

The Victoria Beach News

VOL. IV

VICTORIA BEACH, MAN., JULY 20th, 1929

No. 5

Water Sports' Day Draws Near

VICTORIA BEACH, as we all well know, gives robust health and brings back renewed life to the children and the young people who spend the long warm summer days in our midst.

But it also offers opportunities to its residents to become familiar with what otherwise may be considered "dangers of the deep."

It helps those who are growing up to learn to swim, to handle the paddle with skill, not to be afraid of the great stretch of water. This all in addition to its inland charms.

Many a family has within its membership girls and boys who have crossed the bay and reached the other shore through their knowledge of the "Australian crawl," which they have picked up at this beach in the course of the season. The knack of making way through the water, to rest like the birds when rest is needed, and to continue on to an objective, has given great pleasure to many at this beach, where the gift has been acquired easily and naturally.

It is a goodly sight any afternoon to watch the hundreds in the water at Patricia Beach or at King Edward, enjoying themselves in the refreshing waters. But it is also just as interesting to go down to the pier in the afternoon and see the scores who have graduated from these beaches, and who have learned to swim and dive in the deeper water. No tragedy has ever happened here to mar their pleasures in the past decade.

Two weeks from to-day the annual water sports of Victoria Beach will be held off the pier, when competition will be keen among the younger people

to see who can best demonstrate their prowess. It is a good thing that such a day should be set apart, for, besides the thrills it gives the onlooker, there is much gain for the individual who participates.

It teaches self-reliance, manly or womanly courage, and puts a check on the "do-and-dare" proclivities of the young. Every now and again there is put up to the individual a test of supreme courage, and happy is that individual if, through the experience and the training of their youth at a beach like Victoria, they are able to meet it with honor and distinction.

What leads up to the contests which are arranged for Victoria Beach's annual sports day has taught the participant to act quickly, using good judgment when perhaps others near by are panicky. So that water sports have their place in a summer's pleasure just as have land sports. The advance which has been made in swimming and in under water exhibitions is remarkable, and at these annual events one sees many demonstrations of skill and coolness that only those who have had training in the water that Victoria Beach gives, can display to us.

We will again welcome the Winnipeg Canoe Club. They are coming down in force, and we invite them with pleasure. They will give us exhibitions in the water of their skill with the paddle, and will also compete again for the handsome McKinney trophy which they won last year with their war-canoe team. Our boys will again give them a contest worthy of their mettle, and let the better crew win!

The Winnipeg Canoe Club members have been linked for years with all that is true and good in

DATES TO REMEMBER

SATURDAY EVENING, JULY 20th—Dance at the Club-House.
SUNDAY MORNING, AT 11 O'CLOCK—Services in the Club-house.
SATURDAY, JULY 27th—Annual Masquerade in the Club-house.
FRIDAY, AUGUST 2nd—Fishing Competition at the Pier.
SATURDAY, AUGUST 3rd—Water Sports, morning and afternoon.
MONDAY, AUGUST 5th—Land Sports for the Youngsters.

8946

8946

water sports on the Red River, and any one who has attended their weekly regattas on the Red River will bear this out. They are individually and collectively a fine body of youthful citizens, worthy of the traditions of our City in all that has given Winnipeg such a splendid international reputation in sports.

In the morning there will be a programme on Patricia Beach for the youngsters, where the luscious cone will close an eventful hour.

Water Sports Day is a holiday worthy of your generous support. Give towards the prize list of these two days willingly, that its joys may be enhanced and none of its benefits lost to you or the big family who participate in the programme.

Your help is welcome to the committee, who are working hard to make the day a big success. Any contributions may be left for the committee at the Company's office or with Mr. Harvey Kavaner, the chairman of the water sports committee.

AMONG THE MASQUERADE

The Masquerade, the big event of the season at the Club-house, takes place Saturday night, July 27th, one week from to-night. The tickets, the advance sale of which must be large in order to ensure the Club a considerable start on the receipts for the night, are in the care of Mrs. Harvey Kavaner, and all children who participate in the sale will receive five cents for each ticket sold. The entire beach should be covered.

Donations of special prizes for the children's 12 classes will be welcome by the committee, and may be sent to Mrs. Kavaner or left at the Company's office.

As many as possible should attend in costume to make

the event colorful and merry. The grand march is always an interesting sight. The orchestra is supplying better music than ever, and an enjoyable time is sure to be had by all.

FISHING CONTEST EVENTS

The fishing contest on the pier Friday afternoon, August 2nd, for the children, has been arranged, and the judges will be Mr. Fred Larn, of Pihladi and Hoskin, and George G. Mudge, of J. Robinson Company.

Mr. T. E. Williams has the general direction of the event. The competition starts at 2 o'clock in the afternoon, and the following is the schedule:

One—Biggest fish; prize, fishing rod. Second—Largest catch of fish; prize, reel. Winner of first event, however, may have his choice of the two prizes. Third—Smallest catch made by boy; prize, a knife. Fourth—Smallest catch made by girl; prize, necklace.

CLUB EXECUTIVE MEETS TONIGHT

There will be a meeting of the Victoria Beach Club's Executive in the Club-house at 7.30 o'clock tonight, in connection with the Masquerade and the Sports Day's programme. Messrs. James Little, G. J. Hoeve, T. E. Williams, Charles and Fred O'Connell have also been invited to attend.

PREF. SMITH'S ADDRESS ENJOYED

The attendance at last Sunday's Church service was 305, and collection amounted to \$24.89. The preacher was Prof. W. G. Smith, formerly of Wesley College, and he delivered one of the best addresses that has ever been heard in the Club-house. He was listened to with the closest attention, his subject being the afflictions of Job and the reason for them, and he gave everyone present something to carry away. Miss Betty McCord was the oratorical soloist, and she gave a very pleasing rendition of her number.

**Crescent
Ice Cream**

is a Health Food

It Should Be a Part
of
Your Daily Menu



The Golf Course Situation at Victoria Beach

By FRANK E. SPRAGUE, Manager, Victoria Beach Company, Ltd.

The prices charged for golf at Victoria Beach is one of the chief topics of conversation at the Beach these days, and in order to clear away some of the misunderstanding I would like to present the Company's side of the question.

In the first place, I think practically all reasonable-minded people will agree that the Company is entitled to receive a return that will cover operating expenses, interest on the investment and taxes. So far the company has failed to receive such a return, and without exception every year since the course has been operated, it has shown a substantial loss.

It was consequently, necessary to increase the fees, as the Company could not continue to operate at a loss, and I do not think the people at Victoria Beach wanted to be treated as charity patients.

AVERAGE COST, IS GIVEN A CLARE

Last year, approximately 17,000 games were played at an average charge of thirteen cents a game, or a total revenue of \$2,200. In order to get sufficient revenue to make the course self-supporting, it was necessary to get an average of seventeen cents a game instead of thirteen cents, and after very careful consideration it was decided to make the prices twelve and a-half cents for children, twenty-two and a-half cents for adults in week-days, and fifty cents a game or \$1.50 per day, for week-ends.

As always, the children were our first consideration, and they were given a price away below cost, and lower than I have ever heard of any other course giving.

The higher price for week-ends was considered justified, partly because it was felt that the wage-earner could afford to pay something towards the children's play, but principally because the course was so crowded that people, who only had two days a week in which to play, were unable to get a game.

NEEDS CO-OPERATION

The settling of prices, which on the one hand will pay expenses and at the same time satisfy all sections who play, is not an easy matter.

I have pointed out the average charge for nine holes of golf at Victoria Beach is seventeen cents, as against fifty cents at the Municipal courses; and at all outside courses, including all other summer resorts, it is very much higher.

A very important point that is often overlooked is that, after walking a mile or more, nine holes of golf is sufficient. Our records show that over half the players do not play more than nine holes at a time. At the municipal courses you pay for eighteen holes whether you play them or not. The municipal courses are not business organizations, inasmuch as they pay no taxes, any deficit is charged to the ratepayer. They also have the advantage of a much longer season, and the character of the soil makes the cost of construction a more simple matter.

COURSE GREATLY IMPROVED

Those who played the course in the early days, and willingly paid fifteen cents a game, must admit that there

is a great improvement. The fairways have not only been widened and lengthened, but they are in better condition, the greens have been improved, and the playing in every way made more pleasant.

As a matter of fact more money has been spent on the course during the past two years than in the first six.

Even with the higher prices, it costs the average player less to play golf to-day than three years ago on account of not losing balls. A few years ago it was not at all unusual to lose three or four balls on a game. To-day a lost ball is unusual, and golf balls cost money.

The raising of prices, even when an improved service is given, is not a popular pastime, and we have received a number of complaints. On the other hand, our records show that 1,105 games were played last week, as against 1,122 in the corresponding week a year ago. Only half the numbers are playing on week-ends, but those who play say the additional pleasure is worth the extra charge.

SHOULD COURSE BE LEFT UNIMPROVED?

The question of fees charged depends almost entirely on the amount of money spent, and, on account of the nature of the complaints received, I think perhaps the company, instead of improving the course, should have left it as it was six years ago, when no increase in price would have been necessary.

It has been pointed out that Victoria Beach is essentially a children's beach, and all that is required in the way of golf is a comparatively small place to knock the balls around. For this class, bunkers, closely cut greens and hazards are not only unnecessary, but are a source of annoyance, and the odd hours spent hunting lost balls is a matter of no importance. I admit that I have overlooked this point of view, and have been endeavoring to raise the standard of the course so that, when players who learn the game at Victoria Beach and later on go to other courses will not have to learn the game all over again.

There is much however to be said in favor of making the course to suit the majority of the people at the Beach, and letting those who take golf too seriously play at other courses. If this were done maintenance costs would be less than half, and the problem of increased fees done away with. This is a drastic step to take, however, and one which I would not like to recommend without feeling that I had the majority of the people behind me.

CONFERENCE WITH CANOE CLUB

A delegation from the Victoria Beach Club's Executive met the executive of the Winnipeg Canoe Club Wednesday night and talked over the programme for August 3rd. There will be four war canoes brought down, and competitions among the members of the Canoe Club will form a very special feature of the Saturday afternoon's programme, August 3rd. Miss Kennedy is bringing down some of the young lady canoeists, and they will add to the brightness of the day's events. Roy Billington will be in general charge of the visitors, and he promises some lively contests.

THE VICTORIA BEACH NEWS
 Published at Victoria Beach every Saturday throughout the summer season, June 14 to the end of August. Devoted to the best interests of the cottagers and the merchants of Victoria Beach.
 Initial circulation, 5,000 copies, and distributed free. All communications to be sent to the EDITOR, 242 Main Street, Winnipeg.
 All advertisements to be sent to the MANAGER, DR. F. WEISBERG, c/o ALBION PRESS, 414 Main Street, Winnipeg.

VICTORIA BEACH'S 1928-29 COUNCIL

The annual nominations of the Municipality of Victoria Beach were held Tuesday, July 16th, and the Mayor, Fred C. O'Brien, was re-elected by acclamation; and two new councillors were elected, also by acclamation. These were for Ward 1, James A. Grant, C.A., of Turner, Dove and Grant, chartered accountants, Winnipeg; and James A. Young, teacher in the Lord Selkirk School staff.

The nomination of Mayor O'Brien was proposed by Dr. McClung and was seconded by James Grant.

Robert Crawford, councillor for Ward 3, and James Glascock, councillor for Ward 4, have still another year of their term to run.

The retiring councillors, Dr. Webster, in Ward 1 and Mr. W. H. Pratt, in Ward 2, have done good service to Victoria Beach during their long term in office.

Dr. Webster's services were very valuable in connection with the general health of the community. In many ways, unknown to the general run of the community, Dr. Webster investigated various conditions and made reports to the Council. The splendid health enjoyed by the people of this locality and the absence of an epidemic over a long period is due largely to the willing co-operation he gave to the medical health officer and the contact he always maintained with the Provincial Board of Health. It is largely due to the confidence the Provincial Board of Health had in Dr. Webster that scores of cottage-owners on this beach have not been forced to go to considerable expense to make the

sanitation of the cottage property conform to the letter of the law, as contained in the regulations of the department. Mr. Pratt is known far and wide as "the Father of the Beach," and was very largely instrumental in establishing the Church which has been carried on so successfully for the past twelve years. Mr. Pratt has shown his public spirit on many occasions and his sympathy with every good work carried on at Victoria Beach. He has been a kind friend to every one, and co-operated heartily with the cottagers in any endeavor they have taken hold of for the betterment of this community.

The new councillors have splendid records to follow in the Council. Their generous support of the community club and the Victoria Beach Company in all measures which will carry on the harmonious policy which has manifested itself on many occasions in the past, is expected from the two new members.

G. B. BARAGER

GENERAL STORE

Our store is equipped with a complete stock in every department to meet the needs of visitors and cottagers at reasonable prices.

We ask a chance to give a quotation to anyone contemplating large opening orders. No order too large.

Large circulating library—moderate prices. Large stock of all popular magazines.

Come empty-handed and care-free! We can supply you with everything, and, if not in stock, we will get it for you at short notice.

Visit our store, and let us be of any service we can. Fresh fruits and vegetables daily—our specialty.

"A Clean, Bright, Well-stocked store, with Best Quality Merchandise"—is our motto.

Look for this store across the track from the station.

VICTORIA BEACH . . . MANITOBA

ANDERSON TRANSFER

WOOD - ICE

VICTORIA BEACH . . . MANITOBA

J. H. FALLS

GROCERIES, CONFECTIONERY
 AND GENERAL MERCHANDISE
 Latest fashions in Hatting Supplies
 SERVICE AND QUALITY

VICTORIA BEACH . . . MANITOBA

To enjoy Best Special Dishes, cooked by Experienced Chefs,
 PATRONIZE

FRANK'S CAFE

DONALD STREET
 Opp. CAPITOL THEATRE
 Open All Night

A. LARSON

CONTRACTOR AND BUILDER
 ESTIMATES CHEERFULLY SUPPLIED

220 4th AVENUE . . . VICTORIA BEACH

CANADIAN NATIONAL
EXCURSIONS
 DAILY MAY 15th TO SEPT 30
 FINAL RETURN OCTOBER 31, 1929

PACIFIC COAST
\$75.60
 RETURN
 VANCOUVER, VICTORIA, SEATTLE
 Also low fares to other points on the Pacific Coast
 We saving charges on Hotel, Baggage, Meals and Drink not included
 ALL RAIL OR RAIL AND WATER

EASTERN CANADA
\$68.10
 RETURN
 TORONTO, LONDON, HAMILTON, WINDSOR, SARNA
 Also low fares to other points in Eastern Canada
 All Rail or via the Great Lakes
 LOWER FARES TO EAST—than formerly

2 DAILY TRAINS
CONTINENTAL LIMITED AND THE CONFEDERATION

HOLIDAY in a LODGE
 CANADIAN National Summer hostels at Jasper, Minaki and Pictou are all of rustic log construction, harmonizing with all the varied and natural attractions of these delightful playgrounds. In each you will find an environment that makes for the ideal vacation, and a service which rivals that of the finest metropolitan hotels.

JASPER PARK LODGE Jasper, Alta.	MINAKI LODGE Minaki, Ont.	PICTOU LODGE Pictou, N.S.	NIPIGON LODGE Orient Bay, Ont.
HIGHLAND INN Algonquin Park, Ont.	GRAND BEACH HOTEL Grand Beach, Man.		

AMERICAN PLAN
 Descriptive Booklets and full information from nearest Canadian National Agent.

BEACH PEOPLE

John E. Currie, manager of Anderson-Currie Company, was a recent week-end guest of Dr. and Mrs. Nell John McLean, Sunest.

Mrs. Frank Fisher, daughter of Lady Whyte, is spending a vacation at the Beach, and was joined Saturday by Mr. Fisher.

Mr. William Whyte was the guest of Mr. and Mrs. H. Macdonald, who are occupying Mr. Coster's cottage on Sunest for July.

Mr. and Mrs. George A. Roblin were guests over the week-end of Mr. and Mrs. J. M. Hico, Patricia and Fourth.

Mrs. E. Sims was a guest over the week-end, at the Beach.

Miss E. Twill will spend the week-end with friends.

Mr. T. E. Williams' lovely garden is showing healthy growth, and by this week-end will show considerable bloom. It is at King Edward and Fifth.

Mrs. P. C. Moran entertained the members of the Purple Sash Brigade of Central United Church, July 13th, at her summer home, Fifth Avenue.

Miss Marjorie Hazelwood spent the last week-end at the Beach, the guest of Mrs. Louis Redmond.

Mr. and Mrs. E. Guy Hite have taken up their residence on the bay front, beyond the Government Forestry building, and are enjoying a month's stay at the Beach. Mr. Hite is a well-known wholesale druggist in Winnipeg.

Mr. E. A. Harris is one of the most familiar figures on the golf course, and his record are making the best of the players do some hard thinking with the tournament only a short time away.

The garden of Mr. F. M. Smith, King Edward and Sixth Street, is one of the prettiest on the Beach, and gives an indication of what can be done by those who come down early in the summer and give the plants a start. The iris is coming along fine, and is two weeks ahead of the Winnipeg gardens.

PINEHURST INN GUESTS

Guests at Pinehurst Inn over last week-end were: Mr. and Mrs. George Pinkney, Mr. and Mrs. Frank Fisher, Mr. and Mrs. Andrew Dykes, Mr. and Mrs. C. Y. Mackenzie, Boissvain; Mrs. J. B. Robinson, Mr. and Mrs. H. P. Moulden, Mr. and Mrs. L. W. Moulden, Miss D. T. Hindle, P. L. Charles, Mrs. Fardern, Miss Florence Fardern, Mr. and Mrs. R. M. Alexander, I. T. Barrett, Mrs. Ernest Hutchings, Mrs. W. B. Kieckley, Mrs. Grant Miller, and their families.

SUNDAY SERVICES, JULY 21st.

Rev. W. Stott, of Wawanesa, Man., will conduct the Sunday morning service in the Club-house, July 21st, and Mrs. W. W. Musgrove will sing the offertory solo. Mr. Wilfred Layton, organist and choirmaster of Augustine Church, will be the pianist and accompanist to the soloist and the singing.

ANNUAL CRUISER RACE

The annual cruiser race from Selkirk to Victoria Beach pier for the Harold Hutchings trophy will take place the morning of August 3rd, and the handicapping committee will be busy next week arranging the entries' start. The finish at the pier will be about noon of Saturday, August 3rd.

BODY FLOATED ANHORE

The floating into the rocks of the Beach on the west side of the dead body of a man caused some limited excitement last Tuesday afternoon. Murray and Ralph Borrowman were in bathing at the time, and saw it first. Jack Conklin, at the Company's office, was informed, and he secured help from Redd. Moir and Mr. Robinson, of Moonlight Inn, and it was brought to shore, placed in a hastily constructed box, and taken to a room in the lumber yards where it awaited the coming of the provincial police Wednesday morning. They ordered it sent to Selkirk, where the coroner started to make the necessary investigations as to identity. Papers indicated the body was that of Harry Webster, of Kenora, Ont. It is hard to believe that the body is that of one who floated down the Winnipeg River to this side of the lake.

LANT OF THE PEONIES

The last of the peonies for the season were placed on the table at the Church service Sunday, and made a very beautiful showing, the gift of Mrs. Leroy Borrowman. The Company's garden will supply the flowers for to-morrow.

No attention appears to have been accorded to the request of the Winnipeg Yacht Club, the Victoria Beach Club and the Municipality's requests by the Federal Government that a better lighthouse be placed at this beach. A very strongly worded resolution was sent into the Department of Marine, and the Government's representative at Selkirk in charge of lighthouses on this lake, Captain Skafferson, was met personally. Temporary measures were suggested by the Government Engineer sent to this beach from Selkirk, but the yacht club in particular held out for the better class of lighthouses for which the department had no appropriation, it was claimed.

Dr. Bisset does not appear to be worried about it. He is the federal member for this constituency, and he lives at Beausejour. He is the one to see, as he is the one who will feel the pinch in votes if the members of the Beach community get after him in the only way which counts.

Company's President



C. LAURHNCIE KENNEDY

who now occupies the position so long and honorably filled by his father, C. W. N. Kennedy, as President of the Victoria Beach Company. At a meeting of directors last week, Mr. Kennedy was unanimously elected. Two new directors, E. Leroy Borrowman and J. J. Conklin, were elected to the Board representing cottage-owners who have bought stock in the company.

CANOE CLUB COMMITTEE

The committee of the Winnipeg Canoe Club, which has charge of the club's Victoria Beach programme and visit, consists of Frank Wilson, rear commodore, Roy Hillington, Harry Bowden, Roy Mott, in charge of events, and Miss Eileen Kennedy, in charge of the ladies.

There will probably be 50 of the boys and 40 of the girls come down. They will bring three war canoes, six four-shells and 15 cruisers.

Their suggestion is as follows for the order of their events: 4 o'clock, exhibition of war canoes racing; 4.30 o'clock, girls' war canoe race; 5 o'clock, exhibition of sailing; 5.30 o'clock, Winnipeg Canoe Club fours; 6 o'clock, war canoe contest, for the Frank McKinney trophy—Victoria Beach vs. the Winnipeg Canoe Club, holders of the trophy won last year.

The barber shop was opened Wednesday under new management.

CONTRIBUTIONS TO SPORTS DAY

Mr. T. E. Williams will canvass the 1.10 special to-day to secure subscriptions to the annual Sports Day prize list for the children. Those whom Mr. Williams has not seen are asked to hand in their contribution to any member of the Executive or at the Company's office to ensure a good prize list for the children the week-end of August 3rd-5th.

PINEHURST INN VICTORIA BEACH

The Inn is under new management. Rooms clean, airy and comfortable; every one re-furnished. Home cooking. Come to the beauty-spot of Manitoba. Enjoy your vacation where you may golf, swim and fish. For rates and Accommodation, phone, wire or write

Mrs. H. L. CUNNINGHAM
VICTORIA BEACH — MANITOBA

THOM'S BAKERY

VICTORIA BEACH — MANITOBA

BREAD — CAKES — PASTRY

EAT MORE OF THEM AND BE STRONG

OSCAR PAULSON

GENERAL CONTRACTOR AND BUILDER

VICTORIA BEACH — MANITOBA

JAMES KILPATRICK BUTCHER

VICTORIA BEACH — MANITOBA

QUALITY MEATS — UNRIVALLED SERVICE

MEET ME AT THE MOONLIGHT INN

Close to station, Victoria Beach
Newly built; two stories. Centre for Refreshments, Light Lunches, Ice Cream and all

Soft Drinks, Fruit and Candies
Courteous staff in attendance.

Beautifully furnished for convenience of patrons, with mezzanine floor looking over Lake.

R. A. ROBINSON, Proprietor

WEEK-END PLAYERS ON GOLF COURSE

Among the week-end players on the golf course last Saturday and Sunday were: C. Hosenow, S. Hood, W. Jamieson, E. G. Powell, Garry Powell, J. Crutekshank, A. W. Gibb, W. Gray, Leroy Borrowman, C. E. Nye, Mr. and Mrs. H. Alexander, F. M. Smith, J. M. Blee, J. W. Bles, George H. Houlton, Frank H. McKinney, V. Findlay, Helen J. Ackland, Frank Morris, C. L. Marks, P. B. Grant, Roy Ross, Aidan Conklin, Mrs. J. J. Conklin, Jack Conklin, F. Manford, D. H. Jones, A. Mackay, A. Larsen, R. Thomson, Mr. and Mrs. A. Johnston, J. R. Erwill, J. H. Parkman, Robert Kerr, James Kerr, D. C. Blake, Mr. and Mrs. T. French, M. Ackland, Jean Orde, N. Ackland, C. U. Yuell, M. Cowley, Mr. and Mrs. E. Fretwell, Mr. and Mrs. McNabb, J. H. Duthie, Mrs. Duthie, Pearl Eden, Osborne Scott, Doris Boyd, Lew Eden, W. Shields, Frank Reid, Mary K. Anderson, G. Earl, Joe Lyons, Miss May Clarke and J. Moir.

KAT MOHE FISH

A fish diet is one of the most enjoyable features of an annual outing at Victoria Beach. The fish is received from the lake waters by the householder at this resort in a much shorter time than those purchased in Winnipeg, where several days sometimes elapse between the time it is taken from the lake until it is in the family kitchen. At Victoria Beach it is only a matter of a few hours.

Mrs. Atch has been urged by her many customers on the Beach to take hold of the problem of supplying the cottagers, and has undertaken three deliveries each week. These fish are cleaned and ready for the oven or the frying pan.

James Kilpatrick will also keep a regular supply on certain days on order from the kitchen. Moonlight Inn will also continue their fish dinners, and Moonlight Inn's menu each week contains the fish serving.

Large quantities of fish are taken from the lake at Victoria Beach waters each season, and shipped direct to Chicago and New York markets and many of the fishermen on the eastern side of the island find the trade a very lucrative one. It is the island's largest industry, outside of the annual return of the summer visitors.

Rev. Harry Atkinson will conduct the service Sunday morning, July 28th.

Rev. Dr. P. C. Morgan, of Central United Church, Winnipeg, will have charge of the service Sunday, August 4th.

Mrs. Jack Blee will be the soloist at the Church service Sunday, August 4th.

Do You Enjoy Being A "Renter" ?

Every season the renter pays his toll to the landlord, and the money so paid is gone forever.

DO YOU ENJOY THIS SORT OF THING?
WHY NOT OWN YOUR SUMMER COTTAGE?

A few seasons' rent and it is paid for; later, if you wish, you can sell it for what it cost you or more, or rent it for a good return on your investment. Many of our clients have been coming to the Beach year after year, and have already far more than paid the price of a cottage.

We have beautiful locations at prices to suit one and all, and a cottage can be erected at your convenience.

We have cottages for sale at prices ranging from \$750.00 to \$3,500.00, on reasonable terms.

Victoria Beach is growing rapidly. Buy while you have the chance. A summer cottage at Victoria Beach is the greatest gift you can give your family. The growing child needs this outing to build up a strong, healthy constitution. Likewise a cottage at Victoria Beach is the greatest investment you can make to prolong and enjoy your own life.

THE VICTORIA BEACH COMPANY LIMITED

"We are in business for YOUR health."

ALBION PRESS 246 MAIN STREET