



VICTORIA BEACH CLUB HOUSE

Erected in 1925 by the community at a cost of \$5,000. Dedicated by Sir James Aikins, Governor of Manitoba, July 1, 1925, and opened, free of debt, in the presence of a distinguished gathering. The site of the land was given to the Club by the Victoria Beach Company on a 99-year lease. Details in regard to membership may be secured at the Company's office.

The Victoria Beach News

VOL. 3

VICTORIA BEACH, MAN., JUNE 23, 1928

No. 2

No Resort Charms and Refreshes Like Victoria Beach

IN hundreds of homes preparations are well on the way to permit of the family taking the midsummer vacation.

School-days for the 1927-1928 year are almost at the close.

All thoughts are on the summer holiday, and how best to enjoy Nature's great outdoors. A few citizens may go long distances; but the great majority of the people of Winnipeg will spend their vacation close to Winnipeg.

That is as it should be. The Winnipeg district, with its beautiful lakes and rivers, offers many delightful places where the lazy summer days may be enjoyed to the full. But none can offer to the family, to the mothers and children, the wearied business man, such refreshing, invigorating, healthful surroundings as can Victoria Beach. It is one place seemingly fore-ordained to be the summer into the virgin woodland; and to enjoy restful sleep when playtime is o'er?

What constitutes the ideal summer vacation spot?

Is it not where one can find beauty and constantly changing scenery? Where there are opportunities to bathe, to swim, to lounge, and to loiter along the clean white sands of the lake shore; to wander through tree-girted avenues; to ramble for miles into the virgin woodland; and to enjoy restful sleep when playtime is o'er?

All of these surroundings and advantages Victoria Beach offers the residents of Winnipeg and of the province of Manitoba. Its balsam and fir furnish life-giving properties during the hours of quiet and rest. Its many wide and beautiful stretches of sandy beach provide delights for the little ones. Clear, shallow waters extend from these beaches long distances, and provide the means for the children to disport themselves without bringing cause for alarm to mothers or guardians.

The restrictions in Victoria Beach add to the

Don't Forget to Join Victoria Beach Club!

A. LARSON
CONTRACTOR AND BUILDER
ESTIMATES CHEERFULLY SUPPLIED
LOT 11, 7th AVENUE - VICTORIA BEACH

LAUREL SMOKED and COOKED MEATS
ARE ALWAYS GOOD
Get them from JAMES KILPATRICK
Proprietor of
LAUREL PACKING COMPANY LIMITED
ST. BONIFACE MAN.

JAMES KILPATRICK
BUTCHER
VICTORIA BEACH - MANITOBA
QUALITY MEATS - UNRIVALLED SERVICE

THE UNSURPASSED QUALITY OF
HOLLAND ICE CREAM
always makes your holiday more delightful and enjoyable.
Be convinced. Try some to-day.
THE TASTE TELLS THE TALK

ANDERSON TRANSFER
WOOD - ICE
VICTORIA BEACH - MANITOBA

WHITE PHONE or WHITE DIRECT
To PINEHURST INN
VICTORIA BEACH, MAN.
Spend your vacation at Pinehurst. A home from home. Prices low—Meals served to visitors. Picnic parties catered for.
Mrs. McLEOD, Prop.

THOM'S BAKERY
VICTORIA BEACH - MANITOBA
BREAD - CAKES - PASTRY
EAT MORE OF THEM AND BE STRONG

happiness, the comfort and the welfare of every cottage-owner or tenant. There are no pleasure automobiles allowed to run within the confines of Victoria Beach; no public picnics; no blaring entertainment features are licensed; the entire idea of the management of the community is to surround the children with the freedom of the great outdoors, and protect them, tolerating no distracting features to mar the naturalness of the landscape or to detract from the culture and refinement of this woodland heritage.

With a greatly improved train service, an indication of the increasing interest the Canadian National Railways is taking in Victoria Beach, the former tediousness of the journeys to and from the resort are disappearing; and now one can reach the Beach or return to the City in remarkably quick time.

The whole-hearted interest which the officials of the Victoria Beach Company, and the officers of the Community Club take in each individual resident is something which one seldom finds at lake resorts. The welfare of the family appears to be the chosen duty of the official bodies, and it adds greatly to the many safeguards with which the Beach is surrounded.

A summer at Victoria Beach is an unforgettable golden memory!

VICTORIA BEACH EXECUTIVE
The Executive of the Victoria Beach Club, any member of which will be at the disposal of residents or visitors, who may require information on any subject in connection with the welfare of the Beach and its progress, are as follows:

President—Dr. Ross Mitchell.
First Vice-President—Prof. R. K. McClung.
Second Vice-President—John J. Conklin.
Secretary—Miss Muriel Pratt.
Treasurer—Mrs. J. W. Rooke.
Executive Committee: Angus More, E. P. Withrow, F. W. J. Wilson, Robert Crawford, J. A. Walker, Shirley Brooks, Aidan Conklin, Jack Withrow, Harvey Kavaner, C. Rice-Jones, Dr. Frank Sedlak, Miss Burnham and Miss McWhirter.
Auditors—Messrs. Archer and D. Sprague.

Frank E. Sprague is a member of the Executive by virtue of his office as Major; W. E. Macara, K.C., and Dr. Neil John McLean are Honorary Presidents.

OFFICIALS AT BEACH
Frank E. Sprague—Mayor of Victoria Beach.
P. A. Costello—Canadian National Railways Agent.
Sam Purvis—Canadian National Railways Constable at the station.
W. Morrison—Municipal Police Officer.
R. F. Downie—Manager of the Victoria Beach Company's office at the Beach.
Health Officer—Dr. Mary Cameron.
Johnnie Anderson—Transportation officer to all parts of the Beach, in charge of ice deliveries and garbage collection.

Migration of Birds Remains Unsolved

The annual migration of birds remains unsolved by scientists who have been studying these wanderings for 200 years.

The fact is very interesting to residents of Victoria Beach, which is a bird sanctuary, and welcomes birds from all parts of North and South America, and the West Indies. The little warblers soon to be seen, come from Cuba and have a hard time crossing the Atlantic to Florida against the strong sea winds of that altitude, reaching land very thirsty, and in that dry state they find it difficult to obtain a drop of fresh water, to refresh themselves before continuing their flight to northern Canada.

The basic reasons for the movements and the cause of the varying lengths of the journey have never been definitely ascertained. Dr. Alexander Wetmore, president of the American Ornithologists' Union, said recently. He has just completed an extensive study of bird migrations from many vantage points in the western hemisphere.

Large birds, such as cranes, ducks, loons and hawks, fly by day, Dr. Wetmore said, while smaller birds like warblers and sparrows, fly by night. The smaller birds have to obtain their food during the day, while fasting for a day is no hardship for the larger ones. The birds fly at an average altitude of 3,000 feet, although some attain an altitude of 29,000 feet. Small birds, he said, fly at from 20 to 37 miles an hour, the larger from 42 to 55 miles.

Beach Notes

Each owner and tenant, occupying a cottage in whatever form, should leave their address at the Company's office, as it facilitates the manager of the office in answering inquiries and giving out information.

The water of the lake is four and a half feet lower than it was last summer. The comparatively mild winter, the absence of large quantities of snow, and the south winds this spring and summer, which sent much of the water to the northern part of the lake, all helped. The surplus water has gone out to Hudson Bay, via the Nelson River. So the Government engineers, working on Lake Winipeg, report.

The flowers and foliage at the Beach never looked better, and the woods are filled with the songs of the birds.

The water pipes are being extended down Birch Avenue, to near the ice house and the homes of the employees of John Anderson.

When inviting any friends to the Beach for a visit always remember to tell them to bring their golf sticks, as the course is one of the attractions of the Beach. A number of changes have been made which will improve the course and lessen the danger of players getting in each other's way.

Crescent Ice Cream

Is a Health Food

It Should Be a Part of Your Daily Menu

G. B. BARAGER

GENERAL STORE
Across the track from the Station.
Whether you come for the day or the season we invite you to visit our store and feel at home. We have a complete range of Campers' needs at best possible prices.
VICTORIA BEACH - MANITOBA

PATRICIA BEACH AT VICTORIA BEACH
with the children playing in the sand

The frame work of a bon fire is seen in the distance. The sand at Victoria Beach is the finest and whitest seen anywhere on Lake Winipeg. Snow and youngsters take the keenest delight in building all manners of engineering works with it, their conceptions of structures being very admirable at times.



THE VICTORIA BEACH NEWS

Published at Victoria Beach every Thursday throughout the summer season, June 18 to the end of August.

Devoted to the best interests of the cottagers and the merchants of Victoria Beach.

Initial circulation, 5,000 copies, and distributed free.

All communications to be sent to the EDITOR, 84 Main Street, Winnipeg.

All advertisements to be sent to the BUSINESS MANAGER, Dr. V. SKIDZIAK, c/o ALBION PARK, 84 Main Street, Winnipeg.

Sylvan Glades

Victoria Beach! The name is synonymous with the charm of sylvan glades and sanctuary for man as well as flora and fauna.

The flora and fauna are protected by law at Victoria Beach. The residents are doing all they can to stimulate a love of Nature in the young people, and now it is only the casual visitor to the Beach who is seen rooting up wild plants and carrying off huge bundles of lovely bloom.

The Natural History Society has its headquarters at this point, and gives the residents the benefits of its knowledge by way of lectures and records. They give exhibits of birds, butterflies and flowers, with helpful hints as to the avoidance of poisonous plants and shrubs.

There are few dogs at large, and practically no cats, so that the birds become quite bold, and build their nests in low bushes in full view of the passer-by. No motor-car disturbs their quiet home.

Have you ever seen a carpet of natural flowers exquisitely woven? The dainty Twin-flower literally carpets the by-paths with its beauty; the Pipsasawa, or Prince's Pine, rivals the Twin-flower in beauty and profusion. Esquiline Clintonia, so pure and stately, greets you in its native haunt of cool shade, while that most lovely flower, the Pink Orchid (Lady Slipper), plays hide and seek with you, as roaming amid the sands and Jack Pines you catch here and there her pale pink glow flaring with the bright candle-like tips of Mr. Jack Pine.

Nature at her loveliest! And, truly, she has been generous at this lake-side resort. Deep sandy paths! Yes,



KING EDWARD BEACH ON THE NORTH SIDE OF VICTORIA BEACH with Elk Island showing in the distance.

Both this beach and Patricia on the other side, looking towards the west, have slides for the children which afford a great amount of enjoyment to the hundreds of little ones who make Victoria Beach their summer home. This year the beaches are very good. The storms of last autumn played pranks with the sand and covered up many of the stones, so that at present Victoria Beach is enjoying a smooth sand covered surface. These beaches are equipped with life-saving apparatus.

and boulders to navigate too, as you wander along the cool cathedral-like aisles of stately spruce and birch tree, free from the noise and dust and smell of the speeding juggernaut; where one is not in constant dread of a woe loved one being brought in torn and mangled, when a timid step left him in the way of a passing motorist; or that a "speed-hound" will not ruthlessly crush out a young life. God gave us all this loveliness and peace; let us try to keep Victoria Beach a haven of simplicity for rich and poor.

On the beautiful beaches you may wander for hours; smooth stretches of sand with, behind you,

"The stately pine and birch tree; a-flutter in the breeze—As they worship at the foot-stool of the Sun-God o'er the seas."

A resolution of the Victoria Beach Community Club, passed unanimously at the Annual Meeting, has been presented to the Provincial Government praying that no motor-road be allowed in, or close to, Victoria Beach.

J. W. H.

FIRE PROTECTION

Mayor Frank E. Sprague arrived at the Beach Wednesday, to remain for the season. The mayor is taking great pride in the efficiency of the "Fire Department" at the Beach. The building at the rear of the C. W. N. Kennedy home has been purchased to house the fire-engine and the hose, and daily instruction is being given residents to fit them for the work, in case of a fire outbreak. There will be 12 wells available this summer for water, and, should a fire start, valves will be shut off, allowing a large flow of water to go into the well where the engine is operating.

REV. DR. DOYLE'S DEPARTURE

Rev. Dr. J. A. Doyle, newly appointed superintendent of the United Church Mission and augmented stations in Saskatchewan, is spending two weeks at the Beach previous to removing to Regina, Sask., his new headquarters. Dr. Doyle has been one of the most active and warlike supporters of the Community Church at the Beach, and his departure will be regretted. It is hoped he will conduct one of the July services in the Club-house before leaving.

CANADIAN NATIONAL EXCURSIONS



PACIFIC COAST
\$75.60
Return

SMALL ADDITIONAL COST VIA PRINCE RUPERT TO COVER MEALS AND BERTH ON STEAMSHIP

VANCOUVER

VICTORIA

ALSO LOW FARES TO OTHER POINTS ON PACIFIC COAST

ALL RAIL JASPER PARK LODGE

EASTERN CANADA
\$71.65
Return

TORONTO

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ALSO LOW FARES TO OTHER EASTERN CANADIAN POINTS

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WINDSOR

SARNIA, ETC.

RAIL AND WATER MINAKI LODGE

Opens June 23

Full particulars from any Agent, or at CITY TICKET OFFICE N.W. Corner Main and Portage

667 Main Street, Tel. 26 861

or N. E. SABOURIN, 303 Provencher Ave., St. Boniface. — Tel. 51 351

CANADIAN NATIONAL

BEACH PEOPLE

Miss I. Groves is down for the holidays with Miss Jennie Lovell, at "Notawasaga," 321 Third Avenue.

Mr. and Mrs. E. P. Withrow have been enjoying May and June week-ends at their cottage, Third Avenue.

Miss Ida B. Hazel has been a visitor to the Beach a number of times this early season.

Mr. and Mrs. Thomas Bronker and the former's sister, Mrs. James Dunham, have been down at the Bronker cottage a number of week-ends. Mr. Bronker has bought Mr. Larson's cottage on Eighth Avenue.

Mr. and Mrs. Jamieson have been at their cottage on King Edward, the past two week-ends.

Mr. and Mrs. Fred Tucker have been down at their cottage during the June week-ends.

Mr. and Mrs. George W. Walker have been down at their cottage on Fifth Avenue. Mrs. Walker and Miss Walker remained for several days at their cottage.

Mrs. Walker saved all her hollyhocks over the winter, and has roses in bud in her garden.

Inspector William Smith, of the Provincial Force, has been resting 10 days at the Beach, after three months' of duty owing to illness, which he spent on the Pacific Coast.

Reg. Moyer is again in charge of the lumber yard and the Company's supply warehouse.

Mrs. McLeod has the Pinehurst Inn beautifully fitted up, and the five cottages on the Bay side, as usual, look neat, clean and inviting.

The Winnipeg Canoe Club will be week-end visitors this summer.

Fred and Charles O'Connell have been regular week-end visitors this season at their camp on Bay View Beach.

Mr. Larson has bought Rev. Mr. Peacock's cottage on the North shore, known as "Peacock Porch," one of the finest sites on that part of the Beach.

Mr. and Mrs. MacBeth and family have taken a cottage at the corner of Fifth Avenue and Patricia, and will occupy it for seven weeks.

George Lovell, 321 Third Avenue, was down last week, and will remain after the 14th on his vacation, after which "Notawasaga" will have other tenants.

F. De C. Davies, who has a cottage on Sunset, near Sheriff Inkster's, is the engineer in charge of the Government work at the Beach this summer. Mr. Davies will spend the entire season at the Beach.

Mr. Guest's new cottage on the North Shore has one of the best sites on the Beach. There is a fine view of the lake on two sides. Mr. Underwood is the contractor in charge.

Dr. T. Glen Hamilton, ex-M.L.A., after putting his cottage in order on the Bay View side, has left with Miss Margaret and Master James Hamilton on a motor trip to Eastern Canada. The doctor will attend the Canadian Medical Association meetings in Charlottetown, P.E.I.

Mr. and Mrs. Little, who will occupy their new cottage on Sunset this summer, will be down to-day with their family to spend the summer. Miss Doris Shaw was down last week-end, putting everything in order for the coming of the family.

Cecil Pratt has consented to act as Master of Ceremonies at the weekly Saturday night dances in the Club-house, and give instructions to the orchestra.

Mr. and Mrs. S. C. Grant and family have been down regularly early in the season at their cottage on Birch Avenue.

Miss Violet Grant has been occupying one of the insullite cottages on Fourth Avenue and will remain until the end of June.

N. Young has rented an insullite on Birch Avenue for the balance of June.

G. E. Frisbee will occupy a cottage on the corner of Fourth Avenue and Patricia for the next two weeks.

Little David Grant, the son of Mr. and Mrs. James Grant, Birch Avenue, is the season's champion fisherman so far this summer. He caught his first fish off the pier last Saturday afternoon, and it was a whopper! It was a Jack, about 30 inches in length, and when weighed at Mr. Baragar's store, turned the scale at 5 pounds 13 ounces.

Mrs. Ives entertained some of the younger set over a recent week-end to a Barn Dance.

Jack Withrow's orchestra for the Club-house this season is practicing steadily, and there is promise of better music than at any previous season for the Saturday night dances.

Mr. and Mrs. Coster, Sunset, were down for the week-end with their family.

Mr. and Mrs. W. J. T. Kerr, Sunset, have spent the week-ends at the Beach with their family since the summer opened.

Mr. Roberts, former president of the Western Canada Retail Lumbermen's Association, has secured a cottage on First Avenue for the summer, and his family will be down. They spent the summer at the Beach two years ago.

Mr. Harvey Kavaner, Sunset Boulevard and Arthur Road, has taken over the responsible duties of chairman of the Club's house committee, and is asking the assistance of anyone who has the time to work with him to keep the Club-house in order, and to see that there are members of the committee on duty on all occasions, especially Saturday nights, when he particularly asks for voluntary workers.

Mr. Kavaner appears to be the right man for the Club this season.

Chief Inspector George Smith, of the City Detective Department, spent the week-end at the Beach with his family.

Prof. R. K. McClung spent the week at the Beach. Mrs. McClung, and daughter going into the City on the Sunday night train.

VICTORIA BEACH MOVEMENTS

Sir Henry Thornton, President of the Canadian National Railways, has announced his intention of spending an afternoon at Victoria Beach this summer.

Hon. R. Hoey, Minister of Education, in whose constituency Victoria Beach is located, states he will spend a Saturday night at the Beach this summer, and give a short address at the Club-house.

Hon. W. R. Clubb, Minister of Highways, has promised a deputation of Victoria Beach Club members that no auto road will be assisted in the direction of Victoria Beach, at least within three years.

J. J. H. McLEAN & CO.
THE HOME OF THE
HEINTZMAN & CO. PIANO
AND
VICTOR ORTHOPHONIC

OSCAR PAULSON
GENERAL CONTRACTOR AND BUILDER

VICTORIA BEACH - - - MANITOBA

Ask for Royal Shield Brand

TEA COFFEE SPICES EXTRACTS
JELLY POWDER BAKING POWDER
Packed and Guaranteed by

CAMPBELL BROS. & WILSON LIMITED

Importers and Wholesale Grocers
WINNIPEG - - - MANITOBA

J. H. FALLS
GROCERIES, CONFECTIONERY
AND GENERAL MERCHANDISE
Ice-cream Parlor, Luncheon, etc.
SERVICE AND QUALITY
VICTORIA BEACH - - - MANITOBA

To enjoy Best Special Dishes, cooked by
Experienced Chefs,
PATRONISE

FRANK'S CAFE
DONALD STREET Opp. CAPITOL THEATRE
Open All Night

"SERVU" BRAND
Means QUALITY Wherever It Appears

SOLE DISTRIBUTORS
THE G. McLEAN COMPANY, LTD.
WINNIPEG - - - MANITOBA

Canon Stevenson, who has been a regular visitor to the Beach each season, and who has been a willing assistant at the services in the Church, is leaving at the close of the summer for his old home in Australia, with his family, where he will reside for the future.

The Winnipeg Press Club will visit the Beach Saturday afternoon, June 23rd, as guests of the Canadian National Railways and the Company. They will come down on the 1:10 special and return on the "Moonlight."

William Dunlop, with his fine cruiser, was down at the lake this Saturday, and took out members of the Winnipeg Press Club for a sail.

Walter F. Davis, manager of the Metropolitan Theatre, and Mr. Walter Dolman, organist of the theatre, with Mrs. Davis, Mrs. Dolman and Mrs. Minnie Robinson, were visitors over the week-end and went home singing the praises of Victoria Beach.

A BEAUTIFUL GARDEN

T. E. Williams' flower garden will, as usual, have the finest display on the Beach area, and he has already brought down over 800 plants, which are growing splendidly.

His zinnias will be nine inches across the bloom, he states; while his snap-dragons, nemoscilla, delphiniums (imported and with double blossoms), forget-me-nots, and astors are of the finest. The border of his flower-beds will be blue and gold, while his blue petunias, tansies and pansies are looking well. His delphiniums will make a lovely showing. He states everything in the perennialials wintered better at Victoria Beach than in Winnipeg.

Watch for Mr. Smith's snap-dragons, as a competitor!

Rev. DR. KEITH TAKES OPENING SERVICE

Rev. Dr. H. J. Keith, Minister of St. Andrew's, (Oak Street) United Church, will open the Church services at the Club-house this season, taking the service Sunday morning, July 1st.

FIRE ENGINE ON DUTY

The fire engine has arrived, and, mounted on a powerful Ford truck, has visited every part of the Beach, and has washed away portions of the sand-dunes along Sunset Boulevard, sending the accumulations of years down on to the Beach. Mayor Sprague is well satisfied with the showing made, and he is now arranging for roads down to the various beaches, so that an ample supply of water may be available, if needed.

GOLF COURSE IN FINE CONDITION

The golf greens and the fairways have never been in such good conditions as the present. The rains of this year have supplied ample moisture, and the careful attention given to the course this spring, and last fall by Steve Bouchier, the superintendent, has had splendid results. Few city greens are better.

Anyone knowing of any of the City clerkymen coming down to the Beach, and who might be available for a Sunday service, will confer a favor if they will communicate with Mr. Charles Hall, Sixth Avenue, the President of the Church Association. Among those who are available are: Dr. Doyle, Canon Gill, Rev. J. S. Watson, Rev. Mr. Steenson, Canon Stevenson, and probably one or two others, including Rev. Harry Atkinson.

DISAPPOINTING LIGHTHOUSE

The lighthouse, almost demolished, has been repaired and placed on the mainland to the west of the dock approach. It is totally inadequate in regard to its purpose. Mariners claim they cannot see the light. It is too dim, and in consideration of the numerous cruisers coming to Victoria Beach, is a big disappointment. The attention of Dr. Hissett, M.P., will be brought to the ridiculousness of the light and its too limited height.

FIRST FRIDAY THROUGH TRAIN

The first Friday evening through train starts June 22nd, 7.50 o'clock, at the Union Depot, and there is every indication that a large crowd will go down to inaugurate the new service. The Canadian National Railways is looking for generous support for this innovation. There will be no "Moonlight" that night.

BIG DREDGE ARRIVES

The big dredge, from the mouth of the Red River, was moved over to Victoria Beach Bay side, and started to deposit sand and mud on the road leading to the dock, which suffered so much by the storm of last fall. The Government Engineer claims that this time the road will be raised to such a height, and be so firm in its foundation, that storms of the future will not affect it.

LURE OF WATER

The sound, and the sight, of water must be linked with some ancient, deeply buried memory in the human consciousness, a memory that goes back through one generation to another, through an era to the one preceding until it finds its origin before the dawn of history. Animals, of course, even the most domesticated, have a sixth sense about water. A weary, thirsty horse may be miles from a lake or river, but there comes a moment when he lifts his head, gives a little whinny of eagerness and starts off with new-born vigor.

CASES OF INSECTS FOR CLUB-HOUSE

The Club-house will be again graced this summer with cases of insects from the large collection of Mr. Shirley Brooks, which he has again consented to set up for the enlightenment of Club members and their guests. This year Mr. Brooks will have much larger cases on display, giving viewers a wider conception of what roams the grounds and flies in the air in Manitoba. Some of the specimens are quite rare, and the Club is grateful to Mr. Brooks for his thoughtfulness, and his generous offer.

The Canadian National Railways have cleaned up and made more presentable the station grounds. A large flower plot near the platform would add to the attractiveness of the grounds, and meet the eyes of new-comers at once.

Cottages for Rent

For period of two weeks, month, or all the season, in various parts of the Beach. Practically every cottage that is for rent is listed with us.

Call our Winnipeg office for particulars, or spend a day at the Beach and see our Agent there.

Victoria Beach Co. Ltd.

317 Portage Avenue

Phone: 21 029