



"SUNSHINE AND HEALTH" AT VICTORIA BEACH

The Victoria Beach News

VOL. 3

VICTORIA BEACH, MAN., JULY 25, 1923

No. 7

Bread Supply at Victoria Beach

An adequate supply of "Our daily portion of bread," the Staff of Life, is something which interests and affects every community.

In cities, in towns, in villages, in rural localities, where the raw material is produced, and especially at summer resorts, where large numbers of the cottage-owners and tenants come from the City, where bread is easily secured and at cheap figures, does the question of the supply of bread at times become an acute issue.

So it has reached the vitals of Victoria Beach. In many sections of this beach it is the one topic of conversation; but, what is to be regretted, it has become a matter of bitter controversy. This should not be. It does not fit in with the sublime motive which is governing the affairs of this beach.

When the management of this beach had arrived at the conclusion that there were certain members of this community, and very worthy members at that, who desired a supply of bread made outside of the beach, a supply from a well-known plant was brought in. In organizing the transportation of bread to Victoria Beach from 70 miles away, the manufacturer in Winnipeg was faced with a serious problem. It was no easy task.

How much to send down; to have it brought in on special trains, and to have it transported so that the

cost would not be much higher than in the City. Another point was to see that it arrived fresh and in good condition.

Arrangements were completed with the Beach bake-shop to handle it. The proprietors of the two establishments were on the best of terms, and each desired to see a difficult situation smoothed out.

But the men in the City bake-shop fell down, not seriously, on their job; just sufficient to cause annoyance in the arrival of the supply. It was not delivered to the right train; it came down in bags and not in baskets, and thus its original shape was marred.

It came down by express and was billed "collect," which was not the intention of the management of the City concern. Thus, for the first few days last week of the arrival at the beach of daily bread there was no consistent delivery. The bake-shop was blamed because it did not have the bread when they had conscientiously told customers it would be on sale; the bake-shop was blamed for its crushed condition and for the price charged; and vouchers were produced to show that the cost to the bake-shop was much greater than the arrangement first made.

Wires were sent to the City by the management of the Victoria Beach Company, and it is hoped that the matter will be straightened out this week to the satisfaction of all who desire to buy city-made bread.

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CONTRACTOR AND BUILDER
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BUTCHER
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THE UNRIVALLED QUALITY OF
HOLLAND ICE CREAM
always makes your holiday more delightful and enjoyable.
Be convinced. Try some to-day.
THE TASTE TELLS THE TALK

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VICTORIA BEACH MANITOBA

WRITE PHONE or WIRE DIRECT
To **PINEHURST INN**
VICTORIA BEACH, MAN.
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THOM'S BAKERY
VICTORIA BEACH MANITOBA
BREAD CAKES PASTRY
EAT MORE OF THEM AND BE STRONG

The City bakery takes all the blame. No one in this community is trying to stop the delivery of bread from the City to Beach customers.

It was to avoid just such conditions that forced the late Charles W. N. Kennedy, a few years ago, to establish a local bake-shop. He realized that Victoria Beach was quite a way from the City; that an adequate supply of fresh bread was necessary to the success of the Beach. In the early days, before the bake-shop was built, when, through some misunderstanding on the part of the transportation company, no bread reached Victoria Beach from the City, there was much dissatisfaction expressed, and at a cost of \$7,000 Mr. Kennedy bought the plant and erected the present bake-shop, and secured very good tenants.

The rent of the bake-shop does not pay the interest on the investment when taxes and insurance are also included. As an investment the company would like to transfer it to other hands; but it is realized that the first responsibility of the company is to have on hand, especially when thousands of people are spending the week-end here, a supply of fresh bread, ice and milk equal to the demands. Bread could not be guaranteed alone in large quantities from the City; and so the bake-shop has been placed convenient to the people and with an adequate supply at all times. Much loss has at times been sustained by the proprietor when a large supply had been baked and bad weather had held the expected crowd in the City.

The management of this beach has only one end to serve, and that is to satisfy the residents of the Beach in the matter of supplying daily household wants. This is shown in the preparation for ice, milk, meat, groceries and bread. When the present stores cannot adequately and satisfactorily serve the public here, other stores will be established. If any merchant is charging unduly for his goods, the management will investigate every complaint. The public living at this beach will find the management willing and anxious to serve them in any particular, but they do not like to see a certain amount of bitterness and vindictiveness enter into the present bread situation.

JUST LOOKING 'ROUND

Lovely new log cottages on Sunset are a credit to any district, and a walk down the water front is a joy.

The storms of last year played tricks with the beaches, but on the whole improved them. The new drain at Patricia should help overcome the destruction at that point. It is hoped funds will soon be available for permanent steps at Patricia and Arthur. Great destruction is wrought by the kiddies digging into the banks.

The orchestra is doing good work and look "snappy" in their scarlet jackets. It is an incentive to the young people to keep up the standards of the Club in the matter of dress. An orchestra composed of young men who "belong" is a great addition to our beach life.

The new road to the Pier attracts a goodly number—a sunset from that point or from the Club-house windows is something to remember.

A number of the Charleswood Girl Guild will occupy a cottage on Eighth from August 1 to 11, under Miss Lillian James. The St. Vital Guides under the Misses Stevenson,

will occupy the same cottage from the 11th to the 18th. It might be a nice idea to give them the privilege of the Club-house on a week-night, gratis. The committee might consider this.

Orange and lemon-skins were floating on the water at some of the beaches last week-end. No resident, of course, would commit such an offence—was it picknickers or garbage from the "Keenora"? It is hoped it will not occur again.

SATURDAY AFTERNOON, AUGUST 4, AT GOVERNMENT PIER

Swimming
Boys, 14 years and under, 25 yards; three prizes.
Girls, 14 years and under, 25 yards; three prizes.
Boys, 16 years and under, 30 yards; two prizes.
Girls, 16 years and under, 30 yards; two prizes.
Men's swim, 17 years and over, 40 yards; two prizes.
Ladies, 17 years and over, 40 yards; two prizes.
Men's long dive; last two up to get prizes.
Girls' long dive; last two up to get prizes.
Men's fancy and neat dive, off ladder erected on dock; two prizes.
Girls' fancy and neat dive, off ladder erected on dock; two prizes.

CANOE RACES

Ladies' singles, distance, one quarter of a mile, two prizes.
Men's singles, distance, one quarter of a mile, two prizes.
Mixed doubles, distance, one quarter of a mile; two prizes.
Ladies' canoe crab race, distance, 100 yards; two prizes.
War-canoe race between two crews of The Winnipeg Canoe Club; two prizes.

War-canoe race, between a crew from Victoria Beach and a crew from the Winnipeg Canoe Club, for the McKinsey Victoria Beach silver trophy, to be competed for for annually at Victoria Beach.

PATRICIA BEACH EVENTS AT 10.30 O'CLOCK SATURDAY MORNING, AUGUST 4, FOR THE KIDDIES

Swimming
Races for boys, 8 and under, 10 and under, 12 and under.
Races for girls, 8 and under, 10 and under, 12 and under.

Plank and log-riding, all ages; boys and girls.
Prizes will be given to the first three to finish in each event.

WINNIPEG CANOE CLUB

After the afternoon swimming events have been completed, and before the canoe events are run off, the Winnipeg Canoe Club paddlers will give exhibitions of handling canoes and present a number of novelties in the water off the pier.

Frank Wilson, vice-commander, and Roy Billington, in charge of their recent regatta, will be in charge.

Entrants to the swimming and canoe contests must be residents of Victoria Beach for at least two weeks.

Entries may be made at the pier before the events are called.

For the grand aggregate points will be given to the first three finishers—three to first, two to the second, and one to the third.

Prizes will be distributed at the Club-house Saturday evening by Hon. R. A. Hoey, Minister of Education in the Manitoba Government.

Members of the Canoe Club taking part in the various events and officers of the Canoe Club will be guests of the Victoria Beach Club at the dance in the evening, and at the distribution of prizes.

The swimming events will commence at the Government Pier at 9.30 o'clock, or as soon after the arrival of the 2.10 special train from Winnipeg. Seats will be arranged on the pier for the judges and the special guests. Tents will be provided for the swimmers.

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To enjoy Best Special Dishes, cooked by
Experienced Chefs,
PATRONISE
FRANK'S CAFE
DONALD MTHRET Opp. CAPITOL THEATRE
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Means QUALITY Wherever It Appears
SOLE DISTRIBUTORS
THE O. McLEAN COMPANY, LTD.
WINNIPEG - - - MANITOBA

THE VICTORIA BEACH NEWS

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The Big Day, Saturday, August 4

The committee of young men who have had charge of the programme and the arrangements for the regatta have done splendidly, and, with the assistance of the Winnipeg Canoe Club, promise a programme which will be unexcelled, Saturday, August 4.

Besides the regular programme for residents of the Beach, there will be an hour and a half of exhibit work with the paddle and the canoe allotted to the Canoe Club. There will also be a race between two war-canoe teams of the Winnipeg Canoe Club, and a terrific tussle between a war-canoe team from the Canoe Club and a crew being trained this week by the redoubtable Daniel Sprague, the product of the Beach in water-sports. Dan says he will pull the old thing over the finishing line himself to victory if the others weaken.

But they will not weaken! They may not win; but it will be one big effort!

There will be kiddie water-sports on Patricia Beach at 10.30 to 11 o'clock; then the arrival of the cruisers at 1 o'clock from Winnipeg in the race from Winnipeg to the Victoria Beach Dock, in annual competition for the big trophy donated by the company; and the water-sports starting at 3.30 o'clock.

The programme is published elsewhere in this issue. Seats will be provided for the guests as far as they will go.

The Hon. R. A. Hoey is coming down with Mrs. Hoey, and will present the prizes in the Club-house in the evening to the successful winners. There will be other distinguished guests, including Mr. Albert Walton, general superintendent of transportation, Canadian National Railways, Mrs. Walton and party.

FLAGS FROM "FREE PRESS"

The flags, which will adorn the interior of the Club-house this week, are from the large stock of the "Manitoba Free Press," and have been loaned to the Club by Mr. E. H. Macklin, president and general manager, who never has forgotten the many pleasant vacation days he spent at Victoria Beach a few seasons ago.

Mr. Charles Thom, the highly prized baker of the Beach, is still confined to his cottage, where his physician has advised complete rest to avoid further complications of his ailment. Mr. Thom is improving.

WATER SPORTS NOTES

The committee of young men who have in their care the preparations for the annual Victoria Beach water sports, to be held Saturday, August 4, have made splendid progress under the chairmanship of Mr. Harvey Kavanar, with Aiden E. Conkila, secretary.

This year many defects and hurried arrangements of past seasons will be avoided, and with 50 paddlers from the Winnipeg Canoe Club present, there promises to be the greatest interest taken in the event. The programme is published in another part of the paper. There will be a platform erected far enough away from the pier so that all the events will be seen easily by those on the pier. The chairs from the Club-house will be available as far as they will go. The events start at 3.30 o'clock in the afternoon, and 10.30 a.m. on Patricia Beach. Judges and officers will be selected this week. There promises to be a record crowd down for the long week-end.

Six tables will be purchased for the Club-house for bridge or other card players, and some new up-to-date records will be purchased for the Victrola.

G. B. BARAGER

GENERAL STORE
Across the track from the Station.
Whether you come for the day or the season we invite you to visit our store and feel at home. We have a complete range of Campers' needs at best possible prices.
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Residents of Victoria Beach can now obtain at Mr. C. Thom's bakery. Always call for our well-known varieties.
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SMALL ADDITIONAL COST VIA PRINCE RUPERT TO COVER MEALS AND BERTH ON STEAMSHIP
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CANADIAN NATIONAL

BEACH PEOPLE

Prof. R. K. McClung and daughter, Miss Eleanor, are at the professor's family cottage, "hatching." Mrs. McClung having gone east on a visit to friends.

Mrs. W. G. Campbell, wife of the well-known Broadway physician, is spending the summer with relatives in Vancouver, B.C. Mrs. Thompson, sister of Mrs. Campbell, is occupying the doctor's cottage at Patricia Avenue and Third.

John Macdonnell, owner of one of the first cottages to be built at Victoria Beach, spent the last week-end at the Beach.

Miss Mary Sprague spent the week-end at the family home, Sunset.

Mrs. Grant Miller, matron of the nurses' home at the Winnipeg General Hospital, is spending her fourth summer at Victoria Beach, and is accompanied by her son, Fraser. They are guests at Pinehurst. Mrs. Miller is always the centre of many delightful gatherings at private cottages during her visit.

Miss Mavis MacLean, daughter of Mr. and Mrs. Nell John MacLean, swam from the pier to Hillside Beach one day last week, the distance being about two miles.

Boyd Johnston, Arthur Johnston and Gordon Stewart were in last week's Marathon to Hillside Beach from the pier, and arrived in good condition.

Rev. R. Gordon Burgoyne, minister of Grace United Church, Winnipeg, is occupying Victor Lodge, Roslyn Road, for the summer, with his family. Mr. Burgoyne will take the Church service in the Club-house, Sunday, August 5.

Mr. John Skilling, father of Mrs. Harvey Kavaner, spent a few days with his daughter and son-in-law this week.

Mrs. A. D. Campbell and children, of Winnipeg, and her sister, Mrs. Tennant, of Montreal, have been spending this week with Mrs. Harvey Kavaner.

Mr. and Mrs. Wm. Simpson have rented a cottage on Seventh Avenue for two weeks.

Mr. and Mrs. Jim Brotherton have rented a cottage on Fifth Avenue for one month.

Mr. and Mrs. C. L. Bowles and children, of Quebec (formerly of Winnipeg), are occupying "Ravensraig," Sixth Avenue, for a month.

The Misses Stewart and Jocelyn are their guests for a couple of weeks.

Mrs. T. E. Williams and family are down at their cottage for the season. Mrs. Williams has as her guest Mrs. Sims, of Winnipeg.

Mr. T. E. Williams will be down at the Beach on July 23 for his vacation. He will have as his guests for the week-end, Mr. T. Reed, his nephew, from the Old Country, and Mr. F. Lewis.

Mrs. Frank Sedziak and son, Frank, have taken a cottage in Bay View. Dr. Sedziak and son, Reigmund, will be down Sunday.

Mr. and Mrs. Jack Hodges, and daughter, Ruth, have taken a cottage on Fourth Avenue for two weeks.

Miss Ethel Roberts and Miss Ruth Hodges have returned to the Beach after ten days' absence, which they spent as leaders at the lakeside fresh-air camp.

Mrs. Harry Baxter is spending one week with her daughter, Mrs. Geo. Johnston, on Seventh Avenue.

Miss Florence Irwin, of Winnipeg Public Schools staff, is visiting with Mrs. Kavaner at "Beau Soleil."

Miss Doris Shaw spent the week-end at the family cottage of Mr. and Mrs. Harry Little, Sunset.

Mr. and Mrs. Poy occupied the lodge of Charles and Fred O'Connell, Bay View, last week-end.

Mrs. E. Digoiew, of Delea, Alberta, and Miss Evelyn and Miss Marion, are guests at the cottage of Rev. J. S. and Mrs. Watson, Arthur Road. Miss Jean Watson was down for the week-end.

Miss Henrietta Black, grand-daughter of the noted pioneer Kildonan clergyman, John Black, spent the past week at the Beach, guest of Mrs. Frank E. Sprague. Miss Black returned to the City Tuesday.

Rev. Dr. H. J. Keith was the guest of Mr. and Mrs. Harvey Kavaner, Sunset, over the week-end.

R. K. Finlayson and family, the former a well-known barrister in Winnipeg, are spending the summer at the Beach, occupying Mr. Teakles' cottage on First Avenue.

Major David M. Duncan, assistant superintendent of Winnipeg public schools, and family, are spending a vacation at the Beach. The major and daughter are enjoying some good games on the golf-course.

Miss Gertrude Newton, soloist of Knox Church choir, is spending her week-end at the Beach. Miss Newton has consented to sing the offertory solo at the Church service, Sunday, August 5.

Mr. Kieckley's beautiful cruiser, "Elmarjean," named after his three daughters (Ellen, Margaret and Jean), brought the family to Victoria Beach over the week-end.

Miss Myrtle Rutlan, the well-known pianiste, of Winnipeg, was the guest of Mrs. Nell John MacLean, Sunset, during a short vacation recently.

Dr. and Mrs. Nell H. Blakie were guests of Dr. and Mrs. Nell John MacLean over the last week-end.

Miss Muriel Halpeny was the guest of Miss Louise Henderson over the week-end.

Miss Marion Taylor was a week-end visitor.

Francis E. Rutland, Enfield Crescent, Norwood, and Miss Rutland were recent visitors to the Beach.

Martin McKay, a former Manitoba champion swimmer, was one of those who were at the pier a number of times last week-end, enjoying the water.

Mr. and Mrs. Piper had as their guests over the week-end, Misses Elizabeth and Jean Charles, also Mr. and Mrs. G. C. Lockhart.

Mr. Walter Brown, of the C.N.R., and Mrs. Brown and daughter, and Rod McDonald of the C.N., spent Sunday at Newton Lodge, Fourth Avenue.

Mr. McDonald's first visit to the Beach went round the Golf Course one under par—32—(Par 34)—very much impressed with the beauty of Victoria Beach.

Mr. Walter Riddler spent the week-end with Mr. and Mrs. Knott.

Mr. and Mrs. R. E. Barrett, of Winnipeg, and Cousin Bob, from Toronto, were visitors at Mr. and Mrs. E. H. Pascoe's cottage, "Norwood," for the week-end. They were so enraptured with the Beach that Mrs. Barnett and Cousin Bob stayed for the week.

Mrs. E. H. Pascoe's sister-in-law, Mrs. J. Gillan, and daughters, Jessie and Margaret, and son, George, from Moose Jaw, Sask., are visiting at "Norwood" Cottage for the summer.

Mrs. J. W. Anderson and Miss Lorraine Hodge were week-end guests of Mrs. Rooke, Sixth Avenue.

Sheriff Inkster has been unable to get down to his cottage. This week, while walking from the bath room to another part of his residence, West Kildonan, a large needle went into his foot, which required medical attention.

H. J. Russell, commercial teacher in St. John's Technical High School, is investing in a lot and cottage at the Beach. C. S. Gillies, head of the Marmon Car distribution in Winnipeg, has decided to buy a lot and build a cottage at the Beach.

J. M. McInnes, assistant general freight agent, Canadian National Railways, is now one of the permanent residents of the Beach.

Mr. Jim Johnston, of the T. Eaton Co., and Mrs. Johnston have rented a cottage on Fifth Avenue for one month.

Mr. and Mrs. James Fraser and family have rented a cottage on Seventh for one month.

Mr. Shellford spent Sunday at the Beach.

Mr. James P. Dunham spent Wednesday at the Beach, visiting Mrs. Dunham, who is spending a part of the summer at the cottage of Mr. and Mrs. Brooking.

SUNDAY CHURCH SERVICE

Canon Stevenson, of St. John's Cathedral, will take the Service in the Club-house Sunday. It is his farewell to the Beach. Mr. John O'Brien will be the offertory soloist.

If you were a boy how would you like to start out in life with the name of Joseph Haoui Etienne Douthillier? That's the name bestowed on the son of Mr. and Mrs. Steve Douthillier, the young lord and master of the Club-house at the golf-course, who is now almost two months old.

A petition is being circulated for presentation to the Council of the Beach, asking for the placing of steps leading down from the bank to Patricia Beach. The high water of last year left the banks very steep, and one woman sprained her ankle in going down the heights last week. One has to be an Alpine climber to negotiate the bank these days.

MOORE CHAIRS NEEDED FOR CLUB-HOUSE

The Club-house was so crowded at the last Sunday morning service that it has moved Dr. Nell John MacLean to start a subscription to provide more chairs for the Club-house, so that the attendants at the service may be made more comfortable. There are 200 chairs at present owned by the Church, and this, with the benches and the seats along the side, provide sufficient seating accommodation for the 350 to 400 who attend during the mid-summer services, but chairs are needed. The doctor starts the fund with \$10.00, to which the "Victoria Beach News" adds \$5.00 and its influence to get the required amount.

Two special collections will be taken up this Sunday, August 5, to see if the amount necessary for 50 more chairs can be secured, which at \$1.85 each amounts to \$92.50. Who will be the next? Please hand in the money to Mr. Charles Hall, the president of the Church Committee, or to Mr. Pratt, the treasurer, at the church door entrance, this Sunday or next, or place the money on the plate.

Correspondence

MR. SPRAGUE RESIGNS AS MAYOR

Sir:—Through the medium of the "News," I wish to advise the property-owners of Victoria Beach that I have sent to the Clerk of the Municipality my resignation as Mayor, to take effect December 31 next.

In the early days of the municipality, when we had but few property-owners, and the bulk of the taxes were paid by the Victoria Beach Company, it was logical that the manager of the company should also be the head of the municipality; but this condition has now changed, and there is much to be said against holding the dual position.

I feel a natural regret at severing a connection which has been so pleasant, and I shall be only too glad to give every possible assistance to my successor.

Victoria Beach Man.

July 26, 1928.

FRANK E. SPRAGUE

Dear Sir,

It might be of interest to some to insert in the "News" that Mr. Norman Criddle, Entomological Branch, Dominion Department of Agriculture, of Ottawa, and Treesbank, Man., and his brother, Mr. Evelyn Criddle, were the guests of Mr. and Mrs. Shirley Brooks, Fourth Avenue, over the week-end of July 7th.

Mr. Criddle stated that the district was so interesting that he wished that he could spend a whole summer there studying the natural history. He is inclined to think, though not committing himself to definite statement, "That the Saw-fly, which has caused a considerable amount of damage to the balsams during the past two or three summers, will gradually die out owing to parasites which feed on it."

Yours truly,

G. SHIRLEY BROOKS.

Sir—I think notices ought to be put up on the Beach, or else through our "Beach News" re cutting down and barking of trees, by renters. This has become a practice for years although against the by-laws, which they claim ignorance of, naturally not having signed an agreement, as all cottage-holders have had to do.

Personally, I have spoken to several—in one case quite recently—where these people have taken quite a lot of trees and "barked" others on the lanes at the back of my cottage, so depriving it of privacy—and in time the trees they barked will die.

Anyone able to pay the rent of a cottage should be able to afford wood, and find for taking it off the land, unless dead and useless.

—A Cottage-Holder and Old Timer.

MAQUERADE SATURDAY AT CLUB-HOUSE

What will make the Masquerade of Saturday, July 28, such a success as only its most earnest well-wishers could hope for, is the interest taken in it by the entire community.

Some very fine special prizes have been donated by the cottagers for the children, and the Club has provided for the senior events.

The mothers and the elder sisters have been busy getting ready the children's costumes, and there is every reason to believe that the number who will be in costume will surpass that of last summer, when the presence of so many children dressed in the prettiest fairy-like adornment and in original

logs and designs, caused consternation among those in charge.

Special children's prizes have been given by Mr. and Mrs. Harvey Kavaner, Mr. and Mrs. E. P. Withrow, Mr. and Mrs. J. J. Conklin, Ross Mitchell and Mrs. Mitchell, Miss Marjorie Pratt, Dr. and Mrs. Noli John MacLagan—twelve in all. Mrs. Kavaner and Mrs. Withrow have organized the children and the young men for a ticket-selling campaign, and good success has been met with.

CONTRIBUTORS TO PRIZE LIST

The committee having in charge the annual Water-Sports of the Victoria Beach Club, acknowledges the following as contributors to the prize list:

Victoria Beach Company, \$50.00; Crescent Pure Milk Company, \$25.00; Frank J. McKinnon, president of McKinnon and Company Ltd., wholesale jewellers, handsome silver trophy for war-canoe race between Winnipeg Canoe Club and a crew from Victoria Beach; Arthur M. Dobbs, manager of Burgess Dry Clean, four Basklight; T. Eaton Company, four prizes; Mr. and Mrs. John Falls, Mr. and Mrs. O. H. Berger, Mr. and Mrs. Charles Thom, and Mr. and Mrs. James Kilpatrick, merchants at the Beach, for generous and willing assistance with ponds; Fleardy Candy Co., candy; Hudson's Bay Company; Frank Canella (Frank's Cafe), box of peaches; J. H. Ashdown Co.; Coca-Cola Company.

HIGH DIVE LADDER

The high dive ladder is being well patronized. It stands 22 feet above the water on the Government Dock, and was erected with subscriptions from the young men of the Beach, Jack Conklin being the treasurer.

Mrs. Leonard and her sister, Miss Louise Coulson, are among the most graceful divers who were patronizing the ladder last week-end. Miss Basile Goe and Miss Dorothy Davidson were also doing some neat diving.

Arthur Rice-Jones has the honor of making the best of the youths' score on the golf course last week, turning in a card for 71 for 18 holes, with 72 and 74 as two others. Mr. C. Rice-Jones took his son on for a display of skill at a recent afternoon and "dad" won.

A long distance swimmer, camping at Winnipeg Beach, is endeavouring to interest young swimmers in a Marathon from Winnipeg Beach to Victoria Beach, to be arranged for some Saturday. Mrs. Taunton, the well-known swimmer and instructor in Winnipeg, is being consulted.

MAQUERADE NIGHT!

This is Masquerade Night. Let everyone have a part. Come in costume with your family, but come, anyway, and assist the Club in this very picturesque evening. Doors will be opened at 8.30 o'clock Saturday night, and it is the one queer night of the season, so all are invited.

The interior will be decorated and the orchestra promises a fine programme.

For Sale

Lot on THIRD AVENUE, between Patricia and Alexander, 75 x 150. Price, \$400.00, one-fifth cash, balance one, two and three years. If forecloser builds, a nominal cash payment will be accepted, with the balance payable at the end of five years. This is one of the few lots still available in the choicest part of the subdivision.

Small house, furnished, on EIGHTH, close to ARTHUR ROAD, for \$425.00; half cash balance 1 year. The lot alone is practically worth this much.

For particulars of the above and other properties in various parts of the Beach, apply to THE VICTORIA BEACH CO., LTD.

Victoria Beach Co. Ltd.

317 Fortage Avenue

OFFICE ALSO AT BEACH.

'Phone: 21 029

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FRANK E. SPRAGUE,
Manager.