalley, Cyril O'Brien.

## Cost of Tea

Girls, 10 years and under—Peggy Steel, Joan Reth.

Boys, 10 years and under—Billy Hale, Durant Dunwoody.

## Swimming

Girls, 8 years and under—Joan Govan, Ella MacGregor, Jane McTurk.

Boys, 8 years and under—Duncan Govan, Bob McKivene, Bert Shenton.

Girls, 8 to 10 years—Dora Merry, Allison Campbell, Betty Hall.

Boys, 8 to 10 years—Malcolm Scott, Bobby Head, Phillip Orr.

Girls, 10 to 12 years—Joan Govan, Betty Newcombe, Isa Govan.

Boys, 10 to 12 years—Lloyd Jones, Lorne Campbell, Peter Reeve.

Boys, 12 years old—Mac Young, Dick Dalley, Walter Simmons.

Judges—Victor Scott, Aid. C. Rice-Jones, Wm. Shenton, Dr. John McLean, Dr. H. K. McClung, Mr. Porter, Fred M. Gee, Osborne Scott, George Merry, T. J. Edgar and 12 assistants, lady and gentlemen, had charge of castle-building judging.

## Castle Building

Ages 6 years and under—Jack Douglas, Francis Drax, Enid Johnson.

Ages 6 to 10 years—Sidney Scott, Mary Harris, Geraldine Adams.

Ages 10 years and over—Stuart Allison, Spanish villa with court; Margaret Behr, Russian cathedral; Arthur Dyson, Parliament buildings.

## J. H. FALLS

GROCERIES, CONFECTIONERY AND GENERAL MERCHANDISE

18 years of service to Victoria Beach residents

QUALITY AND MODERATE PRICES

Latest fashions in Bathing Supplies

Circulating Library Souvenirs

LONG DISTANCE TELEPHONE

VICTORIA BEACH MANTOBA

## G. B. BARAGER General Store

Our store is equipped with a complete stock in every department to meet the needs of visitors and cottagers at reasonable prices. After nine years of experience and careful study at this beach we feel that we can cater to your needs properly.

We carry golf supplies. We ask a chance to give a quotation to anyone contemplating large opening orders. No order too large.

FRESH FRUITS AND VEGETABLES DAILY

Large stock of all popular magazines.

Everything in the bathing line.

Laundry Agency Weekly

VICTORIA BEACH MANTOBA



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DRY  
Ginger Ale

—and 16 other popular drinks to quench summer thirst... ice cold and refreshing at all the beach stores... by the bottle or by the case, be sure it's DREWRY'S.

"BIG BOY" BOTTLE  
Drewrys Dry now in the big 4-glass family size... 25 CENTS plus deposit

THE DREWRY'S LIMITED  
Established 1877

**Beach Notes**

The beautiful flowers, so tastefully arranged, which adorn the table at the church services each Sunday are from the city garden of Mrs. L. P. Horrocks.

There were 180 at the church service Sunday morning last, and the collection was about \$24.

There were over 500 passengers on the 1.10 through train last Sunday afternoon, one of the lengthiest to come to the Beach. Over 100 passengers were on the 4 o'clock, which came in an hour later.

Mr. G. B. Baragar states that next season he will have such a large fleet of boats and canoes at Victoria Beach, that it will be a big and welcome surprise to everyone.

Mr. Bert Potts, the "pro." at the golf course, arranged a party of Victoria Beach golf enthusiasts to visit Pine Falls today to play over the beautiful course there.

Mr. Fred J. Rogers, a lover of wild bird life at Victoria Beach, writes that there are two or three pairs of the rare Indigo Bunting birds, the male all sky blue, darker on the head than the female, in the trees in Bay View section.

**SPLENDID CHURCH SERVICES**

The church service in the clubhouse the past few weeks has been served by some very fine and appealing city ministers, who have again shown an unselfish spirit in ministering to the spiritual needs of so many at this Beach.

Rev. William McParlane, of Home street United church, made a very effective address four Sundays ago, and his admonitions were timely and well received. Rev. Dr. George A. Woodside, minister of St. Stephen's-Broadway United church, was heard on the following Sunday, and his subject was graphically portrayed. His children's story was listened to with rapt attention. Mr. Fred A. Lang, of the Children's Special Mission, was heard last Sunday and he spoke to one of the largest gatherings of the summer. His address was closely followed.

The preacher for this Sunday, August 7, will be Rev. J. S. Miller, minister of St. Andrew's United church, Elgin avenue, who is a visitor this summer with his family. The

**Community Church Service**  
 MONDAY MORNING, AUGUST 7th, at 11 o'clock

The service will be taken by Rev. J. S. Miller, of St. Andrew's church, Elgin avenue.  
 Soloist: Mrs. Kelsey.

**JAMES KILPATRICK BUTCHER**  
 QUALITY MEATS UNRIVALLED SERVICE  
 VICTORIA BEACH MANTONA

soloist will be Mrs. Kelsey, who won the soprano solo, Grand A. competition at the Manitoba Musical Festival, in 1928, and who has been singing in the city parks with W. Davidson Thompson's choir this summer and is frequently heard over CKY. She is highly esteemed as a singer by Winnipeg audiences. She was heard over CKY Thursday night of this week.

For Sunday, August 14, Rev. Frederick Glover, rector of St. Margaret's, will conduct the service, and on the following Sunday, Rev. Harry Atkinson will be heard.

**THE VISIT OF THE GIRL GUIDES**

Girl Guides from North Winnipeg have been camping near the Victoria Beach public school for the past two weeks, and were very sorry to leave, August 6. The school grounds, with their pine trees and good water close at hand, made an ideal camping site. Mrs. F. Margaron, camp advisor for Manitoba, and Commissioner for the 7th district in Winnipeg, was in charge of the camp, and she was assisted by Miss M. Margaron and Miss M. Pearman. The Guides did all their own cooking, but found plenty of time for amusing themselves on the various beaches and around the camp. Their surroundings provided ample opportunity for interesting nature study, and the Regatta proved another attraction. Every Guide made efforts to learn the Australian crawl after watching the two-mile race. They also attended the church services regularly. All the Guides, and the Rangers who were in camp with them, appreciated the kindness of the Victoria Beach Municipality in letting them camp near the school, and they were equally grateful to those who provided such treats as marshmallows and ice cream for them. Both leaders and Guides hope that this will not be their last visit to Victoria Beach.

**MISSION IN THE SANDS**

Blackpool, the great Lancashire seaside resort, is diffed just now by the presence of the Archbishop of York, Dr. William Temple, who is preaching on the sands to thousands of holiday-makers. Several other bishops and many well-known clergy are assisting in the "mission on the sands", which for 18 years has been a feature of Blackpool's summer season. The mission was originally founded by Dr. Knox, Bishop of Manchester, whose diocese at that time included Blackpool. From the beginning the bishop found that "the common people heard him gladly." Three or four platforms are erected at intervals on the three-mile stretch of the Blackpool sands, and services are held twice or three times daily, according to the state of the tide. The clergyman conducting the service is the only one to be robed and the sight of him coming across the sands immediately brings a large congregation. For the first time amplifiers are being used this year to carry the voice of the speaker.

**Thom's Bakery**  
 VICTORIA BEACH MANTONA  
 BREAD CAKES PASTRY  
 OUR GOODS ARE UNRIVALLED IN QUALITY

**FIRE FROM CIGARETTE BUTT**  
 To the Editor of the Herald.

Dear Sir:

Two ladies walking along Fifth avenue, near Connaught Beach, Sunday afternoon last, noticed the under-bush was smoking. It took them quite a time to put out the incipient bias. They found a cigarette end was the cause of what promised to be a nasty bush fire. There are many gay campers at Victoria Beach just now, who only rent cottages just a short period and are out for a good time. It would not matter to them if Victoria Beach was badly spoiled by fire; but it does matter to property owners like ourselves. Is there a heavy fine for such carelessness, if any one was caught in the act?

Another nuisance is the prowling cat. Campers bring their pets down; either they mean to turn them adrift, or they do not get hold of them in time before they have to start for the train, and their pussy is left to prey on the birds. The use of cats has become extinct. As a species they should be exterminated. They are useless and murderous. Although well-fed, they go out and kill for the fun of it; and birds, which are useful, suffer. Are cats allowed at Victoria Beach? PROPERTY-OWNER.

**TO ALL INTERESTED IN SWIMMING!**

A Swimming Club, under the auspices of the Victoria Beach Community Club has been recently organized, and Mrs. S. C. Lloyd will personally conduct classes for the purpose of encouraging the art of swimming and life-saving methods as sponsored by the Royal Life Saving Society.

Mrs. Lloyd is an active member of the Victoria Ladies' Swimming Club of Winnipeg, and is a past president of that organization.

**Classes For Beginners**  
 Every Tuesday Afternoon, at 2.30 on Patricia Beach

**Classes for More Advanced Swimmers**  
 Every Thursday Afternoon on the Pier, at 2.30.

**ENROLL NOW. GET IN THE SWIM**

**RUSH FOR "STUBS" A NUSSANCE**

Something will have to be done about the rush for "stubs" on the arrival of trains at the platform at the Beach. The anxiety of the youngsters to secure these bits of pasteboard makes them a nuisance and evidently they are out of the control of the policeman. The small wagons on the platform on the arrival of crowded trains makes the passage along the platform difficult and there is the suggestion that wagons should be left at the far end of the platform. Adults in the scramble to get "stubs" are also as much of a nuisance as are the children. One lady writes to the Herald: "The onslaught for 'stubs' has now got beyond the station policeman's control and adults and

**PLEASE LEAVE YOUR ORDERS FOR LAUNDRY WITH WALTER THOMAS.**  
 Calls are made each Monday for parcels and delivered to cottages Thursday evening.  
 No charge for picking up or delivering parcels at Victoria Beach.  
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 PROMPT SERVICE

children are jumping on the train, shoving people with babies in arms off. Children jump on the back of trains while it is going so fast they are thrown in the air; and climbing in through the windows, while the train was travelling and being thrown off, was also noticed. There will be a serious accident and then who will be blamed? Or the railway will fine some one and take away the privilege of buying and selling 'stubs'. What are the elite of Winnipeg at Victoria Beach thinking of to allow their children to attempt murder and suicide in such a way!"

**A. LARSON**  
 Contractor and Builder  
 ESTIMATES CHEERFULLY SUPPLIED  
 880 9th AVENUE - VICTORIA BEACH

**Anderson Transfer**  
 WOOD ICE  
 VICTORIA BEACH MANTONA



**Playing Safe**

Have you recognized the importance of actually knowing under what conditions the clothing you send for cleaning is handled... the process through which it passes... and the company it keeps? Quinton's modern plant is open to your inspection at all times.

If you value your clothes send them to  
**Quinton's**  
 CLEANERS - DYERS - FURRIERS

**Beach People**

Mr. and Mrs. Gus Hermans and son, Arthur, are spending a holiday at the Beach, guests of Mr. Droubton, Golden Glow cottage, Sixth avenue.

Mrs. Harry Hannard has arrived to spend a holiday at the Beach, the guest of Mr. and Mrs. W. P. Carmichael. Mr. Hannard was down over the long week-end.

Miss Alison Merry and Miss Jessie McLay returned to the city last week-end, having spent a fortnight at the Beach.

Mr. Gordon McLay spent the long week-end at the Beach, the guest of Mrs. J. H. Simmons and Miss Mildred Simmons.

Miss Elaine Powell has returned to the city, having spent the latter part of July at the Beach.

Mr. George Anderson, who was the guest of Mrs. E. G. Powell and Miss Elaine Powell, has returned to the city.

The Misses Barbara Stacpoole and Amy Donoyan, daughters of two Winnipeg court judges, are holidaying at the Beach.

Mr. and Mrs. E. L. Egan and daughter, Helen, are occupying a cottage on Sixth avenue.

Miss Helen McIntosh has returned to Winnipeg after spending the past two weeks, the guest of Mrs. Ross Mitchell.

Mr. George McIntosh spent the long week-end the guest of Dr. and Mrs. Ross Mitchell.

Miss Edith Mitchell has returned to Winnipeg having spent the past month at the family cottage.

Miss Margaret O'Keefe, of Winnipeg, visited Mr. and Mrs. John D. Sim over the week-end.

Mr. and Mrs. John D. Sim are spending a few weeks at the Beach with their family. Mr. Sim is an assistant inspector in the Canadian Bank of Commerce, Winnipeg.

Mr. and Mrs. Wm. Gordon and Mrs. Robt. Thompson have returned to Winnipeg after spending a holiday at the Beach, the guests of Mr. and Mrs. W. P. Carmichael, Centre avenue.

The following ladies spent Wednesday of last week-end at the Beach, guests of Mrs. C. A. McKennie: Mrs. Pattie, Mrs. Gray, Mrs. Smith, Mrs. Milne, Mrs. Wood, Mrs. Osborne, Mrs. Hickey, Mrs. Wright, Mrs. Stevens, Mrs. Lewis, Mrs. Chandler, Mrs. Cardno, Mrs. McKelvie, Mrs. Lloyd and the Misses MacLeod, Gillespie and Timlick.

Miss Jean Cottart and Miss Peggy McCracken are the guests of Miss Constance Campbell at the Beach.

Mr. and Mrs. Osborne Scott and family, who have been holidaying at the Beach for the last two months, returned to Winnipeg last week-end.

Mr. and Mrs. John Little are occupying Canon E. A. W. Gill's cottage for the month of August.

Miss Helen McIntosh returned to the city last week-end after a holiday at the Beach, the guest of Miss Edith Mitchell.

Mrs. R. Murray Fisher and family returned to the city this week-end after spending several weeks at the Beach. Mr. Fisher is deputy provincial secretary in the Manitoba government.

Mrs. A. E. Wilson and daughter, Gretchen, spent the last week-end at the Beach, guests at Pinehurst Inn.

Mr. and Mrs. Harold Wookley and small son, Donald, of Saskatoon, are the guests of Mr. and Mrs. H. H. Riddell at the Beach.

Mr. and Mrs. J. T. Whittaker and Mr. and Mrs. R. J. Weatherill are occupying a cottage on Sunset boulevard for the month of August.

Mr. and Mrs. R. H. Hiddell and family returned this week-end from spending two months at the Beach.

Mr. Patrick O'Brien, well-known fuel dealer and athlete of Winnipeg, is spending a two-weeks' vacation at the Beach, a guest, at "Eridale", of Miss Norma Johnson. His friends say: "Have a good time, Pat!"

There is one young lady, Miss Beulah Hanna, who has been visiting the beach for a month this summer who has rendered valuable services at the clubhouse, playing the piano, unselfishly, for the young people's dance on week nights, and assisting an impromptu orchestra which officiated at times. Miss Hanna's presence was always welcome on July nights at the clubhouse.

Mr. Archie Doyle, Toronto, joined Mrs. Doyle and daughter at the beach last week-end for a visit. Mrs. Doyle has been the guest of her parents, Mr. and Mrs. Frank E. Sprague.

Misses Jackie and Dorothy Sprague have been visiting this week, Mrs. (Dr) Gunne, at her camp near Kenora.

Mr. W. E. Love, chief operator, Canadian National Telegraphs, at the depot, Winnipeg, spent the week-end at the Beach with his family.

Mr. T. M. Blair, acting general chairman of the Order of railway telegraphers, Winnipeg, is spending a vacation at the Beach.

Mr. and Mrs. N. B. Walton and family, who have spent the months of June and July at the Beach, returned to Winnipeg Sunday night.

Mr. and Mrs. J. M. Rice and son, Jack, are spending the month of August in Winnipeg.

Miss Louise Gramby is spending a vacation at the Beach.

**MOONLIGHT INN**  
Close to Station, Victoria Beach  
**Carries a Complete Stock of Fresh Groceries**  
Our business is growing because we please customers.  
SOFT DRINKS — ICE CREAM  
CONFORTIONERY — LIGHT LUNCHES  
WE DELIVER  
R. W. BROWN, Manager

**Barber Shop Open**  
Next to Company's Office  
City prices prevail. Hair cut 50c; Ladies' neck trim 50c; Shave 50c.  
Ladies given special attention by one with 25 years of experience in barbering  
J. POLOW, Proprietor

Miss Josephine Nourse has arrived to spend the next month at the Beach.

Mr. C. H. Goulden has been spending a few days at the Beach, the guest of Mrs. Victor Scott.

Mrs. Newton Brett and family have returned to the city from holidaying at the Beach.

Mrs. J. Holby, Misses Dorothy and Phyllis Holby have returned to the city from spending three weeks at the Beach.

Mr. Dick Misener is spending two weeks' vacation at the Beach.

Mr. and Mrs. H. S. Rooke, Miss J. McLeod, Miss Adina Brown and Mrs. Alan Hawley were week-end guests at Mrs. J. W. Rooke's cottage.

Among those who spent the long week-end at Victoria Beach were Misses Ethelne Bridgeman, Evelyn Reycraft, Constance Clarke, Elaine Pagel, Muriel Peck and Jean Stewart.

Miss N. Livedale is visiting at 223 Seventh avenue.

Mr. W. Baller, superintendent of the City Dairy company, is occupying a cottage with his family, 343 Third avenue.

Miss B. Barrett is occupying a cottage, 345 Fifth avenue.

Rev. Dr. and Mrs. C. E. Bland are occupying 201 Sixth avenue for August. Dr. Bland is minister of Epworth United church, Winnipeg.

Mrs. Whitford and daughters, Miss Myrtle and Miss Jean, are occupying 201 Sixth avenue.

Miss Vera Walsh is occupying a cottage, 340 Fifth avenue.

Mr. Phillip Iverson is spending the month of August at 342 Sunset.

Rev. J. S. Miller, minister of St. Andrew's United church, Elgin avenue, with Mrs. Miller and family are occupying 324 Seventh avenue.

Mr. Disney Melvor is the guest of Miss Muriel Fraser. Mr. and Mrs. W. J. Smallcombe, their three children and the maid are holidaying at 111 Sunset Boulevard. They have as their guests Mr. Thomas Smallcombe, Sr., of Toronto. Mr. Smallcombe is western manager of the Maple Leaf Milling Company.

Mr. and Mrs. A. H. Irwin, of Winnipeg, spent the long week-end with Mr. and Mrs. W. J. Smallcombe.

Mr. and Mrs. E. H. Hill and family have returned to their cottage "Redlands" for the remaining weeks of the season.

Mrs. S. Sutter and daughters, Miss Irene and Miss Peggy, are visiting Mrs. McGurk, Fifth avenue.

Mrs. J. Bell and daughters, Misses Evelyn and Violet, are spending the month of August at their cottage on Sixth avenue.

Mr. and Mrs. T. S. Hamilton are guests at Pinehurst Inn.

Mr. Gordon MacLay was the guest of Miss Mildred Simmons, this week.

Mrs. Doris Simmons is one of the steadiest patrons of the golf course this season.

Rev. J. and Mrs. Hodges and Miss Lillian Hodges are spending their holidays at 407 Sixth avenue. Mr. Hodges is minister of Martin avenue United church.

Mr. Walter Simmons has been the guest of Edgar (unclear) for a few days.

Mr. and Mrs. James A. Fraser are occupying the family cottage on Sunset.

**LOW FARES to Eastern Canada**

**68<sup>10</sup>** Return to **TORONTO HAMILTON LONDON WINDSOR SARNIA**

Excursions Daily to September 30th  
Final Return Limit October 31st

Return to St. John	\$ 96.35
Charlottetown	101.15
Halifax	103.45
Montreal	76.80
Quebec	76.80
Ottawa	70.65

For Information, Write W. J. Quinlan, D.P.A., Winnipeg, or Telephone 902-442.

**CANADIAN NATIONAL**

W-203

**THE PREMIER ENJOYS HIS SWIM**

On a recent Sunday afternoon the sands on Patricia Beach were crowded with visitors taking their sun-bath before or after their swim. The Bay presented a colorful and picturesque sight, dotted quite thickly with bathers, who splashed and danced and laughed gleefully in their fun. What a gorgeous afternoon it was! The water was perfectly smooth, and warm as though a beneficent Providence had turned on the hot water with a view to the visitors' utmost enjoyment.

And into this perfect and Arcadian delight quietly strolled Manitoba's Premier, Hon. John Bracken is quite some swimmer, and he evidently enjoyed his dip in the lake considerably, if one might judge by his smiling face as he paced up the sands after emerging from the water. But it was noticed that whilst in the water he passed a while to watch some children receiving expert tuition in the art of swimming. The Premier appeared to be very interested in the lesson, and it is encouraging to know that Mani-

toba's chief minister is evidently at one with Victoria Beach in endeavors to recognize the national art. Every means is being taken to encourage the useful art of swimming. This fact is particularly emphasized by the recent sponsoring of a club for the purpose of teaching the children, by the Victoria Beach club.

**"THE SHERIFF" NEARS NINETY**

Hon. Colin Inkster, sheriff of Manitoba and the eastern judicial district for half a century, was 89 years old Wednesday of this week, and, as he says himself, is as fit as a fiddle. The Sheriff was one of the first to build a cottage on Sunset and spent many summers here.

Scores of old timers called at his home in Kildonan to extend congratulations personally, while as many more sent best wishes by phone and letter.

"The Sheriff", as he is popularly known among his intimate friends, is around every day in his West Kildonan home, spending a good deal of time in his garden, and occasionally taking a run up to the court house, where he is always a welcome visitor.

Although in later years he has been afflicted with failing eyesight, he is as cheerful as ever, and can always tell and enjoy a good story. His memory is marvellous, and he can still repeat without missing a word, more than three-score hymns from the Anglican hymnal. He is particularly proud of his long connection with St. John's cathedral as warden, and just as proud of being an Anglican.

One day a week is set apart for a game of cards, with three or four of his intimates, and he gets a regular thrill out of this popular pastime. And it can also be whispered that sometimes he ends the evening as victor by a considerable margin.

**TENNIS TOURNAMENT IN PROGRESS**

A tennis tourney is being held today on the new courts and handsome prizes have been secured for the winners in the various events. Entries may be made with Mr. Murray Borrowman at the courts.

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**AUGUST RENTALS** For August Cottage Rentals, applicants should consult the Victoria Beach Company's office, 210 Kennedy Building, Winnipeg, or at the Beach. There are some good locations available