

# The Victoria Beach News

VOL. IV

VICTORIA BEACH, MAN., JULY 27th, 1929

No. 6

## Canadian National Railways' Co-operation

**I**n every movement which the community of Victoria Beach puts forth through the Victoria Beach Club for the betterment of transportation to and from the city of Winnipeg, the hearty co-operation of the Canadian National Railways has always been received.

Year by year there has been an improvement in the service, and while the railway company has not the direct interest in this beach that it has in other kummer outing centres, there appears to be no difference in the treatment Victoria Beach has been accorded when the wishes of the people living here for the summer has been made known, to what has been given resorts where the entire interest of the company is centred.

The 8.20 through train which is sent out of Victoria Beach on Sunday and holiday nights is an example. This year double-header engine trains were placed in service so that the climbing of the hills with a heavy train would not be retarded and no delay met with on the way back to the City.

Last Sunday night, one of the company's most powerful engines, one of the 5,000 class from the company's main line service, was sent down to facilitate the gaining of the top of the hills with ease, and how easily it was accomplished those who came into the City on this train well know.

Nothing is so annoying as to have this 8.20 train late in reaching the City, with hundreds of friends waiting at the station in Winnipeg to accompany the members of a family home with despatch.

The 1.10 special leaving Winnipeg Saturday afternoons, and the 5.50 special leaving Winnipeg Friday afternoons, are boons to the Beach; and the fact that the latter has been well patronized this

season indicates the company made no mistake in placing it in service.

On holiday mornings the company sends a through train to the Beach to assist those who wish to spend the day here, the pleasure of arriving in ample time without the delays at Grand Beach which a holiday train always meets with on the way down, giving therefore an added zest to the day's enjoyment.

In every way possible the company is endeavoring to cut out any delay in reaching Victoria Beach or in getting back to the City on time.

At the request of the Victoria Beach Club, the company made the surroundings at the station neat and more attractive this summer, and this work, as carried out, has easily been recognized by those who have been coming down from year to year.

The company is aiding the Water Sports day, August 3rd, in giving to the Winnipeg Canoe Club facilities in transportation which will add to the enjoyment of Beach residents this year.

The personal contact with this beach has been further strengthened this season by the presence this summer of Mr. Osborne Scott, the general passenger agent of the company, who is one of our cottage owners, and who never fails to keep a watchful eye on the train service to and from the City in the interests of the community. From time to time the company's officers come down and spend the week-end, notably Mr. Walton, general superintendent; Mr. Munro, superintendent of the division; Mr. A. A. Tisdale, the new general manager; Mr. Wilcox, assistant to the general manager; Mr. W. J. Quinlan, district passenger agent; Mr. Herbert Lash, in charge of publicity; and Mr. Chas.

### DATES TO REMEMBER

**SUNDAY MORNING, AT 11 O'CLOCK**—Services in the Club-house.

**TO-NIGHT**—Annual Masquerade in the Club-house.

**FRIDAY, AUGUST 2nd**—Fishing Competition at the Pier.

**SATURDAY, AUGUST 3rd**—Water Sports, morning and afternoon.

**MONDAY, AUGUST 5th**—Land Sports for the Youngsters.

Higgins, manager of the advertising department, all of whom make it easier for the Beach Club's committee to impress on the company any shortcoming brought to the attention of officials; and these shortcomings are gradually growing less from season to season.

Mr. Kingsland, the general manager of western lines, and Mr. Robert Creelman, passenger traffic manager, are also two good Victoria Beach friends.

The company, the "Beach News" understands, welcomes suggestions for any reasonable improvement to the service which Victoria Beach residents may like to bring to their attention. The company prefers these suggestions should come through the Victoria Beach Club's committee on transportation, but welcomes them anyway. Co-operation on the part of the Club and the company has brought about many gratifying results, and this will continue until some day transportation to and from the City will be equal to the best.

Courtesy and willingness have always been shown by the local agent, Mr. Percy Costello, at this beach, and also by all of his assistants who come in contact with 450 cottage families now residing here; and the big family have no complaints to make in this direction.

#### IN THE WAY.

He: The Ladies of the Helping Hand Society enjoyed a swap social Friday afternoon at the Beach.

She: You don't say!

He: Yes. Everybody brought something they didn't need. Many of the ladies were accompanied by their husbands.

#### CLUB-HOUSE ENTERTAINMENT

Something should be done by the Victoria Beach executive to provide entertainment for the young people during the week-nights of a more stable character than prevails at present. This is, no doubt, a responsibility which members of the executive understand they are let in for when they accept office. The drawback is so many men on the executive only spend their week-ends at the Beach and are not down during the regular week-days; so it appears to be up to the lady members of the Club. The gramophone records are worn out, and should be replaced with up-to-date ones.

#### GOLF CHAMPION

The Company has decided to charge \$1.00 for all-day playing on the Golf course, Saturdays, Sundays and holidays, the 50 cents a game charge to remain. The number of players up to this week-end was 400 ahead of one year ago, but the week-end players have not been so numerous as in the past, thus allowing an opportunity for a more enjoyable game to those who play.

#### FISHING OFF THE PIER FOR PRIZES

The fishing competition on the pier will be held next Friday afternoon, August 2nd, starting at 2 o'clock. T. E. Williams will be in charge, and the judges will be Messrs. Larn and Muddle. Largest catch and smallest catch, with the biggest fish, comprise the events for prizes. Boys and girls are invited to participate.

#### WOODLAND TRAILS BESIDE THE ROAD

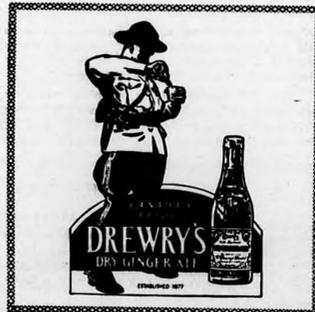
The roads are very dusty this summer at Victoria Beach, and it is surprising that, under these conditions, more pedestrians do not use the lanes which run beside the roads. This is true along First Avenue, back of Sunset, and along Birch Avenue, where the Company went to considerable expense to lay out these leafy trails.

Search for the pathways and use them.

## Crescent Ice Cream

is a Health Food

It Should Be a Part  
of  
Your Daily Menu



## TRANSFORMATION

An Impression

A belated northern spring greeted the first holiday of the season. Arbor Day at last! With what eagerness we embraced the opportunity to deceive ourselves that the longed-for summer had come!

Happy faces! Hurrying feet! On, on to the railway station; down, down to Victoria Beach. What matter if a stretch of snow lay here and there on the ground? What of it if a snowflake or two hit us in the eye? We were determined to anticipate summer. The train sped through country brown and naked; here and there a tree was budding. Ducks flew over frozen lakelets; the little grey and white migratory birds, our earliest visitors, flitted amongst the scantily leaved thickets. We arrived. Oh, Joy! The lake lay before us, calm and unruffled. We approached the majestic monster; it was asleep, the ice lay unbroken on its bosom. Winter's fingers still lingered. We experienced the sensation of having caught a familiar friend napping; we, summer friends, were given a peep behind the scenes.

Into our summer camps we hastened, replete with so many joyous memories of past summers, promising so many more happy ones. The wood stove was lighted, water fetched from the well, the picnic tunch spread out. Afterwards we tramped along sandy paths, under the tall firs, while the squirrels swung from branch to branch and the big woodpeckers ran up the tree-trunks. Koon blew the north wind; we found it fresh and bracing; we were determined to be pleased, nothing must destroy our illusion. The sun shone merrily, the ice on the lake sparkled; "God's in His Heaven, all's right with the world."

Time flew too fast, and we had too soon to make the homeward train. First, the cottage must be closed, then a last look taken at the lake. How beautiful is that blue sky, flecked with white and fleecy clouds, against which a red-roofed cottage banks itself amid the white trunks of tall birches, with their brown and lacy inter-mixture of branches. Once more we sped Citywards; on back through the yellow of young spruce trees, through thickets of golden and red willow, through the crimson of elder and young birch with a rich background of green fir, on to our City homes, while, in the western sky, a long yellow ribbon of sunset divided the soft grey-blue of cloud-bank from the steely expanse of lake. On, on, while the setting sun, like a gigantic football of dazzling vermilion, seemed to leap and bound and race along with us, setting on fire the tops of the trees and flaming through the bushes as though it were seeing us safely home. Well, we had our day, we felt the approach of summer; we prepared its official welcome.

Once more we wind through the forests of spruce and fir, of birch and elder; but, how different the landscape. The complacent hand of summer has taken the woodland to her bosom. The red and white stems are hidden by green foliage, dragon-flies dance in the sun, and the lake shimmers in the heat. Children everywhere, youth care-free and riotous, and middle-age, calm and contented. Sandy beaches, jazy with gally-bedecked bathers, shady nooks with lazy readers, winding paths for happy lovers, wonderful views for busy artists, secrets for naturalists to discover—all this lies waiting for the tired city-dweller at our beautiful Victoria Beach. C. S.

## Guest, with His Choir



W. DAVIDSON THOMSON

Noted musical director, who has brought down his choir for a day's outing at Victoria Beach.

#### EFFECTIVE SERVICE SUNDAY

The services Sunday morning, July 24, in the Club-house were taken by Rev. J. W. Stott, of Wawanosa, Man, who preached an impressive sermon from the text which read of Daniel being at the open window in the lions' den at prayer.

Mr. Stott speaks with vigor and conviction and made a splendid impression.

Mr. Wilfred Layton, choir-master of Augustine Church, presided at the piano and gave a fine lead to the congregational singing.

Mrs. W. W. Musgrove, one of the cottage owners for many years, was the soloist during the offertory, rendering very effectively Carey's beautiful setting to "Nearer, My God, to Thee." Mrs. Musgrove is always a favorite with the Beach community, and her singing has lost none of its charm or religious feeling.

Rev. Harry Atkinson will give an address Sunday morning, July 28th, and the soloist will be W. Davidson Thomson, choir-master of Knox Church.

#### THE CHURCH COLLECTION

The attendance was 340, and the collection, \$23.86. It should be understood that the collection goes to paying off the remaining \$50 loans still held against the Club-house, and which it is proposed to wipe out this year. Also the Club-house is kept in good condition, the insurance is helped to be paid for, which amounts to over \$100 every three years, and was due this year. The matron of the Club-house is also given a donation. Up to last year one collection was given to a fresh air camp on the other side of the lake.

**THE VICTORIA BEACH NEWS**  
 Published at Victoria Beach every Saturday throughout the summer season, June 15 to the end of August.  
 Devoted to the best interests of the cottagers and the merchants of Victoria Beach.  
 Initial circulation, 5,000 copies, and distributed free.  
 All communications to be sent to the EDITOR, 348 Main Street, Winnipeg.  
 All advertisements to be sent to the BUSINESS MANAGER, Dr. F. SUDZAK, c/o ALBION PRESS, 348 Main Street, Winnipeg.

**Contributors to Kiddies' Sports**

Contributors to the children's sports, to be held Monday afternoon, August 5th, on the former Air Force grounds, starting at 2.30 o'clock; and for the Saturday morning gathering at Patricia Beach, starting at 10.30 o'clock, when there will be short swimming races for the kiddies, and castle building and a contest in competitions, are as follows: J. J. Conklin, T. E. Williams, A. P. Jamieson, Thos. Brooker, F. L. Tucker, F. E. Woodcock, Dr. C. D. Wood, H. E. Shimmings, H. K. McClung, F. M. Smith, A. W. Webb, G. A. Harris, G. B. Smith, J. Holt, W. L. Taylor, Robert Crawford, Jack Crawford, Aidan H. Conklin, G. S. Clarkson, A. W. Strang, G. J. Heave, R. Ashton, A. E. Lewis, A. C. Baker, W. Rice, B. Woodcock, C. H. O'Malley, J. H. Brennan, Dr. Nicholson, G. S. Thurnton, "Lad 46 Camp Site," R. Frostwell, George Melvor, Walter Crabb, J. G. Semler, J. M. Rice, A. Atchah, W. J. T. Kerr, Miss Doris Shaw, G. C. Hend, Harry R. England, W. H. Johnson, Charles H. Bell, J. P. Campbell, A. Matheson, G. L. Wilton, F. P. Wilshaw, A. Tennant, A. L. Wheeler, H. M. Fitzsimons, J. Walker, S. K. Mudge, Dr. R. L. Hurst, C. V. Y. Hurst, W. A. Ellis, Mrs. C. Thom, G. B. Barager, Mrs. John Falls, James M. Kilpatrick, James Grant, T. H. Cunningham, Frank E. Sprague, J. G. Anderson, John Simmons, H. Larson, Judge Stubbs, Sheriff Rupert Inkster, Miss M. Pratt, Ken, Powell, Mayor F. C. O'Brien, Harry Little, Mrs. Harry Little, Harvey Kavaner, H. Kavaner Jr., W. T. Low, J. H. Parker, W. A. Bremner, J. J. Johnston, A. W. Smith.

**ANDERSON TRANSFER**  
**WOOD - ICE**  
 VICTORIA BEACH - MANITOBA

**J. H. FALLS**  
 GROCERIES, CONFECTIONERY  
 AND GENERAL MERCHANDISE  
 Latest fashions in Bathing Supplies  
 SERVICE AND QUALITY  
 VICTORIA BEACH - MANITOBA

**ENTERTAINS CHORUS**  
 Knox Church Choir, fifty strong, came down to the Beach to-day, in a special reserved coach, on their annual mid-summer holiday, which in the past they have spent at Whytefield. They will be guests of Mrs. Nell John MacLean for the afternoon and evening. Mr. Davidson Thomson, choir leader, will spend the week-end at the Beach and will be the officiating soloist at the Sunday service tomorrow, July 28th. Mrs. Thomson will accompany him, and their son, Kenneth, will also be along. Miss Gertrude Newton, soprano and soloist of the choir, is a Beach resident, living at the family cottage, 335 Fifth Avenue. The Church is hoping to secure Miss Newton for the Sunday offertory solo, August 11th.

**G. B. BARAGER**  
 GENERAL STORE  
 Our store is equipped with a complete stock in every department to meet the needs of visitors and cottagers at reasonable prices.  
 We ask a chance to give a quotation to anyone contemplating large opening orders. No order too large.  
 Large circulating library—moderate prices. Large stock of all popular magazines.  
 Come empty-handed and rare-free! We can supply you with everything, and, if not in stock, we will get it for you at short notice.  
 Visit our store, and let us be of any service we can. Fresh fruits and vegetables daily—our specialty.  
 "A Clean, Bright, Well-stocked store, with Best Quality Merchandise"—is our motto.  
 Look for this store across the track from the station.  
 VICTORIA BEACH - MANITOBA

To enjoy Best Special Dishes, cooked by Experienced Chefs.  
**FRANK'S CAFE**  
 DONALD STREET Opp. CAPITOL THEATRE  
 Open All Night

**A. LARSON**  
 CONTRACTOR AND BUILDER  
 ESTIMATES CHEERFULLY SUPPLIED  
 220 8th AVENUE - VICTORIA BEACH

**GETTING FUN AND HEALTH**



These girls are getting fun and health during summer vacation days spent at Victoria Beach, Lake Winnipeg. This picture was taken on a Saturday afternoon last summer at one of the beaches at this resort.

**CHILDREN'S LAND SPORTS, AUGUST 5th.**  
 The Children's Land Sports will be run off on the grounds of the Air Station, Monday afternoon, August 5th, starting at 2.30 o'clock. The events are: Running—Boys, under 5; girls, under 5; boys, 5 and 6 years; girls, 5 and 6 years; boys, 7 years; girls, 7 years; boys, 8 years; girls, 8 years; boys, 9 years; girls, 9 years; boys, 10 years; girls, 10 years; boys, 11 years; girls, 11 years; boys, 12 years; girls, 12 years; boys, 13 years; girls, 13 years; boys, 14 years; girls, 14 years; mothers' race (handicap); wheel-barrow race, boys under 10; three-legged race, girls under 10; wheel-barrow race, boys over 10; three-legged race, girls over 10; biscuit and whistle, boys under 10; biscuit and whistle, girls under 10; biscuit and whistle, boys over 10; biscuit and whistle, girls over 10.  
 NOTE—For the three-legged race, two bandages to be used—one above the knee and one at ankle.  
 Distribution of prizes at Club-house; everybody should attend this.

## BEACH PEOPLE

Mr. and Mrs. C. A. Loney and daughter, Mrs. A. Menzies, have taken Dr. Lansdowne's cottage for the season. Mrs. Loney has her sister, Mrs. Catherine Walton, from Toronto, visiting her for the summer.

Mr. and Mrs. Sim and family are occupying their cottage on Seventh Avenue.

Mr. and Mrs. Fred Wood are spending their holidays at their cottage on Fourth Avenue.

Mrs. J. Dougall is spending a week, the guest of Mrs. Fred Wood.

Mr. Jim Johnstone, of the T. Eaton Co., and family, have taken a cottage on Fifth for the month of July.

Mr. D. C. McTear, general freight agent, C.N.R., and family, are spending a month at the beach.

Mr. and Mrs. McLennan have been occupying their cottage on Fifth Avenue since June 15th.

Mr. and Mrs. Alf Brooks, Seventh Avenue, had as their guests for the week Mr. and Mrs. Ward and family.

Mr. and Mrs. A. P. Jamieson and family are occupying their cottage on Fifth for the season.

Mr. and Mrs. Angus McLennan and family are occupying a cottage on Fourth Avenue for three weeks.

Mr. Jack More, of Regina, has been spending a short vacation with his parents, Mr. and Mrs. Angus More, Newton Lodge, Fourth Avenue.

Miss Minnie McCowan spent the week-end at Newton Lodge, Fourth Avenue as the guest of Miss Helen More.

Mr. and Mrs. W. Jones and Mr. and Mrs. Norman Munro spent Sunday at Newton Lodge, Fourth Avenue.

Mr. and Mrs. J. Jackson, Winnipeg Avenue, have taken a cottage for two weeks in August on Pinehurst Inn Road, just beyond the Club-house.

Mr. G. Shirley Brooks, a member of the Victoria Beach Club's executive, and an officer of the Manitoba Natural History Society, will be absent from the beach for the next three weeks, as he will be on a holiday and will spend a week at Malachi, and will also visit Prof. Cridie's farm in Southern Manitoba, with other points of interest to students of insects.

Stewart Smith, of the Free Press advertising staff, was down over the week-end visiting his family, who are guests of Mr. and Mrs. McIvor, First Avenue.

Mr. Gus Pingle and daughters have been occupying Mr. and Mrs. Robert Crawford's cottage for the past two weeks, and are returning to-day to the City. The Church missed Mrs. Pingle's fine singing, as she is not able to remain over this Sunday.

Prof. R. A. Wardle, of the University of Manitoba, was a recent week-end guest of Mr. and Mrs. Shirley Brooks.

Mrs. Harvey Kavaner and family are coming into the City Sunday night, and are leaving Tuesday for Toronto, where they will spend the month of August. Prof. L. A. H. Warren, Mrs. Warren and children will occupy Mr. Kavaner's cottage during the absence of Mrs. Kavaner in the east.

Mrs. Pat Farley and daughter spent a week at the beach recently.

Mrs. Frank Sedziak has joined her son, Henry, at "Bay View" cottage.

Mrs. A. D. McLarty and Mrs. J. F. McIntyre are spending two weeks at the beach. Later they will be joined by Miss Laura McLarty.

Mr. and Mrs. F. H. McAville were the guests of Mr. and Mrs. Louis Redmond over the week-end.

Dr. J. H. Loney, Mrs. Loney and family are occupying Mr. Pagot's cottage on Fourth Avenue, for the month.

Dr. Loney is the assistant chief medical officer of the Canadian National Railways.

Mr. and Mrs. Gordon Russell and family, who have been in Dr. C. Ogilvie Wood's cottage, have taken a cottage on Fifth Avenue.

Miss Betty Hanning has arrived to spend a week with Miss Elizabeth Hingsman, Third Avenue.

Friday last, a group of little folks gathered in a tent at Mr. Harry Atkinson's cottage on Sunset, and gave a concert, the proceeds of which, increased by the sale of candy, were sent to the Gimill Fresh Air Camp.

Those taking part were: Raymond, Betty and Margaret Atkinson, Julia and Dick Crawley. Their success has inspired them with "bigger and better" plans for a similar event next year.

Mr. Arthur Morrison is coming down for the water sports to assist in giving his experience to the running off of the events.

### PINEHURST INN GUESTS

Guests at Pinehurst Inn included the following the past week: Mrs. A. E. Dykes, Miss D. T. Hindle, Mr. P. S. Charles, Mrs. and Miss Hardesse, Mr. and Mrs. Alexander, the Misses McPherson, L. T. Barrett, Mr. and Mrs. Arthur Moulden, J. F. Dickson, Mr. and Mrs. R. W. Lawrie, Bobbie Lawrie, Mr. and Mrs. D. Robertson, Mr. and Mrs. R. T. E. Nichols, Mr. and Mrs. P. P. Robinson, Mrs. A. D. Campbell, Mrs. and Miss Merry, Miss Parker (Regina), Mrs. H. Sherman, Miss Mairson Sherman, Mrs. Wallace McKinnon, Mr. Alexander, Mr. Millman, Mr. W. W. Kennedy, Mr. and Mrs. J. E. Fisher, Mr. and Mrs. H. P. Moulden, Mr. and Mrs. L. W. Moulden, Mr. Merry, Mr. E. M. Counsell, Mr. and Mrs. South and two children, Mr. Brown and daughter, Mr. Gray, Mrs. Gus Pingle and daughters, Mr. Gillen.

### APPROACHES TO THE BEACH NEED ATTENTION

"The cottage owners who, with their families, enjoy the waters of Patricia Beach, may think they have some difficulty in getting down from the avenue and the road to the water, but we who have to use King Edward Beach are faced with greater difficulty," remarked one of the Sunset Boulevard residents on the north side, who also is one of the oldest residents of the beach. "The children, in making a pathway down to the water, are undermining the bank and the trees beyond recall. The Council should do something about the approach to these beaches. The Patricia Beach has to contend with the great flow of water coming down each spring or after a heavy rain, which is destroying that beach. We have to contend with the high banks and the unconscious destructive work of the children who spend hours making 'steps' down to the shore-line each day. There should be something done without delay," he concluded.

### WATER SPORTS PROGRAMME

The programme for the annual water sports for Saturday afternoon, August 3rd, starting at 3.30 o'clock, 20 minutes after the arrival of the 3.10 special from Winnipeg with City visitors, and the Winnipeg Canoe Club in special cars, was completed this week, and is as follows:

Girls' swim, 14 years and under, 25 yards, three prizes; boys' swim, 14 years and under, 25 yards, three prizes; girls' swim, 16 years and under, 30 yards, two prizes; boys' swim, 16 years and under, 30 yards, two prizes; ladies' swim, 17 years and over, 40 yards, two prizes; men's swim, 17 years and over, 40 yards, two prizes.

Ladies' long dive, two prizes; men's long dive, two prizes; ladies' fancy dive, two prizes; men's fancy dive, two prizes.

Following the swimming and diving events there will be the following canoe contests:—

Winnipeg Canoe Club exhibition (war canoes, tilting, etc.)

Victoria Beach ladies' canoe singles; Victoria Beach men's canoe singles; Winnipeg Canoe Club gunwale race; Victoria Beach mixed canoe doubles; Winnipeg Canoe Club mixed four-blade canoe race; War Canoe race for the McKinsey cup—Winnipeg Canoe Club, holders of the trophy, vs. Victoria Beach crew.

Weather permitting, members of the Winnipeg Canoe Club will give exhibitions of aqua-planing, upsets, flips, etc. Grand aggregate cup, presented by the Victoria Beach Company, now held by Jack Conklin.

Competitors are warned that it is imperative that they keep to their own course. A competitor leaves his own course at his own risk. Any breach of this rule is subject to disqualification.

All competitors must be prepared to start any time when called on after 3.30 o'clock.

The committee reserve to themselves the right to alter the programme at will.

The referee's decision is final in all matters.

The prizes will be distributed in the Club-house in the evening.

### PATRICIA BEACH, MORNING PROGRAMME, AUGUST 3rd.

On Patricia Beach, Saturday morning, August 3rd, at 10.30 o'clock, there will be a great family gathering of the mothers, dads and children. The programme is as follows:—

10.30 to 11.00 o'clock—Castle Building.  
Boys and girls, 8 to 10 years. (Three prizes.)

Castles must be wholly the work of the competitor; tools to be spades and shovels only; branches may be used for decoration.

11.00 to 11.40 a.m.—Children's Swimming Races (Two prizes for each event.)

1. Boys, 11 years and under. | 4. Girls, 12 years.  
2. Girls, 11 years and under. | 5. Boys, 15 years.  
3. Boys, 12 years. | 6. Girls, 13 years.

11.45 to 12.00—Best coat of tan. (Three prizes for each event.)

1. Boys and girls under 5 years.  
2. Boys and girls, 6, 7 and 8 years.  
3. Boys and girls, 9, 10 and 11 years.

12.00—Presentation of Prizes.

12.10—Line-up for Ice Cream Cakes.

## PINEHURST INN VICTORIA BEACH

The Inn is under new management.  
Rooms clean, airy and comfortable; every one re-furnished. Home cooking.  
Come to the beauty-spot of Manitoba. Enjoy your vacation where you may golf, swim and fish.  
For rates and accommodation, phone, wire or write

**Mrs. H. L. CUNNINGHAM**  
VICTORIA BEACH — MANITOBA

## THOM'S BAKERY

VICTORIA BEACH — MANITOBA  
BREAD — CAKES — PASTRY  
EAT MORE OF THEM AND BE STRONG

## OSCAR PAULSON

VICTORIA BEACH — MANITOBA  
GENERAL CONTRACTOR AND BUILDER

## JAMES KILPATRICK

VICTORIA BEACH — MANITOBA  
BUTCHER  
QUALITY MEATS — UNRIVALED SERVICE

## MEET ME AT THE MOONLIGHT INN

Close to station, Victoria Beach  
Newly built; two storeys. Centre for  
Refreshments, Light Lunches, Ice Cream  
and all  
Soft Drinks, Fruit and Candies  
Courteous staff in attendance.  
Beautifully furnished for convenience of patrons,  
with mezzanine floor looking over Lake.  
**R. A. ROBINSON, Proprietor**

**MR. WILLIAMS' THANKS**

Mr. T. E. Williams, who is in charge of the list for contributors to sign, wishes anyone whose name has not appeared on this list to notify him, if a contributor, so that due acknowledgment may be made. Anyone desirous of adding to this list can hand in their subscriptions to the Company's office or to Mr. Williams.

In connection with this Mr. Williams writes "The News" as follows:

"Just to thank all who have so kindly and so freely given to the Kiddies' Sports. Under the circumstances, it is a real pleasure to collect; the only hard work is buying the prizes and allotting them to the various events."

All prizes will be on view at the Community Hall on Monday, August 5th, from 10.30 a.m. till 12 noon, and I would like everybody to see them. They can then see if their money has been well spent.

"Thanking you all in the name of the Community Club, The Kiddies and Yours truly,"

(Signed) T. E. Williams.

**RADIO INSTALLED**

Mr. Barager has installed a radio in his store, and from 8.30 o'clock in the morning the news will be coming in. Daily market quotations, the condition of the weather, the big news, and a programme of music will be received on

the transmission. Mr. Barager's enterprise is sure to be appreciated.

**MR. FOURNIER'S HOUSE-WARMING**

The house-warming "bee" given by W. Fournier at his new home down by the "Y." was a big success, over 75 beach residents being present. The old-time fiddle and the mandolin were introduced, as well as a gramophone, and square dancing was popular. Refreshments were served in generous style at midnight, and dancing whiled away the merry hours until daylight. Mrs. Fournier proved to be a charming hostess. Chinese lanterns made an effective color scheme.

**MASQUERADE TO-NIGHT**

The Annual Masquerade will take place in the Club-house to-night, and the entire community is invited, to go either in costume or to attend and enjoy the festivity. There will be prizes for the grown-ups and for the children, and a merry time will be had by all. Dancing will be enjoyed until near midnight.

The proceeds are to go to the orchestra, who have charge of the music during the 10 Saturday nights of the season.

## Pick Out Your Lot While At The Beach

LOT ---, BLOCK ---

Wherever you see the above sign you will know the property is for sale by the Company.

Stakes have been placed at each front corner. These are not exact, but very close to the corners.

Lake-front lots are 75 feet by 200 feet; others, 75 feet by 140 feet.

Terms are one-quarter cash, balance 1, 2 and 3 years, or 10 per cent off for cash.

Prices range from \$500.00 to \$1,000.00 for lake-shore lots, and \$125.00 to \$400.00 for other lots.

We have two choice lots on Third Avenue, near Alexander, at \$400.00 each, also two choice lots on Sixth Avenue, near Arthur Road, at \$300.00 each.

## THE VICTORIA BEACH COMPANY LIMITED

"We are in business for YOUR health."

ALBION PRESS 246 MAIN STREET