

The Victoria Beach News

VOL. IV

VICTORIA BEACH, MAN., JUNE 15th, 1929

No. 1

Victoria Beach---An Unequalled Family Summer Resort

At no time in seasons past has Victoria Beach made such a strong appeal to city residents as this year. Never has the beach presented a more delightful and charming appearance.

The winter and late fall were safely passed, free from storms and hurricanes which sometimes sweep down from the north and across Lake Winnipeg. The unkindly period of the year was quiet, and none of the magnificent trees, which form so much a part of the attractive surroundings of the beach, were harmed.

Careful management by the Beach Company, excellent direction by the council of the municipality, and watchfulness on the part of those who remain the entire winter season, in residence at the Beach, have done a great deal to assist a resort this season which has no equal in any part of this western country.

Free from the traffic of the automobile, which makes the avenues safe for the tiniest child; with all undesirable classes of tenants kept far away from the Beach; and by careful selection as to ownership of property in every section of the wide area, Victoria Beach again offers itself to the most exacting summer visitor, be their stay long or short, justified as the premier Winnipeg Summer resort.

The golf course, which is increasingly more popular each year, is again in better condition than ever before. Many thousands of dollars have been spent on the course since the last club bag departed from the greens. New bunkers, more difficult stretches for driving, and new beauties for the players have been opened up, and the entire nine holes of play is now equal, with few exceptions, to any of the larger city courses. It costs a great amount of money to maintain a golf course, but the Victoria Beach Company and its management have been untiring in their efforts to make this course worthy of all who patronize it during the 12 weeks of play each year.

You are thinking of spending a few weeks out-

side of the City this summer with your family! Why not select Victoria Beach?

Ask any of your friends who have been at this beach for one or more seasons what their opinion is of it; then see Victoria Beach for yourself, and there is no doubt what will be the outcome.

Victoria Beach is just that much different from any other beach in this western country, that those who have had anything to do with its building up and adding to its great wealth of natural attractiveness, have every right to hold up their head in pride.

But Victoria Beach has a democratic community. They welcome all who measure up to the standard of people desired, and in every way, through its merchants and its transportation officials, its Community Club, which is flourishing and useful; its company management and its municipal officers, do what they can to make a visitor's stay a pleasant and healthful one, a summer outing never to be forgotten. Throughout the winter season you live over again the joys of membership with its cottage fraternity.

Pinehurst Inn this season is now under new management, in every way capable to cater to the wants of the City visitor.

A great deal of money has been spent on alterations, enlargements and furnishings and, as one gentleman remarked the other day while coming away from the Inn: "It's just a little palace."

The Canadian National Railways is a great friend of Victoria Beach, through its passenger and operating officials, although having no direct interest in the Beach property. The train service is better than ever, and the equipment promised for this season will be the equal of that running to any of the other resorts in the Winnipeg district.

Victoria Beach is ready for the expected thousands; be wise and be one of them. It is up to you to add to your summer pleasures by joining this merry company.

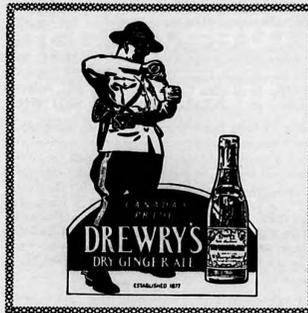
Through Train Service to Victoria Beach starts Saturday, June 15th

LOOKING AROUND THE BEACH

Ice deliveries are now being made from day to day and as soon as a tenant or a cottage owner arrives, John Anderson's office should be notified.

Milk deliveries will be started by the Crescent Pure Milk Company the last week of the month. In the meantime, all the stores have supplies of Crescent milk and cream fresh from the City daily and kept in the finest refrigeration systems.

Mr. Costello, who has been the Canadian National Railway agent for the past two seasons, arrived May 24th to take over his duties for the season. His services have always been adequate and his manner at all times courteous, even under the most trying circumstances.



Crescent Ice Cream

is a Health Food

It Should Be a Part
of
Your Daily Menu

Deep Wells to be Permanent

At one time the Council of the municipality of Victoria Beach had decided to do away with the deep natural wells located at various points on the Beach area, many of them having been there for several years. It was thought there was the possibility of local contamination.

However, experiments carried out last year have proven this danger can be overcome, and the demand of residents to have this pure cold water at all times with its health-giving mineral salts remains, has brought about the decision of the Council to arrange for the permanence of the old wells, and the possible development of a deep well system to all parts of the Beach. Medical health officers and scientists have given their report on the method to be carried out to make these wells safe for all.

Changes at the Golf Course

The Victoria Beach golf course will be more than ever a centre of enjoyment this season. To those who have been on the course in years past, and are familiar with its layout, it will be of interest to note that No. 2 hole has been eliminated. The fairways have been widened, making it more pleasant for beginners; at the same time the expert player has not been overlooked, the course having been lengthened and the greens bunkered.

A number of danger points have been taken away by removing the drives some distance from an adjoining green. Old No. 2 is now of the past. Old No. 3 becomes No. 2, making the distance between No. 1 and No. 2 325 yards. This does away with the congestion which frequently happened in that part of the course, owing to the two short holes being there at the commencement of play.

No. 3 is now a 130-yard mashie shot. This green was conceived and laid out after Steve Bouthillier had paid a visit to Montreal late last autumn, and toured and examined the various courses in the metropolis of Canada. It is a perfect replica of a horse-shoe, and very pretty in its natural environment.

No. 7 has been lengthened 35 yards, and old No. 9 has been moved 50 yards east to the former tennis court, as it was found to be too close to the Club-house. The course is now open.

FIRE PROTECTION

The fire protection system has been completely overhauled, and the pump and the apparatus which goes with it, the long line of hose, and fire-fighting equipment, are in excellent order. The fire "brigade" has had a number of drills, and will be ready to cope with an outbreak if it should visit the Beach.

This is a dry season, and districts further to the north have had to fight outbreaks. It would be well for cottage residents, and all who may visit the resort and wander through the woods, to be very careful and not throw lighted matches or cigarettes into the dry leaves and underbrush, and also to be careful in setting out fires to see that every particle is quenched before they leave the spot.

John Anderson is in charge of the municipal apparatus, which is mounted on a truck, and a call on his office will bring the fire fighters quickly to any spot where their services are needed.

Our Beach Merchants

Mr. and Mrs. John Falls report having spent a pleasant winter at Victoria Beach. They have almost become the pioneers in the store business. This season they have added to their stock of goods by putting in a complete line of bathers' supplies of many varieties, and they also have made their stock of souvenirs larger and of more attractive quality. They still have their fountain of soft drinks and ice cream on hand.

Mr. and Mrs. Haragar came down with the first of the cottage visitors, and will be here to stay next week. Mrs. Haragar has been kept to the City owing to the visit of Mr. Haragar's mother from Wilkie, Sask., who, although 84 years of age, is bright and active, and was on her way this month to reside in future in London, Ont. She stayed a while in Winnipeg.

The Baragar store will carry the usual complete stock of goods, with fresh vegetables and fruit supplies daily.

Mr. and Mrs. Thom were among those who received the heartiest greetings on their return to once again open the bakery, which has done such splendid service in seasons past. Many do not consider what a valuable part Mr. and Mrs. Thom play in providing necessities to the consumers at the Beach. Their supplies are always ample, fresh and appetizing, and the attention they give to all their many patrons is obliging and adequate. Mr. Thom's health, which last summer was not of the best, is greatly improved.

James Fitzpatrick opened up for business June 15th, and, as usual, his store is always one of the busiest parts of the Beach. The management of the Beach made no mistake when they selected Mr. Fitzpatrick to be the provider of meats, his choice stock being always ample and of the finest quality. Mr. and Mrs. Fitzpatrick are permanent summer residents at Victoria Beach, having entered into their own cottage last summer. "Jim," as his associates familiarly call him, is also one of the most generous providers towards the programme for the summer sports day.

John Anderson, the chief transportation officer at the Beach, has added to his equipment this year, but it would be well for cottagers to send down their summer household goods and baggage as early as possible, as the opening of the season means 24 hours' work for Mr. Anderson and his staff. He has now a staff of 15, with a new truck and extra teams, and his office is still at the station platform.

CONTRACTORS BUSY

The contractors at Victoria Beach have been unusually busy this year, for in addition to the number of buildings which the company has erected, and others planned last year by property owners, there are others who, having purchased lots, are finding it difficult to rent this year, and have therefore decided to erect their own cottages without further delay.

Any one of the contractors have guaranteed that they will build a cottage, no matter how elaborate the details of the buildings may be, within two weeks of receiving the order. This is largely made possible by the complete and excellent stock of building supplies carried by the company,

and to the volume always on hand in their extensive yards. Reginald Moyer is again in charge.

PINEHURST INN

The alterations to Pinehurst Inn, the hotel that occupies such a beautiful location at Victoria Beach, will be a revelation to old-timers who have been used to viewing year after year the dilapidated row of buildings facing the lake, which have in the past been a disgrace to this beautiful summer resort.

Some of these old buildings have been destroyed completely, and others have been so remodelled they will hardly be recognized by the former Beach visitor of the past few years.

There are now 22 first-class rooms for guests, with accommodation for 65 during the busy week-ends. These suites and rooms have been completely refurnished throughout and are equal to the best accommodation of summer hotels on the continent.

Mrs. Harry Cunningham, so well and favorably known to the public of Winnipeg, and who is also known to almost everyone on the Beach who has been a cottage-owner for any length of time, has taken over the lease of Pinehurst Inn, and plans to open the premises June 20th. The dining room service will be one of the departments to which Mrs. Cunningham will devote her personal attention, and new dishes and stainless steel cutlery have replaced the time honored sets of the past.

Pinehurst Inn will be officially opened by the visit of the Winnipeg Press Club Saturday afternoon, June 22nd. The grounds fronting the Inn are one of its chief attractions, the view across and up the lake being unsurpassed on Lake Winnipeg.

"MOONLIGHT INN"

The new ice-cream parlor and restaurant, which has adopted the euphonious and appropriate name, "Moonlight Inn," is one of the finest additions which has been brought to the Beach. It is managed by the owner, R. A. Robinson, and already has been well patronized. It marks a forward step in the development of Victoria Beach store buildings.

The color scheme is orange and black, and this has been carried out even to the stones which line the gravelled walk which leads to the spacious entrance. Inside there are harmonious and delightful surroundings.

This beautiful log building has an added charm in the mezzanine floor, which will no doubt become very popular on moonlight nights with the younger people, as the view from the windows overlooking the lake makes a strong appeal to the romantic instincts of the younger set.

Mr. Robinson, the proprietor, has had considerable experience in meeting the public, and the artistic manner in which the restaurant has been fitted up shows that the gentleman is measuring up to the high standard set up by the Victoria Beach community.

Mr. Robinson is hanging up a mark of excellence that will probably induce others to follow, and thus the class of store buildings at the Beach will gradually be one of the marked features of the resort.

THE VICTORIA BEACH NEWS

Published at Victoria Beach every Saturday throughout the summer season, June 16 to the end of August. Devoted to the best interests of the cottagers and the merchants of Victoria Beach.

Initial circulation, 5,000 copies, and distributed free. All communications to be sent to the EDITOR, 244 Main Street, Winnipeg.

All advertisements to be sent to the BUSINESS MANAGER, Dr. F. SEUZIAK, c/o ALBION PRESS, 244 Main Street, Winnipeg.

Beach Notes

The Victoria Beach Company is proud of the appearance of the Beach this year. New buildings have been erected, and a tidy appearance enhances the grounds near the depot. The Canadian National Railways have done their part in "cleaning up," and the company has planted dozens of new elms and laid out innumerable shrubs. There will soon be an avenue of fine elms all the way from the Club-house to Pineshurst Inn, due to this forethought. The manager reports that early rentals have been 50 per cent. ahead of last year, and any one having a cottage for sale or to rent should list it with the company. They have a long waiting list.

The orchestra for the summer week-end dances at the Victoria Beach Club-house will again be directed by Jack Withrow, and will be composed of members who were down last year.

The Club-house at Victoria Beach will be officially opened for the season on Saturday night, June 23rd, when Jack Withrow's orchestra will be present and play an up-to-date programme.

The piano for the season's work at the Club-house has been shipped by the J. J. H. McLean Piano Company, and will be ready for the opening this year in good time. The J. J. H. McLean Company have also seen to it that the Club-house had one of the best pianos procurable.

ADDRESSES OF COTTAGE OWNERS

The old street signs, which had become almost obliterated by rust, have been repainted so that visitors may be

ANDERSON TRANSFER**WOOD - ICE**

VICTORIA BEACH - MANITOBA

J. H. FALLSGROCERIES, CONFECTIONERY
AND GENERAL MERCHANDISE

Latest fashions in Bathing Supplies

SERVICE AND QUALITY

VICTORIA BEACH - MANITOBA

G. B. BARAGER

GENERAL STORE

Our store is equipped with a complete stock in every department to meet the needs of visitors and cottagers at reasonable prices.

After 6 years of experience and careful study at this beach we feel that we can cater to your needs properly.

We ask a chance to give a quotation to anyone contemplating large opening orders. No order too large.

Large circulating library—moderate prices. Large stock of all popular magazines.

LAUNDRY AGENCY WEEKLY

Do not worry about your laundry work. We will have it done.

Daily papers delivered to your cottage at Winnipeg prices.

Come empty-handed and care-free! We can supply you with everything, and, if not in stock, we will get it for you at short notice.

FOR THE CONVENIENCE OF ALL CONCERNED

In case of Telegrams, visitors coming on short notice and any other important calls, we invite every visitor and families to call at the Post Office and register. We found this a great help last year.

Visit our store, and let us be of any service we can. Fresh fruits and vegetables daily—our specialty.

"A clean, bright, well-stocked store, with Best Quality Merchandise"—is our motto.

Look for this store across the track from the station.

VICTORIA BEACH - MANITOBA

To enjoy Best Special Dishes, cooked by Experienced Chefs,
PATRONISE

FRANK'S CAFEDONALD STREET Opp. CAPITOL THEATRE
Open All Night**A. LARSON**

CONTRACTOR AND BUILDER

ESTIMATES CHEERFULLY SUPPLIED

220 5th AVENUE - VICTORIA BEACH

CANADIAN NATIONAL
EXCURSIONS

DAILY MAY 15th - SEPT. 30

FINAL RETURN OCTOBER 31, 1929

PACIFIC COAST**\$75.60**
RETURNVANCOUVER, VICTORIA,
SEATTLE
Also low fares to other points on the Pacific CoastFree meals during the trip. Round-trip fares and meals not included.

ALL RAIL OR RAIL AND WATER

EASTERN CANADA**\$68.10**
RETURNTORONTO, LONDON, HAMILTON,
WINDSOR, SARNIAAlso low fares to other points in Eastern CanadaAll Rail or via the Great LakesLOWER FARES TO EAST—than formerly2 DAILY TRAINS
CONTINENTAL LIMITED AND THE CONFEDERATION**HOLIDAY in a LODGE**

CANADIAN National Summer hostleries at Jasper, Minaki and Pictou are all of rustic log construction, harmonizing with all the varied and natural attractions of these delightful playgrounds. In each you will find an environment that makes for the ideal vacation, and a service which rivals that of the finest metropolitan hotels.

JASPER PARK LODGE MINAKI LODGE PICTOU LODGE NIPIGON LODGE
Jasper, Alta. Minaki, Ont. Pictou, N.S. Orient Bay, Ont.

HIGHLAND INN GRAND BEACH HOTEL
Algonquin Park, Ont. Grand Beach, Man.

AMERICAN PLAN

Descriptive Booklets and full information from nearest Canadian National Agent.

BEACH PEOPLE

Terry Hooke, of the Smith-Murphy Grain Company's staff, and Art. Thorpe, also of this grain company, are spending the month of June at the Beach, enjoying their yearly holiday.

Kenneth A. Powell, department manager for Halley, Kelly, Smart Grain Company, Grain Exchange, with Mrs. Kenneth Powell, will again occupy their fine new cottage on Sunset this season.

Mr. and Mrs. J. F. Felde were guests of Mr. and Mrs. Frank Sprague over the week-end, June 8th and 9th. Miss Peggy Sprague was down for the week-end at the family cottage, Sunset.

George G. Mudie, department manager in J. Robinson Company, with his son, Stewart K. Mudie, and Mrs. Mudie, have opened their cottage on Fifth Avenue. Mrs. Mudie is staying down for the month of June. This is their 14th season at Victoria Beach.

William J. T. Kerr, manager of K. B. Stoddart and Company, with Mrs. Kerr and family, have spent the past few week-ends at their cottage, Sunset Boulevard. Their son, Robert T. Kerr, of the Bank of Montreal staff, spent the last week-end with the family.

John H. McDonald, secretary-treasurer of the Northwestern Elevator Company, and Mrs. McDonald and family, city residents on Park Boulevard, Tuxedo, who are yearly visitors to Victoria Beach throughout the summer, have taken John G. Coster's cottage, Sunset, for the summer. Mr. and Mrs. Coster are at present with their family, touring Europe.

Mr. and Mrs. Harvey Kavaner, Sunset, with their family, opened up their cottage May 24th. The family have recently moved into their new Winnipeg home on the Crescent, one of the most beautiful in the locality, but they will not forego the pleasures of the Beach this season.

Mr. Osborne Scott, general passenger agent of the Canadian National Railways, Winnipeg, has built a new cottage which Mrs. Scott and family will occupy this summer.

H. S. Littleprond, manager of the investment department of Osler, Hammond and Nanton, has taken a cottage for the season and with Mrs. Littleprond and family will be down early in July. Part of the time they will be guests at Pinehurst Inn.

While Dr. Neil John McLean has not been down very often so far this season, Mrs. McLean and family have been early and often visitors to their cottage on Sunset Boulevard.

Thos. E. Williams, Fifth Avenue, and Thomas Brooker, Seventh Avenue, are engaged in a flower competition that will result in each of their gardens being well worth a visit before the summer is over.

Frank de Courcy Davies, assistant Government engineer, Dominion Public Works, with Mrs. Davies, opened up their cottage hidden away among the foliage, Sunset, in May.

Mr. and Mrs. Charles H. Ball have opened their cottage on Sixth Avenue. Mr. Ball is chairman of the Union Church committee, and is busily engaged in arranging the ministerial dates for the season.

Sheriff Inbeter is having his cottage, Sunset, renovated and made ready for the season.

Mrs. Harry Little and family have been regular visitors to their cottage since the 24th.

Arthur Macaw, of Macaw and Macdonald, contractors, with his family will occupy Mr. Frank E. Sprague's cottage, Sunset, for the summer months.

Mr. and Mrs. Pratt, and Miss Muriel Pratt, San Fairy Inn, Fourth Avenue, the latter the Secretary of the Victoria Beach Club, have opened up their cottage for the season.

Mr. and Mrs. Albert Brooks have been down each week, and are occupying their cottage for the season. Mr. Brooks is now Second Vice-President of the Victoria Beach Club.

Mr. and Mrs. Robert Crawford have been week-end visitors this season. Jack Crawford, their son, was one of the scholarship winners at the recent Manitoba Medical College examinations.

Fred O'Connell, who has been managing the Hollywood (California) hockey team during the past playing season in the Pacific Coast League, has returned to the City, and with his brother, Charles, have opened up their camp on the Bay View shore. Fred drove by auto to Los Angeles and back, the seven days' journey having been a very pleasant one, he states.

Mrs. Haig, Vancouver, B.C., and little daughter, have arrived at the Beach to be the guests of Mrs. Haig's mother, Mrs. Harry Cunningham, Pinehurst Inn, for the summer.

Rev. Dr. J. A. Doyle, former superintendent of missions for the United Church in Saskatchewan, but who has been appointed recently in charge of the United Church Indian school work at Brandon, Man., will be down at the Beach this summer. This is Dr. Doyle's sixth season.

Dr. Robert McClung, professor of the University of Manitoba, who is the new President of the Victoria Beach Club, spent a week at the Beach recently.

Mr. and Mrs. Leroy Borrowman opened up their cottage on Sunset on May 24th.

George J. A. Young, manager of the T. Eaton Company's store at Saskatoon, Sask., has again leased Mrs. C. W. N. Kennedy's cottage, Sunset, which his family occupied last season. Mrs. Young and her son, Lawrence, have been down to New York on a visit, and, on their return to Winnipeg, the family will join them and take up their summer home at Victoria Beach.

Gordon M. Russell, solicitor for the Canadian National Railways, with Mrs. Russell and family, are occupying Dr. C. Ogilvie Wood's cottage, Arthur Road, for the month of June.

Alderman John Williams, of London, England, is visiting his son, Thomas E. Williams, Winnipeg, the well-known lover of flowers, at Victoria Beach. Mr. Williams visited Victoria Beach, and states it compares with any summer outing centre in England for fine sandy beaches, beautiful foliage, avenues and healthful atmospheric surroundings.

He intends to visit Victoria Beach as often as possible during his stay in Winnipeg.

A Worthy, Helpful Railway

What a tremendous asset it is to Victoria Beach to have the co-operation of a great railway system like the Canadian National Railways in assisting in carrying out a policy which dominates the ideas and purposes of the community which live here.

Here's a billion dollars' corporation, with unlimited resources, whose officials have been instructed to do everything they can to meet the wishes of the people who have cottages at Victoria Beach.

This very fine spirit has always been displayed when the transportation committee of the Victoria Beach Club has waited on it. When conditions are not up to the demands of the Beach, the officers in charge are always willing to rectify what is lacking. From W. A. Kingsland, the general manager, who always takes a personal interest in the Beach, although he is a very busy man, having the area from the Great Lakes to the Pacific Ocean in his care, to the humblest officer, all appear to make it a matter of their own personal concern to see that the desires of this community are met.

Particular mention should be made of G. Herbert Lash, publicity representative, who never falls down on the job of bringing to the attention of the public the splendid location and surroundings of this beach and what it stands for in the group of beaches and summer resorts he has directly under his care.

Charles W. Higgins, advertising manager, always has given the best of co-operation, and the messages he sends out daily during the summer months through the advertising columns are always of good service to Victoria Beach.

Robert Croelman, assistant traffic manager, is one of the regular visitors to the Beach, with members of his family each season; W. J. Quinlan, district passenger manager, is also a worthy supporter of this beach; and Superintendent W. I. Munro spends many week-ends at the Beach.

Osborne Scott is in direct touch with our community life, being a cottage-owner now, and A. Wilcox, assistant to the general manager; N. B. Walton, general superintendent, and A. A. Tisdale, assistant to the general manager, have always shown in times past their good spirit when dealing with matters affecting Victoria Beach. This summer we may look for a continuance of this fine spirit.

Good Milk Makes for Good Health

Victoria Beach is fortunate in having with us each summer the excellent service of the Crescent Pure Milk Company. Early and late their staffs of men are working and doing everything they can to promote the comfort and the health of the Beach residents.

This is due largely because the men in charge of this large business institution have made a careful survey of this beach, its location, the class of people here, and the requirements of the hundreds of families who have made this their summer home for so many years.

The Beach owes a great deal to the valued interest which J. W. Speirs, assistant general manager for years has taken in Victoria Beach; and also to the able assistance of F. J. Donegan, general manager, who has given this locality every attention.

Victoria Beach is the healthiest spot in Manitoba, and the good milk provided by the Crescent Creamery each season is one of the chief reasons for the position it holds in this respect.

PINEHURST INN VICTORIA BEACH

The Inn is under new management.

Rooms clean, airy and comfortable; every one re-furnished. Home cooking.

Come to the beauty-spot of Manitoba. Enjoy your vacation where you may golf, swim and fish.

For Rates and Accommodation, phone, wire or write

Mrs. H. L. CUNNINGHAM
VICTORIA BEACH — MANITOBA

THOM'S BAKERY

VICTORIA BEACH — MANITOBA

BREAD — CAKES — PASTRY

EAT MORE OF THEM AND BE STRONG

OSCAR PAULSON

GENERAL CONTRACTOR AND BUILDER

VICTORIA BEACH — MANITOBA

JAMES KILPATRICK BUTCHER

VICTORIA BEACH — MANITOBA

QUALITY MEATS — UNRIVALED SERVICE

MEET ME AT THE MOONLIGHT INN

Close to station, Victoria Beach

Newly built; two storeys. Centre for

Refreshments, Light Lunches, Ice Cream

and all

Soft Drinks, Fruit and Candies

Courteous staff in attendance.

Beautifully furnished for convenience of patrons,

with mezzanine floor looking over Lake.

R. A. ROBINSON, Proprietor

Cottages for Rent

LAKE FRONT.—Accommodation for six. Season. \$210.00.

BIRCH AVENUE.—Central to stores, station, Beach and Golf Course. Accommodation for eight. \$100.00 August.

WELL-FURNISHED COTTAGE.—Four bedrooms, good location, close to Beach. Season. \$250.00.

NEW COTTAGE.—Good location, fire-place, accommodation for seven. \$125.00 August only.

Two bright, well-equipped cottages on 8th Avenue, convenient to Golf Course. \$20.00 week.

FIRST TWO WEEKS JULY ONLY.—Cottage on 2nd Avenue. Two minutes to Lake. \$22.50 week; accommodation for six.

LOG COTTAGE.—Corner 1st and 7th Avenue. Three bedrooms, well equipped. \$90.00 a month.

SEVERAL SMALL COTTAGES.—Accommodation for five. \$15.00 week.

Cottages for Sale

MAGNESITE, FURNISHED COTTAGE.—Separate kitchen, fire-place, three bedrooms, \$2,000.00.

FRAME COTTAGE.—One block from Lake, three bedrooms. \$2,000.00.

LAKE FRONT.—Well-furnished cottage, six bedrooms, large living-room. \$3,500.00.

8TH AVENUE.—Close to Golf Course. Cottage, two bedrooms; furnished. \$750.00.

6TH AVENUE, NEAR PATRICIA.—One bedroom, bright cottage. \$600.00.

All above cottages can be purchased on easy terms and prices, subject to discount for cash

Vacant Lots for Sale

ON LAKE FRONT.—One \$1,000.00, also one \$800.00.

ON 3RD AVENUE.—Two lots, \$400.00 each.

ON 5TH AVENUE.—One lot, \$250.00.

Several lots, \$100.00 to \$150.00.

All lots are at least 75 ft. x 140 ft., well treed, and can be purchased on easy terms, with substantial discount for cash.

Practically every desirable cottage that is for rent, or for sale, is listed with THE VICTORIA BEACH CO., LTD. You will save time and trouble by getting in touch with us. Offices at Victoria Beach, and 317 Portage Avenue, City. Phone: 21 029.

THE VICTORIA BEACH COMPANY LIMITED

"We are in business for YOUR health."