

The Victoria Beach News

VOL. 2

VICTORIA BEACH, MAN., AUGUST 25, 1927

No. 10

"AU REVOIR!" UNTIL 1928

WE HAVE COME to the last issue of "The Victoria Beach News" for the 1927 season. This will not be the last week for the cottage-owners at the Beach, for there is still remaining another week of the regular season, and there is also the extended season, two week-end trains following Labor Day, which will no doubt attract many to spend a few days at this resort in one of the most delightful periods of the year, the middle of September, the month of harvest.

For unalloyed enjoyment this has been the best summer season in the providing of weather that the Beach has experienced. For four weeks there was not a drop of rain, up to Monday, August 15, and this enabled everyone spending the midsummer weeks at this beach, to be out in the open, and to enjoy sunshine and fresh air for almost 18 hours out of the 24. It was restful, refreshing, invigorating, and every resident will return to duties in city and town the better for having spent their vacation at Victoria Beach.

It is gratifying to note that the Victoria Beach Club has made good progress. Its membership has been largely increased, and the community has been enriched this season because the Club has gone ahead. The class of residents who have spent their holidays at Victoria Beach has this year been noted for their prosperous, intelligent and cultured appearance, and this feature has caused most favorable comment from the occasional visitor and from the older residents. Victoria Beach is not going backwards when it comes to the class of its residents, and their presence has added materially to the refinement and the wholesomeness of life in this part of Manitoba.

Many newcomers connected themselves with the Club, and many more should have done so, seeing that the aims and objects the Club is working for are in the best interests of those who spend their summer days here.

The Church has also progressed, and has maintained a high standard of programme and the weekly Sunday morning gatherings have had a real influence in the betterment of life at this beach, and in particular have the children received benefit, and for that alone the Victoria Beach Church has justified its organization. It has well served the purpose of those who first conceived the plan and

the generous ministrations of the clergymen, who are residents of the Beach and who are down spending their holidays, deserves special mention.

The several merchants have enjoyed a good season, and have received the whole-hearted patronage of residents. They have had at times to exercise the virtue of patience and to employ their powers of graciousness and diplomacy, but on the whole the people have agreed the Beach has been well served by the stores and the shops.

The Victoria Beach Company has generously co-operated with the Club and with other agencies to promote the highest interests of owners and tenants, and has proved of real help in strengthening and cementing the varied interests and the many activities being promoted here. The management has displayed a fine spirit in dealing with individuals and with organized effort, and everyone wishes continued success to the company under its present authority.

The Canadian National Railways has also been at all times willing and ready to meet the wishes of the community, and has made every effort to win the approval of Victoria Beach residents. Prompt attention has been given to large and small details by both officers and officials. There are many matters to come up shortly affecting the future of this beach, in which the railway will play a large part, and there is every reason for thinking that the desires of the people of Victoria Beach will be received in a liberal spirit and given prompt attention.

Within a few months, when winter snows have had their day, another season will open at Victoria Beach. Let us, one and all in the intervening months, think well of the place and not forget its pleasant and beneficial memories. Let us think of something which will add lustre to the purpose which its founder had in mind when he created the policy which has been carried on so faithfully ever since by those who had the work transferred to their shoulders. Let each individual do his or her share in extending the joyous features which Nature and man have conferred on this beach. Then will its benefits be greatly multiplied and its blessings add largely to the sum of human happiness.

Sir Henry Thornton Meets Victoria Beach Delegation

No more cordial greeting was given any delegation who waited on Sir Henry Thornton, president of the Canadian National Railways, during his recent visit to Winnipeg, than that accorded the Victoria Beach representatives who waited on the railway knight in the board-room at the Union Depot last Saturday morning.

Sir Henry said he was glad to see the Victoria Beach people, and his cheery face and engaging smile gave emphasis to his words.

The "case" for the Beach was placed before the president by Mayor Frank K. Sprague, Mr. Leroy Borrows, president of the Beach Club, Dr. Frank Soderlak, medical officer at the Beach for five years, and Mr. John Conklin.

The principal business on hand was to invite Sir Henry to visit the Beach with Lady Thornton. Sir Henry expressed his regret that he could not do so on this trip (although he looked up his engagement book to see if he could arrange it), but finally said the next time he came West in the summer-time he would have the great pleasure of being the guest of the Club, the Municipality and the Company. "Of course, you do not desire me to go down in the winter-time," he remarked with an inquiring smile.

Sir Henry stated he had heard much favorable comment

on Victoria Beach from his western officers. He had long desired to visit Victoria Beach, and one of the first matters he had attended to on this homeward trip was to ask his secretary to look up the invitation from the Club Executive and to arrange for a meeting with members in Winnipeg.

Sir Henry listened interestedly while members in the delegation told him something of Victoria Beach, its character as a cottage beach, its commanding position on Lake Winnipeg, its desirability as a summer home for and its remarkable growth in five years.

"Of course, if it is purely a cottage beach you would not like to have an hotel there?" Sir Henry remarked, but Mayor Sprague enlightened him on that feature.

Sir Henry expressed regret that Mr. W. T. Macara, K.C., President of the Beach Company and honorary president of the Club, and Dr. Neil John Maclean, former president, from whom he had received communications in the past, were unable to be present, but he hoped next year to meet everyone at the Club-house and pass a few hours in a social way.

Sir Henry gave each of the delegation a hearty shake of the hands as he said "Au revoir." Mr. W. A. Kingland, general manager, western lines, and Mr. Humphreys, the vice-president, Montreal, also assisted the president in welcoming the visitors.

—THOM'S BAKERY—

VICTORIA BEACH MANITOBA

Thom, Thér, the Scotchman's son,
Learnd to bake when he was young,
And now the bread that Thom does bake
Is the best that's made around this Lake.

It's Bread, Bread, the staff of Life
Supplied by Thom to each good wife,
Bread and ham, and delicious cake,
The best that's made around this Lake.

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Value of Shorthand for Young Men

It would be interesting to discover how many men in good positions owe their success to shorthand. A very large proportion of men who to-day are at the head of very large enterprises in this country as presidents, as superintendents, and as general managers were, fifteen or twenty years ago, stenographers. Their positions as such brought them into close, intimate and even confidential relations with head men of the firm, and naturally they were promoted to positions of greater trust and responsibility just as soon as their experience fitted them for it.

At this particular moment we are calling the attention of young men, especially High School graduates or those having otherwise acquired a fundamental education, to the wonderful opportunities open in the field of business to male stenographers. If young men could understand what it means to associate with careful and resourceful business men, to take their dictation, to think as they think in work, to listen, to plan and execute in complete accord with that which is directed and best in business life, they would not hesitate to study shorthand. In these times, when so many young men are anxious to get a start, it is surprising that more do not train as stenographers.

It has been our experience that there are never enough good men stenographers to meet the demands of business in Winnipeg and Western Canada, and young men well trained in secretarial duties are readily sought after by employers.

EXAMINING CLUB-HOUSE PIER

Owing to the high waters there is danger that the pier under the verandah at the front of the Club-house may be washed away this fall, and the Executive has decided to investigate and see if it will be necessary to place the pier on city bottom in place of the sand on which they now rest. When the Club-house was built the water was 60 feet away from the building; in recent weeks it has been creeping towards the top of the sand, and a strong three days' wind followed by a gale, would send the water over the sand bank. The pier along the side and under the entrance of the building rest on clay.

Beach Notes

One of the inauspicious cottages at the Beach held a gathering of 20 young men of the Beach Saturday night, gathered to honor the 23rd birthday of Mr. Alden Conklin. Pies, cakes, biscuits and cheese and Dan Sprague's Spanish onions, with soft drinks, formed the menu.

The Executive of the Victoria Beach Club will meet at the Club-house Saturday night, August 21, at 8 o'clock, to attend to some important business accumulated during the season.

The road to Pinchurat Inn is again under water, and guests and patrons have to mount to the top of the sand-hill to get to the Inn.

The lot on Sunset Boulevard, south of Dr. Neil John Marston's entrance, was sold this week to a Winnipeg resident, who will build a cottage on the site next spring.

Keep in mind the extended train service over the week-ends of September 10-11 and 11-12. The train leaves Winnipeg at 1:30 o'clock and, returning, leave Victoria Beach early Sunday evening.

A party of Canadian National Railway officers, who had been to the Pacific Coast accompanying the president, Sir Henry Thornton, on his annual summer tour of inspection, visited Victoria Beach, going down on the 116 special in their private car. In the party were: H. H. Melanson, general passenger traffic manager, Montreal; A. T. Weldon, vice-president in charge of traffic, Montreal; Walter Halsey, freight traffic expert, in charge of the freight traffic bureau, Montreal; Robert Greenman, passenger traffic manager, Winnipeg; Osborne Scott, general passenger agent, Winnipeg; J. M. Marce, assistant general freight agent, and C. A. Cunningham, general superintendent, Canadian National Express Company. They walked along the shores of the Lake, visited the golf-course and other points of interest, and returned to the City in the evening via Pine Falls.

Value of Shorthand for Young Women

Shorthand offers attractive employment to young ladies. It gives them an opportunity for constant promotion and for development equal in every way to that open to men. There is no other line of work available to young ladies in which they can find more congenial or more remunerative employment than in stenographic work. Stenography gives her the power to make use of her abilities in the field of profitable labor, it broadens her sphere of usefulness and enlarges her means of self-support. There is a strong demand for well-educated, well-trained stenographers, and beginning salaries are better than those offered in many other occupations. It does not take long to acquire a stenographic education, nor does it cost much. It is plainly the duty of every woman, whether she be rich or poor, to obtain a business education. If riches take wings, she has the ability to earn the necessities of life. If poor, then there is still a greater necessity for qualifying herself to engage in some occupation or profession that will bring remunerative salary and its attendant comforts.

The Question of Automobiles

The mapping and the marking of an automobile road from Winnipeg through Beema, Blair, and on to Hillside and Albert Beaches, which was carried out last week by A. C. Summit, secretary of the Manitoba Motor League and staff, over 160 signs being posted, brings the auto close to Victoria Beach, and a decision will soon have to be made as to how far the inland of the motor car in general, will be allowed on the roads and the advent of this beach.

There appears to be an unanimous feeling against the introduction of the auto into the borders of the Beach. Some people think there are altogether too many on the roads already, but these are only for business purposes. But with the auto road at the entrance of this beach, what will the cottagers do to stop the invasion, for it certainly will be an invasion once the first car crosses the strip of sand at the fish-house and gets into the wide areas of Victoria Beach?

It is to say, "They shall not pass." But provincial and federal laws govern the highways of this province, and it is a legal question that will have to be looked into carefully before any drastic rulings are enforced.

It is a matter for serious consideration and careful action by Company, Club and Highway.

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THE VICTORIA BEACH NEWS

Published at Victoria Beach every Thursday throughout the summer season, June 15 to the end of August. Devoted to the best interests of the cottagers and the merchants of Victoria Beach. Initial circulation, 5,000 copies, and distributed free. All communications to be sent to the EDITOR, 543 Main Street, Winnipeg.

Beach Notes

Mr. and Mrs. W. H. Anderson, who were quietly married Tuesday, August 16, are spending their honeymoon at "Caravan," 213 First Avenue. Mrs. W. G. Campbell, one of the first residents with her husband, Dr. Campbell, and family, to build a cottage at Victoria Beach, entertained a number of the residents who have been summer cottage-owners for several years, at an afternoon tea one afternoon last week, a pleasant hour being spent by about 20 guests at her home, Patricia Road. Dr. Heuben Heart has been appointed medical officer at the beach for the remainder of the summer. It is the intention next season to engage the services of a medical man who will devote his entire time to Victoria Beach and its residents. Dr. Frank Sedziak, former health officer, is confining his attention to his City practice, which is extending and requires his entire time.

Mr. Fred M. Gee, with daughters, Misses Gladys and Beale, returned last Friday from an auto trip of 3,000 miles, going as far as Elmira, N.Y., and visiting many of the eastern centres, including Rochester, N.Y., Niagara Falls, and Minneapolis, in which latter city a day was spent with Mr. Oberholfer, leader of the Minneapolis Symphony Orchestra. No mishap was encountered except four "blow-outs."

The Dominion Government has decided to rebuild the road leading past the Club-house to Pinehurst Inn and the dock. It will be a very substantial affair of rocks and boulders. Word was received this week by the district engineer from Ottawa to go ahead with the work. At present the road is under water.

MISS BETTY BROOKS' WEDDING

The marriage of a well-known young lady, Miss Betty Brooks, daughter of Mr. and Mrs. Shirley Brooks, summer residents of this beach for many seasons, is announced in the social column of the "Free Press" this week, in the following paragraph:

"The wedding took place August 15, at 8 o'clock, of Elizabeth May (Betty), eldest daughter of Mr. and Mrs. Shirley Brooks, to Arthur J. Searle, at the home of the bride's parents, Rev. W. J. Morgan, of St. George's Church, officiated. The bride, who was given in marriage by her father, wore a soft pink georgette, and carried a bouquet of Obelia roses and lilies of the valley. Miss Phyllis, her sister, was her attendant and wore pale blue and carried a bouquet of pink roses. Mr. Norman Brooks was groomsmen, bouquet of pink roses. Mrs. James Martin, of Calcutta, and Mr. George Wang, of California. Miss Olive Rich officiated at the piano. Mr. and Mrs. A. J. Searle, on their return from Victoria Beach will reside in Winnipeg.

PROF. JACKSON'S GOOD WORK

The work which Prof. Vincent W. Jackson, of the Manitoba Agricultural College, is doing at Victoria Beach, has been overlooked. He has been making up the "Witch's Broom," the peculiar growth seen at the top of fir trees at the beach which many have imagined are crows' or owls' nests. This is a natural phenomenon, the professor states, and is not seen in any other part of the province.

Professor Jackson has also been experimenting with the destruction of the poison ivy patches which are seen here and there on the beach, and it is believed he has arrived at an effective method. This will be tried out early next summer by the municipality, and, it is believed, will eradicate all the poison ivy before the visitors arrive next season.

Professor Jackson spends many happy days at the beach, and on each visit discovers something new to interest himself in. He finds more enjoyment, away from his work at Victoria Beach, he states, than in any other spot in the province.

TO PURCHASE CANADIAN FIRE ENGINE

The Municipal Council of Victoria Beach is planning greater things for this resort than has been suggested in many a season. At its last meeting, on the initiative of the presiding officer, Frank E. Sprague, Mayor, it was proposed to secure fire protection, a regular patrol of the beach, the securing of grappling apparatus that could be brought to any part of the beach within five minutes of the first alarm, and the extension of the present pipe water system to every part of the beach.

It is the intention to secure a gasoline fire engine, to be available at all times; to build large concrete walls and keep them filled with water from which to draw in case of fire, and to have ample power behind the water by means of a large supply of fire-hose, so that any part of the beach could be flooded.

The Council recognized that a fire would mar the beauty of the beach irreparably. Next season every protection will be given residents and their property.

MAJOR JOHNSON LEAVES WINNIPEG

Official announcement is made that Major G. O. Johnson, Commandant of the Royal Canadian Air Force, Winnipeg, has left to take a two years' course at the Royal Air Force Staff College at Andover, England, and that he will not return to Winnipeg. Major Johnson is the officer who took upon himself the responsibility of removing the air station from Victoria Beach to Lac du Bonnet, Man., where this season they have suffered considerable losses and drawbacks to the success of the enterprise. Flight Lieut. L. S. Stevenson is in temporary command of the Force.

LADIES' "BRIDGE" A SUCCESS

The ladies of the Victoria Beach Club Executive gave a "Bridge" Tuesday afternoon to raise funds for the Club treasury. The Club-house was beautifully decorated with Golden Glow and Gladol. The prizes were presented by the Lady Mayors, Mrs. Frank Sprague, and were won by the following:—First, Mrs. Alex. Stenhouse; second, Miss Ellen Garland; third, Mrs. Jamieson. The gentlemen's prize went to Mr. Dan Sprague. The gross amount received was \$38.25. Some further subscriptions have been promised, but have not yet been handed in.

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Table with 2 columns: LEAVING WINNIPEG and RETURNING. Rows for SATURDAYS and SUNDAYS with specific dates and times.

CANADIAN NATIONAL

Looking Over Beach Residents and Friends

Mrs. Frank E. Sprague entertained a number of ladies of the Beach at afternoon tea Tuesday last in honor of her guest, Miss Henrietta Black, a member of one of the most noted families of Manitoba. Miss Black's grandfather, Rev. John Black was the first clergyman to officiate in the Old Midland Presbyterian Church. The afternoon was enjoyed on the wide veranda of the Mayor's house on Sunnyside.

Mr. and Mrs. Cameron Carmichael, of Nisaberry, Sask., are visiting Mrs. J. M. McEae, Victoria Beach.

Mrs. J. J. Hewson and children, of Ouelite, Sask. who have been camping at Victoria Beach for the last month, are the guests of her mother, Mrs. Fred Asford, Winnipeg, for a few days before returning home.

Fred C. O'Brien, secretary-treasurer of the Western Empire Life Company, is spending two weeks' vacation with his family at the Beach. Mr. O'Brien is one of the caterers who appreciates the benefits of a holiday at this resort.

F. M. Smith, general agent of the Canadian National Express Company, is spending the week-end at his cottage this month with his son. Mrs. Smith and other members of the family are visiting relatives in Victoria, B.C. Mr. Smith promises great things in his garden next season, as he is planting some of the best perennials and other blooms this autumn.

Now is the time to secure perennials, shrubs and trees from the Company's garden for autumn planting to beautify cottage grounds next season. The Company has a fine assortment to choose from.

Rev. and Mrs. J. W. Hest, of Trinity Church, Anoka, Minn., spent Saturday with Mr. and Mrs. Pratt, San Fairy Inn.

Miss Elfrida Lehmann spent the week-end, the guest of Miss Verena Conklin.

Mr. Robert Creelman, passenger traffic manager, Canadian National Railways, spent the week-end with his family, coming down Saturday with a party of Canadian National Railway officials from Montreal. Mr. Creelman engaged our worthy Mayor in a contest on the golf course Sunday morning, but failed to break the record held by the Mayor.

Dr. W. G. Campbell spent the week-end with his family, Patricia and Third Avenue.

Miss Jessie and Viola Burkingham, of Elm Creek, Man., were the guests of Miss Helen More, Newton Lodge, Man., over the week-end.

Mr. and Mrs. Leroy Morrowman and children, returned to the Beach last Saturday, after two weeks spent in the City, and will remain for the remainder of the season.

Mr. C. H. Hudson, supervisor of Canadian National Railways car service, is spending the month of August with his family at the Beach.

Mr. Peter Logan, the well-known Scottish Chate conductor and a very popular vocalist, is spending his vacation with his family at the Beach. This is Mr. Logan's third season.

Mr. J. H. Falls, the popular store-keeper, is laid with an attack of lumbago this week.

Property for Sale

Call on Mr. DOWNEY, at the office of the Company, for particulars of property for sale—either vacant lots or improved property.

The Company has a number of choice lots, and has also the listing of several good houses and lots for re-sale. The price of vacant lots is from \$100.00 up, on terms of one-quarter cash, balance 1, 2 and 3 years. All lots are 75 feet by 140 feet.

Building restrictions prevent boarding-houses, stores, or more than one house to a lot in the residential section.

Mr. DOWNEY will be glad to supply you with maps of the Townsite and show you any property available, whether owned by the Company or listed for re-sale.

The Victoria Beach Company, Ltd.

317 Portage Avenue

Telephone: 21 029

FRANK E. SPRAGUE,

Manager

The President of the Canadian National Railways and His "Better-Half"



Sir Henry Thornton, president of the Canadian National Railways system, and Lady Thornton, who were in Winnipeg a few days ago on the way to Jasper Park. On the return trip of the Prince of Wales from the Pacific Coast he will travel over the Government system from the coast in the new private car, "Donaventure," especially made and elaborately fitted up for him in Royal blue in the Fort Rouge shops of the company.

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