



## *The Victoria Beach Herald*

A Community News Service for Manitoba's Most Popular Beach

VOL. I.

WINNIPEG, MAN., AUGUST 2nd, 1980

No. 8

### Let Us All Help on Sports Day!

**T**HE big midsummer sports day of the residents of Victoria Beach is at this week-end, when everyone does their best to make the morning and the afternoon of Saturday, August 2, one that will be added with pride to the glorious pages in the annals of Victoria Beach.

The day is primarily set aside for the children and the young people, for this is the children's beach. But it is also a day when "those who are younger" enter into the festivities and the spirit of merry-making.

The Club promoters have always had the highest purpose in arranging for this event. It has always been a part of the plan to make the day give expression to what has been accomplished in swimming, diving, paddling, castle-building and, lastly, to show the capacity to get away with an ice cream cone. The latter, of course, is the least difficult of all, but artistic merit is shown in the castle-building, and brawn and stamina in the water diversions.

The Club has been co-operating for the past two years, and also this season, with the Winnipeg Canoe Club, the outstanding organization in aquatics in Western Canada. They are unrivalled in the west as a clean, sport-loving organization. At the present time they are preparing to send a crew of 20 men, who will compete in the British Empire Games at Hamilton, Ont., about the 20th of this month; and Victoria Beach is to have the opportunity of seeing some of the paddlers who may be the champions of the British Empire within a brief period.

The Winnipeg Canoe Club come to Victoria Beach each summer for the generous affection they have for Victoria Beach. Many of them are our own people, having their summer homes here. They receive nothing financially during their visit, but are put to considerable expense in coming down; but they all have an enjoyable time while they are here, and they appreciate the invitation.

**Patricia Beach Sports, Saturday morning, 10.30. Water Sports, off the Pier, starting at 3.40 o'clock Saturday afternoon**

The Winnipeg Canoe Club will be present because they wish to advance water sports, and they feel that at Victoria Beach something is being earnestly done in this direction.

Those who have asked to contribute financially to the success of the day, to promote the kiddies' water programme in the morning at 10.30 o'clock on Patricia Beach, when there will be swimming races, a line-up of the "tan-coated youngsters" for prizes, castle-building on the sand, and the afternoon programme off the Government Pier with a presentation of prizes in the evening at the club-house, should not be backward.

The committee desires assistance from all, and any contribution given to the members of the sports day committee or left at the Company's office will find its way to the funds of the committee.

#### MARRIED LADIES, READ THIS!

Mr. F. W. McKinney has presented a beautiful French enamel vanity case to be drawn for by the married ladies resident at the Beach at the Club-house Saturday evening. Tickets will be given to the married ladies at the pier, and when their names are filled in they are to be handed back to the distributor. The successful one must be present at the Club-house in order to be the recipient. If the first name called out is not responded to, the next will be called out. All the tickets will be placed in a box, stirred and shaken up, and the seventh ticket drawn out will be the winner.

Rev. Dr. George A. Woodside, minister of St. Stephen's Broadway Church, who is a cottage resident during the month of August, will conduct the morning service in the Club-house this coming Sunday.

## Crescent Ice Cream

is a Health Food

It Should Be a Part  
of  
Your Daily Menu

#### YOUNG GOLF COMPETITOR WINS—SCORE 73

Desmond O'Brien, the 15-year-old son of Mayor F. C. O'Brien, was the winner of the children's golf competition last Friday, held over the course. Although over 100 played, only 20 of the girls and boys handed in their scores. The promoters were desirous of having all the scores filed at the club-house.

Desmond has been a summer resident at the Beach for the past nine years, and learned all he knows of the game at the Beach. He also plays tennis regularly on the tennis platform. He is in Grade XI at the Daniel McIntyre High School. His golf score at the Beach is generally between 70 and 74.

The prize-winning scores in the younger class were as follows:

Desmond O'Brien, lowest score, 73; Reg. Govan, 78; Bob Morgan, Douglas Johnston, 79. The hidden holes were 4 and 10. Desmond O'Brien tied with Herb Crosbie in the hidden hole, but, as he had the lowest score, he was given the prize for the hidden hole.

The ladies' golf competition winner was Mrs. Dymann, with a score of 88. Other good scores were: Mrs. F. E. Milne with 90, Mrs. J. S. Jones with 90, Mrs. Whellams with 91. The hidden hole competition was won by Mrs. Whellams.

Gentlemen—J. J. Milne, winner with a score of 70. Other good scores were: G. H. Hood, 72; F. E. Sprague, 74; H. C. Whellams, 74; J. W. Crookshank, 77; B. E. Suttie, 77; J. D. Scouler, 78; Major Newcombe, 79; W. J. McKel, 79. The winner of the hidden hole competition was H. C. Whellams.

#### HERE'S A THRILL!

At the sports on Saturday afternoon, in connection with the diversions to be given by the Winnipeg Canoe Club, at the Government Pier, Mr. S. L. Thompson, a member, will give a demonstration of aquaplaning with a 32-horsepower outboard motor boat going 35 miles an hour. He invites any of the Beach boys to assist and aquaplane.

## A. LARSON

CONTRACTOR AND BUILDER

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Experienced Chefs.

PATRONISE

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Open All Night

### Retreat

Don't these warm days make you long for a quiet cool spot, a place to laze and dream, to saunter and dip in the cool waters of Lake Winnipeg? You may have it all at Victoria Beach. No motor roads with shrieking horns and dusty crowds; a de luxe C.N.R. train runs you without a stop to within a stone's throw of beautiful Pinehurst Inn. More and more officials of the various railways are seeking the calm of this lovely island.

Pinehurst Inn is situated on a rocky point, bathed on three sides by cool waters and breezes from the lake and bay.

If you are a disciple of Isak Walton, you may either take a boat and go off to the deeper waters or stroll out on the pier with your gear. Fish are caught, but what are they to the look of peace and joy on the face of the angler as he lolls on the pier or pulls in his line?

You may walk each day and every day by different paths. The rustling birch tree whispers sweet nothings in your ear, and the stately spruce nods a stately welcome. But, oh! the lovely jacks! Surely it was in some such spot that Dr. Cune got the idea of "day by day," for no one could long to be ill in the vicinity of this odorous pine and warm sands.

The ground is carpeted with lovely flowers and luscious fruits. One wanders off with a pail and good intentions, but more frequently comes home with stained hands and faces testifying to the find and the feed, rather than with the pail filled.

There is a glory one does not soon forget in the gorgeous colors of a sunset seen from Sunset Point. As you gaze out over this vast body of water, with its briny smell, you involuntarily call out "The sea—the sea!" Can that odour come from an inland lake which changes its height each day with the almost regularity of the tide? If the rivers did not flow north, one would say the waters of famed Hudson Bay were at our door.

Along the shore we wander southward, drinking in the beauty all about, and come again to the Government Pier to wait for stately Luna. Soon she sails into view in all her loveliness—up, up over beautiful Hillside Beach, bathing the pretty cottages of that shore in a luminous light. It is easy to visualize the fairies dancing about, mischievous Puck seated on the top of the hill. At times a wonderful Aurora accompanies Luna, and surely no tricolor movie can vie with the tones of this color scheme. Only the comedy and amour is missing—but is it? The darting, tumbling streamers of the Aurora provide an acrobatic turn, and in the soft light an arm steals round a not unwilling form, and close-held hands and heads tell of the unwaned power of the Moon.

And so home through the shades dark and bright of the tree-lined walks—and to bed.

#### ADMIRER BLOOMIN IN CHURCH

To the Editor "Victoria Beach Herald."  
"I was very much impressed with the service we had Sunday; one seems to enjoy the worship more, so near to nature—God's work."

"I could not help admiring the flowers, especially when I learned, too, that they were grown here at the Beach."  
"I visited the garden where they were grown; it is well worth seeing. "Coy Corner" is a very suitable name for it."  
Signed "A Visitor."

## THOM'S BAKERY

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OUR GOODS ARE UNSURPASSED IN QUALITY

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Soft Drinks, Fruit and Candies

Courteous staff in attendance

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H. A. ROBINSON, Proprietor

Kindly support the advertisers in this paper, who make it possible to issue it each week.

**THE VICTORIA BEACH HERALD**  
 Published at Victoria Beach every Saturday throughout the summer season, June 14th to the end of August.  
 Devoted to the best interests of the cottagers and the merchants of Victoria Beach.  
 Initial circulation, 5,000 copies, and distributed free.  
 All communications to be sent to the EDITOR, 448 Main Street, Winnipeg.  
 All advertisements to be sent to the BUSINESS MANAGER, ALBION BUILDING, 548 Main Street, Winnipeg.

**Church Financial Report**

Mrs. C. W. Pratt has submitted the report of the Church Treasurer for 1929, which is as follows:  
 Receipts: 1928 Bank Balance—\$19.24.  
 Collections: June 30, \$14.25; July 7, \$22.30; July 14, \$24.89; July 21, 23.90; July 28, \$32.90; Aug. 4, \$36.13; Aug. 11, \$26.57; Aug. 18, \$19.69; Aug. 25, \$19.22; Sept. 1, \$16.03.  
 Total: \$255.22.  
 Disbursements: Fare, Prof. W. G. Smith, \$6.00; Postage, \$1.49; Telephone, .45; Cupboard, paid O. Paulson, \$8.00; Fare, Rev. Mr. Smalley, \$3.00; Church Notices, \$3.57; Donation, Caretaker, \$25.00; Paid to the Victoria Beach Club for 2 \$50.00 loans, \$100.00; 2 \$5.00 interests, \$12.00; Share of Piano Hire, \$10.00; Share of Puritans Insurance, \$5.00; Postage and Stationery, \$1.71; Advanced 2 weeks 1930 rent for the Victoria Beach Sunday School, at \$12.00 per week, \$24.00; Hymn Books, \$14.25; Picture Roll, \$1.52; Bibles and Postage, \$5.93; To Mr. Jonsson for repairing chairs, \$11.60.  
 Total: \$233.52.  
 Balance: \$21.70.  
 In Hand: \$20.32.  
 Interest: \$1.38.  
 Total: \$21.70.

**MASQUERADE PRIZE-WINNERS**

The Masquerade Saturday night, July 26, was a big success, the floor being crowded with costumes and the competition very keen. Many striking designs were seen, and the judging was a difficult one. As usual, the Kiddies turned out in large numbers, and their presentations were much admired. The winners were:—  
 Girls: Most outstanding costume, Margaret Fraser. Prettiest costume, 1, Merren Kavaner; 2, Shirley Craig. Comic: Joyce McElmoyal; 2, Janet Edgar. Boat Character costume: 1, Ite Lillian Hull; 2, Che Drober. Spirit of the Beach: 1, Margaret Pascoe; 2, Gwen Ashton.  
 Boys: Most outstanding costume, Raymond Atkinson. Handsome: 1, Lorne Tyndall; 2, Charles McClean. Comic: 1, Bruce Maclean; 2, Rodger Smith. Character costume: 1, Don Maclean; 2, Quentin Powell. Spirit of the Beach: 1, Wynn Morgan.  
 Ladies most outstanding costume: 1, Phyllis Webb. Prettiest costume: 1, Alma Paulson; 2, Elizabeth Ringeman. Comic: 1, Mrs. MacLeod; 2, Mrs. R. A. Cray. Character costume: 1, Beatrice Ashton; 2, Jean Dalley. Spirit of the Beach: 1, Pansy Ateab; 2, Mrs. E. David.

Men's outstanding costume: George MacLeod. Most handsome costume: 1, George Young. Comic: 1, S. D. Rooke. Small girls, six and under: 1, Rubina MacLeod; 2, Phyllis Birt.  
 Prof. McClung, president of the Club, presided and distributed the prizes. The judges were: Mrs. Angus More, Mrs. Ryan, Mr. J. C. Coster, Mayor F. C. O'Brien, Mr. Wilfred Dalley. The committee of ladies who had charge of preparing the prizes—and they did their work well—were Mrs. Ross Mitchell, Mrs. F. C. O'Brien, Mrs. E. P. Withrow, and Mrs. McClung. Mr. Frank McKinney acted as recorder during the night, and Mrs. S. C. Lloyd had charge of the sale of tickets and gave excellent service.

Amongst those noticed at the Club-house at the Masquerade Dance last Saturday evening were:—Misses Kay Ramsay, Joan Henderson, Heenie Newman, Jacqueline Sprague, Margaret Lenney, Jane Ryan, Eleanor French, Kay French, Dot Sprague, Jean Dalley, Betty Dalley, Peggy Sprague, Maureen Maclean, Sybil Lay, Margaret Maclean, Barbara Stacpool, Maizie Maclean, Elaine Powell, Glad Little; Messrs. Eddie Newman, Dan Sprague, Freddy Iversen, Wile Little, Dix Wright, Larry McKee, Bill Buchanan, George Anderson, Gordon Stuart, Gordon Irwin, Sid Press, Hugh Stacpool, "Sonny" Gee, Bill Taylor, Eric Page, Loyal Harvey, Link Newman, Norm. Alexander, Hartley Millman, Charlie Harvey.

The Orchestra boys entertained at a bonfire and marsh-mallow roast on the Beach after the Masquerade Dance Saturday night. Among those present were:—Misses Margaret Maclean, Elaine Powell, Barbara Stacpool, Peggy Sprague, Maureen Maclean, Sybil Lay; Messrs. Hartley Millman, Gordon Irwin, Loyal Harvey, Norm. Alexander, Gordon Stuart, Sid Press, Cookie McLennan.

**SATURDAY'S JUDGES**

The judges and other officials at the sports events off the pier, Saturday afternoon; August 2, will include Mayor Webb, Mr. Arthur Hill (ex-commodore of the Winnipeg Canoe Club), Ald. Borrowman, Prof. McClung, Mr. W. J. T. Kerr, George H. McIvor and E. P. Withrow.  
 For the children's sports off Patricia Beach Saturday morning: Mayor F. C. O'Brien, Mr. J. S. Little, Mr. G. J. Reere, Mr. Angus More, Mr. Frank McKinney, Mr. Shirley Brooks, Ex-Mayor Sprague, Dr. Neil John Maclean.

Those who make of vacation a time of right living, rest and recuperation return in the autumn to Winnipeg in new vigor and health. In the early fall the passing throng in the city streets are a more alive, re-animated, healthy lot of individuals, glad to be back in the fray. It is distinctly worth while to know how to spend a vacation wisely and well.

Don't stay in the hot sun all day, for you may have to pay the penalty with raw-burned skin and much misery. You can have too much of any good thing. Begin the tanning process gradually, toughening the skin to the sun's rays gently and gradually.

**Sunday's Service**



W. DAVIDSON THOMSON who will render two selections at the Church service in the Club-house Sunday morning.

**Sunset at Victoria Beach**

Little restless waves lap around the base of granite boulders, strewn near the sandy beaches. Above are the overhanging cliffs, pine and birch-clad, jutting out into promontories, that form little bays. On the right lies Elk Island, mysterious and aloof, a sleeping, virginal, miniature forest, pine-trees topping its rising uplands. The blazing day has had its will; now a cool breeze wafts over the calm lake, and in the west the fiery sun drops like a molten ball, amid a roseate background, melting into lemon and jade green. Dragon-flies flit around, birds lit and are at rest, tired humans laze, refreshing body and mind, and the old ancient world rolls on. This is our usual evening feat. But I saw a unique sight once—a double sun; it had been a wonderful day in a wonderful summer. The setting sun, its lower half red, its upper yellow, slipped down through a purple haze, from a roseate overhanging cloud-bank. As it approached the water, a scarlet ball appeared to rise up to meet it, till it looked as though there were twin suns; slowly they melted into one—the setting sun and its reflection. Over sky and lake spread a purple and pink haze; some sea-birds flew across, silhouetted black against the glory of colour; the sun narrowed upward till its large rosy up slipped behind a purple veil and the wonderful sight was over.

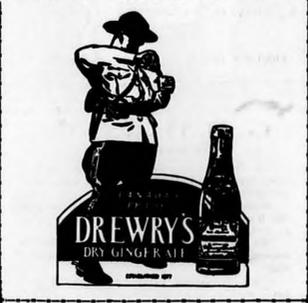
—Crosbie Sheerman.

Much trouble is saved when on bikes by taking along the family thermos bottle of drinking water, unless you are to visit a spot known to be safe. Don't take any chances in the water you drink outside of Victoria Beach.

**Pioneers in Hydro Development**

Millions of dollars have been saved to citizens for light and power bills by reason of the fact that Winnipeg Electric Company pioneered and proved the feasibility of hydro power development at Minawa on the Winnipeg River in 1906. Since then the market for power has grown enormously. Improved machinery has resulted in lower production costs and this, coupled with greatly increased consumption, has led to lower rates until now Winnipeg has the cheapest hydro power on the American continent.

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Accommodation is clean, airy and comfortable; every room well furnished. Home cooking.  
Come to the beauty spot of Manitoba. Enjoy your vacation where you may golf, swim, or fish.  
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VICTORIA BEACH - MANITOBA

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VICTORIA BEACH - MANITOBA

Kindly support the advertisers in this paper, who make it possible to have it each week.

**Beach People**

Mr. T. E. Williams is spending his vacation at his cottage "Cozy Corner," Fifth Avenue.

Mr. and Mrs. W. S. Kieley returned Sunday evening to the city. They were holidaying with their family at the Beach, but will spend several days in the city.

Miss Jean Bieges is a visitor at the Beach, the guest of Mrs. Marcel Jean-Richard at her mother's cottage, Fourth and Arthur Street.

Mr. Walter Williamson has returned to Winnipeg, after a stay of a week, a guest of Mrs. D. Main.

Miss Betty Gardner is holidaying at Pinehurst Inn.

Miss Marjorie Smith, daughter of Dr. and Mrs. Karl Smith, left Thursday evening for Winnipeg, says a Port Dodge, Iowa, newspaper, where she will visit her brother, Stuart. She will also visit Victoria Beach as the guest of Mr. and Mrs. George Melvor. Chester Smith is driving to Winnipeg August 26 for a visit of ten days, and Miss Smith will return with him.

Mr. Tom Hay, M.P. Elect for Selkirk, is the new member who will represent the locality in the House of Commons for the next few years. Let us hope the Beach will receive some attention in the future, especially in the matter of a new lighthouse.

Mr. Herbert J. Tozeland and son, Jack, spent last week-end at the Beach, the guests of Mrs. Fred Porter, Seventh Avenue.

Mrs. George Vogan and daughter, Barbara, of Montreal, also Mr. E. H. Coleman, K.C., of Winnipeg, were week-end guests of Mr. and Mrs. Murray Fisher, Third Avenue.

Miss Luella Scholes returned to Winnipeg Monday after spending a week with her sister, Mrs. Murray Fisher.

Mr. and Mrs. J. Roberto Wood were visitors at the Beach this week.

Mr. and Mrs. T. E. Williams, "Cozy Corner," King Edward and Fifth Avenue, welcome visitors to their beautiful garden, where an inspection will repay the journey. Never have the plants carried such beautiful bloom. Some of the varieties were seen at the Church Sunday morning.

Mrs. Lucy Horrowman again showed her interest in the Church service Sunday by sending a beautiful basket containing blooms from her Winnipeg garden, which were much appreciated, the clergyman in charge, Rev. Hugh Hamilton, making a special reference to their freshness and beauty. The large artistic basket, made by the Winnipeg blind, was an object of much interest also.

Mr. James Kilpatrick has informed the committee that he has lined up a fine collection of prizes for Sports Day, and that friends of the Beach he knows have been again generous.

Mr. and Mrs. W. J. Pascoe entertained as week-end guests Mr. and Mrs. T. E. Darby, of Fort Rouge, at their cottage "Cornelia," Sixth Avenue. This being Mr. and Mrs. Darby's first visit to Victoria Beach, they were delighted with its unsurpassable natural beauty.

Mrs. Walter S. Newton and baby have joined the remainder of the family at Pinehurst Inn.

A party of 12 guests at Pinehurst Inn were taken to Hillside Beach for a sail across the Bay one day last week, under the guidance of Mr. Fred Larn, and an enjoyable few hours were spent. Another outing was held at Elk Island, and this also was enjoyed.

Mr. and Mrs. E. P. Withrow and their daughters are leaving early this month on a motor trip to Eastern Canada, travelling through the big United States centres on the way and on the return journey. Some time will be spent at Toronto and Niagara Falls. In Toronto, Mr. Withrow has two brothers, and the family will be there during the Toronto Exhibition, of which Mr. Withrow's father was president for many years.

John Anderson, the well-known transportation officer, entertained his friends last Saturday night in honor of a "new arrival" at his home. Johnny received many congratulations with becoming modesty.

Mr. Fred Larn had charge of the fishing competition at the pier Friday. The winners will be announced next week.

Mrs. Herbert Tozeland has been the guest of Mrs. Fred Porter, Seventh Avenue, for the past week.

Mrs. Harold Frederickson and son, Paul, are visiting Mrs. Cecil Head at the Beach.

Mr. and Mrs. Russell Menck, with their two small sons, are holidaying at "Bration Lodge," Fourth Avenue, the guests of Mr. and Mrs. G. C. Lockhart.

Mr. and Mrs. F. W. Piper and family have returned to the city after spending their holidays at "The Playbox," this being their fourth year at the Beach.

**SNAP**

For Sale, 25-ft. Day cruiser in excellent condition. At present at Victoria Beach. For demonstration, apply at 215 Sixth Avenue, or City phone 42 202 evenings.

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**CHURCH SERVICE**

In the Club-house  
SUNDAY MORNING, AUGUST 3  
at 11 o'clock  
Rev. Dr. George A. Woodside  
will be the preacher.



**CARRIED DOWN FOR A DIP**

This picture was taken at Victoria Beach, and shows a happy mother and her friend, and a still happier girl, being taken down to Patricia Beach for an afternoon at the lakeshore.

Mr. F. H. Crouch has been the guest of Mr. and Mrs. Funnell for the past two weeks.

Miss Peggy Sprague spent last week-end at the Beach.

Mrs. C. N. Hawif and little Miss Jacqueline Hawif, who have been holidaying at Pinehurst Inn, have returned to Winnipeg.

Mrs. A. W. Myles, with Masters Frank and Jack, is spending a holiday at the Beach.

Mrs. George Woods and her two sons are spending a few weeks at Pinehurst Inn.

Mrs. W. Gordon Ritchie is holidaying at Pinehurst Inn.

Mr. and Mrs. Fletcher Macdonald returned to the city Sunday evening from a stay at Pinehurst Inn.

Mr. and Mrs. J. P. McCallum returned Sunday evening to the city after a month at the Beach.

Mr. A. L. Scribner was a guest of Mr. and Mrs. Frank McKinney, Fourth Avenue, over the week-end.

Miss E. M. Conrad, of the Winnipeg Electric Company's staff, was a guest over the week-end at 221 Fourth Avenue. Miss Conrad's family cottage is at Grand Beach, but she is charmed with Victoria Beach.

Mr. and Mrs. R. J. O'Hagan, of Lethbridge, Alberta, are visiting Mr. and Mrs. George Melvor, Sunset. Mrs. Melvor is a daughter of the visitor.

#### GUESTS AT PINEHURST INN

Mr. and Mrs. J. Wright, Mrs. H. K. Hunt (Calgary), Mr. and Mrs. C. Moore, Mrs. Jas. Ryan, Jr., Miss Jane Ryan,

Mr. and Mrs. Stiver, Miss M. E. Inalls, Miss Thomson, Mrs. Cuddy, Miss A. E. Mills, Miss A. Gamble, Miss L. Allan;

Mrs. J. L. Crossen spent several days, the guest of her sister, Mrs. C. N. Hawif; Mrs. Hawif and Miss Jacqueline

returned to the city Sunday night from Pinehurst Inn;

Mrs. Geo. Wood and two small sons, Mr. and Mrs. F. Macdonald, Mr. and Mrs. Geo. E. Miles and son, W. S. Newton

and family, Miss C. Kendall, C. S. Ryan, Mrs. Gordon Ritchie, Misses Helen and Ann Cook, Miss Betty Gardner;

Mrs. J. M. Loney and Miss Margaret Loney have returned;

Mr. Fred Larn and Mr. Fred A. Clark are staying at Pinehurst Inn; Miss Chris Nearing and Miss F. Halliday have returned after spending the past two days at the Inn; Col. and Mrs. Dalton and friend spent the day at Pinehurst Inn.

## NOTICE

On the fifteenth (15th) day of August the price  
of all unsold lots belonging to the Company  
will be raised 10 per cent.

**THE VICTORIA BEACH COMPANY LIMITED**

317 PORTAGE AVE.

OFFICE AT THE BEACH

FRANK E. SPRAGUE, Manager.